

JEFFREY LANE

Curriculum Vitae

School of Communication & Information (SC&I)
Rutgers, The State University of New Jersey
4 Huntington Street, New Brunswick, NJ 08901
jeffrey.lane@rutgers.edu
p.848-932-7525

RESEARCH INTERESTS

Urban community and communication, digital urban ethnography, communication and technology, social inequality, social media, policing and punishment, violence and violence prevention, youth and media, race, popular communication, sports culture

ACADEMIC APPOINTMENTS & AFFILIATIONS

2014—present	Assistant Professor, Department of Communication, Rutgers University
2014—present	Associate Member, Ph.D. Faculty, School of Communication & Information, Rutgers University
2015—present	Affiliate, Graduate Faculty in Sociology, Rutgers University
2019	Affiliate, Faculty, Media, Inequality and Change (MIC) Center, Rutgers University & University of Pennsylvania
2019	Associate, Faculty, NJ Center on Gun Violence Research, Rutgers University
2014—present	Junior Fellow, Urban Ethnography Project, Yale University

EDUCATION

2014	Ph.D., Department of Sociology, Princeton University Dissertation Title: <i>The Digital Street</i> Committee: Mitch Duneier (Chair), Paul DiMaggio, Devah Pager
2009	M.A. with Distinction, Department of Sociology, Princeton University Examinations: Urban Ethnography, Culture, Crime and Punishment
2001	B.A. with Departmental Honors, Department of Sociology, Wesleyan University

RESEARCH

Books

Lane, J. (2018, November). *The digital street*. New York, Oxford University Press.

Lane, J. (2007). *Under the boards: The cultural revolution in basketball*. Lincoln, Nebraska, University of Nebraska Press.

Peer-Reviewed Journal Articles

Lane, J., Ramirez, F., & Pearce, K. (2018). Guilty by visible association: Socially mediated visibility in gang prosecutions. *Journal of Computer-Mediated Communication*, 23(6), 354–369.

Lane, J. (2018). Rethinking the brand-community relationship: Wearing a biggie in Harlem. *Journal of Consumer Culture*, 0(0), 1–17. DOI: 10.1177/1469540518773823

Patton, D.U., Lane, J., Leonard, P., MacBeth, J., & Smith-Lee, J.R. (2017). Gang violence on the digital street: A case study of a Southside Chicago gang member's communication on Twitter. *New Media & Society*, 19(7), 1000–1018.

Lane, J. (2016). The digital Street: An ethnography of networked street life in Harlem. *American Behavioral Scientist*, 60(1), 43–58.

Book Chapters

Lane, J. 2010. Mortgaging Michael Jordan's reputation. In D.C. Ogden & J.N. Rosen (Eds.), *Fame to infamy: Race, sport, and the fall from grace* (pp. 122–145). Jackson, Mississippi: University Press of Mississippi.

Book Reviews

Lane, J. (2016). Review of *Ethnography for the internet: Embedded, embodied and everyday* (C. Hine). *Contemporary Sociology*, 45(5), 610–612.

Manuscripts Under Review

Lane, J. A smartphone case method: Using smartphone data to reboot classic, ethnographic case studies. *Journal of Children and Media*. (Finalizing revision to resubmit).

Shepherd, H. & Lane, J. In the mix: Social integration and social media adoption. *Social Science Research*. (Awaiting editor's final decision, second revision submitted).

Ramirez, F. & Lane, J. Communication privacy management and digital evidence in an intimate partner violence case. (Submitted to *International Journal of Communication*).

Lane, J., Kang, K.K., & Shin, I. Understanding the successes and struggles of women entrepreneurs on social media. (Extended abstract submitted to *Social Media & Society*, Marginality and Social Media Special Issue).

Manuscripts in Progress

Lane, J. Social media in ethnographic relationships. (Revising full draft for edited volume).

Lane, J. & Ramirez, F. Carceral communication. (Data collected and analyzed, drafting full manuscript to submit to *Communication Culture & Critique*).

Lane, J., Ramirez, F., & Patton, D.U. Understanding the role of social media in criminal cases. (Data collected, analysis stage).

Lane, J., Avella, H., & Shepherd, H. Drama or bullying?: How administrators and students conceptualize conflict in New Jersey middle schools. (Data collected, analysis stage).

Peer-Reviewed Conference Papers

Lane, J. (2019, May). *A smartphone case method: Using smartphone data to reboot classic, ethnographic case studies*. Paper accepted at International Communication Association Convention, Washington, DC.

Lane, J., Ramirez, F., & Pearce, K. (2018, May). *Guilty by visible association: Socially mediated visibility and power in gang prosecutions*. Paper presented at International Communication Association Convention, Prague, Czech Republic.

Shepherd, H. & Lane, J. (2017, August). *Connecting and disconnecting: Social media adoption and school social integration*. Paper presented at American Sociological Association Annual Meeting, Montreal, Canada.

Lane, J. & Ramirez, F. (2017, May). *Gang surveillance in the digital era*. Paper presented at International Communication Association Convention, San Diego, California.

Patton, D.U., Lane, J., Leonard, P., MacBeth, J., & Smith-Lee, J.R. (2016, October). *Gang violence on the digital street: A case study of a Southside Chicago gang member's communication on Twitter*. Paper presented at Society for Research in Child Development Special Topic Meeting: Technology and Media in Children's Development, Irvine, California.

Lane, J. & Ramirez, F. (2016, July). *When status updates become evidence of gang involvement: The prosecutorial affordances of social media use in New York City courtrooms*. Paper presented at the Annual Meeting of the Social Media & Society conference, London, UK.

Lane, J. & Ramirez, F. (2016, June). *Beyond admissibility: The prosecutorial affordances of social media use*. Paper presented at International Communication Association Convention, Fukuoka, Japan.

Lane, J. (2016, June). Panelist for *Mediated street life in unequal cities*. Panel presented at the International Communication Association Convention, Fukuoka, Japan.

Lane, J. & Ramirez, F. (2015, November). *The prosecutorial affordances of social media*. Paper presented at the Urban Communication Foundation NCA Pre-Conference, Las Vegas, NV. (Spotlight Panel)

Lane, J. (2014, November). *The digital street: An ethnography of networked street life in Harlem*. Paper presented at the National Communication Association Post-Preconference Workshop: Communication in City and Community, Chicago, IL.

Lane, J. (2013, August). *Code switching on the digital street*. Paper presented at the American Sociological Association Annual Meeting, New York, NY.

Lane, J. (2012, March). *The digital street*. Panelist at the Digital Media and Learning Conference, San Francisco, CA.

Lane, J. (2011, August). *Brands in action: Brand consumption and branding amongst teenagers in Harlem street teams*. Paper presented at the American Sociological Association Annual Meeting, Las Vegas, NV.

Invited Talks

Lane, J. (2019, June). Upcoming *How the “digital street” changes youth violence and juvenile justice*. Fourth Annual Rutgers Conference on Youth Development & Juvenile Justice, Rutgers Center on Youth Violence and Juvenile Justice, Department of Psychology, Rutgers University Newark, Newark, NJ. (Keynote).

Lane, J. & Ramirez, F. (2019, May). Panelist for *Conference on social media and governance initiative*. The Justice Collaboratory (JC) at Yale Law School, Yale University, New Haven, CT.

Lane, J. (2019, April). Upcoming *Book talk: The digital street*. Media, Technology & Society (MTS), Department of Communication Studies, Northwestern University, Evanston, IL.

Lane, J. (2019, March). Upcoming *Book talk in dialogue with Dr. Desmond Patton: The digital street*. Critical Media and Digital Studies Workshop, Columbia University, New York, NY.

Lane, J. (2019, March). Upcoming *Digital Urban Ethnography*. Department of Sociology, Stockholm University, Stockholm, Sweden.

Lane, J. (2019, March). Upcoming *Book talk: The digital street*. Department of Management, Society and Communication, Copenhagen Business School, Copenhagen, Denmark.

Lane, J. (2019, March). Upcoming *Book talk: The digital street*. Department of Communication, Stanford University, Stanford, CA.

Lane, J. (2019, February). *Book talk: The digital street*. Quello Center, Michigan State University, East Lansing, MI.

Lane, J. (2019, January). *Book talk: The digital street*. Internet Society Project at Yale Law School, Yale University, New Haven, CT.

Lane, J. (2018, November). *Book talk: The digital street*. Department of American Studies, Brown University, Providence, RI.

Lane, J. (2017, August). *The shifting boundaries of urban community*. American Sociological Association Annual Meeting, Montreal, Canada.

Lane, J. (2017, August). *Intersectionality and media*. Media Sociology American Sociological Association Pre-Conference, Montreal, Canada. (Plenary panel).

- Lane, J. (2016, May). *Boys and girls on the networked streets of Harlem*. Data & Society Conference, Data & Society Research Institute, New York, NY.
- Lane, J. (2016, March). Panelist for *Examining surveillance and technology in the struggles for justice*. Beyond the Bars: Connecting the Struggles Conference, Columbia University, New York, NY.
- Lane, J. (2015, October). *The digital street: An ethnographic study of networked street life in Harlem*. Rutgers University, Department of Sociology, New Brunswick, NJ.
- Lane, J. (2015, March). *The prosecutorial affordances of social media*. Data & Society Research Institute, New York, NY.
- Lane, J. (2014, December). *Street life and school days for networked teenagers in Harlem*. Cultural Sociology and Education Conference, Center for Cultural Sociology, Linnaeus University, Växjö, Sweden.
- Lane, J. (2014, October). *The digital street*. Workshop in Urban Ethnography, Urban Ethnography Project, Yale University, New Haven, CT.
- Lane, J. (2014, October). *The digital street*. Urban Ethnography Workshop, University of Pennsylvania, Philadelphia, PA.
- Lane, J. (2014, April). *The digital street*. Ethnography: A Conference and a Retreat, Urban Ethnography Project, Yale University, New Haven, CT.
- Lane, J. (2014, January). *The digital street*. Vera Institute of Justice, New York, NY.
- Lane, J. (2013, December). *The digital street*. School of Communication & Information, Rutgers University, New Brunswick, NJ.
- Lane, J. (2013, October). *The digital street*. Department of Sociology, Princeton University, Princeton, NJ.
- Lane, J. (2013, October). *The digital street*. Social Action and Interaction in the Digital Society Research Seminar, Department of Sociology, Hunter College, CUNY, New York, NY. (Inaugural seminar)
- Lane, J. (2011, April). *Twitter is maaade for trouble: Violence and status on the digital street*. Center for Information Technology Policy, Princeton University, Princeton, NJ.
- Lane, J. (2009, March). Panelist for *Research trends & issues*. Sport, Sexuality, and Culture Conference, Ithaca College, Ithaca, NY.

Awards, Grants & Fellowships

- 2018 Program for Early Career Excellence (PECE) Mini Grant, Rutgers University (\$570)
- 2017 *Pilot research on the use of social media in criminal case processing*, School of Communication & Information, Rutgers University, Research Development Grant for Pre-tenure Faculty (\$3,400)

- 2017 Outstanding PhD Faculty Award, Doctoral Student Association, School of Communication & Information, Rutgers University
- 2017 Distinguished Achievement in Teaching Award, School of Communication & Information, Rutgers University
- 2014 *Finalist*, Robert Wood Johnson Foundation Health & Society Scholars
- 2013 Best Student Paper by Communication and Information Technologies Section of the American Sociological Association, Code switching on the digital street
- 2012-14 The Harry Frank Guggenheim Foundation Dissertation Fellowship (\$20,000)
- 2011 Princeton Sociology Department Dissertation Grant (\$1,000)
- 2010 National Science Foundation, Sociology Program, Dissertation Improvement Grant (\$9,960)

TEACHING AND ADVISING

Courses Taught

Doctoral

Qualitative Research Methods, School of Communication & Information, Rutgers University. (Spring 2018, Spring 2019).

Masters

Mediated Communication, School of Communication & Information, Rutgers University. (Spring 2015, Fall 2015, Fall 2018).

Undergraduate

Communication, Technology & Society (formerly Mediated Communication in Society), School of Communication & Information, Rutgers University. (Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Spring 2018).

Urban Communication, School of Communication & Information, Rutgers University. (Spring 2016, Fall 2016).

Courses Assisted/Precepted/Graded (all undergraduate)

Introduction to Sociology, Department of Sociology, Princeton University. (Fall 2013, Fall 2008).

Culture Industries, Department of Sociology, Barnard College. (Spring 2012).

Inequality: Race, Class & Gender, Department of Sociology, Princeton University. (Spring 2010).

The Sociology of Crime and Punishment, Department of Sociology, Princeton University. (Spring 2009).

Students Supervised

Dissertation Committees, Advisor

In Progress

Sarah-Rose Marcus, 2014—present, *Mobile dating and emerging adulthood* (proposal approved)

Fanny Ramirez, 2014—present, *Mediated communication as digital evidence: The role of information communication technologies in criminal case processing*

Amana Kaskazi, 2015—present, *Marginalized youth and contemporary political engagement in the digital age* (proposal approved)

Dissertation Committees, Member

In Progress

Robyn Caplan, 2012—present, *Public interest frameworks and computational systems: What is media policy in the algorithmic era?* (proposal approved)

Katie Kang, *Anonymous organizational communication and identification in alcoholics anonymous (AA) and other 12-step groups* (proposal approved)

Weixu Lu, 2012—present, *Urban dweller's perception of space and places through locative media* (proposal approved)

Samantha Jaroszewski (Princeton University), 2013—present, “*Sports is the foundation and that's what links us all together*”: *Using Fantasy Sports to understand friendship, communication, and masculinities today* (proposal approved)

Research Practicum / Independent Study

Communication, technology & society, Yena Kang (MCM student), Spring 2018

Exploring political socialization and participatory politics among adolescents, Amana Kaskazi (PhD student), Spring 2017

The limits of transparency in police body-worn camera video, Fanny Ramirez (PhD student), Spring 2016

Understanding consumer brands and African-American youth, Travis Henry (Undergraduate student), Spring 2016

Backchannel communication and friendship in EVE Online, Fanny Ramirez (PhD student), Fall 2015

The digital barbershop: Racial segregation in online access, identity formation, and news sources, Travis Henry (Undergraduate student), Fall 2015

Sin city: The police and the street on the big screen of the 80s, Jose (Joe) Cruz (MCIS student), Fall 2015

Thinsperation vs. thicksperation: Comparing pro-anorexic and fat acceptance image posts on photo-sharing sites, Sarah-Rose Marcus (PhD student), Spring 2014

Glounge: An ethnographic observation of the manifestation of winning bar in a gay lounge setting, Steven Dukes, MCIS student, Fall 2014

Qualifying Exam Committees
Qualifying Exam Committees

Chair/Co-chair

Amana Kaskazi, Fall 2017
Fanny Ramirez, Fall 2016
Sarah-Rose Marcus, Fall 2016

Research Assistants
Research Assistants

Holly Avella (PhD student), Fall 2018, Spring 2019
Amana Kaskazi (PhD student), Spring 2017
Fanny Ramirez (PhD student), Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2018
Jose (Joe) Cruz (MCIS student), Summer 2015, Fall 2015
Kiara McClendon (MCIS student), Spring 2015
Lauren Davis (MCIS student), Fall 2014

Teaching Interns / Graders / TAs
Teaching Interns / Graders / TAs

Katie Kang (PhD student), Fall 2018, Spring 2015
Yu Liang (MCM student), Spring 2017
Diksha Upadhyay (MCIS student), Spring 2017
Bindi Saikia (MCIS student), Fall 2016
Bangwei Yang (MCIS student), Fall 2016
Jose (Joe) Cruz (MCIS student), Spring 2016
Glenn Edridge (MCIS student), Spring 2016
Robert Sobol (MCIS student), Fall 2015
Nan Silver (MCIS student), Spring 2015

Guest Lectures

Guest lecturer in Sociology course, New York University, Social Networks (undergraduate; Spring 2019)

Guest lecturer in Sociology and Urban Studies course, University of Pennsylvania, Media and Popular Culture (undergraduate; Spring 2019)

Guest lecturer in Media and Journalism course, University of North Carolina at Chapel Hill, Seminar in Qualitative Field Methods (PhD; Spring 2019)

Panelist, PhD Recruitment Day, Youth and Media, School of Communication & Information, Rutgers University, Spring 2018

Panelist, PhD Recruitment Day, Social Media & Society Cluster, School of Communication & Information, Rutgers University, Spring 2017

Guest lecturer in social work course, Columbia University, Contemporary Social Issues: Policies, Programs and Research (masters; Fall 2016)

Guest lecturer in Sociology course, Sociology of Culture (undergraduate; Spring 2015)

Panelist for Ph.D. Pro-Seminar Panel, “Breadth of Communication as a Discipline”, Fall 2014, Fall 2015, Fall 2016

Guest lecturer in SC&I courses, Introduction to Communication and Information Processes (undergraduate honors; Spring 2016, Spring 2017), Critical Research Methods (Ph.D.; Spring 2016), Community Communication (undergraduate; Fall 2014), Ethnography (Ph.D.; Fall 2015), Intercultural Communication (undergraduate; Fall 2014, Fall 2015, Spring 2019), Social Media & Participatory Culture (undergraduate; Fall 2015), Qualitative Methods (Ph.D.; Fall 2017)

SERVICE

To the Department and School

Representative, Distinguished Scholar Committee, Spring 2019

Representative, SC&I Web Committee, 2018—2019

Instructor, Methods Workshop on Ethnographic Methods, April 2018

Panelist, School-wide Scholarly Incubator: Teaching and Learning, April 2018

Panelist, Black History Month Master of Information Colloquium: The Influence of Social Media on Civic Activism, February 2018

Member, Communication and Technology Search Committee, 2016, 2018

Developed special topics undergraduate course: Urban Communication (Spring 2016)

Member, SC&I Youth Cluster, 2018—present

Member, Social Media & Society Cluster, 2014—present

Member, Communication and Technology Curriculum Committee, 2014—present

Representative, SC&I Diversity Committee, 2015—present

Member, Communication Curriculum Committee, 2015—present

To the University

Participant, Rutgers Program for Early Career Faculty Excellence, 2016—present

To the Disciplines of Communication and Sociology

Instructor, Workshop on Digital Ethnography, Department of Sociology, Stockholm, March 2019

Officer, Nominations Committee, CITAMS (Communication, Information Technologies, and Media Sociology), American Sociological Association, 2018—2021

Wrote and filmed lectures for the SAGE Sociology Video Collection, “Digital Inequality” and “The Digital Street”, 2017

Organizer, Mediated Street Life in Unequal Cities panel, International Communication Association Convention, Popular Communication Division, 2016

Panel Co-Organizer, Urban Communication Foundation NCA Pre-Conference, “Reducing Violence in Urban Communities Through Communication: Case Studies from Four Cities”, 2015

Paper Reviewer for International Communication Association Convention, Communication and Technology Division, 2015

Paper Reviewer for International Communication Association Convention, Popular Communication Division, 2015

Top Student Paper Reviewer, American Sociological Association Annual Meeting, Communication and Information Technologies Section, 2014

Ad Hoc Reviewer, *American Journal of Sociology* (2010, 2012, 2014, 2017), *American Behavioral Scientist* (2017), *Digital Medicine* (2018), *Ethnography* (2012), *International Journal of Communication* (2014), *Journal of Communication* (2018), *Journal of Consumer Culture* (2018), *Journal of Urban Technology* (2016), *Network Science* (2019), *New Media & Society* (2013), *Qualitative Sociology* (2019), *Social Problems* (2012), *Sociological Methods & Research* (2016), *Symbolic Interaction* (2014), *Youth & Society* (2016)

Ad Hoc Reviewer, Polity Press (2017)

Panel Organizer, Eastern Sociological Society Annual Meeting, Urban Ethnography Mini-Conference, “Incorporating Digital Life and Technologies into Urban Ethnography”, 2011

To the Broader Community

Media citations and interviews

Media citations and interviews

Interviewed on *All of It with Alison Stewart*, WNYC (NPR), 1/3/19

Research cited and interviewed in *Rutgers Today*, “How the ‘digital street’ changes social interaction, police surveillance for black urban youths”, 1/3/19

Research cited and interviewed in *Rutgers Today*, “Exploring life in an urban neighborhood through social media”, 11/6/18

Research cited and interviewed in *My Central Jersey* (USA Today Network), “Rutgers professor publishes book on social media and teens”, 11/19/18

Research cited in *Vice*, “The haunting social media trail left by a teen gang member”, 5/4/17

Research cited and interviewed in *Next City*, “Philly teens find “public space” online”, 10/12/16

Research cited in *Chicago Sun-Times*, “Professor studies Twitter threats of girl gang killer in Chicago”, 6/5/16

Research cited in *New York Times*, “Chicago’s murder problem”, 5/27/16

Research cited and interviewed in *Business Insider*, “America’s biggest police department is using Facebook to take down its most dangerous gangs,” 4/17/16

Quoted in *New York Magazine*, “Could cops use Facebook reactions to target criminals?”, 3/7/16

Research cited and interviewed in *The Journal Standard*, “Social media important in solving crimes in Freeport and U.S.”, 11/28/15

Research cited and interviewed in *Mic*, “Police are sweeping up tweets and friending you on Facebook, whether you know it or not”, 11/11/15

Research cited and interviewed in *The Guardian*, “Is the online surveillance of black teenagers the new stop-and-frisk?”, 4/23/15

Research cited and interviewed in *The Atlantic*, “When cops check facebook”, 4/19/15

Research cited and interviewed in *The Verge* (article and video), “How the NYPD is using social media to put Harlem teens behind bars”, 12/10/14

Research cited and interviewed on episode of MTV Brasil’s *Mod MTV*, “Peripheries”, 6/27/11

Under the Boards: The Cultural Revolution in Basketball reviewed in *Bounce*, *Pop Matters*, *Slam*, *WireTap*, *Yahoo Sports*, 2007

Community outreach

Advisory Committee, *New York’s Got Game*, Museum of the City of New York (exhibition opens February 2020), 2018—present

Reviewer and signee of amicus brief in Supreme Court case *Carpenter v. United States* on application of the Fourth Amendment's protection unreasonable searches in the context of cell site location information, 2017

Readers Advisory, New Horizon Book Club /College Tour Program, 2013—present

Invited Member, East Harlem Juvenile Gang Task Force, Harlem Community Justice Center, 2010-2012

Researcher, *East Harlem Juvenile Gang Task Force: 2011 needs assessment and strategic plan*. Task Force convened by the Harlem Community Justice Center and funded by New York State Division of Criminal Justice Services, 2011

PROFESSIONAL MEMBERSHIPS

International Communication Association (ICA)

National Communication Association (NCA)

American Sociological Association (ASA)

Eastern Sociological Society (ESS)

Association of Internet Researchers (AoIR)

OTHER

Founder/Director, Schoolhouse Tutors, Inc. (tutoring/mentorship program for 6th-12th graders in New York City), 2003-2011