

VITA

Brian J Householder Ph.D.

Assistant Professor of Teaching & Director of Undergraduate Studies in Communication

Contact Information:

Cell Phone: 917-226-3437

Office: 848-932-8724

E-Mail: brian.householder@rutgers.edu

176 Sherman Ave. #202

Jersey City, NJ 07307

Rutgers University

4 Huntington St.

New Brunswick , New Jersey 08901

Education:

The University of Georgia, Ph.D., Communication, 2005.

Wake Forest University, M.A., Communication, 2000.

Humboldt State University B.A., Political Media Communication, 1998.

Professional Experience:

Director of Undergraduate Studies in Communication and Assistant Professor of Teaching
Rutgers University (2013-Current)

Assistant Professor and Director of Speech Communication,
Baruch College (2007-2013)

Assistant Professor and Director of Graduate Studies, School of Communication
University of North Dakota (2004-2007)

Graduate Teaching Assistant & Instructional Support Mentor, Department of Speech
Communication,
The University of Georgia, Athens (2000-2004)

Adjunct Instructor, Department of Communication,
Wake Forest University, Winston-Salem (Summer 2003)

Lead Graduate Teaching Assistant, Department of Communication,
Wake Forest University, Winston-Salem, (1998-2000)

Additional Experience:

Speech Instructor, Jefferson Public Speaking Institute, UC Berkeley, Stanford, UCLA, University
of San Diego, (1998-2000)

Speech Instructor, Stanford National Forensic Institute, Stanford University, Palo Alto,
California, (1995-1998)

Assistant Speech Coach, Department of Communication, Humboldt State University, Arcata,
California (1997-1998)

Co-Director of Forensics, Monte Vista High School, Danville, California, (1992-1995)

Debate Coach, George Washington High School, San Francisco, California, (1990-1992)

ADMINISTRATIVE ACCOMPLISHMENTS

As Program Director (2013-Current)

- Program/ Curricular Review and Enhancement
 - Conduct the assessment reporting of 12 RU Core courses and overall program assessment for accreditations
 - Spearheaded development of custom public speaking textbook
 - Co-Creator and manager of four undergraduate degree specializations for Communication majors
 - Co-Led development of and manage Living Learning Community in Leadership and Communication
 - Supervise Expanded Public Speaking, Debate, and Argumentation University-wide Programs and Courses
 - Expansion of RU Core Course in Public Speaking from 12 to 33 sections
 - Lead the addition of Quality Matters of online certification of the basic course
 - Led addition of Public Speaking to the major and Increased major from 33 to 36 credits
 - Initiation of SC&I Free Speech Week
 - Integration of Rutgers Debate Union into Department of Communication
 - Creation of Department of Communication Forensics Team
 - Leading efforts to improve rigor in all needed courses
 - Review Departmental Scholarship applications
 - Assess all Undergraduate course transfer equivalency
 - Developed web videos for the major and each specialization
 - Contact for Communication Major Study Abroad Development
- Faculty and Staff Development
 - Supervise and conduct all Part-time faculty hires
 - Supervise the basic course coordinator, internship coordinator and debate director
 - Oversight of all undergraduate teaching quality
 - Conduct Teaching and Instructional Assistant workshops
 - Designed Feedback process for TA/IA review
 - Co-lead new faculty orientations
- Administrative Process Review and Enhancement
 - Direct the scheduling of undergraduate courses
 - Monitor enrollments to meet program needs
 - Coordinate with student services on unique program issues
 - Designed Part-time instructor evaluation program for the regular observations of in class instruction

Publications:

Linardopoulos, N. & Householder, B.J. (2019) *RU Speaking: A Guide to Impactful Public Speech*. (Revisions, customization) Macmillian/New York.

Householder, B.J. & Louden, A.D. (2013) Extemporaneous Speaking Competitions: Investigating the Impact of Conventional Extemporaneous Speech Organization and Judge Experience on Speaker Ratings. *The Forensic, 1*, 17-34.

Householder, B.J. (2012). Making the Case for Innoculation theory in Corporate Communication . *Conference on Corporate Communication Proceedings*.

Householder, B.J. (2011). Connecting Corporate Communications and Persuasion Theory: An Argument for the Theory of Reasoned Action and Beyond. *Conference on Corporate Communication Proceedings*.

Householder, B.J., & Wong, N.C.H. (2011) Mood State or Relational Closeness: Explaining the Impacts of Mood on the Ability to Detect Deception in Friends and Strangers. *Communication Quarterly, 1*, 104-122 .

Wong, N.C.H., & Householder, B.J. (2008). Mood and Ad Processing: Examining the impact of program-induced mood on subsequent processing of an anti-smoking public service advertisement, *Communication Studies, 4*, 402-414.

Hall, J.A., & Householder, B.J. (2007). Objective Rejection?: The effects of agreement and involvement on message quality evaluation, *Rocky Mountain Communication Review, 3*, 3-18.

Householder, B.J. (2007). Motivated Social Perception [Book review]. *Journal Social and Personal Relationships, 24*, 809-14.

Hale, J.L., Burgoon, J.K., & Householder, B.J (2005). The relational communication scale. In V. Mausov (Ed.) *The source book of nonverbal measures: Going beyond words*. (pp. 127-139). Mahwah: Erlbaum.

Householder, B.J., & Louden A.D. (2003). When training inhibits the educational process: The current state of extemporaneous speaking. *Rostrum, 78*, 9-17.

Hale, J.L., Householder, B.J., & Greene K. (2002). The theory of reasoned action. In M.W. Pfau & J.P. Dillard's (Eds.), *The Persuasion Handbook*. (pp. 259-286). Newbury Park: Sage.

Householder, B.J. (2002). Canned attention getting devices: Extemporaneous speaking or dinner theater. *Rostrum*, 77, 15-16.

Conference Papers:

Householder, B.J. (2012) Discovering VOCAT. Video, Oral, Communication, Assessment, Tool. Paper presented at the annual convention of the National Communication Association, Orlando.

Householder, B.J. (2012). Making the Case for Innoculation theory in Corporate Communication . Conference on Corporate Communication, New York.

Householder, B.J. (2011). Connecting Corporate Communications and Persuasion Theory: An Argument for the Theory of Reasoned Action and Beyond. Paper to be presented at Conference on Corporate Communication, New York.

Householder, B.J. (2011). Putting Advanced Persuasion Theory Under the Umbrella of the Basic Speech Course: Using the Theory of Planned Behavior. Lecture presented at the annual colloquium of the CUNY League of Active Speech Professors, New York.

Householder, B.J. (2011). Television Viewing and the Ability to Detect Deception. Lecture presented at the Communication Studies Brown bag Colloquium Series, New York.

Householder, B.J. (2010). How do we know our reality? Assessing Speech Courses at CUNY. Lecture presented at the annual colloquium of the CUNY League of Active Speech Professors, New York.

Koprince, P. & Householder, B.J. (2009). You're Supposed to Laugh: Predicted Outcome Values, Humor, and Likeability. Paper presented at the annual convention of the National Communication Association, Chicago.

Householder, B.J., & Gerchovich, M. (2009). VOCAT: Developing and Implementing an Open-Source Oral Communication Teaching and Assessment Tool. Panel presented at the annual Computers and Writing Conference, UC Davis.

Householder, B.J., & Gerchovich, M. (2009). VOCAT: Oral Communication Teaching and Assessment. Panel presented at the annual Teaching & Technology Conference, Baruch College.

Householder, B.J., & Hale, J.L. (2006). Using the Theory of Planned Behavior to explain sequential request effects. Paper presented at the annual convention of the International Communication Association, Germany

Householder, B.J., & Wong, N.C.H. (2004). Emotional State or Relational Closeness: Explaining the Impacts of Discrete Emotions on the Ability to Detect Deception in Friends and Strangers. Paper presented at the annual convention of the National Communication Association, Chicago

Hale, J.L., Householder, B.J., & Wong, N.C.H. (2004). The Impact of Attitude Toward the Requesting Organization and Prosocialness of the Request on the Door-in-the-Face. Paper presented at the annual convention of the National Communication Association, Chicago.

Wong, N.C.H., & Householder, B.J. (2004). Condoms and Affect: Explaining the Impacts of Discrete Emotions on Processing of an HIV Prevention PSA. . Paper presented at the annual convention of the National Communication Association, Chicago

Wong, N.C.H., & Householder, B.J. (2004) Smoke and Mirrors: Explaining the Impacts of Discrete Emotions Induced Prior To and During Television Programming Viewing, and BIS/BAS Orientation on Processing of an Anti-Smoking PSA Paper presented at the annual convention of the International Communication Association, New Orleans.

Wong, N.C.H., & Householder, B.J. (2003) Revisiting the cohabitation effect: Does relationship uncertainty and experience of relational dialectical tension moderate the cohabitation-relational outcomes link, relational dialects, and relational predicted outcomes. Paper presented at the annual convention of the International Communication Association, San Diego.

Hall, J.A., & Householder, B.J. (2003) Objective rejection?: Arguments quality assessment and involvement. Paper presented at the annual convention of the International Communication Association, San Diego.

Householder, B.J. (2003) Interpersonal Influence: Forcing students to consider ethics. Paper presented at the annual convention of the Southern State Communication Association, Birmingham.

----- (2001). Extemporaneous Speaking: A qualitative look at evaluation. Paper presented at the annual convention of the Southern State Communication Association, Birmingham.

----- (2000). Maverick as Cinderella: A feminist look at *Top Gun*. Paper presented at the annual convention of the Southern State Communication Association, New Orleans.

----- (2000). Prince's *1999*: Politics, prophecy, and perversion. Paper

presented at the annual convention of the Southern State Communication Association, New Orleans.

----- (1998). Nixon, Reagan, and Clinton: Presidential scandals and inoculation effects.
Paper presented at the annual convention of the Social Science Research Instructors Council, Northridge. **(Top paper*)**

Consulting

LIU-Communication Assessment, Michigan State-Basic Course construction, Hudson County Community College-New program design, William Wolf-Branding, Follow Productions-New Content design

Grants:

Instructional Support & Development: \$1500 for development of graduate training in assessment- University of North Dakota (2006)
Senate Scholarly Activities Committee:\$1100 for research related travel- University of North Dakota (2006)

Awards:

Presidential Excellence in Teaching- Baruch (2009, 2010, 2011)
Faculty Star by Presidential Scholars- University of North Dakota (2007)
School of Communication Outstanding Service Award- University of North Dakota (2006)
Outstanding Service Award- University of North Dakota (2006)
Outstanding Graduate Teaching Award- The University of Georgia (2003)
Excellence in Graduate Teaching Award- International Communication Association (2003)
Lead Graduate Teaching Assistant- Wake Forest University (1999)
Top Paper- Social Science Research and Instructional Council (1998)
Man of the Year, Finalist- Humboldt State University (1998)

Specialized Computer Training

VOCAT, SPSS, AMOS, SAS, LIMSTAT, Excel, Powerpoint, Canvas, Blackboard, SAKAI and WEBCT.

Professional Societies:

National Communication Association (1998-Present)
Vice Chair- NCA Assessment Division (2019)
International Communication Association (2002-Present)
NJ State Communication Association Board member (2016)
Board of Advisors- Corporate Communication International (2007-2013)
Southern States Communication Association (2000-2013)

Service and Committees:

Assessment Division- National Communication Association, Vice Chair (2019)
Western Journal of Communication, Reviewer (2018)
Board of Advisors- Corporate Communication International (2007-2013)
Interpersonal Division, National Communication Association, Session Chair. (2010)
Interpersonal Communication Division, National Communication, Reviewer, Conference Papers. (2009 - 2010)
Analysis of Gambling Behavior, Reviewer, Journal Article. (2009)
Journal of Family Communication, Reviewer, Journal Article. (2009)
Information Systems Division, International Communication Association, Chairperson. (2005 - 2007).
Information Systems Division, International Communication Association, Paper Reviewer. (2004 - 2007)
Interpersonal Division, National Communication Association, Panel Chair. (2003)
Interpersonal Division, National Communication Association. (2001-Current)
SCI Search Committee Member NTT-PR (2018-19)
Rowing team faculty advisor (2017-current)
NCAA Scholarship Judiciary Committee (2015-current)
250th Anniversary Committee-Member 2015
Production/Multi-media lab-Member 2015
Communication Curriculum Committee-Member (2013-Current, Chair)
UG Education Counsel-Member (2013-Current)
UG Communication Scholarship Committee-Chair (2013-Current)

Invited Speeches and Talks:

Communication in the World (Rutgers School of Arts and Sciences, 2018)
Public Communication for Engineers (Rutgers School of Engineering, 2018)
The Role of Social Influence Theory in Corporate Comm. (Hong Kong Poly U., 2012)
Social Influence: An organizational Application (McDaniel College, 2007)
Deception and Relational Closeness (Sam Houston State University, 2006)
How to Scientifically Study Advertising? (UND, 2005 & 2006)
Facilitating Graduate Research, North Dakota Speech & Theater Association (2005)
Human Subjects Research-Teacher Talk (UND, 2005)
Interpersonal Relationship in Dorm Living-Invited Speaker, Residence Life (UND, 2005)
New Faculty Life-Invited Speaker, Department of Educational Leadership (NDSU, 2005)
Nonverbal Communication in Organizations- Guest Lecture (University of Southern Mississippi, 2004)
Affect and Health Message Processing-Research Colloquium (University of Southern Mississippi, 2004)
Pornography and Jealousy- Research Colloquium (University of Georgia, 2004)
Persuasion in Public Relations-Guest Lecture (UND, 2004)
Emotions and PSA Processing- Research Colloquium (UND, 2004)