

Curriculum Vitae

Jennifer R. Warren, Ph.D, CTTS
Assistant Professor
Department of Communication
School of Communication and Information
Rutgers, The State University of New Jersey

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Education/Research

PostDoctoral Training: University of Minnesota, Medical School, Completed August 2009

- Mentor - Dr. Kola Okuyemi, M.D., M.P.H., Associate Professor
- Program in Health Disparities Research
- Tobacco Control and Intervention, Public Health, Community Engagement, Biomedical & Translational Science

Ph.D: Pennsylvania State University, Communication Arts and Sciences, Conferred August, 2006

- Advisor - Michael L. Hecht, Distinguished Professor
- Health Communication
- Substance Use, Culture, Community-based prevention and e-Health Informatics

MA: New York University, Media Ecology, Conferred September 2001

- Advisor - Sue Barnes, Associate Professor, Fordham University
- Computer-Mediated Communication

BS: New York University, Culture and Communication, Conferred May 1999, Magna Cum Laude

- Minor: Anthropology

AA: Mercer County Community College, Communication, Conferred December 1996

Academic Positions

- 9/2009-Present: **Assistant Professor**, Department of Communication, School of Communication and Information, Rutgers, The State University of New Jersey.
- 2009 – Present: **Affiliate Faculty**, Center for Communication and Health Issues. School of Communication and Information, Rutgers, The State University of New Jersey.
- Status Pending **Affiliate Faculty Member**, Department of Health Education and Behavioral Science (HEBS) of the University of Medicine and Dentistry of New Jersey (UMDNJ)- School of Public Health.
- 2008 – 2011 **Adjunct Faculty**, Public Health Institute, University of Minnesota.

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- 2006 – 2009: **Postdoctoral Associate**, Program in Health Disparities Research, Department of Family Medicine and Community Health, Medical School, University of Minnesota. Mentor - Dr. Kola Okuyemi, M.D., M.P.H.
- 2004 – 2006: **Research Coordinator**, Drug Resistance Strategies Project (funded by the National Institute on Drug Abuse, \$4.25 million, Michael Hecht, PI), Dept. of Communication Arts and Sciences, The Pennsylvania State University.
- 2004 – 2005: **Graduate Research Assistant**, Prof. Lynette Kvasny, Dept of Information Sciences and Technology, The Pennsylvania State University.
- 2003 – 2004: **Grant Coordinator**, Maternal (Welfare to) Work Transition and Adolescent Adjustment (funded by the William T. Grant Foundation, \$199,333, Michelle Miller-Day PI), Dept. of Communication Arts and Sciences, The Pennsylvania State University.
- 2003 – 2003: **Graduate Research Assistant**, Prof. Ronald L. Jackson, Dept. of Communication Arts and Sciences, The Pennsylvania State University.
- 1994 – 2002: **Adjunct Instructor/Graduate Lecturer**, Staten Island University, Hunter College, New York University, Fordham University, William Paterson University, The Pennsylvania State University.

Relevant Professional Experience

- 2011- 2012 **Health Literacy Course Consultant**, Public Health Program, Prevention Medicine, Mount Sinai School of Medicine, New York, NY.
- 2011- Present **Risk Communication Trainer**, Occupational Medicine Residency Program, Mount Sinai School of Medicine, New York, NY.
- 2008 – 2009: **Research Consultant**, Blue Cross Blue Shield Prevention Center, MN.
- 2005 – 2008: **National Trainer**, keepin' it REAL - Substance Use Prevention Curriculum.
- 2000 – 2002: **Vendor**, Professional Development/Student Services, New York City Board of Education.
- 1994 – 1995: **HIV Counselor**, Mercer County Community College, New Jersey
- 1989 – 1991: **Director**, Body Works Health and Wellness Program, Department of Recreation, City of Palo Alto, CA.

Media Exposure

Dr. Jennifer Warren guest expert, six-minute segment Sept. 17, 2012, on the International TV news program Ebru Today, which airs everyday 9am. In her six-minute segment she discussed the benefits and potential dangers of electronic cigarettes for harm reduction for smokers.

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Youtube - <http://www.youtube.com/watch?v=5n3UNFBD7jA>

Dr. Jennifer Warren guest expert, six-minute segment Aug 3, 2012, on the International TV news program Ebru Today, which airs everyday 9am. In her six-minute segment she discussed with Bryan Jenkins research aligned with her NIH award--stereotype threat, identity, smoking health outcomes, and how health communication can help reduce this threat for minorities.

EbruToday - <http://ebrutoday.com/2012-06-12-20-56-48/health/503-diagnosis-bais.html>

Youtube - <http://www.youtube.com/watch?v=plJnbnsMruM&feature=youtu.be>

Dr. Jennifer Warren guest expert, six-minute segment July 13, 2012 to the integration of service, teaching and research (Interviewed by Laura Jones).

TV news program hosted by Bryan Jenkins and Laura Jones. Ebru Today is an hour-long live morning TV newscast featuring the latest in United States and international news, weather, and interviews with world-renowned scholars on a variety of topics. Ebru Today reaches over 8 million households in New York, Washington, D.C., Boston, Chicago, and Philadelphia and the Lehigh Valley, PA.

Youtube: http://www.youtube.com/watch?v=qWk_LiX2k9c&feature=plcp

Ebrunews: <http://www.ebrutoday.com/ebrutoday-insight.html>

Dr. Jennifer Warren and her integration of teaching, research, and service in her Communication and Social Change class with ShapingNJ (a funded New Jersey based mobilization against obesity) was covered in a recent Rutgers Focus article June 22, 2102.

<http://news.rutgers.edu/focus/issue.2012-05-30.4224061348/article.2012-06-20.3013761733>

Dr. Jennifer Warren on six-minute segment June 11, 2012 to discuss e-health and health disparities (Interviewed by Bryan Jenkins).

TV news program hosted by Bryan Jenkins and Laura Jones. Ebru Today is an hour-long live morning TV newscast featuring the latest in United States and international news, weather, and interviews with world-renowned scholars on a variety of topics. Ebru Today reaches over 8 million households in New York, Washington, D.C., Boston, Chicago, and Philadelphia and the Lehigh Valley, PA.

Ebrunews: <http://ebrunews.com/en/video/e-health>

Youtube: <http://www.youtube.com/watch?v=bo33s6lRNgE&feature=youtu.be>

Dr. Jennifer Warren on six-minute segment June 1, 2012 to discuss health literacy, smoking, and asthma issues (Interviewed by Bryan Jenkins).

TV news program hosted by Bryan Jenkins and Laura Jones. Ebru Today is an hour-long live morning TV newscast featuring the latest in United States and international news, weather, and interviews with world-renowned scholars on a variety of topics. Ebru Today reaches over 8 million households in New York, Washington, D.C., Boston, Chicago, and Philadelphia and the Lehigh Valley, PA.

Youtube: <http://www.youtube.com/watch?v=YAY-nchuDNo>

Ebrunews: <http://ebrunews.com/en/video/health-literacy>

Dr. Jennifer Warren interviewed by Steve Aduato on his Caucus: New Jersey broadcast as part of a 30 minutes panel on childhood asthma, during the following times:

Thirteen: Saturday 5/12 at 12:30pm

NJTV: Saturday 5/12 at 12:00pm, 6:00pm; Sunday 5/13 at 8:30am, 11:30am

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WHYY: Tuesday 5/15 at 5:30pm

WLIW: Wednesday 5/16 at 11:30pm; Friday 5/18 at 7:00am

Protecting Kids from 2nd & 3rd –Hand Smoke, Nov. 23, 2012, North News, MN, MyNorthNews.com

Professor Jennifer Warren Spearheads Program to Battle Childhood Asthma, Nov. 16, 2011, Rutgers Today, NJ, news.rutgers.edu/medrel/q-and-a-hot-topic/professor-jennifer-w-20111116.

Honors and Awards

- 2010-14 National Institute of Health, Health Disparities Research LRP Recipient funded by the National Institute on Minority Health and Health Disparities (Renewed 2012)
- 2012 Distinguished Achievement in Service Award, Department of Communication School of Communication and Information, Rutgers, The State University of NJ
- 2009 Community Appreciation Award, La Crèche Childhood Development Center
National Institute of Health, Health Disparities Research LRP Recipient
- 2008 Outstanding Postdoctoral Scholar Award, University of Minnesota
Legacy Travel Award, Society for Research on Nicotine and Tobacco
Research and Creativity Mentor Partnership Award, Indiana University Southeast
- 2007 Cancer Research and Prevention Foundation Postdoctoral Fellow
American Cancer Society Postdoctoral Fellow
National Institute of Health, Health Disparities Research LRP Recipient
Samuel Paul Kinston/SPH/Alumni Scholarship, University Of Minnesota
- 2005 RGSO Dissertation Research Award, The Pennsylvania State University
Africana Research Center Award, The Pennsylvania State University
Rock Ethics Fellow, The Pennsylvania State University
Academic Achievement Award, The Pennsylvania State University
National Institute of Drug Abuse Travel Award
Society for Prevention Research Travel Award
- 2004 National Communication Association Travel Award
- 2000 Dean's Opportunity Scholarship, New York University
- 1999 Fitzgibbon Dermidoff Foundation Award, New York University
- 1999 Founders' Day Award, New York University
- 1999 Scholarship for Outstanding Academic Recognition, New York University

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Research

Peer-Reviewed Articles

- Warren, J. R.**, Sloan, P., Allen, M., & Okuyemi, K. S. (2010). Young children's secondhand smoke: Insights from a community-based participatory research project. *American Journal of Preventive Medicine*, (39)6S1, S44-S47.
- Okuyemi, K., Thomas, J., **Warren, J. R.**, Hongfei, G, & Ahluwalia, J. (2010). Relationship between smoking reduction and cessation among light smokers. *Journal of Nicotine and Tobacco Research*, (12)10, 1005-1010.
- Warren, J. R.** Thomas, J., Lundgren, B., Okuyemi, K., & Ahluwalia, J. (2010). Development and validation of the multidimensional measure of stress (MMoS) among African American light smokers. *Journal of the National Medical Association* (102)10, 890-897.
- Warren, J. R.**, Allen M. L, Hopfer, S & Okuyemi, K. S. (2010) Contextualizing single parent-preadolescent drug use talks. *Qualitative Research Reports in Communication* (11)1, 29-33.
- Warren, J. R.**, Hecht, M.L., Jung, E., Kvasny, L., & Henderson, M. (2010). Ethnic and class-based identities on the World Wide Web: Moderating the effects of information self-perceived seeking/finding and internet self efficacy. *Communication Research* (37)5, 674-702.
- Warren, J. R.**, Kvasny, L., Hecht, M. L., Burgess, D., Ahluwalia, J. S., & Okuyemi, K. S. (2010). Barriers, control and identity in health information seeking: Listening to lower income African American women. *Journal of Health Disparities Research and Practice* (3)3, 68-90.
- Warren, J. R.**, Okuyemi, K., Hongfei, G, Thomas, J. & Ahluwalia, J. (2010). Predicting secondhand smoke restrictions among African American light smokers. *American Journal of Health Behavior* (34)1, 110-118
- Burgess, D., **Warren, J. R.**, Phelan, S., Dovidio, J., & van Ryn, M (2010). Stereotype threat and health disparities: What medical educators and future physicians need to know. *Journal of Internal General Medicine* (34)Supplement 2, 169-177.
- Warren, J. R.**, Allen, M., Okuyemi, K. Kvasny, L., & Hecht, M. L. (2009) Targeting single parents in preadolescent substance use prevention: Internet characteristics and information relevance. *Drugs: Education, Prevention and Policy*, available online, 1-13.
- Warren, J.R.**, Wagstaff, D.A., Hecht, M.L., & Elek, E. (2008). The effects of Mexican origin family structure on parental monitoring and preadolescent substance use expectancies and substance use. *Journal of Substance Use* (13)4, 283-292.
- Ndiaye, K., Krieger, J. R., **Warren, J. R.**, Hecht, M, & Okuyemi, K. (2008). Health disparities and discrimination: Three perspectives. *Journal of Health Disparities and Research* (2)2, 51-72
- Hecht, M. L, **Warren, J. R.**, Wagstaff, D., & Elek, E. (2008). Substance use, resistance skills, decision making, and refusal efficacy among Mexican and Mexican American preadolescents. *Health Communication* (23)4, 329-357.

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Warren, J. R., Hecht, M. L., Wagstaff, D., Elek, E., Ndiaye, K., Marsiglia, F. F., & Dustman, P. (2006). Communicating prevention: The effects of the *keepin' it REAL* classroom videotapes and televised PSAs on middle-school students' substance use. *Journal of Applied Communication Research*. (34)2, 210- 228.

Hendrix, K. G., Jackson II, R. L., & **Warren, J. R.** (2003). Shifting academic landscapes: Exploring co-identities and critical progressive pedagogy. *Communication Education* (52)3/4, 177-190.

Peer-Reviewed Chapters

Ndiaye, K., Krieger, J. R., **Warren, J. R.**, Hecht, M. (2011). Communication and health disparities. *Handbook of Health Communication 2nd Edition*. Invited Chapter.

Jackson, R. L., **Warren, J. R.**, Pitts, M. J., & Wilson, K. B. (2007). It is not my responsibility to teach culture! White graduate teaching assistants negotiating identity and pedagogy. In L. Cooks (Ed.), *Whiteness, pedagogy, and performance*, (pp. 67-86), Landham, MD: Lexington Books.

Kvasny, L and **Warren, J. R.** (2006). The representation and performance of menu-driven identities in online health portals. In E. Trauth (Ed.), *Encyclopedia of Information Technology and Gender*, (pp. 745-751), Hershey: Idea Group Publishing.

Hecht, M. L. & **Warren, J. R.** (2006). Constructing mentoring relationships through everyday talk. In J. Wood and S. Duck (Eds.), *Composing Relationships*, (pp 156-165. Mahwah, NJ: Lawrence Erlbaum Associates, Inc.

Hecht, M. L., **Warren, J. R.**, Jung, E., & Krieger, J. (2005). The communication theory of identity: Development, theoretical perspective, and future directions. In W. Gudykunst (Ed), *Theorizing about Intercultural Communication*, (pp. 257-278). Thousand Oaks, CA: Sage Publications.

Peer-Reviewed Journal Articles Accepted

Warren, J. R. (2012). Community-based preferences for e-smoking cessation (**Accepted**). *Qualitative Research Reports in Communication*.

Warren, J. R. & Sukumar, A (**Masters student**). (**Accepted**). Identity-congruent communication in web interface design: The case of medically underserved smokers. *Howard Journal of Communications*.

Journal Articles Under Peer-Review & Revise/Resubmit

Warren, J. R. & Cantona, D (**Ph.D student**) (2012). (**Revise and Resubmit**) Inner-city low income African American light smokers: Perceptions of cessation counseling. *Journal for Health Care of the Poor and Underserved*.

Journal Warren, J. R., Sloan, P., Garcia, C., White, B., M., Allen, M., & Okuyemi, K (2012). Understanding secondhand smoke exposure: Engaging inner-city early childcare centers in data collection, triangulation, and interpretation. *Journal of Health Promotion, Under Review*

Curriculum Vitae

Warren, J. R., Glodade, K., Thomas, J. Cantona, D. (*Ph.D student*), Ahluwalia, J., & Okuyemi, K. (2012) Communicating health risk: African American light smoker's preferences about biomarker feedback for cessation. *Journal of the National Medical Association*, *Under Review*.

Warren. (2012). Consumer e-health information seeking: Preliminary evaluation of the model of identity congruent communication. *Health Systems*, *Under Review*.

Research Articles/Chapters In Progress

Warren, J.R. (Invited Entry). Personal influences on health disparities. In T. L. Thompson & G. Golson (Eds.), *Encyclopedia of Health Communication*. Sage Publishers.

Warren, J. R. (2012). Medically underserved African American light smokers: Communicating identity-based motivation in personal health promotion (*data collected and analyzed*)

Warren, J. R. (2012). Validating a model of identity-congruence in e-health information seeking (*data collected and analyzed*)

Warren, J. R. (2012). Proposing an ecological model of communication in community engagement. (*data collection in Fall 2012*)

Book Prospectus in Preparation

Warren, J. R. *e-Health communication within underserved African American Communities*.

This eight-chapter text will focus on e-health within African American communities. It uses an **ecological communication model** entitled Identity Congruence in e-Health Information Seeking (ICeHIS) to address the assets, barriers, outcomes, and even policy implications e-health in these marginalized communities. This model is organized by factors at the individual, relationship, inter-communal, organizational, and sociopolitical levels. Then draws bidirectional relationships between these factors and importance of the web in addressing health issues, including the **information factors** – importance or salience of e-health for health issue, identity/demographics, psychosocial (e.g., self efficacy, confidence) dimensions impacting web use, experience in using the web for health to make claims regarding the **utility** of e-health and the information/messages transmitted through e-health media in addressing **health outcomes**, such as health management and decision making within low income Black communities. In the process various statistics of e-health usage, interventions, design and usability issues will be presented. The objective of text is to address 4 aims – 1) demonstrate that these communities have unique qualities that must be addressed for e-health to work or to be sustainable, 2) identify interventions and new media types that are successful to begin to build an evidence-based that is non existent, 3) use a grounded theory to highlight relationships critical to evaluating health outcomes from the use of e-health, and 4) provide a *catch all* text that practitioners, researchers, and upper level undergraduate and graduate students can access to situate their awareness and understanding of the use of e-health in low income Black communities.

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Other Publications/Reports/Book Reviews/Training Manuals

- Warren, J.R. & White, B. M** (2012). *Set the Rules: Armed against the harms of environmental tobacco smoke*. Text to improve childcare providers' knowledge and skill to parents health literacy regarding the harms of environmental tobacco smoke for young children and how to implement smoking restrictions. A collaboration with La Crèche' Early Childhood Centers, Inc., the Eliminating Secondhand Smoke Parent Advisory Board, and Hennepin County Strong Beginnings Child and Education Centers of Minneapolis.
- Warren, J. R. & Lyudmoliva, Y.** (2010). Book Review: Women, Girls and Addiction – Celebrating the Feminine Counseling Treatment and Recovery. *Society for Research on Nicotine and Tobacco Newsletter*.
- Warren, J. R.** (White Paper, 2009). *Conversations with African-Americans about tobacco use findings from the MATSIII Survey*. Collaboration with Blue Cross and Blue Shield of Minnesota, ClearWay Minnesota SM, Minnesota African/African-American Tobacco Education Network, Minnesota Department of Health.
- Warren, J.R.** (2008). Book Review. Cognitive-behavioral therapy for smoking cessation: A practical guidebook to the most effective treatments. *Society for Research on Nicotine and Tobacco Newsletter*.
- Warren, J. R.** (2000). “Damned if you do and damned if you don’t: Rhetorical analysis of the G.O.P. National Convention 2000.” *Smoke Signals*, 5-7.

Research Projects

Under Revision

Principal Investigator: Jennifer R. Warren, Ph.D

Title: Motivating Cessation Treatment Seeking among Low Income African American Smokers via Community-Based Internet-Delivered Intervention

Pending Award: \$795,320.00

Funding: National Institute of Drug Abuse, K01 Career Award

Purpose: To receive training in nicotine addiction, the development of tobacco dependence treatments and other therapeutic interventions for cessation in low-income minority populations and to investigate the application of web-delivered resources for use among low income African Americans to motivate smoking cessation.

Active Funded:

2012- 1014

Principal Investigator: Jennifer R. Warren, Ph.D

Title: Motivating Cessation Treatment Seeking among Low Income African American Smokers via Community-Based Internet-Delivered Intervention

Funding: Loan Repayment Health Disparities Program

Curriculum Vitae

Purpose: The primary aim of this award is to support research eliminating tobacco-related health disparities through payment of the candidate's outstanding student loans.

Unfunded

Submitted Spring 2012 - Unfunded

Principle Investigator Jill Williams, MD

Health Communication Consultant: Jennifer Warren, Ph.D, CTTS

Title: Health Care Innovation Challenge Grant, entitled, Mental Health Tobacco Recovery in New Jersey, from the Center for Medicare and Medicaid (CMMS).

Funding: Department of Health and Human Services

Amount: \$6,847,639

Purpose: To engage out patient mental health patient across the state in cessation services and develop and infrastructure for sustainability.

Submitted May 9, 2012 - Unfunded

Principle Investigator: Dept. of Health and Senior Services New Jersey

Program Evaluator Subawardee: Jennifer Warren, Ph.D, CTTS

Title: TRACE

Funding: U.S. Food and Drug Administration

Subaward Amount: \$1,050,000.00

Purpose: Multiple component social media Campaign targeting students at 'at risk' in 72 NJ high school and policy change efforts to have high schools adopt Comprehensive Tobacco Free School Policy.

Completed Funded:

5/1/2010 - 6/30/12

Principal Investigator: Jennifer R. Warren

Title: Validating Identity-Congruence in e-Health Information Seeking

Award: \$1456

Funding: Rutgers University Research Council

Purpose: Develop and determine the content validity of an identity-congruence measure in African American's consumption of e-health websites.

8/1/10 - 7/31/12

Principal Investigator: Jennifer R. Warren, Ph.D

Title: Strategizing Communication to Reduce Tobacco Use among Inner-City African Americans

Funding: NIH Loan Repayment Program

Purpose: The primary aim of this award is to minimize student loan debt in supporting research related endeavors in reducing health disparities.

10/1/10 - 10/31/11

Co- Principal Investigator: Jennifer R. Warren

Curriculum Vitae

Title: Dissemination Project to Mobilize Communities Against the Harms of Secondhand Smoke
Award \$10,000

Funding: ClearWay, MN

Purpose: To collaborate with La Crèche Early Childhood Centers, Inc. of Minneapolis, MN in disseminating findings from our initial community-based participatory research grant through 1) a partnership with early childcare and health providers to develop a strategic plan to increase networking and resource sharing in reducing young children's SHS exposure in urban minority communities and 2) a *Set the Rules* curriculum targeted to lower income, urban African American families to train parent leaders to teach families at Hennepin County Strong Beginnings Early Childhood Center about the harms of SHS and the implementation of SHS restrictions to protect young children.

11/1/09 - 10/31/10

Principal Investigator: Jennifer R. Warren, Ph.D

Title: Identity-based Motivation and Smoking Cessation among Urban African American Smokers

Funding: Rutgers School of Communication and Information, Research Development Council

Award: 1500.00

Purpose: To conduct formative research related to how identity-based motivation (working class identification) relates to how African American smoker's narratives of personal health promotion and actual practices and the relationship of these to smoking behavior/cessation. This research will inform the development of a theoretical model to enhance engagement of low income/urban African American smokers in quit smoking resources/intervention.

Principal Investigator: Jennifer R. Warren, Ph.D

Title: Strategizing Communication to Reduce Tobacco Use among Inner-City African Americans

Funding: NIH Loan Repayment Program

Purpose: The primary aim of this award is to minimize student loan debt in supporting research related endeavors in reducing health disparities.

Principal Investigator/Consultant: Jennifer R. Warren, Ph.D

Title: Tobacco use among African- Americans in Minnesota: a survey and conversations with African American communities.

Award: \$25,000

Funding: Blue Cross Blue Shield, MN & Minnesota African/African-American Tobacco Education Network

Purpose: Collect African American community members' reactions, perceptions, and recommendations to complement the results from the MATS III African sub-sample.

Role: Research Associate

Principal Investigator: Kola Okuyemi, MD, MPH

Title: Improving NRT Adherence and Outcomes in Homeless Smokers

Funding: NHLBI 1R01 HL081522

Purpose: The primary aim of this study is to assess the effects of adherence-focused motivational interviewing (MI) to help homeless persons quit smoking.

Principal Investigator: Jennifer R. Warren, Ph.D

Title: Mobilizing African American Parents to Address the Harms of Secondhand Smoke: A Community-based Participatory Research Project

Curriculum Vitae

Funding: ClearWay, Minnesota

Purpose: The main objective of the proposed project is to learn more about secondhand smoke (SHS) exposure among lower income African American young children 6 weeks to 5 years of age.

Principal Investigator: Jennifer R. Warren, Ph.D

Title: Web-based Cessation Intervention among African American Smokers

Funding: Prevent Cancer Foundation (Postdoctoral Grant)

Purpose: The primary aim of this study is to develop and test the usability of a prototype web-delivered smoking intervention targeting low income/urban African American smokers.

Principal Investigator: Jennifer R. Warren, Ph.D

Title: Web-based Cessation Intervention and African American Light Smokers

Funding: American Cancer Society (Postdoctoral Grant)

Purpose: The primary aim of this study is to develop and implement a twelve-week tailored web-based smoking intervention utilizing a clinical trial. (*Declined due to overfunding*)

Role: Project Director

Principal Investigator: Kola Okuyemi, MD, MPH

Title: Motivating Patients in Primary Care to Utilize the Minnesota Helpline

Funding: ClearWay Minnesota

Purpose: The study's primary aim is to determine if a 3-session phone-based Motivational Interviewing (MI) intervention versus written materials only (control) is successful at encouraging initially unmotivated adult smokers in primary care practices to utilize the Minnesota QUITPLAN Helpline.

Role: Project Director

Principal Investigator: Kola Okuyemi, MD, MPH

Title: Cancer-related Biomarker Risk Assessment for African American Light Smokers

Funding: University of Minnesota Transdisciplinary Tobacco Use Research Center

Purpose: Our objective in this proposal is to develop and pilot test a bio-feedback intervention to enhance smoking cessation for AA light smokers.

Principal Investigator: Jennifer R. Warren, MA, Penn State University

Title: Communicating Identities in Health Information Seeking: Single African American mothers, Preadolescent Substance Use Prevention and the Internet (Dissertation)

Funding: Rock Ethics Institute, Africana Research Center, RGSO Awards, Penn State University

Purpose: Ecological investigation of perceptions related to information seeking, needs, and motivation in evaluating the potential of the internet as delivery mechanism in parent-based preadolescent substance use prevention.

Principal Investigator: Jennifer R. Warren, MA, Penn State University

Title: Online Health Prevention Enhancing Under-resourced African American Women's Health

Funding: Pfizer Pharmaceutical

Purpose: Access the effects of culture, race, and socioeconomic status on attitudes and expectations about individual health, technology, and health prevention online.

Principal Investigator: Jennifer R. Warren, MA, Penn State University

Title: African American Identity and the World Wide Web

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Funding: Faculty Advisor Funding

Purpose: To investigate the relationships between ethnic and class-based identity and web-based information seeking.

Role: Research Coordinator/Research Assistant, Penn State University

Principal Investigator: Michael L. Hecht, Ph. D

Title: Drug Resistance Strategies Project

Funding: NIDA, RO1 DA005629

Purpose: School-based cohort clinical trial to assess risks and outcomes related to substance use prevention through middle school for Mexican Americans. Duties included secondary data analysis, collaborative manuscript development and writing, maintenance of project publications database and project web site.

Roles: Grant Coordinator/Research Assistant, Penn State University

Principal Investigator: Dr. Michelle Miller-Day

Title: Maternal Work Transitions and Adolescent Adjustments

Funding: William T. Grant Foundation

Purpose: Assess the risks and outcomes to parent/adolescent communication and adolescent behavior for mothers transitioning from welfare to work. Duties included secondary data analysis, collaborative manuscript development and writing, day-to-day coordination aspects of the grant and develop and maintenance of project web site.

Role: Research Assistant

Principal Investigator: Dr. Susan Barnes, Fordham University

Title: Telecommunications Policy, Community Networks, and Universal Access

Funding: General Board of Global Ministries the United Methodist Church

Purpose: Content analysis of freenets and community networks on the internet to infer role and potential as resource in community education.

Completed Unfunded:

Principal Investigator: Jennifer R. Warren, Penn State University

Title: Graduate Teaching Assistants' Negotiation of White Racial Identity Negotiation in Teaching

Purpose: Investigate the effect of White racial identity in teaching a basic communication class.

Principal Investigator: Jennifer Warren, BS. New York University

Internet Resources: Language and Ethnic Identity.

Purpose: Comprehensive listing, descriptions, and quality ratings of ethnic identity and linguistic resources on the Internet for international distribution.

Principal Investigator: Jennifer R. Warren, New York University

Title: Acculturation of African-American Hip Hop by Japanese youth culture

Purpose: The primary aim of this study was to conduct ethnographic research during six-month stay in Japan to assess the acculturation of African American music among Japanese youth.

Principal Investigator: Jennifer R. Warren, AA. New York University

Title: Halfway houses, policy, and relapse?: A critical ethnography of African American women in recovery.

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Purpose: The primary aim of this study was to conduct ethnographic research during one-month stay in federally funded halfway house in NJ serving women recovering from drug addiction to observe the recovery process.

Competitive Conference Presentations

Warren, J. R. (Under Review). Inner-city low income African American light smokers: Perceptions of cessation counseling. Society for Research on Nicotine and Tobacco's 13th Annual Meeting, Boston, MA, March 13-16, 2013.

Presenter (Under Review). Community Engagement to Address Tobacco-Related Health Disparities *Preconference Workshop* Organized by the Tobacco-Related Health Disparities Network. Society for Research on Nicotine and Tobacco's 13th Annual Meeting, Boston, MA, March 13-16, 2013.

Warren, J. R. (Accepted). Identity congruent personal health promotion among inner city African American smokers: Implications for cessation treatment. 2012 Summit on the Science of Eliminating Health Disparities, Building a Healthier Society, Integrating Science, Policy, and Practice, October 31-November 3, 2012, National Harbor, Maryland. -- poster

Warren, J. R., White, B. M., Buckless, B. & Sloan, P. (Accepted) Translational Research in Environmental Tobacco Smoke: From Engaging Inner-City Early Childcare Providers to Disseminating Community-Usable Product. 140th APHA Annual Meeting. October 27-31, 2012, San Francisco, CA. -- Oral

Lilley E, Coups E, **Warren J, R.**, Hudson S, & Azu. The Patient as 'Consumer': Internet Ratings of Surgeons. Breast Cancer Coordinated Care Conference (BC3) July 19-21 2012, Washington, DC -- Poster

Warren, J. R. Practical Approaches to Engaging Communities around Health Issues. National Communication Association Annual Meeting, November 2011, New Orleans. -- Moderator and Panel Organizer

Warren, J. R. Formative Research in Communication: Contextualizing African American Tobacco Use and Honoring Voice. National Communication Association Annual Meeting, November 2011, New Orleans -- Moderator and Panel Organizer

Warren, J. R. Evaluating process and outcomes in collecting tobacco-related biomarkers from young African American children. 139th APHA Annual Meeting. October/November 2, 2011, Washington, DC. -- Poster

Warren, J. R. Communication strategies in collaborating with underserved and hard-to-reach populations to enhance health. National Communication Association Annual Meeting, November 2010, San Francisco, CA. -- -- Moderator and Panel Organizer

Warren, J. R. & White, B. M. Bridging theory and practice in effective communication for community engagement. U.S. Environmental Protection Agency Community Involvement Training Conference. July 19-21, 2011, Arlington, VA. – Facilitated 8-hour training workshop.

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- Bowen, D., Luke, A., & **Warren, J.R.** Smoking cessation for African-Americans living with HIV. Aresty Undergraduate Research Symposium, April 29, 2011, Rutgers University, New Brunswick, NJ -- Poster.
- Warren, J.R.** Child health provider communication and parental secondhand smoke exposure in African American Homes. Society for Research on Nicotine and Tobacco's 16th Annual Meeting, February, 2010. Baltimore, MD. -- Poster
- Warren, J.R.,** & Grey, A. "Spheres of influence: Reconfiguring identity in ehealth communication targeting minority and urban communities." American Public Health Association's 137th Annual Meeting, November 2009, Philadelphia, PA. – Oral
- Warren, J.R.,** Sloan, P., White, B., Allen, M., Olaleye, T., & Okuyemi, K.. "Factors Influencing the Mobilization of Inner-City African American Parents to Address the Harms of Secondhand Smoke Exposure." American Public Health Association's 137th Annual Meeting, November 2009, Philadelphia, PA. – Poster
- Warren, J. R.,** White, B., An, L., Thomas, J., & Ahluwalia, J., Okuyemi, K. "Targeting interactive health communication: Urban African American smokers' perceptions and preferences of web-based smoking cessation content." Society for Research on Nicotine and Tobacco's 15th Annual Meeting, February, 2009, Dublin, Ireland. – Poster
- Warren, J. R.,** White, B., Thomas, J., & Ahluwalia, J., Okuyemi, K. "Communicating health risks: African American light smokers' preferences about biomarker feedback for smoking cessation." Society for Research on Nicotine and Tobacco's 15th Annual Meeting, February, 2009, Dublin, Ireland. – Poster
- La Crèche Parent Advisory Board, Sloan, P., White, B. M., & **Warren, J. R.** Mobilizing African American parents to address the harms of secondhand smoke: A community-based participatory research project. ClearWay 10th Annual Symposium, October 2008 Minneapolis, MN. - Co-Presenter
- Okuyemi, K., **Warren, J. R.,** Thomas, J., Ahluwalia, T. S. Relationship between smoking reduction and cessation among light smokers. Society for Research on Nicotine and Tobacco's 10th Annual Meeting, September, 2008, Rome, Italy. - Presenter
- Warren, J. R.,** Allen, M., Okuyemi, K., Kvasny, L., & Hecht, M. "Internet-based preadolescent substance use prevention." 16th Annual Meeting of the Society for Prevention Research, May 2008, San Francisco, CA. – Oral
- Warren, J. R.,** Okuyemi, K., Guo, H., Thomas, J., & Ahluwalia, J. Predicting implementation of home smoking restrictions among African American light smokers. Society for Research on Nicotine and Tobacco's 14th Annual Meeting, February, 2008, Portland, OR. – Poster
- Warren, J. R.** "Integrative community ecologies in ehealth: Process-oriented tailoring targeting lower income urban population." October 2007. 6th Annual International Conference on Urban Health, Baltimore, MD. – Oral

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- Hecht, M, **Warren, J. R.**, Wagstaff, D., & Elek. Pre-adolescent refusal efficacy and decision making: Hypothetical offers predicting future substance use. May/June 2006, Society for Prevention Research, San Antonio, TX. – Oral (Presenter)
- Warren, J. R.** “Stop pacifying me as Black woman:” Social class, race, and culture in African American women’s health information seeking (Qualitative Data). Feminist and Women’s Studies Division, National Communication Association, Nov. 2005, Boston, MA. – Oral
- Warren, J. R.** “It is not my responsibility to teach culture!”: White graduate teaching assistants negotiating identity and pedagogy (Completed Project). Instructional Communication Division, National Communication Association, Nov. 2005, Boston, MA. – Oral.
- Warren, J. R.** Identities Communicating Internet Usability: User-centered research in adolescent substance use prevention among African American mothers. NIDA’s Second Annual Health Disparities Conference, Oct. 2005, Atlanta, GA.- Poster
- Warren, J. R.** & Kvasny, L. eHealth message and delivery design: Low income and minority identities communicating usability. Critical Issues in eHealth Research Conference, June 2005, Bethesda, MD. – Poster (Co-Presenter)
- Warren, J. R.**, Hecht, M. L, Wagstaff, D., Eleck, E., Ndiaye, K., Marsiglia, F. F., & Dustman, P. “The Effects of Keepin’ it R.E.A.L.’s Class videos and televised PSA's on middle-school children’s alcohol, cigarette, and marijuana use. Society for Prevention Research Annual Conference, May 2005, Washington, DC. – Poster
- Warren, J. R.** The roles of social class, race, and culture in African American women’s health information seeking (Mixed Method Data). Graduate Exhibition, March 2005, Penn State University. – Poster
- Warren, J. R.**, Raman, V., Sanders, M., & Wharton, P. If you don’t have anything nice to say...: The effect of systems breakdown on human-computer interactions,” International Communication Association, 2004, New Orleans, LA. – Oral (Raman Presenter)
- Warren, J. R.** Black women and online health information seeking (Quantitative Data). Health Communication Division, National Communication Association, 2004, Chicago, IL. – Oral
- Warren, J. R.** The rhetorical strategies of journeying into selfhood. Rhetorical Theory Division, National Communication Association, 2004, Chicago, IL. – Oral
- Warren, J. R.** Identity theories and application across communicative contexts Part II. International Conference on Language and Social Psychology, June, 2004, Pennsylvania State University. – Oral
- Warren, J. R.**, Jackson, R. L., & Pitts, M. “I can’t teach culture!”: Graduate teaching assistants’ negotiation of White identity in a basic communication class (Preliminary Findings),” Instructional Communication Division, National Communication Association, 2003, Miami, FL. – Oral

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Warren, J. R. The erotic as instrumentation: A class-based comparative analysis of the Blues women's and Lil' Kim's strategic utilization of sexuality. Black Feminisms: A Conference, 2004, The Graduate School (CUNY), New York, NY. - Oral

Warren, J. R. Worlds revealed: Interpersonal communication and personal home pages. Media Ecology Division, Eastern Communication Association, 2003, Washington DC. - Oral

Warren, J. R. Shifting images: Cyberspace, personal home pages and interpersonal mediated-communication," Pennsylvania State University Speech Communication Department's Honors Conference, June 01, University Park, PA. - Oral

Warren, J. R. The spectacle of self: Identity and the personal home page. Media Ecology Association, June 2000, Fordham University, New York, NY. - Oral

Warren, J. R. The surreal surreal me – Virtual publicness and the personal home page. New York State Communication Association, October 2000, Monticello, NY. - Oral

Warren, J. R. I am not <http://Edo.cas/555.html>: I am a human being: The technoscience of identity and the personal home page. Graduate Student Colloquium February 2000, New York University, New York, NY. – Oral

Warren, J. R. Rhetorical requiem: The rise and fall of Biggie Smalls. Eastern Communication Association, 1999, Pittsburgh, PA. – Oral

Warren, J. R. Rhetorical analysis of Hillary Clinton's speech to the Women's Democratic Party. New York State Communication Association, 1999, Monticello, NY. – Oral

Invited Conference/Colloquial Roles

Presenter. Community wellness: The case of environmental tobacco smoke, African American Parents and Early Childcare Centers. National Communication Association Annual Meeting, November 2010, San Francisco, CA. -- Paper

Presenter. *Communication Infrastructure for Well-Being: How Can Communication Research Advance Understanding and Practice of Health Informatics?* National Communication Association, Chicago, November 2009.

Presenter. *Issues of Civility in the Academy: A Panel Discussion.* Departmental Colloquium, Pennsylvania State University, Fall 2005

Presenter. *Student Publishing.* Graduate Minority Committee (Fall 2003), Departmental Colloquium, Pennsylvania State University, Fall 2004

Chair: *Language Attitudes, Contact, and Uncertainty among African and European Americans.* International Conference on Language and Social Psychology, June, 2004

Chair: *Symbolism and Interaction in Media Environments.* Eastern Communication Association Convention, Washington, DC, April 2003

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Respondent: *Spotlight on Scholarship, Douglas Rushkoff*. National Communication Association Convention, Media Ecology Division, New Orleans, November 2002.

Respondent: *Spotlight on Scholarship, Deborah Borisoff*. Eastern Communication Association Convention, New York City, April 2002

Moderator for Keynote Speaker: *Open Source Reality: Transcending Life in the Matrix*. Media Ecology Association, New York University, June 2001.

Invited Speaker

Community Health Intervention in Reducing Tobacco-Related Health Disparities. New Faculty Talk Series, Rutgers University, November 2, 2009.

Tobacco use among African- Americans in Minnesota: a survey and conversations with African American communities. NorthPoint Health and Wellness Center, Minneapolis, MN, July 2009.

Communication Perspectives on Community Health and Wellness. (2009) Johnson & Johnson Blue Ribbon Health and Medical Speakers Series, Rutgers, The State University of New Jersey, January 23, 2009

African American Women and Health Disparities (2008). Loving From the Inside Out, Women's empowerment conference. Minneapolis, MN.

Reviewer (Grants, Books, Manuscripts, Conference Papers)

Travel Award Reviewer Increasing Diversity in Nicotine and Tobacco Research: Travel Scholarship to the 2013 Society for Research in Nicotine and Tobacco Research Annual Meeting

Editorial Board Consultant (Since 2012) FWU Journal of Social Sciences. Published biannually by Shaheed Benazir Bhutto Women University Peshawar in Pakistan

Grant Reviewer (2012) Tobacco-Related Disease Research Program, University of California Office of the President, Dr. Stephen Fu, Chair

Reviewer (2010) Communication Monographs

Reviewer (2009) National Cancer Institute: Small Grants (R03) for Behavioral Research in Cancer Control. SRO – Gerald Lovinger, Ph.D.

Reviewer (2009) Journal of Computer-Mediated Communication
Special Issue: *eHealth*

Reviewer (Since 2008) Drugs: Education, Prevention, and Policy

Reviewer (Since 2007) Society for Nicotine and Tobacco Research

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Reviewer (Since 2007)	Journal of the National Medical Association
Review Board (Since 2007)	American Journal of Health Behavior
Grant Reviewer (2007)	Legacy Foundation. Reviewing RFP nonprofits in tobacco control among low income and minority populations.
Reviewer (2006)	MEDNET 2006: 11 th World Congress on Internet in Medicine
Reviewer (2006)	Journal of Intercultural Communication
Reviewer (2002)	Communication Quarterly

Teaching

Undergraduate Courses Taught

- Interactive Media: Theory and Web Site Design
- Communication Theory
- Intro. to Interpersonal Communication
- Effective Public Speaking
- Media and Culture
- Introduction to Mass Media
- Introduction to Rhetorical Criticism
- Introduction to Rhetoric
- Film and Politics
- English as a Second Language

Undergraduate Courses Assisted

- The Information Environment
- Media and Culture
- Perspectives on Communication
- Integrating Liberal Arts

Rutgers Courses

- Interpersonal Communication Theory 355, Fall 09; Spring 10 (Undergraduate)
- Health Communication 407, Spring 10; Fall 11; Spring 12 (Undergraduate)
- E-Public Health Communication, Fall 10; Fall 12 (Graduate)
- Capstone Course, Fall 10, Spring 11, Fall 11 (Graduate)
- Communication and Social Change: Community Engagement, Summer 11; Fall 11; Spring 12 Summer 12 (Undergraduate)
- Special Topics: Communicating Community & Identity in Health, Summer 11 (Undergraduate)

Advising

Rutgers Doctoral Thesis Committees

Spring 2012: The candidate was a member of Marian Stewart Titus' qualifying exam committee.
Exam date: April 18.

Fall 2011: The candidate was a member of Choi Soe Yoon's qualifying exam committee. Exam Date: Jan 2 deadline for submission of qualifying document (i.e., answers to committee research questions).

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Rutgers Masters Students

September 2011 - December 2011: The candidate mentored with communication master's student Aswini Sukumar on her MCIS Capstone project, Validating a Model of Identity Congruence in e-Health Communication, with a special focus on neighborhood group membership as impacting motivation and confidence in utilizing health websites comparing European Americans and African Americans. Quantitative Study.

May 2011 - August 2011: The candidate worked with communication master's student, Aswini Sukumar on a literature review and synthesis for the project entitled, Validating a Model of Identity Congruence in e-Health Communication that extends the Theory of Comprehensive Information Seeking developed by Johnson & Meischke. Qualitative Study. The candidate has one article under review with the student.

January 2011-May 2011: The candidate mentored Swetha Bala on her MCIS Capstone project entitled, Communicating Complementary and Alternative Medicine Online, that critically reviews the communication of complementary and alternative pain medicine on the web for senior citizens. Mixed Method Study

January 2010 – May 2010: The candidate advised a research practicum and teaching internship with Yelena Lyudmilova a student in the MCIS program. The candidate is interning the 407 Health Communication class. She also conducted a systematic literature review entitled, Systematic Literature Review of Stereotype Threat in the Context of Smoking Cessation. Qualitative Research

University of Minnesota Masters Students

January 2007-May 2012: The candidate advised a Masters in Public Health Student, Brandi White who served as Graduate Research Assistant on the candidate's funded community based participatory research project. She was mentored in community engagement in mobilizing African American parents against the harms of environmental tobacco smoke. Brandi is now a Ph.D Student in the Department of Health and Rehabilitative Science in the Medical School at South Carolina University.

January 2010-May 2010: The candidate advised the capstone project for Health Journalism student, Ashley Grey whose project Newsletters 101 was an extension of the candidates research – the web-based smoking intervention funded by the Prevent Cancer Foundation. Obtained a position in health communication at the Minnesota Department of Public Health.

Rutgers Undergraduate

January 2012 – May 2012: The candidate worked with senior Jeannine Donnelly, communication major and public health minor in a independent study project entitled, Community engagement: A reflection on service learning for social change, which outlines her experiences assisting the candidate's class collaborate with ShapingNJ members to develop and produce executive reports to assist ShapingNJ in their mobilization efforts to increase healthy eating and exercise. Her manuscript was submitted for publication to a journal that publishes undergraduate manuscripts. Donnelly, J. (2012). ShapingNJ in the Class: A

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reflection on community engagement for social change. *Undergraduate Journal of Service Learning & Community-Based Research*. (Accepted for Publication)

January 2012 – May 2012: The candidate worked with communication undergraduate seniors Melissa Rondenbach and Melanie Monstrowski on an independent study project to evaluate how undergraduate students would like to receive online health information addressing various subjects using the Model of Comprehensive Information Seeking. The online survey was an extension of the candidate's producing 800+ participants and helps the candidate validate a measure of online information seeking and identity.

January 2011 - May 2011: The candidate worked with a communication undergraduate (Tajha Carroll) in an independent study project entitled, Perceptions of Health and Smoking that will characterize the ways in which a working class identity impacts African Americans readiness to quit to inform message design in a cessation intervention. Mixed Method Study

September 10 – May 2011: The candidate directed a research internship for Aresty students (Dana Bowen and Alison Luke) who are pre-med at SEBS. The project is entitled Adapting cessation treatment, messages, and delivery to inner-city African American smokers living with HIV/AIDS. The goal is to collaborate and train the Aresty students in the conduct of formative research and data collection identify appropriate channels to deliver an intervention and preliminary communication strategies in message design. Qualitative Study

Special Developed Courses (Graduate/Professional)

University of Minnesota, Public Health Institute, Minneapolis, MN

- Summer 09; 10, 11: Communicating Effectively in Community-Based Participatory Research Partnerships (1 credit course; 15 hours) – Through current case studies, role-playing activities, and self-assessments, participants in this course gain practical knowledge and experience initiating and responding to various forms of communication in the community context. Course participants learn to navigate partnerships based on a flexible, genuine, and self-confident approach.

****Invited Guest Lectures (Undergraduate/Graduate/Professional)***

College of Information Sciences and Technology, Penn State.

- Spring 12: Colloquium Speakers Series – Web Information Access: Ethnic and Class Based Perspective. The talk provided insight into this topic and presented and analyzed the relationships among the identities of individuals and the Web information seeking and finding. Of special concern were the health disparities among various demographic groups of people, especially for African American women and their barriers to access information online.

Mt Sinai Medical School's MPH Program, New York, NY

- Spring 10: Introduction to Social and Behavioral Health – Presentation entitled *Community Based Research Interventions: The Case of Tobacco*. Introduction into community-based participatory research through a discussion of a partnership with daycare providers and parents to address secondhand smoke exposure among young children.

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University of Minnesota, Minneapolis, MN

- Spring 08: Social Inequalities in Health – Presentation entitled *Web-Based Health Prevention Among the Underserved*. Discussion of web-based intervention targeting lower income African Americans.

Pennsylvania State University, State College, PA

- Spring 05: Interpersonal Communication – Presentation entitled *Computer-Mediated Communication: Decontextualizing Interpersonal Communication*. Discussion of the ways in which computer-mediated communication enhances/transforms interpersonal communication.
- Fall 04: Identity and Communication – Presentation entitled *Identity, Communication, and Information Technology*. Discussion of the relationships between identity, computer-mediated communication, and human computer interaction and the implications of these relationships for ehealth, usability, and users.
- Fall 04: Public Speaking - Discussion of the ways in which Whiteness effects discourse to have implications for speech writing and audiences analysis.

Hunter College, New York City

- Fall 01: Digital Media - Discussion of the theoretical compliment to digital media, focusing on virtual identity, interpersonal-mediated communication, and hypertext theory.

American Language Institute, New York University

- Spring 01: Language and Culture Seminar - Lecture of Hip Hop Culture to international students studying English as a second language.

New York University, New York City

- Fall 00: Introduction to Rhetorical Criticism - Introduction to Form and Structure as a technique for rhetorical critique.
- Fall 00: Introduction to Rhetorical Criticism - Criticism of Nixon's Resignation Speech Utilizing Form and Structure.
- Fall 00: Perspectives on Communication - Race, Ethnicity and Class as represented within the media, specifically television. Stereotypes, Ideology and Conventions of the media industry.

Service

Community/Society-at-Large

Commissioner (Since Sept. 12). Trenton Housing Authority. Appointed by City Council.

Invited Speaker (May 9, 2012). *Smoking Cessation*. The Trenton Housing Authority's, NIH-Funded With Every Heartbeat is Life (WEHL) Program, French Towers – Housing for Seniors and Disabled Community Members, Trenton, NJ.

Member. (May 2011-May 2012). Continuing Education Committee, Mount Sinai School of Medicine, Program in Public Health.

Invited Speaker (April 27, 2012). *Communication in Community Engagement*. 2012 ShapingNJ Faith-Based Conference, Robert Wood Johnson Health and Wellness Center, Trenton, NJ. Sponsored

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by Depart. of Health Human Services, ShapingNJ, and NJ Office of Minority and Multicultural Health.

Workshop Facilitator (Spring 2011). *Protecting Your Children Against the Harms of Environmental Tobacco Smoke* (Pilot test of Set the Rules Training Manual Curriculum). Head Start at Trenton, NJ YMCA - Pennington Rd and Prospect Village Apartments

Presenter (August 2010). *Building a Culture of Safety: Eliminating Environmental Tobacco Smoke Exposure among Young Children*. Presentation in collaboration with La Crèche Early Childhood Centers, Inc. at the Urban Research Outreach Center, Minneapolis, MN.

Member. *Health Communications Work Group for ShapingNJ* (2010). Department of Health and Senior Services. ShapingNJ is a funded by the Center for Disease Control to address issues of obesity in New Jersey.

Member. *Building Healthy Kids Coalition* (since 2009-2010). Rutgers New Jersey Agricultural Experiment Station.

Invited Speaker. *A Women's Empowerment Symposium* (October, 2008). Presentation entitled, Ending Silence, Sacrifice, and Suffering in African American Women's Health. Minneapolis, MN.

Workshop Facilitator. *Affirming Children's Self Worth* (2007). Professional development series for staff held at Le Crèche Early Childhood Center. Minneapolis, MN.

Invited Speaker, *Empowerment* (July, 2007). Freedom School, W. Harry Davis Academy. Minneapolis, MN.

Workshop Facilitator, *Taking Control of Your Health* (Nov. 2005). Health prevention for at risk women. YWCA and Evergreen Shelter. Harrisburg, PA

Community Outreach (2003). Harrisburg, PA. Consulting regarding the feasibility of IT in fundraising and in client access to community health center's resources.

Workshop Facilitator, *Empowering African American Women's Health through Technology* (Nov. 2003). YWCA. Harrisburg, PA.

Departmental/School/University

Member, MCIS Executive Committee, School of Communication and Information (Spring 11 - Present)

Advisor, African American Culture and Communication Association, School of Communication and Information (Spring 11- Present)

Member, Junior Mentoring Group in Tobacco Research, Division of Addiction Psychiatry, UMDNJ-RWJ Medical School

Member, Tobacco Workgroup, Partnership among community organizations, New Brunswick Tomorrow, and UMDNJ- RWJ Medical School

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Member, Tobacco Faculty Research Group, Partnership among UMDNJ and Rutgers Faculty.

Program in Health Disparities, University of Minnesota Medical School, Research Steering Committee (Spring 08 – Spring 08)

School of Public Health-Health Disparities Working Group (Fall 06 – Spring 09). Member and subcommittee member working on ways to increase the diversity of faculty in the School of Public Health via submission of a joint training grant application related to health disparities.

Retreat Committee Member (Fall 2007). Program in Health Disparities Research. University Of Minnesota Community Network Planning Committee (2003-2004). Pennsylvania State University

New Faculty Search Committee (Fall 2000/Spring 2001), Student Representative, New York University

Distinguished Teacher Award Committee (Spring 1995). Student Representative Mercer County Community College, New Jersey

Discipline

Membership Chair (Fall 2003 to 2005). African American Culture and Communication Division, National Communication Association

Editorial Assistant (2003). *Essential Readings in African American Communication*. Thousand Oaks, CA: Sage., Edited by Jackson, R. L.

Editorial Assistant (2003). Racial, Cultural, and Gendered Identities in Educational Contexts: Communication Perspectives on Identity Negotiation. *Communication Education Special Edition (52)3/4*, Edited by Jackson, R. L. & Hendrix, K. G.

Organizing Committee (June 2001). Media Ecology Association, New York University, New York, NY.

Student Volunteer (June 2000). Convention Media Ecology Association, Fordham University, New York, NY.

Training

Community Engagement: Train the Trainer (July 7, 2011). Webinar. National Institute of Environmental Health Sciences, Superfund Research Program.

Cigarette Smoking Interventions Among Diverse Populations (June 28, 2011). Webinar. American Legacy Foundation.

Certified Tobacco Treatment Specialist, CTTS. (May/June 2010). Tobacco Dependence Program, School of Public Health, University of Medicine and Dentistry of New Jersey.

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Preparing Future Faculty Retreat (2007). Center for Teaching and Learning, University of Minnesota

Grant Writing Workshop (2006, 2007). Sponsored by Office of Clinical Research, University of Minnesota

Grant Writing Workshop (2006). Sponsored by University of Minnesota

Grant Writing Workshop (2005). NIH/NIDA sponsored workshop in Atlanta, GA.

Grantsmanship Workshop (2005). NIH/NCI sponsored workshop online and in Bethesda, MD.

Interviewer Training (2003). Penn State University affiliated seminar addressing survey interviewing in low income homes with mothers and adolescents. Harrisburg, PA.

Professional Membership

- National Communication Association
- Society for Research on Nicotine and Tobacco
- American Public Health Association
- Community-Campus Partnerships for Health