

**Jack Zeljko Bratich**  
**CURRICULUM VITAE**

Associate Professor  
Journalism and Media Studies  
Rutgers University  
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**ACADEMIC POSITIONS**

**Rutgers University**

Department of Journalism and Media Studies  
Department Chair, 2012-2016  
Associate Professor, 2009-present  
Assistant Professor, 2003-2009  
Faculty, Ph.D. Program, 2003-present

**University of New Hampshire**

Department of Communication  
Assistant Professor, 2002-2003

**University of California-Berkeley**

American Studies Program  
Visiting Instructor, 2001

**EDUCATION**

Ph.D: Institute of Communications Research, 2001  
University of Illinois at Urbana-Champaign  
Cultural Theory (concentration); Media Studies (minor)

**AWARDS AND HONORS**

- Committee on Institutional Cooperation, Department Executive Officer Seminar, Selected Rutgers Participant (2014)
- Warren I. Susman Award for Excellence in Teaching, Rutgers University, 2013.
- *Global Health!* grants from RU Global Affairs

- Summer Research Fellowship, School of Communication and Information, Rutgers University, 2012. [\$13,000, working with PhD Student Vyshali Manivannan on project “Lulz, Cuteness, and Other Online Affects”]
- Service Award, Department of Journalism & Media Studies, 2010
- Emerging Scholar Recognition, National Communication Association (Critical/Cultural Studies Division), 2006
- Teaching Award, School of Communication, Information, and Library Studies, 2006
- Teaching Award, Department of Journalism & Media Studies, 2006
- Research Award, Department of Journalism & Media Studies, 2005
- Research Council Grant, Rutgers University, 2005
- Kappa Tau Alpha (Journalism and Mass Communication Honors Society), inducted April 2000.

## PUBLICATIONS

### Books and Edited Collections

*Conspiracy Panics: Political Rationality and Popular Culture*, 2008, SUNY Press.  
[portions translated into Polish and Slovenian]

*Foucault, Cultural Studies, and Governmentality*, co-edited with Cameron McCarthy and Jeremy Packer, 2003, SUNY Press.

Editor, “Towards an Autonomist Communication Studies: Assessing Hardt and Negri's Trilogy”, a Special Issue of *Journal of Communication Inquiry*, (35:4, 2011)

Editor, “Occupy Communication and Culture”, a Special Issue of *Communication and Critical/Cultural Studies*, (11:1, 2014)

*Works in Progress:*

Adventures in the Public Secret Sphere. Book proposal. Under contract with Minor Compositions.

Junctures in Women’s Leadership: Media. Invited by Institute for Women’s Leadership to be editor for this volume in their series (Rutgers University Press).

### Book Chapters

“Mass”

*Keywords in Media Studies.*

Editors: Jonathan Gray and Laurie Ouellette.

New York University Press (2017).

"Meme meets movement: Occupy Wall Street and the new mutations in culture jamming" pp. 322-347 in  
*The Culture Jamming Reader*  
Editors: Marilyn DeLaure and Moritz Fink  
NYU Press (2017)

"Observation in a Surveilled World"  
*The SAGE Handbook of Qualitative Research, Fifth Edition*  
Editors: Norman K. Denzin and Yvonna Lincoln  
Sage Publications (2017)

"Transnational Flashpublics: Social Media and Affective Contagions from Egypt to Occupy Wall Street"  
*Globalizing Cultures. Theories and Paradigms Revisited*  
Editors: Marina Vujnovic and Vincenzo Mele.  
(Brill Publications, 2015, pp. 174-195)

"From Audiences to Media Subjectivities: Mutants in the Interregnum"  
*Media Studies Futures: Companion to Media Studies Vol. 5.*  
Editor: Kelly Gates  
(Blackwell Press, 2013, pp. 1-30)

"Sovereign Networks, Pre-emptive Transgression, Communications Warfare  
Case studies in Social Movement Media"  
*Transgression 2.0: Cultural Opposition in a Digital Age*  
Editors: Ted Gournelos and David J. Gunkel  
(Continuum, 2011, pp. 224-239)

"Post-Marx beyond Post-Marx: Autonomism and Discourse Theory"  
*Discourse Theory and Critical Media Politics*  
Editors: Lincoln Dahlberg and Sean Phelan  
(Palgrave-Macmillan, 2011, pp. 154-177)

"Affective Convergence in Reality Television: A Case Study in Divergence Culture"  
*Flow TV: Essays on a Convergent Medium*  
Editors: Michael Kackman, Marnie Binfield, Matthew Thomas Payne, Allison Perlman, Bryan Sebok  
(Routledge, Sep 2010, pp. 55-74)

"When Collective Intelligence Agencies Collide: Public vs. Popular Intelligence and Networked Suspicions"  
*Everyday Life in the (Post)Global Network,*

Editors: Marina Levina and Grant Kien,  
(Peter Lang, Mar 2010, pp. 11-26)

“Counter globalization and Other Rituals Against Empire”

*Key Concepts in Critical Cultural Studies*

Editors: Clifford Christians and Linda Steiner  
(University of Illinois Press, Feb 2010, pp.212-226 )

**[Book won the James W. Carey Media Research Award; Carl Couch Center, 2011]**

“Spies Like Us: Secret Agency and Popular Occulture”

*Secret Agents: Popular Icons beyond James Bond*

Editor: Jeremy Packer  
(Peter Lang, 2009, pp. 133-162)

“Activating the Multitude: Audience Powers and Cultural Studies”

*New Directions in American Reception Study*

Editors: Philip Goldstein and Jim Machor  
(Oxford University Press, 2008, pp. 33-56)

“Programming Reality: Control Societies, New Subjects, and the Powers of Transformation”

*Makeover Television: Realities Remodeled*

Editor: Dana Heller  
(I.B. Tauris, 2007, pp. 6-22)

“Fragments on Machinic Intellectuals”

*Constituent Imagination: Militant Investigation, Collective Theorization*

Editors: Stephen Shukaitis and David Graeber  
(AK Press, 2007, pp. 137-154)

“Apocryphal Now Redux”

*Contesting Empire/Globalizing Dissent: Cultural Studies after 9/11*

Editors: Norman K. Denzin and Michael Giardinia  
(Paradigm Press, 2007, pp. 264-279)

“Cultural Studies, Immanent War, Everyday Life: Reflections on 9/11/01”

*9/11 in American Culture*

Editors: Norman K. Denzin and Yvonna Lincoln  
(Rowman and Littlefield Press, 2003, pp. 41-3)  
(reprinted journal article)

“Drawing a Line in the Fog”

*9/11 in American Culture*

Editors: Norman K. Denzin and Yvonna Lincoln

(Rowman and Littlefield Press, 2003, pp. 107-110)  
(reprinted journal article)

“Making Politics Reasonable: Rationality and Ideology in the Problematization of Paranoia”

*Foucault, Cultural Studies, and Governmentality*

Editors: Jack Z. Bratich, Jeremy Packer, and Cameron McCarthy.  
(SUNY Press, 2003, pp. 67-100).

“Governing the Present” (with Cameron McCarthy and Jeremy Packer)

*Foucault, Cultural Studies, and Governmentality*

Editors: Jack Z. Bratich, Jeremy Packer, and Cameron McCarthy.  
(SUNY Press, 2003, pp. 3-21)

“Injections and Truth Serums: AIDS Conspiracy Theories and the Politics of Articulation”  
*Conspiracy Nation*.

Editor: Peter Knight

(New York University Press, 2002, pp. 137-156).

### **Journal Articles**

“A Communications War of Restoration: Popular Skepticism, Weaponized Truth, and the Panics over Fake News”

Revise and Resubmit, *Communication, Culture, and Critique*

“From Pick Up Artists to Incels: Con(fidence) Games, Networked Misogyny, and the Failure of Neoliberalism” (co-author Sarah Banet-Weiser)

Under Review, *Public Culture*

“U.S. Feminism, 1968 and Mediated Collective Intellectuality”

*Journal of Communication Inquiry* (42:3, 2018, pp. 290–299)

“Up All Night, Down for the Count? A Compositionist Approach to Nuit Debout”

*International Journal of Communication* (12, 2018, pp. 1908–1927)

“Occult(ing) Transparency: An Epilogue”

*International Journal of Communication* (10, 2016, pp. 1-4)

Guest Editor’s Introduction

*Communication and Critical/Cultural Studies*, (11:1, 2014, pp. 1-4)

“Occupy All the Dispositifs”

*Communication and Critical/Cultural Studies*, (11:1, 2014, pp. 64-73)

“Adventures in the Public Secret Sphere: Police Sovereign Networks and Communications Warfare”

*Cultural Studies <=> Critical Methodologies* (14:1, 2014; pp. 11-20)

“To Receive Well-It’s Critical”

*Communication and Critical/Cultural Studies*, (10:2-3, 2013, pp. 233-237)

“Fabricating Activism: Craft-work, Popular Culture, Gender”

*Utopian Studies* (22:2, 2011, pp. 233-260) [co-authored with Heidi Brush]

“What is a Trilogy?”

Guest Editor’s Introduction, "Towards an Autonomist Communication Studies: Assessing Hardt and Negri's Trilogy" Special Issue

*Journal of Communication Inquiry*, (35:4, 2011, pp. 305-309)

“Pox Populi: Network Populism, Network Sovereigns, & Experiments in People-Powers”

*Cultural Studies <=> Critical Methodologies* (11:4, 2011, pp. 341-345).

“User-Generated Discontent: Convergence, Polemology, Dissent”

*Cultural Studies* (25:4-5, 2011, pp. 620-639)

“Kyber-Revolts: Egypt, State-friended Media, and Secret Sovereign Networks”

*The New Everyday: A Media Commons Project*. 2011. Available at:

<http://mediacommons.futureofthebook.org/tne/pieces/kyber-revolts-egypt-state-friended-media-and-secret-sovereign-networks>

“The Shadow State-form of Thought”

*Anarchist Developments in Cultural Studies* (1, 2011, pp. 79-89)

“The Digital Touch: Craft-work as Immaterial Labour and Ontological Accumulation”

*ephemera* (10:3/4, 2010, pp. 303–18)

“What’s Left?: On Turning Backs and Facing Facts”

*Cultural Studies<->Critical Methodologies* (9, 2009, pp. 717-720)

“From Embedded to Machinic Intellectuals: Communication Studies and General Intellect”

*Communication and Critical/Cultural Studies* (5:1, 2008, pp. 24-45)

“Summer of Double Super Secrecy: Public Secret Spheres, Evidence, and Cultural Strategies”

*Cultural Studies<->Critical Methodologies* (7:2, 2007, pp. 118-131)

“Popular Secrecy and Occultural Studies”

*Cultural Studies* (21:1, 2007, pp. 42-58)

“Temporary Guantanamo Zones: Reality Camps and Crucibles”  
*FlowTV* (5:7, 2007, online)  
<http://flowtv.org/?p=71>

“Public Secrecy and Immanent Security: A Strategic Analysis”  
*Cultural Studies* (20:4-5, 2006, pp. 493-511)

“Nothing is left Alone for too long”: Reality Programming and Control Society Subjects”  
*Journal of Communication Inquiry* (30:1, 2006, pp. 65-83)

“I’ve got you under my skin: Digging Kerry Out and Burying the Bones(men)”  
*Cultural Studies* <-> *Critical Methodologies* (5:3, 2005, pp. 294-297)

“Amassing the Multitude: Revisiting Early Audience Studies”  
*Communication Theory* (15:3, 2005, pp. 242-65)  
{Reprinted in *The Media Studies Reader, 2012, ed. Laurie Ouellette, Routledge*}

“Apocryphal Now”  
*Cultural Studies* <-> *Critical Methodologies* (4:3, 2004, pp. 310-319)

“Trust No-one (on the Internet): The CIA-Crack-Contra Conspiracy Theory and Professional Journalism”  
*Television and New Media* (5:2, 2004, pp. 109-139)

“Regime of Truth Change”  
*Cultural Studies* <-> *Critical Methodologies* (4:2, 2004, pp. 237-241)

“Drawing a Line in the Fog: Post 9/11”  
*Cultural Studies* <-> *Critical Methodologies* (2:2, 2002, pp. 159-162)

“Cultural Studies, Immanent War, Everyday Life: Reflections on 9/11/01”  
*Cultural Studies* <-> *Critical Methodologies* (2:1, 2002, pp. 20-23)

## **Book Reviews**

“Keyword Up!”  
A Review of *Digital Keywords: A Vocabulary of Information Society and Culture*, Benjamin Peters (Ed.).  
And  
*Keywords for Radicals: The Contested Vocabulary of Late-Capitalist Struggle*, Kelly Fritsch, Clare O’Connor, & A. K. Thompson (Eds.).  
Reviewed in *International Journal of Communication* 12(2018), 2926–2932

*Imaginal Machines*. Stevphen Shukaitis. 2009.  
Reviewed in *Culture Machine* (2010)

“When Theorists Conspire: An Inter(re)view with Mark Fenster”,  
A review of *Conspiracy Theories*, Mark Fenster, 2008.  
*International Journal of Communication*. 2009  
[this feature was “Part 2” of dialogic book reviews and interviews with the authors.  
Fenster reviewed my *Conspiracy Panics* and interviewed me in *Journal of  
Communication Inquiry*, 2009]

*Multitude: Between Negation and Innovation*, Paolo Virno, 2008.  
Reviewed in *Journal of Communication Inquiry* (33: 1, Jan 2009, 71-75)

*The Citizen Audience: Crowds, Publics, Masses*, Richard Butsch, 2007.  
Reviewed in *International Journal of Media & Cultural Politics* (4:3, 2008; 412-14)

*Gramsci is Dead: Anarchist Currents in the Newest Social Movements*, Richard Day, 2006.  
Reviewed in *The Communication Review*, 10: 2, 2007, pp. 167-70

*Active Radio: Pacifica’s Brash Experiment*, Jeff Land, 1999  
Reviewed in *Historical Journal of Film Radio and Television*, 20:1, 2000, pp. 139-140

### **Encyclopedia Entries**

“Reality Television”  
*Battleground: The Media*  
Greenwood, 2008

“AIDS”  
“Domestic Terrorism”  
“Jonestown”  
*Encyclopedia of Conspiracy Theories*  
ABC/Clio, 2004

“2600: The Hacker’s Quarterly”  
*Encyclopedia of New Media*,  
Sage Publications, 2003

### **Other Public Writing**

“Discordia Americana: Restoration Wars and Social Maneuvers” *Fifth Estate* (2018)



“Reality Wars: Notes on the Homicidal State” *Fifth Estate* (2017)

“The Untimely Object called Zine: Prescient Media and Digital After-Life”  
Preface, *Zines + The World of ABC No Rio*, Exhibition Catalog, Center for Book Arts, New York City (2014)

“Millions of Americans Believe Conspiracy Theories Exist”

*In Media Res: a MediaCommons Project*

Apr 12, 2013

<http://mediacommons.futureofthebook.org/imr/2013/04/12/millions-americans-believe-conspiracy-theories-exist>

“My Little Kony: Rise of the Flashpublics”

*Counterpunch* newsletter

(03/13/12)

<http://www.counterpunch.org/2012/03/13/my-little-kony/>

“Avatar Erotics”

*The Big Book of Sex.*

Editors: The Unbearables

(Autonomedia, 2011, pp. 595-609)

“The Twitterest Pill: Policing Dissent in the Information Age”

*Counterpunch* newsletter

(10/09/09)

<http://www.counterpunch.org/2009/10/09/the-twitterest-pill/>

“You Provide the Tweets, We'll Provide the Info War: The Iranian Protests and the Mainstream Media”

*Counterpunch* newsletter (7/25/09)

<http://www.counterpunch.org/2009/06/25/you-provide-the-tweets-we-ll-provide-the-info-war/>

“The Fog Machine: Iran, Social Media and the Rise of Genetically Modified Grassroots Organizations”

*Counterpunch* newsletter (7/22/09)

<http://www.counterpunch.org/2009/06/22/the-fog-machine/>

“Subjectivity Rosa: Undercurrent Affairs”

*Fifth Estate* (#380, Spring 2009, pp. 16-18)

“The Work of Zine Art in the Age of Social Networking”

*Art in Zines* exhibition catalog

(ABC No Rio, 2007, pp. 10-14).

“Becoming-Seattle: the State of Activism and the (Re)activity of the State”  
*Fifth Estate* (#374, Winter 2007, pp. 17-20)

“Eyes Put a Spell on You”  
*Counterpunch* newsletter (9/13/06)  
<http://www.counterpunch.org/2006/09/13/eyes-put-a-spell-on-you/>

“Secreting the News: Anonymous vs. Confidential Sources”  
*Counterpunch* newsletter (8/13/05)  
<http://www.counterpunch.org/2005/08/13/secreting-the-news/>

“Notes from Laboratory NYC: A Neo-Activist’s Image-Report from the 2004 Republican National Convention”  
*Cultural Studies <=> Critical Methodologies* 5(3): pp. 346-349

“Fingerprints of Power: Summer of Double Super Secrecy”  
*Counterpunch* newsletter (7/30/05)  
<http://www.counterpunch.org/2005/07/30/fingerprints-of-power/>

“Swarmcession!”  
*Lumpen Magazine* (#96, July 2005, pp. 20-25)

“2 Live Cruise: Tom Cruise vs. Big Pharma”  
*Counterpunch* newsletter (7/12/05)  
<http://www.counterpunch.org/2005/07/12/2-live-cruise/>

“Digging Kerry Out and Burying the Bones(men)”  
*Counterpunch* newsletter (11/19/04)  
<http://www.counterpunch.org/2004/11/19/digging-kerry-out-and-burying-the-bones-men/>

"Art of Darkness: The Abu Ghraib Effect"  
*Interactivist Information Exchange* (05/07/04)  
<http://interactivist.autonomeia.org/node/3117>

## TEACHING

### Courses Taught

PhD program:  
*Communication, Information, and Media Theory* (co-taught)  
*Media and Culture*  
*Audience Studies*  
*Media Subjectivity*

*Media, Affect, Subjectivity*

Masters Program:

*Media and Popular Culture (online)*

*Media Studies: Theory and Practice*

Undergraduate:

Rutgers:

*Social Media and Convergence Culture (SAS Honors Seminar)*

*Social Media and Participatory Culture*

*Consumer Media Culture*

*Media Criticism*

*Conspiracy Theories and Popular Culture*

Not at Rutgers:

*Contemporary Issues in Consumer Media Culture (American University of Paris)*

*Introduction to Mass Communication (University of New Hampshire)*

*Advertising as Social Communication (University of New Hampshire)*

*Examining U.S. Cultures in Time: Conspiracy Theories & Popular Culture in the 1990s (University of California—Berkeley)*

*Social and Cultural Foundations of the Mass Media (University of Illinois)*

*History of Communications (University of Illinois)*

*Mass Communications in a Democratic Society (University of Illinois)*

**Pro-Bono Non-University Seminars**

*Affective Politics and the Imagination of Everyday Resistance*

Bluestockings Bookstore and Cultural Center (co-taught with Stevphen Shukaitis),  
Summer 2009

*Strategies of Refusal: Explorations in Autonomist Marxism*

Bluestockings Bookstore and Cultural Center (co-taught with Stevphen Shukaitis),  
Fall 2005

**Advising and Teaching**

Director, Ph.D. Dissertations	5 Completed 6 Current
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Committees, Ph.D. Dissertations	25 Completed 6 Current
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Committees, Ph.D. Qualifying Exams/Dissertation Proposals (not included in above)

	16 completed
Director, Masters Thesis	1 Completed (American University of Paris)
Advisor, Masters Capstone	1 Completed
Director, BA Honor's Theses	2 Completed
Committee, BA Honor's Theses	1 Completed

## ACADEMIC ADDRESSES

### Keynotes and Plenaries

"The Electro-Convulsive Therapy Machine: Technology in/and Object-Positions"  
The Toronto School: Then, Now, Next.  
Plenary session.  
University of Toronto, October 2016

"This Ecology We Must Leave"  
Plenary/Keynote session  
Cultural Studies Association Conference, Salt Lake City, May 2014

"This Digital World (we must leave): Fighting Technology with Love"  
William Neal Brown Endowed Lecture  
Rutgers-Newark, School of Social Work, April 2014

"Occupy as Meme: Socially Mediated Spectatorship, Jokes, and Affective Contagion."  
Plenary Panel at Critical Themes in Media Studies Conference.  
Eugene Lang, New School.  
New York, NY, April 2012

"Conspiracy Theories and Popular Culture"  
Annual Reception/Colloquium, University College Honors Program, March 2004.

### Invited Talks

"Assembling the Fragments: On Machines, composition, and subjectivities in struggle"  
Reading Marx into the 21st Century Symposium  
Texas A&M; April 2019 [forthcoming]

"Aesthetics of Decline: Necro-Populism, Downsurgency, and Wars of Restoration"  
School of Critical Studies WHAP Series

CalArts; April 2019 [forthcoming]

“Restoring the Public: Moral Panics, Fake News, and Communications Warfare”

School of Law

Queen Mary, University of London, February 2019 [forthcoming]

“Everything is Connected, Detected, and Suspected:

Conspiracy Beyond Paranoia”

MetSpeaks Lecture with the exhibition “Everything is Connected: Art and Conspiracy”

The Metropolitan Museum of Art; Nov 2018

“Exploring Alternative Facts, False Flags, and More”

Panel in conjunction with *False Flag: The Space Between Paranoia and Reason* exhibition

Franklin Street Works, Stamford, CT; Dec 2018

“From Populism to Wars of Restoration”

New Directions in the Study of Populism

Arizona State University, March 2018

“Social Movements and Media Activism: Spaces, Technology, Culture”

Indiana State University, Dec 2017

“If Everyone is a Conspiracy Theorist, is Anyone?: Trumpism, Mutually Assured Disqualification, and Communications Warfare”

Munroe Center for Social Inquiry

Pitzer College November 2017

“The Cultural Politics of Social Movement Media”

(also respondent to a presentation, to three student papers, and held office hours)

Summer School on *Media in Political Participation and Mobilization*

Centre on Social Movement Studies

Scuola Normale Superiore, Florence, Italy; June 2017

“Mediating the Gaps: Police Media Ecologies and Social War Machines in an era of urban uprisings”

Summer School in *Media, Space and the City: methodological perspectives*

University of Pisa, Italy June 2017

“Turbulent Recompositions: How recent revolts and uprisings are reinventing vocabularies of struggle”

Organizing Equality: International Conference

Western University, 24 - 26 March 2017

“Staging Secrecy in Public: Styles of prestige from Rumsfeld to Snowden”  
Secrecy and the Public Symposium  
University of Illinois, Urbana-Champaign, October 2016

"Freedom, Control, and Security in Cyber Space: US, Russia, China": A Roundtable  
DePauw University, September 2016

"Ambivalence and Antagonism in Contemporary Social Movements”  
Ambivalence + Critique + Media Symposium, Annenberg School of Communication and  
Journalism, University of Southern California, Los Angeles, November 2015

“Social Movement Media and Communications Warfare: Interventions as Indirect  
Control and as Insurrectionist Disruption”  
Intervening Media: Power, politics, practices Workshop, Digital Ethnography Research  
Centre, RMIT University, Barcelona, Spain, June 2015.

“Spectacular Secrecy and the Public Secret Sphere: Rumsfeld, Anonymous, and  
Snowden,”  
The Politics and Practices of Secrecy Symposium, King’s College, London, May 2015

“Why Do We Believe Conspiracy Theories Exist?,”  
Conspiracy Theory Conference, University of Miami, March 2015

“This Digital Exodus: Social media, (a)social life, and technological love”  
North Carolina State University, February 2015

“Occupy Student Media: Covering Youth Movements and DIY Media Activism”  
Garden State Student Press Association Annual conference  
Rutgers University, October 2012

“One or Many Machines?: Minor Media, Public-Making, and Multitude-Dissuasion”  
Panel on *The Influencing Machine* by Brooke Gladstone  
Millersville University, October 2012

“From Flashmobs to Flashpublics: Network Sovereigns, Social Media and Transnational  
Affective Publics”  
Global Culture Symposium  
Monmouth University, September 2012

“Rise of the Flashpublics: State-friended Social Media, User-Generated Discontent, and  
the Affective Transfer”  
University of Essex, UK  
Centre for Work, Organization and Society, June 2012

“User-Generated Discontent: Social Movement Media, Revolutionary Enthusiasm and Sovereign Networks”

Technology and Subjectivity Speaker Series

The Graduate Center, CUNY

New York, NY, February 2011

“Governing through/as Precarity: From Technologies of Freedom to Strategic Practices of Autonomy”

*Government and Freedom: Histories and Prospects*

Economic and Social Research Council’s Centre for Research on Socio-Cultural Change.

London, UK, January 2010

“Collective Intelligence Agencies: The 911 Truth Movement, Dissent-Management, and Communication Warfare”

Institute of Communications Research, University of Illinois, Urbana-Champaign

April 2008.

“Affective Rhetoric of Risk and Well-Being”

Personal Privacy in a World of Intelligent Devices Workshop

Rutgers University, April 2007.

"Apocryphal Now"

Crossroads in Cultural Studies Biannual Conference (Special Session), Champaign-Urbana, June 2004.

"Journalism, Popular Culture, and Conspiracy Theories: Three case studies"

Constructing the Current: Journalism and Society Conference, University of Chicago,

May 2004.

### **Invited Participant**

Moderator, “Handling History: Presenting and Archiving Subcultures and Social

Movements,” ABC No Rio Cultural Center, New York, NY; May 2016

Moderator, “Surveillance Activism: Performing the Data Body,” Alessandra Renzi

[presenter]; Images of Surveillance Conference, Goethe Institute, New York, NY; Dec 2015.

Scholar’s Office Hours [informal networking and mentorship session between students, newcomers, and established scholars]

National Communication Association Annual Convention, Las Vegas, November 2015, 2016.

Academic Brain Trust Workshop

Media Reform Conference, Free Press, St. Louis, May 2005.

### **Conference Presentations**

“From Grift to Mass Murder: Incel Violence and the Failure of Neoliberalism’s Confidence Games” [co presented with Sarah Banet-Weiser]  
Pleasures of Violence conference; Oxford Brookes University; March 2019  
[forthcoming].

“Civil Society Must Be Defended: Fake news, Conspiracy Panics, and Communication Wars of Restoration”  
Cultural Studies Association Conference; Tulane University; New Orleans, LA. May 2019  
[forthcoming].

“Necropopulist Cosplay: The Alt-Right’s Reactive Performance of Downsurgency”  
Cultural Studies Association Conference; Tulane University; New Orleans, LA. May 2019  
[forthcoming].

“Civil Society Must Be Defended: Misinformation, Moral Panics, and Communication Wars of Restoration”  
69th Annual International Communication Association Conference, Washington DC, May 2019 [forthcoming].

“#MeToo, Gendered Informality, and Logistics”  
Capacious conference  
Millersville University, Lancaster PA; August 2018

“On Downsurgency: Trump’s Necropopulist Fan Culture”  
*Seeing Through Trump* Roundtable  
68th Annual International Communication Association Conference, Prague, CZ; May 2018

“Archiving Zines, Creating Platforms for Interaction: Reflections on the twentieth anniversary of the ABC No Rio Zine Library”  
Curating Resistance: Punk as Archival Method Conference  
Univ of California—Los Angeles, Feb 2018

“The Electro-Convulsive Therapy Machine: Media object-positions”  
67th Annual International Communication Association Conference, San Diego, CA; May 2017

“Social Media, Social War: Media Formatting and Protest Ecologies from OWS to #BLM and Nuit Debout “  
Crossroads In Cultural Studies Conference. Association for Cultural Studies.



Sydney Australia; Dec 2016

“Social Media and Social War: Police Networks, #BlackLivesMatter, and Antagonistic Fugitivity,” Cultural Studies Association Conference, Philadelphia, PA , June 2016.

“Media And/As Interventions: From Egypt to OWS to #BlackLivesMatter,”  
What is Media? Conference, University of Oregon, Portland, OR, April 2016

“The Antagonistic Solution: Police Networks, Ferguson, and Social Media War”  
65th Annual International Communication Association Conference, San Juan, Puerto Rico, May 2015

“From the Multitude (Back) to the People: Emerging Figures in Technocratic Populism,”  
65th Annual International Communication Association Conference, San Juan, Puerto Rico, May 2015

“Social Bodies in Movement, Social Bodies at Rest: A Compositionist Media Studies Approach to Contemporary Struggles,” Union for Democratic Communications Conference, Toronto, May 2015

“The Technocrat, the Entrepreneur, and the Police: Populism and Social Media War,”  
Global Populisms Conference, Baruch College, New York City, October 2014

“Subjectivity Crisis: From the Encampments to a Pox Populi”  
The Crisis in EU and USA, University of Pisa, Italy June 2014

“Towards a Compositionist Media Studies: Subjectivations and Subsumptions”  
Autonomist-Marxist Contributions to Media Theory and Communication Studies  
Roundtable  
64th Annual ICA Conference, Seattle 2014

“Media, Activism, and the Cultural Industries: Theorizing the Horizons of Resistance”  
Workshop  
Society for Cinema and Media Studies Conference, Seattle 2014

“A Little of that Inhuman Touch: Digital Craft-work and Species-being”  
99th Annual Meeting of the National Communication Association, Washington DC, 2013

“From Meme to Movement: Occupy Wall Street and New Mutations in Culture  
Jamming”  
99th Annual Meeting of the National Communication Association, Washington DC, 2013

“JFK: The Film, the Book, and the Nascent Internet: Popular Culture Meets Professional Journalism (for the last time),”

The Films of Oliver Stone Conference  
Rider University, November 2013

“Making Flashpublics: Social Media, Network Sovereignty, and Transnational Affective Contagion”

63rd Annual ICA Conference, London, 2013

OWS and Branding, Beyond the Brand Preconference,  
ICA, London, 2013

“User Generated Discontent Or, the Rise of the Flashpublics”

Cultural Studies Association Conference, Chicago IL, 2013

“Occupy as Meme: Socially Mediated Spectatorship, Jokes, and Affective Contagion”

98th Annual Meeting of the National Communication Association, Orlando, 2012.

“Seeing a Public Secret Sphere: Debord’s *Comments on the Society of the Spectacle*”

Crossroads in Cultural Studies Conference, Paris, 2012

Clandestine Collectives and Secret Societies: Communicative Perspectives on Hidden Organizations (Roundtable)

97<sup>th</sup> Annual Meeting of the National Communication Association, New Orleans, 2011

“State-friended Social Media and User-Generated Use: Populism, Futurepublics, and Popular Networks”

Cultural Studies & The Popular, The American University of Paris, July 2011

“The Twitterest Pill: Communications Warfare and Social Media”

96<sup>th</sup> Annual Meeting of the National Communication Association, San Francisco, Nov 2010

“Social Media, Convergence, Warfare: A Special Case of Divergence”

60th Annual ICA Conference, Singapore, June 2010

“Security Mutants: Youth Movements and Social Media”

Crossroads in Cultural Studies Conference. Hong Kong, June 2010

“The Digital Touch: Craftwork, Gender and Tactile Media”

Digital Labour Conference

University of Western Ontario, October 2009

“Popular vs. Public Intelligence Networks: the 9/11 Truth Movement, Collective Intelligence, and Regimes of Truth”

59<sup>th</sup> Annual ICA Conference, Chicago, May 2009.

“Affective Convergence and Social Networks: Judgment and Antagonism in a Divergence Culture”

94<sup>th</sup> Annual Meeting of the National Communication Association, San Diego, Nov. 2008.

“Craftwork: Affective Labor and Tactile Media”

94<sup>th</sup> Annual Meeting of the National Communication Association, San Diego, Nov. 2008.

“When Collective Intelligence Agencies Clash: Public vs. Popular Intelligence, the Secret Sphere, and Network Antagonisms”

58<sup>th</sup> Annual ICA Conference, Montreal, May 2008.

“Collective Intelligence Agencies: The 911 Truth Movement, Convergence culture, and Information Warfare”

Society for Cinema and Media Studies Conference, Philadelphia, PA, March 2008.

“From Collective Intelligence to General Intellect: Reality TV as Decompositional Strategy in a Divergence Culture”

93<sup>rd</sup> Annual Meeting of the National Communication Association, Chicago, Nov. 2007.

“Craftivity Narratives: Fabriculture, Affective Labor, and the New Domesticity”

57<sup>th</sup> Annual ICA Conference, San Francisco, May 2007.

“Affinity and Action among the Embedded Intellectuals”

*(Emerging Voices in Critical Cultural Studies Division Panel)*

92<sup>nd</sup> Annual Meeting of the National Communication Association, San Antonio, Nov. 2006.

Participant, “Reality TV, Governmentality, and Citizenship” Roundtable  
Flow Conference, University of Texas, Austin, October 2006.

“Tacti[c]le Media and Craft-work: DIY, Fabriculture, and Autonomism” (with Heidi Brush)

Console-ing Passions, International Conference on Television, Audio, New Media, and Feminism, Milwaukee, WI May 2006.

“Reality Programming: Fairy Tales for Control Societies”

Console-ing Passions, International Conference on Television, Audio, New Media, and Feminism, Milwaukee, WI May 2006.

“Craft-Work and Fabriculture: Gender, Technology and Autonomism” (with Heidi Brush)

Future in the Present Conference, University of Leicester, UK May 2006.

“Swarmcessions: Networked Exodus and Nonlinear Breaks”

4<sup>th</sup> Annual Meeting of the Cultural Studies Association, George Mason University, April 2006.

Participant, Homeland (In-)Securities: A Panel Discussion  
91<sup>st</sup> Annual Meeting of the National Communication Association, Boston, Nov. 2005.

"Audience Powers, Mediated Multitude: Autonomism and Cultural Studies"  
91<sup>st</sup> Annual Meeting of the National Communication Association, Boston, Nov. 2005.

"Mediated Multitudes: Pacified, Activated, and Interactivated Audience Powers"  
American Reception Study Conference, University of Delaware, Oct. 2005.

Participant, "Homeland (In)security" Roundtable  
55th Annual Meeting of the International Communication Association, New York, May 2005.

"Appropriating Security: Autonomism meets Governmentality in the New Normal"  
55th Annual Meeting of the International Communication Association, New York, May 2005.

"Nothing Is Left Alone For Too Long": Reality Programming And Desubjectification In Control Societies"  
Society for Cinema and Media Studies Conference, London, UK March 2005.

"Secreting Publics in the New Normal"  
90<sup>th</sup> Annual Meeting of the National Communication Association, Chicago, Nov. 2004.

"Problematizing the Audience"  
90<sup>th</sup> Annual Meeting of the National Communication Association, Chicago, Nov. 2004.

"Amassing the Multitude"  
(Poster Session)  
Association of Education in Journalism and Mass Communication, Toronto, CA, August 2004.

"Communicating Publicity's Other: Secrecy, Public Relations, and the New Normal"  
54th Annual Meeting of the International Communication Association, New Orleans, May 2004.

"Chemical and Biological Warfare"  
Media, Technology and Health: Current Trends, Future Possibilities. School of Communication, Information and Library Studies, Research Day, Rutgers University. March 2004.

"Queereality: Hybrids, Hegemony, and Reality TV"

Gaining Equality in Marriage Conference, Queer Student Caucus, Rutgers University.  
March 2004.

"Making Politics Reasonable: Rationality and Ideology in the Problematization of Paranoia"

Special Theme Session: *Foucault, Cultural Studies, and Governmentality*.

89<sup>th</sup> Annual Meeting of the National Communication Association, Miami, Nov. 2003.

"The Fog-machine of War: On Secrecy and Journalism"

53rd Annual Meeting of the International Communication Association, San Diego, May 2003.

"Secrecy-in-Action: Counterglobalization Politics and Crypto-activism."

88<sup>th</sup> Annual Meeting of the National Communication Association, New Orleans, Nov. 2002.

"Crypto-Communities: Secrecy and Skepticism in Conspiratological Activism"

87<sup>th</sup> Annual Meeting of the National Communication Association, Atlanta, Nov. 2001.

"Postmodern Technologies of Subjectification"

Couch-Stone Symposium, Miami, FL Feb. 2001.

"The Conspiracist's Medium of Choice": Professional Journalism, Amateur Knowledges, and Unruly Technologies"

86<sup>th</sup> Annual Meeting of the National Communication Association, Seattle, Nov. 2000.

"The Conspiracist's Medium of Choice": Professional Journalism, Amateur Knowledges, and Unruly Technologies"

Media: Old and New, Annual Meeting of the Society for Literature and Science, Atlanta, Oct. 2000.

"The Knowledge Gangsters: African American Conspiracy Theories, Political Rationality, and the Governance of Dissent"

85<sup>th</sup> Annual Meeting of the National Communication Association, Chicago, Nov. 1999.

"You Say Global, I Say Cabal: Conspiracy Theories and Articulation of Contexts"

85<sup>th</sup> Annual Meeting of the National Communication Association, Chicago, Nov. 1999.

"The Exile Within: 'Political Paranoia', Rational Skepticism, and Dissent-management"

Midwest Graduate Communications Conference, University of Iowa, May 1999.

"Trust No-one (on the Internet): Official Journalism, New Media, and the Politics of Conspiracy Theories"

Knowing Mass Culture/Mediating Knowledge conference, The Center for Twentieth Century Studies, University of Wisconsin-Milwaukee, April 1999.

"The Rise of Paranoir: Conspiracy Culture and the Logic of the Secret"  
Conspiracy Culture Conference. King Alfred's College, Winchester UK, July 1998.

### **Guest Lectures**

"Bologna Media Spaces: Students, Revolts, Activism"  
International Reporting, a Journalism and Media Studies course as part of Rutgers University Study Abroad  
Bologna, Italy; June 2017

"Spaces of Consumption"  
Introduction to Media, Rutgers University  
(Once a semester: 2007-2012; Twice a semester 2013-2016)

Participant, "xx"  
CIL Ph.D. Program Colloquium Series, Rutgers University, Fall 2016.

"Postmodernism and Poststructuralism"  
Media Theory (Ph.D. seminar)  
Fall 2016

Participant, "Analyzing Language, Discourse, Texts"  
CIL Ph.D. Program Colloquium Series, Rutgers University, September 2015.

"Audience Studies"  
Media Theory (Ph.D. seminar)  
Fall 2014

Participant, "Presenting and Publishing in an Age of Interdisciplinarity"  
CIL Ph.D. Program Colloquium Series, Rutgers University, September 2014.

"Audience Studies"  
Interpretive Methodology (Ph.D. seminar)  
Spring 2013

Postmodernism and Poststructuralism  
Media Theory (Ph.D. seminar)  
Fall 2013

"Teaching Tips and New Literacy Spaces"  
Leadership Theory and Practice in Academic Settings (Ph.D. seminar)

Fall 2010

“Audience Studies”

Interpretive Methodology (Ph.D. seminar)

Spring 2010

Interpretive, Cultural Approaches

Research Foundations (Ph.D. seminar)

Fall 2008

“New Directions in Foucauldian Studies”

Foucault (Ph.D. seminar)

University of Illinois at Urbana-Champaign, May 2008.

“Communications Doctoral work: The State of the Academic Field.”

Communications Research Problems (Ph.D. seminar)

Columbia University. February 2008.

“Disciplinary and Interdisciplinarity at SCILS: The Battle of the

Ancients and the Moderns Revisited (at SCILS)” Round Table Discussion

LIS Research Talks Series 2007.

“The Cutting Edge in Media Studies from Three Perspectives”

Wednesday Night Colloquium Series, Ph.D. Program, SCILS, Rutgers University,

November 2005.

"Conspiracy Culture in a Mediated Age"

Mediated Communication and Society, Rutgers University, Fall 2004.

“How to Write a Cultural Studies Dissertation”

Communications 490: Graduate Proseminar in Cultural Studies

University of Illinois at Urbana-Champaign, Spring 2002.

“Surveillance and Governmentality: Two Foucauldian approaches to Power”

Speech Communications 491: Theories of Communication and Power

University of Illinois at Urbana-Champaign, Spring 2002.

### **Panel Respondent**

“Rethinking Anarchism, Reconsidering Ethical and Effective Communication”

93<sup>rd</sup> Annual Meeting of the National Communication Association, Chicago, Nov. 2007.

"Conceptualizing Audiences as Publics"

54th Annual Meeting of the International Communication Association, New Orleans,

May 2004.

“Postmodern Performance and Cultural Studies” Couch-Stone Symposium. Miami, 2001.

“Real Culture, Reproduction(s), and Rip-Offs.” Eighth Annual Cultural Studies Symposium. Kansas State University, March 1999.

“The Politics of Representation: Situated Knowledges and Narrative Techniques” Midwest Graduate Communications Conference, University of Illinois at Urbana-Champaign, April 1998.

### **Panel Chair [but not organizer]**

New Media Gatekeepers: Ecosystems of Access and Denial  
Crossroads in Cultural Studies Conference. Association for Cultural Studies.  
Sydney Australia; Dec 2016

Gender, Media and the Euro-Crisis  
56th annual conference of Society for Cinema & Media Studies, Atlanta, April 2016.

The Popular as Method: Thinking and Enacting the Social through Critique  
National Communication Association Annual Convention, Las Vegas, November 2015.

Potentials, Capacities, and Binding Powers: Affect Across Communities  
98th Annual Meeting of the National Communication Association, Orlando, 2012.

Rethinking Anarchism, Reconsidering Ethical and Effective Communication Panel  
93<sup>rd</sup> Annual Meeting of the National Communication Association, Chicago, Nov. 2007.

### **Convener/Organizer**

#### *Multisession events:*

Symposium, Social Media and Psycho-Social Wellbeing, (3 sessions; 9 participants),  
Rutgers University, April 2014.

Stream, Autonomism and Cultural Studies. (co-organized with Stevphen Shukaitis); (3  
panels; 9 papers)  
Cultural Studies Association Annual Conference,  
University of California-Berkeley March 18-20, 2010

Seminar, Mediated States of Security (co-organized with James Hay); (3 sessions; 9  
participants)



National Communication Association Critical/Cultural Studies Summer Conference  
University of Maine, June 2007

Festival, Roger Ebert's First Annual Overlooked Film Festival [Co-organizer]. 1999.

Conference, Midwest Graduate Communications. University of Illinois at Urbana-  
Champaign [co-organizer], April 1998

*Panels:*

The Significance of Autonomist-Marxist Research for Media Theory and Communication  
Studies [roundtable]

Union for Democratic Communications Conference, Detroit, Oct 2016

Communication, Social Reproduction and the Circulation of Struggles in an Epoch of  
Dispersed Repression and Resistance

Union for Democratic Communications Conference, Detroit, Oct 2016

Crisis in Policing: Police Media, BlackLivesMatter, and contestational technologies [also  
Chair]

Cultural Studies Association Annual Conference, Philadelphia, PA, 2016.

Mediating the Life Span of Uprisings: Ferguson, Social Movement Media, and Protest  
Ecologies

65th Annual International Communication Association Conference, San Juan, Puerto  
Rico, 2015

Mediated Subjectivity and Workers' Struggles [also Chair]

Union for Democratic Communications Conference, Toronto, May 2015

Occupy (as) Communication: Space, Embodiment, and the Contested Terrain of Dissent  
[also Chair]

98th Annual Meeting of the National Communication Association, Orlando, 2012.

Technology, Autonomy, and Collaborative Subjectivity *Connective Mutations*, a seminar  
with Franco "Bifo" Berardi. [also Moderator]

Sixteen Beaver. New York, NY. September, 2009.

The Politics of Networks

Bluestockings Bookstore and Cultural Center, New York, NY. February 2008.

The Left and Conspiracy

Left Forum, New York, NY. March 2007.

Governing the Present: Foucault, Cultural Studies, and Governmentality Roundtable  
89<sup>th</sup> Annual Meeting of the National Communication Association, Miami, Nov. 2003.

Media/War/Globalization.

Annual Meeting of the International Communication Association, San Diego, May 2003.

Communication-in-Activism.

88<sup>th</sup> Annual Meeting of the National Communication Association, New Orleans, Nov.  
2002.

Beyond the Grassroots.

87<sup>th</sup> Annual Meeting of the National Communication Association, Atlanta, Nov. 2001.

Postmodern Performance and Cultural Studies. [Co-organizer]. Couch-Stone Symposium.  
Miami, 2001.

### **Public Addresses**

“Transparency and Secrecy” Roundtable

New York Psychoanalytic Society

Helix Center, NYC, December 2013

“Whither OWS?: Summer of our Discontent”

Three Arrows Cooperative Weekly Schmooze Panel

Hudson Valley, NY, July 2012

“Looking forward through impure origin stories: Or, what OWS can learn from (not)  
being a meme”

Welcome to the New Paradigm, or The Crisis of Everything Everywhere Symposium

16 Beaver Group , New York, NY January 2012

“Avatar Erotics” (a reading)

*The UNBEARABLES Big Book of Sex* book launch

TRIBES Gallery, New York, NY, Sept 2011

“Kyber-Revolts: Egypt and Social Media”

Ethical Culture Society of Bergen County

Teaneck, NJ, April 2011

“Secrecy & Politics”

Truth and Politics speaker series

16 Beaver Group

New York, NY, March 2011

“Stormy Weather Ahead? An Affective Weather Report”  
Cowley Club, Brighton, UK, January 2010

“50 ways to Leave Your (Un)Lover”  
*Connective Mutations*, a seminar with Franco “Bifo” Berardi.  
16 Beaver Group. New York, NY. September 2009.

“Conspiracy Panics: The 9/11 Truth Movement, the Left, and the Politics of Dissent”  
Bluestockings Bookstore and Cultural Center, New York, NY. September 2008.

“Making Darkness Visible: The Politics of Popular Occulture and Secret Agency”  
Version 08: DarkMatter, Chicago, IL, April 2008.

Transformative Consciousness, Indigenous Knowledge, and the Future of Capitalism  
Panelist  
Left Forum: Cracks in the Edifice, New York, NY. March 2008.

*Constituent Imagination* book release panelist  
16 Beaver, New York, NY. July 2007

Carnival at the End of the World  
A Benefit for *Fifth Estate Magazine*  
Bowery Poetry Club, New York, NY. July 2007

*Constituent Imagination* book release panelist  
Bluestockings Bookstore and Cultural Center, New York, NY. May 2007

*Fifth Estate Magazine* Release Reading Panelist  
Bluestockings Bookstore and Cultural Center, New York, NY. January 2007

“If all Else Fails try Fairy Tales: On Swarmcessions and Defacings”  
Version05: Invincible Desire Convergence, Chicago, IL, April 2005.

“Becoming-Imperceptible: Secrecy as Spectacle and as Strategy”  
Version04: Invisible Networks Convergence, Chicago, IL, April 2004.

## SERVICE

***To Rutgers University***

**Journalism and Media Studies Department**

Curriculum Review Committee, 2006-present [ex officio 2012-2016]  
Faculty Advisor, Kappa Tau Alpha Honors Society, 2015-present  
Faculty Advisor, National Association of Black Journalists, 2013  
Search Committee, Chair: 2009-2010; Member: 2005-2006; 2012; 2016.  
Personnel Committee, 2009-present  
Undergraduate Scholarship Committee, 2005-2007

### **School of Communication and Information**

Coordinator, Digital Media Track, Master of Communication and Media Program, 2017-Present  
Interim Area Coordinator, Media Studies, PhD program, 2017  
Search Committee, Gloria Steinem Endowed Chair, 2017-2018  
Search Committee, Associate Dean for Programs, 2016  
Search Interview Committee, Assistant Director of Student Services for Career Services, 2014  
Search Interview Committee, Rutgers Broadcast Administrator for WRSU, 2014  
Search Interview Committee, Director of Development, 2013  
Gloria Steinem Endowed Chair planning committee, 2013-present  
Women, Media, and Technology Initiative Committee (facilitated by the Institute for Women's Leadership), 2013-present  
Gender and Media Minor planning committee, (SC&I/Women's and Gender Studies joint project), 2013-2015  
SC&I Strategic Planning Retreat Committee, 2013  
Diversity Committee, Chair: 2011-2012; Member: 2006-2008  
Area Coordinator, Media Studies, PhD program, 2007- 2010  
Advancement & Promotion committee, 2009-present  
Evaluation and Planning Committee, Invitational Masters Student Institute, 2007-2010  
Center for Media Studies, 2003-2013 [since disbanded]  
Ph.D. Student Admissions Committee, 2004-2005

### **University**

Transfer Student Task Force: Transferability and Equivalency, 2015-2016  
Sub-committee on Inter-campus Transferability of Courses, Transfer Student Task Force: Transferability and Equivalency 2016.  
Women, Media and Technology Initiative, 2012-2016  
Susman and Scholar-Teacher Awards Committee, 2014  
Digital Filmmaking BFA Advisory Board (Mason Gross), 2013-2014  
Politics of Global Security Working Group member, (part of RU initiative for research clusters on global themes), 2007-2009  
University College Honors Program Fellow, 2004-2007  
University College Honors and Scholarship Committee, 2004-2007

Faculty Council, 2005  
*The Podium* Faculty Advisor (University College Annual Literary Magazine), 2004-2006

***To University of New Hampshire***

*Comm-entary* Faculty Advisor (undergraduate communication journal), 2002-2003

***To the Field***

**Program External Evaluator**

Drexel University. Dept of Communication, 2014

**Outside evaluator for tenure and promotion**

Eastern Carolina University (2011); Bowling Green State University (2014); New School—Eugene Lang (2014); College of Charleston (2014); City University of New York (2015); University of Oregon (2015); Texas A&M University (2015); Michigan Tech University (2016); University of Michigan (2017); North Carolina State University (2017); University of Toronto (2017); City University of New York (2018); Portland State Univ (2018);

**Outside evaluator for Promotion to Full Professor**

Long Island University (2014); Pomona College (2015)

**Editorial Board Member:**

*Communication, Culture and Critique*  
*Critical Studies in Media Communication*  
*Cultural Studies*  
*Journal of Communication Inquiry*  
*Communication and Critical/Cultural Studies*  
*Cultural Studies<->Critical Methodologies*  
*Capacious: The Journal for Emerging Affect Inquiry*  
*Handbook of Qualitative Research, 3<sup>rd</sup> Edition*

**Member**

National Communication Association  
International Communication Association  
Society for Cinema and Media Studies  
Union for Democratic Communication  
Association for Education in Journalism and Mass Communication

**Other Committees**

Institute of Communications Research Alum Reunion Committee, 2009

**Manuscript Submission Reviewer:**

*Populism*

*Ada: A Journal of Gender, New Media, &  
Technology*

*Journalism*

*Capacious*

*Security Dialogue*

*Big Data and Society*

*Journal of Communication*

*Television and New Media*

*New Media and Society*

*Critical Studies in Media Communication*

*Journal of Communication Inquiry*

*International Journal of Communication*

*Communication Theory*

*Journal of Multicultural Discourses*

*Communication Review*

*Communication & Critical/Cultural Studies*

*International Journal of Cultural Studies*

*Cultural Studies*

*Cultural Studies<->Critical Methodologies*

*Cultural Studies: A Research Annual*

*Organization Studies*

*Continuum*

*Media History*

*Surveillance and Society*

*ephemera*

*fibreculture*

*Parallax*

*Journal of Cultural Economy*

*Theory and Event*

*Angelika*

*Anthropologie et Sociétés*

*Current Sociology*

*Culture and Organization*

*MIS Quarterly*

*Foucault Studies*

*Research Quarterly for Exercise and Sport*

*M/C Journal*

*Electronic Journal of Communication*

*Journal of Communications Research*

*Democratic Communiqué*

*Qualitative Inquiry*

*Studies in Symbolic Interaction*

*Digital Creativity*

*The Sociological Quarterly*

*Law, Culture, And The Humanities*

**Book Manuscript/Proposal Reviewer**

Duke University

New York University

University of Minnesota

Routledge

Blackwell

State University of New York

Peter Lang

Polity

SAGE

Lexington

Common Notions

Rowman & Littlefield

Policy Press

Palgrave Macmillan

Oxford University Press

**Paper/Panel Proposal Reviewer**

International Communication Association, Philosophy, Theory Critique  
Division; Feminist Studies Division

National Communication Association, Critical & Cultural Studies Division

“Extending Play,” SC&I graduate student conference, Rutgers University

**Outstanding Article Award Reviewer**

National Communication Association, Critical and Cultural Studies  
Division, 2014

**Aubrey Fisher Memorial Award Reviewer**

International Communication Association, 2010

**Dissertation of the Year Award Reviewer**

National Communication Association, Critical and Cultural Studies  
Division, 2008

**Grant Proposal Reviewer**

Standard Research Grants Competition, Social Sciences and Humanities  
Research Council of Canada, 2010  
National Science Foundation; Science, Technology, & Society Program,  
2008

**External Evaluator, Dissertation Committee**

William Weikart, Dept. of Sociology, CUNY Graduate Center (in progress)  
Tom Buechele, Dept. of Sociology, CUNY Graduate Center (in progress)  
Massimiliana Urbano, Dept. of Media, Film & Communication, University  
of Otago, New Zealand. 2016.  
Jonah Bossewitch, Dept. of Communications, Columbia University  
October 2015  
Jennifer Pybus, Dept. of English and Media Studies, McMaster University  
September 2013  
Tamara Kneese, Media, Communication, and Culture Program, New York  
University; Jan 2013 (proposal)  
Peter Conlin. Dept. of Communication Studies, Concordia University;  
August 2011  
Rebecca Miller, Dept. of Cinema Studies, New York University; April 2011  
Ian Nagy, Dept. of Journalism and Mass Communication, Carleton  
University, Ottawa, ON; July 2006

**Managing Editor:**

*Cultural Studies* ⇔ *Critical Methodologies*, 2000-2002, Ed: Norman K.  
Denzin  
*Handbook of Qualitative Research*, second edition, 1998-2000, Sage  
Publications, Editors: Norman K. Denzin and Yvonna S. Lincoln

**Co-managing Editor**

*American Tradition of Qualitative Research*, 2000-2001, Sage  
Publications, Eds: Norman K. Denzin & Yvonna S. Lincoln  
*Qualitative Inquiry*, 1997-2002, Eds: Norman K. Denzin & Yvonna S.

Lincoln

*Studies in Symbolic Interaction*, 1997-2002, Editor: Norman K. Denzin  
*Cultural Studies: A Research Annual*, 1997-1999, Editor: Norman K. Denzin

**Assistant Mentor**

Summer Research Opportunities Program, 1999

**To the Community**

**ABC No Rio Cultural Center**, New York, NY

Executive Board Member, 2015- present  
Finance Committee, 2015- present  
Fundraising Committee, 2015- present  
Ad Hoc Events Planning Committee, 2015- present  
Volunteer, Zine Library, 2007-present  
Benefit Organizer, Zine Library, 2007-present

**Bluestockings Bookstore**, New York, NY

Presentation organizer, *Affect Theory* Book Launch, 2011  
Presentation organizer, Melinda Cooper, 2009  
Programming Coordinator, This is Forever Series, 2006-2009  
[including speakers, film screening, discussions]  
Co-organizer, Popular Education Series, 2006-2009

**16 Beaver Arts and Culture Space**, New York, NY

Panel organizer, Technology, Autonomy, and Collaborative Subjectivity,  
2009

**Media Appearances**

“Son œuvre est devenue une clé à la compréhension du néolibéralisme”  
[Interview transcript]

*Liberation Newspaper*, France, 2013

Love/Lust: *Secret Societies (#1.10)*

Sundance Channel, 2011

“Officials use social media during Superstorm Sandy to communicate with residents” *Lehigh Valley Express-Times Nov 12 2012*

Deadliest Catch, Dirty Jobs: How real is reality TV?

*Christian Science Monitor*, February 22, 2010

Runaway's Tweet Sparks Social Media Storm,



WNBC, Oct 1 2012.

SnapChat photo app in Ridgewood nude photos case not making money, yet, *NorthJersey.Com*, March 15, 2013

Reality Star and Husband Are Charged With Fraud  
*New York Times*, July 29, 2013

## **KEY ADMINISTRATIVE ACCOMPLISHMENTS & RESPONSIBILITIES**

### ***As Department Chair (2012-2016):***

#### **Program/Curricular Review and Enhancement**

- Significant redesign of undergraduate curriculum: rearranging course sequencing, creation of three pathways/tracks, development of new core course, supervising approximately 20 course proposals, promotion of new curriculum, interface and troubleshooting with SC&I Student Services on registration matters
- Worked with SC&I Director of Development to host alumni events, attend Steinem Endowed Chair fundraising events, cultivate relations with potential donors
- Created and helped implement JMS Internship Support Fund [financial support for undergraduates who travel outside of the area for internships]
- Maintenance and update of department website: generating, assigning and approving stories, liaison with marketing office on promotions
- Support and consultation for internationalizing student experience through curriculum, including inaugural JMS embedded courses abroad
- Support and consultation for launch of *Kairos*, JMS magazine
- Support and consultation for launch of Media Hub, a convergence point (online and offline) for student mentoring, networking, and professional development
- Support and consultation for faculty-sponsored speakers, contests, award ceremonies, and community project
- Supervised process of transforming four summer courses into hybrid, with awards from Summer Session

#### **Faculty and Staff Development**

- Supervised three search processes, resulting in hires of three Assistant Professors, one Full professor, and one non-tenure track Assistant Professor of Professional Practice
- Liaison and consultation for one non-tenure track Assistant Professor of Professional Practice.
- Oversight of tenure and promotion processes of four faculty members to

#### Associate Professor

- Oversight of successful tenure process at rank of Full professor for one faculty hire
- Oversight of promotion process of one faculty member to Full Professor
- Oversight of successful reappointment of one Assistant Professor
- Annual Review of two staff members (Undergraduate Coordinator and Broadcast Administrator)
- Assignment of Teaching Assistant positions
- Evaluation and recruitment of new part-time lecturers. Consultation with Undergraduate Coordinator on their teaching assignments
- Generated and oversaw nomination process for faculty member who won Warren I. Susman Award for Excellence in Teaching
- Nominated faculty member who won NCA's inaugural Scholar-Activist Award
- Nominated faculty member who won AAUP's Georgina M. Smith Award 2016
- Enhancement of mentoring process for Assistant Professors

#### **Strategic and Administrative Process Review and Enhancement**

- Represented department as part of the Women, Media, and Technology Initiative with The Institute for Women's Leadership (including work on Gloria Steinem Endowed Chair, Gender and Media Minor, Women and Media Internship Placement, and Revson Media Mentors)
- Generated department Strategic Plan
- Generated annual report of anticipated department activities.
- Consulted and advised Undergraduate Coordinator, MCIS Digital Media track coordinator, and Media Studies PhD area coordinator on respective programmatic matters: staffing, enrollments, department needs
- Facilitated Department relationships with Instructional Design and Technology Services Office about on-boarding new instructors, course development, technological needs, and space assessment
- Scheduled courses in consultation with Undergraduate Coordinator and Administrative Assistant
- Planned, oversaw, and implemented annual budget allocations
- Hired and supervised two program assistants
- Established fund to provide additional financial resources for Media Studies doctoral students

#### **Outreach and Support**

- Promotion via numerous interviews by undergrads for courses (video and print), for *The Daily Targum*, for the JMS website, and for *AlumKnights* (including "Letter from the Chair" in each issue)
- Presented at Accepted Students Day (4 years), Scarlet Day Plus (1 year).
- Met with NJ Community College representatives to discuss credit transfers and inter-institution relations

- Facilitated Department relationship with Garden State Student Press Association, especially its annual Rutgers conference for high school students
- Support and consultation for revival of Hugh Boyd Diversity Summer Workshop for NJ high school students
- Remarks and introductions at information sessions, awards ceremonies, symposia, visiting scholar presentations

### **Event planner**

- Townhall for undergraduate majors, 2015, 2016
- “How to fund your student media club” [presentation by RUSA allocations] 2016
- Department receptions, AEJMC convention, 2012-2015
- JMS Alumni NYC Happy Hour, 2013, 2015
- Spotlight on recent Alumni panel, 2015
- Global Study Abroad Information Session (co-organizer), 2015
- Tim Espar Retirement BBQ and Alumni Reunion (co-organizer), 2015
- Alumni Tailgate Reunion Mixer (co-organizer), 2012-2014
- Student meet and greet with Jenn Pelly {Pitchfork writer}, 2014
- *Pink Ribbons, Inc*, screening [with researcher and producer], 2014
- Social Media and Psycho-Social Wellbeing Symposium and Reception, 2014.
- Mediating Advocacy Symposium [retirement event for Montague Kern] 2013
- Marsha Bergman Retirement Luncheon (co-organizer), 2013

### ***As Media Studies PhD area coordinator:***

#### **Student Admissions and Recruitment**

- Review all MS applications, write detailed evaluation summaries regarding each applicant
- Plan and facilitate MS area meeting to determine admissions and funding
- Respond to ongoing email inquiries of prospective students
- Meet on campus with prospective PhD program applicants
- Write nominations for MS students nominated for SC&I or Rutgers-wide fellowships
- Help plan and attend PhD Recruitment Day

#### **Student Advisement**

- Help plan, coordinate and host Fall Orientation
- Pair up current cohort with incoming cohort as peer mentors
- Advise MS grad students to answer their wide-ranging questions about program requirements, consortium options, healthcare, housing, ESL exam requirements, funding issues, course problems, program policies
- Discuss problem students/disciplinary actions

### **Student Evaluation**

- Plan and facilitate annual MS area meeting to evaluate students
- Write annual report summary on MS students
- Attend annual program evaluation meeting
- Participate in annual grad student awards nomination and selection

### **Curriculum**

- Plan and facilitate MS area meeting to evaluate curriculum
- Proposed new methods requirement, subsequently implemented by program

### **Program Governance**

- Help plan, coordinate and host ongoing PhD colloquia and workshops
- Attend and participate in PhD EC meetings and PhD faculty meetings
- Coordinate faculty and grad student teaching preferences with undergraduate coordinator and JMS chair. Liaison between PhD director and department chair around course offerings

## **STUDENT ADVISING AND COMMITTEE WORK**

### A. Doctoral theses supervised as primary advisor.

1. 2020 (expected): **Bryan Sacks**, SC&I PhD Program. Qualifying Exams defended 2017.
2. 2020 (expected): **David Winters**. SC&I PhD Program. Qualifying Exams defended 2017.
3. 2019 (expected): **Fredrika Thelandersson**, SC&I PhD Program. Qualifying Exams defended 2016.
4. 2019 (expected): **Thiam Huat Kam**, SC&I PhD Program. Supervised Qualifying Exams 2016. Dissertation proposal defended 2016.
5. 2019 (expected): **Vyshali Mannivannan**, SC&I PhD Program. Supervised Qualifying Exams 2014. Dissertation proposal defended 2016
6. 2019 (expected): **Alptug Okten**, SC&I PhD Program. Supervised Qualifying Exams 2015. Dissertation proposal defended 2016.
7. 2016: **Kathleen McCollough**, SC&I PhD Program.
8. 2015: **Kaia Shivers**, SC&I PhD Program.
9. 2014: **Dara Murray**, SC&I PhD Program.
10. 2014: **Anne Gilbert**, SC&I PhD Program.
11. 2009. **Suhr, Hiesun Cecelia**. SC&I PhD Program.

12. 2009: **Lia Unguraneau**, Supervised Qualifying Exams 2009. Served on Dissertation Proposal Committee 2009.

B. Membership on doctoral theses committees or other (specify).

1. 2019 (expected): **Ashleigh Wade**. Rutgers Women's and Gender Studies PhD Program. Qualifying Exams 2016. Dissertation Proposal Committee 2018.
2. 2020 (expected): **Katherine Gray**. Rutgers Women's and Gender Studies PhD Program.
3. 2019 (expected): **Alessa Valentin**. Rutgers Women's and Gender Studies PhD Program. Qualifying Exams 2018 (expected).
4. 2019 (expected): **James Hodges**. SC&I PhD Program. Qualifying Exams defended 2016.
5. 2019 (expected): **William Wiekart**, Dept. of Sociology, CUNY Graduate Center.
6. 2019 (expected): **Tom Buechele**, Dept. of Sociology, CUNY Graduate Center. Dissertation Proposal Committee 2016.
7. 2017: **Sean Leavey**, SC&I PhD Program. Qualifying Exams 2014, Dissertation Proposal Committee 2015.
8. 2017: **Massimiliana Urbano**, Dept. of Media, Film & Communication, University of Otago, New Zealand. Thesis Defense 2016.
9. 2016: **Nadav Lipkin**, SC&I PhD Program. Thesis Defense 2016.
10. 2016: **Jonathan Bullinger**, SC&I PhD Program. Thesis Defense 2016.
11. 2015: **Aaron Trammell**, SC&I PhD Program. Thesis Defense 2015.
12. 2015: **Jonah Bossewitch**, Dept. of Communications, Columbia University. Thesis Defense 2015.
13. 2014: **Rob Spicer**, SC&I PhD Program. Thesis Defense 2014.
14. 2013: **Jill Campaiola**, SC&I PhD Program. Thesis Defense 2013.
15. 2013: **Isra Ali**, SC&I PhD Program. Thesis Defense 2013.
16. 2013: **Jennifer Pybus**, Dept. of English and Media Studies, McMaster University, Canada. Thesis Defense 2013.
17. 2013: **Tamara Kneese**, Media, Communication, and Culture Program, New York University; Dissertation Proposal Committee 2013.
18. 2013: **Shawn McIntosh**, SC&I PhD Program. Dissertation Proposal Committee 2013.
19. 2012: **Jessica Crowell**, SC&I PhD Program. Qualifying Exams 2013.
20. 2012: **Marianne Martens**, SC&I PhD Program. Thesis Defense 2012.

21. 2012: **Santanu Chakrabarty**, SC&I PhD Program. Thesis Defense 2012.
22. 2012: **EK Lee**, SC&I PhD Program. Thesis Defense 2012.
23. 2012: **Elizabeth Gough-Gordon**, SC&I PhD Program. Qualifying Exams 2012.
24. 2011: **Matthew Crick**, SC&I PhD Program. Thesis Defense 2011.
25. 2011: **Dana Neacsu**, SC&I PhD Program. Thesis Defense 2011.
26. 2011: **Peter Conlin**, Dept. of Communication Studies, Concordia University, Canada. Thesis Defense 2011.
27. 2011: **Karl Babij**. SC&I PhD Program. Qualifying Exams 2011.
28. 2011: **Alyson Thelin**. SC&I PhD Program. Qualifying Exams 2011.
29. 2011: **Rebecca Miller**, Dept. of Cinema Studies, New York University. Thesis Defense 2011.
30. 2010: **Mary Nucci**, SC&I PhD Program. Thesis Defense 2010.
31. 2010: **Iulian Vamanu**. SC&I PhD Program. Qualifying Exams 2010.
32. 2009: **Shawn Kildea**, SC&I PhD Program. Thesis Defense 2009.
33. 2009: **Jinsun Lee**, SC&I PhD Program. Thesis Defense 2009.
34. 2009: **Kevin Lerner**. SC&I PhD Program. Qualifying Exams 2009.
35. 2009: **Miriam Greenfeld**, SC&I PhD Program. Qualifying Exams 2009.
36. 2009: **Sandra Mardenfeld**. SC&I PhD Program. Qualifying Exams 2009.
37. 2008: **Conleth Eleanya**, SC&I PhD Program. Thesis Defense 2008.
38. 2008: **Aaron Ferguson**, SC&I PhD Program. Thesis Defense 2008.
39. 2007: **Wei-Hsin Fu**, SC&I PhD Program. Thesis Defense 2007.
40. 2006: **Maria Siano**, SC&I PhD Program. Thesis Defense 2006.
41. 2005: **Euichul Jung**. SC&I PhD Program. Thesis Defense 2005.
42. 2005: **Shannon Hokanson**. SC&I PhD Program. Qualifying Exams 2005.
43. 2005: **Whain Lee**, SC&I PhD Program. Qualifying Exams 2005.
44. 2005: **Yi-Fan Chen**, SC&I PhD Program. Qualifying Exams 2005.
45. 2005: **Yoon Whan Cho**, SC&I PhD Program. Qualifying Exams 2005.
46. 2004: **Claude Taylor**, SC&I PhD Program. Qualifying Exams 2004.
47. 2004: **Kole Odutola**, SC&I PhD Program. Qualifying Exams 2004.

#### **PhD Research Practicum supervision:**

1. 2019: **Holly Avella**

2. 2019: **Hessa Al-Mohannadi**
3. 2019: **Nicole Weber**
4. 2018: **Emily Stainkamp**, SC&I PhD Research Practicum. "First as pathology, then as strategy: On the hatred of selfies in neoliberal times."
5. 2016: **Thiam Huat Kam**, SC&I PhD Research Practicum. "Expanding Narrative-world."
6. 2016: **Fredrika Thelandersson**, SC&I PhD Research Practicum, "The Changing Face of Female Madness: Hysterics, Schizophrenics, and Ms. Prozac."
7. 2016: **Bryan Sacks**, SC&I PhD Research Practicum, "Biopolitics and Biopolitical Resistance: Constructions of Popular Opposition to Vaccination."
8. 2015: **Alptug Okten**, SC&I PhD Research Practicum, "Affective Field and Gezi Spirit: How do 'movements' move even in the cooling-off periods?"
9. 2014: **Vyshali Mannivannan**, SC&I PhD Research Practicum, "De/reconstructing lulz: A theory of trickster praxis."
10. 2012: **Sean Leavey**, SC&I PhD Research Practicum, "Even you can turn trash into treasure: Subjectification and affective management for the neoliberal economy on reality television."
11. **2007, Elizabeth Gough-Gordon**
12. **2007, Matthew Crick**, The New Boob Tube? YouTube and the Cults of Personality. Presented at the University Film & Video Association Conference, 2007.
13. **2007, EK Lee**, The Practice of Traveling to New York City in a Globalized Postmodern World: Construction of the mediatized and hyper-real gazes among Korean female tourists. Presented at The Association for Education in Journalism and Mass Communication Midwinter Conference, 2007.
14. **2006, Lia Unguraneau**
15. **2006, Cecilia Suhr**, "Aesthetics as an Unspoken Medium for Self-Reflexivity: The Intersection between Foucault and the Aurobindo's notion on the Aesthetics of Existences" Presented at The 28<sup>th</sup> Meeting of South West Texas Popular and American Culture Association. 2007. Accepted for publication in *Integral Review*.
16. **2006, Alyson Thelin**

## OTHER

1. 2016: Grad: **Onias Dickson**, MCIS Independent Study, "Audience Studies and Networked digital communication."
2. 2013: Undergrad: **Ava Sirrah**, Independent Study + Faculty Advisor for Independently Designed Major.

3. 2011: Grad: **Julia Lefkowitz**, Global Communication Masters Program, Thesis Supervisor, American University of Paris.
4. 2011: Undergrad: **Lizzie Plaugic**, English Honor's Thesis (Second Reader).
5. 2009: Undergrad: **Leeann Brown**, Independent Study, Conspiracy Theories in the News Media.
6. 2007: Undergrad: **John Kim**, Independent Study, Advertising & Its Contexts: Analysis of Fear, Anxiety and Insecurity in Consumer Culture.