SCHOOL OF COMMUNICATION & INFORMATION

Professional Development Studies
Digital Asset Management (DAM) Certificate Program

2020	Course	Section	Instructor
January 6—February 2	Data Governance & DAM	DM-DATATS-SPR20	Thomas Stilling
February 3—March 1	Successful Implementation of DAM	DM-IMPLEMENTDL-SPR20	David Lipsey
March 2—March 29	Intro to Digital Asset Management	DM-INTRODAMDL-SPR20	David Lipsey
March 30—May 3	Intro to Metadata	DM-INTROMETAYL-SPR20	Yonah Levenson
May 4—May 31	Creative Operations & Everyday Workflows with DAM	DM-OPSLE-SPR20	Lauren Espiritu
June 1—June 28	Integration & the Content Landscape for DAM	DM-INTEGRATEDY-SPR20	David Lipsey & Yonah Levenson
June 29—July 26	Data Governance & DAM	DM-DATATS-FALL20	Thomas Stilling
July 27—August 23	Successful Implementation of DAM	DM-IMPLEMENTDL-FALL20	David Lipsey
August 24—September 22	Intro to Digital Asset Management	DM-INTRODAMDL-FALL20	David Lipsey
September 29—October 25	Intro to Metadata	DM-INTROMETAYL-FALL20	Yonah Levenson
October 26—November 22	Creative Operations & Everyday Workflows with DAM	DM-OPSLE-FALL20	Lauren Espiritu
November 30—December 31	Integration & the Content Landscape for DAM	DM-INTEGRATEDY-FALL20	David Lipsey & Yonah Levenson