

JIAWEI SOPHIA FU

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Updated January 2021

RESEARCH INTERESTS

Organizational communication, social networks, organizational innovation, social entrepreneurship, interorganizational collaboration, hybrid organizing, institutional theory, digital technologies

ACADEMIC EMPLOYMENT

2018-present Assistant Professor

Department of Communication

School of Communication and Information

Associate Member of the Ph.D. Faculty

Faculty Affiliate, Social Media and Society Cluster

Faculty Affiliate, Health and Wellness Cluster

Faculty Affiliate, NetSCI Lab

Rutgers, The State University of New Jersey

2013-2018 Graduate Research Assistant and Teaching Associate, School of Communication

Graduate Research Assistant, McCormick School of Engineering

Graduate Research Assistant, Kellogg School of Management

Northwestern University

EDUCATION

Northwestern University, Evanston, IL

2013-2018 Ph.D., Media, Technology, and Society

Dissertation Title: *Where does innovation come from? Exploring the dynamic processes of organizing and managing social entrepreneurship and innovation*

Committee: Michelle Shumate (chair), Noshir Contractor, Ned Smith, Klaus Weber

2013-2018 M.S., Statistics (completed in 2016, conferred in 2018)

2016 Graduate Certificate in Management, Kellogg School of Management

2013-2015 M.A., Media, Technology, and Society

Thesis Title: *The evolution of representational communication networks on social media*

Committee: Michelle Shumate (chair), Noshir Contractor, Darren Gergle

Hong Kong Baptist University, Hong Kong

2009-2013 B.A., International Journalism, *Summa Cum Laude*

SELECTED HONORS AND AWARDS

- 2020 [*#Thinklist*](#) *Nominee*
Centre for Business, Organisation and Society (CBOS), University of Bath
Gabriel G. Rudney Memorial Award for Outstanding Dissertation Research
Association for Research on Nonprofit Organizations and Voluntary Action
Outstanding Dissertation Research
Association for Chinese Communication Studies
Best Student Paper Award (based on dissertation research) and *Best Paper Award*
Organizational Communication and Information Systems Division, Academy of Management
Faculty Research Excellence Award
Rutgers University School of Communication and Information
- 2019 *Gerald R. Miller Dissertation Award*
National Communication Association
W. Charles Redding Dissertation Award
Organizational Communication Division, International Communication Association
Best Social Entrepreneurship Paper Award and *Best Paper Award*
Entrepreneurship Division, Academy of Management
Early Career Scholar Paper Award
5th Biennial D.C. Health Communication Conference
- 2018 *Top Poster Award*
Health Communication Division, International Communication Association
Outstanding Overseas Chinese Student Academic Award
Ministry of Education, People's Republic of China
- 2017 *Doctoral Dissertation Research Improvement Grant*
Decision, Risk, and Management Sciences, National Science Foundation (USD \$28,373)
Top Paper Award
Organizational Communication Division, International Communication Association
Invitee, Theorizing Communication in a Digitally Networked Age
Penn State University Communication Arts and Sciences Summer Symposium
- 2016 *Best Paper Award*
Public and Nonprofit Division, Academy of Management
Carlo Masini Award for Innovative Scholarship
Public and Nonprofit Division, Academy of Management
Excellence in Teaching Certificate
Searle Center for Advancing Learning and Teaching, Northwestern University
- 2013 *Outstanding Student Award of Hong Kong*
The Baptist Convention of Hong Kong
Scholastic Award with the Highest Graduating GPA

- Hong Kong Baptist University
Mr. Liu Hao Tsing Fund Scholarship (USD \$3,000)
 Hong Kong Baptist University
Department of Journalism Scholarship (USD \$1,500)
 Hong Kong Baptist University
President's List (7 semesters)
 Hong Kong Baptist University
- 2012 *Kum Shing Group Scholarship Fund for Outstanding Mainland Student* (USD \$10,000)
 Hong Kong Baptist University
Yutron Tech (Hong Kong) Scholarship for Outstanding Communication Student (USD \$1,000)
 Hong Kong Baptist University
- 2011 *Wofoo Outstanding Leaders Silver Award* (USD \$1,000)
 Wofoo Foundation, Hong Kong
Mr. & Mrs. Lau Chor Tak Scholarship for Outstanding Mainland Student (USD \$10,000)
 Hong Kong Baptist University
Overseas Exchange Scholarship (USD \$4,000)
 Hong Kong Baptist University
Dean's List
 E.W. Scripps School of Communication, Ohio University
- 2010 *Sir Tseng Chi Lu Scholarship for Students with Highest GPAs* (USD \$1,000)
 Hong Kong Baptist University
- 2009 *Outstanding Mainland Chinese Students Studying in Hong Kong* (top 0.05%; USD \$30,000)
 Mrs. Soong Ching-Ling Foundation

PUBLICATIONS

Referred Journal Articles and Conference Proceedings

*denotes graduate student co-authors at the time of submission

29. **Fu, J. S.** (2020). Understanding the internal and external communicative drivers of organizational innovativeness. *Communication Research*. <http://doi.org/10.1177/0093650220981299>
- **Gerald R. Miller Outstanding Dissertation Award, National Communication Association (submitted as paper based on dissertation, awarded in 2019)**
28. Lai, C-H., & **Fu, J. S.** (2021). Exploring the linkage between offline collaboration networks and online representational networking diversity on social media. *Communication Monographs*. <http://doi.org/10.1080/03637751.2020.1869797>
27. **Fu, J. S.**, & Lai, C-H. (2021). Determinants of organizational performance in disaster risk reduction: A preliminary study of global humanitarian NGOs. *Journal of Contingencies and Crisis Management*. <http://doi.org/10.1111/1468-5973.12346>

26. **Fu, J. S.**, Cooper, K. R., & Shumate, M. (2020). Do U.S. faith-based social service organizations resist collaboration? Examining the role of religiosity and operational capacity in interorganizational partnerships. *Nonprofit and Voluntary Sector Quarterly*. <http://doi.org/10.1177/0899764020952167>
25. **Fu, J. S.**, & Cooper, K. R. (2020). Interorganizational network portfolios of nonprofit organizations: Implications for collaboration management. *Nonprofit Management & Leadership*. <http://doi.org/10.1002/NML.21438>
- **Best Paper Award, Public and Nonprofit Division, Academy of Management**
 - **Winner of the Carlo Masini Award for Innovative Scholarship**
24. **Fu, J. S.**, Shumate, M., & Contractor, N. (2020). Organizational and individual innovation decisions in an interorganizational system: Social influence and decision-making authority. *Journal of Communication*, 70(4). <http://doi.org/10.1093/joc/jqaa018>
- **Top Paper Award, Organizational Communication Division, International Communication Association**
23. *Zhang, R. & **Fu, J. S.** (2020b). Linking network characteristics of online social networks to individual health: A systematic review of literature. *Health Communication*. <http://doi.org/10.1080/10410236.2020.1773703>
- **Early Career Scholar Paper Award, D.C. Health Communication Conference**
22. Lai, C-H., & **Fu, J. S.** (2020). Organizations' dialogic social media use and stakeholder engagement: Stakeholder targeting and message framing. *International Journal of Communication*, 14, 2246-2271.
21. Lai, C-H., & **Fu, J. S.** (2020). Humanitarian relief and development organizations' stakeholder targeting communication on social media and beyond. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. <http://doi.org/10.1007/s11266-020-00209-6>
20. *Zhang, R. & **Fu, J. S.** (2020a). Privacy management and self-disclosure on social network sites: The moderating effect of stress and gender. *Journal of Computer-Mediated Communication*, 25(3), 236-251. <http://doi.org/10.1093/jcmc/zmaa004>
- **Top Student Paper Award, Communication & Technology Division, International Communication Association**
19. **Fu, J. S.**, & Shumate, M. (2020). Developing and validating a capacity instrument for Chinese and U.S. NGOs. *Nonprofit and Voluntary Sector Quarterly*, 49(3), 631-652. <http://doi.org/10.1177/0899764019889179>
18. **Fu, J. S.**, & Lai, C-H. (2020). Are we moving towards convergence or divergence? Mapping the intellectual structure and roots of online social network research 1997-2017. *Journal of Computer-Mediated Communication*, 25(1), 111-128. <http://doi.org/10.1093/jcmc/zmz020>

17. **Fu, J. S.** (2020). *Institutional complexity and recombinative innovation: Evidence from hybrid social ventures*. Best Paper Proceedings of the Academy of Management Meeting (~5% acceptance rate). <http://doi.org/10.5465/AMBPP.2020.24>
 - **Best Paper Award, Organizational Communication & Information Systems Division, Academy of Management**
 - **Winner of the Best Student Paper Award based on Dissertation**
16. **Fu, J. S.** (2019). Unpacking the influence of informational, organizational, and structural factors on the longitudinal change of the follower-followee network on Twitter. *International Journal of Communication*, 13, 3802-3825.
15. **Fu, J. S.** (2019). *Institutional complexity in social ventures: Scale development through two studies*. Best Paper Proceedings of the Academy of Management Meeting (~5% acceptance rate). <http://doi.org/10.5465/AMBPP.2019.2>
 - **Best Paper Award, Entrepreneurship Division, Academy of Management**
 - **Winner of the Best Social Entrepreneurship Paper Award**
14. **Fu, J. S., & *Li, Y.** (2019). The institutional antecedents to interorganizational network portfolios of firms: Evidence from China. *Public Relations Review*, 45(4). <http://doi.org/10.1016/j.pubrev.2019.04.009>
 - **Lead Article**
13. **Fu, J. S., Cooper, K. R., & Shumate, M.** (2019). Use and affordances of ICTs in interorganizational collaboration: An exploratory study of ICTs in nonprofit partnerships. *Management Communication Quarterly*, 33(2), 219-237. <http://doi.org/10.1177/0893318918824041>
12. **Fu, J. S., & *Zhang, R.** (2019). NGOs' HIV/AIDS discourse on social media and websites: Technology affordances and strategic communication across media platforms. *International Journal of Communication*, 13, 181-205. doi:1932-8036/20190005
 - **Top Poster Award, Health Communication Division, International Communication Association**
11. Shumate, M., **Fu, J. S., & Cooper, K. R.** (2018). Does cross-sector collaboration lead to higher non-profit capacity? *Journal of Business Ethics*, 150(2), 385-399. <http://doi.org/10.1007/s10551-018-3856-8>
10. Sha, Z., Huang, Y., **Fu, J. S.**, Wang, M., Fu, Y., Contractor, N., & Chen, W. (2018). A network-based approach to modeling and predicting product co-consideration relations. *Complexity*. <http://doi.org/10.1155/2018/2753638>
9. **Fu, J. S., & Shumate, M.** (2017a). News media, social media, and hyperlink networks: An examination of integrated media effects. *The Information Society*, 33(2), 53-63.

<http://doi.org/10.1080/01972243.2016.1271379>

8. **Fu, J. S.**, & Shumate, M. (2017b). Understanding the size and spread of Chinese NGO networks. *Chinese Journal of Communication*, 10(1), 72-88. <http://doi.org/10.1080/17544750.2016.1219756>
7. **Fu, J. S.** et al. (2017). *Two-stage modeling of customer choice preferences in engineering design using bipartite network analysis*. Proceedings of the ASME International Design Engineering Technical Conferences and Computers and Information in Engineering Conference (IDETC/CIE). <http://doi.org/10.1115/DETC2017-68099>
6. **Fu, J. S.**, & Shumate, M. (2016). Hyperlinks as institutionalized connective public goods for collective action online. *Journal of Computer-Mediated Communication*, 21(4), 298-311. <http://doi.org/10.1111/jcc4.12161>
5. Shumate, M., **Fu, J. S.**, Cooper, K., & Ihm, J. (2016). *Interorganizational network portfolios of nonprofit organizations*. Best Paper Proceedings of the Academy of Management Meeting (~10% acceptance rate). <http://doi.org/10.5465/AMBPP.2016.225>
4. Chen, Y. R., & **Fu, J. S.** (2016). How to be heard on microblogs? Non-profit organizations' follower networks and post features for information diffusion in China. *Information, Communication & Society*, 19(7), 978-993. <http://doi.org/10.1080/1369118X.2015.1086013>
3. **Fu, J. S.** (2016). Leveraging social network analysis for the study of journalism in the information age. *Journal of Communication*, 66(2), 299-313. <http://doi.org/10.1111/jcom.12212>
2. **Fu, J. S.**, & Lee, A. Y. L. (2016). Chinese journalists' discursive Weibo practices in an extended journalistic sphere. *Journalism Studies*, 17(1), 80-99. <http://doi.org/10.1080/1461670X.2014.962927>
1. **Fu, J. S.**, & Shumate, M. (2015). *Social media activity and hyperlink network analysis: A holistic media ecology perspective*. Proceedings of the 48th Hawaii International Conference on System Sciences (HICSS), 1808-1817. <http://doi.org/10.1109/HICSS.2015.218>

Book Chapter & Encyclopedia Entries

3. **Fu, J. S.** (2018b). Online social networks. In Warf, B. (Ed.) *The SAGE Encyclopedia of the Internet* (pp. 684-690). Thousand Oaks, CA: SAGE. <http://doi.org/10.4135/9781473960367.n200>
2. **Fu, J. S.** (2018a). Hyperlink. In Warf, B. (Ed.) *The SAGE Encyclopedia of the Internet* (pp. 428-431). Thousand Oaks, CA: SAGE. <http://doi.org/10.4135/9781473960367.n126>
1. **Fu, J. S.** (2012). Exclamation mark symbolized in the history of North Korea. In T. Wong (Eds), *Post-90s-journalists' adventure in North Korea* (pp. 58-61). Chung Hwa Book Press.

Popular Press or Trade Publications

1. Shumate, M., **Fu, J. S.**, & Cooper, K. R. (2018). Does cross-sector collaboration lead to higher nonprofit capacity? [The Intersector Project](#).

Blog Posts

3. **Fu, J. S.** (2018). Catalyzing organizational innovation in the nonprofit sector. <https://nnsi.northwestern.edu/2018/05/15/nnsi-research-report-catalyzing-organizational-innovation-in-the-nonprofit-sector/>
2. **Fu, J. S.**, & Shumate, M. (2016). Civil society 2.0? Winners and losers on the Chinese Internet. <https://nnsi.northwestern.edu/2016/08/23/nnsi-research-report-chinese-ngos-online/>
1. **Fu, J. S.**, & Shumate, M. (2016). How to expand Chinese NGO collaborative partnerships? <https://nnsi.northwestern.edu/2016/09/09/nnsi-research-report-how-to-expand-chinese-ngo-collaborative-partnerships/>

GRANTS AND FELLOWSHIPS

Research Grant

- 2020-2021 PI. *Are You Listening? Exploring the Relationships among Social-Market Institutional Complexity, Organizational Listening, and Organizational Innovation and Change*. Rutgers University Research Council Grant, Office of Research and Economic Development, in the amount of \$5,000.
- 2020-2021 PI. *The Quest for Legitimacy: Exploring the Role of Social Media in Social Entrepreneurship*. Rutgers University SC&I, Small Grants for Individual Faculty Research (GIFR), in the amount of \$5,000 (*ranked #1 among all proposals submitted).
- 2017-2018 *Social vs. Commercial Innovation: An Exploratory Study*. Northwestern University The Graduate School Graduate Research Grant, in the amount of \$3,000.
- 2017-2018 *Doctoral Dissertation Research in DRMS: Where Does Innovation Come From? Exploring the Dynamic Processes of Organizing and Managing Social Entrepreneurship and Innovation*. National Science Foundation (SES#1730079), in the amount of \$28,373.
- 2016-2017 *Where Does Innovation Come From? Exploring the Dynamic Processes of Organizing and Managing Social Entrepreneurship and Innovation*. Northwestern University School of Communication Dissertation Research Funding, in the amount of \$1,500.
- 2016-2017 *Civil Society from the Bottom-up: Chinese Social Entrepreneurs as Innovators and Boundary Spanners*. Buffet Institute for Global Studies, in the amount of \$5,000.
- 2016-2017 *Corporate Social Performance as Signals to Affect Audience Evaluation and Financial*

Outcomes. Northwestern University School of Communication Graduate Research Ignition Grant, in the amount of \$2,000.

2015-2017 *The Impact of Information Communication Technologies (ICTs) on Interorganizational Collaboration.* School of Communication Innovation Grant, in the amount of \$5,000.

2015-2017 *The Impact of Organizational Social Media Messages on Stakeholder Engagement* (PI: Michelle Shumate). National Science Foundation, Science of Organizations, in the amount of \$221,658 (not funded).

Conference Travel Grant

2015, 17 International Communication Association Travel Grant (\$400 per trip)

2015 Interdisciplinary Conference Travel Grant (\$1,000 per trip)

2014-17 Buffet Institute for Global Studies Conference Travel Grant (\$400 per trip)

2014,15 The Graduate School Conference Travel Grant, Northwestern University (\$800 per trip)

2014-17 Department of Communication Studies Conference Travel Grant (\$1,900 per year)

2014 Methodology Training Grant: ICPSR Summer Statistics Course (\$2,750)

Fellowship

2013-14, 17-18 School of Communication Fellowship, Northwestern University

RESEARCH EXPERIENCE

2013-2018 Network for Nonprofit and Social Impact Lab, Northwestern University.

- Mentored 20+ undergraduate and graduate research assistants

2016-2018 *An Examination of the Application of Social Media and Related Analysis Tools for the Humanitarian Sector in the Asia-Pacific Region* (PI: Chih-Hui Lai). American Red Cross Grant Award, in the amount of \$21,432.

2016-2017 *Multidimensional Network Analysis for Analyzing and Predicting Complex Customer-Product Relations in Engineering* (PI: Wei Chen, Co-PI: Prof. Noshir Contractor). National Science Foundation (CMMI- 1436658), in the amount of \$501,444.

2016-2017 Integrated Design Automation (IDEAL) Lab, McCormick School of Engineering, Northwestern University.

2014-2017 *The Impact of Interorganizational Network Evolution on Outcomes for Nongovernmental Organizations (NGOs)* (PI: Michelle Shumate). National Science Foundation (SES-1264417), in the amount of \$403,934.

2014-2017 *Planning Knowledge Networks for Scaling Up Impact* (PI: Noshir Contractor, Co-I: Michelle Shumate; Paul Leonardi; Leslie DeChurch). Bill & Melinda Gates Foundation (OPP1084322), in the amount of \$997,539.

2012-2013 *Corporate Social Responsibility (CSR) Governance: A Comparative Study on How Corporations Handle and Communicate Their CSR Practices in Hong Kong and Germany* (PI: Regina Chen). Center for Media and Communication Research, Hong Kong Baptist University, in the amount of \$10,000.

TEACHING

Rutgers University

MCM 514 Communication Research: 2019 Summer, 2019 Fall, 2020 Spring, Fall, 2021 Spring

COMM 394 Communication, Technology, and Society: 2019 Fall, 2021 Spring

Byrne Seminar Social and Organizational Networks: 2021 Spring

Northwestern University

2017 Fall New Teaching Assistant Conference (NTAC) Workshop Leader

2017 Spring Social Networks and Society (undergraduate): Course developer and instructor

2017 Winter Introduction to Creative Enterprises (Master's): Instructing TA

2016 Fall Social Network Analysis (Ph.D. seminar): Instructing TA

2016 Fall Theories of Persuasion (undergraduate): Guest lecturer

2016 Excellence in Teaching Certificate
Searle Center for Advancing Learning and Teaching

2016 Spring Theories of Persuasion (undergraduate): Instructing TA

2015 Fall Nonprofit Communication Management (undergraduate): Instructing TA

Other Institutions

2011 Summer Modern American Comic Strips Seminar: TA
Harvard College Summit for Young Leaders in China

CONFERENCE PRESENTATIONS

39. Fu, J. S. (2020). *Institutional complexity and recombinative innovation: Evidence from hybrid social ventures*. Paper presented at the Academy of Management Annual Conference, Vancouver, Canada, August 7-11.

- **Best Paper Award, Organizational Communication & Information Systems Division**
- **Winner of the Best Student Paper Award based on Dissertation**

38. Fu, J. S. (2020). *The quest for legitimacy: Strategies for tension management in organizational social media use*. Paper presented at the Academy of Management Annual Conference, Vancouver, Canada, August 7-11.

37. Fu, J. S. (2020). *When and how do hybrid organizations innovate? Exploring the links among institutional complexity, entrepreneurial orientation, and organizational innovation*. Paper presented at the annual conference of International Communication Association (converted

from Australia to virtual due to COVID-19).

36. Fu, J. S., & *Ru, X (2020). “*There are always risk in using social media*”: *How Chinese social ventures perceive and manage tensions in social media use*. Paper presented at the annual conference of International Communication Association (converted from Australia to virtual due to COVID-19).
35. Lai, C., & Fu, J. S. (2020). *Unraveling the resource mobilization chain: From communication capacity to representational network on Facebook*. Paper presented at the annual conference of International Communication Association (converted from Australia to virtual due to COVID-19).
34. Fu, J. S., & Lai, C-H. (2019). *Humanitarian organizations as agents of community resilience building: Communication capacity, social media engagement, and interorganizational collaboration*. Paper presented at the National Communication Association Annual Convention, Baltimore, MD, November 14-17.
33. Fu, J. S., Cooper, K. R., & Shumate, M. (2019). *The roles of religiosity and homophily in idealized and actualized faith-based partnerships*. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, San Diego, CA, November 21-23.
32. Fu, J. S., & Shumate, M. (2019). *Developing and validating a capacity instrument for Chinese and U.S. NGOs*. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, San Diego, CA, November 21-23.
31. Fu, J. S. (2019). *Institutional complexity in social ventures: Scale development through two studies*. Paper presented at the Academy of Management Annual Conference, Boston, MA, August 9-13.
 - **Best Social Entrepreneurship Paper Award**
 - **Best Paper Award, Entrepreneurship Division**
30. Fu, J. S. & Yan, S. (2019). *Beyond market and social welfare logics: How social enterprise navigate institutional complexity in an authoritarian state*. Paper presented at the Academy of Management Annual Conference, Boston, MA, August 9-13.
29. Fu, J. S. (2019). *Cross-sector social partnerships for social entrepreneurship organizing*. Paper presented at the Academy of Management Annual Conference, Boston, MA, August 9-13.
28. Fu, J. S. & Yan, S. (2019). *Beyond market and social welfare logics: How social enterprise navigate institutional complexity in an authoritarian state*. Paper presented at the European Academy of Management Conference, Lisbon, Portugal, June 26-28.
27. Fu, J. S. (2019). *Where does innovation come from? Examining the impact of network diversity on the novelty and quality of social innovation*. Paper presented at the International Sunbelt Social Network Analysis Conference (XXXIX), Montreal, Canada, June 18-23.

26. Fu, J. S. (2019). *Cross-sector social partnerships for social entrepreneurship organizing: Dialectical tensions and institutional complexity*. Paper presented at the annual conference of International Communication Association, Washington DC, May 24-28.
25. Fu, J. S. & Lai, C. (2019). *Mapping the intellectual structure and roots of online social networks 1997-2017: Challenges and Opportunities for computer-mediated communication research*. Paper presented at the annual conference of International Communication Association, Washington DC, May 24-28.
24. Fu, J. S. (2019). *Understanding the internal and external communicative drivers of organizational innovativeness*. Paper presented at the annual conference of International Communication Association, Washington DC, May 24-28.
23. *Zhang, R. & Fu, J. S. (2019). *Harnessing online social networks to understand health behaviors and outcomes: A systematic review of literature from 2000 to 2016*. Paper presented at the 5th biennial D.C. Health Communication conference, April 25-27, Fairfax, VA.
 - **Early Career Scholar Paper Award**
22. Fu, J. S., & *Zhang, R. (2018). *How do NGOs discuss HIV/AIDS in China? Strategic communication and technology affordances across media platforms*. Paper presented at the annual conference of International Communication Association, Prague, Czech Republic, May 24-28.
 - **Top Poster Award, Health Communication Division**
21. Lai, C., & Fu, J. S. (2018). *We are both alike and different: Humanitarian organizations' dialogic social media use*. Paper presented at the annual conference of International Communication Association, Prague, Czech Republic, May 24-28.
20. Fu, J. S., & Shumate, M. (2017). *In technology we unite? Examining the impact of ICTs and organizational capacity on collaboration effectiveness*. Paper presented at the annual conference of the National Communication Association, Dallas, TX, November 16-19.
19. Fu, J. S., Cooper, K. R., & Shumate, M. (2017). *Beyond funding: The roles of capacity and religiosity in faith-based partnerships*. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, Grand Rapids, MI, November 16-18.
18. Fu, J. S. (2017). *Where does innovation come from? Exploring the dynamic processes of organizing and managing social entrepreneurship and social innovation*. Paper presented at the Organizational Communication Mini-Conference, Athens, OH, October 13-15.
17. Wang, M., Sha, Z., Huang, Y., Fu, J. S., Fu, Y., Contractor, N., & Chen, W. (2017). *Data-driven vehicle preference modeling and prediction: A multidimensional network analysis approach*. Paper presented at the 7th International Conference on Collaborative Innovation Networks, Detroit, MI, September 14-17.

16. Fu, J. S....Contractor, N., & Chen, W. (2017). *Modeling customer choice preferences in engineering design using bipartite network analysis*. Paper presented at the International Design Engineering Technical Conferences & Computers & Information in Engineering Conference (IDETC/CIE), Cleveland, OH, August 6-9.
15. Fu, J. S., Shumate, M., & Contractor, N. (2017). *Collective innovation adoption across interorganizational systems: Organizational boundary, social networks, and decision-making status*. Paper presented at the annual conference of International Communication Association, San Diego, CA, May 25-29.
 - **Top Paper Award, Organizational Communication Division**
14. Lai, C., & Fu, J. S. (2017). *Who is included and who is left out: Humanitarian organizations' stakeholder communication via social media*. Paper presented at the annual conference of International Communication Association, San Diego, CA, May 25-29.
13. Fu, J. S., Cooper, K. R., & Shumate, M. (2017). *Use of information and communication technologies (ICTs) in nonprofit collaboration: An exploratory study*. Paper presented at the annual conference of International Communication Association, San Diego, CA, May 25-29.
12. Fu, J. S., & Li, Y. (2017). *A multi-theoretical approach to corporate social responsibility in China: Ownership structures, social issues, and interorganizational partnerships*. Paper presented at the annual conference of International Communication Association, San Diego, CA, May 25-29.
11. Shumate, M., Fu, J. S., Cooper, K. R., & Ihm, J. (2016). *Interorganizational network portfolios of nonprofit organizations*. Paper presented at the Academy of Management Annual Meeting, Anaheim, CA, August 5-9.
 - **Best Paper Award, Public and Nonprofit Division**
 - **Winner of the Carlo Masini Award for Innovative Scholarship**
10. Fu, J. S., & Shumate, M. (2016). *Understanding the size and spread of Chinese NGO networks*. Paper presented at the International Sunbelt Social Network Analysis Conference (XXXVI), Newport Beach, CA, April 5-10.
9. Fu, J. S. (2016). *Why do organizations follow other organizations on Twitter? A longitudinal study*. Paper presented at the annual conference of International Communication Association, Fukuoka, Japan, June 9-13.
8. Shumate, M., Fu, J. S., Cooper, K. R., & Ihm, J. (2016). *Rethinking partnership goals: Debunking the assumed relationship between nonprofit networking and capacity*. Paper presented at the 5th biennial International Symposium on Cross-Sector Social Interactions (CSSI 2016), Toronto, Canada, April 15-17.
7. Fu, J. S., Shumate, M., & Contractor, N. (2015). *Organizational boundary matters: Examining*

- government officials' intentions to adopt health innovations in India*. Paper presented at the Global Health Interdisciplinary Symposium, Chicago, IL., November 20- 21.
6. Fu, J. S., & Shumate, M. (2015). *The influence of socio-cultural and socio-political context on hyperlinks*. Paper presented at the annual conference of International Communication Association, Communication and Technology Division, San Juan, PR, May 21- 25.
 5. Chen, R. Y., & Fu, J. S. (2015). *An exploratory study of NPOs' microblogging in China: Predictors of followers and retweets of NPO Weibo accounts*. Paper presented at the International Communication Association Annual Conference, San Juan, PR, May 21- 25.
 4. Fu, J. S. (2015). *A longitudinal examination of environmental NGOs' networks on Twitter*. Paper presented at the First International Conference on Computational Social Science, Kellogg School of Management, Northwestern University, Evanston, IL, May 15-17.
 3. Fu, J. S., & Shumate, M. (2015). *Social media activity and hyperlink network analysis: A holistic media ecology perspective*. Paper presented the 48th Hawaii International Conference on System Sciences, Kauai, HI, January 5-8.
 2. Fu, J. S., & Shumate, M. (2014). *NGOs' hyperlink networks in China: The dynamics of different organizational types*. Paper presented at the National Communication Association Annual Conference, Chicago, IL, November 19-23.
 1. Fu, J. S., & Lee, A. Y. L. (2014). *Chinese journalists' discursive Weibo practices in an extended journalistic sphere*. Paper presented at the International Communication Association Annual Conference, Seattle, WA, May 22-26.

Invited Presentations

9. *Computational methods in the study of media: An introductory workshop and research symposium*. College of Media, University of Illinois Urbana-Champaign, April 3-4, 2020 (declined).
8. *Networked innovation in health and organizational contexts*. Shanghai Jiao Tong University School of Media & Communication, January 2, 2020.
7. *Convergence vs. divergence: Mapping the intellectual structure and roots of online social network research 1997-2017*. Fudan University School of Journalism, December 31, 2019.
6. *Academic inspirations*. Northwestern University School of Communication MTS 501 Introduction to Graduate Research, November 19, 2019.
5. *When and how do hybrid organizations innovate?* Catolica School of Business and Economics, Lisbon, Portugal, July 1, 2019.
4. *Technology, interorganizational networks, and organizational innovation*. Rutgers University

- School of Communication & Information, November 29, 2017.
3. *Nonprofit organizations and their networks: The influence of institutional factors*. Buffet Institute for Global Studies, Northwestern University, January 19, 2016.
 2. *The evolution of NGO networks on Twitter*. Social Movement and Entrepreneurship workshop, Kellogg School of Management, Northwestern University, October 14, 2016.
 1. *Chinese journalists' discursive Weibo practices in an extended journalistic sphere*. Media, Technology, and Society Brownbag Series, Northwestern University, April 14, 2014.

WORKSHOPS AND TRAINING

- 2021 *OASIS Women's Leadership and Professional Development Program*
Rutgers Office of the Senior Executive Vice President for Academic Affairs
- 2019 *Grounded Theory Methods Workshop*
Rutgers School of Communication and Information
- Third Workshop on Responsibility, Sustainability and Social Entrepreneurship: The Cutting Edge of Hybrid Organizations*
Catolica School of Business and Economics, Lisbon, Portugal (by invitation only)
- Paper Development Workshop* (by competitive selection)
Academy of Management Journal
- From Texts to Networks to Maps: Social Media and Beyond*
INSNA Sunbelt Conference
- Analysis of Multiplex Social Networks with R*
INSNA Sunbelt Conference
- Algorithms and Data-Driven Technologies in Organizational Context Workshop* (by invitation)
Data & Society
- National Science Foundation CAREER Proposal Development Workshop*
Rutgers University
- Academy of Management OMT Division Paper Development Workshop* (by invitation only)
UCL School of Management and Cass Business School, London, UK
- Faculty Writing Retreat*
Rutgers University
- 2017 *KIN Summer School on Knowledge, Information & Innovation*
VU Amsterdam, Netherlands
- Organizational Communication Division Doctoral Consortium*
International Communication Association
- 2016 *Valued Network Modeling with statnet*
INSNA Sunbelt Conference

- 2015 *First Year New Teaching Assistant Conference*
Programming for Big Data Bootcamp
 Northwestern University
- 2014 *Social and Semantic Networks PreConference*
 International Communication Association
- Four-week Summer Statistics Courses*
 The Interuniversity Consortium for Political and Social Research, University of Michigan
- Structural Equation Modeling (with Dr. Kenneth Bollen)*
 The Interuniversity Consortium for Political and Social Research, University of Michigan

ADVISING

Ph.D. Qualification Exam Committee

Melanie Kwestel (3rd year)

Ph.D. Student/Research Assistant

Melanie Kwestel (3rd year, January 2020-present)

Xizi Ru (2nd year, September 2019-present)

Maria Zhigalina (2nd year, September 2018-May 2019)

Master's Student/Research Assistant/Teaching Assistant

Valeria Flores Montoya (Rutgers MCIS student, April 2020- present)

Rachelle Rivera (Rutgers MCIS student, January 2021-present)

Iona Yiqi Li (USC Annenberg Ph.D. student, September 2015-June 2016)

Emily Barden (Rutgers MCIS student, January 2021-present)

Research Practicum/Independent Study

2019 Spring MCIS

Brittany Connor: *Attachment theory and multiple caregivers*

Dhwani Gandhi: *Online versus in-store pricing: Relationship between pricing strategies and consumer buying behaviour*

Kiara Ramos: *Online communities and social support*

Shunhui Zhang: *Impression management and idol worship on social media*

Ye Na Kang: *Analysis of #MeToo and Korean actor Jo Min-Ki*

Undergraduate Student/Research Assistant at Rutgers

Ashley Chang (Rutgers Aresty Undergraduate Research Program, September 2020-May 2021)

Charis Shin (Rutgers Aresty Undergraduate Research Program, September 2020-May 2021)

Undergraduate Student/Research Assistant at Northwestern

Natalia Benavides, Mollie Leavitt, Melissa Diaz, Huy Do, Joyce Wen Long, Andrea Yuqing He, Susan Siqi Gao, Midori Xinran Ge, Anna Ziyuan Tang, Jillian Gilburne, Emily Comstock, Nicole Hemken, Jacob C. Jones, Saya Yang, Lauren Thomas, Jesley Bingjue Liao, Jailene Ochoa, Dong Zhang, Hansuh Rhee, Rena Xin Xu

SERVICE

To the Department and School

MCM Executive Committee, Rutgers University School of Communication and Information (2020-2021)
Faculty Mentor, Rutgers University School of Communication and Information Writing Workshop (2020)
Advisor, Rutgers University School of Communication and Information MCM Capstone projects (2019)
Faculty Mentor, Organizational Communication Mini-Conference at Rutgers University (2018)
Co-Organizer, Pre-Conference on Health and Organizations, Organizational Communication Mini-Conference at Rutgers University (2018)

To the University

Seminar Co-Leader (with Katherine Ognyanova), Rutgers Byrne First-Year Seminar (2021)
Faculty Mentor, Rutgers Aresty Undergraduate Research Assistant Program (2020-2021)
Department Representative, Graduate Leadership and Advocacy Council, Northwestern University (2016-2018)
Service Coordinator, Graduate International Student Association Leadership Committee (G-ISA), Northwestern University (2016-2017)

To the Discipline/Field

Wandering Scholar for Poster Session, Organizational Communication Mini-Conference (2020)
Faculty Mentor, Organizational Communication Division Research Escalator Sessions, International Communication Association (2019, 2020)
Awards Committee, W. Charles Redding Dissertation of the Year, Organizational Communication Division, International Communication Association (2020)
Panel Chair, Organizational Communication Division, International Communication Association (2019)
Panel Organizer, *(Re)Conceptualizing Entrepreneurship as Organizational Communication: Looking Back, Moving Forward*. Organizational Communication Division, International Communication Association (2019)
Chair, *Inter-Organizational Networks: NGOs*, Sunbelt INSNA Conference (2016)
Student Organizer, Organizational Communication Mini-Conference at Northwestern University (2016)

Featured Speaker at Professional Meetings

Panelist, Post-Conference on External Funding, Organizational Communication Division, International Communication Association (2019)

Panelist, Pre-Conference on Organizations and Health, Organizational Communication Mini-Conference (2018)

Ad Hoc Reviewer for Peer-Reviewed Journals

Business Ethics: An European Journal (x2)

Business & Society (x1)

Communication Research (x5)

Communication Monographs (x3)

Health Communication (x1)

Information, Communication & Society (x1)

International Journal of Communication (x1)

Journalism (x1)

Journalism Studies (x2)

Journal of Business Ethics (x1)

Journal of Communication (x2)

Journal of Family Communication (x1)

Management Communication Quarterly (x3)

Nonprofit and Voluntary Sector Quarterly (x1)

New Media & Society (x7)

Network Science (x1)

Ad Hoc Reviewer for Books

Routledge

Ad Hoc Reviewer for Grant

Wayne State University Arts and Humanities Research Support Program (declined due to visa restriction)

Reviewer for Conferences

European Academy of Management (2019)

Academy of Management (2016-continuing)

International Communication Association (2013-2016, 2019-continuing)

InfoSocial (2017)

Organizational Communication Mini-Conference (2016)

Hawaii International Conference on System Sciences (2014)

To the Nonprofit/Entrepreneurship Field

Advisory Board Member, Caritai, 2017-18

- *Caritai* is an entrepreneurial social startup devoted to providing professional development and mentoring to first-generation college students in China

SKILLS

R, Python, Stata, NetLogo, SPSS, JMP, SAS, UCINET, Gephi, stOCNET, MPlus, Atlas.ti

MEMBERSHIP

Academy of Management (AoM)

Association for Research on Nonprofit organizations and Voluntary Action (ARNOVA)

International Communication Association (ICA)

National Communication Association (NCA)