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GREETINGS FROM THE DEPARTMENT CHAIR

Welcome to the Journalism and Media Studies major. You are entering this major at an exciting time. It is a period of great transition—technological, economic, cultural, and political—in which media play a tremendous role in shaping the changing climate. This major will provide you with the tools and maps to navigate these significant social transformations.

You will find that our courses will prepare you both professionally and academically for this era. Budding journalists and media makers will gain practical experience in the latest technological developments. At the same time, students will be grounded in the history, ethics, and values of the craft. By acquiring a philosophical, sociological, and historical perspective on your mediated lives and occupations, you can help shape the direction these media professions will take in the future.

Our faculty are engaged teachers and researchers, combining practical with scholarly expertise to give you a formidable education. In addition to degrees in journalism studies, our full-time professors come from a variety of disciplines, among them history, political science, communications, and anthropology. Together, we generate an interdisciplinary approach to promote awareness, training and engagement for you as citizens, professionals, researchers, and community members.

Complementing your classroom experience you will find a variety of student groups and extra-curricular media experiences to enrich your on-campus learning. These include established institutions like RU-TV, The Daily Targum and WRSU radio along with newer media projects like Ruckmakers, Black Voice Carta Latina, and The Raritan River Review. We are also building relationships with student generated, start-up digital media projects. Our students also have access to the journalism national honor society, Kappa Tau Alpha.

One of the jewels of the JMS undergraduate education is our internship program. Our majors benefit from exceptional internship opportunities in leading news and media organizations in the New Jersey, New York and Philadelphia region. Our students have secured internships that both facilitate learning and career opportunities and will find that many of the area’s news and media organizations employ Rutgers alumni.

Please stop by my office or any of our faculty members’ offices to say hello and talk about the major or careers in journalism and media. We look forward to getting to know you and seeing you flourish in the journalism and media studies major.

Cheers,

Jack Z. Bratich, Ph.D.
Chair, Journalism and Media Studies Department
SC&I, Rutgers, the State University of New Jersey
THE DEPARTMENT OF JOURNALISM AND MEDIA STUDIES

Journalism and Media Studies (JMS) is one of three majors offered at the School of Communication and Information (SC&I). The other two majors are Information Technology and Informatics (ITI) and Communication.

In 1969, a program in Journalism and Urban Communications was created within the Department of Community Development at Livingston College. It became a separate department and began awarding the Bachelor of Arts degree in Journalism and Urban Communications in 1970s. A short time later the name was changed to Journalism and Mass Media, then in 2000 it was again renamed to Journalism and Media Studies.

In 1982, the department, formerly part of the School of Communication Studies (consisting of the Department of Human Communication and the Department of Journalism and Mass Media) merged with the Graduate School of Library and Information Studies to create the School of Communication, Information and Library Studies. In 2002, the graduate program in Library Science initiated a new undergraduate major, Information Technology and Informatics. The departments of Journalism and Media Studies, Communication, and Information Technology and Informatics now comprise the three undergraduate majors within the School of Communication and Information (SC&I), which was established in 2009.

The Department offers a broad spectrum of courses in the theory and practice of journalism and media studies, preparing students for professional careers in broadcast, digital, and print media advertising, public relations and public information services in the government and private sectors. The courses focus on the practice of journalism and media and the impact of media on society, new technology and the media, public policy and understanding, and the planning and development of public information systems.

JOURNALISM AND MEDIA STUDIES PROGRAM LEARNING GOALS

The undergraduate program in Journalism and Media Studies has defined these learning goals for students:

- [EXPRESSION] Write fluently, produce content and tell stories across evolving media platforms
- [ANALYSIS] Demonstrate analytical and critical thinking, formulate research questions and use appropriate methods, evaluate and use appropriate sources, identify and gather relevant data in journalism and media contexts
- [ETHICS] Develop a critical understanding of the ethical standards and tensions in journalistic and media practices and institutions and apply this understanding to academic and professional activities
- [POWER] Critically analyze issues of diversity, difference, social justice and power in media in a global context
- [SYSTEMS] Explain social, political, cultural and economic dimensions of media technologies, institutions, practices, policies and regulations
- [INNOVATION] Innovate with tools and technologies appropriate for media professions
THE SCHOOL OF COMMUNICATION AND INFORMATION (SC&I)

SC&I was created in 1982 with the merger of the Graduate School of Library and Information Studies and the School of Communication Studies. At the core of the SC&I mission is the dynamic interaction among the three related and focused disciplines: Communication, Journalism & Media Studies, and Library & Information Science.

Its faculty includes recognized experts in the study of communication and information processes, organizations and technologies and how they shape and define relationships among individuals and societies. At the same time, SC&I is firmly committed to meeting the teaching and service needs of the University and the State with the most effective human-based and technologically advanced capabilities.

The teaching staff includes full-time tenure-track faculty (Assistant, Associate and Full Professors), full-time non-tenure track faculty (Instructors), part-time-lecturers (PTLs) who teach one or two courses in their professional specialty, and teaching assistants (TAs) who are doctoral students.

SC&I offers three undergraduate majors – Communication; Information Technology and Informatics; and Journalism & Media Studies – that can lead to a Bachelor of Arts degree.

SC&I offers two programs of graduate study: Master of Communication and Information Studies and Master of Information, while the Graduate School also offers a Ph.D. in Communication and Information Studies here at SC&I.

The School is committed to providing students with a strong base for fundamental and applied research in the field.
GETTING HELP IN JOURNALISM AND MEDIA STUDIES

The Journalism and Media Studies Department strives to help students with their academic and professional pursuits. To that end, we provide a variety of advising options for our students. We ask that you read the following information prior to scheduling an appointment. This will help to ensure that your needs are met as quickly and appropriately as possible within Department policy.

When you have a question, follow these steps:
1. Check the Journalism and Media Studies Department handbook (this document) for an answer
2. Check the SC&I’s website for an answer: http://comminfo.rutgers.edu/journalism-and-media-studies-major/journalism-and-media-studies-major.html

If you still cannot find the answer to your question, do one of the following:
1. Send an email to jms@comminfo.rutgers.edu (For email requests: If your question takes more than two sentences to explain, you probably need to meet in person with an advisor.)
2. Call, email, or meet with one of the Departmental Undergraduate Advisors listed below.
3. Call, email, or meet with the JMS Program Director, Professor Steve Miller. Contact him at stmiller@rutgers.edu or by phone (848) 932-8714.

ADVISING

The Journalism and Media Studies Department provides a variety of student advising options, and strongly encourages all students to take advantage of these opportunities for a number of important reasons. First, planning your major is important as it helps you to create a sense of what you want to accomplish as a Journalism and Media Studies major. Second, during advising sessions, you will learn about prerequisites, how to plan for future semesters, and you will get help in developing strategies to complete requirements on time. Third, there are many opportunities to participate in extra-curricular activities through the department, and the advisor can help direct you to the ones that best suit you.

Advising for the major is available through the Office of Student Services. You may walk-in for advising, or make an appointment by phone or email. We seek to help you plan ahead in order to avoid last minute problems!

The Office of Student Services does not advise students on core curriculum or general University requirements. Such advising must be obtained through one of the University Academic Advising Centers. SAS Advising Centers are located on each of the four campuses: Milledoler Hall on College Ave, Busch Campus Center, Douglass College Hall and Lucy Stone Hall on Livingston Campus. SEBS, MGS, and RBS students should consult their appropriate academic deans or advisors.

Location
Office of Student Services (CI – 214)
School of Communication and Information
Rutgers University
4 Huntington Street
New Brunswick NJ 08901-1071

Phone Number
(848) 932-7550

Email Address
jms@comminfo.rutgers.edu

Department Program Director
Prof. Steve Miller
(848) 932-8714
stmiller@rutgers.edu

Departmental Undergraduate Advisor
Ms. Tieka Harris
(848) 932-8737
tieka.harris@rutgers.edu
THE JMS MAJOR LISTSERV

New Journalism and Media Studies majors and all current majors are automatically subscribed to the department listserv - nb_journalism_majors@rams.rutgers.edu

Majors do not have to subscribe, and cannot unsubscribe. The email address we use is the one you have established with the University, listed on the PeopleFind directory, at www.acs.rutgers.edu/directory. If necessary, simply go to the bottom of that page and change your directory information.

All postings are automatically scanned for viruses, and any questionable attachments are removed to further protect against viruses. The purpose of the listserv is to provide information to JMS majors about Course Offerings, Registration, Special Events, Internships, Jobs and Discussion with Peers.

Also note, students are responsible for checking their Rutgers e-mail for important announcements regarding the JMS major. All communication will be via the student’s official University account. Please do not base your planning and decisions on gossip and hearsay. Always check with the Program Director or Student Services if in doubt.

SPECIAL PERMISSION NUMBERS

Courses in the Journalism and Media Studies Department are extremely popular and often fill up within the first few days of pre-registration. For this reason, the Department has established a set of guidelines to help you navigate the special permission process.

Special permission numbers for closed courses are not available from your instructors. The SC&I Office of Student Services maintains the special permission numbers for undergraduate courses and will (1) verify students’ eligibility for enrollment in specific courses, and (2) verify students’ extenuating circumstances before assigning any special permission numbers.

Students who want to enroll in a course that is closed should continue to check the on-line registration system, up to and including the add/drop period. If there is a unique or extenuating circumstance, the student should discuss it with the Student Services staff who will consult with the faculty when appropriate or necessary. It is important to remember that you might not always gain admission to your first choice courses. Always have alternative courses in mind.

Note that special permission numbers do not replace prerequisites, and do not serve as prerequisite overrides.
TRANSFERRING CREDITS

Students wishing to transfer credits into the Journalism and Media Studies Department from other colleges or universities should follow these procedures. Paying close attention to these details will make the process easier. **You must bring all of these materials in order to have your transfer credit request considered.**

1. Gather the following:
   a) Your transcript from the college/university whose course you wish to transfer (this may be an unofficial transcript), which indicates you earned a C or better in the course.
   b) The syllabus of the course from your other college or university, as well as a catalog course description of the course to be transferred.
   c) Any paperwork that your degree-granting school (i.e. SAS, SEBS) may want the Journalism and Media Studies Department to fill out for transfer credits.

2. Bring all these documents to SC&I Room 214 (Undergraduate Student Services).

3. See one of the Undergraduate Student Services Advisors (Room 214).

4. If you are transferring a course from a New Jersey community college, you may use the New Jersey Transfer system at njtransfer.org to determine if the course will transfer into Rutgers. Otherwise, the JMS Department will evaluate the course, based on the course syllabus or description, and determine which JMS course at Rutgers is equivalent, if any. **No more than six (6) transfer credits (2 courses) will be accepted toward the major.**

5. You will be responsible for returning the completed paperwork to the appropriate office to ensure your transfer credits are indicated on your Rutgers transcript. We encourage you to check your transcript later in the semester to verify these credits were transferred. The Department of Undergraduate Student Services does not actually change codes on the transcript. We only authorize the transfer of credits.

6. For Study Abroad, students are responsible for obtaining an approval from the School of Arts and Sciences and/or the School of Environmental and Biological Sciences, **PRIOR TO registering for Study Abroad courses.** Prior approval is also required from SC&I. Immediately after returning from a Study Abroad Program, students are responsible for submitting a copy of their transcript for the courses taken abroad. The department will then authorize credit transfer, based on successful completion of the course.
APPLYING TO THE JOURNALISM AND MEDIA STUDIES MAJOR

Preconditions for Submitting an Application to the Journalism and Media Studies Major

To apply for admission to the JMS major, you must:
1) Have completed Expository Writing or an equivalent course with a grade of C or better,
2) Have completed at least 15 credits at Rutgers, or at least 15 transfer credits to Rutgers, with at least a 2.0 Grade Point Average; and
3) Have completed with a grade of C or better, the prerequisite survey course for the JMS major, which is 04:189:102 – Introduction to Media. The survey course does not count toward the 33 credits of the major.

No grade below C will be accepted toward required courses. Major courses in which a grade below C is earned should be retaken, with the exception of elective courses.
An approved alternate course may be taken.

 Submitting an Application

SC&I will accept applications to the JMS major during the fall, spring, and summer semesters. Application submission deadlines are published on the SC&I website, and allow for decisions to be announced in time for students to pre-register for the following semester. The SC&I website, http://comminfo.rutgers.edu, includes details about our majors and courses, and our school.

Degree Requirements for the Journalism and Media Studies Major

Interdisciplinary Courses
One (1) of the following courses must be taken as soon as possible after admittance to the JMS major, and prior to the senior year. SC&I requirement, but credits are not part of the 33 credits for the major.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:101 Introduction to Communication &amp; Information Processes</td>
<td>None. Not open to seniors.</td>
<td></td>
</tr>
<tr>
<td>or 04:189:103 Information Technology &amp; Informatics</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Core Courses
Students must complete both of the following courses.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:567:200 Writing for Media</td>
<td>3</td>
<td>None.</td>
</tr>
<tr>
<td>04:567:480 Media Ethics and Law</td>
<td>3</td>
<td>JMS major</td>
</tr>
</tbody>
</table>

Foundational Course
Students must select a pathway from which to complete 1 Foundational course.

<table>
<thead>
<tr>
<th>Pathway</th>
<th>Course</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journalism &amp; Emerging Media</td>
<td>04:567:205 Digital News Writing and Reporting</td>
<td>3</td>
<td>Specific to each course</td>
</tr>
<tr>
<td>or 04:567:310 Broadcast News Writing and Reporting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>or 04:567:320 Editing and Design</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media &amp; Society</td>
<td>04:567:334 Gender, Race, and Class in the Media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>or 04:567:351 Digital Media and Society</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>or 04:567:411 Media Criticism</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creative Media Practice</td>
<td>04:567:210 Media Management and Strategy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>or 04:567:330 Exploring New Media</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>or 04:567:XXX Digital Media Production (coming SP 2016)</td>
<td></td>
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</tbody>
</table>

Expression, Analysis and Innovation Courses
Each student must complete 6 credits in this area. Courses for each pathway are listed on the JMS website, and page of this handbook.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:567:394 Internship in Journalism and Media Studies</td>
<td>6</td>
<td>Specific to each course</td>
</tr>
</tbody>
</table>

Analysis, Ethics, Power, and Systems Courses
Each student must complete 6 credits in this area. Courses for each pathway are listed on the JMS website, and page of this handbook.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:567:394 Internship in Journalism and Media Studies</td>
<td>6</td>
<td>Specific to each course</td>
</tr>
</tbody>
</table>

Elective Courses
Each student must complete 12 credits, not otherwise used in completing the JMS major. Credits earned in 04:567:394 - Internship in Journalism and Media Studies count towards the major. A full list of courses begins on page of this handbook.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:567:274 – Consumer Media Culture</td>
<td>4</td>
<td>Specific to each course</td>
</tr>
<tr>
<td>04:567:333 – Media and Popular Culture</td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:567:334 – Gender, Race, and Class in the Media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:567:351 – Digital Media and Society</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Diversity and Social Justice
Students must take 1 of these 8 courses at Rutgers. It does not have to be separate from Foundational, Required Sets, or Electives, but the course cannot be transferred in.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:567:274 – Consumer Media Culture</td>
<td>4</td>
<td>Specific to each course</td>
</tr>
<tr>
<td>04:567:333 – Media and Popular Culture</td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:567:334 – Gender, Race, and Class in the Media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:567:351 – Digital Media and Society</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

04:567:365 – Mediating the Middle East
04:567:380 – Media and Social Change
04:567:420 – Global News
04:567:475 – International Media
JOURNALISM AND MEDIA STUDIES MAJOR REQUIREMENTS
EFFECTIVE FOR SUMMER 2015 APPLICANTS/ADMITS

The Journalism and Media Studies major is 33 credits – 1 foundational course, 4 courses focused on expression, analysis, innovation, power, and ethics, and 4 elective course – giving students the opportunity to focus on an area of concentration. All JMS courses for the major must be passed with a grade of C or better. A GPA of 2.0 in the major is required for completion of the Journalism and Media Studies major.

You may use this sheet to document the completion of your JMS courses as you proceed through the major.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:102</td>
<td>Introduction to Media</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**PREREQUISITE COURSE**

Students may apply to the major upon completion of 04:189:102 with a grade of C or better, provided the other preconditions are also met.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:101 OR 04:189:103</td>
<td>Introduction to Communication &amp; Information Processes Information Technology &amp; Informatics</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**INTERDISCIPLINARY COURSE**

Students must select one of the following courses and complete it with a grade of C or better.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:101 OR 04:189:103</td>
<td>Introduction to Communication &amp; Information Processes Information Technology &amp; Informatics</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**CORE COURSES (6 credits)**

Students must complete both of these courses.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:200</td>
<td>Writing for the Media</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:189:480</td>
<td>Media Ethics &amp; Law</td>
<td></td>
<td></td>
<td>Must be 567 major.</td>
</tr>
</tbody>
</table>

**DIVERSITY, DIFFERENCES AND SOCIAL JUSTICE**

1 of these 8 courses (Does not have to be separate from Foundational, Required Sets, or Electives, but cannot be transferred in.)

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:274</td>
<td>Consumer Media Culture</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:189:334</td>
<td>Gender, Race, and Class in the Media</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:189:365</td>
<td>Mediating the Middle East</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:189:420</td>
<td>Global News</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:333</td>
<td>Media and Popular Culture</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:189:351</td>
<td>Digital Media and Society</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:189:380</td>
<td>Media and Social Change</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>04:189:475</td>
<td>International Media</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Foundational Course (3 credits)</th>
<th>Expression, Analysis, and Innovation (6 credits)</th>
<th>Analysis, Ethics, Power, and Systems (6 credits; at least 1 course at 400-level)</th>
<th>Electives (12 credits)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Journalism &amp; Emerging Media</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Course</td>
<td>2 Courses</td>
<td>4 Courses</td>
</tr>
<tr>
<td>Sem Grade</td>
<td>Sem Grade</td>
<td>Sem Grade</td>
</tr>
</tbody>
</table>


<table>
<thead>
<tr>
<th>Media &amp; Society</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Course</td>
<td>2 Courses</td>
<td>2 Courses</td>
</tr>
<tr>
<td>Sem Grade</td>
<td>Sem Grade</td>
<td>Sem Grade</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Creative Media Practice</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Course</td>
<td>2 Courses</td>
<td>2 Courses</td>
</tr>
<tr>
<td>Sem Grade</td>
<td>Sem Grade</td>
<td>Sem Grade</td>
</tr>
</tbody>
</table>
## COURSE OPTIONS FOR JMS PATHWAYS

<table>
<thead>
<tr>
<th>Expression, Analysis, and Innovation</th>
<th>Analysis, Ethics, Power, and Systems</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2 Courses</strong></td>
<td><strong>2 courses (at least one at 400-level)</strong></td>
</tr>
<tr>
<td>04:567:328 - The Hyperlocal Newsroom</td>
<td>04:567:351 - Digital Media and Society</td>
</tr>
<tr>
<td>04:567:331 - Digital Media Lab</td>
<td>04:567:365 - Mediating the Middle East</td>
</tr>
<tr>
<td>04:567:340 - Science and Health Journalism</td>
<td>04:567:370 - Journalism and American Film</td>
</tr>
<tr>
<td>04:567:425 - Communication Law</td>
<td>04:567:425 - Copyright, Media and Culture</td>
</tr>
<tr>
<td><strong>Journalism and Emerging Media</strong></td>
<td><strong>Media and Society</strong></td>
</tr>
<tr>
<td>04:567:348 - Media Democracy and the Public Sphere</td>
<td>04:567:459 - Media Democracy and the Public Sphere</td>
</tr>
<tr>
<td>04:567:351 - International Media</td>
<td>04:567:475 - International Media</td>
</tr>
<tr>
<td><strong>2 Courses</strong></td>
<td><strong>2 courses (at least one at 400-level)</strong></td>
</tr>
<tr>
<td>04:567:328 - The Hyperlocal Newsroom</td>
<td>04:567:365 - Mediating the Middle East</td>
</tr>
<tr>
<td>04:567:340 - Science and Health Journalism</td>
<td>04:567:370 - Journalism and American Film</td>
</tr>
<tr>
<td>04:567:430 - Sports Writing and Reporting</td>
<td>04:567:425 - Copyright, Media and Culture</td>
</tr>
<tr>
<td>04:567:450 - Promotional Media</td>
<td>04:567:459 - Media Democracy and the Public Sphere</td>
</tr>
<tr>
<td>04:567:475 - International Media</td>
<td>04:567:475 - International Media</td>
</tr>
<tr>
<td><strong>Creative Media Practice</strong></td>
<td><strong>2 Courses (at least one at the 400-level)</strong></td>
</tr>
<tr>
<td>04:567:328 - The Hyperlocal Newsroom</td>
<td>04:567:351 - Digital Media and Society</td>
</tr>
<tr>
<td>04:567:331 - Digital Media Lab</td>
<td>04:567:365 - Mediating the Middle East</td>
</tr>
<tr>
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<tr>
<td>04:567:475 - International Media</td>
<td>04:567:475 - International Media</td>
</tr>
</tbody>
</table>
The Journalism and Media Studies major is 30 credits - 9 credits of requirements, 6 credits of conceptual courses and 15 credits of electives - giving students the opportunity to focus on an area of concentration. All JMS courses for the major must be passed with a grade of C or better. A GPA of 2.0 in the major is required for completion of the Journalism and Media Studies major.

You may use this sheet to document the completion of your JMS courses.

### PREREQUISITE COURSES

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:102</td>
<td>Introduction to Media Systems &amp; Processes</td>
<td></td>
<td></td>
<td>None</td>
</tr>
</tbody>
</table>

**STUDENTS MAY APPLY TO THE MAJOR UPON COMPLETION OF 04:189:102 WITH A GRADE OF C OR BETTER, PROVIDED THE OTHER PRECONDITIONS ARE ALSO MET.**

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:189:101</td>
<td>Introduction to Communication &amp; Information Processes</td>
<td></td>
<td></td>
<td>None</td>
</tr>
<tr>
<td>or 04:189:103</td>
<td>Information Technology &amp; Informatics</td>
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</tbody>
</table>

### CORE REQUIREMENTS (9 credits)

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:567:324</td>
<td>News Reporting and Writing</td>
<td></td>
<td></td>
<td>04:189:102</td>
</tr>
<tr>
<td>04:567:310</td>
<td>Broadcast News Writing</td>
<td></td>
<td></td>
<td>04:189:102; 04:567:324; Major</td>
</tr>
<tr>
<td>or 04:567:325</td>
<td>Writing for Print Media</td>
<td></td>
<td></td>
<td>04:189:102; 04:567:324; Major</td>
</tr>
<tr>
<td>or 04:567:328</td>
<td>The Hyperlocal Newsroom</td>
<td></td>
<td></td>
<td>04:189:102; 04:567:324; Major</td>
</tr>
<tr>
<td>04:567:480</td>
<td>Media Ethics and Law</td>
<td></td>
<td></td>
<td>04:567:310; junior or senior; Major</td>
</tr>
</tbody>
</table>

### CONCEPTUAL COURSES (6 credits)

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:567:__</td>
<td></td>
<td></td>
<td></td>
<td>Specific to each course</td>
</tr>
<tr>
<td>04:567:4__</td>
<td></td>
<td></td>
<td></td>
<td>Specific to each course</td>
</tr>
</tbody>
</table>

### JMS ELECTIVES (15 credits)

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Semester Taken</th>
<th>Grade</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:567:__</td>
<td></td>
<td></td>
<td></td>
<td>Specific to each course</td>
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<tr>
<td>04:567:__</td>
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<td>04:567:__</td>
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<td></td>
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</tr>
</tbody>
</table>

Notes:
JMS MAJOR GRADE POINT AVERAGE (GPA)

The student audit system, also referred to as Degree Navigator (DN) at http://nbdn.rutgers.edu is now available to students. DN provides students with their overall GPA and their major GPA. All students who wish to complete a Journalism and Media Studies major, must do so with a minimum of 2.0 in the major, and with no courses counting toward the major at less than a grade of C.

SCHOLASTIC HONORS IN SC&I

To receive Scholastic Honors designation for graduation, graduating students must:
  - have achieved a 3.65 GPA or above in the Journalism and Media Studies major AND
  - have achieved at least a 3.25 GPA overall in their undergraduate studies.

These honors are not dependent upon participation in any Honors Program.

AREAS OF SPECIALIZATION

The Department of Journalism and Media Studies offers specialized study in a number of areas. On occasion, Special Topics courses are offered that may also be appropriate. In addition to the core requirements, suggested courses for each area are listed below:

SPORTS JOURNALISM SPECIALIZATION

The Sports Journalism specialization program offers students the opportunity to earn recognition for a specialization in this growing field. Students must be declared Journalism and Media Studies majors and complete all JMS requirements to earn a certificate. Except for 04:189:102 - Introduction to Media, courses taken toward the Sports Journalism Specialization program may also count toward the 33-credit major.

All students are required to take:

- 04:567:200 Writing for Media
- 04:567:480 Media Ethics
- 1 Foundation Course in Journalism and Emerging Media or Creative Media Practice

Students must take nine (9) credits from these courses:

- 04:567:430 Sports Writing
- 04:567:431 Sports Broadcasting and Reporting (Beginning Fall 2016)
- 04:567:432 Multimedia Sports Reporting
- 04:567:488 Independent Study in Media Studies
- 04:567:489 Independent Study in Journalism

Note: Research in Sports Journalism may also be done as an Independent Study. Not all courses will be offered every semester.
Other Specializations (*pending*)

### Promotional Media
- 04:567:274 Consumer Media Culture
- 04:567:276 Musical Cultures and Industries
- 04:567:327 Public Information and Public Relations
- 04:567:333 Media and Popular Culture
- 04:567:345 Media Publishing and Design
- 04:567:347 Information Design for the Web
- 04:567:450 Promotional Media
- 04:567:210 Media Management and Strategy

### Digital and Social Media
- 04:567:205 Digital News Writing and Reporting
- 04:567:275 Social Media and Participatory Culture
- 04:567:330 Exploring New Media
- 04:567:331 Digital Media Lab
- 04:567:347 Information Design for Web Journalists
- 04:567:351 Digital Media and Society
- 04:567:432 Multimedia Sports Reporting

### Political Journalism
- 04:567:278 News Media and Government in America
- 04:567:379 Media and Politics
- 04:567:459 Media, Democracy and the Public
- 04:567:460 News, Entertainment and Politics
- 04:567:475 International Media

### Global Journalism
- 04:567:334 Gender, Race and Class in the Media
- 04:567:350 Development of Mass Media
- 04:567:365 Mediating the Middle East
- 04:567:420 Global News
- 04:567:475 International Media

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**EDUCATIONAL OPPORTUNITIES BEYOND THE CLASSROOM**

*The department will not allow a student to take more than a total of nine independent study, practicum, and internship credits.*

**INTERNERNSHIP IN JOURNALISM AND MEDIA STUDIES**
- 04:567:393 – Internship in Journalism and Media Studies – 3 credits
- 04:567:394 – Internship in Journalism and Media Studies – 6 credits

A professional internship is not required, but is **strongly recommended** for students considering a career in the journalism and media studies area. Internship Advisor, Professor Steve Miller, holds a meeting every semester for students interested in doing an internship the following semester. The course is limited to declared majors.

Students accepted to the major prior to Summer 2015, must complete the following to qualify for either:
- you must be a JMS major who has completed a minimum of 75 overall credits and five journalism (567) courses;
- at least three of your JMS courses must be in the skills area;
- you must have an overall GPA of 2.5 or better, and a 2.75 GPA or better in the major

Students accepted to the major beginning with the Summer 2015 cohort must complete the following to qualify for either:
- you must be a JMS major who has completed a minimum of 75 overall credits and five journalism (567) courses;
- you must complete 04:567:200 Writing For Media
- you must complete at least one foundation course
- you must have an overall GPA of 2.5 or better, and a 2.75 GPA or better in the major
Student can take either or both internship courses during their undergraduate careers. Please keep in mind that Journalism and Media Studies majors are allowed to take a maximum of nine (9) out of classroom credits. Students may only take one internship course per semester. Students **MUST** meet with the department internship advisor, Professor Miller, to determine eligibility and gain approval for the internship. Once approved, you may register for the 3- or 6-credit course on a pass/fail basis. In addition to working the designated number of hours each week, a weekly journal and three on-campus meetings are required. Students are encouraged to seek out additional paid and credited internships. The School of Arts and Sciences offers credited opportunities through Career Services. Please go to [www.careers.rutgers.edu](http://www.careers.rutgers.edu) for more information.

**INDEPENDENT STUDY IN JOURNALISM AND MEDIA STUDIES**

04:567:388 or 389

Co-curricular or specialized research interests extending beyond the formal courses may warrant enrolling in **Independent Study in Journalism and Media Studies, (04:567:388 or 389)**. These courses require a written project proposal and approval of both the department chair and the supervising instructor. These independent studies may be taken for a maximum of three credits each and will count toward the major.

The course is limited to declared majors who have completed the following:
- Have earned a minimum of 75 overall credits
- Completed five Journalism and Media Studies (04:567) courses
- Three of these five courses must be in the skills area
- Must have a 2.75 grade point average in the major
- Must have an overall 2.5 grade point average

**INDEPENDENT STUDY IN MEDIA STUDIES**

04:567:488

The course is limited to declared majors who are juniors and have completed the following:
- Have earned a minimum of 75 overall credits
- Completed five Journalism and Media Studies (04:567) courses
- Three of these five courses must be in the conceptual area
- Must have a 2.75 grade point average in the major
- Must have an overall 2.5 grade point average

Interested students must also gain the permission of the instructor to participate in this independent study opportunity in a media studies topic of their interest.

**INDEPENDENT STUDY IN JOURNALISM**

04:567:489

The course is limited to declared majors who are juniors and have completed the following:
- Have earned a minimum of 75 overall credits
- Completed five Journalism and Media Studies (04:567) courses
- Three of these five courses must be in the skills area
- Must have a 2.75 grade point average in the major
- Must have an overall 2.5 grade point average

Interested students must also gain the permission of the instructor to participate in this independent study opportunity in a journalism topic of their interest.
STUDY ABROAD OPPORTUNITIES

In Spring 2016, the department will be offering its own study abroad opportunity for the first time. Please check the website and listserv for more information.

More generally, students can gain study abroad experience via other Rutgers units. Programs listed here are part of Rutgers Study Abroad/Center for Global Education-approved academic experiences in countries outside of the United States in approved universities. The benefit of studying abroad at one of the Rutgers “approved” programs is that the Center for Global Education will provide orientation, assistance and support before students travel, and will make sure credits for the courses taken abroad are transferred to the RU Registrar’s system. All information about health and travel insurance, advising about enrolling and accommodations at the foreign university will be provided by the Center as well. Students should also confer with the undergraduate director for the major or a SC&I academic advisor to ensure that the courses taken will meet major requirements.

Students should plan ahead by determining the academic program at least one semester before planned study abroad. For example, if a student wishes to study abroad in the spring semester, plans should be made early in the previous fall semester at the latest. Check the RU Study Abroad website at http://globaleducation.rutgers.edu/ to learn about deadlines and requirements for applications. Summer is also a good time to explore possibilities for the major and universities that offer courses in the major discipline.

The programs listed below have been reviewed and recommended by department faculty. All programs offer courses in English and accept international students. After visiting the linked websites, be sure to also see the RU Center for Global Education website at http://globaleducation.rutgers.edu/ for more information and their advising hours as well as the undergraduate director for the SC&I major or a SC&I academic advisor.

- **South Africa:** Reporting on South Africa: An Emerging International Powerhouse is a course that will explore a vast array of issues facing South Africa and give students the chance to research and report on current subjects during the 12-day trip to South Africa, operating in a manner typically limited to journalists in highly coveted foreign bureaus, facilitated by the Learning Abroad program at Rutgers Camden. Class will meet six times, on alternating Wednesday evenings from 6pm-8:30pm (1/28, 2/11, 2/25, 3/4, 4/1, 4/29), and the trip will take place during Spring Break, from March 12 through March 24. Students must get approval from Rutgers-New Brunswick to participate in the course, and will earn three credits for completion of the course.
  - Program information at Rutgers Camden: [http://www.learningabroad.camden.rutgers.edu/south-africa-1](http://www.learningabroad.camden.rutgers.edu/south-africa-1)

- **Cardiff University** (Cardiff, Wales, United Kingdom) is one of the UK’s most popular and is an internationally recognized center for teaching and research. It is ranked 15 in the UK and top 1.5% in the world and a member of the elite Russell Group top 20 UK research-led universities. It was founded in 1883 and is based in the very center of Cardiff, the capital of Wales, only two hours from London by train.

  - [http://www.learningabroad.camden.rutgers.edu/south-africa-1](http://www.learningabroad.camden.rutgers.edu/south-africa-1)
• **RU Study Abroad program information:** http://globaleducation.rutgers.edu/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10082

• Study Abroad program at Cardiff University: http://www.cardiff.ac.uk/for/prospective/international/study-abroad.html

Cardiff School of Journalism, Media & Cultural Studies offers a wide range of courses at various levels. Check the links below.

  ▪ Journalism, Media and Cultural Studies course module catalog: http://www-mc2.cardiff.ac.uk/prospective/international/study-abroad/programme/modules/journalism-media-and-cultural-studies
  
  ▪ Cardiff School of Journalism, Media & Cultural Studies website: http://www.cardiff.ac.uk/jomec/

• **City University** (London, England, United Kingdom) is a leading international University and the only university in London to be both committed to academic excellence and focused on business and the professions, from Journalism and Engineering to Finance and Management. It is located in the heart of London, close to the British Library and the West End, and minutes away from the Square Mile – London's world-famous financial district – and the headquarters of financial and professional institutions, major arts complexes and media offices.

  ▪ RU Study Abroad program information: http://globaleducation.rutgers.edu/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10015
  
  ▪ Study Abroad Programme at City University London: http://www.city.ac.uk/international/international-students/study-abroad-programme

They usually offer several relevant courses per semester. Check the links below.

  ▪ Journalism courses: http://www.city.ac.uk/international/international-students/study-abroad-programme/academic-programme/journalism
  
  ▪ Media & Communications courses: http://www.city.ac.uk/international/international-students/study-abroad-programme/academic-programme/media-and-communications

• **John Cabot University** (Rome, Italy) is an independent, American-style four-year liberal arts university offering undergraduate degrees and study abroad programs to English-speaking students from all over the world. It is located in the Trastevere neighborhood, right in the heart of the Rome.

  ▪ RU Study Abroad program information: http://globaleducation.rutgers.edu/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10000
  
  ▪ Study Abroad at John Cabot University: http://www.johncabot.edu/admissions/study-abroad-rome-italy/default.aspx

Several relevant courses are offered by the Communications department. Check the course list link below.

  ▪ Course Schedules and Syllabi (In the department pull-down menu, select Communications): http://www.johncabot.edu/academics/courses/course-schedules-syllabi.aspx
- **University of Auckland** (Auckland, New Zealand), founded in 1883, is New Zealand’s largest university and consistently makes the list of the world’s top universities. It has the most comprehensive range of courses in the country with teaching and research conducted over eight faculties and two large-scale research institutes. The campus is in the heart of downtown Auckland, which is the largest and most cosmopolitan city in New Zealand with one third of the country’s population.
  - RU Study Abroad program information: [http://globaleducation.rutgers.edu/index.cfm?FuseAction=Programs_ViewProgram&Program_ID=10185](http://globaleducation.rutgers.edu/index.cfm?FuseAction=Programs_ViewProgram&Program_ID=10185)
  - Study Abroad and Exchange at The University of Auckland: [https://www.auckland.ac.nz/en/for/international-students/study-abroad-and-exchange.html](https://www.auckland.ac.nz/en/for/international-students/study-abroad-and-exchange.html)
Courses are offered under the Media, Film and Television subject/program in the Faculty of Arts.
  - Course list (all levels): [http://www.artsfaculty.auckland.ac.nz/courses/?Subject=FTVMS](http://www.artsfaculty.auckland.ac.nz/courses/?Subject=FTVMS)

- **University of Melbourne** (Melbourne, Australia) was established in 1853, making it Australia’s second-oldest, and is rated one of the top universities in Australia. It is consistently ranked among the top research universities in the world. In addition, there are over 100 affiliated student clubs and societies, ranging from cultural, religious and political to musical and recreational. The university is five minutes from the center of Melbourne, Australia’s second-largest city and the capital of the state of Victoria.
  - RU Study Abroad program information: [http://globaleducation.rutgers.edu/index.cfm?FuseAction=Programs_ViewProgram&Program_ID=10009](http://globaleducation.rutgers.edu/index.cfm?FuseAction=Programs_ViewProgram&Program_ID=10009)
Media and Communications courses are offered by the School of Culture and Communication.
  - Media and Communications course list (Scroll down to the Subject Options section to see course list): [https://handbook.unimelb.edu.au/view/current/ID09-AA-MAJ+1000#structureId](https://handbook.unimelb.edu.au/view/current/ID09-AA-MAJ+1000#structureId)
  - Media and Communications study area at the School of Culture and Communication: [http://culture-communication.unimelb.edu.au/study-areas/media-and-communications](http://culture-communication.unimelb.edu.au/study-areas/media-and-communications)
STUDENT ORGANIZATIONS

Kappa Tau Alpha

Kappa Tau Alpha is the Journalism and Media Studies Honor Society. You must be invited by the department to become a member. According to Kappa Tau Alpha rules, the department is not allowed to invite more than 10% of the graduating class to join. The determination is made by the number of students graduating and your grade point average. Students who are invited will receive a letter in March or April of their senior year with the invitation.

Faculty Advisor: Prof. Jack Bratich
(848) 932-8711
jbratich@rutgers.edu
Website: www.kappataualpha.org

Rutgers University Association of Black Journalists

The Rutgers University Association of Black Journalists, the on-campus, student chapter representing the National Association of Black Journalists, is an organization of journalists, students and media-related professionals that provides quality programs and services to and advocates on behalf of black journalists.

Faculty Advisor: Prof. Khadijah White
(848) 932-8765
khadijah.white@rutgers.edu
Website: https://nabjru.wordpress.com/

Rutgers Society of Professional Journalists

The Society of Professional Journalists (SPJ) is the largest, most representative and oldest organization of its kind in the field of journalism. The national chapter of the Society of Professional Journalists was originally founded in 1909. Now, SPJ is the premier organization for professional and student journalists.

Faculty Advisor: Prof. Susan Keith
(848) 932-8703
susank@rutgers.edu
Website: www.ruspj.org

JOURNALISM AND MEDIA STUDIES SCHOLARSHIPS

The department is proud to offer a number of scholarships every year, including the Richard F. Hixson Memorial Prize, the SC&I Alumni Association Endowed Scholarships, and the Flip Wilson Memorial Scholarship. These and other scholarships range in monetary amounts from $500 to the cost of a full semester’s tuition and fees at the University. Scholarship information is emailed to all majors in the beginning of the spring semester via listserv, and the deadline to apply is around spring break. Applications will be online. Each scholarship has different requirements, so before applying, read the requirements to determine your eligibility.
SCHOOL OF COMMUNICATION & INFORMATION COURSES
04:189:__

The 04:189 courses do not count toward major credit in the Department of Journalism and Media Studies. They do, however, count toward your overall 120 credits required for graduation.

04:189:101  INTRODUCTION TO COMMUNICATION AND INFORMATION PROCESSES
Prerequisites: None
Survey of the field of communication: interpersonal, group, organizational, speech, mass, intercultural and international communication; public relations and advertising.

04:189:102  INTRODUCTION TO MEDIA
Prerequisites: None
Historical development of mass media institutions and the role of media in society. Particular attention to news, government regulation, effects, economics, emerging technologies and audience dynamics.

04:189:103  INFORMATION TECHNOLOGY AND INFORMATICS
Prerequisites: None
Theoretical foundations of informatics, human-computer interaction, management of information, the relationship between technology, race and gender, and information intelligence.

JOURNALISM AND MEDIA STUDIES COURSES
04:567:__

All courses except the Internship, 04:567:393/394 are worth three (3) credits and must be taken for a letter grade. The Internship is worth three (3) or six (6) credits and graded as pass/fail.

04:567:200  WRITING FOR MEDIA
Prerequisites: None
Fundamentals of writing across media platforms. By the end of the course, students will be able to write in many journalistic and media-based styles using basic and accepted techniques accepted by each discipline. This course will serve as a foundation for understanding and using different styles of writing, research, and content development.

04:567:205  DIGITAL NEWS WRITING AND REPORTING
Prerequisites: 04:567:200, major
Fundamentals of gathering information and journalistic writing. Students will learn basic journalistic news writing and reporting techniques, including writing in journalistic style, fact-gathering, observation, freedom of information, and ethics.

04:567:210  MEDIA MANAGEMENT AND STRATEGY
Prerequisites: 04:567:200, major
This course focuses on the key economic and strategic concepts, challenges, and opportunities that are central to the management of contemporary media organizations. The course is grounded in the growing academic and professional literatures examining the unique nature of media products and services and the unique and rapidly changing marketplace dynamics in which media organizations operate. Given the ongoing convergence of media industries and technologies, this course focuses on concepts, analytical tools, and issues that have relevance across the full range of media industry sectors.
04:567:274 CONSUMER MEDIA CULTURE
Prerequisites: None
Provides a critical understanding of advertising’s role in society. Examines the history of advertising, the commercial and social aspects of the messages conveyed by ads, and the advertising industry’s influence on social relations and institutions, such as journalism. The basic orientation of the course is to study consumer media culture (advertising, public relations, and branded space) as a form unique to modern society.

04:567:275 SOCIAL MEDIA AND PARTICIPATORY CULTURE
Prerequisites: None
This course takes a critical approach to understanding new media environments, especially with regard to what has been called at various moments “social media,” “participatory culture,” “digital media,” “convergence,” “Web 2.0,” “social web,” and “interactive media” among other things. Rather than focus on these emerging media practices as purely technological phenomena, the course situates them in broader social, political, and historical contexts. We will examine key dimensions of cultural life that make up our selves, including friendship, intimacy, labor, celebrity, power, gender, control, race, sexuality, activism, and privacy.

04:567:276 MUSICAL CULTURES AND INDUSTRIES
Prerequisites: None
This course looks at the invisible power of music over lives, exploring how music can influence how people feel, what they think and how they think. Exploration of music’s social power, delving into its history at the center of politics, religion and a multibillion dollar global industry. Consideration of music’s relationship to technology and how changes in the media landscape are altering the role music plays in human life.

04:567:278 NEWS MEDIA AND GOVERNMENT IN AMERICA
Prerequisites: None
Examines the relationship between media and institutions, and the processes through which people and societies make political choices.

04:567:310 BROADCAST NEWS WRITING
Prerequisites:
For majors accepted prior to Summer 2015: 189:102, 567:324, major
For majors accepted starting Summer 2015: 567:200, major
News writing for radio, with review of television news writing approaches for comparison.

04:567:314 PHOTOJOURNALISM
Prerequisites:
For majors accepted prior to Summer 2015: 189:102, 567:324, major
For majors accepted starting Summer 2015: 567:200, major
Fundamentals of still photography in the print and audiovisual mass media with primary focus on print journalism. Must have 35mm film camera or digital camera with manual exposure capabilities.

04:567:320 EDITING AND DESIGN
Prerequisites:
For majors accepted prior to Summer 2015: 189:102, 567:324 and 310 or 325, major
For majors accepted starting Summer 2015: 567:200, major
Fundamentals of copy editing and layout.

04:567:325 WRITING FOR PRINT MEDIA [course will no longer be offered]
Prerequisites: 189:102, 567:324, major
Embraces all forms of storytelling for reporters, not just writing, but also through sound and pictures and other modalities.
04:567:326  MULTIMEDIA REPORTING [course will no longer be offered]
Prerequisites: 189:102, 567:324 and 325, major
Advanced reporting, writing and research skills using new media technology.

04:567:327  PUBLIC INFORMATION AND PUBLIC RELATIONS
Prerequisites:
For majors accepted prior to Summer 2015: 567:310 or 325
For majors accepted beginning Summer 2015: 567:200, major
Techniques of public information with focus on government, public affairs, public interest issues.

04:567:328  THE HYPERLOCAL NEWSROOM
Prerequisites:
For majors accepted prior to Summer 2015: 567:324, major
For majors accepted starting Summer 2015: 567:205 or 567:320
This class will give students hands-on experience with traditional and digital journalism, including work in both written and multimedia formats, through the creation and management of a news-based website covering Rutgers and the city of New Brunswick. Students will report; write and edit stories; create video, audio, and graphics; take photos; and learn about the various uses of social media within the journalism field. Students will collaborate on a news-based website that will synthesize learned skills, journalistic practices, and knowledge of information and technology.

04:567:330  EXPLORING NEW MEDIA
Prerequisites:
For majors accepted prior to Summer 2015: major
For majors accepted starting Summer 2015: 567:200, major
This course examines the nature and impact of emerging media technology. Students study four primary ways new technology influences media, including 1) how media professionals do their work, 2) the nature of media content, 3) the relationships between and among media and relevant publics, and 4) the structure, culture and management of media organizations and systems. Five areas of media technology are studied, including 1) acquisition tools, 2) storage technologies, 3) processing devices, 4) distribution technologies and 5) display, access or presentation tools.

04:567:331  DIGITAL MEDIA LAB
Prerequisites:
For majors accepted prior to Summer 2015: major
For majors accepted starting Summer 2015: 567:330
Students use experimental new media tools to transform news reporting, media storytelling and other media processes. Augmented reality, e-reader technology, 360 degree cameras, immersive media, the Mobile Journalist Workstation, 3D imaging and audio, 3D printing, interactive video, video as input, geo-tagged content, animation and news, and other emerging new media tools are applied to journalism and media to create and test new story formats that in an analog world would be impossible, but in a digital, networked world can engage individuals across time and space, provide much-needed context and customization, in-depth, context-sensitive news and mediated entertainment.

04:567:333  MEDIA AND POPULAR CULTURE
Prerequisites: None
Examines the relationship between media and popular culture and their impact on society. This course will introduce students to the shifting trends, ideas, and competing forces that will lay the foundation for the cultural battleground of the future.
04:567:334  GENDER, RACE AND CLASS IN THE MEDIA  
Prerequisites: None  
Content, treatment, and effects of women and minority group coverage in television, newspapers, magazines, popular music and film.

04:567:335  MASS COMMUNICATION AND THE AMERICAN IMAGE  
Prerequisites: None  
Mass communication and America’s traditional self-imagery. Critical analysis of the ways in which the American experience is now, and has been, interpreted by the mass media; the relationship of myth to reality.

04:567:340   SCIENCE AND HEALTH JOURNALISM  
Prerequisites:
For majors accepted prior to Summer 2015: 567:324, major  
For majors accepted starting Summer 2015: 567:205 or 567:310  
To introduce students to the specialized fields of science, health and technology writing.

04:567:345   MEDIA PUBLISHING AND DESIGN  
Prerequisites:
For majors accepted prior to Summer 2015: 567:310 or 325  
For majors accepted starting Summer 2015: 567:205 or 567:320 or 567:347 or 567:410  
Computer based writing for, designing and paginating newsletters, magazines, websites and newspapers.

04:567:347   INFORMATION DESIGN FOR WEB JOURNALISTS  
Prerequisites:
For majors accepted prior to Summer 2015: 567:324, and 310 or 325, major  
For majors accepted starting Summer 2015: 567:200, major  
Web pages as primary sites for distributing news content and to supplement other technologies for news transmission.

04:567:350   DEVELOPMENT OF MASS MEDIA  
Prerequisites: None  
History of mass media in the United States.

04:567:351   DIGITAL MEDIA AND SOCIETY  
Prerequisites: None  
Historical and contemporary social, cultural, political, and economic issues related to digital media in society.

04:567:365   MEDIATING THE MIDDLE EAST  
Prerequisites: junior or senior status  
Media in the US have tended to present the Middle East in a negative light casting Muslim majority countries as static, violent, undemocratic and sexist. This course will critically analyze racial and religious stereotypes and caricatures by foregrounding the rich and complex history of interaction between the West and the Near East. While the course begins in 7th century, the emphasis will be on popular discourse in the United States over the last half century. We will study films, news media reports, television shows, video games and range of other outlets through which our understanding of the Middle East is mediated. (Students who completed Islam, Media, and the Western Imagination 04:567:365 in prior years cannot enroll in this course for credit.)

04:567:370   JOURNALISM IN AMERICAN FILM  
Prerequisites: 189:102, junior or senior status  
The course is designed to expose students to many of the best known and classic American films about journalism, and to examine how American (U.S.) film has depicted the practice and societal impact of journalism. The course aims to deeply immerse students in a broad range of challenging
and critical questions about journalistic practice in the United States, as represented in American film. Among the goals of the course is to have students consider whether popular, filmic depictions of American journalists are accurate and have bases in fact. Similarly, students consider whether the image, or the reality of journalistic practice, keeps changing in the United States, or whether, perhaps, there has been very little if any change in either, or at all, over the 75 years of film the course covers. And if there is change, or there is not change in reality or in film, how might we understand the forces behind change or stability.

04:567:375  TELEVISION REPORTING
Prerequisites:
For majors accepted prior to Summer 2015: 567:310
For majors accepted starting Summer 2015: 567:310
Fundamentals of television reporting and electronic news gathering.

04:567:376  ADVANCED TELEVISION REPORTING
Prerequisites:
For majors accepted prior to Summer 2015: 567:375
For majors accepted starting Summer 2015: 567:375
Advanced TV reporting and electronic news gathering with students assigned to various projects.

04:567:379  MEDIA AND POLITICS
Prerequisites: junior or senior status
Examines who controls the media and how the media differentially serve the public and power holders. Attention to both news and entertainment media.

04:567:380  MEDIA AND SOCIAL CHANGE
Prerequisites: junior or senior status
Looks at how past and present social movements (e.g., environmental, civil rights, labor movements) challenge dominant social, economic, and political structures and how they have been portrayed in the mass media. Examines how social activists use media technologies to organize themselves and communicate their messages to wide audiences to achieve change.

04:567:388  INDEPENDENT STUDY IN JOURNALISM AND MEDIA STUDIES
Prerequisites: (see page 14) junior or senior major and permission of instructor
Independent study in journalism and media studies topics under faculty supervision.

04:567:389  INDEPENDENT STUDY IN JOURNALISM AND MEDIA STUDIES
Prerequisites: (see page 14) junior or senior major and permission of instructor
Independent study in journalism and media studies topics under faculty supervision.

04:567:393  INTERNSHIP IN JOURNALISM AND MEDIA STUDIES- 3 Credits
Prerequisites: (see page 14) major; 75 or more overall credits; permission of instructor
Supervised field experience at professional media outlets.

04:567:394  INTERNSHIP IN JOURNALISM AND MEDIA STUDIES- 6 Credits
Prerequisites: (see page 14) major; 75 or more overall credits; permission of instructor
Supervised field experience at professional media outlets.

04:567:410  MAGAZINE WRITING
Prerequisites:
For majors accepted prior to Summer 2015: 567:310 or 325 or 328
For majors accepted starting Summer 2015: 567:205
Magazine writing for publication, including consumer, trade and business magazines.
04:567:411 MEDIA CRITICISM
Prerequisites: major, junior or senior status
Survey of critical approaches to the analysis of media and its impact on society.

04:567:420 GLOBAL NEWS
Prerequisites: 189:102, junior or senior status
Analyzes global production, distribution and consumption of news. Issues include: global news flows, journalistic cultures and practices, international news coverage.

04:567:423 COMMUNICATION LAW
Prerequisite: 189:102, junior or senior status
Examines the laws and regulations governing U.S. mass media.

04:567:425 COPYRIGHT, MEDIA, AND CULTURE
Prerequisites: None
In this course we will discuss one of the most powerful social, cultural, economic and political institutions of our day: intellectual property (IP). How did we arrive at the notion that creative works and ideas can be owned, bought and sold like tangible commodities? What impact does this concept have on the way we view the world? How does it help us achieve our social goals, and how does it present obstacles to reaching those goals? And, in the age of digitized information and networked communication, how can we understand the role of IP in light of the rapidly changing developments in the way culture is produced and consumed? In our efforts to better understand these issues, we will read both primary and secondary materials, covering subjects ranging from the birth of copyright to the latest developments in the global “copyfight” over information in the digital age, view relevant and interesting documentary films, and enjoy guest lectures from a variety of knowledgeable speakers.

04:567:430 SPORTS WRITING AND REPORTING
Prerequisites:
For majors accepted prior to Summer 2015: 567: 310 or 325
For majors accepted starting Summer 2015: 567:205 or 567:310
Writing, reporting and commentary skills specific to covering sports for print and online media. Students will be required to attend games, press conferences and write stories and columns. Professional sports journalists, editors and publishers will be asked to present guest lectures about the profession, detailing their jobs and career paths.

04:567:432 MULTIMEDIA SPORTS REPORTING
Prerequisites:
For majors accepted prior to Summer 2015: 567:310 or 325
For majors accepted starting Summer 2015: 567:430
Explores the many facets of multimedia sports reporting, from conventional newspaper web sites to robust sports sites and the use of social networking services to transmit sports news.

04:567:434 CRITICAL ISSUES IN SPORTS MEDIA
Prerequisites:
For majors accepted prior to Summer 2015: 567:310 or 325
For majors accepted starting Summer 2015: major
Examines the critical issues in Sports and Sports media. This will include, but not be limited to: race, gender, class, politics, culture, economics, and the role of sports in society.

04:567:450 PROMOTIONAL MEDIA
Prerequisites: 04:567:274, major
Bringing together elements of media studies, visual culture, critical branding/marketing studies, and consumer culture, this course is designed to provide advanced undergraduate students with analytical tools to understand the extent to which promotional language, communication, and habits suffuse our everyday lives.
04:567:451  TOPICS IN JOURNALISM PRACTICE I
04:567:452  TOPICS IN JOURNALISM PRACTICE II
04:567:453  TOPICS IN JOURNALISM PRACTICE III
Prerequisites: junior or senior status, major. See Schedule of Classes for Pre-Requisites
Each is an upper level course in a specialized topic relating to journalistic practice and new media.

04:567:454  PRACTICUM IN JOURNALISM AND MEDIA STUDIES
Prerequisites: junior or senior status, major, By Permission of Instructor
Specific directed project work conducted under faculty supervision.

04:567:459  MEDIA, DEMOCRACY AND THE PUBLIC
Prerequisites: junior or senior status
Explores how the news media have figured in constituting a public sphere in American history. Readings juxtapose classics of political philosophy with historical or sociological works describing democracy in practice in the United States.

04:567:460  NEWS, ENTERTAINMENT AND POLITICS
Prerequisites: junior or senior status
Examines the connections between Hollywood and documentary style film formats and American politics from a news perspective.

04:567:470  CRITICAL ANALYSES OF NEWS
Prerequisites: 189:102, junior or senior status
Surveys and critiques of social science research on news, journalists and the news media.

04:567:471  CONTEMPORARY ISSUES IN MEDIA STUDIES I
04:567:472  CONTEMPORARY ISSUES IN MEDIA STUDIES II
04:567:473  CONTEMPORARY ISSUES IN MEDIA STUDIES III
04:567:474  CONTEMPORARY ISSUES IN MEDIA STUDIES IV
Prerequisites: major, See Schedule of Classes for Pre-requisites.
Each is an upper level seminar on a specialized topic relating to media studies.

04:567:475  INTERNATIONAL MEDIA
Prerequisites: 189:102, junior or senior status
Analyzes debates about media and cultural globalization, and theories about international media.

04:567:480  MEDIA ETHICS AND LAW
Prerequisites:
For majors accepted prior to Summer 2015: 567:310 or 325 or 328, junior or senior
For majors accepted starting Summer 2015: major
Legal issues and ethical problems confronting journalists. (The course is a major requirement)

04:567:488  INDEPENDENT STUDY IN MEDIA STUDIES
Prerequisites: Open only to junior and senior JMS majors, a minimum of 15 credits in 04:567 curriculum of which at least 3 are from the M&S Foundation set, minimum 2.75 GPA in major, and 2.5 GPA overall, permission of instructor.
Independent study in media studies topics under faculty supervision.

04:567:489  INDEPENDENT STUDY IN JOURNALISM
Prerequisites: Open only to junior and senior JMS majors, a minimum of 15 credits in 04:567 curriculum of which at least 3 are from the JEM or CMP Foundation set, minimum 2.75 GPA in major, and 2.5 GPA overall, permission of instructor.
Independent study in journalism topics under faculty supervision.
04:567:490  **SENIOR THESIS / PROJECT**  
Prerequisites: 567:488 or 567:489, senior, permission of instructor, must meet minimum GPA requirements.  
Honors thesis or project under faculty supervision.

04:567:495  **INVESTIGATIVE AND IN-DEPTH REPORTING**  
Prerequisites:  
For majors accepted prior to Summer 2015: 567:310 or 325.  
For majors accepted starting Summer 2015: 567:205 or 567:310  
In-depth reporting project using public records and other journalism investigative techniques.

04:567:499  **CAPSTONE IN GENDER AND MEDIA**  
Prerequisites: Student must have completed at least 12 credits in the minor prior to beginning this class.  
In this capstone to the Gender and Media minor, students will develop, discuss, produce, and critique a project related to gender, media, and technology. Students will articulate and present the project in written and oral formats and will have the option to also (1) create an in-depth multimedia component to the project; 2) complete an internship; or 3) complete a service learning experience.
SUMMARY OF UNIVERSITY POLICY ON ACADEMIC INTEGRITY

The faculty of the Department of Journalism and Media Studies does not condone cheating of any kind. All students are expected to observe the generally accepted principles of scholarly writing both inside and outside the classroom. Plagiarism and other forms of cheating, when verified, will serve as grounds for assigning the offending party or parties the most severe penalties allowed under the University’s “policy on academic integrity.” See http://academicintegrity.rutgers.edu/policy-on-academic-integrity for additional information.

The principles of academic integrity entail simple standards of honesty and truth. Each member of the university has a responsibility to uphold the standards of the community and to take action when others violate them. Faculty members have an obligation to educate students to the standards of academic integrity and to report violations of these standards to the appropriate deans. Students are responsible for knowing what the standards are and for adhering to them. Students should also bring any violations of which they are aware to the attention of their instructors.

Violations of Academic Integrity

Any involvement with cheating, the fabrication or invention of information used in an academic exercise, plagiarism, facilitating academic dishonesty, or denying others access to information or material may result in disciplinary action being taken at either the college or university level. Breaches of academic integrity can result in serious consequences ranging from reprimand to expulsion. Violations of academic integrity are classified into four categories based on the level of seriousness of the behaviors. Brief descriptions are provided below. This is a general description and is not to be considered as all-inclusive.

LEVEL ONE VIOLATIONS may occur because of ignorance or inexperience on the part of the person(s) committing the violation and ordinarily involve a very minor portion of the course work. These violations are considered on academic merit and not as disciplinary offenses.
Examples: Improper footnoting or unauthorized assistance on academic work.
Recommended Sanctions: Makeup assignment.

LEVEL TWO VIOLATIONS involve incidents of a more serious nature and affect a more significant aspect or portion of the course.
Examples: Quoting directly or paraphrasing without proper acknowledgement on a moderate portion of the assignment; failure to acknowledge all sources of information and contributors who helped with an assignment.
Recommended Sanctions: Probation, a failing grade on the assignment, or a failing grade in the course.

LEVEL THREE VIOLATIONS involve dishonesty on a significant portion of course work, such as a major paper, hourly, or final examination. Violations that are premeditated or involve repeat offenses of level one or level two are considered level three violations.
Examples: Copying from or giving others assistance on an hourly or final examination, plagiarizing major portions of an assignment, using forbidden material on an hourly or final, using a purchased term paper, presenting the work of another as one’s own, altering a graded examination for the purposes of regrading.
Recommended Sanctions: Suspension from the university for one or more terms, with a notation of “academic disciplinary suspension” placed on a student’s transcript for the period of suspension, and a failing grade in the course.

LEVEL FOUR VIOLATIONS are the most serious breaches of academic integrity. They include repeat offenses of level three violations.
Examples: Forgery of grade change forms, theft of examinations, having a substitute take an examination, dishonesty relating to senior thesis, master’s thesis, or doctoral dissertation, sabotaging another’s work, the violation of the ethical code of a profession, or all infractions committed after return from suspension for a previous violation.
Recommended Sanctions: Expulsion from the university and a permanent notation on the student’s transcript.

Faculty who believe that violations have occurred should immediately contact SC&I’s Associate Dean Novick. Students who suspect that other students are involved in actions of academic dishonesty should speak to the instructor of the course. Questions on reporting procedures may be directed to the Office of the Dean.
The Department of Journalism and Media Studies provides undergraduate students with a broad spectrum of courses in the theory and practice of journalism and mass media, preparing them for professional careers in newspapers, magazines, television, radio, news agencies, publishing, public information services, and more! The department focuses on the practice of journalism and mass media, the impact of media on society, public policy and understanding, and the planning and development of public information systems.

Students often combine this major with other interests in fields such as Human Resources, Economics, Political Science, Cinema Studies, Music, Psychology, or English.

Journalism and Media Studies graduates find career opportunities in a wide variety of settings including business, education, government, and the non-profit sectors. Their polished skills in verbal and written communication make them attractive to employers when hiring. Any work that involves communicating, whether face to face or digitally, as its focal point is a potential career field. It is critical to identify an area of focus and then build experience and a portfolio of work products.

Regardless of your career choice, increase your marketability to employers through internships, responsible work experience, strong performance in the classroom, and involvement in college activities. Regular advising sessions with undergraduate advisors in Student Services will help you choose coursework that will bring your academic and career interests together.

For further information on careers in Journalism and Media Studies:

- Use Rutgers Career Services “Student Resources” to identify career paths for you.
- Explore the career paths of potential mentors through Career Knight.
- See the Occupational Outlook Handbook for additional career information.
- Explore career options through Vault’s Career Insider using your Rutgers ID.
- Sign up for workshops, drop-in advising and Career Fairs at RU Career Services.
### A Sample of Related Occupations

<table>
<thead>
<tr>
<th>Admissions Counselor</th>
<th>Correspondent</th>
<th>Lawyer</th>
<th>Screen/Script Writer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising Acct. Exec.</td>
<td>Creative Services Manager</td>
<td>Librarian</td>
<td>Search Engine Optimization Manager</td>
</tr>
<tr>
<td>Advertising Director</td>
<td>Critic</td>
<td>Lobbyist</td>
<td>Social Media Manager</td>
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<tr>
<td>Biographer</td>
<td>Digital Journalist</td>
<td>Media Buyer</td>
<td>Sports Writer</td>
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<tr>
<td>Camera Operator</td>
<td>Disc Jockey</td>
<td>Media Production Assistant</td>
<td>Station Programmer</td>
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<tr>
<td>Circulation Director</td>
<td>Editor</td>
<td>Personnel Recruiter</td>
<td>Talent Agent</td>
</tr>
<tr>
<td>Columnist</td>
<td>Entertainment Agent</td>
<td>Photographer</td>
<td>Talent Coordinator</td>
</tr>
<tr>
<td>Commentator</td>
<td>Film/TV Director</td>
<td>Public Information Officer</td>
<td>Technical Writer</td>
</tr>
<tr>
<td>Communications Manager</td>
<td>Foreign Service Officer</td>
<td>Public Relations Specialist</td>
<td>Tour Guide</td>
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<tr>
<td>Consumer Advocate</td>
<td>Fundraiser</td>
<td>Publicity Director</td>
<td>Traffic Manager</td>
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<tr>
<td>Convention Organizer</td>
<td>Human Resources Administrator</td>
<td>Radio/TV Newscaster</td>
<td>Web Content Editor</td>
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<tr>
<td>Copy Writer</td>
<td>Journalist</td>
<td>Sales Representative</td>
<td>Web Content Manager</td>
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<tr>
<td>Corporate Trainer</td>
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<td>Web Reporter</td>
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</tbody>
</table>

### Types of Employers

#### Private and Non-profit Organizations

<table>
<thead>
<tr>
<th>Advertising Agencies</th>
<th>Health Organizations</th>
<th>Manufacturing Firms</th>
<th>Retail Stores</th>
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</thead>
<tbody>
<tr>
<td>Book Publishers</td>
<td>Hospitals</td>
<td>Market Research Companies</td>
<td>Satellite Radio</td>
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<tr>
<td>Web and Cable Television</td>
<td>Labor Unions</td>
<td>Newspapers</td>
<td>Talent Agencies</td>
</tr>
<tr>
<td>Community Arts Centers</td>
<td>Law Firms</td>
<td>Online Periodicals</td>
<td>Telecommunications Firms</td>
</tr>
<tr>
<td>Community Organizations</td>
<td>Libraries/Museums</td>
<td>Professional Associations</td>
<td>Television Stations</td>
</tr>
<tr>
<td>Educational Organizations</td>
<td>Magazines</td>
<td>Professional Sports Leagues</td>
<td>TV and Film Production Studios</td>
</tr>
<tr>
<td>E-zines</td>
<td>Management/Consulting Firms</td>
<td>Public Relations Firms</td>
<td>Universities and Colleges</td>
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<td></td>
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<td>Radio Stations</td>
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<td>Websites</td>
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</table>

#### Government Agencies

<table>
<thead>
<tr>
<th>Cultural Affairs</th>
<th>National Archives</th>
<th>National Science Foundation</th>
<th>U.S. Information Agency</th>
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<tbody>
<tr>
<td>Department of Labor</td>
<td>National Endowment for the Humanities</td>
<td>National Telecommunications and Information Administration</td>
<td>U. S. Senate</td>
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<tr>
<td>Federal Retirement Thrift Investment Board</td>
<td>National Park Service</td>
<td>Small Business Administration</td>
<td>Voice of America</td>
</tr>
</tbody>
</table>
Jobs of Graduates

Adjunct Professor, English, Lafayette College
Director, Women’s Law and Public Policy Fellowship & Leadership and Advocacy for Women in Africa Program, Visiting Professor of Law, Georgetown University
Online Marketing, Promotion, Publicity, The Syndicate
Senior Football Writer, Sports Illustrated/MMBQ.com

Admissions Representative, Rutgers University
Editorial Assistant, W.W. Norton Books
Photo Editor, Meredith Integrated Marketing | KRAFT
Social Media Manager, Qadario, Inc.

Assistant Dean, First-Year Students, Rutgers University
Executive Producer, WFXB, Myrtle Beach, S.C.
Producer, Howard Stern Show
Sports Reporter, Associated Press

Associate Director, Public Relations, Cooking Light & MyRecipes.com
Freelance Reporter, Asbury Park Press
Production Coordinator, ABC
Staff Writer, Greater Media Newspapers

Assistant Editor, Wenner Media Special Interest Publications
International Radio Broadcaster, Voice of America
Project Controls Coordinator, Jacobs Engineering, New Jersey
Talent Coordinator, NBC

Beauty Editor, Cosmopolitan Magazine
Lecturer, Victoria University, Auckland, New Zealand
Public Relations, TOSHIBA Update Host, WFAN-AM, NYC

Clinical Coordinator, Brigham and Women’s Hospital, Boston
Manager, Corp. Public Relations, Canon USA, Inc.
Senior Director of Publicity, TLC
Vice President, William Morris Endeavor Talent Agency

Communications Assistant, New Jersey Housing and Mortgage Finance Agency
Marketing Coordinator, Penguin Books
Senior Producer, ESPN Radio
Vice President & General Counsel at Young America’s Foundation, Washington, DC

Communications Specialist, United Way of Tri-State
Marketing Research Analyst, The Atlanta Journal-Constitution
Reporter, Washington Post
Washington Correspondent, Politico.com

Congressional Correspondent, FOX News
Media Sales, Zenith Optimedia
Senior Director, Marketing & Artist Development at Downtown Records, NYC
Web Content Coordinator, Calvin Klein

Compliance Director, Workforce Central Hot Jobs, Florida
National Basketball Reporter, USA Today
Senior Editor, KPMG Peat Marwick LLP

Graduate Schools Attended

Boston University, MA, Television Production
Fairleigh Dickinson University, MBA, Business Management
New School University, MA, Communication
University of Florida, JD, Advertising/Law

Cardiff University, MA, International Journalism
Fordham University, MA, Communications
Rutgers University, MA, English; MBA, Marketing; M.Ed., School Counseling
University of North Carolina, PhD, Journalism/Mass Media

Columbia University, MA, Psychological Services
George Washington University, MA Journalism/Mass Media
Seton Hall University, MA, Corporate & Public Communication
University of Southern California School of Film

Columbia University School of Journalism
Howard University, JD, Entertainment Law
Temple University, MA, Journalism
Yale Law School
DEPARTMENT OF JOURNALISM AND MEDIA STUDIES
FULL TIME FACULTY

For office hours, courses taught and personal web pages, visit www.comminfo.rutgers.edu and select Faculty.

CI = School of Communication & Information
SDW = DeWitt House
AN = SC&I Annex, A or B

4 Huntington Street, CAC
185 College Ave, CAC
192 College Avenue, CAC

*All phone numbers are (848)-932-XXXX, with the last 4 digits listed below.

<table>
<thead>
<tr>
<th>Name</th>
<th>Degree Details</th>
<th>E-Mail</th>
<th>Office</th>
<th>Phone*</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARONCZYK, MELISSA</td>
<td>B.Mus., Grad.Dipl, Montreal; Ph.D., New York. Critical promotional culture and promotional media; nationalism/national identity; globalization; politics and media; sociology of culture.</td>
<td><a href="mailto:melissa.aronczyk@rutgers.edu">melissa.aronczyk@rutgers.edu</a></td>
<td>AN-B 250</td>
<td>7122</td>
</tr>
<tr>
<td>BRATICH, JACK</td>
<td>B.A., Truman State; Ph.D., Illinois. Political and popular culture; media and democracy.</td>
<td><a href="mailto:jbratich@rutgers.edu">jbratich@rutgers.edu</a></td>
<td>SDW 103</td>
<td>8711</td>
</tr>
<tr>
<td>D'AMBROSIO, MARY</td>
<td>B.S., Syracuse University Newhouse School of Public Communications; M.Sc., London School of Economics</td>
<td><a href="mailto:mary.dambrosio@rutgers.edu">mary.dambrosio@rutgers.edu</a></td>
<td>CI 105</td>
<td>7544</td>
</tr>
<tr>
<td>DUNBAR-HESTER, CHRISTINA</td>
<td>B.A., University of Pennsylvania; M.A. and Ph.D. Cornell. Science &amp; technology studies.</td>
<td><a href="mailto:christdh@rutgers.edu">christdh@rutgers.edu</a></td>
<td>SDW 101</td>
<td>7112</td>
</tr>
<tr>
<td>FELDMAN, LAUREN</td>
<td>B.A., Duke; M.A., Ph.D., Pennsylvania. Media and politics, public opinion, partisan media, the intersection of entertainment and politics, climate change communication.</td>
<td><a href="mailto:lauren.feldman@rutgers.edu">lauren.feldman@rutgers.edu</a></td>
<td>AN-B 253</td>
<td>8783</td>
</tr>
<tr>
<td>GREENBERG, DAVID</td>
<td>B.A., Yale; M.A. &amp; Ph.D., Columbia. Political theory and history.</td>
<td><a href="mailto:davidgr@rutgers.edu">davidgr@rutgers.edu</a></td>
<td>SDW 106</td>
<td>7124</td>
</tr>
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