

LAUREN FELDMAN

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EDUCATION

- Ph.D. Communication, Annenberg School for Communication, University of Pennsylvania, 2008
Dissertation: "To Opine or Not to Opine: The Consequences of Opinionated News for Political Information Processing, Attitudes, and Knowledge"
Committee: Vincent Price (chair), Joseph Cappella, Michael X. Delli Carpini
- M.A. Communication, Annenberg School for Communication, University of Pennsylvania, 2005
- B.A. English (magna cum laude), Duke University, 1999

ACADEMIC POSITIONS

- 2016-present *Associate Professor*
School of Communication & Information, Rutgers University
- 2013-2016 *Assistant Professor*
School of Communication & Information, Rutgers University
- 2008-2013 *Assistant Professor*
School of Communication, American University
- 2003-2007 *Research and Teaching Fellow*
Annenberg School for Communication, University of Pennsylvania

PUBLICATIONS

Books

Borum Chattoo, C., & **Feldman, L.** (forthcoming, April 2020). *A comedian and an activist walk into a bar: The [serious] role of comedy in social justice*. University of California Press.

Refereed Journal Articles

Feldman, L., & Borum Chattoo, C. (in press). Comedy as a route to social change: The effects of satire and news on persuasion about Syrian refugees. *Mass Communication & Society*.

- Stroud, N. J., **Feldman, L.**, Wojcieszak, M., & Bimber, B. (2018). The consequences of forced versus selected political media exposure. *Human Communication Research*, 45(1), 27-51.
- Hart, P. S., & **Feldman, L.** (2018). Would it be better to not talk about climate change? The impact of climate change and air pollution frames on support for regulating power plant emissions. *Journal of Environmental Psychology*, 60, 1-8.
- Feldman, L.**, & Hart, P. S. (2018). Climate change as a polarizing cue: Framing effects on public support for low-carbon energy policies. *Global Environmental Change*, 51, 54-66.
- Feldman, L.**, & Hart, P. S. (2018). Broadening exposure to climate change news? How framing and political orientation interact to influence selective exposure. *Journal of Communication*, 68(3), 480-502.
- Feldman, L.**, & Hart, P. S. (2018). Is there any hope? How climate change news imagery and text influence audience emotions and support for mitigation policies. *Risk Analysis*, 38(3), 585-602.
- Feldman, L.**, Wojcieszak, M., Stroud, N. J., & Bimber, B. (2018). Explaining media choice: The role of issue-specific engagement in predicting interest-based and partisan selectivity. *Journal of Broadcasting and Electronic Media*, 62(1), 109-130.
- Feldman, L.**, Hart, P. S., Leiserowitz, A., Maibach, E., & Roser-Renouf, C. (2017). Do hostile media perceptions lead to action? The role of hostile media perceptions, political efficacy, and ideology in predicting pro-climate change activism. *Communication Research*, 44(8), 1099-1124.
- Borum Chattoo, C., & **Feldman, L.** (2017). Leveraging entertainment storytelling for public engagement in global poverty: The role of documentary and comedy in social change. *Journal of Communication*, 67(5), 678-701. (special section on “Communication and Collective Action”)
- Feldman, L.**, Hart, P. S., & Milosevic, T. (2017). Polarizing news? Representations of threat and efficacy in leading U.S. newspapers’ coverage of climate change. *Public Understanding of Science*, 26(4), 481-497.
- Hart, P. S., & **Feldman, L.** (2016). The influence of climate change efficacy messages and efficacy beliefs on intended political participation. *PLOS ONE*.
<http://dx.doi.org/10.1371/journal.pone.0157658>
- Hart, P. S., & **Feldman, L.** (2016). The impact of climate change-related imagery on public opinion and behavior change. *Science Communication*, 38(4), 415-441.
- Wojcieszak, M., Bimber, B., **Feldman, L.**, & Stroud, N. J. (2016). Partisan news and political participation: Exploring causal pathways. *Political Communication*, 33(2), 241-260.
- Feldman, L.**, & Hart, P. S. (2016). Using political efficacy messages to increase climate activism:

- The mediating role of emotions. *Science Communication*, 38(1), 99-127.
- Hart, P. S., **Feldman, L.**, Leiserowitz, A., & Maibach, E. (2015). Extending the impacts of hostile media perceptions: Influences on discussion and opinion polarization in the context of climate change. *Science Communication*, 37(4), 506-532.
- Hmielowski, J. D., **Feldman, L.**, Myers, T. A., Leiserowitz, A., & Maibach, E. (2014). An attack on science?: Media use, trust in scientists, and perceptions of global warming. *Public Understanding of Science*, 23(7), 866-883.
- Feldman, L.**, Myers, T. A., Hmielowski, J. D., & Leiserowitz, A. (2014). The mutual reinforcement of media selectivity and effects: Testing the reinforcing spirals framework in the context of global warming. *Journal of Communication*, 64(4), 590-611.
- Hart, P. S., & **Feldman, L.** (2014). Threat without efficacy? Climate change on U.S. network news. *Science Communication*, 36(3), 328-354.
- Feldman, L.**, Stroud, N. J., Bimber, B., & Wojcieszak, M. (2013). Assessing selective exposure in experiments: The implications of different methodological choices. *Communication Methods and Measures*, 7(3), 198-220.
- Feldman, L.** (2013). Learning about politics from *The Daily Show*: The role of viewer orientation and processing motivations. *Mass Communication and Society*, 16(4), 586-607.
- Feldman, L.** (2013). Cloudy with a chance of heat balls: The portrayal of global warming on *The Daily Show* and *The Colbert Report*. *International Journal of Communication*, 7, 430-451.
- Feldman, L.**, Maibach, E., W., Roser-Renouf, C., & Leiserowitz, A. (2012). Climate on cable: The nature and impact of global warming coverage on Fox News, CNN, and MSNBC. *International Journal of Press/Politics*, 17(1), 3-31.
- Feldman, L.** (2011). The opinion factor: The effects of opinionated news on information processing and attitude change. *Political Communication*, 28(2), 163-181. **Recipient of the 2012 ICA Political Communication Sanders-Kaid Best Article of the Year Award.**
- Feldman, L.** (2011). The effects of journalist opinionation on learning from the news. *Journal of Communication*, 61(6), 1183-1201.
- Feldman, L.** (2011). Partisan differences in opinionated news perceptions: A test of the hostile media effect. *Political Behavior*, 33(3), 407-432.
- Feldman, L.**, & Young, D. G. (2008). Late-night comedy as a gateway to traditional news: An analysis of time trends in news attention among late-night comedy viewers during the 2004 presidential primaries. *Political Communication*, 25(4), 401-422.
- Pasek, J., **Feldman, L.**, Romer, D., & Jamieson, K. H. (2008). Schools as incubators of

democratic participation: Building long-term political efficacy with civic education. *Applied Developmental Science*, 12(1), 26-37.

Feldman, L., & Price, V. (2008). Confusion or enlightenment? How exposure to disagreement moderates the effects of political discussion and media use on candidate knowledge. *Communication Research*, 35(1), 61-87.

Feldman, L., Pasek, J., Romer, D., & Jamieson, K. H. (2007). Identifying best practices in civic education: Lessons from the Student Voices program. *American Journal of Education*, 114(1), 75-100.

Feldman, L. (2007). The news about comedy: Young audiences, *The Daily Show*, and evolving notions of journalism. *Journalism: Theory, Practice, & Criticism*, 8(4), 359-380.

Book Chapters

Feldman, L. (2017). Assumptions about science in satirical news and late night comedy. In K. H. Jamieson, D. Scheufele, & D. Kahan (Eds.), *The Oxford handbook of the science of science communication* (pp. 321-331). New York: Oxford University Press. [peer-reviewed]

Feldman, L. (2017). The hostile media effect. In K. Kenski & K. H. Jamieson (Eds.), *The Oxford handbook of political communication* (pp. 549-564). New York: Oxford University Press. (also published in [Oxford Handbooks Online](#), 2014)

Feldman, L., Leiserowitz, A., & Maibach, E. (2011). The science of satire: *The Daily Show* and *The Colbert Report* as sources of public attention to science and the environment. In A. Amarasingam (Ed.), *The Stewart/Colbert effect: Essays on the real impacts of fake news* (pp. 25-46). Jefferson, NC: McFarland and Company.

Nisbet, M. C., & **Feldman, L.** (2011). The social psychology of political communication. In D. Hook, B. Franks and M. Bauer (Eds.), *Communication, culture and social change: The social psychological perspective* (pp. 284-299). London: Palgrave Macmillan.

Price, V., & **Feldman, L.** (2009). News and politics. In R. L. Nabi & M. B. Oliver (Eds.), *The Sage handbook of media processes and effects* (pp. 113-129). Thousand Oaks, CA: Sage.

Encyclopedia Entries

Feldman, L. (2016). [The effects of TV and cable news viewing on climate change opinion, knowledge, and behavior](#). In M. C. Nisbet (Ed.), *Oxford encyclopedia of climate change communication*. New York: Oxford University Press. [peer-reviewed]

Feldman, L. (2012). The hostile media effect. In P. Moy (Ed.), *Oxford bibliographies online: Communication*. New York: Oxford University Press. [peer-reviewed]

Price, V., & **Feldman, L.** (2008). News processing and retention. In W. Donsbach (Ed.), *The*

international encyclopedia of communication, vol. 7 (pp. 3260-3266). Oxford, UK: Wiley-Blackwell.

Book Reviews

Feldman, L. (2011). Review of *From Cronkite to Colbert: The Evolution of Broadcast News* by Geoffrey Baym. *Journalism: Theory, Practice, & Criticism*, 12(4), 497-499.

Research Reports

Feldman, L., Nisbet, M. C., Leiserowitz, A., & Maibach, E. (2010). *The climate change generation? Survey analysis of the perceptions and beliefs of young Americans*. Joint Report of American University's School of Communication, The Yale Project on Climate Change, and George Mason University's Center for Climate Change Communication.

Turow, J., **Feldman, L.**, & Meltzer, K. (2005). *Open to exploitation: American shoppers online and offline*. A report for the Annenberg Public Policy Center.

GRANTS AND FELLOWSHIPS

- | | |
|-----------|---|
| 2017 | The Opportunity Institute, “Pequeños y Valiosos: 2017 Campaign Storytelling Evaluation,” Role: Co-Principal Investigator; PI: C. Borum Chattoo (\$100,000). |
| 2017 | The California Endowment, “Health & Justice for all Californians via Comedy,” Role: Co-Principal Investigator; PI: C. Borum Chattoo (\$25,000). |
| 2012-2016 | National Science Foundation (Award#: SES-1419604), “The Influence of Efficacy, Framing, and Political Orientation on Selective Perception and Selective Exposure: The Case of Atmospheric Change,” Role: Co-Principal Investigator; PI: P. S. Hart (\$219,292). |
| 2011-2013 | Spanish Ministry of Science and Innovation, “Democratically Important Media Effects, Selective Exposure to News Media, and the Forced-Choice Error Problem,” Role: Co-Investigator; PI: M. Wojcieszak (€ 40,000). |
| 2010-2011 | Research Projects Support Programme of Junta de Castilla y León, Spain, “The Political Effects of Forced versus Selective Exposure,” Role: Co-Investigator; PI: M. Wojcieszak (€ 6,386). |
| 2009-2010 | Provost’s Faculty Research Grant, American University, “Learning from Late-Night: The Role of Viewer Motivation,” Role: PI (\$7,744). |
| 2007-2008 | Dissertation Research Fellowship, Annenberg School for Communication, University of Pennsylvania. |
| 2007 | John S. and James L. Knight Foundation, as part of the Carnegie-Knight Initiative on the Future of Journalism Education, “To Opine or Not to Opine: The |

Consequences of Opinionated News for Information Processing, Attitudes, and Knowledge,” Role: Co-Principal Investigator; PI: V. Price (\$9,820).

HONORS AND AWARDS

- 2019 Top-Three Finalist (with C. Borum Chattoo) for the Frank Research Prize in Public Interest Communications
- 2018 Communicating Science, Health, Environment and Risk (ComSHER) Article of the Year Award, Second Place (with P. S. Hart, A. Leiserowitz, E. Maibach, & C. Roser-Renouf), Association for Education in Journalism & Mass Communication
- 2018 First-round Finalist (with C. Borum Chattoo) for the Frank Research Prize in Public Interest Communications
- 2016 Top Faculty Paper Award (with P. S. Hart), Environmental Communication Division, International Communication Association
- 2014 Excellence in Teaching Award, Journalism & Media Studies Department, Rutgers University
- 2013 Top Faculty Paper Award (with T. A. Myers, J. D. Hmielowski, & A. Leiserowitz), Political Communication Division, International Communication Association
- 2012 Faculty Mentor for Undergraduate Summer Scholars and Artists Fellow, American University
- 2012 Keith R. Sanders and Lynda Lee Kaid Best Article of the Year Award, Political Communication Division, International Communication Association
- 2012 Top Faculty Paper Award (with J. D. Hmielowski, T. A. Myers, & A. Leiserowitz), Mass Communication Division, International Communication Association
- 2011-2012 Curriculum Development Award, American University
- 2011 Nominated for American University’s Outstanding Teaching Award
- 2010-2011 International Faculty Travel Award, American University
- 2010 Nominated for American University’s Outstanding Teaching Award
- 2009-2010 International Faculty Travel Award, American University
- 2008 Top Student Paper Award, Political Communication Division, International Communication Association
- 2006 Passed Comprehensive Exams with Distinction, Annenberg School for Communication, University of Pennsylvania
- 2006 Top Paper Award (with V. Price, D. Freres, J. N. Cappella, & W. Zhang), Political Communication Division, International Communication Association

SELECTED REFEREED CONFERENCE PRESENTATIONS (SINCE 2012)

Borum Chattoo, C., Feldman, L., & Riley, A. H. (2018). From reality to drama: The role of entertainment TV storytelling in empowering U.S. Hispanic parents. Accepted to the Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC., 6-9 August.

Feldman, L., & Hart, P. S. (2018). Climate change as a polarizing cue: Framing effects on public support for low-carbon energy policies. Accepted to the Annual Conference of the International Communication Association, Prague, Czech Republic, 24-28 May.

- Feldman, L., & Borum Chattoo, C. (2018). Comedy and social change: The effects of satire and news on persuasion about Syrian refugees. Accepted to the Annual Conference of the International Communication Association, Prague, Czech Republic, 24-28 May.
- Hart, P. S., & Feldman, L. (2018). The impact of climate change / air pollution frames on support for regulating power plant emissions. Accepted to the Annual Conference of the International Communication Association, Prague, Czech Republic, 24-28 May.
- Borum Chattoo, C., & Feldman, L. (2017). Leveraging entertainment storytelling for public engagement in global poverty: The role of documentary and comedy in social change. Accepted for presentation at the International Communication Association Pre-Conference on Innovations in Narrative-Based Interventions, San Diego, CA, 25 May.
- Feldman, L., & Hart, P. S. (2016). Is there any hope? How climate change news imagery and text influence audience emotions and support for mitigation policies. Presented at the Annual Convention of the National Communication Association, Philadelphia, PA, 10-13 November.
- Hart, P. S., & Feldman, L. (2016). The influence of internal, external, and response efficacy on climate change-related political participation. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Minneapolis, MN, 4-7 August.
- Hart, P. S., & Feldman, L. (2016). The impact of climate change-related imagery on political behavior. Presented at the International Symposium on Society and Resource Management, Houghton, MI, 22-26 June.
- Hart, P. S., & Feldman, L. (2016). The impact of climate change-related imagery on public opinion and behavior change. Presented at the Annual Conference of the International Communication Association, Fukuoka, Japan, 9-13 June. ***Awarded Top Faculty Paper in Environmental Communication Division.***
- Feldman, L. (2015). A review of the hostile media effect. Presented at the Annual Conference of the Midwest Association for Public Opinion Research. Chicago, IL, 20-21 November.
- Feldman, L., & Hart, P. S. (2015). Using political efficacy messages to increase climate activism: The mediating role of emotions. Presented at the International Communication Association Post-Conference on Climate and Sustainability Campaigns, San Juan, Puerto Rico, 26 May.
- Hart, P. S., & Feldman, L. (2015). Hostile media perceptions as a driver of discursive actions in the context of global climate change. Presented at the Annual Conference of the International Communication Association, San Juan, Puerto Rico, 21-25 May.
- Wojcieszak, M., Bimber, B., Feldman, L., & Stroud, N. J. (2015). Partisan news and political participation: Exploring mediated relationships. Presented at the Annual Conference of the International Communication Association, San Juan, Puerto Rico, 21-25 May.

- Stroud, N. J., Wojcieszak, M., Feldman, L., & Bimber, B. (2014). Why choice matters in experimental designs with political stimuli. Presented at the Annual Meeting of the American Political Science Association, Washington, DC, 28-31 August.
- Feldman, L., Hart, P. S., & Milosevic, T. (2014). The threat, self-, external, and response- efficacy model: Examining climate change in leading U.S. newspapers. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, 5-9 August.
- Hart, P. S., Feldman, L., Roser-Renouf, C., Leiserowitz, A., & Maibach, E. (2014). Extending the impacts of hostile media perceptions: Influences on discussion and opinion polarization. Presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, 5-9 August.
- Feldman, L., Hart, P. S., Leiserowitz, A., Maibach, E., & Roser-Renouf, C. (2014). Do hostile media perceptions lead to action? The role of hostile media perceptions, political efficacy, and ideology in predicting pro-climate change activism. Presented at the Annual Conference of the International Communication Association, Seattle, WA, 22-26 May.
- Wojcieszak, M., Stroud, N. J., Feldman, L., & Bimber, B. (2013). Forced-choice error: Attitude polarization following media exposure. Presented at the Annual Conference of the American Political Science Association, Chicago, IL, 29 Aug – 1 Sept.
- Feldman, L., Myers, T. A., Hmielowski, J. D., & Leiserowitz, A. (2013) The mutual reinforcement of media selectivity and effects: Testing the reinforcing spirals framework in the context of global warming. Presented at the Annual Conference of the International Communication Association, London, England, 17-21 June. *Awarded Top Faculty Paper in Political Communication Division.*
- Wojcieszak, M., Feldman, L., Stroud, N. J., & Bimber, B. (2013). Explaining media choice: Predictors of news selection. Presented at the Annual Conference of the International Communication Association, London, England, 17-21 June.
- Feldman, L., Stroud, N. J., Bimber, B., & Wojcieszak, M. (2013). Assessing selective exposure in experiments: The implications of different methodological choices. Presented at the National Conference of the Midwest Political Science Association, Chicago, 11-14 April.
- Hart, P. S., & Feldman, L. (2012). Framing climate change in the public sphere. Presented at the Society for Risk Analysis Annual Meeting, San Francisco, CA, 9-12 December.
- Rolfe-Redding, J., Maibach, E., Feldman, L., & Leiserowitz, A. (2012). Republicans and climate change: An audience analysis of predictors for beliefs and policy preferences. Presented at the Annual Conference of the International Communication Association, Phoenix, AZ, 24-28 May.
- Hmielowski, J. D., Feldman, L., Myers, T. A., & Leiserowitz, A. (2012). An attack on science?:

Media use, trust in scientists, and perceptions about global warming. Presented at the Annual Conference of the International Communication Association, Phoenix, AZ, 24-28 May.
Awarded Top Faculty Paper in Mass Communication Division.

INVITED SYMPOSIA, WORKSHOPS, AND RESEARCH TALKS

Feldman, L. (2018). Panelist for “Public Health & Climate Messaging Peer Learning Exchange” webinar, Climate Advocacy Lab, August 3.

Feldman, L. (2016). “Science communication in political contexts: Media and climate change.” Keynote Speaker for “Science Communication: Research and Practice” Workshop and Incubator, College of Communications, Penn State University, October 29.

Feldman, L. (2016). “Communicating climate change: News media, efficacy information, and the revival of hope.” Department of Communication, Cornell University, 14 March.

Feldman, L. (2016). “Media and public trust in scientists.” Department of Microbiology & Immunology, Georgetown University Medical Center, 1 March.

Feldman, L. (2015). “Using political efficacy messages to communicate about climate change: Implications for the ideological divide.” Political Polarization: Media and Communication Influences Workshop, Center for the Study of Democratic Politics, Princeton University, Princeton, NJ, 1 May.

Feldman, L. (2014). “What we know about the portrayal of science in late-night comedy and satirical news.” Science of Science Communication Conference, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, PA, 16-18 October.

Feldman, L. (2014). “Public polarization on climate change: The role of partisan media.” Rutgers University Department of Human Ecology Seminar Series. New Brunswick, NJ. 9 April.

Feldman, L. (2011). “Quantifying meaningful outcomes.” Breaking Boundaries: 2011 Symposium on Political Entertainment Media, University of Delaware, 8-10 April.

Feldman, L. (2010). “The hostile media effect.” Political Communication: State of the Field in the 21st Century Conference, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, PA, 2-4 December.

Feldman, L. (2010). “The consequences of opinionated, cable news for attitude polarization and persuasion.” Transnational Connections: Challenges and Opportunities for Political Communication. IE University, Segovia, Spain, 24-25 March.

TEACHING

Courses Taught

School of Communication & Information, Rutgers University

PhD

Media and Politics (S-14, S-17)

- Designed syllabus and assignments

Masters

Media, Science, & Society (S-18, S-19)

- Created new online course
- Designed syllabus and assignments

Undergraduate

Digital Media & Society (S-15)

- Revised existing syllabus and assignments

News, Entertainment and Politics (F-13, S-14, F-14, S-15, F-15, S-16, S-17, F-18, S-19)

- Renamed and revised existing course
- Designed syllabus and assignments

Media, Science, and Public Engagement (F-14, F-15, S-16, S-18, F-18)

- Created new course that was added to permanent curriculum
- Designed syllabus and assignments

School of Communication, American University

PhD

Quantitative Analysis for Communication (Summer-13)

- Created new research methods course
- Designed syllabus and assignments

Advanced Media Research Methods (F-11)

- Core PhD research methods course (taught in inaugural year of PhD program)
- Designed syllabus and assignments

Masters

Public Communication Capstone Seminar (S-10, S-11, S-13)

- Supervised 18-20 students per semester in completion of MA capstone
- Revised existing syllabus

Public Communication Theory (F-09, F-10, F-12)

- Core course for MA curriculum
- Revised existing syllabus and assignments

Health Communication Campaigns (S-09)

- Created new special topics course
- Designed syllabus and assignments

Undergraduate

Honors Colloquium on Entertainment, Comedy & Politics (F-11)

- Created interdisciplinary special topics course for the University Honors Program
- Designed syllabus and assignments

Communication and Society (F-08, S-09, S-10, F-10, S-11, S-13)

- Core course for undergraduate curriculum
- Revised existing syllabus and assignments

Public Communication Research (F-08, F-09)

- Core course for undergraduate curriculum
- Revised existing syllabus and assignments

University of Pennsylvania

Primary Instructor – Undergraduate courses

Introduction to Communication Behavior (Summer-07)

- Core course for undergraduate curriculum
- Revised existing syllabus and assignments

Teaching Assistant – PhD courses

Introduction to Communication Research (F-05)

Teaching Assistant – Undergraduate courses

Introduction to Communication Behavior (S-07)

Children and Media (S-04)

Student Research Supervision

School of Communication & Information, Rutgers University

Doctoral Advisor

Penina Wiesman, Media Studies (dissertation in progress)

Doctoral Dissertation Committee Member

Nicole Gesualdo, Communication

Doctoral Qualifying Exams Committee Member

Matthew Reichel, Media Studies

Nicole Gesualdo, Communication

Debra Glassco, Media Studies

Vanessa Kitzie, Information Science

Masters Research Practicum Advisor

Spring 2016 Christopher Gabbett, Master of Communication and Information Studies

Undergraduate Honors Thesis Advisor

2018 Many Goldstein, Journalism & Media Studies, “Health Journalism”

2016-2017 Ann Mary Hanna, Journalism & Media Studies, “Celebrity Influence on the Public Regarding Issues of Health and Science.”

2013-2014 Adam Rainear, Journalism & Media Studies, “Communicating about Climate Change: The Role of Personal Experience and Place Attachment.”

School of Communication, American University

Doctoral Advisor

2012-2013 Tijana Milosevic (advised while in first year of course work)

MA Capstone Projects in Public Communication

2013 Advised 18 graduate MA capstones in the Public Communication Capstone Seminar

Representative projects included:

Bernstein, Zachary. “No Laughing Matter: A Textual Analysis of the Media Response to Stephen Colbert’s SuperPAC.”

Cangro, Stephanie. “When ‘Girl’ is a Four-Letter Word: A Case Study of Pussy

Riot in Western and Social Media.”

Gade, Melanie. “The Environmentalism of Everyday Life: A Quantitative Study on the Effectiveness of Message Frames for Latino Engagement.”

Moustakis, A. “Social Media and the Global Brand: A Cross-Cultural Analysis of the McDonald’s Brand and Consumer Relationship on Facebook.”

Prosper, Alessandra. “Read All About It: Impact of Celebrity Endorsements of Presidential Candidates on Media Coverage – A Content Analysis of Regional and National Publications.”

2011 Advised 18 graduate MA capstones in the Public Communication Capstone Seminar. Representative projects included:

Tiffany Brewer. “Exploring the Impact of MTV’s 16 and Pregnant on Parents and Teenage Girls.”

Erica Goldman. “Hope and the Path to the Presidency: An Historical Analysis of the Use of Hope Appeals in Presidential Campaigns.”

Darcie Honabarger. “Bridging the Gap: The Connection Between Environmental Awareness, Past Environmental Behavior, and Green Purchasing.”

Kathryn LeClair. “The Millennium Development Goals and Agenda Setting: A Review of Newspaper Articles in the US Media.”

Carissa Nee. “What Makes a Presidential Campaign Logo Effective: Best Practices and a Semiotic Analysis of the Logos of Barack Obama, George W. Bush and John McCain.”

Nicole Salzman. “Nutrition and the News: An Analysis of Nutrition Coverage on the Today Show.”

Anne Smyth. “From Pages to Pixels: Promoting Books in the New Media Environment.”

Maryna Taran. “The True Power of Community Voice: A Study of Participatory Communication within International Development.”

2010 Advised 20 graduate MA capstones in the Public Communication Capstone Seminar. Representative projects included:

Sarah Bakane. “Impact of culture on the branding of savings products by banks in Cameroon.”

Cassandra Brown. “Turning fair trade green: Creating a consumer movement for fair trade coffee.”

Angelica Das. “Informing D.C.: A guide to the Washington, D.C. news media landscape.”

Cate Florenz. “A framework for cultural embeddedness in advertising.”

Julie Gerdes. “The giving type: A study on how different personality types and temperaments respond to tailored donation appeals”.

Phil Giorgianni. “1938 colored glasses: Appeasement as a frame for foreign policy discussions 2001-2009.”

Eve Goldsher. “The many frames of Hillary Rodham Clinton.”

Ryan Honick. “Private I: Young adults, information sharing, reputation management and privacy concerns in the entangled web 2.0.”

Tyler Solloway. “The emotional-cognitive processing model: A proposal combining emotional and cognitive processing.”

Undergraduate Research

- 2013 (Spr) Kathleen McGarrity, “World of Warcraft: International Climate Policy Coverage on *The Daily Show* and *The Colbert Report*.” *Undergraduate Honors Capstone*.
- 2012 (Sum) Kathleen McGarrity, “World of Warcraft: International Climate Policy Coverage on *The Daily Show* and *The Colbert Report*.” *Summer Scholars and Artists Fellowship (competitively awarded, one of 8 awards university-wide)*.
- 2010 (Fall) Kelsey Stefanik-Sidener. “Nature, nurture, or that fast food hamburger? Media framing of diabetes in the New York Times from 2000-2010.” *Undergraduate Honors Capstone; capstone published in Health Communication*.
- 2010 (Sum) Kelsey Stefanik-Sidener. “Nature, nurture, or that fast food hamburger? Examining contemporary media framing of diabetes.” *Undergraduate Summer Research Fellowship (competitively awarded, one of 9 awards university-wide)*.
- 2010 (Spr) Molly Sauer. “Health communication in South Africa for tuberculosis and HIV/AIDS: Analysis and best practices.” *Undergraduate Honors Capstone*.
- 2010 (Spr) Lauren Walens. “Cancer communications.” *Independent Study*.
- 2009 (Spr) Sabrina Sussman. “A journey through change: The influence of Barack Obama’s presidential campaign speeches.” *Undergraduate Honors Capstone*.

PROFESSIONAL SERVICE

Journal Editorial Board*Communication Research*, 2016 – present*Environmental Communication*, 2016 – present*Journal of Applied Communication Research*, 2008 – 2012**Ad-Hoc Manuscript and Grant Review**

American Journal of Political Science; American Political Science Review; Climatic Change; Climatic Change Letters; Environmental Politics; European Research Council; International Journal of Communication; International Journal of Press/Politics; International Journal of Public Opinion Research; Journal of Applied Communication Research; Journal of Communication; Journal of Communication Inquiry; Journal of Information, Technology & Politics; Journalism: Theory, Practice, & Criticism; Mass Communication & Society; Media Psychology; MIT Press; National Science Foundation; Nature Climate Change; Oxford University Press; PLOS One; Political Behavior; Political Communication; Political Research Quarterly; Public Opinion Quarterly; Public Understanding of Science; Risk Analysis; Science Communication; Time-Sharing Experiments for the Social Sciences; Western Journal of Communication

Association for Education in Journalism and Mass Communication (AEJMC)

2017 Mentor, AEJMC Emerging Scholars Grants Program

2016 Member, Lynda Lee Kaid Outstanding Published Paper in Political Communication Award Committee

2015-2016 Manuscript Reviewer, AEJMC Presidential Initiative in partnership with the Kettering Foundation for research on the theme of “Revitalizing the Bonds of Journalism, Citizenship and Democracy”

2014-2015 Head, Political Communication Interest Group

2013-2014 Vice Head, Political Communication Interest Group

- 2011-2013 Research Chair, Political Communication Interest Group
 2011, 2014 Panel Respondent, Political Communication Interest Group
 2012 Panel Chair, Political Communication Interest Group
 2013-2015 Annual Conference Paper Reviewer, Communication Theory & Methodology Division
 2011, 2014 Annual Conference Paper Reviewer, Political Communication Interest Group

International Communication Association (ICA)

- 2018 Faculty Mentor, Environmental Communication Graduate Student Pre-Conference, Environmental Communication Division
 2016 Chair, Kaid-Sanders Best Political Communication Article of the Year Award Committee, Political Communication Division
 2015 Member, Nomination Committee, Political Communication Division
 2015 Member, Kaid-Sanders Best Political Communication Article of the Year Award Committee, Political Communication Division
 2015 Panel Respondent, Environmental Communication Division
 2009-2018 Annual Conference Paper Reviewer, Political Communication Division
 2015-2018 Annual Conference Paper Reviewer, Environmental Communication Division
 2011, 2017 Annual Conference Paper Reviewer, Mass Communication Division

National Communication Association (NCA)

- 2011 Member, Outstanding Article of the Year Committee, Political Communication Division
 2009 Elected Member, Nominating Committee, Political Communication Division
 2008-2009 Annual Conference Paper Reviewer, Political Communication Division
 2007 Panel Chair, Political Communication Division

UNIVERSITY, SCHOOL, AND DEPARTMENTAL SERVICE

Rutgers University

Academic Committees and Positions

- 2017-present Member, School of Communication & Information Committee to Develop Master's in Health
 2016-present Member, Executive Committee for the Master of Communication and Media Program
 2014-2018 Member, Journalism & Media Studies Department Undergraduate Scholarship Committee
 2018 Member, Appointment & Promotion Committee for Lisa Mikesell (tenure), Department of Communication
 2018 Member, Appointment & Promotion Committee for Katya Ognyanova (third-year re-appointment), Department of Communication
 2017 Member, Appointment & Promotion Committee for Matthew Matsaganis (tenure), Department of Communication
 2017 Member, Appointment & Promotion Committee for Vivek Singh (third-year re-appointment), Department of Library and Information Science
 2016-2017 Member, School of Communication & Information Research Development Council

- 2014-2016 Member, School of Communication & Information Executive Committee on the Digital Communication, Information, and Media (DCIM) Minor
- 2014-2015 Member, Journalism & Media Studies Department Undergraduate Curriculum Review Committee
- 2014-2015 Faculty Nominee, Rutgers-New Brunswick GA/TA Grievance Process Committee
- 2014-2015 Faculty Advisor, *Rutgers Review* (student-led arts & culture magazine)
- 2014-2015 Member, School of Communication & Information Rules of Procedure/Elections & Nomination Committee
- 2014-2015 Member, Journalism & Media Studies Department Faculty Search Committee
- 2014-2015 Member, Journalism & Media Studies Department PhD Admissions Committee
- 2014 Member, Journalism & Media Studies Department PhD Curriculum Review Committee

Workshops, Events, and Guest Lectures

- 2018 Featured Speaker, Rutgers Climate Institute Lunch, “Climate Change in the Media: Effects on Public Opinion and Engagement,” April 6
- 2018 Guest lecture in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media and Climate Change,” April 3
- 2018 Guest lecture in Introduction to Media Systems and Processes (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” March 27
- 2017 Guest lecture in Seminar in Urban Planning: Communicating Science to Decision-Makers (Graduate), Bloustein School of Planning and Public Policy, “Media and Climate Change,” April 18
- 2017 Moderator, Film Screening and Q&A with Bassem Youssef and Sara Taksler, Arab Cultural Club, Rutgers University, March 22
- 2017 Guest lecture in Introduction to Media Systems and Processes (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” March 21
- 2016 Invited Panelist, “Research in Public and Private Health-Related Issues,” PhD Pro-Seminar, School of Communication & Information, December 7
- 2016 Guest lecture in Manufacturing Uncertainty: The Climate Denial Machine (Byrne Seminar), Human Ecology and Earth & Planetary Sciences, “The Media’s Role in Public Uncertainty about Climate Change,” November 7
- 2016 Invited Panelist, “Strategies for Effective Science Communication: A Roundtable Discussion,” Rutgers Climate Institute, April 21
- 2015 Guest lecture in Introduction to Media Systems and Processes (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” April 12
- 2016 Invited Panelist, “Job Hunt Process,” PhD Colloquium, School of Communication & Information, February 5
- 2015 Invited Panelist, “Public and Private Health-Related Issues,” PhD Pro-Seminar, School of Communication & Information, December 2
- 2015 Guest lecture in Introduction to Media Systems and Processes (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” Nov. 17

- 2015 Invited Speaker, SC&I Dean’s Council Advisory Group dinner, April 8
- 2015 Guest lecture in Introduction to Media Systems and Processes (Undergraduate), Dept. of Journalism & Media Studies, “News, Entertainment, and Politics,” April 14
- 2015 Invited Panelist, Doctoral Studies Association Dissertation Writing Workshop, School of Communication & Information, February 27
- 2014 Invited Speaker, PhD Recruitment Day, School of Communication & Information, February 28
- 2014 Guest lecture in Media & Politics (Undergraduate), Dept. of Journalism & Media Studies, “Partisan Media and Polarization,” November 6
- 2013 Invited Panelist, “On Interdisciplinarity,” PhD Colloquium, School of Communication & Information, September 18

American University

Academic Committees and Positions

- 2013 Member, University Honors Capstone Research Conference Selection Committee
- 2013 Member, University Honors Awards Selection Committee
- 2013 Evaluator, Political Communication M.A. Capstones
- 2012-2013 Member, American University Provost’s Task Force on Quantitative Research
- 2012-2013 Member, School of Public Affairs Tenure-Line Faculty Search Committee
- 2012-2013 Member, Ad Hoc American University Honors Advisory Committee
- 2011-2013 Member, School of Communication PhD Program Steering Committee
- 2011-2013 Member, School of Communication PhD Program Admissions Committee
- 2011-2013 Honors Program Coordinator, School of Communication
- 2009-2013 American University Certified Green Teacher
- 2009, 2013 Member, Public Communication Graduate Admissions Committee
- 2012 Member, Public Communication Instructor Faculty Search Committee
- 2009-2012 Faculty Mentor, American University Honors 101
- 2010-2012 Member, School of Communication Merit Committee
- 2009-2011 Member, American University Senate Committee on Faculty Development
- 2010-2011 Faculty Advisor, American University Social Media Club
- 2010-2011 Faculty Advisor, American University Mind Over Meters Club
- 2010-2011 Co-Coordinator, Public Communication M.A. Comprehensive Exams
- 2010 Member, American University Faculty Retreat Planning Committee
- 2010 Mock Interview Panelist for the Harry S. Truman Scholarship Competition, American University Office of Merit Awards
- 2009-2010 Member, Public Communication Tenure-Track Faculty Search Committee
- 2009-2010 Member, School of Communication Nominations Committee
- 2009-2010 Member (non-voting), School of Communication Rank & Tenure Committee
- 2008-2009 Member, School of Communication Faculty Development Committee

Workshops, Events, and Guest Lectures

- 2013 Guest Lecture in Political Communication (Graduate), School of Communication, “Public Polarization on Climate Change: The Role of Partisan Media,” January 30
- 2012 Invited Speaker, Honors 101 Research Talk, University Honors Program, “The Political Impact of Late-Night Comedy,” October 17

- 2012 Pro-Seminar for M.A. in Political Communication, “The Political Impact of Late-Night Comedy,” September 29
- 2012 Invited Speaker, Teaching, Research & Technology Workshops Luncheon, Center for Teaching Research & Learning, August 16
- 2011 Invited Speaker, Research @ SOC Seminar Series, “The Effects of Partisan and Satiric News on Public Engagement with Climate Change,” October 28
- 2011 Pro-Seminar for M.A. in Political Communication, “The Political Impact of Late-Night Comedy,” October 8
- 2011 Invited Speaker, SOC Honors 101 Dean’s Reception, School of Communication, September 14
- 2011 Workshop Leader, Teaching and Technology Workshops, Center for Teaching Research & Learning, “Bring Facebook into your Classroom to Improve Student Learning,” August 24
- 2011 Invited Speaker, School of Communication Ice Cream Social, Research Presentation for Prospective Communication Majors, April 1
- 2011 Workshop Leader, Noontime Conversations for Faculty, Center for Teaching Research & Learning, “Facebook Startup: Bringing Facebook into the Classroom,” March 16
- 2011 Guest lecture in Political Communication (Graduate), School of Communication, “The Consequences of Opinionated, Cable News for Attitude Polarization and Persuasion,” January 18
- 2011 Panelist, Ann Ferren Teaching Conference, “Social Media in the Classroom,” January 7
- 2010 Invited Panelist, “Why Undergraduate Research: Benefits for Students and Faculty Mentors,” Co-sponsored by Office of the Vice Provost for Undergraduate Studies, American University Office of Merit Awards and University Honors Program, November 17
- 2010 Workshop Leader, “Writing a Winning Abstract,” Honors Program, March 30
- 2009 Seminar Leader, University Honors Program “Tea Talk,” “The Political Impact of Late-Night Comedy,” March 24
- 2009 Guest lecture in Public Communication Research (Undergraduate), School of Communication, “Late-Night Comedy as a Gateway to Traditional News,” February 10
- 2009 Guest lecture in Political Communication (Graduate), School of Communication, “The Effects of Opinionated Cable News,” February 3
- 2008 Guest lecture in Communication & Society (Undergraduate), School of Communication, “Framing,” November 3
- 2008 Guest lecture in Public Communication Theory (Graduate), School of Communication, “The Political Impact of Late-Night Comedy,” October 28

CURRENT PROFESSIONAL AFFILIATIONS

- 2013-present Affiliate, Rutgers University Climate Institute
- 2009-present Affiliate Researcher, George Mason University Center for Climate Change Communication
- 2011-present Member, Association for Education in Journalism and Mass Communication

2005-present Member, International Communication Association

SELECTED MEDIA APPEARANCES AND COVERAGE

Television

- Agence France-Presse. (2012, October 26). US Vote 2012: Voters on the run from negative attack ads.
- CNN. (2012, October 24). Political humor makes an impact.
- Hearst TV. (2010, November 23). Appeared on six Hearst Television stations discussing the impact of Sarah Palin’s reality television exposure on her possible 2012 presidential campaign. Stations included: WDSU (NBC affiliate in New Orleans - DMA 52), WISN (ABC affiliate in Milwaukee - DMA 35), KITV (ABC affiliate in Honolulu - DMA 72), WPBF (ABC affiliate in South Florida/West Palm Beach - DMA 38), KOCO (ABC affiliate in Oklahoma City - DMA 45), and KOAT (ABC affiliate in Albuquerque - DMA 46).
- Global News, Canada. (2010, October 28). Obama appears on The Daily Show.
- WTTG-FOX 5, Washington, DC. (2010, October 25). The Daily Show starts taping in DC.
- CNN. (2008, October 29). Comedy’s influence on politics.
- News Channel 8, *Live Tonight at 5*, Washington, DC. (2008, October 14). “The impact of late-night comedy in the 2008 election campaign.”

Radio

- CBS News Radio. (2010, October 30). “Jon Stewart’s Rally to Restore Sanity.”
- Edwards, J. (2010, October 29). “Stewart/Colbert rally more than laughs for local students.” WAMU National Public Radio.
- WAMC Radio, Albany, NY. (2010, October 29). Live interview guest on *The Roundtable*.
- KCSN Radio, California State University – Northridge. (2008, October 15). “The impact of late-night comedy in the 2008 election campaign.”
- KGO Newstalk Radio, San Francisco. (2008, October 15). “The impact of late-night comedy in the 2008 election campaign.”

Print/Online

- Nelson, J. L. (2019, January 23). What is Fox News? Researchers want to know. *Columbia Journalism Review*.
- McCarthy, J. (2018, November 29). A major climate report came out. Then the deniers got on TV. *Weather.com*.
- Preston, E. (2018, October 31). Using satire to communicate science. *Undark*. (reprinted in *The Atlantic* as The case for treating climate change like a joke, November 3, 2018).
- Blakemore, E. (2018, October 15). The terrifying new climate change report has one silver lining. *Popular Science*.
- Guo, J. (2017, June 2). Fox News actually acknowledged that climate change is real. *Vox*.
- Kaufman, A. C. (2017, April 20). Bloomberg adds climate change site to its financial news empire. *The Huffington Post*.
- Deaton, J. (2016, December 14). Late-night comics could have a real impact on climate change denial. *Popular Science*.
- Deaton, J. (2016, August 23). Most Americans won’t act on climate. The news probably isn’t helping. *ThinkProgress*.

- Raeburn, P. (2016, March 29). The journalist as advocate: Is there any other kind? *Undark*.
- Harvey, C. (2016, January 4). Here's how science misinformation, such as climate doubt, spreads through social media. *Washington Post*.
- Kaufman, A. C. (2015, Dec. 16). How The Wall Street Journal's climate coverage fails businesses. *The Huffington Post*.
- Sunstein, C. (2015, Nov. 16). Republicans who fault the media show their bias. *BloombergView*.
- Robbins, D. (2015, Sept. 18). This new study shows how the media makes people climate change cynics – and what they can do differently. *Media Matters*.
- Robbins, D. (2015, August 11). It's not just the editorial page: Study finds WSJ's reporting on climate change also skewed. *Media Matters*.
- von Kaenel, C. (2015, August 11). How Jon Stewart made people laugh while teaching them about climate change. *ClimateWire*.
- Upton, J. (2015, March 28). Media contributing to 'hope gap' on climate change. *Climate Central*.
- Nisbet, M. (2014, October 30). Fox News seeds climate doubts, but liberal media also distort. *The Conversation*.
- Romm, J. (2014, September 30). Watching Fox News addicts viewers and misinforms them on climate change. *ClimateProgress*.
- Upton, J. (2014, April 2.) The media is only telling you half of the climate change story. *Pacific Standard*.
- Petrick, J. (2014, March 30). Experts offer North Jersey consumers tips on evaluating the latest medical studies. *The Bergen Record*.
- Mirkinson, J. (2014, March 25). Here's another way the media is failing us in climate change coverage. *The Huffington Post*.
- Robbins, D. (2014, March 18). This new media trend will leave you optimistic about the future: Alternative media filling in the gaps of mainstream climate coverage. *Media Matters*.
- Ogburn, S. P. (2013, November 4). How media pushed climate change 'pause' into the mainstream. *Environment & Energy Publishing*.
- Mooney, C. (2013, October 10). Nearly 70 percent of Fox climate pundits doubt global warming. *Mother Jones*.
- Nucitelli, D. (2013, August 8). Fox News found to be a major driving force behind global warming denial. *The Guardian*.
- Ferro, S. (2013, August 6). Watching Fox News increases distrust in climate science. *Popular Science*.
- Abrams, L. (2013, August 6). Watching Fox makes people distrust science. *Salon*.
- Mooney, C. (2013, August 6). Study: Watching Fox News makes you distrust climate scientists. *Mother Jones*.
- Robbins, D. (2013, August 5). Study finds 5 ways conservative media erodes trust in scientists. *Media Matters*.
- Goodman, L. (2012, November 1). As U.S. election looms, the day after promises misery for 50 per cent of Americans. *Vancouver Sun*.
- Terry, A. (2012, October 6). The Bill O'Reilly-Jon Stewart 'rumble': More than a jab-fest? *The Christian Science Monitor*.
- Adler, B. (2012, May 21). It's official: Watching Fox makes you stupider. *The Nation*.
- Mooney, C. (2011, November 21). Fox News viewers are the most misinformed: A seventh study arrives to prove it (and to vindicate Jon Stewart!). *Desmogblog.com*
- Johnson, B. (2011, November 18). Fox News climate denial dominates cable news. *ThinkProgress*.

- Brandeisky, K. (2011, July 7). Who can save the space program? Stephen Colbert. *The New Republic*.
- Heslam, J. (2011, February 1). Mitt Romney aims to catch fire. *Boston Herald*.
- Marx, C. R. (2010, November 3). Orman pitches NCUA's message. *Credit Union Times*.
- Kearney, R. (2010, October 29). What does Jon Stewart stand to gain (or lose) from the rally? TBD.com.
- Mason, J. (2010, October 28). Funny politics may be the best politics. *Washington Examiner*.
- Carter, B., & Stelter, B. (2010, October 28). Jon Stewart and his rally may shun politics, but his attendees are embracing it. *New York Times*.
- Farhi, P. (2010, October 25). Just who does Jon Stewart think he is? *Washington Post*.
- Nisbet, M. (2010, September). Four part interview about late-night comedy and politics on *Age of Engagement* blog. Part 1, Part 2, Part 3, Part 4
- Quek, T. (2010, August 1). US 'undermedia' undermines media; 'Race' clip stunt an attack by conservative blogger on liberal mainstream press. *The Singapore Strait Times*.
- Duroni, L. (2010, April 13). What do your kids know about climate change? *Philadelphia Weekly*.
- Libit, D. (2009, June 12). Letterman, right's new public enemy? *Politico*.
- Birge, E. (2008, November 1). Late-night comedy: Must see TV, must-do for candidates. *The Star-Ledger*.
- Pilkington, E. (2008, October 21). The Feylin phenomenon. *The Guardian*.