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EDUCATION

Ph.D., Journalism and Mass Communication, University of North Carolina at Chapel Hill, 2003
Major area: media ethics, minor area: media law

M.A., Journalism and Mass Communications, University of South Florida, 1999

B.S. (major: English, minor: biology), University of Montevallo, Montevallo, Ala., 1982

ACADEMIC EXPERIENCE

Full-time positions

2011-present: Associate professor and department chair, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, N.J.

2004-2011: Assistant professor, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, New Jersey

2001-2004: Instructor, assistant professor, Walter Cronkite School of Journalism and Mass Communication, Arizona State University, Tempe, Arizona

Leadership and leadership training

2016-2019: Elected chair of Department of Journalism and Media Studies for a three-year term that began July 1, 2016.

2015-2016: Fellow, Association for Education in Journalism and Mass Communication Institute for Diverse Leadership. One of eight AEJMC members selected nationally for a year of leadership training.

2015-2016: Fellow, Rutgers Leadership Academy. One of 34 faculty and staff from Rutgers University New Brunswick and the Rutgers Biomedical and Health Sciences campuses selected for a two-year leadership training program.

2012-2014: Coordinator, Digital Media track, Master's in Communication and Information program, School of Communication and Information, Rutgers University

Fall 2013: Interim area coordinator (equivalent of departmental graduate director) for Media Studies in the interdisciplinary Ph.D. program in the School of Communication and Information at Rutgers University

2010-2012: Area coordinator (equivalent of departmental graduate director) for Media Studies in the interdisciplinary Ph.D. program in the School of Communication and Information at Rutgers University

SCHOLARSHIP

Research interests

Transformations of journalistic practice, work of editors, collective memory and journalism, visual journalism, journalism history, and media ethics and law

Book chapters

Schwalbe, C.B., Keith, S., & Silcock, B. W. (In press). Researching the framing of still and moving images across media platforms: Challenges and opportunities. In Paul D'Angelo (Ed.), *Doing framing analysis, Vol. 2*, New York: Routledge. Scheduled for release in April 2018.

Thornton, L.-J., & Keith, S. (2018). Taking your class online. In Chris Roush (Ed.), *Master class: Teaching advice for journalism and mass communication professors*, pp. 83-100. Lanham, MD: Roman & Littlefield.

Keith, S. (2016). Scandal at the top in TV news. In Hilda Mandell & Gina Masullo Chen (Eds.), *Scandal in the digital age*, pp. 161-172. New York: Palgrave Macmillan.

Keith, S., & Silcock, B. W. (2009). Beyond the "Tower of Babel": Ideas for future research in media convergence. In A. Grant & J. Wilkerson, (Eds.), *Understanding media convergence* (pp. 221-233). New York: Oxford University Press.

Keith, S. (2007). Searching for news headlines: Connections between unresolved hyperlinking issues and a new battle over copyright online. In M. Machill & M. Beiler (Eds.) *Die wachsende Macht von Suchmaschinen im Internet /The power of search engines* (pp. 202-219). Cologne, Germany: Herbert von Halem.

Articles in peer-reviewed journals

Voorhees, S., & Keith, S. (2015). Fast and erroneous: Journalism's reaction to CNN's misreporting of a SCOTUS decision. *Electronic News* 9 (2), 1-17. doi: 10.1177/1931243115581413

Keith, S. (2015). Horseshoes, stylebooks, wheels, poles, and dummies: Objects of editing power in 20th-century newsrooms. *Journalism: Theory, Practice and Criticism*, 16, 44-60. doi: 10.1177/1464884914545732

Keith, S. (2014). Back to the 1990s? Comparing the discourses of 20th- and 21st-century digital image ethics debates. *Visual Communication Quarterly*, 21 (2) 61-71. (Lead article). doi:10.1080/15551393.2014.928144

Keith, S., & Thornton, L.-J. (2013). Webvergence in practice: Comparing U.S. TV stations' and newspapers' online strategies at a crucial moment. *Online Journal of Communication and Media Technologies*, 3 (3), www.ojcm.net/articles/33/3312.pdf

Keith, S. (2012). Forgetting the last big war: Collective memory and liberation images in an off-year anniversary. *American Behavioral Scientist*, 56 (2): 204-222. doi:10.1177/0002764211419356

Keith, S. M., & Thornton, L.-J. (2011). Most newsrooms control content, production of their websites, *Newspaper Research Journal*, 32 (3), 127-134.

Keith, S. (2011). Shifting circles: Reconceptualizing Shoemaker and Reese's theory of a hierarchy of influences on media content for a new-media era. *Web Journal of Mass Communication Research*, 29. Open-access online: <http://www.scripps.ohiou.edu/wjmcr/vol29/29.html>

Keith, S. (2010). Collective memory and the end of occupation: Remembering (and forgetting) the liberation of Paris. *Visual Communication Quarterly*, 17 (3): 134-146. (Lead article) doi:10.1080/15551393.2010.502472

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2010). Comparing war images across platforms: Methodological challenges for content analysis. *Media, War & Conflict*, 3 (1): 87-98. doi:10.1177/1750635210353676

Keith, S., & Schwalbe, C. B. (2010). Women and visual depictions of the U.S.-Iraq War in print and online media. *Visual Communication Quarterly*, 17 (1): 4-17. doi:10.1080/15551390903553614 (Lead article)

Thornton, L.-J., & Keith, S. M. (2009). From convergence to Webvergence: Tracking the evolution of broadcast-print partnerships through the lens of change theory. *Journalism & Mass Communication Quarterly*, 86 (2), 257-276. doi:10.1177/107769900908600201 (Lead article)

Keith, S., Silcock, B. W., & Schwalbe, C. B. (2009). Visualizing cross-media coverage: Picturing war across platforms during the U.S.-led invasion of Iraq. *Atlantic Journal of Communication*, 17:1-18. (Lead article)

Schwalbe, C. B., Silcock, B. W., & Keith, S. (2008). Framing scenarios of the U.S.-led invasion of Iraq: Applying the master war narrative to electronic and print news, *Journal of Broadcasting & Electronic Media*, 53 (3), 448-465. doi:10.1080/08838150802205702

Silcock, B. W., Schwalbe, C. B., & Keith, S. (2008). "Secret" casualties: Images of injury and death in the Iraq War across media platforms. *Journal of Mass Media Ethics*, 23 (1), 36-50. doi:10.1080/08900520701753205

Silcock, B. W. & Keith, S. (2006). Translating the Tower of Babel? Issues of definition, language, and culture in converged newsrooms. *Journalism Studies*, 7 (4), 610-627. doi:10.1080/14616700600758025

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2006). Images in ethics codes in an era of violence and tragedy. *Journal of Mass Media Ethics*, 21 (4), 245-264. (Lead article)

Keith, S. (2005). Newspaper copy editors' perceptions of their ideal and real ethics roles. *Journalism & Mass Communication Quarterly*, 82 (4), 930-951.

Keith, S. (2005). Copy editor job satisfaction lowest at small newspapers. *Newspaper Research Journal*, 26 (2/3), 6-26. (Lead article)

Newton, L.H., Hodges, L.W., & Keith, S. (2004, fall). Accountability in the professions; accountability in journalism. *Journal of Mass Media Ethics*, 19 (3/4), 166-190.

Schwalbe, C. B., Keith, S., & Silcock, B. W. (2004, fall). Embedded images: The framing of the first visuals of the U.S. War in Iraq: A content analysis of television, Internet, newspaper, and magazine coverage. *Southwestern Mass Communication Journal*, 19 (2), 61-72.

Keith, S. (2000). The existential copy editor. *Journal of Mass Media Ethics*, 15 (1), 43-57.

Grant reports

Keith, S., & Riley, N. (2012). Report on 2010-2011 Page and Johnson Legacy Scholar Award project "Public relations ethics through journalists' eyes: How the local journalism review movement viewed PR: 1958-1975." Submitted to the Arthur W. Page Center for Integrity in Public Communication at Pennsylvania State University.

Keith, S., & Thornton, L.-J. (2009). Convergence 2.0: The decline of broadcast-print partnerships and the move to new media. Grant report. Submitted to the National Association of Broadcasters.

Reviews

Keith, S. (2015). Review of Boyer, D. (2013). *The life informatic: Newsmaking in the digital era*. Ithaca, NY: Cornell University Press. *Journalism: Theory, Practice and Criticism*. DOI: 10.1177/1464884914547464

Keith, S. (2014). Review of Kennedy, D. (2013). *The wired city: Reimagining journalism and civic life in the post-newspaper age*. Amherst, MA: University of Massachusetts Press. *Information & Culture: A Journal of History*. Available at http://www.infoculturejournal.org/book_reviews/kennedy_keith_2014

Keith, S. (2013). Review of Mieszkowski, J. (2012). *Watching War*. Redwood City, CA: Stanford University Press. *Journal of Mass Media Ethics*, 28 (4), 302-304.

Keith, S. (2013). Review of Göttke, F. (2010). *Toppled: A book by Florian Göttke*, Rotterdam: Post Editions. Reviewed for J-History on H-Net Reviews, May, <http://www.h-net.org/reviews/showrev.php?id=39012>

Keith, S. (2012). Review of Kindman, Michael "Mica." *My Odyssey through the Underground Press*, Voices from the Underground series. Edited by Ken Wachsberger. East Lansing: Michigan State University Press, 2011. <http://www.h-net.org/reviews/showrev.php?id=36496>

Keith, S. (2008). Review of Jenkins, H. (2006). *Convergence culture: Where old and new media collide*, New York: New York University Press, in Resource Center for Cyberculture Studies book reviews, available online at <http://rccs.usfca.edu/bookinfo.asp?BookID=389&ReviewID=541>

Keith, S. (2006). Review of Hine, C. M., ed. (2000). *Virtual ethnography*. London: Sage, in Resource Center for Cyberculture Studies book reviews, available online at <http://www.com.washington.edu/rccs/bookinfo.asp?ReviewID=413&BookID=313>.

Keith, S. M. (2005). Review of Wilkins, L., & Coleman, R. (2004). *The moral media: How journalists reason about ethics*. Mahwah, NJ: Lawrence Erlbaum, in *Newspaper Research Journal*, 26 (4): 90-92.

Keith, S. (2004). *Graphic Communications Today*: Fourth edition deserves a spot on your bookshelf if you teach print design. *Magazine Matters*, 24 (1): 11. (*Magazine Matters* is the newsletter of the Magazine Division of the Association for Education in Journalism and Mass Communication.)

Other publications

Keith, S. (2014, January 10). Letting online students know you're there. *AEJMC News*. <http://www.aejmc.org/home/2013/12/letting-online-students/>

Keith, S. (2012). Tips for teaching online or using course sites to enhance face-to-face classes. In Jennifer Greer (Ed.) *The doctors are in: Speed dating meets group therapy for effective teaching*, pp. 12-13. AEJMC Standing Committee on Teaching, <http://www.aejmc.org/home/wp-content/uploads/2010/01/DoctorsAreIn2012.pdf>

Keith S. M., & Thornton, L.-J. (2009, February). Goodbye convergence, hello 'Webvergence': The decline of broadcast-print partnerships in an increasingly online media world. *The Convergence Newsletter* 6 (5), <http://www.jour.sc.edu/news/convergence/v6no5.html#keiththornton> (*The Convergence Newsletter* is published by the College of Communication and Information Studies at the University of South Carolina.)

Keith, S. (2004, fall). Researching "the last line of defense": The challenges – and benefits – of getting data from copy editors. *Ethical News* 8 (1): 5. (*Ethical News* is the newsletter of the Media Ethics Division of the Association for Education in Journalism and Mass Communication.)

Work in progress

Books

Keith, S., & Packard, A. *Digital Media Law*, 3rd ed. (Malden, MA: Wiley).
Revision of the second edition under contract.

Keith, S. *Homegrown Media Criticism: The Journalism Review Movement 1958-1983*

Research underway (document analysis and interviews) for a book on the history and contribution of the approximately 25 local journalism reviews published in the United States between the late 1950s and early 1980s.

Journal articles

Keith, S. & Thornton, L.-J. Where the truth lies: Grappling with falsehood and objectivity in the Trump era. *Under peer review since Jan. 15, 2018.*

Book chapters

Keith, S. Literary journalism and radical, progressive, alternative media. In Dow, W., & Macguire, R., *The Routledge companion to American literary journalism*. New York: Routledge. Invited chapter being developed for a volume expected to be published in 2018.

Keith, S. Copy editors and subeditors. Invited chapter for the *Encyclopedia of Journalism Studies*, New York: Wiley.

CONFERENCE PAPERS, RESEARCH PRESENTATIONS, TALKS

Peer-reviewed conference papers and presentations

Keith, S., & Mergerson, C. (2018). Race, protest, and violence: U.S. newspaper coverage of Charlottesville. Work in progress accepted for presentation at the Association for Education in Journalism and Mass Communication Southeast Colloquium, University of Alabama, Tuscaloosa, Ala., March 9-11.

Keith, S., & Thornton, L.-J. (2017). Grappling with truth and falsehood: U.S. journalism and the power of "lie" in the Trump era. Presented at the Future of Journalism conference, Cardiff University, Cardiff, Wales, September 14-15.

Keith, S. (2017). Women (and men) in the streets: Visual framing of the Women's March in U.S. newspapers. Presented to the International Association for Media and Communication Research, Cartagena, Colombia, July 19.

Keith, S. (2016). Journalism, citizenship and activism: A proposal for a new type of course. Presented at the Fourth World Journalism Education Congress, Auckland University of Technology, Auckland, New Zealand, July 14-16.

Keith, S. (2016). The narrative in the native: Literary journalism approaches in native advertising. Presented to a work-in-progress session at the International Association for Literary Journalism Studies 11th International Conference for Literary Journalism Studies, Pontifícia Universidade Católica do Rio Grande do Sul, in Porto Alegre, Brazil, May 19.

Keith, S. (2015). Memory, exaggeration, and the role of the television anchor. Presented to the Journalism Research and Education Section at the International Association for Media and Communication Research, July 12-16, Montreal, Canada.

Keith, S. (2015). A narrowed view from the top? How 97 years of Pulitzer Prizes for Public Service define

public interest journalism in the U.S. Presented to Producteurs d'Information Publique et Intérêt Public/News Producers and the Public Interest, bilingual preconference at the Université du Québec à Montréal before the International Association for Media and Communication Research conference, July 11.

Keith, S. (2015). Journalistic and cyber-citizen memory: Looking at the past through anniversary journalism and social media. Presented to the Twentieth Anniversary Conference of the Group for War and Culture Studies, The Past, Present and Future of War and Culture Studies, University of Westminster, London, June 26.

Keith, S. (2015). Cartooning journalism's foibles: Editorial cartoons in journalism reviews of the 1960s and 1970s. Presented to the Joint Journalism and Communication Historians Conference, March 21, New York University.

Keith, S. (2014). From Chicago to your town: A history of the local journalism review movement of the 1960s and 1970s. Research Roundtable presentation, National Communication Association Convention, November 21, Chicago.

Keith, S. (2014). Spirit and practice: Literary journalism and the U.S. journalism review movement of the 1960s and 1970s. Work-in-progress submission presented at International Association for Literary Journalism Studies Ninth International Conference for Literary Journalism Studies, "Literary Journalism: Local, Regional, National, Global," May 15-17, The American University of Paris.

Keith, S. (2013). Back to the 1990s? Revisiting 20th century digital image ethics debates via Instagram. Paper Presented to the National Communication Association as part of the Visual Communication Division panel Legal, Ethical, and Technical Challenges in the Evolving Online and Mobile Visual Paradigm, November 23, Washington, D.C.

Keith, S. (2013). Technology and editing education in the U.S.: Preparing students for an uncertain future. Presented to the World Journalism Education Congress, July 4, 2013, Mechelen, Belgium.

Keith, S. (2013). The past reappears: French anniversary journalism about the liberation of Paris in 1954 and 2004. Presented to the History Section of the International Association for Media and Communication Research, June 26, Dublin, Ireland.

Keith, S., & Riley, N. (2013). Public relations and ethics through journalists eyes: How the U.S. journalism review movement viewed strategic communication. Presented to the Public Relations Division of the International Communication Association for consideration for presentation at ICA 2013, June 20, London, England.

Keith, S. (2013). Pica poles, proportion wheels, paper dummies: Objects of visual power in 20th century newsrooms. Accepted for presentation to Objects of Journalism: Media, Materiality, and the News, an International Communication Association preconference, June 17, 2013, London.

Keith, S. (2012). [Click here to comment: Combining ethical and legal perspectives on Section 230](#). Presented to the Second International Symposium on Digital Ethics, Oct. 29, Loyola University Chicago.

Keith, S. (2011). The U.S. journalism review movement, 1958-1986: Defining the parameters. Work-in progress presentation to the American Journalism Historians Association, Oct. 8 Kansas City.

Keith, S. (2011). "Reporter power" vs. journalism ethics: Tensions in the Local U.S. journalism review movement, 1968-1978. Presented to the International Association of Media and Communication Researchers conference, Istanbul, Turkey, July 2011.

Keith, S. (2011). Collective memory and images of 9/11: A research agenda. Presented to the International Association of Media and Communication Researchers conference, Istanbul, Turkey, July 2011.

- Keith, S. (2011). Ethics, experience, and audience: How U.S. journalism's roots threaten a field in transition. Presented to Extending Expertise? Experts and Amateurs in Communication and Culture, April 30-May 1, University of Ottawa.
- Keith, S. (2010). The Convergence Quadrant Model: Distilling theory of platform shift from a decade (or more) of convergence models. Presented at Convergence and Society: Science, Health & New Dimensions of Communication, Columbia, South Carolina, Oct. 11-12.
- Keith, S. (2010). The newsroom and social change: How the U.S. journalism review movement of the 1960s and 1970s reflected societal forces. Presented July 21, 2010, at the International Association for Media and Communication Research meeting, July 18-23, Braga, Portugal.
- Keith, S. (2010). Shifting circles: Re-conceptualizing Shoemaker and Reese's theory of a hierarchy of influences on media content for a new-media era. Second-place paper, "New Media Theory: How Far Have we Traveled?" a conference co-sponsored by the Texas Tech Convergent Media Resource Center and the Communication Technology Division of the Association for Education in Journalism and Mass Communication, April 16, Texas Tech University, Lubbock, Texas.
- Keith, S. (2010). Montana Journalism Review: The Big Sky beginning of the local journalism review movement. Presented to the Joint Journalism Historians Conference, sponsored by the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, March 13, City University of New York Graduate Center, New York.
- Keith, S. (2009). Sinking subs and collapsing copy desks? The evolution of editing at newspapers and their Web sites. Presented at the Future of Journalism Conference sponsored by *Journalism Studies* and *Journalism Practice* Sept. 9-10, University of Cardiff, Wales.
- Keith, S. (2009). The "other" CJR: The Windy City experiment and journalistic accountability, 1968-1975. Presented to the Joint Journalism Historians Meeting sponsored by the American Journalism Historians Association and the AEJMC History Division, March 14, Marymount Manhattan College, New York.
- Thornton, L-J. & Keith, S. (2008). Goodbye convergence, hello "Webvergence": The decline of broadcast-print partnerships in an increasingly online media world. Presented to Convergence and Society: The Participatory Web (3.0), Oct. 10, University of South Carolina, Columbia.
- Keith, S. (2006). Commemorating the contest: Newspaper sports sections as *lieux de memoire*. Presented to the North American Society for the Sociology of Sport, November 4, Vancouver, British Columbia.
- Kenney, R., and Keith, S. (2006). Investigative reporting in sports: A missed opportunity for Habermasian discourse? Presented to the North American Society for the Sociology of Sport, November 4, Vancouver, British Columbia.
- Keith, S. (2006). Linking news, copyright, and expression: Implications of *Agence France Presse v. Google*. Presented to the National Communication Association on a Freedom of Expression division panel titled Unraveling the Google Legal Web: A Microcosm of Online Free Expression and Intellectual Property Concerns, November 18, 2006, San Antonio, Texas.
- Keith, S. (2006). Collective memory and visuals of "the most romantic event of World War II" in Parisian newspapers. Presented at the Association for Education in Journalism and Mass Communication annual convention, August, San Francisco, California.
- Silcock, B. W., Schwalbe, C. B., & Keith, S. (2006). "Secret" casualties: Images of injury and death in the Iraq War across media platforms. Presented at the Association for Education in Journalism and Mass Communication Convention, August, San Francisco, California.

Keith, S., & Schwalbe, C. B. (2006). Women and the news media's visual depictions of the U.S.-Iraq War. Presented to the International Communication Association on a Visual Studies division panel titled Framing the Iraq War: A Cross-Platform Comparison of Constructing the Iraq War in the U.S. Media, June 21, 2006, Dresden, Germany.

Keith, S. (2006). Searching for news headlines: Connections between unresolved hyperlinking issues and a new battle over copyright online. Presented to Die wachsende Macht von Suchmaschinen im Internet: Auswirkungen auf User, Medienpolitik und Medienbusiness/The Rising Power of Search-Engines on the Internet: Impacts on Users, Media Policy, and Media Business, June 26, Berlin, Germany.

Keith, S. & Thornton, L-J. (2006). Researching "invisible communicators": Techniques for identifying and contacting under-studied media workers. Refereed paper presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 3, Tuscaloosa, Alabama. Was awarded the top faculty paper award in the Open Division.

Keith, S. (2005). Fear-mongering or fact: The construction of "cyber-terrorism" in U.S., UK & Canadian media. Presented at Safety and Security in a Networked World: Balancing Cyber-Rights and Responsibilities, conference sponsored by the Oxford Internet Institute in collaboration with the University of Auckland, NetSafe, EURIM and Brown University's Watson Institute for International Studies on September 8, University of Oxford, Oxford, England.

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2005). Blood on the lens; Private moments, public platforms: Images and ethics codes across media in an era of violence and tragedy. Refereed paper presented to the Association for Education in Journalism and Mass Communication annual meeting, August 10, San Antonio, Texas. Received second-place faculty paper honors from the Media Ethics Division.

Keith, S. (2005). Too many stories and too little time? An analysis of perceptions of newspaper copy desk staffing and workload. Refereed paper presented to the Association for Education in Journalism and Mass Communication Mid-Winter Conference, February 12, Kennesaw State University, Kennesaw, Georgia.

Keith, S. (2004). Building community on the copy desk: How newspapers with circulations between 25,001 and 50,000 stack up. Refereed paper presented to the Community Building Symposium X, sponsored by the Hank Boyd Center for Community Media at Kansas State University during the National Newspaper Association Convention, September 16, Denver.

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2004). Comparing new media with old: Equivalency challenges for content analysis. Refereed paper presented to the New Research for New Media symposium sponsored by the Institute for New Media Studies in the School of Journalism and Mass Communication at the University of Minnesota, October 1, at Universitat Rovira i Virgili in Tarragona, Spain.

Keith, S. (2004). Bigger, better and happier? Roles of newspaper size, quality and supervisors in copy editors' job satisfaction. Refereed paper presented at the Association for Education in Journalism and Mass Communication Convention 2004, August 6, Toronto. Received third-place faculty paper award from AEJMC's Media Management and Economics Division.

Panelist. (2004). Tips and Tricks: Your Ticket to Successful Job Hunting, sponsored by the Graduate Education Interest Group, Association for Education in Journalism and Mass Communication Mid-Winter Conference, February 28, 2004, Rutgers University, New Brunswick, New Jersey.

Keith, S. (2004). The last line of defense in matters of ethics? Copy editors' ethics role conceptions. Refereed paper presented at the Association for Education in Journalism and Mass Communication Convention 2004, August 4, Toronto. Received the inaugural Professional Relevance Award from AEJMC's Media Ethics Division.

Keith, S. (2004). Holding headlines to a higher standard: A history of libel law's fair index rule. Presented at the Association for Education in Journalism and Mass Communication History Division/American Journalism Historians Association meeting, March 13, Columbia University Graduate School of Journalism, New York.

Schwalbe, C. B., Keith, S., & Silcock, B. W. (2003) Embedded images: The framing of the first visuals of the U.S. war in Iraq: A content analysis of television, Internet, newspaper, and magazine coverage. Presented to the Southwest Education Council for Journalism and Mass Communication Southwest Symposium, November 8, Salt Lake City, Utah. Received honorable mention faculty paper award.

Silcock, B. W., & Keith, S. (2002). Translating the Tower of Babel: Issues of language and culture in converged newsrooms, a pilot study. Presented at the Association for Education in Journalism and Mass Communication Convention 2002, August, Miami Beach, Florida. The paper was later presented by invitation to the Dynamics of Converged Media conference, November 15, 2002, University of South Carolina, Columbia, S.C.; the Ethics Across the Professions conference, March 19-21, 2003, University of South Florida St. Petersburg; and as part of the a panel titled The Next-Generation Newsroom: Media Convergence and Newsplex at the Broadcast Educators Association conference, April 5, 2003, Las Vegas.

Keith, S. (2002). Human sexuality and the U.S. newspaper editor: Newspapers' coverage of the "Kinsey Reports": 1948, 1953. Presented at the Association for Education in Journalism and Mass Communication Convention 2002, August 2002, Miami Beach.

Keith, S. (2001). Sex, professors, and the Internet: First Amendment problems with the Fourth Circuit's ruling in *Urofsky v. Gilmore*. Presented to the Association for Education in Journalism and Mass Communication annual meeting, August 2001, Washington, D.C.

Keith, S. (2001). Applying sociological theory to statements of news principles: Functionalist, monopolist, and public service/status claims in four recent journalism ethics codes. Presented to the Association for Education in Journalism and Mass Communication at its annual meeting, August, Washington, D.C. The paper was later presented by invitation to the New Directions for Journalism Research invitational colloquium for recent Ph.D. graduates and ABDs, January 2002, University of Texas, Austin, Texas.

Keith, S. (2001). Sex, professors, and the Internet: First Amendment problems with the Fourth Circuit's ruling in *Urofsky v. Gilmore*. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2001, Columbia, South Carolina, where it earned the first-place student paper award from the AEJMC Law Division.

Keith, S. (2001). Applying sociological theory to statements of news principles: Functionalist, monopolist, and public service/status claims in four recent journalism ethics codes. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2001, Columbia, South Carolina, where it received the first-place student paper award in the Open Division.

Keith, S. (2001). Hyperlinks and the First Amendment: Toward a hierarchy of protection. Presented to the Association for Education in Journalism and Mass Communication, August 2001, Washington, D.C. Received the Whitney and Shirley Mundt Top Student Paper Award from the Law Division of AEJMC.

Keith, S. (2000). Ethics for editors: What 11 editing textbooks teach. Presented to the Association for Education in Journalism and Mass Communication annual meeting, August 2000, Phoenix, Arizona.

Keith, S. (2000). Libel in 48 point: How courts have ruled since *Sullivan* on allegedly false and defamatory headlines atop accurate stories. Presented to the Association for Education in Journalism and Mass Communication annual meeting 2000, August, Phoenix, Arizona.

Keith, S. (2000). Ethics for editors: What 10 editing textbooks teach. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2000, Chapel Hill, N.C., where it received the first-place student paper award in the Media Ethics Division.

Keith, S. (2000). Libel in 48 point: How courts have ruled since *Sullivan* on allegedly false and defamatory headlines atop accurate stories. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2000, Chapel Hill, N.C., where it won a first-place student-paper award from the Law Division.

Keith, S. (1999). Journalism reviews: Fulfilling Hutchins' recommendation. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium 1999, March 1999, Lexington, Kentucky.

Keith, S. (1998). The influences of Piet Mondrian and other artists of the De Stijl movement on modern modular newspaper design. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium 1998, March 1998, Metairie, Louisiana.

Invited talks and panels

Collective Memory and the Qualitative Researcher, scheduled for presentation Feb. 26, 2018, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.

Collective Memory and Approaches to Images of Tragedy and Triumph, presented Jan. 8, 2017, University of Tel Aviv, Israel.

The State of U.S. Journalism: Would the Last One Out of the Newsroom Please Post to Social Media and Make a Virtual Reality Film? Talk presented to students and faculty, Department of Global Communications, American University in Paris, March 22, 2016.

Quality Journalism and the "Death" of Editing: Implications for Journalism Education. Presentation to the Quality Journalism in the Digital Age conference, Rutgers University, New Brunswick, New Jersey, April 10, 2015.

Journalism/Mass Communication Research Matters to Journalists -- or it Should, talk presented as part of an invited panel discussion on whether journalism and mass communication research matters, sponsored by *Journalism & Mass Communication Quarterly*, the flagship journal of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, August 6, 2010, Denver.

The Future of Editing, address on changes in copy- and sub-editing in the English-speaking world to the American Copy Editors Society at its annual meeting, April 16, 2010, Philadelphia.

From Convergence to Webvergence, research report presented to the Online News Association, with Leslie-Jean Thornton of Arizona State University, on a panel titled Sharing the Research at ONA's annual meeting, September 13, 2008, Washington, D.C.

Images of War, invited discussion with a photojournalist of the news media's visual coverage of U.S.-led military operations in Iraq, organized by the Visual Communication Association of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, August 9, 2007, Washington, D.C.

Analyzing Images of the Liberation of Paris, invited presentation as a part of New Challenges for Textual Analysis: Confronting the Image, a roundtable discussion of using textual analysis in research on images sponsored by the Visual Communication Division of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, August 12, 2007, Washington, D.C.

You Need to Know This, presentation on academic research on editing to the American Copy Editors Society, with Deborah Gump of Ohio University, at the ACES annual meeting, March 2006, Cleveland.

What the Academics Found, presentation on academic research to the American Copy Editors Society, editing with Deborah Gump of Ohio University and Janice Castro of Northwestern University, at ACES annual meeting, March 19, 2004, Houston.

Flames, Faces and Flags: Framing Images of the Iraq War in an Era of Convergent Media, invited presentation to the National Communication Association at a media forum, with Carol B. Schwalbe of Arizona State, November 21, 2003, Miami Beach.

Ethics and Newspapers' Final Gatekeepers, presentation to the American Copy Editors Society, as part of a session titled New Research in Journalism at ACES' annual meeting, March 2003, Chicago.

FUNDING

External funding

International Radio Television Society Foundation, Faculty Seminar Program, Jan. 4-8, 2016, Las Vegas. One of about 24 faculty members from all disciplines nationwide chosen to receive an accommodation grant during the seminar and complimentary entry into the Consumer Electronics Show. Value: approximately \$500

National Endowment for the Humanities Summer Seminar, France's Haunting Past, June 5-July 6, 2012, Paris. Co-sponsored by the Glasscock Center for the Humanities at Texas A&M University and l'Institut d'Histoire de Temps Present in Paris. Stipend: \$3,900

Emerging Scholar grant, Association for Education in Journalism and Mass Communication, for a project titled "Homegrown Media Criticism: The U.S. Journalism Review Movement, 1958-1977." Principal investigator: Susan Keith. Dates: 01/2011-12/2011 Amount: \$2,500.

Grant from the Arthur W. Page Center for Integrity in Public Communication for a project titled "Public Relations Ethics Through Journalists' Eyes: How the Local Journalism Review Movement Viewed PR: 1958-1975." Principal investigator: Susan Keith. Dates: 07/2010-06/2011 Amount: \$3,000.

Grant from the National Association of Broadcasters for research on newsroom convergence in local television station and newspaper newsrooms. Co-principal investigator with Leslie-Jean Thornton of Arizona State. Co-principal investigators: Susan Keith and Leslie-Jean Thornton. Dates: 05/2007-06/2008. Amount: \$3,400.

Freedom Forum Fellowship for Ph.D. studies, School of Journalism, University of North Carolina at Chapel Hill. Dates: May 1999 to May 2001. Amount: \$48,000 per year (designed to match, up to \$50,000, the amount the fellowship holder earned working as a journalist, to encourage journalists with significant newsroom experience to consider careers in academia).

Internal funding

Global Education Grant from the School of Communication and Information, Rutgers University. Used in 2015 to research a Global News/International Media European Media Study Abroad Experience for Department of Journalism and Media Studies travel to London and Paris in 2015 to research a spring 2016 spring break study-abroad experience. Dates: summer 2015. Amount: \$4,400

Grants to Get Grants funding for work on a book tentatively titled *Homegrown Media Criticism: The Journalism Review Movement, 1958-1983*, School of Communication and Information Research Development Council, Rutgers University. Principal investigator: Susan Keith. Dates: 01/2013-07/2013. Amount: \$3,500.

Research Council Grant, Office of Research and Sponsored Programs, for work on a book tentatively titled *Homegrown Media Criticism: The Journalism Review Movement, 1958-1983*. Principal investigator: Susan Keith. Dates: 07/2010-06/2011. Amount: \$2,000.

Research Council Grant, Office of Research and Sponsored Programs, Rutgers University, 2009-2010, for *Homegrown Journalism Criticism: The U.S. Journalism Review Movement of the 1960s and 1970s*. Principal investigator: Susan Keith. Dates: 07/2009-06/2010. Amount: \$1,000.

Additional start-up funds grant, Initiative in Inter-Disciplinary Study of Issues in Privacy and Security, School of Communication, Information and Library Studies at Rutgers, the State University of New Jersey. Principal investigator: Susan Keith. Dates: 2004-2006. Amount: \$6,500.

TEACHING

Awards

2017: Finalist, Great Ideas for Teaching, Association for Education in Journalism and Mass Communication, Chicago, August, for a teaching idea called “Check that Tune: Fact-Checking, Typography, AP Style and Design Training—With a Beat”

2015: Walter I. Susman Award for Excellence in Teaching, 2014-2015. Received the top teaching award given by Rutgers University, for “outstanding teaching and mentoring and ... commitment to the professional development and individual self-transformation of all of her students.”

2011-2012: Outstanding Faculty Member award, 2011-2012. Awarded by the Doctoral Student Association, School of Communication and Information, Rutgers University.

2010: Third-place award, Best Ideas in the Teaching of Communication Law and Policy 2010 competition, sponsored by the Law and Policy Division of the Association for Education in Journalism and Mass Communication. Awarded at the AEJMC annual meeting, August 7, Denver.

2010: Distinguished Achievement in Teaching Award, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University.

2006: Third place, 2006 Promising Professor Competition sponsored by the Mass Communication and Society Division and Graduate Education Interest Group of the Association for Education in Journalism and Mass Communication. Awarded at the AEJMC annual meeting, August 2006, San Francisco.

2004: Nominee, Last Lecture Series Award 2003-2004, Arizona State University. One of 47 Arizona State University professors nominated by students in 2003-2004 for the award, which gave three faculty members a year the chance to present the lecture they would give if they were giving their last lecture ever.

Courses taught

Five Ph.D seminars at Rutgers University

- **Media Law and Policy**, fall 2007 (under title Information Regulation and Law), spring 2010, fall 2012, fall 2014, spring 2017. One student paper from the fall 2014 class received the top student paper award from the International Communication Association’s Communication Law and Policy Division. Two others were presented to the National Communication Association, and yet another was published.
- **Communication, Information and Media Theory** (for first-year students), co-taught fall 2013, 2011, 2009
- **Research Foundations** (formerly required of all Ph.D. students), fall 2009

- **Media Theory** (required of Media Studies-area Ph.D. students), fall 2008
- **Current Research Issues** (former capstone Ph.D. course), spring 2005, spring 2006

Two master's courses at Rutgers University

- **Newer Media Law and Policy** (completely online), summer 2011, summer 2013, spring 2014, summer 2015
- **Digital Journalism** (completely online), spring 2012

Seven undergraduate courses at Rutgers University

- **Communication Law**, spring 2018
- **Design and Digital Editing** (formerly Editing and Design) fall 2005-2012, 2014-2015, 2016-2017; spring 2011-2012
- **Media Law and Ethics**, fall 2005, spring and fall 2006, spring 2008, fall 2015. Taught in fully face-to-face and hybrid face-to-face/online versions
- **Global News**, taught online version fall 2004, spring 2015 and scheduled for summer 2018; face-to-face version spring 2008.
- **Contemporary Issues in Media Studies: Global Media Abroad**, spring 2016
- **Contemporary Issues in Media Studies: New Media and the Law**, spring 2010
- **Media Publishing and Design**, spring 2015, spring 2016

Five undergraduate courses at Arizona State University

- **Communication Law**, fall 2003, spring 2004
- **Media Ethics**, fall 2002, spring 2003
- **Advanced Editing**, fall 2001, 2002, 2003; spring 2002, 2003, 2004
- **Introduction to Editing**, fall 2001, spring 2002
- **Media and Sports**, summer 2003

Curriculum development

Ph.D. level at Rutgers University

Media Law and Policy: Designed and taught the course (first as Information Regulation and Law and then as Topics in Media Studies: Digital Media Law and Policy). It was approved as a regular Ph.D. seminar in 2014

Master's level at Rutgers University

- **Topics in Media Studies: Newer Media Law and Policy:** Designed and taught this online course, which examines contemporary issues in digital media law
- **Digital Journalism:** Designed and taught this digital journalism skills course, designed for students with no undergraduate background in journalism, as part of the online-delivery Digital Media track of the Master's of Communication and Information Studies program

Undergraduate level at Rutgers University

- **Topics in Media Studies: Global Media Abroad:** Researched (during spring and summer 2015) and designed during fall 2015 Global Media Abroad, a hybrid international media course with a study-abroad component in London and Paris offered in spring 2016. As part of the course, took 12 Journalism and Media Studies majors on an eight-day media tour of London and Paris, which included meetings with journalists, bloggers and corporate media-makers as well as visits to international media outlets.
- **Contemporary Issues in Media Studies: New Media and the Law:** Designed and taught an undergraduate course examining legal issues in digital media
- **Occupy the Media:** Designed during summer 2011 and taught in fall 2011 a Byrne First-Year Seminar that examined the alternative and "underground" press of the 1960s and 1970s and media responses

to social transformation in the United States and around the world more than 40 years before Occupy Wall Street

- **Editing and Design/Design and Digital Editing:** Revised this course, called Copy Editing and Layout when I arrived at Rutgers, to include a greater emphasis on digital media, 2009 and 2016
- **Global News:** Developed and taught an exclusively online version of this undergraduate elective

Undergraduate level at Arizona State University

Developed and taught Media and Sports, an undergraduate course examining the history, present practices, and problems of sports media that was part of an interdisciplinary sports certificate, 2003

Other teaching

- Associate director, Dow Jones Newspaper Fund Center for Excellence in Editing Southeast residency, Florida Southern College, Lakeland, Fla., summer 2003, summer 2004; faculty member, summer 2002.
- Adjunct professor, journalism and mass communication, University of South Florida St. Petersburg, 1999
- Graduate teaching assistant, University of South Florida St. Petersburg, 1998
- Adjunct professor, Department of Communication Studies, University of Alabama at Birmingham, 1988

STUDENTS SUPERVISED

Ph.D. student advising

Chair for three completed dissertations

- Bullinger, Jonathan. (2017). Remembering World War II: Studying Sons and Collective Memory. Bullinger was named top 2017 graduating Ph.D. student in the Media Studies area of the School of Communication and Information Ph.D. program.
- Spicer, Robert N. (2014). Rhetoric, Lies and Half-Truths: A Discourse Analysis of Lying in Politics.
- Mardenfeld, Sandra. (2012). Reporters in Practice: The Role of Privilege in Contemporary Journalism

Adviser for three Ph.D. students

Dissertations in progress:

- Nadia Riley Rodriguez,
- Qun Wang (named the top continuing student in the Media Studies area of the School of Communication and Information Ph.D. program in 2017)

Coursework in progress: Christoph Mergerson

Interim advisor for 15 students during coursework or as Ph.D. area coordinator for Media Studies, School of Communication and Information.

(Asterisks indicate Ph.D. candidates on whose committees I remained or remain as an examiner or reader.)

*Penina Wiesman, fall 2010-spring 2015

Steve Voorhees, fall 2011-fall 2014

*Robyn Caplan, fall 2012-summer 2014

*Joseanne Cudjoe, fall 2011-spring 2014

*Yu Zhang, spring 2013-spring 2014 (graduated 2016)

Bryan Sacks, fall 2011-spring 2012

Sean Leavey, fall 2011-spring 2012 (dissertation successfully defended November 2017)

*Camille Reyes, fall 2011-spring 2012 (graduated 2015)

*Vyshali Manivannan, fall 2011-spring 2012

Frank Bridges, fall 2010-spring 2011
Jessica Crowell, fall 2010-spring 2011 (dissertation successfully defended 2017)
Debra Glassco, fall 2010-fall 2012
Nadav Lipkin, fall 2010-spring 2012 (graduated 2017)
Jorge Amador, fall 2010-spring 2012
Charlie File, fall 2010-spring 2011

Ph.D. committee membership

Committee member (reader) on 16 completed dissertations

(Asterisks indicate Ph.D. students for whom I also served as a doctoral examiner.)

- Zach Lischer-Katz, Library and Information Studies area, Ph.D. program, School of Communication and Information, Rutgers University. Chair: Marija Dalbello
- Yuan, Yuan, (2017). Media Studies area, Ph.D. program, School of Communication and Information, Rutgers University. Chair: John Pavlik
- *Zhang, Yu. (2016). Media Studies area, Ph.D. program, School of Communication and Information, Rutgers University. Chair: John Pavlik
- Thelin, Alyson. (2016). Media Studies area, Ph.D. program, School of Communication and Information, Rutgers University. Chair: John Pavlik
- *Reyes, Camille. (2015). Media Studies area, Ph.D. program, School of Communication and Information, Rutgers University. Chair: Todd Wolfson
- *Lerner, Kevin. (2014). *Gadfly to the Watchdogs: How the Journalism Review (MORE) goaded the Mainstream Press toward Self-Criticism in the 1970s.* (Won honorable mention in the 2015 American Journalism Historians Association Margaret A. Blanchard dissertation competition.) Chair: David Greenberg
- *Ning, Jing. (2013). *CCTV-9's Coverage of the Iraq War and the Evolution of English Language Television News in China.* Media Studies area, School of Communication and Information, Rutgers University. Chair: Montague Kern
- Neacsu, Dana. (2011). *Political Satire as a Response to Cultural and Audience Fragmentation: The Case of "The Daily Show with John Stewart."* Media Studies area, School of Communication and Information, Rutgers University. Chair: John Pavlik
- *Ruginyte, Dovile. (2011). *Representations of African Women in American and French Media, 1990-2005.* Media Studies area, School of Communication and Information, Rutgers University. Chair: Deepa Kumar
- Cho, Yoonwon "Miles." (2009). *New Media Uses and Dependency Effect Model: Exploring the Relationship between New Media Habit, Dependency Relation, and Possible Outcomes.* Media Studies area, School of Communication, Information and Library Studies,¹ Rutgers University. Chair: John Pavlik
- *Comeforo, Kristin. (2009). *Negotiating the Middle: The Construction of CAFTA-DR through Discourse in the United States and Costa Rica.* Ph.D. 2009, Media Studies area, School of Communication, Information and Library Studies, Rutgers University. Chair: Deepa Kumar
- Lee, Jinsun. (2009). *Net Power in Action: Internet Activism in the Contentious Politics of South Korea.* Media studies area, School of Communication, Information and Library Studies, Rutgers University. Chair: John Pavlik
- Suhr, Hiesun "Cecelia." (2009). *The Mutation of Cultural Values, Popularity, and Aesthetic Tastes in the Age of Convergence Culture: Social Networking Practices of Musicians.* Media studies area, School of Communication, Information and Library Studies, Rutgers University. Chair: Jack Bratich
- Fu, Wei-Hsin. (2008). *Framing Taiwan's Independence in the Coverage of Taiwan's Presidential Elections, 1996 to 2004: An Analysis of the U.S. Press.* Ph.D. 2008, Media Studies area, School of Communication, Information and Library Studies, Rutgers University. Chair: John Pavlik

¹ The School of Communication and Information at Rutgers University was known until July 1, 2009, as the School of Communication, Information and Library Studies.

- Elyena, Conleth. (2008). The 4-1-9 Coalition, the Internet, and Nigerian Business Integration in the United States. Media Studies area, School of Communication, Information and Library Studies, Rutgers University. Chair: Montague Kern
- Chen, Yi-Fan. (2007). The Mobile Phone and Socialization: The Consequences of Mobile Phone Use in Transitions from Family to School Life of U.S. College Students. Media Studies area, School of Communication, Information and Library Studies, Rutgers University. Chair: James Katz
- Talib, Saman. (2007). Mission Matters: The Role of Organizational Mission Objectives in Media Selection and Implementation by NGOs Worldwide. Media Studies area, School of Communication, Information and Library Studies, Rutgers University. Chair: Montague Kern
- Russ, Travis. (2006). Learning to Change: A Case Study of Using Experiential Learning to Bring about Planned Organizational Change. Communication Studies area, School of Communication, Information and Library Studies, Rutgers University. Chair: Lea Stewart

Member of committee on five dissertations in progress

(Asterisks indicate Ph.D. candidates for whom I also served as a doctoral examiner.)

- *Ian Dunham, Media Studies area, Ph.D. program, School of Communication & Information, Rutgers University. Chair: Phil Napoli
- *Joseanne Cudjoe, Media Studies area, Ph.D. program, School of Communication & Information, Rutgers University. Chair: Todd Wolfson
- *Vyshali Mannivannan, Media Studies area, Ph.D. program, School of Communication & Information, Rutgers University. Chair: Jack Bratich
- *Andrew Salvati, Media Studies area, Ph.D. program, School of Communication and Information, Rutgers University. Chair: David Greenberg
- *Penina Wiesman, Media Studies area, Ph.D. program, School of Communication and Information, Rutgers University. Chair: Lauren Feldman

Doctoral examiner

(For students on whose dissertations committees I did not or have not yet served. Also served as doctoral examiner for all students I have advised or am advising as well as most of those on whose dissertation committees I served as a reader.)

- Sunghwan Kim, Library and Information Studies area, Ph.D. program, School of Communication & Information, Rutgers University.
- Fredrika Thelandersson, Media Studies area, Ph.D. program, School of Communication & Information, Rutgers University. Exams scheduled for October 2016.
- Frank Bridges, Media Studies area, Ph.D. program, School of Communication & Information, Rutgers University, Fall 2013.
- Sheena Raja, Media Studies area, Ph.D. program, School of Communication & Information, Rutgers University, October 2012.
- Anne Gilbert, Media Studies area, Ph.D. program, School of Communication & Information, Rutgers University, Spring 2011.
- Farah Vallera, Ph.D. program, Department of Sociology, School of Arts and Sciences, Rutgers University. First qualifying paper approved June 2010.
- Shawn McIntosh, Media Studies area, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University, Spring 2006.
- YooJin Ha, Library and Information Studies area, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University, Spring 2006.
- Shawn Kildea, Media Studies area, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University, Spring 2006.

- Shannon Hokanson, Media Studies area, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University, Summer 2005.

External master's committee membership

Omylie, Debbie. (2004). Internet Public Relations: Background, Practices and Trends in the Integration of Communication on Web Sites. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University. Served as a committee member while at Rutgers.

Students supervised for independent studies, practica, research and teaching internships

Nine Ph.D. students

- Andrew Salvati, Media Studies area, Ph.D. program, School of Communication and Information and Library Studies, Rutgers University. Supervised a spring 2012 practicum on media and collective memory.
- Sheena Raja, Media Studies area, Ph.D. program, School of Communication and Information and Library Studies, Rutgers University. Supervised a spring 2011 practicum on media coverage of micro-lending.
- Nadia Riley, Media Studies area, Ph.D. program, School of Communication and Information and Library Studies, Rutgers University. Supervised a spring 2011 practicum on coverage of the Haitian earthquake in newspapers published in Barbados.
- Jonathan Bullinger, Media Studies area, Ph.D. program, School of Communication and Information and Library Studies, Rutgers University. Supervised a spring 2011 practicum on discourses on homelessness in the news media.
- Nancy Tetreaux, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University. Supervised a spring 2011 practicum on corporate social responsibility and media.
- Penina Weisman, Media Studies area, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University. Supervised a spring 2010 independent study on understanding audience preferences for Fox network opinion shows.
- Allyson Thelin, Media Studies area, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University. Supervised a fall 2007 independent study on online social media, Supervised a fall 2007 independent study on online social media, Something Old, Something New, Something Borrowed, Something Blue: Wedding Planning on TheKnot.com
- Sandra Mardenfeld, Media Studies area, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University. Supervised a fall 2006 independent study in media law and policy and a fall 2006 practicum in research on attitudes toward reporter's privilege of U.S. journalists jailed for refusing to name confidential sources
- Art Taylor, Library and Information Studies area, Ph.D. program, School of Communication, Information and Library Studies, Rutgers University. Supervised a spring 2006 independent study in intellectual property law

Eight master's students

- Sarah O'Connor, Master's in Communication and Information Studies program in the School of Communication and Information, Rutgers University. Supervisor for a spring 2015 Capstone study of the legal doctrine of a right to be forgotten and a fall 2014 research practicum on the right to be forgotten.
- Amber Hirsch, Master's in Communication and Information Studies program in the School of Communication and Information, Rutgers University. Supervisor for a spring 2015 research internship on online defamation and Section 230 of the Communications Decency Act
- Karyn Collins, Master's in Communication and Information Studies program in the School of Communication and Information, Rutgers University. Supervisor for a spring 2015 Capstone study on setting up a summer journalism training program for New Jersey high school students, a fall 2014 teaching internship in Editing and Design, and a spring 2014 capstone project on the state of summer journalism training programs for New Jersey high school students.

- Christie DeBernardis, Master's in Communication and Information Studies program in the School of Communication and Information, Rutgers University. Mentor for a fall 2012 capstone project on types of news stories tweeted by mainstream media outlets.
- Nasreen Hussain, Master's in Communication and Information Studies program in the School of Communication and Information, Rutgers University. Mentor for a spring 2012 capstone project, Race of Female Models in *Cosmopolitan* Magazine Advertisements: Stereotypical Implications and Change over Time
- Lindsey Hanlon, Master's in Communication and Information Studies program in the School of Communication and Information, Rutgers University. Mentor for a fall 2011 capstone research project on anti-cyberbullying laws
- Rhaman Johnson, Master's in Communication and Information Studies program in the School of Communication and Information, Rutgers University. Mentor for a spring 2011 capstone project, Media Credibility: How Can You Tell?
- Andrew Borders, Master's in Communication and Information Studies program in the School of Communication and Information, Rutgers University. Mentor for a spring 2010 capstone research project, Televising March Madness: The Timing and Apportionment of First- and Second-Round Games.

One undergraduate student

Amanda DeVincentis, journalism and media studies major, School of Communication and Information, Rutgers University. Supervised a spring 2006 independent study on feature writing.

Student supervision at Arizona State University

Advisor on one master's of mass communication project

Anderson, Chris. (2004). Read All About it in Cyberspace: A Content Analysis of the Sports Pages of Online Newspapers. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.

Committee member on seven master's of mass communication projects

- Silver, Derigan. (2004). Hate Speech, Speech Codes and Counterspeech: A Case Study of Arizona State University's Attempts to Promote Diversity and Protect Free Speech. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University. Silver is a tenured associate professor at the University of Denver. Silver is now a tenured associate professor at the University of Denver.
- Blanc, Tara. (2003). The Little Paper that Could: Awareness and Function of a Community newspaper in Phoenix, Arizona. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.
- Miller, Michele. (2002). An Investigation of Public Relations Directors of Major League Soccer Teams' Ethical Decision-making. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.
- Ruggerio, Lew. (2002). The Use and Influence of Formal Written Ethics Principles in U.S. Television Newsrooms: When the "Rubber" of Journalism Codes Meets the Road of Reality. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.
- Copeland, George. (2002). Violent Content and Commercialization in National Basketball Association Telecasts. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.
- Guthrie, Rob. (2002). A Survey of Ethical Guidelines at Business Dailies. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.
- Torpie, Alan. (2002). The Clash Over Proposition 200. Master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University.

Supervisor on two undergraduate honors theses

- Thorson, Sara. (2004). The Associated Press Internship Program. Honors thesis in the Walter Cronkite School of Journalism and Mass Communication, Arizona State University.
- Laidlaw, Sarah. (2003). Student Freedom of Speech on the Internet. Honors thesis in the Walter Cronkite School of Journalism and Mass Communication, Arizona State University.

OTHER TEACHING-RELATED ACTIVITIES

Founder of teaching ideas competition, grant program (2009-2016)

Teaching News Terrifically in the 21st Century

Created and coordinated judging of TNT21, the teaching ideas competition of the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication. The competition—designed to promote ideas for teaching foundational journalism skills courses in ways that are relevant for 21st century media, while recognizing adjuncts, graduate student teachers and full-time faculty—has awarded more than \$1,500 in prizes from 2009 to 2015 for ideas for teaching newswriting, reporting and editing.

AEJMC Newspaper and Online News Division teaching grants program

Created and coordinate the annual teaching grant program of the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication. The program awards a \$200 grant for use in a professor's teaching each August.

Guest lectures

- The French Press, lecture to Rutgers University students studying abroad in Paris, March 17, 2016.
- Framing theory and methods, lecture to students in 16:194:603 Qualitative Methods, a Ph.D. seminar in the School of Communication and Information, Rutgers University, March 12, 2013; April 21, 2015; March 7, 2016.
- The London press, lecture to the European media study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, London, June 16, 2015.
- U.S. Newspapers: Past, present and future, guest lecture in Media Systems and Processes, media survey course for first-year journalism and media studies majors and for non-majors, fall 2015 (two sections), fall 2014 (two sections), spring 2014 (two sections), fall 2015 (one section), spring 2015 (two sections).
- Interpreting the exhibit “La Presse à La Une” (“The Press on the Front Page”) at the Bibliotheque Nationale de France for students enrolled in the study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 20, 2012, Paris
- Understanding the French Press, lecture on French newspaper history and for students enrolled in the study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 18, 2012; June 2004, Paris
- Hemingway's Paris, walking tour through the Fifth Arrondissement for students enrolled in the study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 18, 2012, June 2004, Paris
- Interpretive Research in Media Law, guest lecture in Interpretive Methods, a Ph.D. seminar, Rutgers University, May 3, 2010; April 20, 2009
- Anonymity and Confidentiality in Journalism, guest lecture in a Byrne First-Year Seminar titled Anonymous Communication in an Information Society, Rutgers University, April 7, 2010

Panelist, colloquia associated with courses at Rutgers University

Panelist, colloquium on research in media studies, first-year Ph.D. Colloquium, School of Communication and Information, Rutgers University, September 2016

Panelist, colloquium on research in digital media, first-year Ph.D. Colloquium, a Ph.D. course, School of Communication and Information, Rutgers University, November 4, 2015

Panelist, colloquium on media policy, Information and Communication Processes, a Ph.D. course, School of Communication and Information, Rutgers University, December 10, 2014

Panelist, Interdisciplinarity Colloquium, Information and Communication Processes, a Ph.D. course, School of Communication and Information, Rutgers University, September 23, 2009

Panelist, research in Media Studies, Information and Communication Processes, a Ph.D. course, October 16, 2006

Panelist, Media Studies Research Colloquium, Information and Communication Processes Ph.D. course, School of Communication, Information and Library Studies, Rutgers University, fall 2005. Discussed media law research.

Speaker, panelist, School of Communication and Information Ph.D. program

Speaker, "Presenting Yourself on Paper: Tips for Organizing Your CV," Ph.D. Program workshop, School of Communication and Information, Rutgers University, October 10, 2014.

Panelist, Navigating the Job Market, Doctoral Student Association Professionalism Day, School of Communication and Information, Rutgers University, March 28, 2012

Panelist, Research @ SC&I: When do You Need Human Subjects Review? panel discussion of Institutional Review Board issues organized by the School of Communication and Information Ph.D. program office and the SC&I Doctoral Student Association, April 20, 2010

Panelist, Preparing for the Academic Job Market, panel discussion about the academic job search organized by the Media Studies area of the Ph.D. program in the School of Communication, Information and Library Studies, October 13, 2006

Panelist, How to Get Articles Published in Media Studies and Communication, colloquium sponsored by the Media Studies and Communication areas of the Ph.D. program in the School of Communication, Information and Library Studies, February 28, 2006

SERVICE

Awards

From national associations

2009: Inaugural Above the Fold Award for service to the Newspaper Division of the Association for Education in Journalism and Mass Communication. Awarded August 6, 2009, at the AEJMC annual meeting in Boston.

At Rutgers University

2008-2009: Co-honoree, service award for 2008-2009, School of Communication, Information and Library Studies, Rutgers University.

2008-2009: Service award for 2008-2009, Department of Journalism and Media Studies, School of Communication, Information and Library Studies, Rutgers University.

2007-2008: Service award, 2007-2008, Department of Journalism and Media Studies, School of Communication, Information and Library Studies, Rutgers University.

Service to scholarship in the discipline

Reviewing for international grant-making organizations

Israel Science Foundation, one proposal, one proposal worth about 100,000 new Israeli shekels, 2016

Netherlands Organisation for Scientific Research, one proposal worth 800,000 Euros, 2013

External review of tenure and promotion packets

Five cases over four years (2012 to 2016) at Salisbury University, Utah State University, Virginia Tech University, Kent State University, Northern Illinois University

Journal editorial board member

- *Visual Communication Quarterly*, quarterly refereed Taylor and Francis journal affiliated with the Visual Communication Division of the Association for Education in Journalism and Mass Communication. Editorial board member since 2015.
- *Newspaper Research Journal*, quarterly refereed Sage journal affiliated with the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication. Editorial board member 2007-2016.

Reviewing for publishers

Scholarly book, Oxford University Press, 2015

Media law textbook, Wiley-Blackwell, 2011

Ad hoc journal reviews

- *Journalism & Mass Communication Quarterly*, flagship omnibus journal of the Association for Education in Journalism and Mass Communication (reviewed one article in 2008, 2010, 2014, 2015 and 2016; two in 2006 and 2009; three in 2011 and 2012)
- *Journal of Broadcasting and Electronic Media*, quarterly refereed journal of the Broadcast Education Association (one article each in 2011, 2012, 2013, 2014, 2015, 2016)
- *Journalism Practice*, refereed journal published six times yearly at the School of Journalism, Media and Cultural Studies at the University of Cardiff, Wales (one article in 2009, one in 2012, one in 2016)
- *Journalism of Media Ethics*, quarterly refereed journal associated with the Media Ethics Division of AEJMC (one article each in 2014, 2015, 2016)
- *Journal of Communication*, flagship omnibus journal of the International Communication Association (one article in 2015, one article in 2011)
- *American Journalism*, quarterly refereed journal of the American Journalism Historians Association (one article in 2011, one in 2013, one revision in 2014)
- *Journalism & Mass Communication Educator*, refereed teaching journal published by the Association for Education in Journalism and Mass Communication (one article in 2014)
- *Ethics and Information Technology*, refereed journal published by Springer Netherlands and edited at Delft University of Technology (one article in 2013)
- *Atlantic Journal of Communication*, quarterly refereed journal of the New York Communication Association and New Jersey Communication Association (one article in 2010, one article in 2012)
- *Millennium: Journal of International Studies* (one article in 2015)
- *Western Journal of Communication*, quarterly refereed journal of the Western States Communication Association (one article in 2008).
- *The Communication Review*, a quarterly refereed journal (on article in 2006-2007, revision in 2008)

Conference paper reviews

- International Communication Association: three to four Journalism Studies Division papers per year for 2013-2017 conferences
- Association for Education in Journalism and Mass Communication: three to nine papers yearly 2006-2017
- Association for Education in Journalism and Mass Communication Southeast Colloquium: papers submitted to the Newspaper and Online News Division 2003-4, 2006-7, 2012, 2015-2016; Open Division 2003-2004, 2011

Conference paper discussant

- Papers presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication at the AEJMC Southeast Colloquium, March 8-11, 2018, University of Alabama, Tuscaloosa, Ala.
- Papers presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, Aug. 6-9, 2015, San Francisco.
- Papers presented to the Media Management and Economics Division of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, Aug. 8-12, 2011, St. Louis.
- Papers presented to the Newspaper and the Communication Technology divisions of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, Aug. 4-8, 2010, Denver.
- Papers presented to the Newspaper Division at the AEJMC annual meeting, Washington, D.C., 2007.
- Papers presented to the Newspaper Division at the AEJMC annual meeting, San Francisco, August 2006.
- Papers presented to the Newspaper and Open divisions at the AEJMC Southeast Colloquium, Tuscaloosa, Alabama, March 3, 2006.
- Discussant for papers presented to the Newspaper Division at the AEJMC annual meeting, San Antonio, August 2005.

Book award reviewer

First-round reviewer for the Association for Education in Journalism and Mass Communication's James W. Tankard Jr. Book Award, 2012, 2013, 2016

Leadership in scholarly and professional societies

Board/committee membership

- Member, Board of Directors, Association for Education in Journalism and Mass Communication, 2013-2014.
- Chair, Elected Standing Committee on Teaching, Association for Education in Journalism and Mass Communication, 2013-2014. Elected to a one-year term by members of the AEJMC Elected Standing Committee on Teaching.
- Member, Elected Standing Committee on Teaching, Association for Education in Journalism and Mass Communication, 2011-2014. Elected to a three-year term by members of AEJMC.
- Member, Nominations Committee, Association for Education in Journalism and Mass Communication. Appointed by AEJMC President Linda Steiner for a three-year term, 2011-2014.
- Head, Newspaper Division of the Association for Education in Journalism and Mass Communication, 2007-2008. Elected by members of AEJMC's largest division. Led division as it expanded programming and considered a controversial name change. (Division later became the Newspaper and Online News Division.)
- Vice head in charge of convention programming, Newspaper Division of AEJMC, 2006-2007. In charge of Newspaper Division's four days of programming for the AEJMC annual meeting. Helped division obtain travel grants to bring in out-of-town journalists to speak.
- Founder (2009), coordinator (2009-2016), AEJMC Newspaper and Online News Division grant program, which awards a \$1,000 grant annually to a member whose research touches on newspapers or online news.
- Teaching tri-chair, Newspaper and Online News Division, AEJMC, 2009-2016. Developed and organized Teaching News Terrifically in the 21st Century (TNT21) teaching ideas competition for the Newspaper Division of the Association for Education in Journalism and Mass Communication. Competition makes available a \$300 a year for the best ideas for teaching newswriting, reporting and editing from full-time professors, adjunct professors and graduate-student instructors.
- Member, Association for Education in Journalism and Mass Communication Visibility Committee, 2002-2006.

Organizing or chairing conferences and panels

- **Teaching Communication Ethics in the 21st Century: What Remains Stable, What Changes?:** Organized and moderated for the Communication Ethics Division of the National Communication Association, NCA annual meeting, November 14, 2009, Chicago.
- **The Future of Editing:** Organizer and one of three moderators for a half-day workshop on the future of newspapers, newspaper copy editing, newspaper online editing and what editing professors should be teaching, organized for the Newspaper Division of the Association for Education in Journalism and Mass Communication, August 4, 2009, Boston. The workshop featured newspaper executive editors, such as Martin Baron, editor of the *Boston Globe*; copy editors, including an editor from the *New York Times* and the president of the American Copy Editors Society; new media editors; copy editing interns; and editing professors.
- **Sports Media: Still Running with the Pack?:** Co-organizer for a research paper session, North American Society for the Sociology of Sport meeting, Vancouver, British Columbia, November 1-4, 2006
- **Unraveling the Google Legal Web: A Microcosm of Online Free Expression and Intellectual Property Concerns:** Organizer, panelist, research panel, Freedom of Expression Division, National Communication Association, November 16-19, 2006, San Antonio, Texas
- **Technological Challenges for Newspaper Managers in the 21st Century:** Organizer, moderator for a panel at the Association for Education in Journalism and Mass Communication Media Management and Economics Division, AEJMC Midwinter Conference, February 28, 2004, Rutgers University, New Brunswick, New Jersey.

Service to Rutgers University

University-wide committees

- Member, Chancellor's Advisory Committee on Teaching Excellence, 2016
- Member, Social Science Division, Research Council grants review committee, 2014-2017
- Member, Study-Abroad Committee, 2014-2015
- Member Walter I. Susman and Scholar-Teacher Awards evaluation committee, spring 2016
- Member, ad hoc committee on Research Council grant criteria, spring 2016
- Member, Research Council Social Science Grant Proposal Review Committee, 2015-2016
- Member, School of Communication and Information Dean's Evaluation Committee, 2012-2013
- Member, Rutgers University Work and Family Committee (AAUP appointee), 2006-2008
- Member, Rutgers University Service Learning Committee, 2006-2007

Service to the School of Communication and Information and Department of Journalism and Media Studies

Administrative positions

- Chair, Department of Journalism and Media Studies, 2016-2019
- Coordinator, Digital Media track, Master's in Communication and Information Studies, 2012-2014
- Area coordinator, Media Studies, Ph.D. program, SC&I, 2010-2012
- Interim area coordinator, Media Studies, Ph.D. program, SC&I, fall 2013

Reappointment, tenure and promotion committees

- Ex-officio member, two Department of Journalism and Media Studies promotion/appointment committees, 2016; one appointment committee, 2017
- Chair, one School of Communication and Information tenure and promotion committee, 2015-2016
- Member, reappointment and tenure and promotion committees, 2011-2012 (two) 2012-2013 (one), 2013-2014 (one), 2014-2015 (two), 2015-2016 (one)

Other school committees

- Member, Undergraduate Programs Task Force, SC&I, spring 2012
- Member, Rules of Procedure/Elections & Nominations Committee, SC&I, 2008-2009
- Member, *ad hoc* committee to consider Ph.D. program research courses, SC&I, spring 2008
- Paper evaluator, Invitational Master's Student Institute, SC&I, 2007, 2008

Other service to the Department of Journalism and Media Studies

- Advisor, student Society of Professional Journalists chapter, 2014-2016
- Chair, faculty search committee, spring 2013
- Member, Curriculum Review Committee, spring 2016
- Member, Departmental executive committee, Department of Journalism and Media Studies, 2012-2013
- Member, search committee, 2008-2009
- Chair, Curriculum Committee, 2006-2009
- Chair, Accreditation Committee, 2006-2009

Service to professional journalism

- Judge, American Copy Editors Society headline competition, February 2016
- Judge, Minnesota Front Page Awards, Society of Professional Journalists, April 2015
- Judge, Sunshine State Awards, Society of Professional Journalists, April 2014

Service to society at large

Speech, "Media Ethics: Context and Conundrums for Journalists Trying to Do the Right Thing," to the older adult group, Jewish Community Center of Middlesex County, January 28, 2009, Edison, New Jersey.

Speech, "News Media Trends," to the staff of the New Jersey Office of Legislative Services, November 16, 2007, Trenton, New Jersey.

Speech, "Understanding the News Media," to the staff of the New Jersey Office of Legislative Services, November 18, 2005, Trenton, New Jersey.

Speech, "Freedom of the Press: Fact or Fiction – Exploring the Pressures that Journalists Face in Meeting their Professional Responsibilities," Monmouth Beach, N.J., May 19, 2005. Sponsored by the Monmouth County Friends of the ACLU of New Jersey, Greater Red Bank Area League of Women Voters, Northern Monmouth County Branch of the New Jersey AAUW, Shrewsbury Monthly Meeting of the Religious Society of Friends and Unitarian Universalist Congregation of Monmouth County.

PROFESSIONAL AFFILIATIONS

Academic organizations

Association for Education in Journalism and Mass Communication
International Communication Association
National Communication Association
International Association for Media and Communication Research
European Communication Research and Education Association

Professional organizations

American Copy Editors Society
Society of Professional Journalists

Honor society

Kappa Tau Alpha journalism honor society (inducted 1999)

PROFESSIONAL JOURNALISM EXPERIENCE

Freelance writer

First author, travel story published in *The New York Times*, May 29, 2016

Sports page designer/copy editor, *St. Petersburg Times*, 1993-1999

Lead designer, Tampa Bay Buccaneers NFL game coverage, 1997, 1998. Designer, special sections on college basketball, 1994; auto racing, 1995, 1997; hockey, 1996. Won a second-place page-design award in 1998 and a third-place page-design award in 1995 from the Florida Sportswriters Association.

Assistant newsfeatures editor, *Florida Today*, Brevard County, Florida, 1992-93

Helped supervise twelve reporters and editors, an artist, and six correspondents at a Gannett daily newspaper. Planned content of weekly entertainment magazine. Edited weekly page of news produced by high school journalism classes.

Metro copy editor, *Florida Today*, 1991-92

Worked "slot" several nights each week, supervising the work of two to four other copy editors and general assignment reporter at a Gannett daily newspaper. Worked closely with interns and beginning reporters, particularly those covering crime and the environment.

Features reporter/copy editor, *Birmingham Post-Herald*, Birmingham, Ala., 1987-89

Planned coverage and designed pages as editor of weekly entertainment section for a Scripps-Howard daily newspaper in a two-newspaper city. Reported on the visual arts, television, and popular music. Reviewed films and restaurants.

News copy editor, *Birmingham Post-Herald*, 1984-87

Designed front page and inside pages. Occasionally acted as assistant slot, reviewing the work of other copy editors. Won first-place awards in monthly headline-writing competition among Scripps-Howard daily newspapers, 1985, 1986.

Wire editor, *The Cullman Times*, Cullman, Ala., 1983-84

Selected wire copy for two family-owned daily newspapers, *The Cullman Times* and *Athens News-Courier*. Supervised night composing room staff.

Reporter, *Athens News-Courier*, Athens, Ala., 1982-83

Covered city and county government, education, religion and Browns Ferry Nuclear Plant.