

**Jack L. Harris**

Department of Communication  
Rutgers University  
School of Communication & Information  
4 Huntington Street  
New Brunswick, NJ, 08901-1071

86 Paddock Court  
Oceanport, NJ, 07757  
jackharris999@gmail.com  
jack.l.harris@rutgers.edu

**EDUCATION**

Ph.D. Rutgers University, School of Communication & Information, New Brunswick, NJ.  
(Expected 2017).

**Major:** Organizational Communication, **Minor:** Civic Media.

**Dissertation:** Designing stronger stakeholder networks: Interorganizational communication practices that build social resilience.

**Chair:** Marya Doerfel; **Committee:** Mark Aakhus, Jorge Schement. **Outside referee:** Amy O'Connor (University of Minnesota).

MCIS. Rutgers University, School of Communication & Information, New Brunswick, NJ.  
(2012).

**Major:** Organizational Communication, **Minor:** Public Policy.

**Capstone:** Policy disputes across venues: The communicative organization of the Marcellus Shale fracking controversy.

**Capstone Advisor:** Mark Aakhus; **Program Advisor:** Marya Doerfel

B.A. History (High Honors), Political Science. Rutgers University, New Brunswick, NJ.

**HONORS AND AWARDS**

**2013** SC&I Fellowship: Rutgers University, \$25,000; Competitive Fellowship awarded to less than 25% of each incoming class.

**2010** Governor's Executive Fellow: Eagleton Institute of Politics, \$6,000; competitive fellowship awarded through university-wide competition across all graduate programs.

## **RESEARCH**

Organizational and interorganizational communication theory, stakeholder theory and networks, organizational networks, policy networks, interorganizational relationships, resilience, resiliency processes, field research, qualitative research, mixed methods research, social network analysis, disaster response and recovery, human and community impacts from complex environmental change, social risk.

### **Peer Reviewed Publications**

Doerfel, M. L., Atouba, Y. A., & **Harris, J. L.** (2016, online first). (Un)Obtrusive control in emergent networks: Coercive isomorphism in nonprofit communities. *Nonprofit and Voluntary Sector Quarterly*.

**Harris, J. L.**, & Doerfel, M. L. (2017). Interorganizational resilience: Networked collaboration in communities after disasters. In E. C. Jones & A. J. Faas (Eds.) *Social Network Analysis of Disaster Response, Recovery, and Adaptation* (pp. 75–92). London: Elsevier.

### **Book Chapters (Teaching Case Studies)**

**Harris, J. L.**, & Doerfel, M. L. (2017). In the eye of the storm: Resilient networks and disaster-struck communities. In J. P. Fyke, J. Faris & P. M. Buzzanell, (Eds.), *Cases in organizational and managerial communication: Stretching boundaries* (pp. 187–193). New York, NY: Routledge.

**Harris, J. L.** (2016). Using qualitative techniques to build competitive strategy. In C. Engstrom & J. Frye (Eds.). *Qualitative communication consulting: Stories and lessons from the field*. Dubuque, IA: Kendall Hunt.

### **Encyclopedias, Proceedings, and Yearbooks**

Doerfel, M. L., & **Harris, J. L.** (2017). Resilience processes. In C. R. Scott & L.L. Lewis (Eds.) *The International Encyclopedia of Organizational Communication*. Hoboken, NJ: Wiley-Blackwell.

### **Competitive Conference Papers**

**Harris, J.L.** (2017). *Networks of recovery after hurricane sandy: The role of nonprofit stakeholders in long-term recovery*. Meadowlands Conference, Super Storm Sandy Five Years Later. Lyndhurst New Jersey, October 26<sup>th</sup> – 17<sup>th</sup>, 2017 Poster Presentation.

**Harris, J.L.**, Carestia, A., Fedorova. V. (2017). *Nonprofits active in disaster: A pilot analysis of activities and characteristics of disaster recovery organizations*. New York State Communication Conference. Callicoon New York, October 13<sup>th</sup> to 15<sup>th</sup> 2017. **Top Student Paper Panel.**

Doerfel, M.L. **Harris, J. L.** (2017). *The communication and social network flows approach for disruption preparedness*. Disaster Management 2017, Seville Spain, June 7<sup>th</sup> – June 9<sup>th</sup> 2017.

**Harris, J. L.** (2016). *Managing climate change impacts through social resilience: Building an empirical model*. Rutgers Climate Change Symposium, Rutgers University, New Brunswick, NJ, November 18<sup>th</sup>.

**Harris, J. L.** (2016). *Designing stronger stakeholder networks: Interorganizational communication practices that build social resilience*. Organizational Communication, Mini Conference, Northwestern University, Evanston, IL, September 30<sup>th</sup> – October 2<sup>nd</sup>.

Doerfel, M. L., & **Harris J. L.** (2015). *The interorganizational structure of resilience: Lessons from emerging democracies, warzones, and rebuilding after disaster*. Moving Beyond Risks: Organizing for Resilience Conference. Bled, Slovenia, September 16<sup>th</sup> – 17<sup>th</sup>.

**Harris, J. L.**, & Doerfel M. L. (2015). *Longitudinal disaster response networks: The clash of institutional and emergent organizations*. Political Networks Conference, Portland, OR, June 17<sup>th</sup> – 20<sup>th</sup>.

Doerfel, M. L., Atouba, Y. L., & **Harris. J. L.** (2014). *Bureaucratic control in emergent communication networks*. National Communication Association, Chicago, IL, November 20<sup>th</sup> – 23<sup>rd</sup>.

**Harris, J.** (2014). *Communicative dimensions of social resiliency*. Organizational Communication, Mini Conference, Purdue University, West Lafayette, IN, September 13<sup>th</sup> – 14<sup>th</sup>.

**Harris, J. L.** (2014). *The age of technopopulism: crafting a policy agenda for the new digital divide*. International Communication Association, Seattle, WA, May 24th – 26th. Poster Presentation.

**Harris, J.** (2012). *Genres of progressive action in online political activism: Classifying progressive policy argumentation across blogspace*. National Communication Association, Orlando, FL, November 15th – 18th.

**Harris, J.** (2011). *Shaping disagreements in progressive blogspace: Translating arguments into action in the Obama era*. National Communication Association, New Orleans, LA, November 17th – 20th. Roundtable on Research in Progress in Technology and Social Change.

### **Invited Talks**

**Harris, J.L.** (2017). *Beyond sandy; collaboration, communication, and resiliency matters: Strengthening new jersey's recovery and resiliency through cross-sector collaboration*. Robert Wood Johnson Foundation, Princeton, New Jersey, October 19<sup>th</sup>, 2017.

**Harris, J.** (2012). *Technopopulism and environmental controversies: Towards a new new politics of participation*. National Communication Association, Orlando, FL. Partnership for Progress on the Digital Divide Preconference, National Communication Association, Orlando FL, November 15th – 18th.

**Harris, J.** (2011). *Voice and organizing in emergent political contexts: Preliminary thoughts on digital activism and political change*. Partnership for Progress on the Digital Divide Preconference, National Communication Association, New Orleans, LA, November 17th – 20th.

### **Grant Supported Research**

**2017** Project Manager: *Sandy at Five: An Assessment of Long-Term Recovery in Coastal New Jersey*. P.I. Jack L. Harris, Rutgers University. Project Sponsor: The Ocean County Long-Term Recovery Group. Funder: New Jersey Natural Gas Foundation, \$6,000.

**2014** Field Researcher: *Embracing Change: The Critical Role of Information in Disaster*. P.I. Philip M. Napoli, Rutgers University. Project Sponsor: Internews. Funder: The Rockefeller Foundation.

- 2013** Field Researcher: Post Sandy Recovery in the Community: Cross Sector Collaborations among Organizations, Businesses, and Community Groups. P.I. Marya L. Doerfel. Funder: Rutgers University Network Sciences Lab.

### **Competitive Research and Travel Awards**

- 2017** Qualitative Research Summer Intensive Program at the Odum Institute, University of North Carolina, QRSI Student Ambassadorship \$1,672 (July)
- 2017** Rutgers TA/GA Professional Development Fund, Award \$925 (June)
- 2017** Rutgers University Graduate School of New Brunswick, Special Summer Study Award \$750 (May)
- 2016** Rutgers University Communication Department Dissertation Support Grant \$1,000 (December)
- 2016** Rutgers University Network Sciences Lab Travel Grant, \$300 (June)
- 2015** Rutgers TA/GA Professional Development Fund Award, \$1,000 (October)
- 2014** Rutgers Network Sciences Lab Summer Research Grant, \$1,000 (May)

### **Research Reports & White Papers**

- 2017** **Harris J.,** Pantel, A., Marticek, S., Holmes, B. (2017, Forthcoming). *Sandy at Five: An Assessment of Long-Term Recovery in Coastal New Jersey*. Toms River NJ: Ocean County Long-Term Recovery Group.
- 2014** Internews (2014) Embracing Change: The Critical Role of Information in Disaster.
- 2012** **Harris J.** (2012). "The Pocket Campaign: Mobile Politics in 2012". techPresident/Personal Democracy Forum.

**2011 Harris J.** (2011). “The School Breakfast Program in New Jersey: Review and Possible Direction: A Qualitative Assessment,” Commissioned by NJ Secretary of Agriculture Douglas Fisher.

## PROFESSIONAL DEVELOPMENT

*Doing Qualitative Research in the Big Data Era* (July 2017), Qualitative Research Summer Intensive, Odum Institute, University of North Carolina, (July 27-28), Instructor: Mario Small

*Doing Qualitative Research Online* (July 2017), Qualitative Research Summer Intensive, Odum Institute, University of North Carolina, (July 26), Instructor: Kevin Swartout

*Focus Groups: Tools for Inquiry, Pedagogy, and Social Advocacy/Activism* (July 2017), Qualitative Research Summer Intensive, Odum Institute, University of North Carolina, (July 24-25), Instructor: James Railey

*Intermediate Social Network Analysis and Networks in Organizations* (June 2017), LINKS Center Summer Workshops, University of Kentucky, Lexington Kentucky. Instructors: Steve Borgatti, Ron Burt (June 12–16).

*Synthesizing Qualitative Data* (2017). Research Talk, Carrboro, North Carolina (January 11, 2017). Instructor: Johnny Saldaña.

*Coding and Analyzing Qualitative Data* (2017). Research Talk, Carrboro, North Carolina (January 9–10) Instructor: Johnny Saldaña.

*Introduction to Grounded Theory: A Social Constructionist Approach*. Qualitative Research Summer Intensive, The University of North Carolina, The Odum Institute, Chapel Hill, North Carolina (July 28–29). Instructor: Kathy Charmaz.

*Building a Codebook and Writing Memos*. Qualitative Research Summer Intensive, The University of North Carolina, The Odum Institute, Chapel Hill, North Carolina (July 27). Instructor: Paul Mihas.

*WIRE Web Sciences Workshop: Working with Internet Archives for Research* (June 2014), Institute for Quantitative Social Science, Harvard University, (June 17-18)

## **ACADEMIC AND PROFESSIONAL CERTIFICATIONS**

- 2016** Graduate Certificate in Human Dimensions of Environmental Change, Rutgers University, School of Environmental and Biological Sciences, Department of Human Ecology, May 2016.
- 2011** Graduate Certificate in American Politics and Government, Eagleton Institute of Politics, Rutgers University, May 2011.
- 2010** Human Subjects Research Certification, Office of Research and Sponsored Programs, Rutgers University, New Brunswick, NJ, April 9th, 2010.
- 2009** Strategic Corporate Research Certificate, Cornell University/AFL-CIO Strategic Corporate Research Summer School, Ithaca, NY, June 2009.
- 2001** Certified Competitive Intelligence Professional (CCIP), Fuld-Gilad-Herring Academy of Competitive Intelligence, Boston, MA.

## **TEACHING**

### **Courses Taught:**

#### ***Graduate Teaching***

#### **Instructor of Record**

Current Issues in Advertising and Media, Online (fall 2012)

#### **Guest Lectures**

Community Engagement (March 2016)

Small Group Communication (July 2014, July 2015)

#### **Grader/Course Assistant**

Organizational Communication (spring 2017)

***Rutgers University***

**Instructor of Record**

Independent Study, Supervise Two Undergraduates, (Spring 2017)  
Organizational Reputation and Representation (fall 2017, spring 2017, fall 2016)  
Organizational Communication (summer 2017, spring 2015)  
Persuasive Communication (summer 2015)  
Public Speaking (spring 2013)

**Teaching & Graduate Assistant**

Communication Theory (fall 2015, Lead TA)  
Interpersonal Communication (spring 2012)  
Organizational Communication (spring 2016, fall 2014, spring 2011)  
New Student Orientation, Graduate Assistant (summer).

***Fairleigh Dickinson University***

**Instructor of Record**

Current Issues in Advertising and Media, Graduate Online Course (fall 2012)  
Global Communication (spring 2013)  
Organizational Communication (spring 2013)  
Perspectives on Communication (fall 2012)  
Professional Communication (fall 2012)

**PROFESSIONAL SERVICE**

**Panel Chair**

Panel Chair (2014), Digital Divides and Public Policy. *Communication and “The Good Life” Around the World after Two Decades of the Digital Divide*. Partnership for Progress on the Digital Divide Preconference, International Communication Association, Seattle, WA. May 24th – 26th.

**Peer Review**

History Section, International Communication Association, 2016

Ad hoc review for *Journal of Contingencies and Crisis Management* special issue on “organizing for resilience,” 2016.

Student Section, National Communication Association, 2014.

### **To Profession and University**

Rutgers University, Aresty Honors Day Undergraduate Research Symposium, Faculty Judge, April 2017.

Rutgers University, School of Communication & Information, Doctoral Student Peer Mentor, 2016–2017.

Rutgers University, Eagleton Alumni Committee, Eagleton Institute of Politics, 2013–2-17, (Treasurer, 2015–2016).

Rutgers University, First Year Representative, SC&I Doctoral Student Association, 2013–2014.

Rutgers University, AAUP-AFT Legislative Delegate, Spring/Summer 2017

Rutgers University AAUP-AFT Collective Bargaining Team, 2014–2015.

Rutgers University, AAAUP-AFT SC&I Graduate Student Representative, 2014–2015.

### **COMMUNITY ENGAGEMENT**

#### **Community Service Awards**

**2013** Key to the City for Service in Hurricane Sandy Response, Oceanport, NJ.

**2013** Hurricane Sandy Service Award: Georgian Court University, Lakewood, NJ.

#### **Disaster Planning, Emergency Response, and Environmental Planning**

Monmouth County Coalition of Organizations Active in Disaster: Secretary, Executive Board, 2016–

NJ Frames --- Two Rivers Region Resiliency Planning: Constituency Advisory Working Group, 2016 –

Oceanport Community Emergency Response Team (CERT), 2013 -

Oceanport Cares, Co-founder and Board Member, 2012–

NJ DEP Watershed Management Citizens Advisory Council, Region 12: South Coast Monmouth Representative, 1998 – 2000.

Wreck Pond Watershed Preservation Association, Founding Member, 1997 -2000.

### **Child Protection, Food Systems, and Human Services**

National Child Protection Training Center, St. Paul, MN. Board Member 2004–2013. Chaired the Regional Training Center Development Committee and the Ad-Hoc Strategic/Organizational Review Committee. Member of the Finance Committee.

Linden Hills Co-op, Minneapolis, MN. 2006–2008. Vice President.

Minnesota Unitarian Universalist Social Justice Alliance (MUUSJA), Minneapolis, MN. 2005–2008, Board Member.

### **PREVIOUS EMPLOYMENT**

#### **Strategy/Organizations**

**2011** NJ Department of Agriculture: Eagleton Fellow, Trenton, NJ.

**2008–2009** Locker Associates, New York, NY.

**2005–2008** The Beowulf Group, Minneapolis, MN.

#### **Strategic Marketing, Competitive Intelligence, & Corporate Research**

**2003–2005** Jostens: Competitive Intelligence/Marketing, Minneapolis, MN.

**2000–2003** Best Buy: Retail Strategies/Strategic Marketing, Minneapolis, MN.

**1995-2000** Mitchell Madison Group: Technology Research/Knowledge Management, New York, NY.

**Communications/Press/Campaign Management**

- 2012** techPresident, Researcher/Writer, New York, NY (spring).  
**2010–2011** Red Bank Patch: Freelance Writer, Red Bank, NJ.  
**2010** Associated Press: Contract State Supervisor, Voting Tabulation Center, Cranbury, NJ.  
**2009** Repower America: Louisiana State Communications Director, New Orleans, LA.  
**2006** Wendy Wilde for Congress (MN-03 DFL): Communications Director, Edina, MN.  
**2006** Gail Dorfman for Congress (MN-05 DFL): Communications Coordinator, Minneapolis, MN.  
**2005** Bud Philbrook for Governor (Minnesota DFL) Communications Director, St. Paul, MN.  
**2007–2008** Jim Hovland for Congress (MN-03 DFL): Start-up Campaign Manager, Edina, MN.  
**2008–** Publisher of *Pocket Farms–Keeping Jersey Fresh!*

**SELECTED WORKSHOPS AND PANELS CONDUCTED**

Monmouth County Democratic Progressive Caucus Post-Election Strategic Planning Workshops (2016, November, December)

NJ Department of Agriculture: Strategic Planning Workshop (2011)

Minnesota Democratic Farmer Labor Party: 3rd CD Strategic Planning Workshop (2005–2008)

Democracy for Minnesota (DFA): Organizational Design Workshop (2005)

ConAgra Foods: China Market Entry Workshop (2007)

Jostens: Regional Sales Intelligence Workshops (2003–2005)

Best Buy: Marketing Process Redesign, Competitive Intelligence Design (2002)

IDC: Research Best Practices Panel, Data Storage Trends Panel (2002)

Society of Competitive Intelligence Professionals: Financial Analysis for CI (2003)

American Marketing Association; MN Chapter: CI for Consumer Marketing (2002)

Competia: CI in Consumer Electronics & Retail Panelist (2001)

## PROFESSIONAL ASSOCIATIONS

2013–present European Group on Organizational Studies (EGOS)  
2013–present International Communication Association  
2014–present International Environmental Communication Association  
2013–present International Network for Social Network Analysis (INSNA)  
2011–present National Communication Association

## LANGUAGES

Brazilian Portuguese: Beginner Speaking, Reading --- in process

## REFERENCES

Dr. Marya L. Doerfel [**Committee Chair**]  
Professor of Communication  
School of Communication and Information  
Rutgers, The State University of New Jersey  
4 Huntington Street  
New Brunswick, NJ 08901-1071  
mdoerfel@comminfo.rutgers.edu

Dr. Mark Aakhus [**Committee Member**]  
Professor of Communication  
Associate Dean for Research  
School of Communication and Information  
Rutgers, The State University of New Jersey  
4 Huntington Street  
New Brunswick, NJ 08901-1071  
aakhus@comminfo.rutgers.edu

Dr. Jorge Schement [**Committee Member**]  
Distinguished Professor of Journalism and Media Studies  
Vice Chancellor for Inclusion and Diversity  
School of Communication and Information  
Rutgers, The State University of New Jersey  
4 Huntington Street  
New Brunswick, NJ 08901-1071  
jr.schement@rutgers.edu

Dr. Philip Napoli  
James R. Shepley Professor of Public Policy  
DeWitt Wallace Center for Media and Democracy  
Sanford School of Public Policy  
Duke University  
138 Sanford Building  
Box 9024, Duke University  
Durham North Carolina, 27708-0241  
philip.napoli@duke.edu

Dr. June West  
Associate Professor of Business Administration  
Area Coordinator of Management Communication  
Darden School of Business  
University of Virginia  
FOB 153  
100 Darden Boulevard  
Charlottesville Virginia 22903  
westju@darden.virginia.edu