# Jack Zeljko Bratich

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Journalism and Media Studies
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### **ACADEMIC POSITIONS**

# **Rutgers University**

Department of Journalism and Media Studies Professor, 2021-present Associate Professor, 2009-2021 Department Chair, 2012-2016 Assistant Professor, 2003-2009

# **University of New Hampshire**

Department of Communication
Assistant Professor, 2002-2003

# **University of California-Berkeley**

American Studies Program Visiting Instructor, 2001

#### **EDUCATION**

Ph.D., Institute of Communications Research, 2001 University of Illinois at Urbana-Champaign Cultural Theory (concentration); Media Studies (minor)

### **AWARDS AND HONORS**

- Excellence in Teaching and Mentoring Award (Faculty), School of Graduate Studies, Rutgers University, 2020.
- Rock Star Reviewer, Philosophy, Theory, Critique Division, International Communication Association, 2019.
- Committee on Institutional Cooperation (now the Big Ten Academic Alliance),, Department Executive Officer Seminar, Selected Rutgers Participant, 2014.
- Faculty Excellence Award, National Association of Black Journalists, Rutgers University chapter, 2015.
- Warren I. Susman Award for Excellence in Teaching, Rutgers University, 2013.
- Global Health! Programming grants from RU Global Affairs, 2013-2014. \$1400 for two events.

- Summer Research Fellowship, School of Communication and Information, Rutgers University, 2012. \$13,000, working with Ph.D. Student Vyshali Manivannan on project "Lulz, Cuteness, and Other Online Affects"
- Service Award, Department of Journalism and Media Studies, 2018, 2010
- Emerging Scholar Recognition, National Communication Association Critical/Cultural Studies Division, 2006
- Teaching Award, School of Communication, Information, and Library Studies, 2006
- Teaching Award, Department of Journalism and Media Studies, 2006
- Research Award, Department of Journalism and Media Studies, 2005
- Research Council Faculty Support Summer Grant, Rutgers University, \$800, 2005
- Kappa Tau Alpha (Journalism and Mass Communication Honor Society), inducted April 2000

#### **PUBLICATIONS**

#### **Books and Edited Collections**

Bratich, J. (2022). On Microfascism: Gender, War, Death (Common Notions).

Bratich, J. (Ed). (2014). Occupy communication and culture. [Special issue]. *Communication and Critical/Cultural Studies*, 11(1).

Bratich, J. (Ed). (2011). Towards an autonomist communication studies: Assessing Hardt and Negri's Trilogy. [Special issue]. *Journal of Communication Inquiry*, 35(4).

Bratich, J. (2008). *Conspiracy panics: Political rationality and popular culture*. State University of New York Press. [Portions translated into Polish and Slovenian]

Bratich, J., Packer, J., & McCarthy, C. (Eds). (2003). Foucault, cultural studies, and governmentality. State University of New York Press.

Work in Progress:

Deathstyle Media: The Aesthetics of the Digital Far-Right.

### **Book Chapters**

Bratich, J. (2020). The people and the public: Cyber-demagoguery and populism as war. In A. Ron & M. Nadesan (Eds.), *Mapping populism* (pp. 42–54). Routledge.

Bratich, J. (2017). Mass. In J. Gray & L. Ouellette (Eds.), *Keywords in media studies* (pp. 119–120). New York University Press.

Bratich, J. (2017). Memes, movements, and meteorology: Occupy Wall Street and new mutations in culture jamming. In M. DeLaure & M. Fink (Eds.), *Cultural jamming activism and the art of cultural resistance* (pp. 322–347). New York University Press.

Bratich, J. (2017). Observation in a surveilled world. In N. Denzin & Y. Lincoln (Eds.), *The SAGE handbook of qualitative research* (5th ed., pp. 526–545). SAGE Publications.

Bratich, J. (2015). Transnational flashpublics: Social media and affective contagions from Egypt to Occupy Wall Street. In M. Vujnovic and V. Mele (Eds.), *Globalizing cultures: Theories and paradigms revisited* (pp. 174–195). Brill.

Bratich, J. (2013). From audiences to media subjectivities: Mutants in the interregnum. In K. Gates (Ed.), *The international encyclopedia of media studies, volume VI: Media studies futures* (pp. 1–29). Wiley-Blackwell.

Bratich, J. (2012). Sovereign networks, pre-emptive transgression, communications warfare. In T. Gournelos & D. Gunkel (Eds.), *Transgression 2.0: Media, culture, and the politics of a digital age* (pp. 224–239). Continuum.

Bratich, J. (2011). Post-Marx beyond post-Marx: Autonomism and discourse theory. In L. Dahlberg & S. Phelan (Eds.), *Discourse theory and critical media politics* (pp. 154–177). Palgrave Macmillan.

Bratich, J. (2011). Avatar erotics. In The Unbearables (Eds.), *The big book of sex* (pp. 595–609). Autonomedia.

Bratich, J. (2010). Affective convergence in reality television. In M. Kackman, M. Binfield, M. Payne, A. Perlman & B. Sebok, (Eds.), *Flow TV: Essays on a convergent medium (pp. 55-74)*. Routledge.

Bratich, J. (2010). When collective intelligence agencies collide. In M. Levina & G. Kien (Eds.), *Everyday life in the (post)global network* (pp. 11-26). Peter Lang.

Bratich, J. (2010). Globalization: Counterglobalization and other rituals against empire. In C. Christians & L. Steiner (Eds.), *Key concepts in critical cultural studies* (pp. 212–226). University of Illinois Press.

[Book won the James W. Carey Media Research Award; Carl Couch Center, 2011]

Bratich, J. (2009). Spies like us: Secret agency and popular occulture. In J. Packer (Ed.), *Secret agents: Popular icons beyond James Bond* (pp. 133–162). Peter Lang.

Bratich, J. (2008). Activating the multitude: Audience powers and cultural studies. In P. Goldstein & J. Machor (Eds.), *New directions in American reception study* (pp. 33–56). Oxford University Press.

Bratich, J. (2007). Programming reality: Control societies, new subjects, and the powers of transformation. In D. Heller (Ed.), *Makeover television: Realities remodelled* (pp. 6–22). I. B. Tauris.

Bratich, J. (2007). Fragments on machinic intellectuals. In S. Shukaitis & D. Graeber (Eds.),

Constituent imagination: Militant investigation, collective theorization (pp. 137–154). AK Press.

Bratich, J. (2006). Apocryphal now redux. In M. Giardina & N. Denzin (Eds.), *Contesting empire/globalizing dissent: Cultural studies after 9/11* (pp. 264–279). Paradigm Press.

Bratich, J. (2003). Making politics reasonable: Conspiracism, subjectification, and governing through styles of thought. In J. Bratich, C. McCarthy, & J. Packer (Eds.), *Foucault, cultural studies, and governmentality* (pp. 67–100). State University of New York Press.

Bratich, J., Packer, J. & McCarthy, C. (2003). Governing the Present. In J. Bratich, C. McCarthy, & J. Packer (Eds.), *Foucault, cultural studies, and governmentality* (pp. 3–21). State University of New York Press.

Bratich, J. (2002). Injections and truth serums: AIDS conspiracy theories and the politics of articulation. In Knight, P. (Ed.), *Conspiracy nation: The politics of paranoia in postwar America* (pp. 137–156). New York University Press.

### **Journal Articles**

Bratich, J. & Scott, C. R. (2021). Revealing challenges of teaching secrecy. *Secrecy and Society*. 2(2). https://scholarworks.sjsu.edu/secrecyandsociety/vol2/iss2/3

Bratich, J. (2021). "Give Me Liberty or Give Me Covid!": Anti-lockdown Protests as Necropopulist Downsurgency. *Cultural Studies 35*(2 & 3) 257-265.

Bratich, J. (2020). Civil society must be defended: Misinformation, moral panics, and wars of restoration. *Communication, Culture, and Critique*, 13(3), 311–332.

Bratich, J., & Banet-Weiser, S. (2019). From pick-up artists to incels: Con(fidence) games, networked misogyny, and the failure of neoliberalism. *International Journal of Communication*, 13(25), 5003–5027.

Bratich, J. (2018). U.S. feminism, 1968 and mediated collective intellectuality. *The Journal of Communication Inquiry*, 42(3), 290–299.

Bratich, J. (2018). Up all night, down for the count? A compositionist approach to Nuit Debout. *International Journal of Communication*, 12(20), 1908–1927.

Bratich, J. (2016). Occult(ing) transparency: An epilogue. *International Journal of Communication*, 10(4), 178–181.

Bratich, J. (2014). Guest editor's introduction. *Occupy communication and culture*. [Special issue]. *Communication and Critical/Cultural Studies*, 11(1), 1–4.

Bratich, J. (2014). Occupy all the dispositifs: Memes, media ecologies, and emergent bodies politic. *Occupy communication and culture*. [Special issue]. *Communication and Critical/Cultural Studies*, 11(1), 64–73.

Bratich, J. (2014). Adventures in the public secret sphere: Police sovereign networks and communications warfare. Cultural Studies  $\leftrightarrow$  Critical Methodologies, 14(1), 11–20.

Bratich, J. (2013). To receive well—it's critical. *Communication and Critical/Cultural Studies*, 10(2-3), 233–237.

Bratich, J., & Brush, H. (2011). Fabricating activism: Craft-work, popular culture, gender. *Utopian Studies*, 22(2), 233–260.

Bratich, J. (2011). Kyber-revolts: Egypt, state-friended media, and secret sovereign networks. *The New Everyday: A Media Commons Project*. http://mediacommons.org/tne/pieces/kyber-revolts

Bratich, J. (2011). What is a trilogy? Editor's introduction. Towards an autonomist communication studies: Assessing Hardt and Negri's Trilogy. [Special Issue]. *The Journal of Communication Inquiry*, 35(4), 305–309.

Bratich, J. (2011). Pox populi: Network populism, network sovereigns, and experiments in people-powers. Cultural Studies  $\leftrightarrow$  Critical Methodologies, 11(4), 341–345.

Bratich, J. (2011). User-generated discontent. Cultural Studies, 25(4-5), 621-640

Bratich, J. (2011). The shadow state-form of thought. *Anarchist Developments in Cultural Studies*, 1, 79-89.

Bratich, J. (2010). Digital touch: Craft-work as immaterial labour and ontological accumulation. *Ephemera*, 10(3-4), 303–318.

Bratich, J. (2009). What's left? On turning backs and facing facts. Cultural Studies  $\leftrightarrow$  Critical Methodologies, 9(6), 717–720.

Bratich, J. (2008). From embedded to machinic intellectuals: Communication studies and general intellect. *Communication and Critical/Cultural Studies*, 5(1), 24-45.

Bratich, J. (2007). A summer of double super secrecy: Public secret spheres, evidence, and cultural strategies. *Cultural Studies* ↔ *Critical Methodologies*, 7(2), 118–131.

Bratich, J. (2007). Popular secrecy and occultural studies. Cultural Studies, 21(1),42-58.

Bratich, J. (2007). Temporary Guantanomous zones: Reality camps and crucibles. *FlowTV*, 5(7). http://flowtv.org/?p=71

Bratich, J. (2006). Public secrecy and immanent security: A strategic analysis. *Cultural Studies*, 20(4-5), 493-511.

Bratich, J. (2006). "Nothing is left alone for too long": Reality programming and control society subjects. *The Journal of Communication Inquiry*, 30(1), 65–83.

Bratich, J. (2005). I've got you under my skin: Digging Kerry out and burying the Bones(men). Cultural Studies  $\leftrightarrow$  Critical Methodologies, 5(3), 294–297.

Bratich, J. (2005). Amassing the multitude: Revisiting early audience studies. *Communication Theory*, 15(3), 242–265. [Reprinted in L. Ouellette (Ed., 2012). *The media studies reader* (pp. 476–491). Routledge.

Bratich, J. (2004). Apocryphal now. Cultural Studies  $\leftrightarrow$  Critical Methodologies, 4(3), 310–319.

Bratich, J. (2004). Trust no one: The CIA-crack-contra conspiracy theory and professional journalism. *Television & New Media*, 5(2), 109–139.

Bratich, J. (2004). Regime-of-truth change. Cultural Studies  $\leftrightarrow$  Critical Methodologies, 4(2), 237–241.

Bratich, J. (2002). Drawing a line in the fog. *Cultural Studies*<->*Critical Methodologies*, 2(2), 159–162. [Reprinted in N. Denzin, & Y. Lincoln, (Eds.) (2003). *9/11 in American culture* (pp. 107-110). AltaMira Press)

Bratich, J. (2002). Cultural studies, immanent war, everyday life: Reflections on 9/11/01. *Cultural Studies*<->*Critical Methodologies*, 2(1), 20-23. [Reprinted in N. Denzin, & Y. Lincoln, (Eds.) (2003). 9/11 in American culture (pp. 41-3). AltaMira Press]

### **Book Reviews**

Bratich, J. (2018). Keyword up! [Review of the books *Digital keywords: A vocabulary of information society and culture*, B. Peters (Ed.). and *Keywords for radicals: The contested vocabulary of late-capitalist struggle*, K. Fritsch, C. O'Connor, & A. K. Thompson (Eds.)]. *International Journal of Communication, 12* (7), 2926–2932

Bratich, J. (2010). [Review of the book *Imaginal machines*, by Stevphen Shukaitis]. *Culture Machine*, https://culturemachine.net/wp-content/uploads/2019/05/416-744-1-PB.pdf

Bratich, J. (2009). When theorists conspire: An inter(re)view with Mark Fenster, [Review of the book *Conspiracy theories by* Mark Fenster]. *International Journal of Communication, 3,* 961–972. [This feature was "Part 2" of a pair of dialogic book reviews and interviews with the authors. The first part was: Fenster, M., & Bratich, J. (2009). Conspiracy panics: Political rationality and popular culture. *The Journal of Communication Inquiry, 33*(3), 278–286.]

Bratich, J. (2009). [Review of the book *Multitude: Between innovation and negation, by P. Virno*]. *Journal of Communication Inquiry*, 33(1), 71-75.

Bratich, J. (2007). [Review of the book *The citizen audience: Crowds, publics, masses*, by R. Butsch]. *International Journal of Media & Cultural Politics*, 4(3), 412–414.

Bratich, J. (2007). [Review of the book *Gramsci is dead: Anarchist currents in the newest social movements, by R. J. F. Day]. The Communication Review, 10*(2), 167–170.

Bratich, J. (2000). [Review of the book *Active radio: Pacifica's brash experiment*]. *Historical Journal of Film, Radio, and Television*, 20(1), 139–141.

# **Encyclopedia Entries**

Bratich, J. (2008). Reality television. Battleground: The media. Greenwood Press.

Bratich, J. (2004). AIDS. Encyclopedia of conspiracy theories. ABC/Clio.

Bratich, J. (2004). Domestic terrorism. Encyclopedia of conspiracy theories. ABC/Clio.

Bratich, J. (2004). Jonestown. Encyclopedia of conspiracy theories. ABC/Clio.

Bratich, J. (2003). 2600: The Hacker's Quarterly. Encyclopedia of new media. Sage Publications.

# **Public Writing**

Bratich, J. (2021, Jan 15). **QAnon's Afterlife: A Holy Civil War**. Counterpunch.org. https://www.counterpunch.org/2021/01/15/qanons-afterlife-a-holy-civil-war/

Bratich, J. (2020, Nov 27). Siege the Day: QAnon, Trumpist Blockages, and the Logistics of Spiritual Warfare. Counterpunch.org. https://www.counterpunch.org/2020/11/27/siege-the-day-qanon-trumpist-blockages-and-the-logistics-of-spiritual-warfare/

Bratich, J. (2019). The 2010s: How we twerked, dabbed and covfefed our way through the decade. *New Jersey Star-Ledger/NJ.com*. Available at: <a href="https://www.nj.com/opinion/2019/12/the-2010s-a-staccato-march-to-clashing-futures-opinion.html">https://www.nj.com/opinion/2019/12/the-2010s-a-staccato-march-to-clashing-futures-opinion.html</a>

Bratich, J. (2019, winter). Discordia Americana: Restoration wars and social maneuvers. *Fifth Estate*, 402. https://www.fifthestate.org/archive/402-winter-2019/discordia-americana

Bratich, J. (2017, fall). Reality wars: Notes on the homicidal state. Fifth Estate, 399, 39-40.

Bratich, J. (2014). The untimely object called zine: Prescient media and digital after-life. *Zines + The World of ABC No Rio.* (Preface, exhibition catalog). Center for Book Arts.

Bratich, J. (2013, April 13). Millions of Americans believe conspiracy theories exist.

*In Media Res: a MediaCommons Project.* MediaCommons.org <a href="http://mediacommons.org/imr/2013/04/09/millions-americans-believe-conspiracy-theories-exist">http://mediacommons.org/imr/2013/04/09/millions-americans-believe-conspiracy-theories-exist</a>

Bratich, J. (2012, March 13). My Little Kony. Counterpunch.org. <a href="http://www.counterpunch.org/2012/03/13/my-little-kony/">http://www.counterpunch.org/2012/03/13/my-little-kony/</a>

Bratich, J. (2009, spring). Subjectivity Rosa: Undercurrent Affairs. Fifth Estate, 380, pp. 16–18.

Bratich, J. (2009, October 9). The Twitterest pill. Counterpunch.org. http://www.counterpunch.org/2009/10/09/the-twitterest-pill/

Bratich, J. (2009, June 25). You provide the Tweets, we'll provide the info war: The Iranian protests and the mainstream media. Counterpunch.org. <a href="http://www.counterpunch.org/2009/06/25/you-provide-the-tweets-we-ll-provide-the-info-war/">http://www.counterpunch.org/2009/06/25/you-provide-the-tweets-we-ll-provide-the-info-war/</a>

Bratich, J. (2009, June 22). The fog machine. Counterpunch.org. <a href="http://www.counterpunch.org/2009/06/22/the-fog-machine/">http://www.counterpunch.org/2009/06/22/the-fog-machine/</a>

Bratich, J. (2007a). The work of zine art in the age of social networking. Art in Zines exhibition catalog. *ABC No Rio*, pp. 10-14.

Bratich, J. (2007). Becoming Seattle: The state of activism and the (re)activity of the state. *Fifth Estate*, pp. 17–20.

Bratich, J. (2006, September 13). Eyes put a spell on you. Counterpunch.org. <a href="http://www.counterpunch.org/2006/09/13/eyes-put-a-spell-on-you/">http://www.counterpunch.org/2006/09/13/eyes-put-a-spell-on-you/</a>

Bratich, J. (2005) Swarmcession! *Lumpen*, (96), 20–25.

Bratich, J. (2005). Notes from Laboratory NYC: A neo-activist's image-report from the 2004 Republican National Convention. *Cultural Studies* <=> *Critical Methodologies* 5(3): pp. 346-349.

Bratich, J. (2005, August 13). Secreting the news. Counterpunch.org. <a href="http://www.counterpunch.org/2005/08/13/secreting-the-news/">http://www.counterpunch.org/2005/08/13/secreting-the-news/</a>

Bratich, J. (2005, July 30). Fingerprints of power. Counterpunch.org. http://www.counterpunch.org/2005/07/30/fingerprints-of-power/

Bratich, J. (2005, July 12). 2 Live Cruise. Counterpunch.org. <a href="http://www.counterpunch.org/2005/07/12/2-live-cruise/">http://www.counterpunch.org/2005/07/12/2-live-cruise/</a>

Bratich, J. (2004, November 19). Digging Kerry out and burying the bones(men). Counterpunch.org.

http://www.counterpunch.org/2004/11/19/digging-kerry-out-and-burying-the-bones-men/

Bratich, J. (2004). Art of darkness: The Abu Ghraib effect. Interactivist Information Exchange (site

no longer available).

### **ACADEMIC ADDRESSES**

# **Keynotes and Plenaries**

"Fabricating Necro-popular Culture: Alt-right Aesthetics in a Time of Downsurgency." opening plenary, Union for Democratic Communication, California State University—East Bay, October 2019.

"The Electro-Convulsive Therapy Machine: Technology in/and Object-Positions." The Toronto School: Then, Now, Next, plenary session, University of Toronto, October 2016.

"This Ecology We Must Leave," plenary/keynote session, Cultural Studies Association Conference, Salt Lake City, May 2014.

"This Digital World (we must leave): Fighting Technology with Love," William Neal Brown Endowed Lecture, Rutgers-Newark, School of Social Work, April 2014

"Occupy as Meme: Socially Mediated Spectatorship, Jokes, and Affective Contagion," plenary panel at Critical Themes in Media Studies Conference, Eugene Lang, New School, New York, NY, April 2012.

"Conspiracy Theories and Popular Culture," annual reception/colloquium keynote, University College Honors Program, March 2004.

#### **Invited Talks**

"Redpilling and the archaic roots of patriarchal post-truth: From information to Transformation." Popular Truth and Consequences Workshop. The American University of Paris. May 2022.

"On Communications Warfare: Civil Society Weaponized," Fudan University, Shanghai, April 2020 [Talk canceled due to COVID-19].

"Will the Revolution be Memed?: Transnational Social Movements and Mediated Mimicry." St. Louis University, Madrid, Spain, March 2020.

"Conspiracy Theories and the War on Fakes: From Liberal Rationality to Communications Warfare," Conspiracy Theory Conference, University of Miami, March 2020 [conference canceled due to COVID-19].

#MeToo: Past and Present (panelist/respondent). Gender & Sexualities Research Centre at City University, London, UK, Nov 2019 [event canceled due to university union strike].

- "Incel Revenge: Failed Pick-up Artists, Misogynist Support Networks, and the Crisis of Neoliberal Confidence Games," Media, Gender and Feminism (London School of Economics-Northwestern University Symposium), London School of Economics, May 2019.
- "Aesthetics of Decline: Necro-Populism, Downsurgency, and Wars of Restoration," School of Critical Studies WHAP! (West Hollywood Aesthetics and Politics) lecture series, CalArts School of Critical Studies, April 2019.
- "Assembling the Fragments: On Machines, Composition, and Subjectivities in Struggle," Reading Marx into the 21st Century Symposium, Texas A&M University, College Station, TX, March 2019.
- "Restoring the Public: Moral Panics, Fake News, and Communications Warfare," School of Law Queen Mary, University of London, February 2019.
- "From Populism to Wars of Restoration," New Directions in the Study of Populism, Arizona State University, March 2018.
- "Social Movements and Media Activism: Spaces, Technology, Culture," Indiana State University, Terre Haute, IN, December 2017.
- "If Everyone is a Conspiracy Theorist, is Anyone?: Trumpism, Mutually Assured Disqualification, and Communications Warfare," Munroe Center for Social Inquiry, Pitzer College, Claremont, CA, November 2017.
- "The Cultural Politics of Social Movement Media," summer school, Media in Political Participation and Mobilization, Centre on Social Movement Studies, Scuola Normale Superiore, Florence, Italy, June 2017. Also was respondent to one presentation, to three student papers, and held office hours.
- "Mediating the Gaps: Police Media Ecologies and Social War Machines in an Era of Urban Uprisings," summer school, Media, Space and the City: Methodological Perspectives, University of Pisa, Pisa, Italy, June 2017.
- "Turbulent Recompositions: How Recent Revolts and Uprisings are Reinventing Vocabularies of Struggle," Organizing Equality: International Conference, Western University, Ontario, Canada, March 2017.
- "Staging Secrecy in Public: Styles of Prestige from Rumsfeld to Snowden," Secrecy and the Public Symposium, University of Illinois, Urbana-Champaign, October 2016.
- "Freedom, Control, and Security in Cyber Space: US, Russia, China": A Roundtable, DePauw University, Greencastle, IN, September 2016.
- "Ambivalence and Antagonism in Contemporary Social Movements," Ambivalence + Critique + Media Symposium, Annenberg School of Communication and Journalism, University of Southern California, Los Angeles, November 2015.

- "Social Movement Media and Communications Warfare: Interventions as Indirect Control and as Insurrectionist Disruption," Intervening Media: Power, Politics, Practices Workshop, Digital Ethnography Research Centre, RMIT University, Barcelona, Spain, June 2015.
- "Spectacular Secrecy and the Public Secret Sphere: Rumsfeld, Anonymous, and Snowden," The Politics and Practices of Secrecy Symposium, King's College, London, May 2015.
- "Why Do We Believe Conspiracy Theories Exist?," Conspiracy Theory Conference, University of Miami, March 2015.
- "This Digital Exodus: Social Media, (a) Social life, and Technological Love," North Carolina State University, Raleigh, NC, February 2015.
- "Occupy Student Media: Covering Youth Movements and DIY Media Activism," Garden State Student Press Association Annual conference, Rutgers University, October 2012.
- "One or Many Machines?: Minor Media, Public-Making, and Multitude-Dissuasion," panel on *The Influencing Machine* by Brooke Gladstone, Millersville University, Lancaster, PA, October 2012.
- "From Flashmobs to Flashpublics: Network Sovereigns, Social Media and Transnational Affective Publics," Global Culture Symposium, Monmouth University, West Long Branch, NJ, September 2012.
- "Rise of the Flashpublics: State-friended Social Media, User-Generated Discontent, and the Affective Transfer," University of Essex, UK, Centre for Work, Organization and Society, June 2012.
- "State-friended Social Media and User-Generated Use: Populism, Futurepublics, and Popular Networks," Cultural Studies & The Popular, The American University of Paris, July 2011.
- "User-Generated Discontent: Social Movement Media, Revolutionary Enthusiasm and Sovereign Networks," Technology and Subjectivity Speaker Series, The Graduate Center, City University of New York, New York, NY, February 2011.
- "Governing through/as Precarity: From Technologies of Freedom to Strategic Practices of Autonomy," Government and Freedom: Histories and Prospects, Economic and Social Research Council's Centre for Research on Socio-Cultural Change, British Library, London, UK, January 2010.
- "Collective Intelligence Agencies: The 911 Truth Movement, Dissent-Management, and Communication Warfare," Institute of Communications Research, University of Illinois, Urbana-Champaign, April 2008.
- "Affective Rhetoric of Risk and Well-Being," Personal Privacy in a World of Intelligent Devices

Workshop, Rutgers University, April 2007.

"Apocryphal Now," Crossroads in Cultural Studies Biannual Conference (Special Session), Champaign-Urbana, June 2004.

"Journalism, Popular Culture, and Conspiracy Theories: Three Case Studies," Constructing the Current: Journalism and Society Conference, University of Chicago, May 2004.

# **Invited Participant**

Panelist, "What Counts?: Election, Truth, and Power. POSITIONS (politics and culture show sponsored by members of the New Media and Digital Culture working group of the Cultural Studies Association). https://www.youtube.com/watch?v=aWx7L51zx5w

Moderator, "Handling History: Presenting and Archiving Subcultures and Social Movements," ABC No Rio Cultural Center, New York, NY, May 2016.

Moderator, "Surveillance Artivism: Performing the Data Body," Alessandra Renzi [presenter], Images of Surveillance Conference, Goethe Institute, New York, NY, December 2015.

Senior Scholar Mentor, Scholar's Office Hours (informal networking and mentorship session between students, newcomers, and established scholars), National Communication Association Annual Convention, Philadelphia, PA, November 2016.

Senior Scholar Mentor, Scholar's Office Hours, National Communication Association Annual Convention, Las Vegas, November 2015.

Academic Brain Trust Workshop, Media Reform Conference, Free Press, St. Louis, May 2005.

# **Conference Presentations**

Redpilling as microfascism: the archaic roots of emergent patriarchal knowledge and action. Emergent Femininities and Masculinities In 21st Century Media And Popular Culture conference, National and Kapodistrian University of Athens (NKUA). Athens, Greece. September 2022.

Patriarchal pacts and microfascism: Redpilling as masculine initiation rite and the archaic dimensions of conjunctures. Patriarchal Worlds, Feminist Networks, and the Conjuncture Preconference at 72<sup>nd</sup> meeting of International Communication Association, The American University of Paris. May 2022

From (mis)trust to skepticism: Communicating suspicion as political rationality. Accepted for presentation at the 8th European Communication Conference, European Communication Research and Education Association, Braga, Portugal, [Canceled due to Covid-19].

Inspo-shooters: Digital mimesis, fascist networks, and massacre-memes. Society for Cinema and Media Studies Conference, Denver, CO, March 2021.

Is cooperation enough? Assembly, Antifa, and alt-lite compositions. 106th annual meeting of the National Communication Association, Baltimore, MD, November 2019.

Weaponizing civil society: Moral panics over fake news as war of restoration. Union for Democratic Communications Conference, Oakland, October 2019.

Civil society must be defended: Fake news, conspiracy panics, and communication wars of Restoration. Cultural Studies Association Conference, Tulane University, New Orleans, LA. May 2019.

Necropopulist cosplay: The Alt-Right's reactive performance of downsurgency. Cultural Studies Association Conference, Tulane University, New Orleans, LA, May 2019.

Civil society must be defended: Misinformation, moral panics, and communication wars of restoration. 69th annual International Communication Association Conference, Washington DC, May 2019.

From grift to mass murder: Incel violence and the failure of neoliberalism's confidence Games. Copresented with Sarah Banet-Weiser, Pleasures of Violence conference, Oxford Brookes University, March 2019.

#MeToo, gendered informality, and logistics. Capacious conference, Millersville University, Lancaster PA; August 2018

On downsurgency: Trump's necropopulist fan culture. Seeing Through Trump roundtable, 68th annual International Communication Association Conference, Prague, Czechia, May 2018.

Archiving zines, creating platforms for interaction: Reflections on the twentieth anniversary of the ABC No Rio Zine Library. Curating Resistance: Punk as Archival Method Conference, University of California—Los Angeles, February 2018.

The Electro-Convulsive Therapy machine: Media object-positions. 67th annual International Communication Association Conference, San Diego, CA; May 2017.

Social media, social war: Media formatting and protest ecologies from OWS to #BLM and Nuit Debout. Crossroads in Cultural Studies Conference. Association for Cultural Studies. Sydney, Australia, December 2016.

Social media, social war: Police networks, #BlackLivesMatter, and antagonistic fugitivity. Cultural Studies Association Conference, Philadelphia, PA, June 2016.

Media and/as interventions: From Egypt to OWS to #BlackLivesMatter. What is Media? Conference, University of Oregon, Portland, OR, April 2016.

The antagonistic solution: Police networks, Ferguson, and social media war.

65th Annual International Communication Association Conference, San Juan, Puerto Rico, May 2015.

From the multitude (back) to the people: Emerging figures in technocratic populism. 65th Annual International Communication Association Conference, San Juan, Puerto Rico, May 2015.

Social bodies in movement, social bodies at rest: A compositionist media studies approach to contemporary struggles. Union for Democratic Communications Conference, Toronto, May 2015.

The technocrat, the entrepreneur, and the police: Populism and social media war. Global Populisms Conference, Baruch College, New York City, October 2014.

Subjectivity crisis: From the encampments to a pox opuli. The Crisis in EU and USA, University of Pisa, Pisa, Italy, June 2014.

Towards a compositionist media studies: Subjectivations and subsumptions. Autonomist-Marxist Contributions to Media Theory and Communication Studies roundtable, 64th annual International Communication Association Conference, Seattle 2014.

Media, activism, and the cultural industries: Theorizing the horizons of resistance. Workshop. Society for Cinema and Media Studies Conference, Seattle 2014

A little of that inhuman touch: Digital craft-work and species-being. 99th Annual Meeting of the National Communication Association, Washington DC, November 2013.

From meme to movement: Occupy Wall Street and new mutations in culture jamming. 99th annual Meeting of the National Communication Association, Washington, DC, 2013.

*JFK*: The film, the book, and the nascent internet: Popular culture Meets professional journalism (for the last time). The Films of Oliver Stone Conference, Rider University, Lawrenceville, NJ, November 2013.

"Making Flashpublics: Social Media, Network Sovereignty, and Transnational Affective Contagion. 63<sup>rd</sup> annual International Communication Association Conference, London, 2013.

OWS and branding. Beyond the Brand Preconference, International Communication Association, London, 2013.

User generated discontent. Or, the rise of the flashpublics. Cultural Studies Association Conference, Chicago IL, 2013.

Occupy as meme: Socially mediated spectatorship, jokes, and affective contagion. 98th annual Meeting of the National Communication Association, Orlando, 2012.

Seeing a public secret sphere: Debord's *Comments on the Society of the Spectacle*. Crossroads in Cultural Studies Conference, Paris, 2012.

Clandestine collectives and secret societies: Communicative perspectives on hidden organizations (roundtable). 97<sup>th</sup> annual meeting of the National Communication Association, New Orleans, November 2011.

The Twitterest pill: Communications warfare and social media. 96<sup>th</sup> annual meeting of the National Communication Association, San Francisco, November 2010.

Social media, convergence, warfare: A special case of divergence. 60th annual International Communication Association Conference, Singapore, June 2010.

Security mutants: Youth movements and social media. Crossroads in Cultural Studies Conference. Hong Kong, June 2010.

The digital touch: Craftwork, gender and tactile media. Digital Labour Conference, University of Western Ontario, October 2009.

Popular vs. public intelligence networks: The 9/11 Truth Movement, collective intelligence, and regimes of truth, 59<sup>th</sup> annual International Communication Association Conference, Chicago, May 2009.

Affective convergence and social networks: Judgment and antagonism in a divergence culture. 94<sup>th</sup> annual meeting of the National Communication Association, San Diego, November 2008.

Craftwork: Affective labor and tactile media. 94<sup>th</sup> annual meeting of the National Communication Association, San Diego, November 2008.

When Collective Intelligence Agencies Clash: Public vs. Popular Intelligence, the Secret Sphere, and Network Antagonisms. 58<sup>th</sup> Annual International Communication Association Conference, Montreal, May 2008.

Collective Intelligence Agencies: The 911 Truth Movement, Convergence culture, and Information Warfare. Society for Cinema and Media Studies Conference, Philadelphia, PA, March 2008.

From collective intelligence to general intellect: Reality TV as decompositional strategy in a divergence culture. 93<sup>rd</sup> annual meeting of the National Communication Association, Chicago, November 2007.

Craftivity narratives: Fabriculture, affective labor, and the new domesticity. 57<sup>th</sup> annual International Communication Association Conference, San Francisco, May 2007.

Affinity and action among the embedded intellectuals, Emerging Voices in Critical Cultural Studies Division panel, 92<sup>nd</sup> annual meeting of the National Communication Association, San Antonio, November 2006.

Participant, reality TV, governmentality, and citizenship roundtable, Flow Conference, University

of Texas, Austin, October 2006.

Tacti[c]le media and craft-work: DIY, fabriculture, and autonomism" (with Heidi Brush). Consoleing Passions, International Conference on Television, Audio, New Media, and Feminism, Milwaukee, WI, May 2006.

Reality programming: Fairy rales for control societies. Console-ing Passions, International Conference on Television, Audio, New Media, and Feminism, Milwaukee, WI May 2006.

Craft-work and fabriculture: Gender, technology and autonomism (with Heidi Brush). Future in the Present Conference, University of Leicester, UK, May 2006.

Swarmcessions: Networked exodus and nonlinear breaks, 4<sup>th</sup> annual meeting of the Cultural Studies Association, George Mason University, April 2006.

Participant, Homeland (In-)Securities: A Panel Discussion, 91<sup>st</sup> annual meeting of the National Communication Association, Boston, November 2005.

Audience powers, mediated multitude: Autonomism and cultural studies. 91<sup>st</sup> annual meeting of the National Communication Association, Boston, November 2005.

Mediated multitudes: Pacified, activated, and interactivated audience powers. American Reception Study Conference, University of Delaware, October 2005.

Participant, "Homeland (In)security" roundtable. 55th annual meeting of the International Communication Association, New York, May 2005.

Appropriating security: Autonomism meets governmentality in the new normal. 55th annual meeting of the International Communication Association, New York, May 2005.

"Nothing is left alone for too long": Reality programming and desubjectification in control societies. Society for Cinema and Media Studies Conference, London, UK, March 2005.

Secreting publics in the new normal. 90<sup>th</sup> annual meeting of the National Communication Association, Chicago, November 2004.

Problematizing the audience. 90<sup>th</sup> Annual Meeting of the National Communication Association, Chicago, November 2004.

Amassing the multitude, (poster session). Association of Education in Journalism and Mass Communication, Toronto, CA, August 2004.

Communicating publicity's other: Secrecy, public relations, and the new normal 54th annual meeting of the International Communication Association, New Orleans, May 2004.

Chemical and biological warfare. Media, Technology and Health: Current Trends, Future

Possibilities. School of Communication, Information and Library Studies, Research Day, Rutgers University, March 2004.

Queereality: Hybrids, hegemony, and reality TV. Gaining Equality in Marriage Conference, Queer Student Caucus, Rutgers University, March 2004.

Making politics reasonable: Rationality and ideology in the problematization of paranoia. Special theme session: Foucault, Cultural Studies, and Governmentality, 89<sup>th</sup> annual meeting of the National Communication Association, Miami, November 2003.

The fog-machine of war: On secrecy and journalism. 53rd annual meeting of the International Communication Association, San Diego, May 2003.

Secrecy-in-action: Counterglobalization politics and crypto-activism. 88<sup>th</sup> annual meeting of the National Communication Association, New Orleans, November 2002.

Crypto-communities: Secrecy and skepticism in conspiratological activism. 87<sup>th</sup> annual meeting of the National Communication Association, Atlanta, November 2001.

Postmodern technologies of subjectification. Couch-Stone Symposium, Miami, FL, February 2001.

"The conspiracist's medium of choice": Professional journalism, amateur knowledges, and unruly Technologies. 86<sup>th</sup> annual meeting of the National Communication Association, Seattle, November 2000.

The conspiracist's medium of choice: Professional journalism, amateur knowledges, and unruly Technologies. Media: Old and New, Annual Meeting of the Society for Literature and Science, Atlanta, October 2000.

The Knowledge Gangsters: African American conspiracy theories, political rationality, and the governance of dissent. 85<sup>th</sup> annual meeting of the National Communication Association, Chicago, November 1999.

You say global, I say cabal: Conspiracy theories and articulation of contexts. 85<sup>th</sup> annual meeting of the National Communication Association, Chicago, November 1999.

The Exile Within: 'Political Paranoia', Rational Skepticism, and Dissent-management Midwest Graduate Communications Conference, University of Iowa, May 1999.

Trust No-one (on the Internet): Official Journalism, New Media, and the Politics of Conspiracy Theories. Knowing Mass Culture/Mediating Knowledge conference, The Center for Twentieth Century Studies, University of Wisconsin-Milwaukee, April 1999.

The Rise of Paranoir: Conspiracy Culture and the Logic of the Secret. Conspiracy Culture Conference. King Alfred's College, Winchester UK, July 1998.

### **Public Addresses**

- "Everything is Connected, Detected, and Suspected: Conspiracy Beyond Paranoia," MetSpeaks Lecture accompanying Everything is Connected: Art and Conspiracy exhibition. The Metropolitan Museum of Art, New York, NY, November 2018.
- "Exploring Alternative Facts, False Flags, and More." Panel in conjunction with False Flag: The Space Between Paranoia and Reason exhibition Franklin Street Works, Stamford, CT, December 2018.
- "Transparency and Secrecy" roundtable. New York Psychoanalytic Society Helix Center, New York, NY, December 2013.
- "Whither OWS?: Summer of our Discontent." Three Arrows Cooperative Weekly Schmooze Panel, Hudson Valley, NY, July 2012.
- "Looking forward through impure origin stories: Or, what OWS can learn from (not) being a meme." Welcome to the New Paradigm, or The Crisis of Everything Everywhere Symposium, 16 Beaver Group, New York, NY, January 2012.
- "Avatar Erotics" (a reading). *The UNBEARABLES Big Book of Sex* book launch, TRIBES Gallery, New York, NY, September 2011.
- "Kyber-Revolts: Egypt and Social Media." Ethical Culture Society of Bergen County Teaneck, NJ, April 2011.
- "Secrecy & Politics" Truth and Politics speaker series, 16 Beaver Group, New York, NY, March 2011.
- "Stormy Weather Ahead? An Affective Weather Report." Cowley Club, Brighton, UK, January 2010.
- "50 ways to Leave Your (Un)Lover." Connective Mutations, a seminar with Franco "Bifo" Berardi. 16 Beaver Group. New York, NY, September 2009.
- "Conspiracy Panics: The 9/11 Truth Movement, the Left, and the Politics of Dissent." Bluestockings Bookstore and Cultural Center, New York, NY, September 2008.
- "Making Darkness Visible: The Politics of Popular Occulture and Secret Agency." Version 08: DarkMatter, Chicago, IL, April 2008.

Transformative Consciousness, Indigenous Knowledge, and the Future of Capitalism panelist. Left Forum: Cracks in the Edifice, New York, NY, March 2008.

Constituent Imagination book release panelist, 16 Beaver, New York, NY, July 2007.

Carnival at the End of the World, A Benefit for *Fifth Estate* magazine, Bowery Poetry Club, New York, NY, July 2007.

Constituent Imagination book release panelist, Bluestockings Bookstore and Cultural Center, New York, NY, May 2007.

*Fifth Estate* magazine release reading panelist, Bluestockings Bookstore and Cultural Center, New York, NY, January 2007.

"If all Else Fails, Try Fairy Tales: On Swarmcessions and Defacings." Version05: Invincible Desire Convergence, Chicago, IL, April 2005.

"Becoming-Imperceptible: Secrecy as Spectacle and as Strategy," Version04: Invisible Networks Convergence, Chicago, IL, April 2004.

### **Guest Lectures**

"Influencers and Digital Marketing." Consumer Media Culture. November 2020.

"Incels and platforms." Brands, Platforms, and Movements. April 2020.

"Political Jamming through Humour and Memes." *Social Movements and Media* (Masters), London School of Economics, March 2020.

"Spaces of Consumption," Introduction to Media, Rutgers University. Once a semester: 2007-2012, 2019-2020; twice a semester 2013-2016, fall 2017, fall 2018, fall 2020.

Panelist, "Applications and Implications of Media Studies Research," CIL Ph.D. Program Pro-Seminar, School of Communication & Information, Rutgers University, fall 2016, 2017, 2018, 2019.

"Disruption and Status Quo: Social Movements," Digital Technology and Disruptive Change (undergrad), Rutgers University, November 2019, November 2020.

"On Rightwing Affect and Performance." *Affect and Emotion* (Ph.D. seminar), McGill University, Oct 2018.

"My Great Failures in Teaching," panel, School of Communication & Information Scholarly Incubator: Teaching and Learning, Rutgers University, April 2018.

"Bologna Media Spaces: Students, Revolts, Activism," International Reporting, a Journalism and Media Studies course as part of the Rutgers University Department of Journalism and Media Studies study abroad, Bologna, Italy, June 2017.

"Postmodernism and Poststructuralism," Media Theory Ph.D. seminar, School of Communication & Information, Rutgers University, fall 2013, fall 2016, fall 2017, fall 2020.

Panelist, "Analyzing Language, Discourse, Texts" CIL Ph.D. Program Colloquium Series, Rutgers University, Fall 2015.

"Audience Studies," Media Theory Ph.D. seminar, School of Communication & Information, Rutgers University, fall 2014.

Panelist, "Presenting and Publishing in an Age of Interdisciplinarity," CIL Ph.D. Program Colloquium Series, Rutgers University, September 2014.

"Audience Studies," Interpretive Methodology Ph.D. seminar, School of Communication & Information, Rutgers University, spring 2010, spring 2013.

"Teaching Tips and New Literacy Spaces," Leadership Theory and Practice in Academic Settings Ph.D. seminar, School of Communication, Information and Library Studies, Rutgers University, Fall 2010.

"Interpretive, Cultural Approaches," Research Foundations Ph.D. seminar, School of Communication, Information and Library Studies, Rutgers University, fall 2008.

"New Directions in Foucauldian Studies," Foucault Ph.D. seminar, University of Illinois at Urbana-Champaign, May 2008.

"Communications Doctoral work: The State of the Academic Field" Communications Research Problems Ph.D. seminar, Columbia University, February 2008.

Panelist, "Disciplinarity and Interdisciplinarity at SCILS: The Battle of the Ancients and the Moderns Revisited (at SCILS)" LIS Research Talks Series, School of Communication, Information and Library Studies, Rutgers University, 2007.

Panelist, "The Cutting Edge in Media Studies from Three Perspectives," Colloquium Series, Ph.D. Program, School of Communication, Information and Library Studies, Rutgers University, November 2005.

"Conspiracy Culture in a Mediated Age," Mediated Communication and Society, Rutgers University, Fall 2004.

# **Convener/Organizer**

Multisession events:

Stream: Affects & Collective Practices of the Undercommons (co-organized with Stevphen Shukaitis) (4 panels; 13 papers). Capacious: Affect Inquiry/Making Space Conference, August 8-11, 2018.

Symposium: Media, Techno-political Action, and Social Justice (co-organized with Todd Wolfson) (3 panels; 5 papers), Rutgers University, February 2018.

Symposium: Social Media and Psycho-Social Wellbeing, (3 sessions; 9 participants), Rutgers University, April 2014.

Stream: Autonomism and Cultural Studies (co-organized with Stevphen Shukaitis) (3 panels; 9 papers), Cultural Studies Association Annual Conference, University of California-Berkeley March 18-20, 2010.

Seminar: Mediated States of Security (co-organized with James Hay), (3 sessions; 9 participants), National Communication Association Critical/Cultural Studies Summer Conference, University of Maine, June 2007.

Festival: Roger Ebert's First Annual Overlooked Film Festival (co-organizer), 1999.

Conference: Midwest Graduate Communications, University of Illinois at Urbana-Champaign (coorganizer), April 1998.

#### Panels:

The Significance of Autonomist-Marxist Research for Media Theory and Communication Studies [coorganized with Fiona Jeffries], Union for Democratic Communications Conference, Detroit, October 2016.

Communication, Social Reproduction and the Circulation of Struggles in an Epoch of Dispersed Repression and Resistance [coorganized with Fiona Jeffries], Union for Democratic Communications Conference, Detroit, October 2016.

Crisis in Policing: Police Media, BlackLivesMatter, and Contestational Technologies [also chair], Cultural Studies Association Annual Conference, Philadelphia, PA, 2016.

Mediating the Life Span of Uprisings: Ferguson, Social Movement Media, and Protest Ecologies, 65th Annual International Communication Association Conference, San Juan, Puerto Rico, 2015.

Mediated Subjectivity and Workers' Struggles [coorganized with Marco DeSeriis], Union for Democratic Communications Conference, Toronto, May 2015. [also chair]

Occupy (as) Communication: Space, Embodiment, and the Contested Terrain of Dissent [also chair], 98th Annual Meeting of the National Communication Association, Orlando, 2012.

Technology, Autonomy, and Collaborative Subjectivity *Connective Mutations*, a seminar with Franco "Bifo" Berardi [also moderator], Sixteen Beaver, New York, NY. September 2009.

The Politics of Networks, Bluestockings Bookstore and Cultural Center, New York, NY. February 2008.

The Left and Conspiracy, Left Forum, New York, NY. March 2007.

Governing the Present: Foucault, Cultural Studies, and Governmentality Roundtable 89<sup>th</sup> Annual Meeting of the National Communication Association, Miami, November 2003.

Media/War/Globalization. Annual Meeting of the International Communication Association, San Diego, May 2003.

Communication-in-Activism. 88<sup>th</sup> annual meeting of the National Communication Association, New Orleans, November 2002.

Beyond the Grassroots. 87<sup>th</sup> annual meeting of the National Communication Association, Atlanta, November 2001.

Postmodern Performance and Cultural Studies. [Co-organizer]. Couch-Stone Symposium. Miami, 2001.

# **Panel Respondent**

"Rethinking Anarchism, Reconsidering Ethical and Effective Communication." 93<sup>rd</sup> Annual Meeting of the National Communication Association, Chicago, November 2007.

"Conceptualizing Audiences as Publics." 54th Annual Meeting of the International Communication Association, New Orleans, May 2004.

"Postmodern Performance and Cultural Studies" Couch-Stone Symposium. Miami, 2001.

"Real Culture, Reproduction(s), and Rip-Offs." Eighth Annual Cultural Studies Symposium. Kansas State University, Manhattan, KS, March 1999.

"The Politics of Representation: Situated Knowledges and Narrative Techniques." Midwest Graduate Communications Conference, University of Illinois at Urbana-Champaign, April 1998.

# **Panel Chair [but not organizer]**

New Media Gatekeepers: Ecosystems of Access and Denial. Crossroads in Cultural Studies Conference. Association for Cultural Studies, Sydney, Australia, December 2016.

Gender, Media and the Euro-Crisis. 56th annual conference of Society for Cinema & Media Studies, Atlanta, April 2016.

The Popular as Method: Thinking and Enacting the Social through Critique. National Communication Association Annual Convention, Las Vegas, November 2015. Potentials, Capacities, and Binding Powers: Affect Across Communities. 98th annual meeting of the National Communication Association, Orlando, 2012.

Rethinking Anarchism, Reconsidering Ethical and Effective Communication Panel 93<sup>rd</sup> annual meeting of the National Communication Association, Chicago, November 2007.

### **TEACHING**

# **Courses Taught**

## Ph.D. program:

Communication, Information, and Media Theory (co-taught) Media and Culture Audience Studies Media Subjectivity Media, Affect, Subjectivity

# Master's Program:

Media and Popular Culture (online) Media Studies: Theory and Practice

# Undergraduate:

# Rutgers:

Media and Popular Culture (online)
Social Media and Convergence Culture (SAS Honors Seminar)
Social Media and Participatory Culture
Consumer Media Culture
Media Criticism
Conspiracy Theories and Popular Culture

### At other universities (all undergraduate):

Contemporary Issues in Consumer Media Culture (American University of Paris)

Introduction to Mass Communication (University of New Hampshire)

Advertising as Social Communication (University of New Hampshire)

Examining U.S. Cultures in Time: Conspiracy Theories & Popular Culture in the 1990s (University of California—Berkeley)

Social and Cultural Foundations of the Mass Media (University of Illinois)

History of Communications (University of Illinois)

Mass Communications in a Democratic Society (University of Illinois)

# **Pro-Bono Non-University Seminars**

Affective Politics and the Imagination of Everyday Resistance Bluestockings Bookstore and Cultural Center (co-taught with Stevphen Shukaitis),

#### Summer 2009

Strategies of Refusal: Explorations in Autonomist Marxism Bluestockings Bookstore and Cultural Center (co-taught with Stevphen Shukaitis), Fall 2005

### STUDENT ADVISING AND COMMITTEE WORK

- A. Doctoral theses supervised as primary advisor.
  - 1. 2022: Vyshali Mannivannan,.
  - 2. 2021: Fredrika Thelandersson,
  - 3. 2019: **Alptug Okten**..
  - 4. 2016: Kathleen McCollough.
  - 5. 2015: **Kaia Shivers**.
  - 6. 2014: **Dara Murray**.
  - 7. 2014: **Anne Gilbert**.
  - 8. 2009. Hiesun Cecelia Suhr.

### **SERVICE**

# To Rutgers University

### Journalism and Media Studies department

Member, Curriculum Review Committee, 2006-present [ex officio 2012-2016] Faculty Advisor,

Faculty Advisor, Kappa Tau Alpha Honors Society, 2015-present

Faculty Advisor, National Association of Black Journalists, 2013

JMS Search Committee: chair, 2009-2010; member, 2005-2006, 2012, 2016

Member, Personnel Committee, 2009-present

Member, Undergraduate Scholarship Committee, 2005-2007

## **School of Communication and Information**

Search Committee, Gloria Steinem Endowed Chair, 2017-2018

Search Committee, Associate Dean for Programs, 2016

Search Interview Committee, Assistant Director of Student Services for Career Services, 2014

Search Interview Committee, Rutgers Broadcast Administrator for WRSU, 2014

Search Interview Committee, Director of Development, 2013

Gloria Steinem Endowed Chair planning committee, 2013-2018

Gender and Media Minor planning committee, (SC&I/Women's and Gender Studies project), 2013-15

SC&I Strategic Planning Retreat Committee, 2013

Diversity Committee, Chair: 2011-2012; Member: 2006-2008

Area Coordinator, Media Studies, SC&I Ph.D. program, 2007-2010

Advancement & Promotion committee, 2009-present (chaired three; member of six)

Evaluation and Planning Committee, Invitational Masters Student Institute, 2007-2010 Center for Media Studies, 2003-2013 [since disbanded] Ph.D. Student Admissions Committee, 2004-2005

## University

Decanal Evaluation Committee (SC&I Dean Jonathan Potter), 2019-2020

Transfer Student Task Force: Transferability and Equivalency, 2015-2016

Sub-committee on Inter-campus Transferability of Courses, Transfer Student Task Force: Transferability and Equivalency 2016.

Women, Media and Technology Initiative Committee, 2012-2016

Susman and Scholar-Teacher Awards Committee, 2014

Digital Filmmaking BFA Advisory Board (Mason Gross), 2013-2014

Politics of Global Security Working Group member, (part of RU initiative for research clusters on global themes), 2007-2009

University College Honors Program Fellow, 2004-2007

University College Honors and Scholarship Committee, 2004-2007

Rutgers Faculty Council, 2005

Faculty advisor, The Podium (University College annual literary magazine), 2004-2006

# To University of New Hampshire

Comm-entary Faculty Advisor (undergraduate communication journal), 2002-2003

#### To the Field

# **Program External Evaluator**

American University of Paris, Department of Global Communication, 2019 Drexel University, Department of Communication, 2014

## Outside evaluator for tenure and promotion

2018: City University of New York, Portland State University

2017: North Carolina State University, University of Michigan, University of Toronto

2016: Michigan Tech University

2015: Texas A&M University, University of Oregon, City University of New York

2014: Bowling Green State University, College of Charleston, New School—Eugene Lang

2011: Eastern Carolina University

#### **Outside evaluator for Promotion to Full Professor**

2015: Pomona College

2014: Long Island University

### **Editorial Board Member:**

Communication, Culture and Critique Critical Studies in Media Communication Cultural Studies Journal of Communication Inquiry Communication and Critical/Cultural Studies Cultural Studies<->Critical Methodologies

Capacious: The Journal for Emerging Affect Inquiry Handbook of Qualitative Research, 3<sup>rd</sup> Edition

#### Member

National Communication Association
International Communication Association
Society for Cinema and Media Studies
Union for Democratic Communication
Association for Education in Journalism and Mass Communication

### **Other Committees**

Institute of Communications Research Alum Reunion Committee, 2009

**Manuscript Submission Reviewer** 

European Journal of Cultural

Studies

Populism

Ada: A Journal of Gender, New

Media, & Technology

Journalism Capacious

Quarterly Review of Film and Video

Social Identities Security Dialogue

Communication, Culture and

Critique

Communication Monographs

Patterns of Prejudice Media and Communication

Big Data and Society

Journal of Communication

Journal of Communication Inquiry

Communication Theory

International Journal of Cultural

Studies

Journal of Multicultural Discourses

Communication Review Cultural Studies<->Critical

Methodologies

Cultural Studies: A Research Annual

Continuum Media History ephemera fibreculture Parallax Learning, Media, & Technology Mobile Media & Communication

Information Communication & Society

Television and New Media New Media and Society Critical Studies in Media

Communication

International Journal of Communication

Communication & Critical/Cultural Studies

Cultural Studies Organization Studies Surveillance and Society

Journal of Creative Communications

Journal of Cultural Economy

Theory and Event

Angelika

Foucault Studies

Anthropologie et Sociétés

Journal of Information Technology &

**Politics** 

Current Sociology

Culture and Organization

MIS Quarterly

Research Quarterly for Exercise and

Sport M/C Journal

Journal of Computer-Mediated

Communication

Electronic Journal of Communication Journal of Communications Research Democratic Communique Qualitative Inquiry Studies in Symbolic Interaction Digital Creativity
The Sociological Quarterly
Law, Culture, and the Humanities
Oxford Research Encyclopedia of
Communication

# **Book Manuscript/Proposal Reviewer**

Duke University
New York University
University of Minnesota
Routledge
Blackwell
State University of New York
Peter Lang
Polity

SAGE
Lexington
Common Notions
Rowman & Littlefield
Policy Press
Palgrave Macmillan
Oxford University Press

## **Blurb** writer

Hacking Transmissions (University of Minnesota, 2020)
Post-Truth and The Mediation of Reality (Palgrave Macmillan 2019)
Citizen Spies: The Long Rise of America's Surveillance Society (NYU 2017)
Media and Cultural Studies: Keyworks 2nd Ed (Wiley-Blackwell 2012)
Ethereal Shadows: Communications and Power in Contemporary Italy
(Autonomedia, 2009)

# Paper/Panel Proposal Reviewer

International Communication Association: Philosophy, Theory Critique Division; Feminist Studies Division
National Communication Association: Critical & Cultural Studies Division
Union for Democratic Communications
"Extending Play," SC&I graduate student conference, Rutgers University

## **Outstanding Article Award Reviewer**

National Communication Association, Critical and Cultural Studies Division, 2014

### **Aubrey Fisher Memorial Award Reviewer**

International Communication Association, 2010

### Dissertation of the Year Award Reviewer

National Communication Association, Critical and Cultural Studies Division, 2008

### **Grant Proposal Reviewer**

Standard Research Grants Competition, Social Sciences and Humanities Research Council of Canada, 2010

National Science Foundation; Science, Technology, & Society Program, 2008

### **Managing Editor:**

Cultural Studies ⇔Critical Methodologies, 2000-2002, Editor: Norman K. Denzin Handbook of Qualitative Research, 2nd ed., 1998-2000, Sage Publications, Editors: Norman K. Denzin and Yvonna S. Lincoln

## **Co-managing Editor**

American Tradition of Qualitative Research, 2000-2001, Sage Publications, Eds: Norman K. Denzin & Yvonna S. Lincoln

Qualitative Inquiry, 1997-2002, Editors: Norman K. Denzin & Yvonna S. Lincoln Studies in Symbolic Interaction, 1997-2002, Editor: Norman K. Denzin Cultural Studies: A Research Annual, 1997-1999, Editor: Norman K. Denzin

# To the Community

### ABC No Rio Cultural Center, New York, NY

Executive Board Member, 2015-present Finance Committee, 2015-present Fundraising Committee, 2015-present Ad Hoc Events Planning Committee, 2015-present Volunteer, Zine Library, 2007-present Benefit Organizer, Zine Library, 2007-2012

## Bluestockings Bookstore, New York, NY

Presentation organizer, *Affect Theory* Book Launch, 2011 Presentation organizer, Melinda Cooper, 2009 Programming Coordinator, This is Forever Series, 2006-2009 [speakers, film screening, discussions] Co-organizer, Popular Education Series, 2006-2009

### 16 Beaver Arts and Culture Space, New York, NY

Panel organizer, Technology, Autonomy, and Collaborative Subjectivity, 2009

# Media Appearances

"Son œuvre est devenue une clé à la compréhension du néolibéralisme" [transcript of interview about the scholarship of Michel Foucault], *Liberation* newspaper, France, 2013.

**Print/Online:** Wired, Vice, New York Times, CNBC, Christian Science Monitor, Slate, WNBC, NJ.Com/Star-Ledger, NorthJersey.Com, Lehigh Valley Express-Times, People Magazine, Daily Popstar

**Radio:** LA Public Radio (NPR), Jack Blood Radio Show, First Voices Indigenous Radio (WBAI).

TV: Love/Lust: Secret Societies (#1.10), Sundance Channel, 2011

# Un año después del asalto al Capitolio, la sociedad estadounidense sigue

# dividida (RT Espanol)

https://www.youtube.com/watch?v=8gMVoyfkQQY

# USA: Conspiracy delusions (RT Espanol)20 :30

https://www.youtube.com/watch?v=O5feYEviEbM&t=1285s

### **QANON ANALYSIS APPEARANCES**

https://www.newsweek.com/joe-biden-inauguration-qanon-reality-check-1562624

 $\underline{https://www.lapresse.ca/international/etats-unis/2021-01-09/banni-de-twitter/trump-a-t-il-dit-son-dernier-mot.php}$ 

https://www.lexpress.fr/actualite/monde/amerique-nord/violences-au-capitole-ces-complotistes-sont-prets-a-mourir-pour-leur-cause 2142408.html

 $\underline{https://listen.sdpb.org/post/how-qanon-members-are-spurred-violence-how-spot-their-language-online}$ 

https://montrealgazette.com/news/local-news/quebec-qanon-followers-question-beliefs-after-trump-leaves-office

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### KEY ADMINISTRATIVE POSITIONS

Department Chair (2012-2016)

# Program/Curricular Review and Enhancement

• Significantly redesigned the undergraduate curriculum: rearranging course sequencing, creation of three pathways/tracks, development of new core course, overseeing addition of diversity and inclusion course requirement, supervising approximately 20 course

- proposals, promotion of new curriculum, interface and troubleshooting with SC&I Student Services on registration matters
- Worked with SC&I Director of Development to host alumni events, attend Steinem Endowed Chair fundraising events, cultivate relations with potential donors
- Created and helped implement JMS Internship Support Fund [financial support for undergraduates who travel outside of the area for internships]
- Provided support and consultation for internationalizing student experience through curriculum, including inaugural JMS embedded courses abroad
- Provided support and consultation for launch of Kairos, JMS online magazine
- Provided support and consultation for launch of Media Hub, a convergence point (online and offline) for student mentoring, networking, and professional development
- Supervised process of transforming four summer courses into hybrid delivery, with grants from Summer Session office
- Supported and consulted the revival of Hugh Boyd Diversity Summer Workshop for New Jersey high school students

## **Faculty and Staff Development**

- Oversaw the successful promotion of four faculty members to associate professor with tenure
- Oversaw the successful tenure process for one faculty member hired at the rank of full professor
- Oversaw the successful promotion process of one faculty member to full professor
- Oversaw the successful reappointment of one assistant professor
- Supervised three search processes, resulting in hires of three assistant professors, one full professor, and one non-tenure track assistant professor of professional practice
- Generated and oversaw nomination process for faculty member who won the Warren I. Susman Award for Excellence in Teaching
- Nominated a faculty member who won NCA's inaugural Scholar-Activist Award
- Nominated a faculty member who won AAUP's Georgina M. Smith Award 2016

# Strategic and Administrative Process Review and Enhancement

- Represented the department as part of the Women, Media, and Technology Initiative with the Institute for Women's Leadership (including work on Gloria Steinem Endowed Chair, Gender and Media Minor, Women and Media Internship Placement, and Revson Media Mentors)
- Generated a department strategic plan
- Facilitated and strengthened department relationships with Instructional Design and Technology Services Office about on-boarding new instructors, course development, technological needs, and space assessment
- Established fund to provide additional financial resources for Media Studies doctoral students, creating a \$1,000 dissertation completion award for each student post-quals

# Event planner/organizer

- Townhall for undergraduate majors, 2015, 2016
- Department receptions, AEJMC convention, 2012-2015

- JMS Alumni NYC Happy Hour, 2013, 2015
- Spotlight on Recent Alumni panel, 2015
- Global Study Abroad Information Session (co-organizer), 2015
- Tim Espar Retirement BBQ and Alumni Reunion (co-organizer), 2015
- Alumni Tailgate Reunion Mixer (co-organizer), 2012-2014
- Student meet and greet with Jenn Pelly (Pitchfork writer), 2014
- Pink Ribbons, Inc., screening [with researcher and producer], 2014
- Social Media and Psycho-Social Wellbeing Symposium and Reception, 2014.
- Mediating Advocacy Symposium (retirement event for Montague Kern), 2013
- Marsha Bergman Retirement Luncheon (co-organizer), 2013

# Digital Media Track coordinator, Master of Communication and Media (2017-present)

- Consulted with JMS department chair on staffing courses
- Co-scheduled (with JMS chair) course offerings each semester.
- Acted as liaison between MCM director and department chair around course offerings
- Attended MCM events (dinners, orientation)
- Participated in MCM Executive Committee meetings
- Regularly reported on program matters to JMS department
- Monitored enrollments
- Participated in curricular revision for program, including revamped core specialization
- Supervised and shepherded development of new courses
- Stayed in regular contact with MCM program director about instructor, student, and curricular issues.

# Media Studies Ph.D. area coordinator (2007-2010; Fall 2017)

#### **Admissions and Recruitment**

- Reviewed all Media Studies area applications
- Planned and facilitated MS area meeting to determine admissions and funding
- Communicated in person and electronically with prospective students
- Wrote letters for applicants nominated for SC&I or Rutgers-wide fellowships
- Helped plan Ph.D. Recruitment Day

### **Student Advising**

- Advised Media Studies area Ph.D. students, answering their wide-ranging questions about program requirements, consortium options, healthcare, housing, ESL exam requirements, funding issues, course problems, program policies
- Helped plan, coordinate and host Fall Orientation
- Paired incoming students with ongoing students serving as peer mentors

#### **Student Evaluation**

- Planned and facilitated annual Media Studies area meeting to evaluate students
- Wrote annual report summaries on Media Studies students
- Participated in annual grad student awards nomination and selection

# **Program Governance and Curriculum**

- Planned and facilitated Media Studies area meeting to evaluate curriculum
- Proposed new methods requirement, subsequently implemented by program
- Helped plan, coordinate and host ongoing Ph.D. colloquia and workshops
- Attended and participated in Ph.D. Exec Committee meetings and Ph.D. faculty meetings
- Coordinated faculty and grad student teaching preferences with undergraduate coordinator and JMS chair. Acted as liaison between Ph.D. director and department chair around course offerings

# Development coordinator, Digital Media Industries Master's program (2018-present)

- Met with key figures in related master's programs in the UK (Kings College, London School of Economics, Loughborough University, Goldsmiths University, University of Essex, University of Westminster, Oxford Brookes University, University of Leeds) to discuss similar programs as well as explore potential partnerships
- Organized daylong consultation visit to Rutgers School of Communication and Information by Prof. David Hesmondhalgh, world-leading researcher in Media Industries Studies
- Wrote and revised drafts of program proposal, which included rationale, mission statements, program objectives, learning outcomes, target students, and promotional language
- Generated sample curricula of proposed program, compilation of objectives and requirements from leading and peer-aspirational master's programs, lists of careers and position titles in media industries, and academic job ads for similar positions
- Organized and facilitated department-wide meetings dedicated to program development faculty feedback
- Attended daylong meeting between SC&I/JMS and the Department of Creative and Cultural Industries at Kings College to learn about faculty and explore potential exchanges and cooperative ventures
- Participated in an invited two-day visit to Masryk University (Brno, CZ). Met with key administrative personnel to discuss international cooperation, program partnerships, and media industries internships.
- Attended Rutgers meetings with Media Industries scholars and administrators from Loughborough University and Queensland University of Technology to learn about approaches to Media Industries programs as well as explore potential institutional connections