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Susan Keith

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Department of Journalism and Media Studies
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EDUCATION

Ph.D., Journalism and Mass Communication, University of North Carolina at Chapel Hill
Major area: media ethics, minor area: media law

M.A., Journalism and Mass Communications, University of South Florida

B.S. (major: English, minor: biology), University of Montevallo, Montevallo, Alabama

ACADEMIC EXPERIENCE

FULL-TIME POSITIONS

2011-present: Associate professor, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, New Jersey

2004-2011: Assistant professor, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, New Jersey

2001-2004: Instructor, assistant professor, Walter Cronkite School of Journalism and Mass Communication, Arizona State University, Tempe, Arizona

LEADERSHIP AND LEADERSHIP TRAINING

2019-2020: Vice president, Association for Education in Journalism and Mass Communication. Elected to a four-year leadership ladder with roles as vice president, president elect, president, and past president.

2016-2020: Chair of Department of Journalism and Media Studies. Elected in April 2016 for a three-year term, which was extended for a fourth year.

2015-2016: Fellow, Association for Education in Journalism and Mass Communication Institute for Diverse Leadership. One of eight AEJMC members selected nationally for a year of leadership training.

2015-2016: Fellow, Rutgers Leadership Academy. One of 34 faculty and staff from Rutgers University New Brunswick and the Rutgers Biomedical and Health Sciences campuses selected for a two-year program.

2012-2014: Coordinator, Digital Media track, Master's in Communication and Information program, School of Communication and Information, Rutgers University.

Fall 2013: Interim area coordinator (equivalent of departmental graduate director) for Media Studies in the interdisciplinary Ph.D. program in the School of Communication and Information at Rutgers University.

2010-2012: Area coordinator (equivalent of departmental graduate director) for Media Studies in the interdisciplinary Ph.D. program in the School of Communication and Information at Rutgers University.

SCHOLARSHIP

RESEARCH INTERESTS

Journalism studies, especially the work of editors, collective memory and journalism, visual journalism, media ethics and law

ARTICLES IN PEER-REVIEWED JOURNALS

Published or accepted

Keith, S., & Thornton, L.-J. (accepted; forthcoming 2020). Night and day: A visual diptych of hate and horror in Charlottesville. *Visual Communication Quarterly*.

Keith, S., & Thornton, L.-J. (2018). Where the truth lies: Grappling with falsehood and objectivity in the Trump era. *Electronic Journal of Communication/La Revue Électronique de la Communication* 28, (1/2), special issue on Journalism in The Age of Partisan Politics, Political Protests, and President Trump. <http://www.cios.org/www/ejc/v28n12toc.htm>

Voorhees, S., & **Keith, S.** (2015). Fast and erroneous: Journalism's reaction to CNN's misreporting of a SCOTUS decision. *Electronic News* 9 (2), 1-17. doi: 10.1177/1931243115581413

Keith, S. (2015). Horseshoes, stylebooks, wheels, poles, and dummies: Objects of editing power in 20th-century newsrooms. *Journalism*, 16, 44-60. doi: 10.1177/1464884914545732

Keith, S. (2014). Back to the 1990s? Comparing the discourses of 20th- and 21st-century digital image ethics debates. *Visual Communication Quarterly*, 21 (2) 61-71. (Lead article). doi:10.1080/15551393.2014.928144

Keith, S., & Thornton, L.-J. (2013). Webvergence in practice: Comparing U.S. TV stations' and newspapers' online strategies at a crucial moment. *Online Journal of Communication and Media Technologies*, 3 (3), www.ojcm.net/articles/33/3312.pdf

Keith, S., & Thornton, L.-J. (2011). Most newsrooms control content, production of their websites, *Newspaper Research Journal*, 32 (3), 127-134.

Keith, S. (2011). Shifting circles: Reconceptualizing Shoemaker and Reese's theory of a hierarchy of influences on media content for a new-media era. *Web Journal of Mass Communication Research*, 29. Open-access online: <http://www.scripps.ohiou.edu/wjmc/vol29/29.html>

Keith, S. (2010). Collective memory and the end of occupation: Remembering (and forgetting) the liberation of Paris. *Visual Communication Quarterly*, 17 (3): 134-146. (Lead article) doi:10.1080/15551393.2010.502472

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2010). Comparing war images across platforms: Methodological challenges for content analysis. *Media, War & Conflict*, 3 (1): 87-98. doi:10.1177/1750635210353676

Keith, S., & Schwalbe, C. B. (2010). Women and visual depictions of the U.S.-Iraq War in print and online media. *Visual Communication Quarterly*, 17 (1): 4-17. doi:10.1080/15551390903553614 (Lead article)

Thornton, L.-J., & **Keith, S. M.** (2009). From convergence to Webvergence: Tracking the evolution of broadcast-print partnerships through the lens of change theory. *Journalism & Mass Communication Quarterly*, 86 (2), 257-276. doi:10.1177/107769900908600201 (Lead article)

Keith, S., Silcock, B. W., & Schwalbe, C. B. (2009). Visualizing cross-media coverage: Picturing war across platforms during the U.S.-led invasion of Iraq. *Atlantic Journal of Communication*, 17:1-18. (Lead article)

Schwalbe, C. B., Silcock, B. W., & **Keith, S.** (2008). Framing scenarios of the U.S.-led invasion of Iraq: Applying the master war narrative to electronic and print news, *Journal of Broadcasting & Electronic Media*, 53 (3), 448-465. doi:10.1080/08838150802205702

Silcock, B. W., Schwalbe, C. B., & **Keith, S.** (2008). "Secret" casualties: Images of injury and death in the Iraq War across media platforms. *Journal of Mass Media Ethics*, 23 (1), 36-50. doi:10.1080/08900520701753205

Silcock, B. W. & **Keith, S.** (2006). Translating the Tower of Babel? Issues of definition, language, and culture in converged newsrooms. *Journalism Studies*, 7 (4), 610-627. doi:10.1080/14616700600758025

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2006). Images in ethics codes in an era of violence and tragedy. *Journal of Mass Media Ethics*, 21 (4), 245-264. (Lead article)

Keith, S. (2005). Newspaper copy editors' perceptions of their ideal and real ethics roles. *Journalism & Mass Communication Quarterly*, 82 (4), 930-951.

Keith, S. (2005). Copy editor job satisfaction lowest at small newspapers. *Newspaper Research Journal*, 26 (2/3), 6-26. (Lead article)

Newton, L.H., Hodges, L.W., & **Keith, S.** (2004). Accountability in the professions; accountability in journalism. *Journal of Mass Media Ethics*, 19 (3/4), 166-190.

Schwalbe, C. B., **Keith, S.**, & Silcock, B. W. (2004). Embedded images: The framing of the first visuals of the U.S. War in Iraq: A content analysis of television, Internet, newspaper, and magazine coverage. *Southwestern Mass Communication Journal*, 19 (2), 61-72.

Keith, S. (2000). The existential copy editor. *Journal of Mass Media Ethics*, 15 (1), 43-57.

Under review

Thornton, L.-J., **Keith, S.**, & Robinson, S. A new kind of journalistic paradigm repair: How U.S. news outlets rejected the label "enemy of the people." Revised and resubmitted.

Mergerson, C., & **Keith, S.** Picturing Black Americans: How nonprofit and commercial news sites in the South portray a historically misrepresented group.

Wang, Q., & **Keith, S.** News aggregators and copyright law: Evolution, comparisons, and implications.

BOOK CHAPTERS

Keith, S. (2020). Grad student decisions: Coursework, path of study and adviser, success in courses and exams. In Katie Foss (Ed.), *AJMC Graduate Student Guidebook*, pp. 35-48. Lanham, MD: Roman & Littlefield.

Keith, S. (2019). Literary journalism and alternative media. In William Dow & Roberta Macguire (Eds.), *The Routledge companion to American literary journalism*, pp. 183-198. New York: Routledge.

Schwalbe, C.B., **Keith, S.**, & Silcock, B. W. (2018). Researching the framing of still and moving images across media platforms: Challenges and opportunities. In Paul D'Angelo (Ed.), *Doing framing analysis, Vol. 2*, pp. 221-246. New York: Routledge.

Thornton, L.-J., & **Keith, S.** (2018). Taking your class online. In Chris Roush (Ed.), *Master class: Teaching advice for journalism and mass communication professors*, pp. 83-100. Lanham, MD: Roman & Littlefield.

Keith, S. (2016). Scandal at the top in TV news. In Hilda Mandell & Gina Masullo Chen (Eds.), *Scandal in the digital age*, pp. 161-172. New York: Palgrave Macmillan.

Keith, S., & Silcock, B. W. (2009). Beyond the “Tower of Babel”: Ideas for future research in media convergence. In A. Grant & J. Wilkerson, (Eds.), *Understanding media convergence* (pp. 221-233). New York: Oxford University Press.

Keith, S. (2007). Searching for news headlines: Connections between unresolved hyperlinking issues and a new battle over copyright online. In M. Machill & M. Beiler (Eds.) *Die wachsende Macht von Suchmaschinen im Internet /The power of search engines* (pp. 202-219). Cologne, Germany: Herbert von Halem.

ENCYCLOPEDIA ENTRIES

Keith, S. (2019). Copy editors and subeditors. In Tim P. Vos, Folker Hanusch, Margaretha Geertsema-Sligh, Annika Sehl, Dimitra Dimitrakopoulou (Eds.). *International Encyclopedia of Journalism Studies*. New York: Wiley. <https://doi.org/10.1002/9781118841570.iejs0252>

Revising for resubmission

Keith, S. Prizes and awards. In Gregory Borchard (Ed.), *Encyclopedia of journalism, 2nd ed.* Sage.

GRANT REPORTS

Keith, S., & Riley, N. (2012). Report on 2010-2011 Page and Johnson Legacy Scholar Award project "Public relations ethics through journalists' eyes: How the local journalism review movement viewed PR: 1958-1975." Submitted to the Arthur W. Page Center for Integrity in Public Communication at Pennsylvania State University.

Keith, S., & Thornton, L-J. (2009). Convergence 2.0: The decline of broadcast-print partnerships and the move to new media. Grant report. Submitted to the National Association of Broadcasters.

BOOK REVIEWS

Keith, S. (2018). Review of Usher, N. (2016). *Interactive journalism: Hackers, data, and code*. *Newspaper Research Journal*, 39 (1), 123-124.

Keith, S. (2015). Review of Boyer, D. (2013). *The life informatic: Newsmaking in the digital era*. Ithaca, NY: Cornell University Press. *Journalism: Theory, Practice and Criticism*. DOI: 10.1177/1464884914547464

Keith, S. (2014). Review of Kennedy, D. (2013). *The wired city: Reimagining journalism and civic life in the post-newspaper age*. Amherst, MA: University of Massachusetts Press. *Information & Culture: A Journal of History*. Available at http://www.infoculturejournal.org/book_reviews/kennedy_keith_2014

Keith, S. (2013). Review of Mieszkowski, J. (2012). *Watching War*. Redwood City, CA: Stanford University Press. *Journal of Mass Media Ethics*, 28 (4), 302-304.

Keith, S. (2013). Review of Göttke, F. (2010). *Toppled: A book by Florian Göttke*, Rotterdam: Post Editions. Reviewed for J-History on H-Net Reviews, May, <http://www.h-net.org/reviews/showrev.php?id=39012>

Keith, S. (2012). Review of Kindman, Michael “Mica.” *My Odyssey through the Underground Press*, Voices from the Underground series. Edited by Ken Wachsberger. East Lansing: Michigan State University Press, 2011. <http://www.h-net.org/reviews/showrev.php?id=36496>

Keith, S. (2008). Review of Jenkins, H. (2006). *Convergence culture: Where old and new media collide*, New York: New York University Press, in Resource Center for Cyberculture Studies book reviews, available online at <http://rccs.usfca.edu/bookinfo.asp?BookID=389&ReviewID=541>

Keith, S. (2006). Review of Hine, C. M., ed. (2000). *Virtual ethnography*. London: Sage, in Resource Center for Cyberculture Studies book reviews, available online at <http://www.com.washington.edu/rccs/bookinfo.asp?ReviewID=413&BookID=313>.

Keith, S. M. (2005). Review of Wilkins, L., & Coleman, R. (2004). *The moral media: How journalists reason about ethics*. Mahwah, NJ: Lawrence Erlbaum, in *Newspaper Research Journal*, 26 (4): 90-92.

Keith, S. (2004). *Graphic Communications Today*: Fourth edition deserves a spot on your bookshelf if you teach print design. *Magazine Matters*, 24 (1): 11. (*Magazine Matters* is the newsletter of the Magazine Division of the Association for Education in Journalism and Mass Communication.)

OTHER PUBLICATIONS

Keith, S. (2014, January 10). Letting online students know you're there. *AEJMC News*. <http://www.aejmc.org/home/2013/12/letting-online-students/>

Keith, S. (2012). Tips for teaching online or using course sites to enhance face-to-face classes. In Jennifer Greer (Ed.) *The doctors are in: Speed dating meets group therapy for effective teaching*, pp. 12-13. AEJMC Standing Committee on Teaching, <http://www.aejmc.org/home/wp-content/uploads/2010/01/DoctorsAreIn2012.pdf>

Keith S. M., & Thornton, L.-J. (2009, February). Goodbye convergence, hello 'Webvergence': The decline of broadcast-print partnerships in an increasingly online media world. *The Convergence Newsletter* 6 (5), <http://www.jour.sc.edu/news/convergence/v6no5.html#keiththornton> (*The Convergence Newsletter* is published by the College of Communication and Information Studies at the University of South Carolina.)

Keith, S. (2004, fall). Researching "the last line of defense": The challenges – and benefits – of getting data from copy editors. *Ethical News* 8 (1): 5. (*Ethical News* is the newsletter of the Media Ethics Division of the Association for Education in Journalism and Mass Communication.)

WORKS IN PROGRESS

Book

Keith, S., & Packard, A. *Digital Media Law*, 3rd ed. (Malden, MA: Wiley). New third edition under contract with Wiley.

Journal articles

Keith, S., & Wang, Q. From Flags to Frites: Framing Belgian national identity in Twitter visuals shared after the 2016 Brussels attacks.

Encyclopedia entries under contract

Keith, S. Photojournalism, ethics of. In Gregory Borchard (Ed.), *Encyclopedia of journalism*, 2nd ed. Sage.

Keith, S. Editors, roles and responsibilities. In Gregory Borchard (Ed.), *Encyclopedia of journalism*, 2nd ed. Sage.

CONFERENCE PAPERS, RESEARCH PRESENTATIONS, TALKS

CONFERENCE PAPER AWARDS

Keith, S., & Thornton, L.-J. (2019). Night and day: A visual diptych of hate and horror in Charlottesville. Paper presented to the Association for Education in Journalism and Mass Communication, Toronto, August 7-10. Third-place faculty paper in the Visual Communication Division. (This was a revision of a paper presented earlier at an AEJMC regional conference. AEJMC allows papers presented at its regional conferences and revised to be presented later at the national conference.)

Keith, S., & Thornton, L.-J. (2019). Night and day: A visual diptych of hate and horror in Charlottesville. Paper presented. First-place faculty paper award in the Cultural and Critical Studies Division at the AEJMC Midwinter Meeting at the University of Oklahoma in March 2019.

Keith, S. (2010). Shifting circles: Re-conceptualizing Shoemaker and Reese's theory of a hierarchy of influences on media content for a new-media era. Second-place paper, "New Media Theory: How Far Have We Traveled?" a conference co-sponsored by the Texas Tech Convergent Media Resource Center and the Communication Technology Division of the Association for Education in Journalism and Mass Communication, April 16, Texas Tech University, Lubbock, Texas. Second-place faculty paper.

Keith, S. & Thornton, L.-J. (2006). Researching "invisible communicators": Techniques for identifying and contacting under-studied media workers. Paper presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 3, Tuscaloosa, Alabama. First-place faculty paper, Open Division.

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2005). Blood on the lens; Private moments, public platforms: Images and ethics codes across media in an era of violence and tragedy. Second-place faculty paper, Media Ethics Division, Association for Education in Journalism and Mass Communication annual meeting, August 10, San Antonio, Texas.

Keith, S. (2004). Bigger, better and happier? Roles of newspaper size, quality and supervisors in copy editors' job satisfaction. Presented at the Association for Education in Journalism and Mass Communication Convention 2004, August 6, Toronto. Third-place faculty paper award from AEJMC's Media Management and Economics Division.

Keith, S. (2004). The last line of defense in matters of ethics? Copy editors' ethics role conceptions. Refereed paper presented at the Association for Education in Journalism and Mass Communication Convention 2004, August 4, Toronto. Inaugural Professional Relevance Award from AEJMC's Media Ethics Division.

Schwalbe, C. B., **Keith, S., & Silcock, B. W.** (2003) Embedded images: The framing of the first visuals of the U.S. war in Iraq: A content analysis of television, Internet, newspaper, and magazine coverage. Presented to the Southwest Education Council for Journalism and Mass Communication Southwest Symposium, November 8, Salt Lake City, Utah. Honorable mention faculty paper award.

Keith, S. (2001). Sex, professors, and the Internet: First Amendment problems with the Fourth Circuit's ruling in *Urofsky v. Gilmore*. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2001, Columbia, South Carolina. First-place student paper, AEJMC Law Division.

Keith, S. (2001). Applying sociological theory to statements of news principles: Functionalist, monopolist, and public service/status claims in four recent journalism ethics codes. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2001, Columbia, South Carolina. First-place student paper, Open Division.

Keith, S. (2001). Hyperlinks and the First Amendment: Toward a hierarchy of protection. Presented to the Association for Education in Journalism and Mass Communication, August 2001, Washington, D.C. Whitney and Shirley Mundt Top Student Paper Award, Law Division.

Keith, S. (2000). Libel in 48 point: How courts have ruled since *Sullivan* on allegedly false and defamatory headlines atop accurate stories. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2000, Chapel Hill, N.C. First-place student-paper, Law Division.

OTHER CONFERENCE PAPERS AND PRESENTATIONS

Mergerson, C., & **Keith, S.** (2020). Picturing Black Americans: How nonprofit and commercial news sites in the South portray a historically misrepresented group. Paper presented to the International Communication Association Visual Communication Studies Division preconference Visual Representation and Marginality: Opening New Conversations, May 21.

Keith, S. (2019). Notre Dame is burning: How images choices moved around the world. Presented to Visual Cultures & Communication: Images and Practices on the Move, University of Ljubljana, Ljubljana, Slovenia, September 4-6.

Keith, S., & Thornton, L.-J. (2019). Following images on the move across platforms: Methodological challenges for under-resourced researchers. Presented to Visual Cultures & Communication: Images and Practices on the Move, University of Ljubljana, Ljubljana, Slovenia, September 4-6.

Thornton, L.-J., **Keith, S.,** Robinson, S. (2019). A new kind of journalistic paradigm repair: How U.S. news outlets rejected the label "enemy of the people." Paper presented to the Association for Education in Journalism and Mass Communication, Toronto, August 7-10.

Keith, S., & Mergerson, C. (2018). Race, protest, and violence: U.S. newspaper coverage of Charlottesville. Presented as a work in progress at the Association for Education in Journalism and Mass Communication Southeast Colloquium, University of Alabama, Tuscaloosa, Ala., March 9-11.

Keith, S., & Thornton, L.-J. (2017). Grappling with truth and falsehood: U.S. journalism and the power of "lie" in the Trump era. Presented at the Future of Journalism conference, Cardiff University, Cardiff, Wales, September 14-15.

Keith, S. (2017). Women (and men) in the streets: Visual framing of the Women's March in U.S. newspapers. Presented to the International Association for Media and Communication Research, Cartagena, Colombia, July 19.

Keith, S. (2016). Journalism, citizenship and activism: A proposal for a new type of course. Presented at the Fourth World Journalism Education Congress, Auckland University of Technology, Auckland, New Zealand, July 14-16.

Keith, S. (2016). The narrative in the native: Literary journalism approaches in native advertising. Presented to a work-in-progress session at the International Association for Literary Journalism Studies 11th International Conference for Literary Journalism Studies, Pontifícia Universidade Católica do Rio Grande do Sul, in Porto Alegre, Brazil, May 19.

Keith, S. (2015). Memory, exaggeration, and the role of the television anchor. Presented to the Journalism Research and Education Section at the International Association for Media and Communication Research, July 12-16, Montreal, Canada.

Keith, S. (2015). A narrowed view from the top? How 97 years of Pulitzer Prizes for Public Service define public interest journalism in the U.S. Presented to Producteurs d'Information Publique et Intérêt Public/News Producers and the Public Interest, bilingual preconference at the Université du Québec à Montréal before the International Association for Media and Communication Research conference, July 11.

- Keith, S.** (2015). Journalistic and cyber-citizen memory: Looking at the past through anniversary journalism and social media. Presented to the Twentieth Anniversary Conference of the Group for War and Culture Studies, The Past, Present and Future of War and Culture Studies, University of Westminster, London, June 26.
- Keith, S.** (2015). Cartooning journalism's foibles: Editorial cartoons in journalism reviews of the 1960s and 1970s. Presented to the Joint Journalism and Communication Historians Conference, March 21, New York University.
- Keith, S.** (2014). From Chicago to your town: A history of the local journalism review movement of the 1960s and 1970s. Research Roundtable presentation, National Communication Association Convention, November 21, Chicago.
- Keith, S.** (2014). Spirit and practice: Literary journalism and the U.S. journalism review movement of the 1960s and 1970s. Work-in-progress submission presented at International Association for Literary Journalism Studies Ninth International Conference for Literary Journalism Studies, "Literary Journalism: Local, Regional, National, Global," May 15-17, The American University of Paris.
- Keith, S.** (2013). Back to the 1990s? Revisiting 20th century digital image ethics debates via Instagram. Paper Presented to the National Communication Association as part of the Visual Communication Division panel Legal, Ethical, and Technical Challenges in the Evolving Online and Mobile Visual Paradigm, November 23, Washington, D.C.
- Keith, S.** (2013). Examining the critics' criticism: A bibliographic essay on journalism review research. Paper presented to the Media Ethics Division of the Association for Education in Journalism and Mass Communication, Aug. 8-11, Washington, D.C.
- Keith, S.** (2013). Technology and editing education in the U.S.: Preparing students for an uncertain future. Presented to the World Journalism Education Congress, July 4, 2013, Mechelen, Belgium.
- Keith, S.** (2013). The past reappears: French anniversary journalism about the liberation of Paris in 1954 and 2004. Presented to the History Section of the International Association for Media and Communication Research, June 26, Dublin, Ireland.
- Keith, S., & Riley, N.** (2013). Public relations and ethics through journalists eyes: How the U.S. journalism review movement viewed strategic communication. Presented to the Public Relations Division of the International Communication Association for consideration for presentation at ICA 2013, June 20, London, England.
- Keith, S.** (2013). Pica poles, proportion wheels, paper dummies: Objects of visual power in 20th century newsrooms. Accepted for presentation to Objects of Journalism: Media, Materiality, and the News, an International Communication Association preconference, June 17, 2013, London.
- Keith, S.** (2012). Click here to comment: Combining ethical and legal perspectives on Section 230. Presented to the Second International Symposium on Digital Ethics, Oct. 29, Loyola University Chicago.
- Keith, S.** (2011). The U.S. journalism review movement, 1958-1986: Defining the parameters. Work-in-progress presentation to the American Journalism Historians Association, Oct. 8 Kansas City.
- Keith, S.** (2011). "Reporter power" vs. journalism ethics: Tensions in the Local U.S. journalism review movement, 1968-1978. Presented to the International Association of Media and Communication Researchers conference, Istanbul, Turkey, July 2011.
- Keith, S.** (2011). Collective memory and images of 9/11: A research agenda. Presented to the International Association of Media and Communication Researchers conference, Istanbul, Turkey, July 2011.

- Keith, S.** (2011). Ethics, experience, and audience: How U.S. journalism's roots threaten a field in transition. Presented to Extending Expertise? Experts and Amateurs in Communication and Culture, April 30-May 1, University of Ottawa.
- Keith, S.** (2010). The Convergence Quadrant Model: Distilling theory of platform shift from a decade (or more) of convergence models. Presented at Convergence and Society: Science, Health & New Dimensions of Communication, Columbia, South Carolina, Oct. 11-12.
- Keith, S.** (2010). The newsroom and social change: How the U.S. journalism review movement of the 1960s and 1970s reflected societal forces. Presented July 21, 2010, at the International Association for Media and Communication Research meeting, July 18-23, Braga, Portugal.
- Keith, S.** (2010). Montana Journalism Review: The Big Sky beginning of the local journalism review movement. Presented to the Joint Journalism Historians Conference, sponsored by the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, March 13, City University of New York Graduate Center, New York.
- Keith, S.** (2009). Sinking subs and collapsing copy desks? The evolution of editing at newspapers and their Web sites. Presented at the Future of Journalism Conference sponsored by *Journalism Studies* and *Journalism Practice* Sept. 9-10, University of Cardiff, Wales.
- Keith, S.** (2009). The "other" CJR: The Windy City experiment and journalistic accountability, 1968-1975. Presented to the Joint Journalism Historians Meeting sponsored by the American Journalism Historians Association and the AEJMC History Division, March 14, Marymount Manhattan College, New York.
- Thornton, L-J. & **Keith, S.** (2008). Goodbye convergence, hello "Webvergence": The decline of broadcast-print partnerships in an increasingly online media world. Presented to Convergence and Society: The Participatory Web (3.0), Oct. 10, University of South Carolina, Columbia.
- Keith, S.** (2006). Commemorating the contest: Newspaper sports sections as *lieux de memoire*. Presented to the North American Society for the Sociology of Sport, November 4, Vancouver, British Columbia.
- Kenney, R., & **Keith, S.** (2006). Investigative reporting in sports: A missed opportunity for Habermasian discourse? Presented to the North American Society for the Sociology of Sport, November 4, Vancouver, British Columbia.
- Keith, S.** (2006). Linking news, copyright, and expression: Implications of *Agence France Presse v. Google*. Presented to the National Communication Association on a Freedom of Expression division panel titled Unraveling the Google Legal Web: A Microcosm of Online Free Expression and Intellectual Property Concerns, November 18, 2006, San Antonio, Texas.
- Keith, S.** (2006). Collective memory and visuals of "the most romantic event of World War II" in Parisian newspapers. Presented at the Association for Education in Journalism and Mass Communication annual convention, August, San Francisco, California.
- Silcock, B. W., Schwalbe, C. B., & **Keith, S.** (2006). "Secret" casualties: Images of injury and death in the Iraq War across media platforms. Presented at the Association for Education in Journalism and Mass Communication Convention, August, San Francisco, California.
- Keith, S.**, & Schwalbe, C. B. (2006). Women and the news media's visual depictions of the U.S.-Iraq War. Presented to the International Communication Association on a Visual Studies division panel titled Framing the Iraq War: A Cross-Platform Comparison of Constructing the Iraq War in the U.S. Media, June 21, 2006, Dresden, Germany.
- Keith, S.** (2006). Searching for news headlines: Connections between unresolved hyperlinking issues and a new battle over copyright online. Presented to Die wachsende Macht von Suchmaschinen im Internet:

Auswirkungen auf User, Medienpolitik und Medienbusiness/The Rising Power of Search-Engines on the Internet: Impacts on Users, Media Policy, and Media Business, June 26, Berlin, Germany.

Keith, S. (2005). Fear-mongering or fact: The construction of “cyber-terrorism” in U.S., UK & Canadian media. Presented at Safety and Security in a Networked World: Balancing Cyber-Rights and Responsibilities, conference sponsored by the Oxford Internet Institute in collaboration with the University of Auckland, NetSafe, EURIM and Brown University’s Watson Institute for International Studies on September 8, University of Oxford, Oxford, England.

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2005). Blood on the lens; Private moments, public platforms: Images and ethics codes across media in an era of violence and tragedy. Refereed paper presented to the Association for Education in Journalism and Mass Communication annual meeting, August 10, San Antonio, Texas. Received second-place faculty paper honors from the Media Ethics Division.

Keith, S. (2005). Too many stories and too little time? An analysis of perceptions of newspaper copy desk staffing and workload. Paper presented to the Association for Education in Journalism and Mass Communication Mid-Winter Conference, February 12, Kennesaw State University, Kennesaw, Georgia.

Keith, S. (2004). Building community on the copy desk: How newspapers with circulations between 25,001 and 50,000 stack up. Refereed paper presented to the Community Building Symposium X, sponsored by the Hank Boyd Center for Community Media at Kansas State University during the National Newspaper Association Convention, September 16, Denver.

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2004). Comparing new media with old: Equivalency challenges for content analysis. Refereed paper presented to the New Research for New Media symposium sponsored by the Institute for New Media Studies in the School of Journalism and Mass Communication at the University of Minnesota, October 1, at Universitat Rovira i Virgili in Tarragona, Spain.

Keith, S. (2004). Holding headlines to a higher standard: A history of libel law's fair index rule. Presented at the Association for Education in Journalism and Mass Communication History Division/American Journalism Historians Association meeting, March 13, Columbia University Graduate School of Journalism, New York.

Silcock, B. W., & **Keith, S.** (2002). Translating the Tower of Babel: Issues of language and culture in converged newsrooms, a pilot study. Presented at the Association for Education in Journalism and Mass Communication Convention 2002, August, Miami Beach, Florida. The paper was later presented by invitation to the Dynamics of Converged Media conference, November 15, 2002, University of South Carolina, Columbia, S.C.; the Ethics Across the Professions conference, March 19-21, 2003, University of South Florida St. Petersburg; and as part of the a panel titled The Next-Generation Newsroom: Media Convergence and Newsplex at the Broadcast Educators Association conference, April 5, 2003, Las Vegas.

Keith, S. (2002). Human sexuality and the U.S. newspaper editor: Newspapers’ coverage of the “Kinsey Reports”: 1948, 1953. Presented at the Association for Education in Journalism and Mass Communication Convention 2002, August 2002, Miami Beach.

Keith, S. (2001). Sex, professors, and the Internet: First Amendment problems with the Fourth Circuit’s ruling in *Urofsky v. Gilmore*. Presented to the Association for Education in Journalism and Mass Communication annual meeting, August 2001, Washington, D.C.

Keith, S. (2001). Applying sociological theory to statements of news principles: Functionalist, monopolist, and public service/status claims in four recent journalism ethics codes. Presented to the Association for Education in Journalism and Mass Communication at its annual meeting, August, Washington, D.C. The paper was later presented by invitation to the New Directions for Journalism Research invitational colloquium for recent Ph.D. graduates and ABDs, January 2002, University of Texas, Austin, Texas.

Keith, S. (2000). Ethics for editors: What 11 editing textbooks teach. Presented to the Association for Education in Journalism and Mass Communication annual meeting, August 2000, Phoenix, Arizona.

Keith, S. (2000). Libel in 48 point: How courts have ruled since *Sullivan* on allegedly false and defamatory headlines atop accurate stories. Presented to the Association for Education in Journalism and Mass Communication annual meeting 2000, August, Phoenix, Arizona.

Keith, S. (2000). Ethics for editors: What 10 editing textbooks teach. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2000, Chapel Hill, N.C., where it received the first-place student paper award in the Media Ethics Division.

Keith, S. (1999). Journalism reviews: Fulfilling Hutchins' recommendation. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium 1999, March 1999, Lexington, Kentucky.

Keith, S. (1998). The influences of Piet Mondrian and other artists of the De Stijl movement on modern modular newspaper design. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium 1998, March 1998, Metairie, Louisiana.

INVITED TALKS AND PANELS

Journalism in the Age of Trump, Intelligent Speech Conference on podcasting, Center for Social Innovation, Manhattan, June 29, 2019.

Collective Memory and Approaches to Images of Tragedy and Triumph, University of Tel Aviv, Israel, January 8, 2017.

The State of U.S. Journalism: Would the Last One Out of the Newsroom Please Post to Social Media and Make a Virtual Reality Film? Department of Global Communications, American University in Paris, March 22, 2016.

Quality Journalism and the "Death" of Editing: Implications for Journalism Education. Presentation to the Quality Journalism in the Digital Age conference, Rutgers University, New Brunswick, New Jersey, April 10, 2015.

Journalism/Mass Communication Research Matters to Journalists -- Or it Should, talk presented as part of an invited panel discussion on whether journalism and mass communication research matters, sponsored by *Journalism & Mass Communication Quarterly*, the flagship journal of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, August 6, 2010, Denver.

The Future of Editing, address on changes in copy- and sub-editing in the English-speaking world to the American Copy Editors Society at its annual meeting, April 16, 2010, Philadelphia.

From Convergence to Webvergence, research report presented to the Online News Association, with Leslie-Jean Thornton of Arizona State University, on a panel titled Sharing the Research at ONA's annual meeting, September 13, 2008, Washington, D.C.

Images of War, invited discussion with a photojournalist of the news media's visual coverage of U.S.-led military operations in Iraq, organized by the Visual Communication Association of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, August 9, 2007, Washington, D.C.

Analyzing Images of the Liberation of Paris, invited presentation as a part of New Challenges for Textual Analysis: Confronting the Image, a roundtable discussion of using textual analysis in research on images sponsored by the Visual Communication Division of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, August 12, 2007, Washington, D.C.

You Need to Know This, presentation on academic research on editing to the American Copy Editors Society, with Deborah Gump of Ohio University, at the ACES annual meeting, March 2006, Cleveland.

What the Academics Found, presentation on academic research to the American Copy Editors Society, editing with Deborah Gump of Ohio University and Janice Castro of Northwestern University, at ACES annual meeting, March 19, 2004, Houston.

Flames, Faces and Flags: Framing Images of the Iraq War in an Era of Convergent Media, invited presentation to the National Communication Association at a media forum, with Carol B. Schwalbe of Arizona State, November 21, 2003, Miami Beach.

Ethics and Newspapers' Final Gatekeepers, presentation to the American Copy Editors Society, as part of a session titled New Research in Journalism at ACES' annual meeting, March 2003, Chicago.

FUNDING

EXTERNAL

International Radio Television Society Foundation, Faculty Seminar Program, Jan. 4-8, 2016, Las Vegas. Accommodation grant of \$500

National Endowment for the Humanities Summer Seminar, France's Haunting Past, June 5-July 6, 2012, Paris. Co-sponsored by the Glasscock Center for the Humanities at Texas A&M University and l'Institut d'Histoire de Temps Present in Paris. Stipend: \$3,900

Emerging Scholar grant, Association for Education in Journalism and Mass Communication, for a project titled "Homegrown Media Criticism: The U.S. Journalism Review Movement, 1958-1977." Principal investigator: Susan Keith. Dates: 01/2011-12/2011 Amount: \$2,500.

Grant from the Arthur W. Page Center for Integrity in Public Communication for a project titled "Public Relations Ethics Through Journalists' Eyes: How the Local Journalism Review Movement Viewed PR: 1958-1975." Principal investigator: Susan Keith. Dates: 07/2010-06/2011 Amount: \$3,000.

Grant from the National Association of Broadcasters for research on newsroom convergence in local television station and newspaper newsrooms. Co-principal investigator with Leslie-Jean Thornton of Arizona State. Co-principal investigators: Susan Keith and Leslie-Jean Thornton. Dates: 05/2007-06/2008. Amount: \$3,400.

Freedom Forum Fellowship for Ph.D. studies, School of Journalism, University of North Carolina at Chapel Hill. Dates: May 1999 to May 2001. Amount: \$48,000 per year (designed to match, up to \$50,000, the amount the fellowship holder earned working as a journalist, to encourage journalists with significant newsroom experience to consider careers in academia).

INTERNAL

Global Education Grant from the School of Communication and Information, Rutgers University. Used in 2015 to research a Global News/International Media European Media Study Abroad Experience for Department of Journalism and Media Studies travel to London and Paris in 2015 to research a spring 2016 spring break study-abroad experience. Dates: summer 2015. Amount: \$4,400

Grants to Get Grants funding for work on a book tentatively titled *Homegrown Media Criticism: The Journalism Review Movement, 1958-1983*, School of Communication and Information Research Development Council, Rutgers University. Principal investigator: Susan Keith. Dates: 01/2013-07/2013. Amount: \$3,500.

Research Council Grant, Office of Research and Sponsored Programs, for work on a book tentatively titled *Homegrown Media Criticism: The Journalism Review Movement, 1958-1983*. Principal investigator: Susan Keith. Dates: 07/2010-06/2011. Amount: \$2,000.

Research Council Grant, Office of Research and Sponsored Programs, Rutgers University, 2009-2010, for *Homegrown Journalism Criticism: The U.S. Journalism Review Movement of the 1960s and 1970s*. Principal investigator: Susan Keith. Dates: 07/2009-06/2010. Amount: \$1,000.

Additional start-up funds grant, Initiative in Inter-Disciplinary Study of Issues in Privacy and Security, School of Communication, Information and Library Studies at Rutgers, the State University of New Jersey. Principal investigator: Susan Keith. Dates: 2004-2006. Amount: \$6,500.

TEACHING

AWARDS

2017: Finalist, Great Ideas for Teaching, Association for Education in Journalism and Mass Communication, Chicago, August, for a teaching idea called “Check that Tune: Fact-Checking, Typography, AP Style and Design Training—With a Beat”

2015: Walter I. Susman Award for Excellence in Teaching, 2014-2015. Received the top teaching award given by Rutgers University, for “outstanding teaching and mentoring and ... commitment to the professional development and individual self-transformation of all of her students.”

2011-2012: Outstanding Faculty Member award, 2011-2012. Awarded by the Doctoral Student Association, School of Communication and Information, Rutgers University.

2010: Third-place award, Best Ideas in the Teaching of Communication Law and Policy 2010 competition. Law and Policy Division of the Association for Education in Journalism and Mass Communication. Awarded at the AEJMC annual meeting, August 7, Denver.

2010: Distinguished Achievement in Teaching Award, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University.

2006: Third place, 2006 Promising Professor Competition, Mass Communication and Society Division and Graduate Education Interest Group of the Association for Education in Journalism and Mass Communication. Awarded at the AEJMC annual meeting, August 2006, San Francisco.

2004: Nominee, Last Lecture Series Award 2003-2004, Arizona State University. One of 47 Arizona State University professors nominated by students in 2003-2004 for the award, which gave three faculty members a year the chance to present the lecture they would give if they were giving their last lecture ever.

PH.D. STUDENT ADVISING

CHAIR for 6 students, including 5 complete dissertations

Christoph Mergerson

Dissertation proposal meeting scheduled for August 28, 2020.

Dr. Qun Wang, 2020

Normalization and Differentiation in Google's News Business: A Multi-Method Analysis of the World's Largest News Aggregator. In 2020, Dr. Wang, a tenure-track professor at Fordham University, received the Association for Education in Journalism and Mass Communication's Nafziger-White-Salwen

dissertation award, the association's top dissertation award, and honorable mention (one of two awards) in the dissertation competition of the Journalism Studies Division of the International Communication Association. In 2018, she received the first-place award in the AEJMC Mass Communication and Society Division Promising Professor competition and won the AEJMC Communication Theory and Methodology at AEJMC in 2018. Dr. Wang was named the top graduating student in the Media Studies area of the School of Communication and Information Ph.D. program in 2020 and the top continuing Ph.D. student in the Media Studies area in 2017.

Dr. Nadia Riley Rodriguez, 2019

Creating and Marketing Nations: Visibility and Invisibility of Race in Haiti and the Dominican Republic

Dr. Jonathan Bullinger, 2017

Remembering World War II: Studying Sons and Collective Memory

Dr. Bullinger, a lecturer at SUNY Geneseo, was named top 2017 graduating Ph.D. student in the Media Studies area of the School of Communication & Information Ph.D. program.

Dr. Robert N. Spicer, 2015

Rhetoric, Lies and Half-Truths: A Discourse Analysis of Lying in Politics

Dr. Spicer is a tenured associate professor at Millersville University in Millersville, Pennsylvania, his undergraduate alma mater.

Dr. Sandra Mardenfeld, 2012

Reporters in Practice: The Role of Privilege in Contemporary Journalism

Dr. Mardenfeld, the former director of journalism at Long Island University's CW Post campus, is an adjunct professor at Hofstra University and an author.

INTERIM ADVISOR (15 students)

Advised these students temporarily while I was Ph.D. area coordinator for Media Studies in the School of Communication and Information or while they were between advisers

Graduates

Dr. Steve Voorhees, fall 2011-fall 2014 (final advisor: Philip Napoli, graduated 2020)

* **Dr. Joseanne Cudjoe**, fall 2011-spring 2014 (final advisor: Todd Wolfson, graduated 2020)

* **Dr. Penina Wiesman**, fall 2010-spring 2015 (final advisor: Lauren Feldman, graduated 2020)

* **Dr. Yu Zhang**, spring 2013-spring 2014 (final advisor: John Pavlik, graduated 2016)

Dr. Sean Leavey, fall 2011-spring 2012 (final advisor: Regina Marchi; graduated 2018)

* **Dr. Camille Reyes**, fall 2011-spring 2012 (final advisor: Todd Wolfson; graduated 2015)

Dr. Nadav Lipkin, fall 2010-spring 2012 (final advisor: John Pavlik; graduated 2017)

Dr. Jessica Crowell, fall 2010-spring 2011 (final advisor: Todd Wolfson; graduated 2018)

Dr. Charlie File, fall 2010-spring 2011 (final advisor: Marie Radford; graduated 2018)

Students in progress

* **Robyn Caplan**, fall 2012-summer 2014 (current advisor: Philip Napoli)

Bryan Sacks, fall 2011-spring 2012 (current advisor: Jack Bratich)

* **Vyshali Manivannan**, fall 2011-spring 2012 (current advisor: Jack Bratich)

Debra Glassco, fall 2010-fall 2012 (current advisor: Todd Wolfson)

Frank Bridges, fall 2010-spring 2011 (current advisor: John Pavilk)

Jorge Amador, fall 2010-spring 2012

COMMITTEE MEMBER (reader) on 22 completed dissertations
(Asterisks indicate Ph.D. students for whom I also served as a doctoral examiner.)

- * **Penina Wiesman**, 2020, *Anchors Away: Exploring the Broader, More Comprehensive Online Public Sphere*. Chair: Lauren Feldman
- * **Andrew Salvati**, 2019, *Small Screen Histories: Presenting the Past on American Television, 1949-1977*. Chair: David Greenberg
- Jing Wang**, 2018, *Technologies of the Financial Self: Digital Finance and the New Investing Public in China*. Chair: Philip Napoli
- * **Ian Dunham**, 2018, *What CD: Exploring the Limits of Sharing Technology*. Chair: Phil Napoli
- Zach Lischer-Katz**, 2017, *The Construction of Preservation Knowledge in the Artisanal Digital Reformatting of Analog Video Recordings*. Chair: Marija Dalbello.
- Yuan Yuan**, 2017, *A Dynamic Interplay: Theorizing the Relationship Between Online Activism and Government Control in China*. Chair: John Pavlik
- Yu Zhang**, 2016, *Construction And Transformation Of Elites' Identities In Digital Communication In China*. Chair: John Pavlik
- Alyson Thelin**, 2016, *Utilizing Content Analysis on TheKnot.com to Study an Online Wedding Planning Community for New Jersey*. Chair: John Pavlik
- * **Camille Reyes**, 2015, *The People's PR: The People's PR: Public Relations, Occupy Wall Street, And The Status Quo*. Chair: Todd Wolfson
- * **Kevin Lerner**, 2014, *Gadfly to the Watchdogs: How the Journalism Review (MORE) goaded the Mainstream Press toward Self-Criticism in the 1970s*. (Received the honorable mention award in the 2015 American Journalism Historians Association Margaret A. Blanchard dissertation competition.) Chair: David Greenberg
- * **Jing Ning**, 2013, *CCTV-9's Coverage of the Iraq War and the Evolution of English Language Television News in China*. Chair: Montague Kern
- Dana Neacsu**, 2011, *Political Satire as a Response to Cultural and Audience Fragmentation: The Case of "The Daily Show with John Stewart."* Chair: John Pavlik
- * **Dovile Ruginyte**, 2011, *Representations of African Women in American and French Media, 1990-2005*. Chair: Deepa Kumar
- Yoonwon "Miles" Cho**, 2009, *New Media Uses and Dependency Effect Model: Exploring the Relationship between New Media Habit, Dependency Relation, and Possible Outcomes*. Chair: John Pavlik
- * **Kristin Comeforo**, 2009, *Negotiating the Middle: The Construction of CAFTA-DR through Discourse in the United States and Costa Rica*. Chair: Deepa Kumar
- Jinsun Lee**, 2009, *Net Power in Action: Internet Activism in the Contentious Politics of South Korea*. Chair: John Pavlik
- Hiesun "Cecelia" Suhr**, 2009. *The Mutation of Cultural Values, Popularity, and Aesthetic Tastes in the Age of Convergence Culture: Social Networking Practices of Musicians*. Chair: Jack Bratich
- Wei-Hsin Fu**, 2008, *Framing Taiwan's Independence in the Coverage of Taiwan's Presidential Elections, 1996 to 2004: An Analysis of the U.S. Press*. Chair: John Pavlik
- Elyena, Conleth**, 2008, *The 4-1-9 Coalition, the Internet, and Nigerian Business Integration in the United States*. Chair: Montague Kern
- Yi-Fan Chen**, 2007, *The Mobile Phone and Socialization: The Consequences of Mobile Phone Use in Transitions from Family to School Life of U.S. College Students*. Chair: James Katz
- Saman Talib**, 2007, *Mission Matters: The Role of Organizational Mission Objectives in Media Selection and Implementation by NGOs Worldwide*. Chair: Montague Kern
- Travis Russ**, 2006, *Learning to Change: A Case Study of Using Experiential Learning to Bring about Planned Organizational Change*. Chair: Lea Stewart

Member of committee for two dissertations in progress

(Asterisks indicate Ph.D. candidates for whom I also served as a doctoral examiner.)

* Vyshali Mannivannan, Chair: Jack Bratich

* Nathan Graham, Chair: Marija Dalbello

Doctoral examiner for 11 other students

Danyel Ferrari, expected 2020. Chair: Melissa Aronczyk

Emily Stainkamp, November 2018. Chair: Jack Bratich

Sunghwan Kim, April 2018. Chair: Ross Todd

Fredrika Thelandersson, October 2016. Chair: Jack Bratich

Vyshali Mannivannan. Chair: Jack Bratich

Frank Bridges, Fall 2013. Chair: John Pavlik

Sheena Raja, October 2012. Chair: Deepa Kumar

Jing Ning, Chair: Montague Kern

Penina Wiesman, Chair: Lauren Feldman

Anne Gilbert, Spring 2011 Chair: Jack Bratich

Kevin Lerner, Chair: David Greenberg

Kristin Comeforo Chair: Deepa Kumar

Shawn McIntosh, Spring 2006 Chair: John Pavlik

YooJin Ha, Spring 2006 Chair: Dan O'Connor.

Shawn Kildea, Spring 2006 Chair: John Pavlik

Shannon Hokanson, Summer 2005 Chair: Linda Steiner

Independent studies, practica, research and teaching internships

11 Ph.D. student practica and independent studies

Christoph Mergerson, spring 2017 practicum on media portrayals of protest

Andrew Salvati, spring 2012 practicum on media and collective memory

Sheena Raja, spring 2011 practicum on media coverage of micro-lending

Nadia Riley Rodriguez, spring 2011 practicum on coverage of the Haitian earthquake in newspapers published in Barbados

Jonathan Bullinger, spring 2011 practicum on discourses on homelessness in the news media

Nancy Tetreux, spring 2011 practicum on corporate social responsibility and media

Penina Weisman, spring 2010 independent study on understanding audience preferences for Fox network opinion shows

Allyson Thelin, fall 2007 independent study on online social media

Sandra Mardenfeld, fall 2006 independent study in media law and policy

Sandra Mardenfeld, fall 2006 practicum in research on attitudes toward reporter's privilege of U.S. journalists jailed for refusing to name confidential sources

Art Taylor, spring 2006 independent study on intellectual property law

Ten master's student practica, capstone projects or teaching internships

Sarah O'Connor, spring 2015 Master's in Communication and Information Studies Capstone study of the legal doctrine of a right to be forgotten

Sarah O'Connor, fall 2014 research practicum on the right to be forgotten

Amber Hirsch, spring 2015 MCIS research internship on online defamation and Section 230 of the Communications Decency Act

Karyn Collins, spring 2015 MCIS Capstone study on setting up a summer journalism training program for New Jersey high school students

Karyn Collins, fall 2014 teaching internship in Editing and Design

Christie DeBernardis, fall 2012 MCIS Capstone project on types of news stories tweeted by mainstream media outlets.

Nasreen Hussain, spring 2012 MCIS Capstone project, "Race of Female Models in *Cosmopolitan* Magazine Advertisements: Stereotypical Implications and Change over Time"

Lindsey Hanlon, fall 2011 MCIS capstone research project on anti-cyberbullying laws

Rhaman Johnson, spring 2011 MCIS Capstone project on media credibility

Andrew Borders, spring 2010 MCIS Capstone research project, "Televising March Madness: The Timing and Apportionment of First- and Second-Round Games"

One undergraduate independent study

Amanda DeVincentis, journalism and media studies major, spring 2006 independent study on feature writing

STUDENT SUPERVISION AT ARIZONA STATE UNIVERSITY

Advisor on one master's of mass communication project

Chris Anderson, 2004, *Read All About it in Cyberspace: A Content Analysis of the Sports Pages of Online Newspapers*

Committee member on seven master's of mass communication projects

Derigan Silver, 2004, *Hate Speech, Speech Codes and Counterspeech: A Case Study of Arizona State University's Attempts to Promote Diversity and Protect Free Speech*. Chair: Joseph Russomano
Silver is a tenured associate professor at the University of Denver.

Tara Blanc, 2003, *The Little Paper that Could: Awareness and Function of a Community newspaper in Phoenix, Arizona*. Chair: Bruce Merrill

Michele Miller, 2002, *An Investigation of Public Relations Directors of Major League Soccer Teams' Ethical Decision-making*.

Lew Ruggerio, 2002, *The Use and Influence of Formal Written Ethics Principles in U.S. Television Newsrooms: When the "Rubber" of Journalism Codes Meets the Road of Reality*. Chair: John Craft

George Copeland, 2002, *Violent Content and Commercialization in National Basketball Association Telecasts*. Chair: Craig Allen

Rob Guthrie, 2002, *A Survey of Ethical Guidelines at Business Dailies*. Chair: Fran Matera

Alan Torpie, 2002, *The Clash Over Proposition 200*. Chair: Ed Sylvester.

Supervisor on two undergraduate honors theses

Sara Thorson, 2004, *The Associated Press Internship Program*.

Sarah Laidlaw, 2003, *Student Freedom of Speech on the Internet*.

External committee membership

Farah Vallera, Department of Sociology, Rutgers University, first Ph.D. qualifying paper, June 2010.

Debbie Omylie, master of mass communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University. September 2004 (served as an outside member after joining Rutgers University) *Internet Public Relations: Background, Practices and Trends in the Integration of Communication on Web Sites*.

COURSES TAUGHT

AT RUTGERS UNIVERSITY (17 total)

Six doctoral courses

Topics in Media Studies: Visual Theory and Methods

Developed this course and taught it in Spring 2020, transitioning it to synchronous online deliver after Rutgers ended face-to-face instruction during the COVID-19 pandemic.

Topics in Media Studies: Media Law and Policy

Developed and taught the course in spring 2017, fall 2014, fall 2012, spring 2010 and fall 2007 (taught in fall 2007 under the title Information Regulation and Law)

Communication, Information and Media Theory

Co-taught this first-year interdisciplinary survey of theory from media studies, communication and information studies with professors from the Department of Communication and Department of Library and Information Studies in fall 2013, fall 2011, and fall 2009

Research Foundations

Taught this formerly required introduction to the philosophy of quantitative, qualitative and interpretive forms of inquiry in fall 2009

Media Theory

Taught this survey course required of Media Studies-area Ph.D. students in fall 2008 when the primary instructor was on sabbatical

Current Research Issues

Taught this former capstone Ph.D. program course, in which students developed a dissertation “pre-proposal” in spring 2006 and spring 2005

Three Master’s of Communication and Media courses

Digital Research Methods

Developed this online course, one of two courses that fulfils a research requirement, and co-taught it in fall 2019. Taught it solo in summer 2020.

Topics in Media Studies: Newer Media Law and Policy

Developed this fully online survey of digital media law and policy and taught it six times: summer 2017, summer 2016, spring 2015, summer 2014, summer 2012, summer 2011

Digital Journalism

Developed and taught this fully online skills-based introduction to the philosophy and practice of digital journalism in spring 2012

Eight undergraduate courses

Two skills courses

Design and Digital Editing (formerly taught under two names Editing and Design and Copy Editing and Layout) Taught this skills-based course that teaches basics of word editing and print design 14 times: fall 2018, 2017, 2015, 2014, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005; spring 2011-2012. One of only four tenured or tenure-track faculty teaching skills courses.

Media Publishing and Design

Taught this skills course in magazine publishing in spring 2016 and spring 2015

Six conceptual courses

Communication Law

Redeveloped this upper-level elective survey of law and policy relevant to the work of journalists and media makers, spring 2019 and spring 2018

Media Law and Ethics

Taught this conceptual course required of all Journalism and Media Studies majors five times—fall 2015, 2006 and 2005, spring 2006 and 2008—in face-to-face and hybrid versions.

Global News

Redeveloped and taught this upper-level conceptual elective course that is part of the Global Media specialization face-to-face once and fully online three times

Contemporary Issues in Media Studies: Global Media Abroad

Developed and taught this conceptual elective course and led its embedded study-abroad component, a spring break trip to London and Paris, spring 2016

Contemporary Issues in Media Studies: New Media and the Law

Developed and taught this upper-level conceptual elective course taught in spring 2010

Occupy the Media

Developed and taught this Byrne Seminar for first-year students surveying alternative media of the 1960s and 1970s in fall 2012

AT ARIZONA STATE UNIVERSITY

Five undergraduate courses

Two skills courses

Advanced Editing

Re-developed this elective course in the News Editorial sequence and taught it six times: fall 2003, 2002, 2001 and spring 2004, 2003, 2002

Introduction to Editing

Taught this required course in the News Editorial sequence in spring 2002, fall 2001

Three conceptual courses

Communication Law

Taught this required upper-level course in spring 2004 and fall 2003

Media Ethics

Required upper-level course, spring 2003, fall 2002

Media and Sports

Elective interdisciplinary course, summer 2003

CURRICULUM DEVELOPMENT

Ph.D. level at Rutgers University

Media Law and Policy

Designed this survey of media law and policy, with emphasis on digital media issues, designed to help students incorporate media law and policy into their particular areas of study. Taught first as Information Regulation and Law and then as Topics in Media Studies: Digital Media Law and Policy. The course was approved as a permanent Ph.D. seminar in 2014.

Master's level at Rutgers University

Topics in Media Studies: Newer Media Law and Policy

Designed this fully online course, which examines contemporary issues in digital media law, in 2011 and have revamped it several times to take account of new issues in digital media laws and policy.

Digital Journalism

Designed this fully online hands-on digital journalism course as a philosophy-plus-skills introduction to journalism practice for students with no undergraduate background in journalism. Taught once by me and twice by part-time lecturers

Undergraduate level at Rutgers University

Topics in Media Studies: Global Media Abroad

Researched (with a travel grant from the School of Communication and Information) and designed this hybrid course with a spring-break study-abroad component in London and Paris offered in spring 2016. As part of the course, took 12 Journalism and Media Studies majors on an eight-day media tour of London and Paris, which included meetings with journalists, bloggers and corporate media-makers as well as visits to international media outlets. This was the first JMS course to take students abroad.

Contemporary Issues in Media Studies: New Media and the Law

Designed an undergraduate special topics course examining legal issues in digital media and offered the course once (spring 2010) as a special topics course.

Occupy the Media

Designed a fall 2012 Byrne First-Year Seminar that examined the alternative and "underground" press of the 1960s and 1970s and media responses to social transformation in the United States more than 40 years before Occupy Wall Street.

Design and Digital Editing

Overhauled this course, called Copy Editing and Layout when I arrived at Rutgers, twice (2009 and 2016) to include a greater emphasis on digital media, changing the name first to Editing and Design and then to Design and Digital Editing.

Global News

Developed and taught an exclusively online version of this undergraduate elective in 2004, when few faculty at Rutgers were teaching fully online.

Undergraduate level at Arizona State University

Developed and taught Media and Sports, an undergraduate course examining the history, present practices, and problems of sports media that was part of an interdisciplinary sports certificate, 2003

Other teaching

Associate director, Dow Jones Newspaper Fund Center for Excellence in Editing Southeast residency, Florida Southern College, Lakeland, Florida, summer 2003, summer 2004; faculty member, summer 2002.

Adjunct professor, journalism and mass communication, University of South Florida St. Petersburg, 1999

Graduate teaching assistant, University of South Florida St. Petersburg, 1998

Adjunct professor, Department of Communication Studies, University of Alabama at Birmingham, 1988

OTHER TEACHING-RELATED ACTIVITIES

Founder, administrator of teaching ideas competition, Teaching News Terrifically in the 21st Century.

Created and, for seven years, coordinated judging of TNT21, the teaching ideas competition of the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication. The competition—designed to promote ideas for teaching foundational journalism skills courses in ways that are relevant for 21st century media, while recognizing adjuncts, graduate student teachers and full-time faculty—has awarded thousands of dollars in prizes from 2009 to 2019 for ideas for teaching newswriting, reporting and editing. Its 10th anniversary was marked with a special panel at AEJMC in 2019, and it continued in 2020.

AEJMC Newspaper and Online News Division teaching grant program

Created and coordinate the annual teaching grant program of the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication. The program awards a \$200 grant for use in a professor's teaching each August.

Guest lectures

External

Qualitative Research and Collective Memory, lecture to Qualitative Methods Ph.D. seminar, Walter Cronkite School of Journalism and Mass Communication at Arizona State University, Phoenix, February 26, 2018.

The French Press, lecture to Rutgers University students from all majors studying abroad in Paris, March 17, 2016.

Interpreting the exhibit “La Presse à La Une” (“The Press on the Front Page”) at the Bibliotheque Nationale de France for students enrolled in the study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 20, 2012, Paris

Understanding the French Press, lecture on French newspaper history and for students enrolled in the study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 18, 2012; June 2004, Paris

Hemingway's Paris, walking tour through the Fifth Arrondissement for students enrolled in the study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 18, 2012, June 2004, Paris

Internal

U.S. Newspapers: Past, present and future, guest lecture in Media Systems and Processes, media survey course for first-year journalism and media studies majors and for non-majors, fall 2019, spring 2018 (two sections), fall 2017 (two sections), spring 2016 (two sections), fall 2015 (two sections), fall 2014 (two sections), spring 2014 (two sections), fall 2015 (one section), spring 2015 (two sections)

Framing theory and methods, lecture to students in 16:194:603 Qualitative Methods, a Ph.D. seminar in the School of Communication and Information, Rutgers University, April 14, 2020; March 7, 2016; April 21, 2015; March 12, 2013

Interpretive Research in Media Law, guest lecture in Interpretive Methods, a Ph.D. seminar, Rutgers University, May 3, 2010; April 20, 2009

Anonymity and Confidentiality in Journalism, guest lecture in a Byrne First-Year Seminar, Anonymous Communication in an Information Society, Rutgers University, April 7, 2010

Panelist, colloquia associated with courses at Rutgers University

Panelist, colloquium on research in media studies, first-year Ph.D. Colloquium, School of Communication and Information, Rutgers University, October 10, 2018.

Panelist, colloquium on research in media studies, first-year Ph.D. Colloquium, School of Communication and Information, Rutgers University, September 2016

Panelist, colloquium on research in digital media, first-year Ph.D. Colloquium, a Ph.D. course, School of Communication and Information, Rutgers University, November 4, 2015

Panelist, colloquium on media policy, Information and Communication Processes, a Ph.D. course, School of Communication and Information, Rutgers University, December 10, 2014

Panelist, Interdisciplinarity Colloquium, Information and Communication Processes, a Ph.D. course, School of Communication and Information, Rutgers University, September 23, 2009

Panelist, research in Media Studies, Information and Communication Processes, a Ph.D. course, October 16, 2006

Panelist, Media Studies Research Colloquium, Information and Communication Processes Ph.D. course, School of Communication, Information and Library Studies, Rutgers University, fall 2005. Discussed media law research.

Speaker, panelist, School of Communication and Information Ph.D. program

Panelist, interviewing for academic jobs, School of Communication and Information, Rutgers University, Sept. 20, 2019.

Speaker, "Presenting Yourself on Paper: Tips for Organizing Your CV," Ph.D. Program workshop, School of Communication and Information, Rutgers University, October 10, 2014.

Panelist, Navigating the Job Market, Doctoral Student Association Professionalism Day, School of Communication and Information, Rutgers University, March 28, 2012

Panelist, Research @ SC&I: When do You Need Human Subjects Review? panel discussion of Institutional Review Board issues organized by the School of Communication and Information Ph.D. program office and the SC&I Doctoral Student Association, April 20, 2010

Panelist, Preparing for the Academic Job Market, panel discussion about the academic job search organized by the Media Studies area of the Ph.D. program in the School of Communication, Information and Library Studies, October 13, 2006

Panelist, How to Get Articles Published in Media Studies and Communication, colloquium sponsored by the Media Studies and Communication areas of the Ph.D. program in the School of Communication, Information and Library Studies, February 28, 2006

SERVICE

SERVICE TO THE DISCIPLINE

Leadership

Vice president 2019-2020, Association for Education in Journalism and Mass Communication
Elected in 2019 to the position, which is part of a four-year leadership ladder.

Board/committee memberships

Member, executive leadership team and board of directors, Association for Education in Journalism and Mass Communication, 2019-2023.

Member, Board of Directors, Association for Education in Journalism and Mass Communication, 2013-2014.

Chair, Elected Standing Committee on Teaching, Association for Education in Journalism and Mass Communication, 2013-2014. Elected to a one-year term by members of the AEJMC Elected Standing Committee on Teaching.

Member, Elected Standing Committee on Teaching, Association for Education in Journalism and Mass Communication, 2011-2014. Elected to a three-year term by members of AEJMC.

Member, Nominations Committee, Association for Education in Journalism and Mass Communication. Appointed by AEJMC President Linda Steiner for a three-year term, 2011-2014.

Head, Newspaper Division of the Association for Education in Journalism and Mass Communication, 2007-2008. Elected by members of AEJMC's largest division. Led division as it expanded programming and considered a controversial name change. (Division later became the Newspaper and Online News Division.)

Vice head in charge of convention programming, Newspaper Division of AEJMC, 2006-2007. In charge of Newspaper Division's four days of programming for the AEJMC annual meeting. Helped division obtain travel grants to bring in out-of-town journalists to speak.

Founder (2009), coordinator (2009-2016), AEJMC Newspaper and Online News Division grant program, which awards a \$1,000 grant annually to a member whose research touches on newspapers or online news.

Teaching tri-chair, Newspaper and Online News Division, AEJMC, 2009-2016. Developed and organized Teaching News Terrifically in the 21st Century (TNT21) teaching ideas competition for the Newspaper Division of the Association for Education in Journalism and Mass Communication. Competition makes available a \$300 a year for the best ideas for teaching newswriting, reporting and editing from full-time professors, adjunct professors and graduate-student instructors.

Member, Association for Education in Journalism and Mass Communication Visibility Committee, 2002-2006.

Member of journal editorial boards

Visual Communication Quarterly, 2015-present

Quarterly refereed journal (published by Taylor & Francis) affiliated with the Visual Communication Division of the Association for Education in Journalism and Mass Communication

***Newspaper Research Journal*, 2007-2016**

Quarterly refereed journal (published by Sage) affiliated with the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication

Ad hoc journal reviews

Journalism & Mass Communication Quarterly, 18 articles 2008-2020

Journal of Broadcasting and Electronic Media, six articles 2011-2016

Journalism Practice, three articles 2009-2016

Journalism of Media Ethics, three articles 2014-2016

Journalism Studies, two articles in 2018

Journal of Communication, 2 articles

American Journalism, 2 articles

Atlantic Journal of Communication, two articles 2010, 2012

International Journal of Communication, one article 2017

Journalism & Mass Communication Educator, one article, 2014

Ethics and Information Technology, one article, 2013

Millennium: Journal of International Studies, one article in 2015

Western Journal of Communication, one article in 2008

The Communication Review, one article in 2008

Conference paper reviews

International Communication Association: three to four Journalism Studies Division papers per year for 2013-2019 conferences

Association for Education in Journalism and Mass Communication: three to nine papers yearly 2006-2019

Association for Education in Journalism and Mass Communication Southeast Colloquium: papers submitted to the Visual Communication Division, 2020; Newspaper and Online News Division 2003-4, 2006-7, 2012, 2015-2016; Open Division 2003-2004, 2011

Conference paper discussant

Papers presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication at the AEJMC Southeast Colloquium, March 8-11, 2018, University of Alabama, Tuscaloosa, Ala.

Papers presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, Aug. 6-9, 2015, San Francisco.

Papers presented to the Media Management and Economics Division of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, Aug. 8-12, 2011, St. Louis.

Papers presented to the Newspaper and the Communication Technology divisions of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, Aug. 4-8, 2010, Denver.

Papers presented to the Newspaper Division at the AEJMC annual meeting, Washington, D.C., 2007.

Papers presented to the Newspaper Division at the AEJMC annual meeting, San Francisco, August 2006.

Papers presented to the Newspaper and Open divisions at the AEJMC Southeast Colloquium, Tuscaloosa, Alabama, March 3, 2006.

Discussant for papers presented to the Newspaper Division at the AEJMC annual meeting, San Antonio, August 2005.

Book award reviewer

First-round reviewer for the Association for Education in Journalism and Mass Communication's James W. Tankard Jr. Book Award, 2012, 2013, 2016

Organizing or chairing conferences and conference panels

Organizer and moderator, **Media, War and Memory: Researching Remembrance of the Past, research panel session, Association for Education in Journalism and Mass Communication, August 2020.**

Organized and moderated the panel, which included scholars from five American and UK universities, for the History Division and Cultural and Critical Studies Divisions.

Co-organizer and co-moderator, with Kristin Gustafson of Washington-Bothell, **Contextualizing Media Credibility in 2018, teaching panel session, Association for Education in Journalism and Mass Communication, August 2018.** Sponsored by the Newspaper and Online News Division and History Division of AEJMC.

Co-organizer and co-moderator, with Kristin Gustafson of Washington-Bothell, **Teaching with Archives of the Alternative Press of the 1960s-1980s, Association for Education in Journalism and Mass Communication, August 2017.** Sponsored by the Newspaper and Online News Division and History Division of AEJMC.

Organizer and moderator, **Teaching Communication Ethics in the 21st Century: What Remains Stable, What Changes? National Communication Association panel, 2009**

Organized and moderated the panel for the Communication Ethics Division at the NCA annual meeting, November 14, 2009, Chicago.

Organizer and co-moderator, **The Future of Editing, Association for Education in Journalism and Mass Communication pre-conference, 2009**

Organized and co-moderated a half-day workshop on the future of newspapers, newspaper copy editing, newspaper online editing and what editing professors should be teaching, organized for the Newspaper Division of the Association for Education in Journalism and Mass Communication, August 4, 2009, Boston. The workshop featured newspaper executive editors, such as Martin Baron, then-editor of the *Boston Globe*; copy editors, including an editor from the *New York Times* and the president of the American Copy Editors Society; new media editors; copy editing interns; and editing professors.

Sports Media: Still Running with the Pack?

North American Society for the Sociology of Sport research panel, 2006

Co-organized a research paper session, North American Society for the Sociology of Sport meeting, Vancouver, British Columbia, November 1-4, 2006

Unraveling the Google Legal Web: A Microcosm of Online Free Expression and Intellectual Property Concerns, National Communication Association panel, 2006

Organized and served as a panelist on the Freedom of Expression Division research panel at the NCA annual meeting, November 16-19, 2006, San Antonio, Texas

Technological Challenges for Newspaper Managers in the 21st Century

Association for Education in Journalism and Mass Communication Midwinter Conference, 2004

Organized and moderated a panel for the Media Management and Economics Division at the AEJMC Midwinter Conference, February 28, 2004, Rutgers University, New Brunswick, New Jersey.

Member of conference panels

Panelist, **So You've Decided to Earn a Ph.D., Now What? A Step-by-step Guide to Grad School and Early Career Development, From the Dissertation to the Job Hunt (Academic or Industry) to Getting Published and Beyond.** Pre-conference, sponsored by the Newspaper and Online News Division of Association for Education in Journalism and Mass Communication, August 2019, Toronto, Ontario.

Panelist, **Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom.** Panel on teaching ideas competition I developed, sponsored by the Newspaper and Online News Division of AEJMC, August 2019, Toronto, Ontario.

Panelist, **The 25th anniversary of *Cohen v. Cowles Media Company*.** Panel with key figures from an important legal case, Association for Education in Journalism and Mass Communication, August, 2017, Minneapolis, Minnesota.

SERVICE AWARDS

2009: Inaugural Above the Fold Award for service to the Newspaper Division of the Association for Education in Journalism and Mass Communication. Awarded August 6, 2009, at the AEJMC annual meeting in Boston.

2008-2009: Co-honoree, service award for 2008-2009, School of Communication, Information and Library Studies, Rutgers University.

2008-2009: Service award for 2008-2009, Department of Journalism and Media Studies, School of Communication, Information and Library Studies, Rutgers University.

2007-2008: Service award, 2007-2008, Department of Journalism and Media Studies, School of Communication, Information and Library Studies, Rutgers University.

SERVICE TO RUTGERS UNIVERSITY

University-wide committees

Member, Study Abroad Committee, 2014-2015, 2019-2020

Member, Research Council Grants Review Committee, Social Science Division, 2014-2019

Member, Chancellor's Advisory Committee on Teaching Excellence, 2016-2018

Member Walter I. Susman and Scholar-Teacher Awards evaluation committee, spring 2016

Member, ad hoc committee on Research Council grant criteria, spring 2016

Member, School of Communication and Information Dean's Evaluation Committee, 2012-2013

Member, Rutgers University Work and Family Committee (AAUP appointee), 2006-2008

Member, Rutgers University Service Learning Committee, 2006-2007

Administrative positions in the Department of Journalism and Media Studies and School of Communication and Information

Chair, Department of Journalism and Media Studies, 2016-2019

Coordinator, Digital Media track, Master's in Communication and Information Studies, 2012-2014

Area coordinator, Media Studies, Ph.D. program, SC&I, 2010-2012

Interim area coordinator, Media Studies, Ph.D. program, SC&I, fall 2013

Reappointment, tenure and promotion committees

Convener and non-voting member (as an associate professor), as well as the primary author or editor of Form 4 for five Department of Journalism and Media Studies committees (all of which included non-JMS

and sometimes non-SC&I *ad hoc* members) considering promotions to, appointments at, or reappointments at the rank of full or higher:

- Reappointment of a non-tenure track full professor, 2020
- Promotion from associate to full professor, 2019
- Promotion from full professor to distinguished full professor, 2019
- Appointment at full professor, 2018
- Appointment at full professor, 2017
- Promotion from associate to full professor, 2017

In addition, oversaw two Department of Journalism and Media Studies third-year review committees, 2020, 2018 and three Department of Journalism and Media Studies reappointment committees, 2017, 2018.

Chair, one School of Communication and Information appointment and promotion (A&P) committee, 2015

Member, nine SC&I reappointment and tenure and promotion committees: 2020-2021 (one), 2019-2020 (one), 2015-2016 (one), 2014-2015 (two), 2013-2014 (one), 2012-2013 (one), 2011-2012 (two)

Other School of Communication and Information committees

Member, Bylaws Committee, fall 2020

Member, Undergraduate Programs Task Force, SC&I, spring 2012

Member, Rules of Procedure/Elections & Nominations Committee, SC&I, 2008-2009

Member, *ad hoc* committee to consider Ph.D. program research courses, SC&I, spring 2008

Paper evaluator, Invitational Master's Student Institute, SC&I, 2007, 2008

Other service to the Department of Journalism and Media Studies

Member, departmental bylaws committee, fall 2020

Advisor, student Society of Professional Journalists chapter, 2014-2016

Chair, faculty search committee, spring 2013

Member, Curriculum Review Committee, spring 2016

Member, Departmental executive committee, Department of Journalism and Media Studies, 2012-2013

Member, search committee, 2008-2009

Chair, Curriculum Committee, 2006-2009

Chair, Accreditation Committee, 2006-2009

Service to professional journalism

Judge, American Copy Editors Society headline competition, February 2016

Judge, Minnesota Front Page Awards, Society of Professional Journalists, April 2015

Judge, Sunshine State Awards, Society of Professional Journalists, April 2014

SERVICE TO SOCIETY AT LARGE

Speech, "Media Ethics: Context and Conundrums for Journalists Trying to Do the Right Thing," to the older adult group, Jewish Community Center of Middlesex County, January 28, 2009, Edison, New Jersey.

Speech, "News Media Trends," to the staff of the New Jersey Office of Legislative Services, November 16, 2007, Trenton, New Jersey.

Speech, “Understanding the News Media,” to the staff of the New Jersey Office of Legislative Services, November 18, 2005, Trenton, New Jersey.

Speech, “Freedom of the Press: Fact or Fiction – Exploring the Pressures that Journalists Face in Meeting their Professional Responsibilities,” Monmouth Beach, N.J., May 19, 2005. Sponsored by the Monmouth County Friends of the ACLU of New Jersey, Greater Red Bank Area League of Women Voters, Northern Monmouth County Branch of the New Jersey AAUW, Shrewsbury Monthly Meeting of the Religious Society of Friends and Unitarian Universalist Congregation of Monmouth County.

PROFESSIONAL AFFILIATIONS

Academic organizations

Association for Education in Journalism and Mass Communication
International Communication Association
European Communication Research and Education Association

Professional organizations

Online News Association

Honor society

Kappa Tau Alpha journalism honor society

PROFESSIONAL JOURNALISM EXPERIENCE

Freelance writer

Keith, S., & Oudens, J. (2016, May 29). 6 European countries, 9 days, 0 planes. *New York Times*. Travel section. <https://www.nytimes.com/2016/05/29/travel/europe-train.html?searchResultPosition=1> Syndicated through the New York Times News Service to dozens of newspapers internationally and voiced, as an 8-minute Audible selection under the title “Half the Fun is Getting There” by Paul Ryden.

Sports page designer/copy editor, *St. Petersburg Times*, 1993-1999

Lead designer, Tampa Bay Buccaneers NFL game coverage, 1997, 1998. Designer, special sections on college

basketball, 1994; auto racing, 1995, 1997; hockey, 1996. Won a second-place page-design award in 1998 and a third-place page-design award in 1995 from the Florida Sportswriters Association.

Assistant newsfeatures editor, *Florida Today*, Brevard County, Florida, 1992-93

Helped supervise twelve reporters and editors, an artist, and six correspondents at a Gannett daily newspaper. Planned content of weekly entertainment magazine. Edited weekly page of news produced by high school journalism classes.

Metro copy editor, *Florida Today*, 1991-92

Worked "slot" several nights each week, supervising the work of two to four other copy editors and general assignment reporter at a Gannett daily newspaper. Worked closely with interns and beginning reporters, particularly those covering crime and the environment.

Features reporter/copy editor, *Birmingham Post-Herald*, Birmingham, Ala., 1987-89

Planned coverage and designed pages as editor of weekly entertainment section for a Scripps-Howard daily newspaper in a two-newspaper city. Reported on the visual arts, television, and popular music. Reviewed films and restaurants.

News copy editor, *Birmingham Post-Herald*, 1984-87

Designed front page and inside pages. Occasionally acted as assistant slot, reviewing the work of other copy editors. Won first-place awards in monthly headline-writing competition among Scripps-Howard daily newspapers, 1985, 1986.

Wire editor, *The Cullman Times*, Cullman, Ala., 1983-84

Selected wire copy for two family-owned daily newspapers, *The Cullman Times* and *Athens News-Courier*. Supervised night composing room staff.

Reporter, *Athens News-Courier*, Athens, Ala., 1982-83

Covered city and county government, education, religion and Browns Ferry Nuclear Plant.