

**THE PH.D. PROGRAM IN
COMMUNICATION, INFORMATION AND MEDIA
EVALUATION FORM FOR PRACTICUM PROJECTS**

Advisors, please complete this form upon completion of the student's practicum project and submit to Danielle Lopez for assessment purposes.

Student: _____

Date: _____

Project Advisor: _____

Semester: _____

Please rate the student's practicum project on each item using the following 1-5 scale.

- | | | | | | | | |
|--|-----------|---|---|---|---|---|------|
| 1. Project advances an original scholarly idea. | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |
| 2. Project demonstrates student's ability to conduct independent research. | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |
| 3. Project critically evaluates existing literature and advances research questions that make a unique contribution to it. | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |
| 4. Quality of communication skills to disseminate research findings. | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |
| 5. Likelihood that the project will be presented/published in an academic venue | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |

[If the project has already been accepted for a conference or publication, please indicate where it has been accepted in the space below.]

7. Please describe the particular strengths of the student's practicum project.

8. Please describe any weaknesses in the student's practicum project.

9. Additional comments or recommendations:

Signature of Advisor: _____

Date: _____