

JIawei (SOPHIA) FU

Rutgers University • 4 Huntington Street, New Brunswick, NJ 08901
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RESEARCH INTERESTS

Organizational communication, social networks, technology management, social entrepreneurship, organizational innovation, interorganizational collaboration, hybrid organizing, institutional theory

ACADEMIC EMPLOYMENT

- 2018-present Assistant Professor
Department of Communication
School of Communication and Information
Associate Member of the Ph.D. Faculty
Faculty Affiliate, Social Media and Society Cluster
Faculty Affiliate, NetSCI Lab
Rutgers, The State University of New Jersey
- 2013-18 Graduate Research Assistant and Teaching Associate, School of Communication
Graduate Research Assistant, McCormick School of Engineering
Graduate Research Assistant, Kellogg School of Management
Northwestern University

EDUCATION

Northwestern University, Evanston, IL

- 2013-18 Ph.D., Media, Technology, and Society
Dissertation Title: *Where does innovation come from? Exploring the dynamic processes of organizing and managing social entrepreneurship and innovation*
Committee: Michelle Shumate (chair), Noshir Contractor, Ned Smith, Klaus Weber
- 2013-18 M.S., Statistics
- 2016 Graduate Certificate in Management, Kellogg School of Management
- 2013-15 M.A., Media, Technology, and Society
Thesis Title: *The evolution of representational communication networks on social media*
Committee: Michelle Shumate (chair), Noshir Contractor, and Darren Gergle

Hong Kong Baptist University, Hong Kong

- 2009-13 B.A., International Journalism

SELECTED HONORS AND AWARDS

- 2020 Gabriel G. Rudney Memorial Award for Outstanding Dissertation Research, Association for Research on Nonprofit Organizations and Voluntary Action
- 2020 Faculty Research Award, Rutgers School of Communication and Information
- 2020 Best Paper Award & Best Student Paper Award, Organizational Communication & Information Systems Division, Academy of Management
- 2019 Gerald R. Miller Dissertation Award, National Communication Association
- 2019 W. Charles Redding Dissertation Award, Organizational Communication Division, International Communication Association
- 2019 Best Social Entrepreneurship Paper Award, Entrepreneurship Division, Academy of Management
- 2019 Best Paper Award, Entrepreneurship Division, Academy of Management
- 2019 Early Career Scholar Paper Award, 5th D.C. Health Communication Conference
- 2018 Top Poster Award, Health Communication Division, International Communication Association
- 2017-19 Doctoral Dissertation Improvement Grant, Decision, Risk, and Management Sciences, National Science Foundation (USD \$28,373)
- 2018 Outstanding Overseas Chinese Student Academic Award, Ministry of Education, People's Republic of China
- 2017 Top Paper Award, Organizational Communication Division, International Communication Association
- 2017 Invitee, Theorizing Communication in a Digitally Networked Age Symposium, Penn State University Communication Arts and Sciences Summer Symposium
- 2016 Best Paper Award, Public and Nonprofit Division, Academy of Management
- 2016 Carlo Masini Award for Innovative Scholarship, Public and Nonprofit Division, Academy of Management
- 2016 Excellence in Teaching Certificate, Searle Center for Advancing Learning & Teaching, Northwestern University
- 2013 The Baptist Convention of Hong Kong Outstanding Student Award (HK-wide)
- 2013 Scholastic Award with highest graduating GPA, Hong Kong Baptist University
- 2009-13 Mrs. Soong Ching-Ling Foundation Scholarship (top 0.05%) for Outstanding Mainland Chinese Students Studying in Hong Kong (USD \$30,000)
- 2013 Mr. Liu Hao Tsing Fund Scholarship (USD \$3,000)
- 2013 Department of Journalism Scholarship (USD \$1,500), Hong Kong Baptist University
- 2012 Kum Shing Group Scholarship Fund for Outstanding Mainland Students (USD \$10,000)
- 2012 Yutron Tech Scholarship for outstanding School of Communication Student (\$1,000)

- 2011 Wofoo Outstanding Leaders Award, Silver Award, Hong Kong (USD \$1,000)
- 2011 Mr. & Mrs. Lau Chor Tak Scholarship Scheme for Outstanding Mainland Students (USD \$10,000)
- 2011 Overseas Exchange Scholarship at Ohio University, Hong Kong Baptist University (USD \$4,000)
- 2010 Sir Tseng Chi Lu Scholarship for Students with Highest GPAs (USD \$1,000)
- 2011 Dean's List, E.W. Scripps School of Communication, Ohio University
- 2009-13 President's List, Hong Kong Baptist University

PUBLICATIONS

Referred Journal Articles and Proceedings

*denotes graduate student co-authors at the time of submission

- 26. **Fu, J. S.**, Cooper, K. R., & Shumate, M. (in press). Do faith-based organizations resist collaboration? Examining the role of religiosity and operational capacity. *Nonprofit and Voluntary Sector Quarterly*.
- 25. **Fu, J. S.**, & Cooper, K. R. (in press). Interorganizational network portfolios of nonprofit organizations: Implications for collaboration management. *Nonprofit Management & Leadership*. doi:10.1002/NML.21438
- 24. **Fu, J. S.**, Shumate, M., & Contractor, N. (2020). Organizational and individual innovation decisions in an interorganizational system: Social influence and decision-making authority. *Journal of Communication*, 70(4). doi:10.1093/joc/jqaa018
- 23. **Fu, J. S.** (2020). *Institutional complexity and recombinative innovation: Evidence from hybrid social ventures*. Best Paper Proceedings of the Academy of Management Meeting (~10% acceptance rate). doi:10.5465/AMBPP.2020.24
- 22. *Zhang, R. & **Fu, J. S.** (2020). Linking network characteristics of online social networks to individual health: A systematic review of literature. *Health Communication*. doi:10.1080/10410236.2020.1773703
- 21. Lai, C-H., & **Fu, J. S.** (2020). Organizations' dialogic social media use and stakeholder engagement: Stakeholder targeting and message framing. *International Journal of Communication*, 14, 2246-2271.
- 20. Lai, C-H., & **Fu, J. S.** (accepted). Humanitarian relief and development organizations' stakeholder targeting communication on social media and beyond. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. doi:10.1007/s11266-020-00209-6
- 19. **Fu, J. S.**, & Shumate, M. (2020). Developing and validating a capacity instrument for

- Chinese and U.S. NGOs. *Nonprofit and Voluntary Sector Quarterly*, 49(3), 631-652.
doi:10.1177/0899764019889179
18. *Zhang, R. & **Fu, J. S.** (2020). Privacy management and self-disclosure on social network sites: The moderating effect of stress and gender. *Journal of Computer-Mediated Communication*, 25(3), 236-251. doi:10.1093/jcmc/zmaa004
 17. **Fu, J. S.**, & Lai, C-H. (2020). Are we moving towards convergence or divergence? Mapping the intellectual structure and roots of online social network research 1997-2017. *Journal of Computer-Mediated Communication*, 25(1), 111-128. doi:10.1093/jcmc/zmz020
 16. **Fu, J. S.** (2019). Unpacking the influence of informational, organizational, and structural factors on the longitudinal change of the follower-followee network on Twitter. *International Journal of Communication*, 13, 3802-3825.
 15. **Fu, J. S.** (2019). *Institutional complexity in social ventures: Scale development through two studies*. Best Paper Proceedings of the Academy of Management Meeting. doi:10.5465/AMBPP.2019.2
 14. **Fu, J. S.**, & Li, Y.* (2019). The institutional antecedents to interorganizational network portfolios of firms: Evidence from China. *Public Relations Review*. doi:10.1016/j.pubrev.2019.04.009
 13. **Fu, J. S.**, Cooper, K. R., & Shumate, M. (2019). Use and affordances of ICTs in interorganizational collaboration: An exploratory study of ICTs in nonprofit partnerships. *Management Communication Quarterly*, 33(2), 219-237. doi:10.1177/0893318918824041
 12. **Fu, J. S.**, & Zhang, R.* (2019). NGOs' HIV/AIDS discourse on social media and websites: Technology affordances and strategic communication across media platforms. *International Journal of Communication*, 13(2019), 181-205. doi:10.1932-8036/20190005
 11. Shumate, M., **Fu, J. S.**, & Cooper, K. R. (2018). Does cross-sector collaboration lead to higher non-profit capacity? *Journal of Business Ethics*, (150)2, 385-399. doi:10.1007/s10551-018-3856-8
 10. Sha, Z., Huang, Y., **Fu, J. S.**, Wang, M., Fu, Y., Contractor, N., & Chen, W. (2018). A network-based approach to modeling and predicting product co-consideration relations. *Complexity*. doi:10.1155/2018/2753638
 9. **Fu, J. S.** et al. (2017). *Two-stage modeling of customer choice preferences in engineering design using bipartite network analysis*. Proceedings of the ASME International Design Engineering Technical Conferences and Computers and Information in Engineering Conference (IDETC/CIE). doi:10.1115/DETC2017-68099
 8. **Fu, J. S.**, & Shumate, M. (2017a). News media, social media, and hyperlink networks: An examination of integrated media effects. *The Information Society*, 33(2), 53-63.

doi:10.1080/01972243.2016.1271379

7. **Fu, J. S., & Shumate, M.** (2017b). Understanding the size and spread of Chinese NGO networks. *Chinese Journal of Communication, 10*(1), 72-88.
doi:10.1080/17544750.2016.1219756
6. **Fu, J. S., & Shumate, M.** (2016). Hyperlinks as institutionalized connective public goods for collective action online. *Journal of Computer-Mediated Communication, 21*(4), 298-311.
doi: 10.1111/jcc4.12161
5. Shumate, M., **Fu, J. S.**, Cooper, K., & Ihm, J. (2016). *Interorganizational network portfolios of nonprofit organizations*. Best Paper Proceedings of the Academy of Management Meeting (~10% acceptance rate). doi:10.5465/AMBPP.2016.225
4. Chen, Y. R., & **Fu, J. S.** (2016). How to be heard on microblogs? Non-profit organizations' follower networks and post features for information diffusion in China. *Information, Communication & Society, 19*(7), 978-993. doi: 10.1080/1369118X.2015.1086013
3. **Fu, J. S.** (2016). Leveraging social network analysis for the study of journalism in the information age. *Journal of Communication, 66*(2), 299-313. doi:10.1111/jcom.12212
2. **Fu, J. S., & Lee, A. Y. L.** (2016). Chinese journalists' discursive Weibo practices in an extended journalistic sphere. *Journalism Studies, 17*(1), 80-99.
doi:10.1080/1461670X.2014.962927
1. **Fu, J. S., & Shumate, M.** (2015). *Social media activity and hyperlink network analysis: A holistic media ecology perspective*. Proceedings of the 48th Hawaii International Conference on System Sciences (HICSS), 1808-1817. doi:10.1109/HICSS.2015.218

Extended Abstract

1. Wang, M., Sha, Z., Huang, Y., **Fu, J. S.**, Fu, Y., Contractor, N., & Chen, W. (2017). *Data-driven vehicle preference modeling and prediction: A multidimensional network analysis approach*. 7th International Conference on Collaborative Innovation Networks, pp. 1-3.

Book Chapter & Encyclopedia Entries

3. **Fu, J. S.** (2018b). Online social networks. In Warf, B. (Ed.) *The SAGE Encyclopedia of the Internet* (pp. 684-690). Thousand Oaks, CA: SAGE. doi: 10.4135/9781473960367.n200
2. **Fu, J. S.** (2018a). Hyperlink. In Warf, B. (Ed.) *The SAGE Encyclopedia of the Internet* (pp. 428-431). Thousand Oaks, CA: SAGE. doi: 10.4135/9781473960367.n126
1. **Fu, J. S.** (2012). Exclamation mark symbolized in the history of North Korea. In T. Wong (Eds), *Post-90s-journalists' adventure in North Korea* (pp. 58-61). Chung Hwa Book Press.

GRANTS AND FELLOWSHIPS

Research Grant

- 2020-2021 PI. *Are You Listening? Exploring the Relationships among Social-Market Institutional Complexity, Organizational Listening, and Organizational Innovation and Change*. Rutgers Research Council Grants, in the amount of \$5,000.
- 2020-2021 PI. *The Quest for Legitimacy: Exploring the Role of Social Media in Social Entrepreneurship*. Rutgers University SC&I, Small Grants for Individual Faculty Research (GIFR), in the amount of \$5,000 (*ranked #1 among all proposals submitted).
- 2017-2018 *Social vs. Commercial Innovation: An Exploratory Study*. Northwestern University The Graduate School Graduate Research Grant, in the amount of \$3,000.
- 2017-2018 *Doctoral Dissertation Research in DRMS: Where Does Innovation Come From? Exploring the Dynamic Processes of Organizing and Managing Social Entrepreneurship and Innovation*. National Science Foundation (SES#1730079), in the amount of \$28,373.
- 2016-2017 *Where Does Innovation Come From? Exploring the Dynamic Processes of Organizing and Managing Social Entrepreneurship and Innovation*. Northwestern University School of Communication Dissertation Research Funding, in the amount of \$1,500.
- 2016-2017 *Civil Society from the Bottom-up: Chinese Social Entrepreneurs as Innovators and Boundary Spanners*. Buffet Institute for Global Studies, in the amount of \$5,000.
- 2016-2017 *Corporate Social Performance as Signals to Affect Audience Evaluation and Financial Outcomes*. Northwestern University School of Communication Graduate Research Ignition Grant, in the amount of \$2,000.
- 2015-2017 *The Impact of Information Communication Technologies (ICTs) on Interorganizational Collaboration*. School of Communication Innovation Grant, in the amount of \$5,000.
- 2015-2017 *The Impact of Organizational Social Media Messages on Stakeholder Engagement* (PI: Michelle Shumate). National Science Foundation, Science of Organizations, in the amount of \$221,658 (not funded).

Conference Travel Grant

- 2015, 17 International Communication Association Travel Grant (\$400 per trip)
- 2015 Interdisciplinary Conference Travel Grant (\$1,000 per trip)
- 2014-17 Buffet Institute for Global Studies Conference Travel Grant (\$400 per trip)
- 2014,15 The Graduate School Conference Travel Grant, Northwestern University (\$800 per trip)

- 2014-17 Department of Communication Studies Conference Travel Grant (\$1,900 per year)
2014 Methodology Training Grant: ICPSR Summer Statistics Course (\$2,750)

Fellowship

- 2013-14, 17-18 School of Communication Fellowship, Northwestern University

TEACHING

Rutgers University

- MCM 514: Communication Research
COMM 394: Communication, Technology, and Society

Northwestern University

- 2017 Fall New Teaching Assistant Conference (NTAC) Workshop Leader
2017 Spring Social Networks and Society (undergraduate): Course developer and instructor
2017 Winter Introduction to Creative Enterprises (Master's): Instructing TA
2016 Fall Social Network Analysis (PhD seminar): Instructing TA
2016 Fall Theories of Persuasion (undergraduate): Guest lecturer
2016 Excellence in Teaching Certificate
Searle Center for Advancing Learning and Teaching
2016 Spring Theories of Persuasion (undergraduate): Instructing TA
2015 Fall Nonprofit Communication Management (undergraduate): Instructing TA

Other Institutions

- 2011 Summer Modern American Comic Strips Seminar: TA
Harvard College Summit for Young Leaders in China

RESEARCH EXPERIENCE

- 2016-17 *Multidimensional Network Analysis for Analyzing and Predicting Complex Customer-Product Relations in Engineering* (PI: Wei Chen, Co-PI: Prof. Noshir Contractor). National Science Foundation (CMMI- 1436658), in the amount of \$501,444.
- 2016-17 Integrated Design Automation (IDEAL) Lab, McCormick School of Engineering, Northwestern University.
- 2016-18 *An Examination of the Application of Social Media and Related Analysis Tools for the Humanitarian Sector in the Asia-Pacific Region* (PI: Chih-Hui Lai). American

- Red Cross Grant Award, in the amount of \$21,432.
- 2014-17 *The Impact of Interorganizational Network Evolution on Outcomes for Nongovernmental Organizations (NGOs)* (PI: Michelle Shumate). National Science Foundation (SES-1264417), in the amount of \$403,934.
- 2014-17 *Planning Knowledge Networks for Scaling Up Impact* (PI: Noshir Contractor, Co-I: Michelle Shumate; Paul Leonardi; Leslie DeChurch). Bill & Melinda Gates Foundation (OPP1084322), in the amount of \$997,539.
- 2013-18 Network for Nonprofit and Social Impact Lab, School of Communication, Northwestern University.
- 2012-13 *Corporate Social Responsibility (CSR) Governance: A Comparative Study on How Corporations Handle and Communicate Their CSR Practices in Hong Kong and Germany* (PI: Regina Chen). Center for Media and Communication Research, Hong Kong Baptist University, in the amount of \$10,000.

CONFERENCE PRESENTATIONS

39. Fu, J. S. (2020). *Institutional complexity and recombinative innovation: Evidence from hybrid social ventures*. Paper presented at the Academy of Management Annual Conference, Vancouver, Canada, August 7-11.
- **Best Paper Award, Organizational Communication & Information Systems Division**
38. Fu, J. S. (2020). *The quest for legitimacy: Strategies for tension management in organizational social media use*. Paper presented at the Academy of Management Annual Conference, Vancouver, Canada, August 7-11.
37. Fu, J. S. (2020). *When and how do hybrid organizations innovate? Exploring the links among institutional complexity, entrepreneurial orientation, and organizational innovation*. Paper presented at the annual conference of International Communication Association (converted from Australia to virtual due to COVID-19).
36. Fu, J. S., & *Ru, X (2020). *“There are always risk in using social media”*: How Chinese social ventures perceive and manage tensions in social media use. Paper presented at the annual conference of International Communication Association (converted from Australia to virtual due to COVID-19).
35. Lai, C., & Fu, J. S. (2020). *Unraveling the resource mobilization chain: From communication capacity to representational network on Facebook*. Paper presented at the annual conference of International Communication Association (converted from Australia to virtual due to COVID-19).
34. Fu, J. S., & Lai, C-H. (2019). *Humanitarian organizations as agents of community resilience building: Communication capacity, social media engagement, and interorganizational*

- collaboration*. Paper presented at the National Communication Association Annual Convention, Baltimore, MD, November 14-17.
33. Fu, J. S., Cooper, K. R., & Shumate, M. (2019). *The roles of religiosity and homophily in idealized and actualized faith-based partnerships*. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, San Diego, CA, November 21-23.
 32. Fu, J. S., & Shumate, M. (2019). *Developing and validating a capacity instrument for Chinese and U.S. NGOs*. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, San Diego, CA, November 21-23.
 31. Fu, J. S. & Yan, S. (2019). *Beyond market and social welfare logics: How social enterprise navigate institutional complexity in an authoritarian state*. Paper presented at the Academy of Management Annual Conference, Boston, MA, August 9-13.
 30. Fu, J. S. (2019). *Institutional complexity in social ventures: Scale development through two studies*. Paper presented at the Academy of Management Annual Conference, Boston, MA, August 9-13.
 - **Best Paper Award, Entrepreneurship Division**
 - **Winner of the Best Social Entrepreneurship Paper Award**
 29. Fu, J. S. (2019). *Cross-sector social partnerships for social entrepreneurship organizing*. Paper presented at the Academy of Management Annual Conference, Boston, MA, August 9-13.
 28. Fu, J. S. & Yan, S. (2019). *Beyond market and social welfare logics: How social enterprise navigate institutional complexity in an authoritarian state*. Paper presented at the European Academy of Management Conference, Lisbon, Portugal, June 26-28.
 27. Fu, J. S. (2019). *Where does innovation come from? Examining the impact of network diversity on the novelty and quality of social innovation*. Paper presented at the International Sunbelt Social Network Analysis Conference (XXXIX), Montreal, Canada, June 18-23.
 26. Fu, J. S. (2019). *Cross-sector social partnerships for social entrepreneurship organizing: Dialectical tensions and institutional complexity*. Paper presented at the annual conference of International Communication Association, Washington DC, May 24-28.
 25. Fu, J. S. & Lai, C. (2019). *Mapping the intellectual structure and roots of online social networks 1997-2017: Challenges and Opportunities for computer-mediated communication research*. Paper presented at the annual conference of International Communication Association, Washington DC, May 24-28.
 24. Fu, J. S. (2019). *Understanding the internal and external communicative drivers of organizational innovativeness*. Paper presented at the annual conference of International Communication Association, Washington DC, May 24-28.
 23. Zhang, R. & Fu, J. S. (2019). *Harnessing online social networks to understand health*

behaviors and outcomes: A systematic review of literature from 2000 to 2016. Paper presented at the 5th biennial D.C. Health Communication conference, April 25-27, Fairfax, VA.

- **Early Career Scholar Paper Award**

22. Fu, J. S., & Zhang, R. (2018). *How do NGOs discuss HIV/AIDS in China? Strategic communication and technology affordances across media platforms*. Paper presented at the annual conference of International Communication Association, Prague, Czech Republic, May 24-28.

- **Top Poster Award, Health Communication Division**

21. Lai, C., & Fu, J. S. (2018). *We are both alike and different: Humanitarian organizations' dialogic social media use*. Paper presented at the annual conference of International Communication Association, Prague, Czech Republic, May 24-28.
20. Fu, J. S., & Shumate, M. (2017). *In technology we unite? Examining the impact of ICTs and organizational capacity on collaboration effectiveness*. Paper presented at the annual conference of the National Communication Association, Dallas, TX, November 16-19.
19. Fu, J. S., Cooper, K. R., & Shumate, M. (2017). *Beyond funding: The roles of capacity and religiosity in faith-based partnerships*. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, Grand Rapids, MI, November 16-18.
18. Fu, J. S. (2017). *Where does innovation come from? Exploring the dynamic processes of organizing and managing social entrepreneurship and social innovation*. Paper presented at the Organizational Communication Mini-Conference, Athens, OH, October 13-15.
17. Wang, M., Sha, Z., Huang, Y., Fu, J. S., Fu, Y., Contractor, N., & Chen, W. (2017). *Data-driven vehicle preference modeling and prediction: A multidimensional network analysis approach*. Paper presented at the 7th International Conference on Collaborative Innovation Networks, Detroit, MI, September 14-17.
16. Fu, J. S....Contractor, N., & Chen, W. (2017). *Modeling customer choice preferences in engineering design using bipartite network analysis*. Paper presented at the International Design Engineering Technical Conferences & Computers & Information in Engineering Conference (IDETC/CIE), Cleveland, OH, August 6-9.
15. Fu, J. S., Shumate, M., & Contractor, N. (2017). *Collective innovation adoption across interorganizational systems: Organizational boundary, social networks, and decision-making status*. Paper presented at the annual conference of International Communication Association, San Diego, CA, May 25-29.

- **Top Paper Award, Organizational Communication Division**

14. Lai, C., & Fu, J. S. (2017). *Who is included and who is left out: Humanitarian organizations' stakeholder communication via social media*. Paper presented at the annual conference of

International Communication Association, San Diego, CA, May 25-29.

13. Fu, J. S., Cooper, K. R., & Shumate, M. (2017). *Use of information and communication technologies (ICTs) in nonprofit collaboration: An exploratory study*. Paper presented at the annual conference of International Communication Association, San Diego, CA, May 25-29.
12. Fu, J. S., & Li, Y. (2017). *A multi-theoretical approach to corporate social responsibility in China: Ownership structures, social issues, and interorganizational partnerships*. Paper presented at the annual conference of International Communication Association, San Diego, CA, May 25-29.
11. Fu, J. S., & Shumate, M. (2016). *Understanding the size and spread of Chinese NGO networks*. Paper presented at the International Sunbelt Social Network Analysis Conference (XXXVI), Newport Beach, CA, April 5-10.
10. Shumate, M., Fu, J. S., Cooper, K. R., & Ihm, J. (2016). *Interorganizational network portfolios of nonprofit organizations*. Paper presented at the Academy of Management Annual Meeting, Anaheim, CA, August 5-9.
 - **Best Paper Award, Public and Nonprofit Division**
 - **Winner of the Carlo Masini Award for Innovative Scholarship**
9. Fu, J. S. (2016). *Why do organizations follow other organizations on Twitter? A longitudinal study*. Paper presented at the annual conference of International Communication Association, Fukuoka, Japan, June 9-13.
8. Shumate, M., Fu, J. S., Cooper, K. R., & Ihm, J. (2016). *Rethinking partnership goals: Debunking the assumed relationship between nonprofit networking and capacity*. Paper presented at the 5th biennial International Symposium on Cross-Sector Social Interactions (CSSI 2016), Toronto, Canada, April 15-17.
7. Fu, J. S., Shumate, M., & Contractor, N. (2015). *Organizational boundary matters: Examining government officials' intentions to adopt health innovations in India*. Paper presented at the Global Health Interdisciplinary Symposium, Chicago, IL., November 20- 21.
6. Fu, J. S., & Shumate, M. (2015). *The influence of socio-cultural and socio-political context on hyperlinks*. Paper presented at the annual conference of International Communication Association, Communication and Technology Division, San Juan, PR, May 21- 25.
5. Chen, R. Y., & Fu, J. S. (2015). *An exploratory study of NPOs' microblogging in China: Predictors of followers and retweets of NPO Weibo accounts*. Paper presented at the International Communication Association Annual Conference, San Juan, PR, May 21- 25.
4. Fu, J. S. (2015). *A longitudinal examination of environmental NGOs' networks on Twitter*. Paper presented at the First International Conference on Computational Social Science, Kellogg School of Management, Northwestern University, Evanston, IL, May 15-17.

3. Fu, J. S., & Shumate, M. (2015). *Social media activity and hyperlink network analysis: A holistic media ecology perspective*. Paper presented the 48th Hawaii International Conference on System Sciences, Kauai, HI, January 5-8.
2. Fu, J. S., & Shumate, M. (2014). *NGOs' hyperlink networks in China: The dynamics of different organizational types*. Paper presented at the National Communication Association Annual Conference, Chicago, IL, November 19-23.
1. Fu, J. S., & Lee, A. Y. L. (2014). *Chinese journalists' discursive Weibo practices in an extended journalistic sphere*. Paper presented at the International Communication Association Annual Conference, Seattle, WA, May 22-26.

Invited Presentations

10. *Computational methods in the study of media: An introductory workshop and research symposium*. College of Media, University of Illinois Urbana-Champaign, April 3-4, 2020 (declined).
9. *Networked innovation in health and organizational contexts*. Shanghai Jiao Tong University School of Media & Communication, January 2, 2020.
8. *Convergence vs. divergence: Mapping the intellectual structure and roots of online social network research 1997-2017*. Fudan University School of Journalism, December 31, 2019.
7. *Social entrepreneurship, networks, and innovation in China's civil society sector*. The Nonprofit Incubator (NPI), December 31, 2019.
6. *Academic inspirations*. Northwestern University School of Communication MTS 501 Introduction to Graduate Research, November 19, 2019.
5. *When and how do hybrid organizations innovate?* Catolica School of Business and Economics, Lisbon, Portugal, July 1, 2019.
4. *Technology, interorganizational networks, and organizational innovation*. Rutgers University School of Communication & Information, November 29, 2017.
3. *Nonprofit organizations and their networks: The influence of institutional factors*. Buffet Institute for Global Studies, Northwestern University, January 19, 2016.
2. *The evolution of NGO networks on Twitter*. Social Movement and Entrepreneurship workshop, Kellogg School of Management, Northwestern University, October 14, 2016.
1. *Chinese journalists' discursive Weibo practices in an extended journalistic sphere*. Media, Technology, and Society Brownbag Series, Northwestern University, April 14, 2014.

WORKSHOPS AND TRAINING

- 2019 Grounded Theory Methods workshop, Rutgers School of Communication and Information
- 2019 Third Workshop on Responsibility, Sustainability and Social Entrepreneurship: The Cutting Edge of Hybrid Organizations. Catolica School of Business and Economics, Lisbon, Portugal (by invitation only)
- 2019 Academy of Management Journal Paper Development Workshop (by competitive selection)
- 2019 From Texts to Networks to Maps: Social Media and Beyond. INSNA Sunbelt Conference
- 2019 Analysis of Multiplex Social Networks with R. INSNA Sunbelt Conference
- 2019 *Data & Society* Algorithms and Data-Driven Technologies in Organizational Context Workshop, NYC (by invitation)
- 2019 ICA Organizational Communication Division Post-Conference on External Funding
- 2019 NSF CAREER Proposal Development Workshop, Rutgers University
- 2019 Academy of Management OMT Division Paper Development and Writing Workshop, UCL School of Management & Cass Business School, London, UK (by invitation only)
- 2019 Faculty Writing Retreat, Rutgers University (x2)
- 2017 KIN Summer School on Knowledge, Information & Innovation, VU Amsterdam
- 2017 Organizational Communication Division Doctoral Consortium, ICA
- 2016 Valued Network Modeling with statnet, INSNA Sunbelt Conference
- 2015 First Year New TA Conference, Northwestern University
- 2015 Programming for Big Data Bootcamp, Northwestern University
- 2014 Social and Semantic Networks, International Communication Association
- 2014 Four-week Summer Statistics Courses at The Interuniversity Consortium for Political and Social Research (ICPSR), University of Michigan
- 2014 Structural Equation Modeling (Kenneth Bollen), ICPSR, University of Michigan

ADVISING

Ph.D. Student/Research Assistant

Melanie Kwestel (3rd year)

Xizi Ru (3rd year)

Maria Zhigalina (3rd year)

Master's Student/Research Assistant

Iona Yiqi Li (USC Annenberg Ph.D. student)

Research Practicum/Independent Study

Brittany Connor, 2019 Spring (MCIS student): *Attachment theory and multiple caregivers*

Dhwani Gandhi, 2019 Spring (MCIS student): *Online versus in-store pricing: Relationship between pricing strategies and consumer buying behaviour*

Kiara Ramos, 2019 Spring (MCIS student): *Online communities and social support*

Shunhui Zhang, 2019 Spring (MCIS student): *Impression management and idol worship on social media*

Ye Na Kang, 2019 Spring (MCIS student): *Analysis of #MeToo and Korean actor Jo Min-Ki*

Undergraduate Student/Research Assistant

Ashley Chang, Charis Shin, Natalia Benavides, Mollie Leavitt, Melissa Diaz, Huy Do, Joyce Wen Long, Andrea Yuqing He, Susan Siqi Gao, Midori Xinran Ge, Anna Ziyuan Tang, Jillian Gilburne, Emily Comstock, Nicole Hemken, Jacob C. Jones, Saya Yang, Lauren Thomas, Jesley Bingjue Liao, Jailene Ochoa, Dong Zhang, Hansuh Rhee, Rena Xin Xu

SERVICE

To the Department and School

Rutgers School of Communication and Information MCM Executive Committee 2020-21

Faculty Mentor, Rutgers University SC&I Winter Writing Workshop, January 2020

Rutgers University SC&I MCM Capstone course advisor, 2019 Spring

Faculty Mentor, Organizational Communication Mini-Conference at Rutgers University, 2018

Organizer, Pre-Conference on Health and Organizations, Organizational Communication Mini-Conference at Rutgers University, 2018

Department Representative, Graduate Leadership and Advocacy Council, Northwestern University, 2016, 2017, 2018

To the University

Service Coordinator, Graduate International Student Association Leadership Committee (G-ISA), Northwestern University, 2016, 2017

To the Discipline

Faculty Mentor, Organizational Communication Division Research Escalator Sessions, ICA 2020

Awards Committee, W. Charles Redding Dissertation of the Year, Organizational Communication Division, ICA 2020

Panelist, Post-Conference on External Funding, Organizational Communication Division, ICA 2019

Chair, *Networks*, Organizational Communication division, ICA, 2019

Panel Organizer, *(Re)Conceptualizing Entrepreneurship as Organizational Communication: Looking Back, Moving Forward*. Organizational Communication division, ICA, 2019

Faculty Mentor, Organizational Communication Division Research Escalator Sessions, ICA 2019

Panelist, Pre-Conference on Organizations and Health, OCMC 2018

Chair, *Inter-Organizational Networks: NGOs*, Sunbelt INSNA Conference, 2016

Student Organizer, Organizational Communication Mini-Conference (OCMC), 2016

Ad Hoc Reviewer for Peer-Reviewed Journals

Business Ethics: An European Journal (x2)

Business & Society (x1)

Communication Research (x5)

Communication Monographs (x3)

Health Communication (x1)

Information, Communication & Society (x1)

International Journal of Communication (x1)

Journalism (x1)

Journalism Studies (x2)

Journal of Business Ethics (x1)

Journal of Communication (x2)

Journal of Family Communication (x1)

Management Communication Quarterly (x3)

Nonprofit and Voluntary Sector Quarterly (x1)

New Media & Society (x7)

Network Science (x1)

Ad Hoc Reviewer for Books

Routledge

Reviewer for Conferences

European Academy of Management (2019)

Academy of Management (2016-2020)

International Communication Association (2013-2016, 2019)

InfoSocial (2017)

Organizational Communication Mini-Conference (2016)

Hawaii International Conference on System Sciences (2014)

SKILLS

R, Python, Stata, NetLogo, SPSS, JMP, SAS, UCINET, Gephi, stOCNET, MPlus, Atlas.ti

MEMBERSHIP

Academy of Management (AoM)

Association for Research on Nonprofit organizations and Voluntary Action (ARNOVA)

National Communication Association (NCA)

International Communication Association (ICA)

International Network for Social Network Analysis (INSNA)