Curriculum Vitae

Yonaira M. Rivera, PhD, MPH

4 Huntington Street, New Brunswick, NJ 08901 yonaira.rivera@rutgers.edu | (848) 932-7612

EDUCATION

Doctor of Philosophy, Social and Behavioral Sciences

May 2020

Johns Hopkins University - Bloomberg School of Public Health, Baltimore, MD

Dissertation: Exploring cancer prevention and screening information engagement on Facebook among U.S. Latinos Advisors: Katherine C. Smith, PhD and Meghan B. Moran, PhD

Master of Public Health, Behavioral Sciences and Health Education

May 2010

Emory University - Rollins School of Public Health, Atlanta, GA

Thesis: Exploring the reasons and ways Puerto Rican college students search for safer sex information

Chair: Hannah Cooper, ScD

Bachelor of Science, Biotechnology (Honors Program)

May 2006

Rutgers University - Douglass College, New Brunswick, NJ

PROFESSIONAL EXPERIENCE

Fall 2020 – Present	Assistant Professor Department of Communication, School of Communication & Information, Rutgers University, New Brunswick, NJ
2018	Instructor Public Health Studies Program, Johns Hopkins University, Baltimore, MD
2016 - 2018	Graduate Research Assistant (G-58915 & PCORI #3725) Department of Health, Policy & Management, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD
2016 - 2017	Graduate Research Assistant (K01DA037903) Department of Health, Behavior & Society, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD
2016 - 2017	Graduate Teaching Assistant Department of Health, Behavior & Society, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD
2013 -2015	Community Health Educator – National Cancer Institute's Center for Reducing Cancer Health Disparities' National Outreach Network Moffitt Cancer Center-Ponce School of Medicine Partnership (U54CA163068), Health Outcomes & Behavior, H. Lee Moffitt Cancer Center & Research Institute, Tampa, FL
2010 - 2012	Program Analyst Pinellas County Government, Department of Health and Human Services, Clearwater, FL

2009 – 2010	Graduate Teaching Assistant Department of Behavioral Sciences & Health Education, Rollins School of Public Health, Emory University, Atlanta, GA
2008 - 2010	Assistant Policy Analyst Office of the Director/Strategy & Innovation, Centers for Disease Control & Prevention, Atlanta, GA
2006 – 2007	ORISE Research Fellow Office of Vaccines Research and Review, Center for Biologics Evaluation & Research, Food & Drug Administration, Bethesda, MD
2005 – 2006	Laboratory Assistant University of Medicine & Dentistry of New Jersey Research Tower, Rutgers University, New Brunswick, NJ

AWARDS & HONORS

<u> </u>	
2019	Doctoral Distinguished Research Award, Johns Hopkins Bloomberg School of Public Health
2019	Excellence in U.S. Public Health Practice Award finalist, Johns Hopkins Bloomberg School of
	Public Health
2018	Center for Qualitative Studies in Health and Medicine's Dissertation Enhancement Award, Johns Hopkins Bloomberg School of Public Health
2018-2020	Ruth L. Kirschstein National Research Service Award – Individual Predoctoral Fellowship to
	Promote Diversity in Health-Related Research, NIH (F31 CA224615)
2018-2019	Center for Reducing Cancer Health Disparities GMaP Region 1 Research Project Support
	Program Award, NCI/NIH (P30 CA177558-05S3)
2017-2018	Gordis Teaching Fellow, Johns Hopkins University Public Health Program
2015-2018	Ruth L. Kirschstein NCI Predoctoral Fellow (T32 CA009314)
2014	"Best of the Best!" Best Poster Presentation Award at the 2014 International Cancer
	Education Conference: Building Global Bridges, Providing Quality Cancer Education
2009	Emory University's Office of Community and Diversity 2010 "We are Emory!" 100 Community
	Builders
2009	Rollins School of Public Health Global Field Experience Global Frameworks Fund Recipient
2005-2006	Gamma Sigma Alpha Honors Fraternity, Rutgers University
2004	Hispanic Scholarship Fund Award
2003	National Dean's List
2002-2006	James Dickson Carr Scholar, Rutgers University
2002-2006	Douglass Scholars Program, Rutgers University
2002-2006	Douglass Project SUPER (STEM Research Program), Rutgers University
2002-2006	Rutgers University Dean's List (6 semesters)
2002-2006	Robert C. Byrd Scholarship Award

PUBLICATIONS

Peer-Reviewed Articles

Published

1. Snyder, C., Brundage, M., **Rivera, Y. M.**, & Wu, A. (2019). A PRO-cision Medicine Methods Toolkit to Address the Challenges of Personalizing Cancer Care Using Patient-Reported Outcomes. *Medical Care*, 57. DIO: 10.1097/MLR.00000000001089

- 2. Snyder, C., Smith, K., Holzner, B., **Rivera, Y. M.,** Bantug, E., Brundage, M., & Panel, P. D. P. D. (2018). Making a picture worth a thousand numbers: recommendations for graphically displaying patient-reported outcomes data. *Quality of Life Research*, 28, 345–356. DIO: 10.1007/s11136-018-2020-3
- 3. **Rivera, Y. M.** (2018). Reducing Cancer Health Disparities among U.S. Latinos: A Freireian Approach. *International Journal of Human Rights in Healthcare,* 11(5), 368-379. DIO: 10.1108/IJHRH-02-2018-0021
- 4. McIntyre, J., Jiménez, J., **Rivera, Y. M.**, Sutton, S. K., Asencio, G., Castro, E., Gwede, C. K., Brandon, T. H., Vadaparampil, S. T., Simmons, V. N., Corchado, J., Moreno, L., Wells, K. J., & Quinn, G. P. (2017). Comparison of Health Communication Channels for Reaching Hispanics about Biobanking: A Pilot Trial. *Journal of Cancer Education*, 1-9. DOI: 10.1007/s13187-017-1214-7
- 5. **Rivera, Y. M.,** Moreno, L., Briant, K. J., Vélez, H., Jiménez, J., Torres, J., Vadaparampil, S., Muñoz-Antonia, T., & Quinn, G. Q. (2016). Developing Sustainable Cancer Education Programs: Training Public Health Students to Deliver Cancer 101 in Puerto Rico. *Journal of Cancer Education*, 1-8. DOI 10.1007/s13187-016-1076-4.
- 6. **Rivera, Y. M.,** Vélez, H., Canales, J., Jiménez, J. C., Moreno, L., Torres, J., Vadaparampil, S., Muñoz-Antonia, T., & Quinn, G. P. (2015). When a Common Language Is Not Enough: Transcreating Cancer 101 for Communities in Puerto Rico. *Journal of Cancer Education*, 1-8. DOI 10.1007/s13187-015-0912-2.
- 7. **Rivera, Y. M.,** Cooper, H. L., & Rodríguez-Díaz, C. E. (2013). Exploring the Reasons and Ways Puerto Rican College Students Search for Safer Sex Information. *Sexuality Research and Social Policy*, *10*(3), 208-220.
- 8. Khurana, S., Suguitan Jr, A. L., **Rivera, Y.,** Simmons, C. P., Lanzavecchia, A., Sallusto, F., Manischewitz, J., King, L.R., Subbarao, K., & Golding, H. (2009). Antigenic fingerprinting of H5N1 avian influenza using convalescent sera and monoclonal antibodies reveals potential vaccine and diagnostic targets. *PLoS Med*, *6*(4), e1000049.
- 9. Sinsimer, K. S., Gratacós, F. M., Knapinska, A. M., Lu, J., Krause, C. D., Wierzbowski, A. V., Maher, L.R., Scrudato, S., **Rivera, Y. M.,** Gupta, S., & Turrin, D. K. (2008). Chaperone Hsp27, a novel subunit of AUF1 protein complexes, functions in AU-rich element-mediated mRNA decay. *Molecular and Cellular Biology, 28*(17), 5223-5237.

Under Review

- 1. **Rivera, Y. M.,** Moran, M., Thrul, J., Joshu, C., & Smith, K.C. (2020). When engagement lead to action: Understanding the impact of cancer (mis)information among Latino Facebook users. *Health Communication*.
- 2. **Rivera, Y. M.,** Moran, M., Thrul, J., Joshu, C., & Smith, K.C. (2020). Capturing engagement with cancer information on Facebook through the social media content and context (SoCo) elicitation method. *Journal of Medical Internet Research*.

In Preparation

- 1. **Rivera, Y. M.,** Moran, M., de la Maza, J., Thrul, J., Joshu, C., & Smith, K.C. (2020). The role of culture and cognitive heuristics in assessing the credibility of cancer (mis)information on Facebook among U.S. Latinos.
- 2. **Rivera, Y. M.,** Weiger, C., & Moran, M. (2020). It's raining tacos: Food and beverage marketing to adolescents on Snapchat.

Editorials & Commentaries

- 1. Brundage, M., Wu, A., **Rivera, Y. M.**, & Snyder, C. (2020). Promoting Effective Use of Patient-Reported Outcomes in Clinical Practice: Themes from a "Methods Toolkit" Paper Series. *Journal of Clinical Epidemiology*, 122, 153-159. DOI: 10.1016/j.jclinepi.2020.01.022
- 2. DiStefano, M. J., **Rivera, Y. M.,** Thrul, J., & Ali, J. (2019). Promoting justice in locating and tracking research participants through social media. *American Journal of Bioethics*, 19(6), 71-73. DOI 10.1080/15265161.2019.1602187

Book Chapters

- 1. **Rivera, Y. M**. & Brawley, O. (2019). Ethics, Public Health and Noncommunicable Diseases: Treating Cancer as a Public Health Ethics Issue (B. Saloner, Ed.). In N. Kass, A. C. Mastroianni & J. Kahn (Eds.), *Oxford Handbook of Public Health Ethics*. Oxford, UK: Oxford University Press.
- 2. **Rivera, Y. M.** & Clegg-Smith, K. (2018). Energy Balance-Based Strategies to Reduce Consequences of Prostate Cancer: How to Communicate with Men. In N. A. Berger & E. Platz (Eds.), *Energy Balance and Prostate Cancer, Vol.* 14 (167-181). New York, NY: Springer.

Reports

- 1. Santiago, C., Esiely, H., Ramos, M., Muñoz-Blanco, S., & **Rivera, Y. M.** (2019). *Grassroots and Community Partnerships to Achieve Health Equity in Puerto Rico after Hurricane María: 2019 Community Needs Assessment of Sector Maná*. Baltimore, MD.
- 2. Pinellas County Board of County Commissioners 2012 Workshop Session: The Economic Impact of Poverty. Pinellas County, May 2012. Participating County Departments: Health and Human Services, Justice and Consumer Services, Community Development, Economic Development, Code Enforcement, and Planning. Senior writer for Department Director Gwendolyn Warren.
- 3. Pinellas County Department of Health and Human Services: Board of County Commissioners 2012 Workshop Session Fiscal Year 2012. Pinellas County, February 2012. Senior writer for Department Director Gwendolyn Warren.
- 4. *Pinellas County Department of Health and Human Services: Pathways to Health and Self-Sufficiency Fiscal Year 2012.* Pinellas County, August 2011. Senior writer for Department Director Gwendolyn Warren.

PRESENTATIONS & POSTERS

October 2020	Rivera, YM. From online engagement to offline actions: Understanding the impact of cancer (mis)information engagement among Latino Facebook users. Oral presentation at the Association of Internet Researchers 2020 Annual Conference: life (online).
October 2020	Witt, A. Rivera, YM. <i>Images of post-mastectomy scarring on Instagram: An evaluation of content moderation and the implications for public health.</i> Oral presentation at the Association of Internet Researchers 2020 Annual Conference: life (online).
November 2019	Rivera, YM , Moran, MB, Smith, K. When engagement leads to action: Understanding the impact of cancer (mis)information among Latino Facebook users. Poster presentation at the American Public Health Association 2019 Annual Meeting and Expo, Philadelphia, PA.
October 2019	Pignetti, D, Potts, L, Bruns, A, Rivera, YM , Rodríguez-Díaz, C. <i>Coping with Traumatic Research Topics in Internet Research</i> . Roundtable discussion at the Association of Internet Researchers 2019 Annual Conference: Trust in the System, Brisbane, Australia.
October 2019	Rivera, YM , Smith, K, Moran, MB. "Why would someone intentionally lie?": Assessing the credibility of cancer (mis)information on Facebook. Oral presentation at the Association of

July 2019 **Rivera, YM**, Moran, MB, Smith, K. Beneath the tip of the iceberg: A qualitative approach to capturing engagement with cancer information on Facebook. Oral presentation at the International Association of Media and Communication Research 2019 Annual Conference: Communication, Technology and Human Dignity: Disputed Rights, Contested Truths, Madrid, Spain.

Internet Researchers 2019 Annual Conference: Trust in the System, Brisbane, Australia.

November 2018

Rivera, YM, Munoz-Blanco, S, Caban-Aleman, C, Tirado-Morales, D. *"Alegría para Maná: Providing mental health support to community leaders in rural areas after Hurricane María.* Poster presentation at the American Public Health Association 2018 Annual Meeting and Expo, San Diego, CA.

October 2018

Brundage M, Wu A, **Rivera Y**, Cano S, Dueck A, Jensen R, King M, Oliver B, Reeve B, Revicki D, Shi Q, Snyder C. *PRO-cision Medicine Toolkit Paper Authors. Methods for Aiding Interpretation of PRO Scores.* Oral presentation at the International Society for Quality of Life Research 25th Annual Conference, Dublin, Ireland.

October 2018

Wu A, Brundage M, **Rivera Y**, Barbera L, Blackford A, Girgis A, Haverman L, Mooney K, Sloan J, Stricker C, Velikova G, Snyder C. *PRO-cision Medicine Toolkit Paper Authors. Methods for Developing Guidance for Acting on PRO Results*. Oral presentation at the International Society for Quality of Life Research 25th Annual Conference, Dublin, Ireland.

October 2018

Snyder C, Smith K, Bantug E, Holzner B, **Rivera Y,** Brundage M; PRO Data Presentation Delphi Panel. *Best Practice Recommendations for Presenting PRO Data in Peer-Reviewed Journals*. Oral presentation at the International Society for Quality of Life Research 25th Annual Conference, Dublin, Ireland.

October 2017

Brundage, M, Bantug, E, Smith, KC, Holzner, B, **Rivera, Y**, Snyder, C, PRO Data Presentation Delphi Panel. *Recommendations for Presenting Patient-Reported Outcomes Data to Patients and Clinicians: Results from a Modified-Delphi Consensus Process.* Oral presentation at the International Society for Quality of Life Research 24th Annual Conference, Philadelphia, PA.

November 2015

San Miguel, SL, Ayala-Marín, A, Briant, KJ, Desai, N, Gatus, L, Gómez-Aristizabal, D, González, E, González, ME, Heredia, NI, Lazo, N, Ortiz, R, Rangel, L, **Rivera, YM**, Sánchez, J, Serrano, M, Treviño, RA. *National Outreach Network Community Health Educators: An effective framework to reduce cancer health disparities among Latinos*. Poster presentation at the Eighth American Association for Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Atlanta, GA.

November 2015

Moreno, L, **Rivera, YM**, Vélez, H, Jiménez, J, Vadaparampil, ST, Antonia, TM, Torres, J, Quinn, GP. *Sustainability and health education: Training public health students to deliver cancer information in Puerto Rico.* Poster presentation at the Eighth American Association for Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Atlanta, GA.

November 2014

Rivera, YM, Canales, JE, Vélez, H, Jiménez, J, Muñoz-Antonia, T, Torres, JA, Quinn, GP. *Public Health students assess the cultural adaptation of Cancer 101 curriculum for Puerto Rican community.* Poster presentation at the Seventh American Association for Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, San Antonio, TX.

October 2014

Rivera, YM, Canales, JE, Vélez, H, Jiménez, J, Muñoz-Antonia, T, Matta, J, Quinn, GP. *Cancer 101: Using an expert panel to adapt an evidence-based Spanish language cancer education curriculum for Public Health students to educate communities in Puerto Rico.* Poster presentation at the 2014 International Cancer Education Conference: Building Global Bridges, Providing Quality Cancer Education, Clearwater Beach, FL.

October 2014

Different Avenues, Same Direction: Health Education at Moffitt Cancer Center. Invited panelist representing Community Health Educators at Moffitt Cancer Center. 2014 International Cancer Education Conference: Building Global Bridges, Providing Quality Cancer Education Moffitt Cancer Center Tour, Tampa, FL.

July 2014

Castro, E, Jiménez, J, Quinn, GP, Ramos, A, Vélez, H, **Rivera, YM**, Brandon, TH, Simmons, VN, Gwede, C, Vadaparampil, ST, Cortes, C, Nazario, CM. Community-academia partnership efforts for identifying and prioritizing cancer education prevention needs in Southern Puerto Rico. Poster presentation at the Center to Reduce Cancer Health Disparities' 2014 Partnerships to Advance Cancer Health Equity Investigators Workshop, Rockville, MD.

May 2014

Rivera, YM, McIntyre, J, Gonzalez, WE, Ramos, A, Antonia, TM, Jiménez, J, Quinn, GP. *Reaching the Hispanic community via ¡Salud! Serie de charlas.* Poster presentation at the 2014 Moffitt Scientific Symposium, Tampa, FL.

December 2013

Rivera, YM, McIntyre, J, Adams, D, Jiménez, J, Brandon, TH, Simmons, VN, Vadaparampil, ST, Gwede, C, Meade, CD, Gonzalez, WE, Nazario, CM, Castro, E, Asencio, G, Vélez, H, Antonia, TM, Quinn, GP. *Adaptation of a Spanish-language educational DVD about biobanking for Hispanics in Puerto Rico and Florida*. Poster presentation at the Sixth American Association for Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Atlanta, GA.

September 2009

Rivera, YM. *Identifying how and why Puerto Rican college students search for safe sexual health information*. Global Field Experience Brown Bag Presentations, Global Field Experience Global Frameworks Fund. Rollins School of Public Health, Emory University. Atlanta, GA.

November 2005

Rivera, YM. Effects of β -endorphin on rat Natural Killer cell cytolytic factors and STAT3 activation. International Undergraduate Research Symposium at University of São Paulo. São Paulo, Brazil.

August 2004

Rivera, YM. Approach to prepare 4,5-Bis-benzothiazol-2-yl-thiazol-2-ylamine derivatives to be studied by emission spectroscopy. Summer 2004 Pre-College Research Symposium. Model Institution of Excellence (MIE) Department of Science and Technology, Metropolitan University of Puerto Rico. San Juan, PR.

FUNDING

Complete

2018-2020

Exploring cancer messaging engagement among Latino adults age 40-75 on Facebook

Funding source: NCI – Ruth L. Kirschstein National Research Service Award Individual Predoctoral Fellowship to Promote Diversity in Health-Related Research

1 F31 CA224615-01A1

Direct costs (annual): \$44,524 Role: Principal Investigator

This award supports my doctoral training in cancer health disparities and social media research. The goal of this qualitatively-driven mixed methods is to explore how and why Latino adults age 40-75 without a history of cancer engage with cancer prevention and screening (mis)information on Facebook; identify factors of engagement that contribute to further action; and understand Latino adults assess the credibility of this (mis)information.

2018-2019 Exploring cancer messaging engagement among Latino adults age 40-75 on Facebook

Funding source: NCI – CRCHD GMaP Region 1 Research Project Support Program

3 P30 CA177558-05S3 Direct costs: \$9,259

Role: Pre-doctoral Principal Investigator

The NCI GMaP Region 1 North Research Project Support Program is intended to enhance diversity and support career development in cancer-related disparities research. This program supported data collection and dissemination efforts for my dissertation.

2018-2019 Grassroots and Community Partnerships to Achieve Health Equity in Puerto Rico after Hurricane María: Community Needs Assessment and Capacity Building in Sector Maná by Puerto Rico Stands

Funding source: Bloomberg American Health Initiative - Johns Hopkins University

Ex-SE-02-19006 Direct costs: \$10,000 Role: Co-Investigator

The goal of this project was to establish a collaborative partnership with the local community that provides them with tools to tackle local public health issues three phases: a community needs assessment; capacity building workshops for capacity building and project prioritization; and implementation of infrastructure to implement the first project selected by the community.

2014-2015 Developing a Cancer 101 training program for Masters-level Public Health students to deliver cancer education to community members in Puerto Rico (PI: Muñoz-Antonia)

Funding source: NCI – Administrative Supplements to Strengthen NCI-Supported Community Outreach Capacity through Community Health Educators (CHEs) of the National Outreach Network (NON)

3 U54 CA163068-03S1

Parent Program: Ponce School of Medicine - Moffitt Cancer Center Partnership (5 U54 163068 02)

Direct costs: \$36,190

Role: CHE - Project Coordinator

The goal of this administrative supplement (Year 2) was to develop a *Cancer 101* training program for MPH students to deliver cancer education to community members in Puerto Rico.

2013-2014 Culturally Adapting the Spanish version of Cancer 101 for Hispanic Public Health Educators in Puerto Rico (PI: Teresita Muñoz-Antonia)

Funding source: NCI – Administrative Supplements to Strengthen NCI-Supported Community Outreach Capacity through CHEs of the NON

3 U54 CA153509-04S1

Parent Program: Ponce School of Medicine – Moffitt Cancer Center Partnership (5 U54 163068 02)

Direct costs: \$41,627

Role: CHE - Project Coordinator

The goal of this administrative supplement (Year 1) was to culturally adapt the Spanish version of the *Cancer 101* curriculum to deliver cancer education to community members in Puerto Rico.

TEACHING & MENTORING

Instructor

Rutgers University

Fall 2020 04.192.408: Health Message and Campaign Design. (Undergraduate course)

Johns Hopkins University

Fall 2018 AS.280.441: Social Media and Public Health. (Undergraduate course)

Ponce Health Sciences University

Spring 2015 MPH 6701: *Principles of Health Education in Practice* (Graduate course) (Co-instructor)

Guest Lectures

Online course Social media analysis. PH.224.690: Qualitative Research Theory and Methods – Online

Course (Dr. C. Kennedy). Department of International Health, Johns Hopkins Bloomberg

School of Public Health. Baltimore, MD. (Graduate course)

Online course Cancer 101 12-module training program. MPH 7220: Cancer 101. (Dr. Julio Jiménez). School

of Public Health, Ponce Health Sciences University. Ponce, PR. (Graduate course)

February 2019 Document analysis & social media. PH.224.690: Qualitative Research Theory and Methods

(Dr. C. Kennedy). Department of International Health, Johns Hopkins Bloomberg School of

Public Health. Baltimore, MD. (Graduate course)

January 2019 Theories in Public Health I & II. AS.280.360: Clinical & Public Health Behavior Change (Dr. L.

Cheskin). Department of Public Health Studies, Johns Hopkins University. Baltimore, MD.

(Undergraduate course)

February 2010 Innovative research methods: Facebook as a recruitment tool. BSHE 538: Qualitative

Research (Dr. K. Elifson). Department of Behavioral Science and Health Education, Rollins

School of Public Health, Emory University. Atlanta, GA. (Graduate course)

February 2010 Applying theory to a qualitative study design: Using Social Cognitive Theory as a guide. BSHE

550R: Theory-Driven Research in the Behavioral Sciences (Dr. A. Owen-Smith). Department

of Behavioral Science and Health Education, Rollins School of Public Health, Emory

University. Atlanta, GA. (Graduate course)

Mentees

Practicum Preceptor

Celina Santiago (MPH, 2019 – Johns Hopkins Bloomberg School of Public Health)

Ernesto Báez Medina (MPH Epidemiology, 2016 - Ponce Health Sciences University)

Stephanie Rivera Soto (MPH Epidemiology, 2015 – Ponce Health Sciences University)

Associate Alumnae of Douglass College's Mabel's Alumnae Mentoring Program (Rutgers University – New Brunswick)
Aysenur Guc (BA Philosophy, 2019)

Bloomberg School of Public Health Public Health Connection Mentoring Program (Johns Hopkins University)

Leta Ashebo (Public Health Studies, Expected graduation 2021)

Kathryn Rees (BA Public Health Studies, 2016)

Rollins School of Public Health Mentoring Program (Emory University)

Rachel Kappel (MPH Behavioral Sciences & Health Education, 2020)

ShaLexus Danzy (MPH Global Health, 2019)

Liz Jaramillo (MPH Global Health, 2018)

Sara Shilling (MPH Behavioral Sciences & Health Education, 2017)

Vanetta Thomas (MPH Behavioral Sciences & Health Education, 2015)

Jennifer Beaver (MPH Behavioral Sciences & Health Education, 2014)

PROFESSIONAL MEMBERSHIPS

2019-Present	International Association of Media and Communication Research
2018-Present	Association of Internet Researchers
2017-Present	International Communication Association
2017-Present	American Public Health Association
2016-Present	American Association for Cancer Research
2013-2015	Hispanic Professional Women's Association of Tampa

SERVICE

Ad-hoc Peer Review

Health Communication; Journal of Medical Internet Research; Journal of Children and Media; Health Education Research; BMJ Open; Ethnicity and Health; Puerto Rico Health Sciences Journal

Organizations & Leadership Activities

2017-Present	Co-founder, Puerto Rico Stands, Inc.
	 An interdisciplinary, grassroots organization committed to the long-term recovery of
	Puerto Rico (PR); specific projects include linking medical and grassroots organizations
	in PR to communities in need; assisting with community capacity building efforts; and
	exploring technology solutions to help first responder and volunteer relief efforts
	 Raised >\$5,000 via crowdsourcing and collected >5,500 lbs in basic need donations
2017-2018	Research-in-Progress Seminar Series Co-chair, NCI Predoctoral T32 Cancer Training
	Program, Johns Hopkins Bloomberg School of Public Health (JHSPH)
2017-2018	Pre-Doctoral Mentoring Lunch Co-chair, NCI Predoctoral T32 Cancer Training Program,
	JHSPH
2016-2017	Professional Development and Networking Chair, Latino Public Health Network, JHSPH
2013-2015	NCI Center to Reduce Cancer Health Disparities' National Outreach Network Workgroup
	member (Latino Community Health Educators, Resources, and Measures workgroups)
2009-2010	Co-founder & Vice-President, Health Organization for Latin America, Rollins School of Public
	Health (RSPH)
2009-2010	Core Competencies Coordinator, Behavioral Scientists and Health Educators In Training,
	RSPH
2002-2005	President and Member, Rutgers Unión Estudiantil Puertorriqueña, Rutgers University
2004	Hispanic Alliance for Career Enhancement Leadership Development Program for Latino Student Leaders

Invited Talks. Panels & Seminars

invicca rains, rain	as a seminars
August 2020	"Regreso a la escuela parte 2: Manejando el regreso a la universidad en tiempos de COVID-19," Facebook Live panel for <i>Crear con Salud, Inc</i> .
March 2020	"Cómo detector y evitar información errónea sobre el coronavirus," Facebook Live community education workshop for <i>Coronavirus PR: Red Comunitaria de Respuesta</i>
March 2018	Panel moderator for JHU Office of Diversity and Inclusion's Race in America forum "Six Months after Maria: Public Health Issues in Puerto Rico"

Other Volunteer Activities

Summer 2020 CONVERGE COVID-19 Working Groups for Public Health and Social Sciences Research,

Longitudinal Risk Communication Workgroup

2019-2020 Health Misinformation Working Group Member, Credibility Coalition

June 2018 Career Exploration guest speaker at the Hispanic Outreach Center's InterCultural Advocacy

Institute, Clearwater, FL

August 2014 Tampa Bay Community Cancer Network: Youth Ambassadors Reaching Out Career Day

November 2013 Moffitt Cancer Center Day of Remembrance Memorial Service

August 2009 RSPH Orientation Week Behavioral Sciences and Health Education Student Panel

March 2009, 2010 Visit Emory Behavioral Sciences and Health Education Student Panel
August 2009 RSPH Rollinsteer Day Clyde Shepard Nature Preserve Site Leader

March 2006 Common Grounds Hurricane Katrina Relief Volunteer

Spring 2005 Big Buddy Program at Lincoln Elementary School, New Brunswick, NJ

2004-2006 Rutgers University Dance Marathon

SELECTED MEDIA COVERAGE

- <u>Building Resilience in Puerto Rico</u> Johns Hopkins University Bloomberg American Health Initiative: Environmental Challenges, August 2020
- Contributions: Hurricane Relief in Puerto Rico Emory Public Health Magazine, Fall 2018
- Race in America: Panel to explore public health crises in Puerto Rico Johns Hopkins University's The HUB Politics & Society, March 2018
- <u>Unfamiliar homeland: In storm-battered Puerto Rico, a long, difficult road to recovery</u> Johns Hopkins University's The HUB Perspectives, November 2017
- National Outreach Network's Community Health Educators Provide Much-Needed Support to Cancer Survivors from Racially/Ethnically Diverse Communities NCI's CRCHD Spotlights, April 2014
- <u>Pregúntale al médico: ¿Cuáles son algunas formas de comer saludable durante la época de fiestas?</u> Univisión Tampa Bay, December 2013
- Preguntale al médico: Consejos para prevenir el cáncer Univisión Tampa Bay, September 2013
- Poverty in Pinellas County: Video report on the findings of the Economic Impact of Poverty report submitted to the Pinellas County Board of County Commissioners Fox News Tampa Bay, June 2012
- Dr. Jean A. Cadet and student organization Health Organization for Latin America collect \$1,475 in supplies for Haiti earthquake relief February Photo of the Month, ASPPH Friday Letter #1607, February 2010