

The Scarlet LETTER

SCILS Alumni Association

Spring/Summer 2003

SCILS Day 2003 Oct 15

It is a pleasure to once again bring you greetings from the School of Communication, Information and Library Studies. Since I last wrote many significant things have happened and I hope you enjoy reading about a number of them in this issue of the Alumni Newsletter.

I will use my space here to announce an event that I hope many of you will be able to attend: SCILS Day 2003. It will occur on Wednesday, October 15, 2003, in and around the SCILS building at 4 Huntington Street. The day will be an opportunity to share SCILS' many activities and accomplishments with both internal and external audiences. Let me tell you how it came about.

SCILS has long had a large number of active and productive student organizations, including the **Public Relations Student Society of America (PRSSA)**, the **Rutgers Chapter of the Society of Professional Journalists (SPJ)**, the **National Association of Women in Communication (NAWC)**, the **Information Technology and Informatics Council (ITIC)**, the **Library and Information Science Student Association (LISSA)**, the **New Jersey Chapter of the American Society for Information Science and Technology (NJASIST)**, a student chapter of the **Special Libraries**

Association (SLA), the **Student Organization for Unique and Rare Collections Everywhere (SOURCE)**, the **Masters of Communication and Information Science Council**, the **SCILS Ph.D. Student Organization**. Each one of these organizations has provided resources for its members, for SCILS, and for the broader community. PRSSA, for example, provides public relations services to a small number of non-profit organizations each year; the ITIC sponsors an annual speaker's series that brought to Rutgers this year three talented women from the world of business to discuss the role of women in technology; LISSA sponsors an annual trip each year (last year to the Library of Congress and other DC libraries); and the MCIS Council actively participated in the New Jersey Communication Association annual meeting.

This year the leadership of student groups met with the Dean's Office to explore possible synergies that might be created by focusing the collective wisdom of all student groups on school-wide issues. The first meeting occurred on February 12th. At the end of this meeting, individuals went back to their group to get reactions to the formation of SCILS Student Group Council. At the second meeting, April 15th, it was agreed to form a Council of Student Groups. By-laws will be developed. Individual student groups will select membership on the Council. There will be a minimum of one meeting per semester.

Jon Oliver from the Dean's Office agreed to help the group think through

MESSAGE FROM



THE DEAN

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2002-2003

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Journalism & Media Studies

A Cold Year **HEATS** Up!

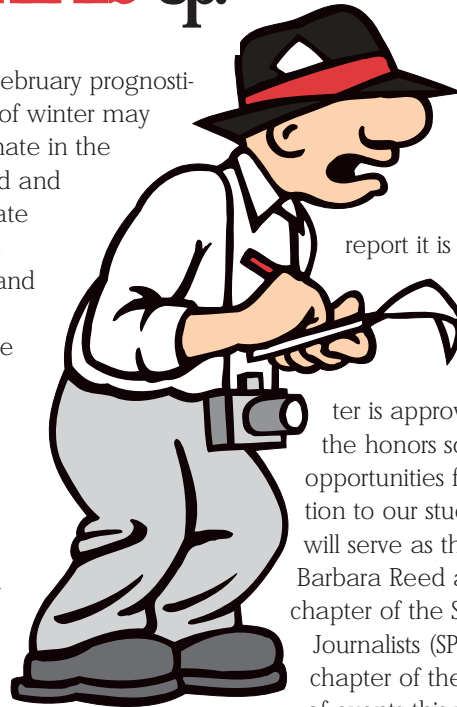
Punxsutawney Phil's February prognostications for six more weeks of winter may have proved an underestimate in the winter of 2003, but the cold and the snow (and proposed state budget cuts) didn't stop the progress of the Journalism and Media Studies (J/MS) Department. Enrolling more than 400 students at the undergraduate level, the Department expects to graduate more than 200 students in the spring of 2003. Faculty of the Department also teach in a school-wide masters and doctoral program.

Supplementing the Department's ten full-time faculty are 17 part-time lecturers, most of whom work full time in newsrooms or other media operations in New Jersey and several SCILS doctoral students with professional media experience. These "visiting faculty" teach many of the Department's skills courses, such as news writing and reporting.

J/MS announced the endowment of a new undergraduate scholarship for print students from Hunterdon County in the name of Edward J. Mack, long-time leading New Jersey Journalist who spent many years as managing editor and executive editor at the Hunterdon County Democrat. Endowed by generous gifts and pledges from family and friends totaling more than \$150,000, the scholarship will be awarded for the first time in 2003-2004.

The Department is also pleased to announcing the hiring of Dr. Jack Bratich as a tenure-track assistant professor. He will join the Department for the fall 2003 semester and will teach Audience Studies.

Bratich joins the Department from the University of New Hampshire, where he has established an important program of research and teaching in journalism, media and cultural studies.



HOT NEWS!

J/MS is also pleased to report it is in applying for the formation of a chapter of the national journalism honors society, Kappa Tau Alpha (KTA). If the chapter is approved at the national level, the honors society will bring new opportunities for excellence and recognition to our students. Prof. Barbara Reed will serve as the KTA advisor. With Prof. Barbara Reed also serving as the student chapter of the Society of Professional Journalists (SPJ) advisor, the Rutgers chapter of the SPJ sponsored a number of events this year, some of them independently, and some in conjunction with the state professional chapter of SPJ. Reed and Prof. Linda Steiner serve on the executive board of SPJ.

The Department sponsored a number of lectures this year, including some by candidates for faculty positions, and some by visiting journalism and media educators from Israel and other venues. The Department also hosted the 16th Awards for Distinguished Business and Financial Reporting of New Jersey Issues, sponsored by CIT. The awards included a dinner recognizing the awardees and featuring a lecture by distinguished business journalist Marshall Loeb of CBS Marketwatch.com. ☛

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2003 Student Awards



DEPARTMENT OF COMMUNICATION

Communication Alumni Award - For the senior with the highest cumulative GPA from each undergraduate college.

- Keith Furuya, University College
- Stacey Lee, Cook College
- Karina Ng, Livingston College
- Mitzi Saitzyk, Rutgers College
- David Shih, Rutgers College
- Amanda Winter, Douglass College

Departmental Recognition Award - For seniors with unusual aptitude in communication, or exceptional service to the department or university community.

- Ellie Baker, University College
- Kelly Burckhardt, Rutgers College
- Joanne Lue, Rutgers College
- Elizabeth Schwartz, Rutgers College

Storer Communication Award - For seniors demonstrating academic excellence.

- Susan Caswell, University College
- Carol Cherkowski, University College
- Lori Drewes, Douglass College
- Tracey Falcicchio, Douglass College
- Keith Furuya, University College
- Herbert Gardner, Rutgers College
- Catherine Leichtnam, Rutgers College
- Mitzi Saitzyk, Rutgers College
- Sheryl Schiarappa, Rutgers College
- David Shih, Rutgers College
- Amy Whittom, University College

Kelly-Schimpf Communication Award - For exceptional professional contributions and/or professional promise.

- Christin O'Hare, Rutgers College
- Ashley Tice, Rutgers College

Todd Hunt Public Service Award - For seniors who used their communication expertise in service to the campus, community or professions

- Gwendolyn M. Radsch, Rutgers College

Johnson and Johnson Award for Community Service - For exemplary ser-

vice to the city, region or state.

- Misty Florez, Douglass College

Johnson and Johnson Award for Health or Human Welfare Service -

For exemplary service in promoting health or human welfare on campus or in the community.

- Christian Losch, Rutgers College

Mary Baglivo Scholarship - For juniors with high academic achievement and interest in advertising.

- Laila Afridi, Rutgers College
- Carina Alves, Rutgers College

Winifred N. Costigan Communication and Health Issues Award - For outstanding contributions to the promotion of communication and health issues on the Rutgers campus.

- Cynthia Bates, Rutgers College
- Colleen Caldwell, Cook College
- Alissa Halsey, Livingston College
- Wynne Lui, Douglass College (posthumously)

The Class of 1986 Award in Honor of Kimberly Pascale - Presented in memory of Kimberly Pascale to Communication majors who demonstrate academic excellence and interest in other cultures.

- Tamara Dutko, Rutgers College
- Diane Elliot, Douglass College
- Ayumi Shibata, Rutgers College

DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

New Jersey Daily Women's Journalism Prize - For Douglass student with highest GPA in Journalism.

- Susan Hammer, Douglass College

Eliot Frankel Broadcast Journalist Award - For outstanding student in broadcast journalism.

- Diana Ospina, Rutgers College

Van Wie Ingham Award - For outstand-

ing knowledge of journalism.

- Gary Luciano, Rutgers College
- Katherine Kafentzis, Douglass College

Kenneth Q. and Viola W. Jennings

Scholarship - For junior who demonstrates the most promise toward a career in print journalism.

- Adina Efron, Rutgers College

David Earl Memorial Scholarship - For a journalism student who demonstrates outstanding academic ability. (The award honors David Earl, former editor of the USGA's Golf Journal.)

- Thomas Lamaina, Rutgers College

Albert Payson/Terhune Foundation

Journalism Scholarship - For a journalism student who demonstrates outstanding academic ability and service to the department.

- Jessica Matlin, Rutgers College

Swiss Journalism Writing Award - For best journalism thesis on contemporary issues in Switzerland.

- Beth Clawson, Rutgers College
- Erika Imberti, Rutgers College
- Vanessa Murphy, Livingston College
- Lisa Tsirikos, Rutgers College

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

Information Technology and Informatics Program Recognition Awards

(1) For seniors demonstrating academic excellence.

- Christopher Scott, University College
- Frank Teichman, Livingston College

(2) For outstanding service to the III Program.

- Jason Rappaport, Livingston College

LIS Scholarship Award - For outstanding academic achievement in the master's program.

- Terry Edwards
- Joanne LaForgia

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MCIS Student Accomplishments & Updates

The MCIS program will graduate 40 students this academic year. Our students have achieved many significant accomplishments over the course of the year. Lisa Volk a May 2002 graduate, Adam Ehrenworth, January 2003 graduate, and Corey Liberman have entered SCILS PhD program. Current students have presented papers at multiple conferences, including Daniel Salimbene at the National Communication Association annual meeting in New Orleans and Yoon Jae Nam at the International Communication Association annual meeting in Seoul Korea last year and at this year's meeting in San Diego.

■ **Rhonda (Lemeszis) Britton**, a May 1997 graduate, recently contacted us from New Glasgow, Nova Scotia where she is now the minister of a local parish. She writes, "If you recall, when you ran into me in 1998, I told you I had accepted my call into ministry. You encouraged me to enter Princeton Theological Seminary and you wrote a recommendation letter. I was accepted ... resigned my corporate position as a Business Analyst to attend full-time ... and graduated in May 2002 with an M.Div." Rev. Britton provides a most interesting example of the unexpected trails that MCIS students carve out as they pursue the personal narratives we often refer to as career paths.

■ Following her graduation in May, **Alaina (Austin) Casanova**, a US Air Force Captain Assistant Professor of Aerospace Studies at Rutgers, will head off for new assignment as Director of Public Affairs for the Air Force Office of Special Investigations located at Andrews Air Force Base, Maryland. She writes, "The Office of Special Investigations is the Air Force's premier investigative service. The agency provides professional investigative service to Air Force commanders. Its primary responsibilities are criminal

investigations and counterintelligence services. This will prove to be a very exciting move for me in terms of location, mission and responsibility. I am very excited about it and feel that the MCIS program has prepared me for this new challenge."

■ **Sandra Hahn Lanman**, a May graduate and Associate Director of Media Relations at Rutgers, was honored by District II of the Council for the



Advancement and Support of Education (CASE). Ms. Lanman and her colleagues in Media Relations, received the Gold Award in the category of specific media relations programs for its work relating to Sept. 11, 2001 and its aftermath. The entry included the office's crisis communications, placement of expert sources in the media, community outreach and planning and promotion of the one-year commemoration of 9/11.

■ **Gayle Laper**, a May graduate, is co-recipient of the MCIS program DiMartini Award for Distinguished Service to be awarded at SCILS convocation in May. Ms. Laper has invested significant time and energy in support of the MCIS program, specifically "moving forward with PACE," Professional and Academic Communication Exchange, an MCIS student initiative begun last year. Her many work-related accomplishments were rewarded with promotion to the position

of Technical Staff Member at AT&T. A consistent contributor to service including as a volunteer to AT&T Cares (AT&T's nationally recognized community service program), she was recently honored with the "Un-Sung Hero Award" by her colleagues.

■ **Vibhuti Mehra**, a May graduate, has made extensive contributions to ending violence against women through her work with Manavi, Inc., the pioneering not-for-profit South Asian women's organization. In recognition of her efforts in service to society, she is co-recipient of the MCIS program DiMartini Award for Distinguished Service to be awarded at SCILS convocation in May.

■ **Erin Purcell** a January 2003 graduate, is now working as a client executive for the Knowledge Development group at Burson-Marsteller in New York. She writes, "I'm working with some really great folks including Dr. Leslie Gaines-Ross who is recognized as a leading researcher on CEO and corporate reputation research. So far its been pretty interesting stuff."

■ **Michael Sarcone**, a May 1998 graduate, is currently E-Commerce Product Manager at Aon Consulting, Inc., recently updated us on events in his life. Mr. Sarcone went to his office on the 101st floor of Tower 2 around 830am on September 11, 2001 to make a conference call. Of 1,100 Aon employees, 200 were never heard from again. His story is of that day was printed in the Business Communications Report. "Things are still not quite the same [at Aon] ... but we are moving on, and we are all very thankful for the second chance we've been given" writes Mr. Sarcone. His band Spaztikolon continues to play gigs in New Jersey and New York, and will see soon release an album. He concludes, "I am very grateful and will never forget my mentors, without whose guidance, I would not be the professional I am today."

■ Continuing student, **Joni Scanlon**, Director of Communications for Associate Alumnae of Douglass College,

has edited a book, *The Redevelopment Handbook: Rebuilding New Jersey's Communities*, to be published by the New Jersey Department of Community Affairs. A member of the Board of Trustees of First Concern, a New Jersey-based nonprofit organization that serves foster children who are "aging out" of the foster-care system, she is also a Girl Scout leader in her community, that she describes as, "probably the most important thing I've ever done!"

■ New student **Alice Fallon Tier** of Fallon Creative Group is the 2003 Recipient of the New Jersey Child Assault Prevention Project (CAP) Volunteer Award, one of 18 people in the state of New Jersey recognized for work performed for the prevention of child abuse. She also received a National Leadership Award from the Business Advisory Council in Washington, D.C., and has been asked to serve as honorary chairperson. Ms. Tier also serves as vice president, Board of Directors, Middlesex County CAP where she has done volunteer work since 1984.

These updates offer a view of our students and their accomplishments. SCILS Alumni Association has provided invaluable support to our students through the years. This year the association partially supported the tuition of two new students, provided travel support to 4 MCIS students whose competitive paper submissions were accepted at national and international conferences.

The association's support encouraged faculty and student participation from across SCILS programs at the New Jersey Communication Association's 7th Annual Meeting April 5, 2003 at The College of New Jersey. SCILS was very well represented, with 31 undergraduate, master and doctoral students and 7 faculty members participating. Doctoral student Marc Leverette was awarded the top graduate student paper at the meeting. ♣

Harty Mokros
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SCILS takes the lead

at NJ Communication Association Conference



Hartmut Mokros, recently elected 1st Vice President of NJCA is organizing next year's conference, to be hosted by SCILS on March 28, 2004 with the theme Communication & All That Jazz.

Rutgers grad students teamup as panelists at conference



Edna Castaneda, Katherine Cattani, Adam Ehrenworth, Jayna Tutino and Nertila Tafa Cana.



Harty Mokros, Jason Delo, Dave Petroski, Joanne Cattafesta.

NJLA Breakfast

SCILS Alumni Association-sponsored breakfast held at the New Jersey Library Association (NJLA) Annual Conference on April 1st.



Betty Turock

RETIREMENT FETE



April 1st event at the NJLA Conference to honor the career of Betty Turock, who just retired as associate dean of SCILS.



SCILSbOwL!

April 15th



Todd Hunt, Master of Ceremonies and winning team, "The Alumni Avengers"



The faculty team, "The Collective Unconscious"



MLIS alumni team, "The Library Goddesses and God"

Alumni Dinner

& Alumni of the Year Award



The SCILS Alumni Dinner on April 15th. Kevin Kelly, President of the Alumni Association and Alumni of the Year, Mitch Freedman.



DEAN'S MESSAGE

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communication issues. Most student groups have a web page and Jon is creating a master web page to link these groups and to feature materials that address common issues. Jon has created a student group calendar and provided the group with a handout that describes how to enter information on the calendar. Jon has also created a listserv for easy communication among members of the Council (Student_council@scils.rutgers.edu).

In thinking about a first project, the idea of hosting a SCILS Day emerged. The purpose of SCILS Day is to build community within SCILS and to share the activities and accomplishments of SCILS with the broader community. A group of four individuals will help the Council think through the agenda for the day: Corey Liberman, Carina Alves, Priyaka Sinha, and Chris Caldiero.

Numerous additional projects were

discussed to advance the purposes of creating and sustaining a SCILS-wide community: student involvement in selecting the SCILS convocation speaker, projects that reduce barriers between programs (e.g., ITI students and JMS student getting to know each other) and instructional levels (undergraduate and graduate students working together), the formation of student "swat teams" to help with technology issues for students and faculty, a T-shirt contest, a students mentoring students program, and a workshop on applying to graduate schools.

The leadership of the student organizations and the Dean's Office are enthusiastic about the many possibilities generated by the formation of a Council of Student Organizations. **Please join us on October 15th as we inaugurate the tradition of SCILS Day.** ☺

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Dept. granted one state and two federal awards

Professional Development Studies, the self-supporting continuing education program at SCILS, has received funding from one state and two federal agencies during the past year.

The National Endowment for the Humanities has granted the department \$92,560 to support twenty scholarships to its biennial Preservation Management Institute. The Institute attracts participants from libraries and archives around the country to New Jersey for a year of intense training. In the current Institute group, there are people from Arkansas, Colorado, Illinois, Kentucky, Maryland, Michigan, Missouri, Montana, Ohio, Texas, Washington State, West Virginia, Jamaica - and, of course, New Jersey. The yearlong certificate program involves a full week of classes in the fall, a full week in the spring, and a full week the following fall. Between class sessions participants conduct guided preservation planning activities at their home institutions.

NEH granted money to cover the entire \$3,995 tuition for the program plus some travel costs for the selected participants. The grant covers ten peo-

ple in the 2002-03 class and will cover ten people in 2004-05.

The New Jersey Historical Commission, part of the Department of State of New Jersey, has granted PDS \$11,985 to support three scholarships for New Jersey collections managers to attend the Preservation Management Institute. This is the third year the Commission has supported the Institute.

Finally, the Institute of Museum and Library Services granted PDS \$233,861 over two years to develop and pilot test an online, on-the-job training program for library paraprofessionals in academic and research libraries. This grant is a joint project between PDS, Rutgers University Libraries, and New York Public Library. The grant is supporting one SCILS PhD student for the two years. PDS hopes to offer the program developed as a public enrollment class in fall of 2004, and then modify the material to form the basis for classes for public, school, and corporate library staff in the future. ♣

*Karen Novick, Director
Professional
Development Studies
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Morgan receives research grant

Professor Susan E. Morgan has received a grant from the Division of Transplantation to conduct a research campaign on organ donation. The University Worksite Organ Donation Campaign will attempt to significantly increase the rate of organ donor cards that are signed and increase the rate of talking to family members about wishes regarding organ donation. The campaign is being conducted over a period of 36 months at six intervention sites including: New Jersey, Alabama, Arizona, North Carolina, Pennsylvania, and Texas.

There will be two types of campaigns: one will use only the mass

media, while the other will use community volunteers who have been touched by organ donation to give talks and staff information tables in addition to the mass media campaign. The Sharing Network of New Jersey will be providing assistance with the project, most especially with offering support and volunteers, and in identifying university-affiliated individuals to profile for the campaign. If you have been touched by organ donation and would like to be profiled for the campaign ads, please contact Jacky and jhabib@scils.rutgers.edu. To volunteer for The Sharing Network, contact Felicia at FmcNeil@sharenj.org. ♣

Workshops & Awards

The Department, in association with the Journalism Resources Institute (the JRI), sponsored an open discussion of "Concentration of Media Ownership and its Consequences" with Dick Hughes, former Executive Editor of the Home News Tribune (East Brunswick, N.J.). With support from the Department and the JRI, Prof. Barbara Reed organized a provocative series of lectures by veteran journalist and media ethicist Peter Sussman, dealing with the timely topic of "Challenges in War Coverage."

Department Chair John Pavlik was named in December 2002 as Director of the Journalism Resources Institute (the JRI), taking over the leadership post from Prof. Silvio Waisbord, who took an unexpected personal leave earlier in the year. Prof. Waisbord will return to the Department to resume his teaching, research and service duties in the fall 2003. Prof. Waisbord, Prof. Linda Steiner and Prof. Robert Kubey were announced Associate Directors for academic programs of the JRI and adjunct faculty member Guy Baehr, a 25-year veteran of the Newark Star-Ledger, was named Associate Director of JRI professional programs.

The JRI and North Jersey Media Group have partnered to start a journalist-in-residence fellowship program in the fall 2003. A journalist at The Record (Bergen County, N.J.) will spend one day a week at the Department of Journalism and Media Studies, teaching a course in news writing/reporting or journalism ethics, as well as participating in the activities of the JRI. In turn, that journalist will be allowed to take a course at Rutgers relevant to his work at the newspaper.

The JRI also hosted a series of news reporting workshops for New

Communication Faculty Research

■ **Mark Aakhus** was an invited speaker at the Feinberg School of Medicine, Northwestern University, Chicago. His topic was Designing And Supporting Reflective Learning In Field Experiences.

■ **Ulla Bunz** presented a paper, "Interpretation of discursive fragments, Or: Answers to the old What's in a word?" at the of the National Communication Association Conference in New Orleans.

■ **Stacey Connaughton and Marya Doerfel, along with PhD students Fangfang Diao and Mirit Shoham** completed the first round of their data collection with the Highland Park Municipality. This project will help the municipality with its transition after its borough-wide email/intranet implementation.

■ **Marya Doerfel, with Maureen Taylor**, won the Top Paper Award in the Organizational Communication Division for the 2003 International Communication Association Conference.

■ **Mark Frank** received the Communication and the SCILS, Research Excellence Awards. Dr. Frank received \$959,000 for 3 years from the Office of Naval Research for "Robust Face Recognition from a High stakes paradigm."

■ **David Gibson** presented a paper, "When CEOs become artists of the imagination: Implications of the corporate vision as metaphor," at the National Communication Association convention in New Orleans

■ **Kathryn Greene** published along with V.J. Derlega and L.R. Frey, "Interpersonalizing AIDS: Attending to the personal and social relationships of indi-

viduals living with HIV and or AIDS," Journal of Social and Personal Relationships, 19, 5-17, 2002

■ **James Katz** received a \$297,000 grant for 1.5 years from the Robert Wood Johnson Foundation for "Human Rights Issues in Tobacco Control Policy," and a \$6,000 Mellon course grant to develop a course on human rights and Society dissident artistic expression to be offered at the Zimmerli Museum in New Brunswick in Spring 2003.

■ **James Katz and Mark Aakhus** won the Book of the Month award from the University of Washington's Resource Center for Cyberculture Studies for their book *Perpetual Contact*, 2002.

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Workshops & Awards

Cont'd from page 8

Jersey journalists, including one workshop on covering municipal budgets and another on sports reporting. The JRI was also active on the international front, with the director spending the week of Spring Break in Sarajevo, Bosnia, helping complete a grant project in journalism education with the University of Sarajevo.

Pavlik gave a series of lectures on new media, and will return to Bosnia to lecture at a new media symposium in June of this year with Dean Gus Friedrich and JRI founding director, Jerome Aumente, distinguished professor emeritus at SCILS and JRI senior fellow.

The JRI also hosted the 9th annual Merck Science Journalism Awards, bringing eight top science and health journalism students and their faculty advisors from eight leading universities around the country to campus for a substantive program and awards ceremony in April.

☺

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Center for Media Studies

Media Literacy Pilot Programs Launched

The Center for Media Studies has had a productive year under the direction of Prof. Robert Kubey. The Center's activities include a partnership with the Greater Brunswick Charter School. The Center continues to deliver media literacy teacher training workshops at the Greater Brunswick Charter School, as well as to pilot new media education curricula for the students. The Center for Media Studies is now partnered with Rutgers' New Jersey Center for Character Education (NJCE). The NJCE will provide intensive, on-site support to train educators in implementing character education and social-emotional learning programs and evaluation services to 10 school districts across the state. New Jersey is one of five states to receive

federal funds to implement these pilot-demonstration programs and through the Center for Media Studies, New Jersey is the only state that will integrate media literacy approaches.

The Center public service is notable as well, having advised the New Jersey Department of Education, Language Arts Literacy Section on the new "Viewing and Media Literacy" standard for the state's Core Curricular Standards. The new standard with cumulative progress indicators designed by the Center were approved and for the schools in fall 2002. ☺

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■ **Linda C. Lederman** was a keynote panelist at the National Meeting on the Prevention of Alcohol and Other Drug Abuse, U.S. Department of Education Annual Meeting, Seattle, Nov. 2002. Her topic was Language and Prevention: Getting Students to Personalize Messages.

■ **Jenny Mandelbaum** made two presentations at the National Communication Association Convention. The first was entitled "Family violence? Disattending a co-family member's clear action embodied in a storytelling." The second was a response to a panel on storytelling. Dr. Mandelbaum arranged the Rutgers party at the National Communication Association convention.

■ **Hartmut Mokros**, Associate professor in the Department of Communication and director of the MCIS program was elected first vice president of the New Jersey Communication Association

and is the organizer of next year's annual meeting of the association. The meeting will be held at Rutgers on March 28, 2004 with the theme of Communication and All that Jazz. Dr. Mokros published, *Identity Matters: Communication-Based Explorations and Explanations*, in March. The book includes chapters by eight SCILS Alumni based on doctoral dissertation research supervised by Dr. Mokros. They include Hester Coan, Mary K. Chelton, Lynn Cockett, Rachel Karetnick, Christine Lemesianou, Michael Maynard, Esther Rumsey, and Nancy Thomas.

■ **Susan E. Morgan** along with Lily A. Arasaratnam, a Ph.D. student were co-authors of "Signing cards, Saving lives: An evaluation of the Worksite Organ Donation Promotion Project," *Communication Monographs*, 2002. Dr. Morgan is Principal Investigator on a 3-year, \$1.5 million grant project entitled, "The

University Worksite Organ Donation Promotion Campaign: Targeting Administrators, Faculty, Staff, and Students Using the Organ Donation Model." The project is funded by the U.S. Department of Health and Human Services, Division of Transplantation.

■ **Ronald E. Rice** received in July of 2002 a John Metcalfe Visiting Research Grant, from the University of New South Wales, Australia. Ronald Rice and Jim Katz published, *Social Consequences of Internet use: Access, involvement and interaction*, Cambridge MA: The MIT Press, 2002.

■ **Lea Stewart** traveled to the Republic of Moldova to consult with Moldova State University faculty and students about establishing a service-learning program modeled after the Rutgers CASE Program. Lea P. Stewart has been appointed by the Vice President for Academic Affairs to Chair the University Alcohol Policy Implementation Committee composed of faculty, administrators, student life staff, and students.

■ **Maureen Taylor** published "The relationship between Web site design and organizational response to stakeholders," *Public Relations Review*, 29 (1), 1-15, 2003 and Kent, M. L., & Taylor, M. (2002). "Toward a dialogic theory of public relations." *Public Relations Review*, 28, 1, 21-37. Dr. Taylor delivered the Keynote Address at the Kean University, Communication National Honor Society Induction Ceremony.

■ **Itzhak Yanovitzky** published: "Effects of news coverage on policy attention and actions: A closer look into the media-policy connection," *Communication Research*, 29 (4), 422-475, 2002; "Effects of news coverage on the prevalence of drunk-driving behavior: Evidence from a longitudinal study," *Journal of Studies on Alcohol*, 63, 342 - 351. ♡

University Awards & Tenure Announcements

■ **Kathryn Green** was awarded tenure in the Department of Communication. **Maureen Taylor** was promoted to Associate Professor with tenure.

■ Congratulations to **Lea Steward** and **Linda Lederman** in the Department of Communication for winning prestigious university-wide awards!

Lea has won the university-wide Warren I. Susman Award for Excellence in Teaching. Given since 1985, this award, named to honor the memory of the noted historian and Rutgers University professor, Warren I. Susman, is given annually to between three and six Rutgers faculty members "in recognition of outstanding service in

stimulating and guiding the intellectual development of students at Rutgers University."

Linda has won the university-wide Rutgers College Class of 1962 Presidential Public Service Award. This award, established in 1998, combined two previously separate awards for public service: the Rutgers College Class of 1962 Public Service Award and the Presidential Awards for Distinguished Public Service. It is given annually to one to three Rutgers faculty in recognition of distinguished and non-compensated service to government bodies, professional or scholarly organizations, and/or the general public, such as voluntary community leadership, personal acts of heroism, etc. ♡

2003 Student Awards

Cont'd from page 3

LIS Service Award -

For outstanding service to the department and school.

- Nancy Latimer
- Anna Ramirez



Renee Becker Swartz Award - For outstanding leadership to the department and school.

- Ellen O'Brien

Health Sciences Library Association of New Jersey - For outstanding achievement in promoting health sciences librarianship.

- Deborah Magnan

Documents Association of New Jersey Award - For outstanding achievement in a government documents paper.

- Elizabeth Patterson

SCILS Alumni Scholarship Award (LIS) - For outstanding achievement in the master's program.

- Jeri Triano

MASTER'S PROGRAM IN COMMUNICATION AND INFORMATION STUDIES

DiMartini Distinguished Service Award - For outstanding public service to the community, the school or the university.

- Gayle Laper
- Vibuti Mehra

PH.D. PROGRAM IN COMMUNICATION, INFORMATION AND LIBRARY STUDIES

SCILS Alumni Scholarship Award - For outstanding achievement in the Ph.D. program.

- Marc Leverette



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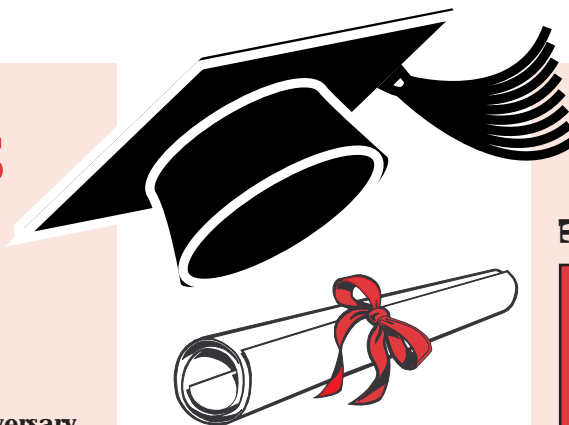
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Upcoming Events

- **SCILS DAY**
Wednesday, October 15
- **Rutgers Homecoming**
October 18
- **Graduate School 50th Anniversary**
October 25
- **Rutgers Pride Day**
November 10th
- **NJCA 8th Annual Conference**
March 28, 2004
Communication & All that Jazz
SCILS Dept of Communication and
Master of Communication and
Information Studies.



Congratulations
Graduates
of 2003!

The **Scarlet** LETTER

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