

TODD WOLFSON

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School of Communication & Information

Rutgers University

4 Huntington St, New Brunswick, NJ 08901

EDUCATION

University of Pennsylvania Philadelphia, PA
Ph.D. in Anthropology and Social and Cultural Foundations of Education 2009
Dissertation received distinction

Duke University Durham, NC
B.A. in Cultural Anthropology, with concentration in Literature 1994
Received Honors for Thesis in Cultural Anthropology

ACADEMIC POSITIONS, EMPLOYMENT AND PROJECTS

Rutgers University New Brunswick, NJ
Associate Professor Department of Journalism and Media Studies 2016-Present

Coordinator, Digital Media Track, Masters of Communication and Media 2013-2017

Assistant Professor, Department of Journalism and Media Studies 2009-2016

MIC Center (www.miccenter.org) Philadelphia, PA
Co-director of Rutgers & University of Pennsylvania collaborative center 2018-Present

Media Mobilizing Project (www.mediamobilizing.org) Philadelphia, PA
Co-founder and President of the Board of Directors 2005-Present

215 People's Alliance (www.215pa.com) Philadelphia, PA
Co-founder and member of Executive Committee 2015-Present

NJ Spark (<https://medium.com/nj-spark>) New Brunswick, NJ
Director of social justice media and journalism lab 2015-Present

New America Foundation-Open Technology Institute Washington, DC
Research Fellow in Technology and Social Change 2011-2014

SELECT AWARDS

Clarion Award, The Association of Women in Communications 2015
Part of team of recipients of "Best Investigative Series" award for "Tapped Out,"
a series focusing on poverty in Philadelphia that appeared in the *Philadelphia Daily News*.

Best Investigative Report, National Association of Black Journalists 2015
Part of team of recipients of "Best Special Report" for "Tapped Out,"
a series focusing on poverty in Philadelphia that appeared in the *Philadelphia Daily News*.

Scholar Activist Award- National Communications Association 2014
 Recipient of the inaugural Scholar-Activist Award, conferred by
 Critical & Cultural Studies division of NCA.

Rutgers University, Department of Journalism and Media Studies New Jersey
 Distinguished Achievement in Service 2015
 Distinguished Achievement in Research 2013
 Distinguished Achievement in Teaching 2011

Penn Prize for Excellence in Teaching by a Graduate Student Philadelphia, PA
 Awarded top prize for teaching excellence at University of Pennsylvania. 2008

University of Pennsylvania Fellowships Philadelphia, PA
 Public Interest Research Fellow (Anthropology and Communications) 2006-2008
 Penn Writing Center Fellow 2005
 Urban Studies Graduate Student Fellow 2004-2005
 Teaching Assistant-Political Science 2003-2004
 Title VI FLAS Fellow 2002-2003
 Dean’s Fellow, Graduate School of Education 1999-2002

GRANTS AND FELLOWSHIPS

The Lenfest Institute— \$25,000 Philadelphia, PA
 Community/Journalism Exchange Grant 2019

Ford Foundation—\$10,000 Philadelphia, PA
 Grant to lead convening on *Platform Economy and the Future of the City* 2019

NJ Advance Media, NJ Spark—\$25,000 New Brunswick, NJ
 Work with investigative reporter to develop NJ Spark. 2015-2016

Dodge Foundation, NJ Spark—\$230,000 New Brunswick, NJ
 Create engaged media with students and social justice organizations across NJ. 2014-Present

PhilaPOSH, Social Media and Latino Workers--\$6,500 Philadelphia, PA
 PI on study focused on Latino construction workers with social media. 2013-2014

NTIA, Sustainable Broadband Adoption—\$167,500 Philadelphia, PA
 PI on study of broadband adoption in low-income communities. 2011-2013

New America Foundation, Public Computer Centers—\$35,000 Philadelphia, PA
 PI on study of Philadelphia public computer centers. 2012-2013

New Jersey Office of Information Technology—\$80,000 New Jersey
 PI on research project focused on digital divide in NJ. 2010-2013

- Knight Foundation 21st Century News Challenge—\$150,000** Philadelphia, PA
Grant to create an immigrant video newscast network in Philadelphia. 2007-2009
- Social Science Research Council (SSRC)—\$30,000** Philadelphia, PA
Grant to study role of media activism in low-income communities. 2008
- Namibian Oral Tradition Project** Windhoek, Namibia
Grant to lead oral history project on impact of war on children in Namibia. 1998

PUBLICATIONS & PRESENTATIONS

Books and Special Issues

Digital Rebellion: The Birth of the Cyber Left, University of Illinois Press, *History of Communication* series, (2014), 248 pages.

The Great Refusal: Herbert Marcuse and the Contemporary Cycle of Struggle, Temple University Press. Co-edited with Peter Funke and Andy Lamas, (2017), 424 pages.

From Global Justice to Occupy and Podemos: Mapping Three Stages of Contemporary Activism. Special Issue of *tripleC: Communication, Capitalism and Critique*. Co-edited with Paolo Gerbaudo, Peter Funke and Emiliano Trere. (2017)

The Rise of the Precarious Workers. Editor, Special Issue of *South Atlantic Quarterly* (forthcoming)

Refereed Articles:

(2018) “Poverty, Inequality and the Social and Political Effects of the Digital Divide,” *Journal of Media Literacy Education*, co-authored with Amy Bach and Jessica Crowell.

(2018) “‘Freeman and slave, patrician and plebian:’ Struggle and Class in the 21st Century,” *tripleC: Communication, Capitalism and Critique*, co-authored with Peter Funke.

(2017) “From Global Justice to Occupy and Podemos: Mapping Three Stages of Contemporary Activism” *tripleC: Communication, Capitalism and Critique*, co-authored with Peter Funke.

(2017) “Movements Begin with the Telling of Untold Stories: The Role of Media in Building a Movement for the City,” *French Review of American Studies*, co-authored with Peter Funke.

(2017) Emancipatory Adoption: Towards a Critical Theory of the Digital Divide,” *Communication, Culture and Critique*, co-authored with Jessica Crowell, Camille Reyes, Amy Bach.

(2016) “Rewriting Film Theory: Media Activism and Working Class Subjectivities” *Rethinking Marxism*, 28(1): 57-72, co-authored with Chris Robe and Peter Funke.

(2014). “Activist Laboratories of the 1990s: Roots of Technological Determinism in Contemporary Social Movements” *Cultural Studies*, 28(4): 657-675.

(2014) “Class In-Formation: The Intersection of Old and New Media in Contemporary Urban Social Movements” *Social Movement Studies*, 14(3): 349-364, co-authored with Peter Funke.

- (2013). “Democracy or Autonomy: Indymedia and the Contradictions of Global Social Movement Networks” *Global Networks* 13 (3): 410-424.
- (2013) “Towards a Concept of Digital Human Capital” *Journal of Information Policy* 3: 247-266, co-authored with Amy Bach and Gwen Shaffer.
- (2013) “Communications and Class Formation: Building a Contemporary Rubric” *New Media and Society* 16(3): 363-380, co-authored with Peter Funke.
- (2012). “From the Zapatistas to Indymedia: Dialectics and Orthodoxy in Contemporary Social Movements,” *Communication Culture and Critique* 5(2012): 149-170.
- (2012) “Suturing Working Class Subjectivities: Media Mobilizing Project and the Role of Media in Building a Class-Based Social Movement” *tripleC: Communication, Capitalism and Critique*. 10(1): 16-29, co-authored with Chris Robe and Peter Funke.
- (2011). “Constitutive Communications and the Shimmering Project of the Multitude,” *Journal of Communication Inquiry* Volume 35 (4): 370-377.
- (2011). “Communications Networks, Movements and the Neoliberal City: The Media Mobilizing Project in Philadelphia” *Transforming Anthropology* 19(2): 187-201, co-authored with Dan Berger and Peter Funke.

Book Chapters:

- (forthcoming) “The Gig Economy and Class (De)composition” in *Routledge Companion to Media and Class*. Eds. Erika Polson, Lynn Clark, Radhika Gajjala. New York: Routledge.
- (2016) “Social Movements and the Nomadic Logic of Resistance,” in *Social Movements and World System Transformation*. Eds. Jackie Smith, Michael Goodheart, Patrick Manning and John Markoff. Boulder, CO: Paradigm Publishers, co-authored with Peter Funke.
- (2015) “Nervous Systems: Neoliberal Capitalism and The Cultural Logic of Resistance” in *Culture, Catastrophe and Rhetoric*, Eds. Ralph Cintron and Robert Harriman. Berghahn Books, co-authored with Peter Funke.
- (2015) “The Contemporary Epoch of Struggle: Anti-Austerity Protests, the Arab Uprisings and Occupy Wall Street” in *Translating Dissent: Voices from and With the Egyptian Revolution*. London: Routledge, co-authored with Peter Funke.
- (2013) “Annihilation of Space by Media: Making Connections through a Fragmented Neoliberal Landscape” in *The Fight to Stay Put: Social Lessons through Media Imaginings of Gentrification, Displacement and Resistance*. Stuttgart: Franz Steiner Verlag, 2013, co-authored with Rachel Goffe.

Encyclopedic Entries and Book Reviews

- (2017) “Paolo Gerbaudo, The Mask and the Flag,” *tripleC: Communication, Capitalism and Critique*
- (2016) “Daniel Miller and Jolynna Sinanan, Webcam,” *American Anthropologist*
- (2016) “Veronica Barassi, Activism on the Web: Everyday Struggles against Digital Capitalism,” *Soundings: An Interdisciplinary Journal*

(2015) “Stefania Milan, Social Movements and Their Technologies: Wiring Social Change,” *Mobilization* 20(2): June 2015.

(2015) “The Birmingham School,” *The Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*, Wiley-Blackwell.

(2013) “Peggy Reeves Sanday: Woman at the Center.” *Theory in Cultural and Social Anthropology: An Encyclopedia*. Sage Publications.

(2012) “Leah A. Lievrouw, Alternative and Activist New Media,” *International Journal of Communication* 6(2012).

Media Production:

(Forthcoming) Co-producer, “American” *Made: The Epidemic of Temp Labor and the Movement for Change*. 50-minute video. (Non-Fiction).

(2015) Co-producer, *Building a Sandcastle: A Broken Promise to Atlantic City*, 15-minute video (Non-fiction). Completed. Aired nationally on Free Speech TV, August 19, 2015.

(2011) Producer, *Understanding Our Struggles, Changing Our Conditions: A Poverty Tour Documentary*, 50-minute video (Non-fiction). Completed. Aired nationally on Public Broadcasting Station (PBS), *Tavis Smiley Show*, October 10-14, 2011.

Select Reports:

(2013). *Techno-social Infrastructure: Poverty, Inequality and Broadband Adoption in Urban America*, prepared for City of Philadelphia and the Urban Affairs Coalition, 69 pages, co-authored with Jessica Crowell.

(2013) *Technology, Training and Utility: Education and Access to Broadband Technology at an Urban Adult Learning Center and a Suburban Public Library in New Jersey*, prepared for New Jersey Office of Information Technology, 26 pages, co-authored with Camille Reyes and Sean Leavey.

(2013) *Developing a Techno-Social Infrastructure to Address Digital Inequality: Best Practices for Broadband Adoption Training Programs*, 32 pages, co-authored with Jessica Crowell.

(2012) *Poverty, Inequality and the Social and Political Effects of the Digital Divide*, prepared for New Jersey Office of Information Technology, 28 pages, co-authored with Amy Bach.

(2011) *Digital Human Capital: Developing a Framework for Understanding the Economic Impact of the Digital Divide and Broadband Adoption in Low-Income Communities*, City of Philadelphia and the Urban Affairs Coalition, 24 pages, co-authored with Gwen Shaffer and Amy Bach

Articles, Books and Book Chapters Under Review or in Preparation:

Gig Economy: Workers and Media in the Era of Convergence, co-editor with Michelle Rodino-Colocino, Brian Dolber and Chenjerai Kumanyika (in preparation)

“Broadband Adoption and Ethnographic Approaches”, in *Transforming Everything: Evaluating Broadband’s Impact Across Policy Areas*. Eds. Karen Mossberger, Eric Welch & Yonghong Wu. Oxford: Oxford University Press. Co-authored with Jessica Crowell. (in preparation)

“Occupy ICE: Decision Making within Social Movements in the Age of Trump” *The Routledge Handbook on the Rhetoric of Social Movements*. Ed. Nathan Crick, co-authored with Chenjerai Kumanyika. (in preparation)

“Socio-Technological Infrastructure and the Urban Crisis,” *Journal of Urban Technology*, co-authored with Jessica Crowell. (under review).

Other Select Articles and Public Writing:

(2015) “To Fight for Education, Vote for Helen Gym.” *Philadelphia Daily News*, May 2015.
http://www.philly.com/philly/opinion/20150518_To_fight_for_education_vote_for_Helen_Gym.html

(2014) “Why Not Elect a School Board.” *Philadelphia Daily News*, November 2014.
http://www.philly.com/philly/opinion/20141121_Why_not_elect_the_school_board.html

(2014) “Fighting for Communication’s Future.” *Philadelphia Daily News*, October 2014.
http://www.philly.com/philly/opinion/20141008_Fighting_for_communication_s_future.html

(2014) “A Solution to Poverty Must Come From Within.” *Philadelphia Daily News*, May 2014.
http://www.philly.com/philly/news/20140514_From_within.html

(2009) “Getting online for a Better Life: For Organizers Digital Divide is Part of Power Divide.” *Extra*, May 2009 (with Bryan Mercer). <http://www.fair.org/index.php?page=3771>

(2009) “The Internet for Everyone: Digital Philadelphia” *Philadelphia Daily News*, 7/8/2009 (Co-authored with Hannah Sassaman).

(2009) “A Wolf in Scribes Clothing: The SEPTA Strike and the Subterfuge of Philadelphia’s Media Monopoly” *Young Philly Politics*, 11/8/2009.
http://www.youngphillypolitics.com/wolf_scribes_clothing_septa_strike_and_subterfuge_philadelphia039s_media_monopoly

(2009) “Eighty-seven Souls: Reflections on Tough Times and Tight Choices in 2009” *Young Philly Politics*, 12/24/2009.
<http://allforthetaking.org/eighty-seven-souls-reflections-tough-times-and-tight-choices-2009>

Select Articles About Work:

“Medium and the Movement: Todd Wolfson on the Digital Rebellion,” *Truthout*, February 8, 2015.
<http://www.truth-out.org/news/item/28954-medium-and-movement-todd-wolfson-on-the-digital-rebellion>

“Grassroots Perspectives on Media Justice Organizing: Radical History Review Interviews Betty Yu, Todd Wolfson, and Rusita Avila” *Radical History Review* 117(Fall 2013).

“Technically Not Tech: Media Mobilizing Project Closes Grant Looks Forward,”

Technically Philly, June 8 2009.

<http://technicallyphilly.com/2009/06/08/technically-not-tech-media-mobilizing-project-closes-grant-looks-forward>

“The Revolution Will be Televised: Media Mobilizing Project Works to Bring Grassroots Organizing into the 21st Century,” *Philadelphia City Paper*, March 11, 2008.

<http://citypaper.net/articles/2008/03/13/the-revolution-will-be-digitized>

“Journalism in the Hands of the Neighborhood,” *The New York Times*, March 10, 2008.

<http://www.nytimes.com/2008/03/10/technology/10link.html>

Select Presentations:

Invited Talks and Presentations

(2016) Invited Panelist. “Special Double Session on Communication and Activism,” National Communication Association, Philadelphia, PA, November 2016.

(2016) Invited Talk, “Media, Technology and Anti-Poverty Organizing,” Garden State Leaders Convening, Trenton, NJ, July 2016.

(2016) Invited Panelist, “The New Civil Rights Movement,” Philly Tech Week, Philadelphia Free Library, Philadelphia, PA, May 2016.

(2016) Invited Book Talk, “Digital Rebellion: The Birth of the Cyber Left,” Temple School of Media and Communication, Philadelphia, PA, February 2016.

(2016) Invited Book Talk, “Digital Rebellion: The Birth of the Cyber Left,” Author Talks, Alexander Library, Rutgers University, New Brunswick, NJ, January 2016.

(2015) Invited Talk, “Scholarship and Praxis: Building a 21st Century Program,” Social Movements and Media Technologies Seminar Series, Goldsmith University of London, December, 2015.

(2015) Invited Book Talk, “The Rise of the Cyber Left: Capitalism, Technology and Contemporary Social Movements,” Humanities Institute, University of South Florida, Tampa, Florida, October 2015.

(2015) Invited Book Talk, “The Rise of the Cyber Left: Capitalism, Technology and Contemporary Social Movements,” Peace Studies Institute, Florida Atlantic University, Ft Lauderdale, Florida, October 2015.

(2015) Invited Book Talk, “Digital Rebellion: The Birth of the Cyber Left,” Stockholm University, Sweden, June 2015.

(2015) Invited Panelist, “The Future is Behind Us: Strengthening Oppression/Winning Equity,” Media Democracy Fund Annual Meeting, Seattle, Washington, June 2015.

(2015) Invited Plenary Panel, “Ruptures and Critical Junctures: Movements of Media Activism in Historical and Global Contexts,” Union for Democratic Communication,

May 2015.

(2015) Invited Book Talk, “Guest Author Event: Todd Wolfson and Christina Dunbar-Hester,” SCI Alumni Association, New Brunswick, NJ, April 2015.

(2015) Invited Book Talk, “Digital Rebellion: The Birth of the Cyber Left,” University of Pennsylvania, Annenberg School for Communication and Urban Studies Colloquium Series, Philadelphia, PA, February 2015.

(2015) Invited Panelist, “Movements, Media and Scholarship: A Night with the Authors,” Media Mobilizing Project, Philadelphia, PA, January 2015.

(2014) Invited Speaker, “Movements Begin with the Telling of Untold Stories: Research and Practice in the Modern Academy,” Beyond the Lens, Visual Anthropology Society at Temple, Temple University, April 2014.

(2013) Invited Speaker, “Preparing to Protest: Direct Action, The Arts of Protest and Media Impact.” Visual Legal Advocacy Roundtable, University of Pennsylvania Law School, October 2013.

(2013) Invited Speaker, “How Media can be used to build Class-based Power,” Free Media and the Role of Contemporary Social Movements, Rosa Luxemburg Foundation, Berlin Germany, July 2013.

(2012) Invited Talk, Nervous Systems: Neoliberal Capitalism and The Cultural Logic of Resistance,” The Fifth Rhetoric Culture Conference: Power, Rhetoric, and Political Culture, The Texture of Political Action. Northwestern University, Evanston IL, February 2012.

(2012) Invited Participant, Tech for Engagement Summit, Knight Foundation, Massachusetts Institute of Technology, May 2012.

(2011) Invited Talk, “Activist Laboratories of the 1990s: Roots of Technological Determinism in Contemporary Social Movements” *Theorizing Production/Producing Theory*, Scholars Program in Culture and Communication, Annenberg School for Communication, University of Pennsylvania, Philadelphia, December 2011.

(2011) Invited Panelist, “The Health of Our Digital Ecosystem,” Roundtable, Allied Media Conference, Detroit, June 2011.

(2011) Invited Panelist, “Doing the Work, Making the Connections. Getting Started,” Invited Session: Advocacy Journalism Conference, Newseum, Washington D.C., March 2011.

(2010) Invited Panelist, “Communications and Class Formation: Building a Contemporary Rubric,” Social Identity: New Agendas in Communication, University of Texas, Austin, August 2010.

(2009) Invited Speaker, “The Digital Divide and Poverty in Philadelphia,” Broadband Policy Council for One Web Day, University of the Arts, September 2009.

(2008) Invited Speaker, "Meeting the Public's Information Needs in Philadelphia," Knight Commission on the Information Needs of Communities in a Democracy, Annenberg School of Communication, University of Pennsylvania, September 2008.

(2007) Invited Panelist, “Advocacy Issues: Production and Distribution,” Visual Legal Advocacy and the Public Interest, University of Pennsylvania Law School, October 2007.

(2005) Invited Panelist, “Mediated Democracy- Activism and the Promise of Politics in Cyber Capitalism” NAPA Invited Session: Meeting of the American Anthropological Association, Washington DC, November 2005.

(2002) Invited Panelist, “Public Interest Anthropology and the Reinvigoration of the Political.” Invited Session: Centennial Commission Session: Meeting of the American Anthropological Association, New Orleans, November 2002.

Other Select Presentations:

(2016) Panelist, “Networks of Rebellion: Digital Perspectives on Social Movements Past and Present,” Social Science and History Association, Chicago, IL, November 2016.

(2016) Panelist, “Digital Connections: Reflections on Two Generations of Activist Communication and Global Social Movements,” International Communication Association, Fukuoka, Japan, June 2016.

(2016) Panelist, “Media and Poverty: A Troubled Relationship,” New Jersey Anti-Poverty Network, New Brunswick, NJ, April 2016.

(2015) Moderator, “Radical Means: Technology and Media Activism in the New Millennium,” Mason Gross School of Arts, Rutgers University, New Brunswick, New Jersey, November 2015.

(2015) Panelist, “Activism and Academia: When Scholars Study Social Movements,” Left Forum, New York, NY, May 2015.

(2015) Panelist, “Grassroots Media in an Increasingly Digital World,” Left Forum, New York, NY, May 2015.

(2015) Invited Book Talk, “Movements, Media and Scholarship: A Night with the Authors,” Co-sponsored Media Mobilizing Project, Philadelphia, PA, January 2015.

(2014) Chair and Moderator, “Media Activism: Philly Views,” Symposium on Media Activism, University of Pennsylvania, Annenberg School for Communication, Philadelphia, PA, December 2014.

(2014) Panelist, “Media and Social Movements,” American Studies Association, Los Angeles, CA November 2014.

(2014) Panelist, “Democracy or Autonomy: The Contradictions of Global Social Movement Networks”, International Sociological Association World Congress, Yokohama Japan. July 2014.

(2014) Co-panelist, “An organic response to the urban crisis: Broadband adoption and the techno-social infrastructure.” Digital Divide Preconference at the International Communication Association, Seattle, WA, May 2014 (Jessica Crowell presented).

(2014) Co-panelist, “Digital human capital: Developing a framework for understanding the economic impact of digital exclusion in low-income communities,” International Communication Association. Seattle, WA, May 2014 (Gwen Shaffer presented).

(2014) Panelist, “Media and the Right to the City” Right to the City in the Age of Austerity at University of Paris-Sorbonne May 2014.

(2014) Panelist, “Nomadic Political Logic: Contemporary Social Movements and the Contemporary Logic of Resistance,” Political Economy of the World System 38th Annual Conference, University of Pittsburgh, April 2014.

(2013) Panelist, “Poverty and the Digital Divide,” Drexel Urban Informatics Symposium, Drexel University, June 2013.

(2013) Chair and Moderator, “Democracy or Dystopia: Access, Surveillance and Organizing in the Digital Age,” University of Pennsylvania, April 2013.

(2013) Panelist, “Building Better Media Policy Reporting from the Ground Up,” National Conference on Media Reform, Denver, Colorado, April 2013.

(2013) Panelist, “Labor Unions: MIA in the Media,” National Conference on Media Reform, Denver, CO, April 2013.

(2013) Co-Panelist, “Rewriting Film Theory: Media Activism and Working Class Subjectivities,” Media Activism and Social Movements, Society for Cinema and Media Studies, Chicago, IL, March 2013 (Chris Robe presented).

(2012) Co-Panelist “Digital Human Capital: Moving Beyond Traditional ICT Training Programs, Meaningful Broadband Adoption Workshop, New America Foundation, Washington DC, April 2012 (Gwen Shaffer presented).

(2012) Organizer & Moderator, “Workers of the World Unite: The Making of Global Capitalism and the Critical Importance of Unions in Fighting Back,” with Leo Panitch, Sam Gindin and Bill Fletcher, University of Pennsylvania, Philadelphia, October 2012.

(2012) Participant, Tech for Engagement Summit, Knight Foundation, Massachusetts Institute of Technology, May 2012.

(2012) Chair, “Statewide Organizing Strategies with the Vermont Workers Center, Poverty Initiative, Media Mobilizing Project, United Workers & United Taxi Workers Alliance,” Left Forum, Pace University, New York City, March 2012.

(2011) Co-Panelist, “Movements Begin with the Telling of Untold Stories: Communications and Contemporary Class Formation,” National Communications Association pre-convention seminar, “Revolutionary Voices: Marxism, Communication and Social Change,” November 2011 (with Peter Funke).

(2011) Chair, “Social Movement Caucus,” Critical Refusals Conference, University of Pennsylvania, Philadelphia, October 2011.

(2011) Panelist, “Communications and Class Formation: Building a Contemporary Rubric,” *Critical Refusals Conference*, University of Pennsylvania, Philadelphia, October 2011.

(2011) Chair, “Class-based Movement Building: Organizational Forms and Strategies,” Critical Refusals Conference, University of Pennsylvania, Philadelphia, October 2011.

(2011) Co-chair of Track, “Class-based Social Movements in the Twenty-First Century: Building a Critical Praxis” Critical Refusals Conference, University of Pennsylvania, Philadelphia, October 2011.

(2011) Respondent, “New Media+ New ICT’s = New Democracy,” Institute for Information Policy and New America Foundation, Experts Workshop, Washington D.C., September 2011.

(2011) Participant, “The Health of Our Digital Ecosystem,” Roundtable, Allied Media Conference, Detroit, June 2011.

(2011) Chair, “Breaking the Media Blackout: Interactive Dialogue on Movement Building and Economic Justice,” Allied Media Conference, Detroit, June 2011.

(2011) Chair, “Breaking the Media Blackout: Lessons from the Movement to End Poverty,” Allied Media Conference, Detroit, June 2011.

(2011) Panelist, “Cyber Left: Indymedia and the Making of 21st Century Struggle,” International Communications Association, Boston, May 2011.

(2011) Chair, “Communication Strategies and Campaigns Against HIV/AIDS and Alcoholism,” International Communications Association, Boston, May 2011.

(2011) Panelist, “Globalization and Contemporary Social Movements,” Social Movement Governance, the Poor and the New Politics of the Americas Conference, University of South Florida, Tampa Bay, February 2011.

(2010) Panelist, “Framing the Discussion on Community Scale Broadband” Invited Session: National Broadband Symposium, Washington D.C., December 2010.

(2010) Panelist, “Media, Communications and Class Formation,” Meeting of the American Anthropological Association, New Orleans, November 2010.

(2010) Chair and Panelist, “New Social Movements: Indymedia’s Structure, Strategy, and Governance.” Union for Democratic Communications, Penn State, October 2010.

(2010) Panelist, “The Cyber Left: Communications and the Shifting Face of Social Movements,” Society for Anthropology of North America Meetings, University of Denver, March 2010.

(2008) Panelist, “Organizing Locally at the Grassroots,” National Conference on Media Reform, Minneapolis Minnesota, June 2008.

(2005) Panelist, “Gramsci and the Possibility of an Ethnographic Politics.” Society for Anthropologists of North America, Merida, Mexico; May 2005.

(2004) Panelist, “Mediated Democracy: The Promise of Politics in Late Capitalism.” Social Science History Association, Chicago; November 2004.

RESEARCH EXPERIENCE

Uberomics: Class and Poverty in the Gig Economy Philadelphia, PA
Principal Investigator

Broadband and the Digital Divide Philadelphia, PA
Principal Investigator 2010-2013

- Lead researcher on Philadelphia’s Sustainable Broadband Adoption (SBA) Freedom Rings Initiative, examining at role of broadband adoption on economic development, educational attainment and civic engagement.
- Directing academic researchers, graduate students and evaluation specialists in project.

Aspen Institute Communications and Society Program Washington, DC
Advisory Group Member

- Advisor on Knight Commission on the Information Needs of Communities.

University of Pennsylvania Philadelphia, PA
Dissertation Research 2003-Present

- Conducted two years of ethnographic research on the Philadelphia Independent Media Center and the global Indymedia network including.
- Undertook over 30 interviews with members of the Indymedia network and associated organizations both locally in Philadelphia and globally.
- Perform two years of participant observation within the network on the local and global level
- Analyzed over 10,000 pages of documents on the Indymedia network.

Alternative Media and Democratic Praxis

Philadelphia, PA
2008-Present

Principal Investigator

- Lead investigator on a study focused on role of new media in impoverished communities and impact on social movement building and civic engagement.

Namibian Oral Tradition Project

Namibia
1998

Oral Historian

- Conceived and wrote proposal for Oral History Project on Namibian War for Independence
- Coordinated all aspects of project.
- Collected Oral Histories from an age and ethnically diverse population.
- Facilitated Public Relations with government ministries, publishers, media and financial donors.
- Collated stories and used them as the basis for a radio documentary on the Namibian War for Independence.

SIAPAC (Social Impact Assessment and Policy Analysis Corporation)

Namibia
1997-1998

Socio-economic Researcher

- Wrote proposals and reports, including grants and public policy.
- Developed quantitative and qualitative instruments for research projects in Southern Africa.
- Co-developed and managed Social Impact Assessment Project in Northern Namibia.
- Co-managed self-empowerment project in Caprivi Strip in Northern Namibia.
- Designed public presentations on HIV/AIDS in Namibia and social responsibility in the private sector.

TEACHING EXPERIENCE

Doctoral & Masters Courses

Technology and Social Class in the 21st Century, Rutgers University
Cyber Ethnography, Rutgers University
Media and Culture, Rutgers University
Globalization, Media and Social Change, Rutgers University
Media, Technology and the Global City, Rutgers University

Undergraduate Courses

Media and Popular Culture, Rutgers University
Media, Democracy and the Public Sphere, Rutgers University
Media and Social Change, Rutgers University
Media Criticism, Rutgers University
Media, Movements, and Community Engagement, Rutgers University
Urban Poverty, University of Pennsylvania
Urban Education, University of Pennsylvania
School and Society, University of Pennsylvania
Public Interest Anthropology, University of Pennsylvania
Reimagining the City-Writing Seminar, University of Pennsylvania
Urban Studies Fieldwork Seminar, University of Pennsylvania
Introduction to Social Sciences, Community College of Philadelphia

Dissertation Chair, Rutgers Ph.D. Program

Camille Reyes, “The People’s PR: Occupy Wall Street, Public Relations and the Status Quo.” Completed October 2015.

Jessica Crowell, “Liquid Labor: Women and Informal Work in the Modern Informational City.” Completed June 2017.

Joseanne Cudjoe, “Black Hair Politics Movement.” ABD.

Debra Glassco, Obama and Racialized Politics.” ABD

Matt Reichel, “Chicago Teachers Union: Mass Media and Contemporary Movements.” Dissertation Proposal.

Dissertation Committee Member, Rutgers Ph.D. Program

Stephen Bernadini, “In the Shadow of the Shade Thrown: Affect, Violence and the (Dis)orientations of Black Queer Youth,” Completed May 2016.

Cyndi Mauer, “Childhood Studies and Critical Thought.” Completed November 2015.

Kaia Shivers, “Interrogating Diasporic Identity and Media: Distribution Flows, Reception Practices and Video Film Interpretations of Nollywood Audiences in Newark, New Jersey.” Completed May 2015.

Anne Gilbert, “Media Industry Meets Media Audiences: Interactivity, Community and Fan Participation.” Completed July 2014.

Emily Knox, “The Discourse of Censorship, Understanding the Worldviews of Challengers.” Completed August 2012.

Stephen Bernardini, “Queering Risk, Sexuality, and Vulnerability in the Everyday Lives of Children and Youth,” ABD.

Julian Burton, “Identity, Inclusion and Iron Man: Youth Media Fandom Communities on Tumblr as Spaces for Making Self and Remaking Society.” Completed, 2016.

Jacob Sanchez, “Investigating Basketball Twitter: A Virtual Ethnography of Serious Leisure Information Practices.” ABD.

Gretchen King, McGill University, external reader, Completed, 2016.

Sean Leavey, “Turning Trash into Treasure: Reality Television, (In)Formal markets and Neoliberal Subjectivities.” Completed, 2018.

Qualifying Exam Committee Member, Rutgers Ph.D. Program

Alptug Okten, Fall 2015

Debra Glasco, Spring 2015
Pam Reed, Fall 2014
Aaron Tramell, Spring 2012
Nathan Graham, Spring 2012
Frank Bridges, Spring 2012
Sheena Raja, Fall 2012
Kathleen McCullough, Fall 2012

Graduate Research Advisor

Onias Dickson, MCIS Research Track, Faculty Advisor, in progress.

Lisabeth Matyash, MCIS Research Track, Faculty Advisor, in progress.

Steve Voorhees, “The Cultural Function of Television for the First Wave of Baby Boomers,” Research Practicum Advisor, Fall 2014.

Samaan Rahimi, “Citizen Participation & Mobilization: A Study of Rebellion Facebook Pages in the Syrian Civil War,” MCIS Capstone Advisor, Spring 2014.

Camille Reyes, “Beyond Access: A Study of New Computer Users in Newark, New Jersey,” Research Practicum Advisor, Spring 2013.

Frank Bridges, “The Music Industry in the Age of Convergence,” Research Practicum Advisor, Spring 2012.

Donette Noel, “Glocalization: Branding and Identity in India,” MCIS Capstone Advisor, Spring 2012.

Jessica Crowell, “Poverty and the Digital Divide,” Research Practicum Advisor, Spring 2012.

Sean Levy, “Habermas, Fraser, The Tea Party and the Free Republic,” MCIS Capstone Advisor, Spring 2011.

Franklin Ettinger, “Sociopolitical Debate on Sports Message Forums,” MCIS Capstone Advisor, Spring 2011.

Anne Gilbert, “Why Can’t The Irish Make Good TV? Globalization and Irish Television Audiences,” Research Practicum Advisor, Fall 2009.

Graduate Study Group

Poverty, Inequality and the Digital Divide in Urban America, with Jessica Crowell, Camille Reyes and Sean Leavey, 2012-2013 Academic year.

Undergraduate Research Advisor

Anastasia Groce, “Civic Engagement: The Role of Media in Youth Empowerment Programs,” McNair Summer Program, Summer 2014.

SERVICE

Professional Service

Reviews and Planning Committees-Conferences/Journal Articles

Journals and Publishers:

American Anthropologist

Journal of Communication

Convergence

Communication Theory

Communication, Culture and Critique

Communication and Critical/Cultural Studies

International Journal of Communication

Ethnography

Fordham University Press

Harvard University press

Conferences Reviews and Program Committees

Reviewer, *International Communication Association*, Global Communication and Social Change Division.

Reviewer, *International Communication Association*, Political Communication Division.

Reviewer, *National Communications Association*, Critical and Cultural Studies Division.

Program Committee, *Social Media, Activism and Organizations Symposium*, Goldsmiths, University of London.

Co-chair of Track, “Class-based Social Movements in the Twenty-First Century: Building a Critical Praxis,” including four panels, *Critical Refusals Conference*, University of Pennsylvania.

Journal Editorial Boards:

triple C: Communication, Capitalism and Critique

Interface: A Journal of Social Movements

Professional Associations and Positions

Secretary, Social Justice, Activism and Communication Interest Group, *International Communication Association*

Member, *Society for Anthropology of North America*

Member, *National Communication Association*

Member, *American Anthropological Association*

Member, *International Communication Association*

Member, *Society for the Study of Social Problems*

Member, *Union for a Democratic Communication*

University and Department Service

University Talks

(2015) Panelist, “Social Media and Contemporary Social Movements,” Social Media and Society Cluster Panel, School of Communication and Information, New Brunswick, NJ, March 2015.

(2013) Panelist, “Occupy Innovation? A Roundtable on Open Source Tactics and Technologies,” Rutgers University, New Brunswick, NJ, February 21, 2013.

(2012) Panelist, Symposium on Gender and Global Documentary Film in the Digital Age, Rutgers University, March 2012.

(2010) Panelist, “Technology, Strong Ties and Social Change: The Call of Malcolm Gladwell” *Uncivil Gadgets: Changing Technologies and Civil Behavior*. Rutgers University, October 2010.

(2009) Panelist, “Praxis and the Possibilities of Engaged Scholarship,” Ph.D. Colloquium, School of Communication and Information, Rutgers University, November 2009.

(2009) Panelist, “Engaging the World Through Scholarship,” Invitational Masters Student Institute, School of Communication and Information, Rutgers University, October 2009.

(2009) Panelist, “New Social Movements: Indymedia’s Structure, Strategy, and Governance.” *Research Directions*, Rutgers University School of Communication and Information Research Colloquium, September 2009.

Guest Lectures

“Media and Activism” in Communication, Information and Media Proseminar (Ph.D. Program), Fall 2015.

“Media and Activism” in Communication, Information and Media Proseminar (Ph.D. Program), Fall 2014.

“Alternative Media” in Introduction to Media Systems, (Undergraduate Program), Spring 2013.

“Alternative Media” in Introduction to Media Systems, (Undergraduate Program), Spring 2012.

“Alternative Media” in Introduction to Media Systems, (Undergraduate Program), Spring 2011.

“Technology and Social Change” in Social Responsibility and Community Wellness (Undergraduate program), Spring 2010.

“Social Justice and Global Networks” in Dynamics of Global Organizations (Ph.D. Program), Fall 2009.

Committees

Coordinator, Digital Media Track, Masters of Communication and Information Studies (MCIS), 2014- present.

Member, SC&I Research Development Committee, 2017-present

Member, SC&I Diversity Committee, 2013-2015.

Member, Journalism and Media Studies Job Search Committee, 2009-2010, 2012-2013, 2013-2014, 2014-2015.

Member, Journalism and Media Studies Curriculum Committee, 2010-2014.

Associate Member, Graduate faculty, Graduate School-Camden. 2010-present.

Member, Library Café Naming Committee, Fall 2010.

Advisory Board for the Rutgers University School of Communication and Information/Rutgers University Libraries IMLS 3-year project: Libraries Turning Outward Community Engagement Initiative, Fall 2009 (Proposal not successful).

SC&I Delegate--New Brunswick Campus TA/GA Grievance Procedure Committee, Fall 2009.

Member, Center for Media Studies, 2009-2014 (Center closed).

Community Service and Awards

Founder, and Board President, Media Mobilizing Project

MMP Awards:

Jobs With Justice Solidarity Award, 2009.

Coalition of Labor Union Women, Solidarity Award, 2011.

IAFF Local 22, Media Friendship Award, 2011.

International Association of Fire Fighters Media Award, 2012.

PhillyCAM Impact Award, 2013.

National Association of Media Literacy Educators (NAMLE), 2014.

Founder and Leadership Team, 215 People's Alliance, 2015-present.

Advisory Board, Unified Taxi Workers Alliance, 2010-present.

Advisory Board, Philadelphia Workers Association, 2013-2015.

Advisory Board, Philadelphia Restaurant Opportunity Center, 2011-2013.