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Kathryn Greene

Curriculum Vita

Home

101 N. 5th Ave.
Highland Park, NJ 08904
(732) 777 9234

Office

Department of Communication
Rutgers University
New Brunswick, NJ 08901-1071
(Office) 848 932 8715
Email: klgreene@rutgers.edu
URL: <http://comminfo.rutgers.edu/~kgreene>
ORCID <https://orcid.org/0000-0002-3362-4982>

NIH NCBI: <https://www.ncbi.nlm.nih.gov/myncbi/kathryn.greene.1/bibliography/public/>

Education

- 1992 Ph.D., The University of Georgia, Speech Communication
- 1989 M.A., The University of Georgia, Speech Communication
- 1987 B.A., The University of Georgia, Speech Communication

Professional Experience

- 2017-present Affiliate, Rutgers Center for Tobacco Studies (CTS)
- 2016-present Joint Appointment, Rutgers University School of Public Health,
Department of Social and Behavioral Health Sciences
- 2012-present Member, Rutgers Cancer Institute of New Jersey (Associate Member to 2016)
- 2000-present Professor, Department of Communication, Rutgers University
Associate Professor, Department of Communication, Rutgers University
New Brunswick NJ
- 1999-2000 Visiting Associate Professor, Department of Communication Arts,
University of Wisconsin, Madison WI
- 1998-2000 Associate Professor, East Carolina University, Greenville NC
- 1992-1998 Assistant Professor, Department of Communication, East Carolina University
- 1988-1992 Graduate/Research Assistant, Department of Speech Communication
University of Georgia, Athens GA

Research Interests

My research program explores health decision-making related to various health risks, or the central role of communication in preventing risk and maintaining health and wellness in individuals and populations. The two main thrusts of this research are: 1) increasing involvement in message processing and exploring prevention message features, especially targeting adolescent risk taking; and 2) exploring how people choose to share or conceal health diagnoses, updates, or coordinate other information as they manage illness.

Publications

Books

Theiss, J. A., & **Greene, K.** (Eds.) (2019). *Contemporary studies on relationships, health, and wellness*. Cambridge, UK: Cambridge University Press.

Greene, K., Derlega, V. J., Yep, G. A., & Petronio, S. (2003). *Privacy and disclosure of HIV in interpersonal relationships: A sourcebook for researchers and practitioners*. Mahwah, NJ: Erlbaum.

Book Chapters

* indicates student or former student coauthor

Includes undergraduate students, MA students, doctoral students, and post-doctoral staff

^ indicates community partner

*Goulbourne, T., Senteio, C., Greene, K., & Yanovitzky, I. (in press). Community-based health interventions. In T. L. Thompson & N. G. Harrington (Eds.), *The Routledge handbook of health communication* (3rd ed.). Routledge.

*Lee, L. E., & Greene, K. (in press). The Disclosure Decision-Making Model. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, N. Bol, & M. Dean (Eds.), *The international encyclopedia of health communication*. Wiley.

Theiss, J. A., & **Greene, K.** (2019). The interdependent influence among relationships, health, and wellness. In J. A. Theiss & K. Greene (Eds.) *Contemporary studies on relationships, health, and wellness* (pp. 1-10). Cambridge, UK: Cambridge University Press.

Theiss, J. A., & **Greene, K.** (2019). Concluding: The interdependent influence among relationships, health, and wellness. In J. A. Theiss & K. Greene (Eds.), *Contemporary studies on relationships, health, and wellness* (pp. 355-362). Cambridge, UK: Cambridge University Press.

*Carpenter, A., Checton, M. G., **Greene, K.**, & *Catona, D. (2019). Extending the relational turbulence model: Examining uncertainty and interference with cardiology patients. In J. A. Theiss & K. Greene (Eds.), *Contemporary studies on relationships, health, and wellness* (pp. 184-199). Cambridge, UK: Cambridge University Press.

Greene, K., Banerjee, S. C., Ray, A. E., & Hecht, M. L. (2017). Active involvement interventions in health and risk messaging. In R. L. Parrott (Ed.), *Oxford encyclopedia of health and risk message design and processing* (pp. 1-36). New York, NY: Oxford University Press. doi: 10.1093/acrefore/9780190228613.013.527

*Carpenter, A., & **Greene, K.** (2016). Social penetration theory. In C. R. Berger & M. E. Roloff (Eds.), *The international encyclopedia of interpersonal communication* (1st ed., pp. 1-4). Hoboken, NJ: Wiley-Blackwell. doi:10.1002/9781118540190.wbeic0160

*Catona, D., & **Greene, K.** (2016). Self-disclosure. In C. R. Berger & M. E. Roloff (Eds.), *The international encyclopedia of interpersonal communication* (1st ed., pp. 1-5). Hoboken, NJ: Wiley-Blackwell. doi:10.1002/9781118540190.wbeic0162

Banerjee, S. C., & **Greene, K.** (2016). Substance abuse prevention message generation and engaging adolescents in health message planning and/or production of health promotion

- messages. In J. F. Nussbaum (Ed.), *Oxford research encyclopedia of communication*. New York, NY: Oxford University Press. doi: 10.1093/acrefore/9780190228613.013.197
- Greene, K., & *Carpenter, A.** (2015). Disclosure measurement. In D. K. Kim & J. W. Dearing (Eds.), *Health communication measures* (pp. 13-24). Bern, Switzerland: Peter Lang.
- Greene, K.** (2014). Disclosure: Providers and patients. In T. L. Thompson & J. G. Golson (Eds.), *Encyclopedia of health communication* (pp. 348-352). Thousand Oaks, CA: Sage.
- *Carpenter, A., & **Greene, K.** (2014). Online health information exchange and privacy. In T. Thompson & J. G. Golson (Eds.), *Encyclopedia of health communication* (pp. 978-981). Thousand Oaks, CA: Sage.
- *Carpenter, A., & **Greene, K.** (2014). Disclosure: Family health history. In T. Thompson & J. G. Golson (Eds.), *Encyclopedia of health communication* (pp. 342-345). Thousand Oaks, CA: Sage.
- Greene, K., & *Magsamen-Conrad, K.** (2014). Methodological challenges for health research with stigmatized populations. In B. Whaley (Ed.), *Research methodologies in health communication: Principles and application* (pp. 298-317). New York, NY: Routledge. (winner of 2019 NCA Health Communication Distinguished Book Award)
- Greene, K., & *Catona, D.** (2013). Seeking a last first date: Strategic self-disclosure and self-presentation as persuasion in initial online dating interactions. In C. Liberman (Ed.), *Casing persuasive communication* (pp. 35-50). Dubuque, IA: Kendall Hunt.
- *Carpenter, A., & **Greene, K.** (2013). Designing a disclosure-focused stigma intervention for mental health research. In M. H. Eaves (Ed.), *Applications in health communication* (pp. 15-30). Dubuque, IA: Kendall Hunt.
- Greene, K., & *Banerjee, S. C.** (2013). Reducing smoking disparities for Hispanic adolescents: Empowerment through media literacy. In G. Kreps & M. Dutta (Eds.), *Reducing health disparities: Communication interventions* (pp. 278-296). New York, NY: Peter Lang Publishing.
- Greene, K., & *Magsamen-Conrad, K.** (2010). Disclosure decisions in existing relationships online: Exploring motivations for CMC channel choice. In J. R. Park & E. G. Abels (Eds.), *Interpersonal relations and social patterns in communication technologies: Discourse norms, language structures and cultural variables* (pp. 48-75). Hershey, NY: IGI Publications.
- Greene, K.** (2009). Reasoned Action Theory. In S. W. Littlejohn & K. A. Foss (Eds.), *Encyclopedia of communication theory* (Vol. 2, pp. 826-828). Thousand Oaks, CA: Sage.
- Greene, K.** (2009). An integrated model of health disclosure decision-making. In T. D. Afifi & W. A. Afifi (Eds.), *Uncertainty and information regulation in interpersonal contexts: Theories and applications* (pp. 226-253). New York, NY: Routledge.
- Yanovitzky, I., & **Greene, K.** (2009). Quantitative methods and causal inference in media effects research. In R. Nabi & M. B. Oliver (Eds.), *Sage handbook of mass media effects* (pp. 35-52). Thousand Oaks, CA: Sage.
- Derlega, V. J., Winstead, B. A., & **Greene, K.** (2008). Self-disclosure and starting a close relationship. In S. Sprecher, A. Wenzel, & J. Harvey (Eds.), *Handbook of relationship initiation* (pp. 153-174). New York, NY: Psychology Press.

- Greene, K.,** Derlega, V. J., & *Mathews, A. (2006). Self-disclosure in personal relationships. In A. Vangelisti & D. Perlman (Eds.), *Cambridge handbook of personal relationships* (pp. 409-427). Cambridge, England: Cambridge University Press.
- Greene, K.** (2005). Introduction to “Appropriateness of disclosure of HIV testing information: The perspective of PLWAs”. In L. C. Lederman, W. D. Gibson, & M. Taylor (Eds.), *Communication theory: A casebook approach* (2nd ed., pp. 369-370). Dubuque, IO: Kendall Hunt.
- Greene, K.,** & Serovich, J. M. (2005). Appropriateness of disclosure of HIV testing information: The perspective of PLWAs. In L. C. Lederman, W. D. Gibson, & M. Taylor (Eds.), *Communication theory: A casebook approach* (2nd ed., pp. 371-387). Dubuque, IO: Kendall Hunt. [reprinted]
- Hale, J. L., Householder, B. J., & **Greene, K.** (2002). Theory of reasoned action. In J. P. Dillard & M. Pfau (Eds.), *The persuasion handbook: Developments in theory and practice* (pp. 259-286). Thousand Oaks, CA: Sage.
- Miller, D. H., **Greene, K.,** Causby, V., White, B. W., & Lockhart, L. L. (2001). Domestic violence in lesbian relationships. In E. Kaschak (Ed.), *Intimate betrayal: Domestic violence in lesbian relationships* (pp. 107-127). New York, NY: Haworth Press. [reprinted]
- Greene, K.** (2000). Disclosure of chronic illness varies by topic and target: The role of stigma and boundaries in willingness to disclose. In S. Petronio (Ed.), *Balancing the secrets of private disclosures* (pp. 123-135). Mahwah, NJ: Erlbaum.
- Greene, K.,** & *Cassidy, B. (1999). Ethical choices regarding noncompliance: Prescribing protease inhibitors for HIV-infected adolescent females. In W. N. Elwood (Ed.), *Power in the blood: A Handbook on AIDS, politics, and communication* (pp. 369-384). Mahwah, NJ: Erlbaum.
- Greene, K.,** & Serovich, J. M. (1998). An eye to the future of HIV/AIDS and social relationships: An epilogue. In V. J. Derlega & A. P. Barbee (Eds.), *HIV and social interaction* (pp. 218-238). Newbury Park, CA: Sage.
- Rubin, D., & **Greene, K.** (1995). The suppressed voice hypothesis in women’s writing: Effects of revision on gender-typical style. In D. L. Rubin (Ed.), *Composing social identity and style in written language* (pp. 133-149). Mahwah, NJ: Erlbaum.
- Causby, V., Lockhart, L., White, B., & **Greene, K.** (1995). Fusion and conflict resolution in lesbian relationships. In C. T. Tully (Ed.), *Lesbian social services: Research issues* (pp. 67-82). New York, NY: Harrington Park Press. [reprinted]

Refereed Articles

* indicates student or former student coauthor

Includes undergraduate students, MA students, doctoral students, and post-doctoral staff

^ indicates community partner

Greene, K., & Checton, M. G. (in press). Exploring disclosure research in nursing and communication scholarship: Current research and future directions. *Nursing Communication*.

Greene, K., Choi, H. J., *Glenn, S. D., Ray, A. E., & Hecht, M. L. (2021). The role of engagement in effective, digital prevention interventions: The function of engagement in the REAL media substance use prevention curriculum. *Prevention Science*, 22, 247-258. <https://doi.org/10.1007/s11121-020-01181-9>

Wackowski, O. A., O'Connor, R. J., *Diaz, D., *Rashid, M., Lewis, M. J., & **Greene, K.** (in press). “95% less harmful”? Exploring reactions to quantitative modified risk claims for snus and e-cigarettes. *Tobacco Control*. doi: 10.1136/tobaccocontrol-2020-056303.

*Mandal, S., Shah, C., *Peña-Alves, S., Hecht, M. L., *Glenn, S. D., Ray, A. E., & **Greene, K.** (2021). Understanding the spread of prevention and cessation messages on social media for substance use in youth. *Aslib Journal of Information Management*, 73(2), 240-253. doi:10.1108/AJIM-07-2019-0166

Wackowski, O. A., *Rashid, M., **Greene, K.**, Lewis, M. J., & O'Connor, R. J. (2020). Smokers' and young adult non-smokers' perceptions of snus and e-cigarette modified risk messages. *International Journal of Environmental Research and Public Health*, 2020, 8;17(18): E6807. PMID – PMC7558440

Ray, A. E., **Greene, K.**, *Pristavec, T., Miller-Day, M. A., Banerjee, S. C., & Hecht, M. L. (2020). Exploring indicators of engagement in online learning as applied to adolescent health prevention: A pilot study of REAL media. *Educational Technology Research and Development*, 68(6), 3143-3163. doi: 10.1007/s11423-020-09813-1

Greene, K., Ray, A. E., Choi, H. J., *Glenn, S. D., ^Lyons, R. E., & Hecht, M. L. (2020). Short-term effects of the REAL media e-learning media literacy substance prevention curriculum: An RCT of adolescents disseminated through a community organization. *Drug and Alcohol Dependence*, 214. <https://doi.org/10.1016/j.drugalcdep.2020.108170>

*Bontempo, A. C., **Greene, K.**, Venetis, M. K., *Catona, D., Checton, M. G., Buckley de Meritens, A., & Devine, K. A. (2020). “We cannot have any negativity”: A secondary analysis of expectancies for the experience of emotion among women with gynecologic cancer. *Journal of Health Psychology*. doi.org/10.1177/1359105320942863

*Peña-Alves, S., **Greene, K.**, Ray, A. E., *Glenn, S. D., Hecht, M. L., & Banerjee, S. C. (2019). “Choose today, live tomorrow”: A content analysis of anti-substance use messages produced by adolescents. *Journal of Health Communication*, 24, 592-602. doi: 10.1080/10810730.2019.1639858

Checton, M. G., Venetis, M. K., *Catona, D., *Bontempo, A. C., **Greene, K.**, Buckley de Meritens, A., & Devine, K. A. (2019). Reports of sharing and withholding cancer-related information by patients with gynecological cancer and their supporters. *Oncology Nursing Forum*, 46, 676-685. doi: 10.1188/19.ONF.676-685

- Magsamen-Conrad, K., Venetis, M., Checton, M. G., & **Greene, K.** (2019). The role of response perceptions in couples' ongoing cancer-related disclosure. *Health Communication, 34*, 999-1009. doi: 10.1080/10410236.2018.1452091
- Ray, A. E., **Greene, K.**, Hecht, M. L., *Barriage, S. C., Miller-Day, M., *Glenn, S. D., & Banerjee, S. C. (2019). An e-learning adaptation of an evidence-based media literacy curriculum to prevent youth substance use in community groups: Development and feasibility of REAL media. *Journal of Medical Internet Research (JMIR): Formative Research, 3*(2), e12132. doi: 10.2196/12132 PMID: [31094328](#) PMCID: 6532334
- Banerjee, S. C., Rodriguez, V. M., **Greene, K.**, & Hay, J. L. (2019). Trending on Pinterest: An examination of pins about skin tanning. *Translational Behavioral Medicine, 9*, 737-748. doi: 10.1093/tbm/iby036
- Checton, M. G., **Greene, K.**, *Carpenter, A., & *Catona, D. (2017). Perceptions of health information seeking and partner advocacy in the context of a cardiology office visit: Connections with health outcomes. *Health Communication, 32*, 587-595. doi: [10.1080/10410236.2016.1144148](#)
- *Shen, M., Banerjee, S. C., **Greene, K.**, *Carpenter, A., & Ostroff, J. S. (2017). A content analysis of unique selling propositions of tobacco print ads. *American Journal of Health Behavior, 41*, 194-203. doi: 10.5993/AJHB.41.2.11
- Greene, K.**, *Catona, D., Elek, E., *Magsamen-Conrad, K., Banerjee, S. C., & Hecht, M. L. (2016). Improving prevention curricula: Lessons learned through formative research on the Youth Message Development curriculum. *Journal of Health Communication, 21*, 1071-1078. doi: 10.1080/10810730.2016.1222029
- Stapleton, J. L., Manne, S. L., **Greene, K.**, *Darabos, K., *Carpenter, A., Hudson, S. V., & Coups, E. J. (2016, online). Sociocultural experiences, body image, and indoor tanning among young adult women. *Journal of Health Psychology*. PMID: 26929174, PMCID: PMC5083226 doi: 10.1177/1359105316631198
- *Choi, S. Y., *Venetis, M. K., **Greene, K.**, *Magsamen-Conrad, K., *Checton, M. G., & *Banerjee, S. C. (2016). Planning a stigmatized non-visible illness disclosure: Applying the Disclosure Decision-Making Model. *The Journal of Psychology: Interdisciplinary and Applied, 150*, 1004-1025. PMID: 27662447 doi: 10.1080/00223980.2016.1226742
- *Banerjee, S. C., **Greene, K.**, Li, Y., & Ostroff, J. S. (2016). The effect of comparatively-framed versus similarity-framed e-cigarette and snus print ads on young adults' ad and product perceptions. *Tobacco Regulatory Science, 2*, 214-229. doi: 10.18001/TRS.2.3.2
- *Catona, D., **Greene, K.**, *Magsamen-Conrad, K., & *Carpenter, A. (2016). Perceived and experienced stigma among people living with HIV: Examining the role of prior stigmatization on reasons for and against future disclosures. *Journal of Applied Communication Research, 44*, 136-155. doi: 10.1080/00909882.2016.1155726
- Stapleton, J. L., *Darabos, K., *Carpenter, A., Lewis, M. J., **Greene, K.**, & Hudson, S. V. (2015). Indoor tanning users' experiences with tanning salon direct to consumer marketing. *Journal of the American Academy of Dermatology, 72*, 1092-1094. PMCID: PMC4524539.

- *Catona, D., **Greene, K.**, & *Magsamen-Conrad, K. (2015). Perceived benefits and drawbacks of disclosure practices: An analysis of people living with HIV/AIDS' strategies for disclosing HIV status. *Journal of Health Communication, 20*, 1294-1301. doi: 10.1080/10810730.2015.1018640
- Stapleton, J. L., Manne, S. L., Darabos, K. J., **Greene, K.**, Ray, A. E., *Turner, A. L., & Coups, E. J. (2015). Randomized controlled trial of a web-based indoor tanning intervention: Acceptability and preliminary outcomes. *Health Psychology, 34*, 1278-1285. PMID: PMC4681403 doi: 10.1037/hea0000254 [one of three editor-highlighted articles]
- *Banerjee, S. C., **Greene, K.**, *Magsamen-Conrad, K., Elek, E., & Hecht, M. L. (2015). Interpersonal communication outcomes of a media literacy alcohol prevention curriculum. *Translational Behavioral Medicine, 5*, 425-432. doi: 10.1007/s13142-015-0329-9
- *Banerjee, S. C., **Greene, K.**, Yanovitzky, I., *Bagdasarov, Z., *Choi, S. Y., & *Magsamen-Conrad, K. (2015). Adolescent egocentrism and tanning bed use: Is the relationship direct or mediated? *Journal of Youth Studies, 18*, 357-375. doi: 10.1080/13676261.2014.963536
- Greene, K.**, Yanovitzky, I., *Carpenter, A., *Banerjee, S. C., *Magsamen-Conrad, K., Hecht, M. L., & Elek, E. (2015). A theory-grounded measure of adolescents' response to a media literacy intervention. *Journal of Media Literacy Education, 7*, 35-49.
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- *Checton, M. G., *Magsamen-Conrad, K., *Venetis, M. K., & **Greene, K.** (2015). A dyadic approach: Applying a developmental-conceptual model to couples coping with chronic illness. *Health Education and Behavior, 42*, 257-267. doi: 10.1177/1090198114557121 PMID: 25377866
- *Venetis, M. K., **Greene, K.**, *Checton, M. G., & *Magsamen-Conrad, K. (2015). Decision making in cancer-related topic avoidance. *Journal of Health Communication, 20*, 306-313. doi: 10.1080/10810730.2014.965364 PMID: 25584820
- *Magsamen-Conrad, K., *Checton, M. G., *Venetis, M. K., & **Greene, K.** (2015). Communication efficacy and couples' cancer management: Applying a dyadic appraisal model. *Communication Monographs, 82*, 179-200. doi: 10.1080/03637751.2014.971415 PMID: 25983382 related publication: *Magsamen-Conrad, K., *Checton, M. G., *Venetis, M. K., & **Greene, K.** (2015). I know I can: Feeling confident about discussing cancer may help couples' cancer management. *Communication Currents, 10(3)*. Retrieved from <http://www.natcom.org/CommCurrentsArticle.aspx?id=6147>
- *Checton, M. G., & **Greene, K.** (2015). Elderly patients' heart-related conditions: Disclosing health information differs by target. *Psychology, Health, & Medicine, 20*, 594-604. doi: [10.1080/13548506.2014.986141](https://doi.org/10.1080/13548506.2014.986141).
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- *Magsamen-Conrad, K., Billotte-Verhoff, C., & **Greene, K.** (2014). Technology addiction's

contribution to mental wellbeing: The positive effect of online social capital. *Computers in Human Behavior*, 40, 23-30. doi: 10.1016/j.chb.2014.07.014 PMID: 25568591
 Referenced in *The Washington Post* <http://www.washingtonpost.com/news/the-intersect/wp/2014/08/19/who-needs-friends-when-you-have-a-smartphone/>
 [In Feb. 2015 article was 2nd highest scoring compared to other articles published in this journal in the same time period.]

- *Checton, M. G., & **Greene, K.** (2014). "I tell my partner everything . . . (or Not)": Patient perceptions of sharing heart-related information with their partner. *Journal of Family Nursing*, 20, 164-184. doi: 10.1177/1074840714521320. **Editor's choice article.**
- *Venetis, M. K., *Magsamen-Conrad, K., *Checton, M. G., & **Greene, K.** (2014). Cancer communication and partner burden: An exploratory study. *Journal of Communication*, 64, 82-102. doi: 10.1111/jcom.12069 In *Cancer Weekly* <http://www.highbeam.com/doc/1G1-376311544.html>
- Greene, K.** (2013). The Theory of Active Involvement: Processes underlying interventions that engage adolescents in message planning and/or production. *Health Communication*, 28, 644-656. doi: 10.1080/10410236.2012.762824
- Greene, K.**, & Hecht, M. L. (2013). Introduction for Symposium on engaging youth in prevention message creation: The theory and practice of active involvement interventions. *Health Communication*, 28, 641-643. doi: 10.1080/10410236.2012.762825
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- Greene, K.**, *Carpenter, A., *Catona, D., & *Magsamen-Conrad, K. (2013). The Brief Disclosure Intervention (BDI): Facilitating African Americans' disclosure of HIV. *Journal of Communication*, 63, 138-158. doi: 10.1111/jcom.12010
- *Banerjee, S. C., & **Greene, K.** (2013). "Yo! This is no lie, if you smoke, you die": A content analysis of anti-smoking posters created by adolescents. *Journal of Substance Use*, 18, 119-128. doi: 10.3109/14659891.2011.615883
- *Banerjee, S. C., & **Greene, K.** (2013). Examining narrative transportation to anti-alcohol narratives. *Journal of Substance Use*, 18, 196-210. doi: 10.3109/14659891.2012.661020
- *Banerjee, S. C., Hay, J. L., & **Greene, K.** (2013). Cognitive rationalizations for tanning-bed use: A preliminary exploration. *American Journal of Health Behavior*, 37, 577-586. doi: 10.5993/AJHB.37.5.1
- *Venetis, M. K., **Greene, K.**, *Magsamen-Conrad, K., *Banerjee, S. C., *Checton, M. G., & *Bagdasarov, Z. (2012). "You can't tell anyone but...": Exploring the use of privacy rules and revealing behaviors. *Communication Monographs*, 79, 344-365. doi: 10.1080/03637751.2012.697628
- Greene, K.**, *Magsamen-Conrad, K. C., *Venetis, M. K., *Checton, M. G., *Bagdasarov, Z., & *Banerjee, S. C. (2012). Assessing health diagnosis disclosure decisions in relationships: Testing the disclosure decision-making model. *Health Communication*, 27, 356-368.

PMID: 21992531 doi:10.1080/10410236.2011.586988

- *Checton, M. G., **Greene, K.**, *Magsamen-Conrad, K., & *Venetis, M. K. (2012). Patients' and partners' perspectives of chronic illness and its management. *Families, Systems, & Health, 30*, 114-129. PMID: 22709325 doi: 10.1037/a0028598
- *Checton, M. G., & **Greene, K.** (2012). Beyond initial disclosure: The role of prognosis and symptom uncertainty in patterns of disclosure in relationships. *Health Communication, 27*, 145-157. doi: 10.1080/10410236.2011.571755
- *Banerjee, S. C., & **Greene, K.** (2012). "I quit" versus "I'm sorry I used": A preliminary investigation of variations in narrative ending and transportation. *Psychology & Health, 27*, 1308-1322. doi: 10.1080/08870446.2012.675063
- *Banerjee, S. C., & **Greene, K.** (2012). Role of transportation in the persuasion process: Cognitive and affective responses to antidrug narratives. *Journal of Health Communication, 17*, 564-581. doi: 10.1080/10810730.2011.635779
- *Banerjee, S. C., & **Greene, K.** (2012). Framing and dosage effects: Use of protection motivation theory to examine efficacy of anti-cocaine visual messages. *International Journal of Health Promotion and Education, 50*, 68-80. doi: 10.1080/14635240.2012.661965
- *Banerjee, S. C., Hay, J. L., & **Greene, K.** (2012). College students' cognitive rationalizations for tanning bed use: An exploratory study. *Archives of Dermatology, 148*, 761-762. doi: 10.1001/archdermatol.2012.398
- Derlega, V. J., Winstead, B., Ferrer, R., Pearson, M. R., Dutton, L. B., Janda, L. J., Lewis, R. L., & **Greene, K.** (2011). Unwanted pursuit in same-sex relationships: Effects of attachment styles, investment model variables, and sexual minority stressors. *Partner Abuse, 2*, 300-322. doi: 10.1891/1946-6560.2.3.300
- Greene, K.**, *Banerjee, S. C., Krcmar, M., *Bagdasarov, Z., Yanovitzky, I., & *Ruginyte, D. (2011). Sexual content on reality and fictional television shows. *Journal of Health and Mass Communication, 3*, 276-294.
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Other Publications

- *Magsamen-Conrad, K., *Checton, M. G., *Venetis, M. K., & **Greene, K.** (2015). I know I can: Feeling confident about discussing cancer may help couples' cancer management. *Communication Currents*, *10*(3). Retrieved from <http://www.natcom.org/CommCurrentsArticle.aspx?id=6147>
- Greene, K.** (2006). Research profile: Disclosure of personal information. In B. D. Ruben & L. P. Stewart (Eds.), *Communication and human behavior* (5th ed., p. 253). Boston, MA: Allyn & Bacon.
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- Greene, K.**, Parker, R. G., & Serovich, J. M. (1997). The 'struggle' for autonomy: Predictors of conflict style in the launching stage of the family life cycle. *Speech Communication Annual*, *11*, 71-93.

Parker, R. G., **Greene, K.**, & Serovich, J. (1996). Family triads in conflict: The case for symmetry of communication styles. *New Jersey Journal of Communication*, 4, 21-40.

Adams, R., **Greene, K.**, Hocking, J., Lichner, K., & Smith, M. A. (1990). Effects of forms of address on advisees' perceptions of advisors. *NACADA Journal*, 10, 14-19.

Certifications/Trainings

Protection of Human Subjects (CITI, multiple modules including IRB member training)

Good Clinical Practice Training

Research Ethics

Conflict of Interest

Preventing Discrimination and Sexual Violence

Protection of Minors

Workplace Harassment Prevention for Employees

Workplace Harassment Prevention for Managers

Title IX for Higher Education

Grant Activity and Consulting (Reverse chronological order)

[projects in review not listed, including multiple NIH K awards as mentor]

- Funded (July 2021 – June 2023) by New Jersey Alliance for Clinical and Translational Science (NJ ACTS) for KL2 project “A youth-led digital education intervention to improve blood pressure for hypertensive adults who present to the emergency department.” Principal Investigator, Heinert (Greene, Co-Mentor).
- Funded (June 2020 – March 2023) National Institutes of Health's National Institute for Drug Abuse (NIDA) for project “Reducing high school athletes' prescription opioids misuse and diversion through the Student Athlete Wellness Portal.” Principal Investigator, Hecht (Greene, Chair of DSMB). R44DA051243.
- Funded (March 2020 – February 2021) National Institutes of Health's National Cancer Institute (NCI) for Supplement project “Vaccine hesitancy related to uptake of the HPV vaccine in regions with low adolescent HPV vaccination rates.” Principal Investigator, Libutti; Supplement PI Kohler. 3P30CA072720-21S2 (Greene, Co-Investigator).
- Funded (May 2018 – April 2019) National Institutes of Health's National Institute for Drug Abuse (NIDA) for Supplement project “Interactive Technology for Media Literacy Drug Prevention in Community Groups: Marijuana Legal States.” MPIs, Greene & Hecht. 3R42DA039595-S1
- Funded (June 2017 – April 2021) National Institutes of Health's National Cancer Institute (NCI) for project “Randomized trial of a social media-delivered intervention targeting indoor tanning users.” Principal Investigator, Stapleton. R01CA218068 (Greene, Co-Investigator).
- Funded (May 2017 – April 2019) National Institutes of Health's National Institute for Drug Abuse (NIDA) for Phase II project “Interactive Technology for Media Literacy Drug Prevention in Community Groups.” MPIs, Greene & Hecht. R42DA039595
- Funded (May 2018 – April 2021) National Institutes of Health's National Cancer Institute (NCI) project “Perceptions and Impact of Modified Risk Tobacco Product Communication Messages.” Principal Investigator, Wackowski. R37CA222002-01A1 (Greene, Co-Investigator).
- Funded (May 2015 – January 2016) National Institutes of Health's National Institute for Drug Abuse (NIDA) for Phase I project “Interactive Technology for Media Literacy Drug Prevention in Community Groups.” MPIs, Greene & Hecht. R41DA039595
- Funded (June 2015 – May 2020) National Institutes of Health's National Cancer Institute (NCI) for project “Physicians' perceptions, attitudes, and communication of e-cigarettes (PACE).” MPIs, Delnevo & Steinberg. R01CA190444 (Greene, Collaborator)
- Consultant, FDA expert panel on health information message impact (May 2016), RTI.
- Funded (July 15, 2013 - June 30, 2014) National Institutes of Health's National Institute on Drug Abuse (NIDA) for project “Exploring persuasiveness of non cigarette tobacco product (NCTP) advertising on youth.” Principal Investigator, Banerjee. R03DA03524201 (Greene, Consultant)
- Funded (July 2012 – July 2014) National Institutes of Health's National Cancer Institute (NCI) for project "Social Influences on Indoor Tanning Behavior in Young Women." Principal Investigator, Stapleton. R03CA165801 (Greene, Co-Investigator)
- Funded (February 2010 - January 2012) National Institutes of Health's National Institute on Drug Abuse (NIDA) \$456,263 for project "Active Involvement in Creating High School Substance Use Prevention Messages." Principal Investigator, Greene. R21DA027146
Video description at: <http://www.youtube.com/watch?v=31QfWg-EAU>
Short summary available at: <http://comminfo.rutgers.edu/~kgreene/research/nida/>
Curriculum created listed by SAMHSA's NREPP as “effective” ATOD program
- Funded (July 1, 2010 - June 30, 2012) National Institutes of Health's National Cancer Institute for project "Communication-participation Behavior During the Delivery of Breast-cancer Care."

Principal Investigator, Robinson. R21CA143253 (Greene, Consultant)
Funded (with *Banerjee PI, 2008-09), Alcohol Education and Research Council (AERC), London, UK (£4,959) for project “It Destroyed Me/It Destroyed My Sister: Examining Transportation and Other Traditional Persuasion Effects of Anti-Alcohol Narratives.” (Greene, Co-Investigator)
Funded (with *Banerjee PI, 2008-09), Social Science Small Grant, Nuffield Foundation, London, UK (£7,500) for project “My/Our Experience, Your Lesson: Using Transportation Theory to Examine Efficacy of Anti-Drug Testimonials.” (Greene, Co-Investigator)
Reviewer for NIH, generally in Health of Population study sections (2004 to present)
Reviewer for Centers for Disease Control and Prevention and other agencies (2005 to present)
Consultant for NJ Pride Center on grant proposals and research (evaluation) (2004 to present)
Consultant for Hyacinth, NJ AIDS Service Organization (2002 to present) on several grant proposals
Consultant for University of Wisconsin-Milwaukee, Department of Africology—developing grant proposal for African American women at high risk for contracting HIV (2003)
Consultant for ENCHAC, Eastern North Carolina HIV/AIDS Consortium (1998-1999). This project included focus groups, development of TV/radio PSAs and pre/post phone surveys.
Consultant for “Work First” grant (1998-99), state of NC, child-only welfare cases. This project included surveys of thousands of NC families where the child received state benefits.
Consultant for data analysis and design on CAPABLE schools project grant (1993-1995). This project was a multi-year violence prevention project in NC junior and high schools.
Multiple internal (University) seed grants and travel awards not listed (because they do not generate funds brought into the institution where employed at that time) such as: Building Equity Oriented Health Care Capacity: An assessment of health care provider clinical care, educational, and research protocol trauma-informed knowledge and practices at Rutgers Biomedical and Health Science (RBHS) schools. PI: Pamela Rothpletz-Pugila 2020-2021, Greene Co-Investigator. Also not listed are GFIR, internal seed grants through Rutgers.

Research Awards and Honors

Top paper/panel Awards

- Author in the award winning 2019 NCA Health Communication Distinguished Book [Greene, K., & Magsamen-Conrad, K. (2014). Methodological challenges for health research with stigmatized populations. In B. Whaley (Ed.), *Research methodologies in health communication: Principles and application* (pp. 298-317). New York, NY: Routledge.]
- Top panel award for the Health Communication Division of ICA (2017, 2003, 2001).
- Top panel award for the Interpersonal Communication Division of NCA (2009).
- Top panel award for the Interpersonal Communication Division of ICA (2008).
- Top three paper award of the Applied Communication Division of SSCA (2000).
- Top panel award for the Health Communication Division of NCA (1998, 1996, 1993).
- Top four paper award for the Gender Studies Division of SSCA (1995).
- Top panel award for the Instructional Division of Eastern Communication Association (1994).
- Top paper award for the Gender Studies Division of SSCA/CSCA (1993).
- Top three paper for the Bostrom Young Scholars Award of SSCA (1991).
- Top three paper of the Communication Theory Division of SSCA (1991).

Other Awards

- Curriculum created (Youth Message Development) listed on SAMHSA's NREPP as "effective" ATOD program; an independent evaluation of program effectiveness data (2017).
- Spotlight Graduate Scholar, University of Georgia, Department of Communication Studies (2018).
- Spotlight Scholar, Chapman University, School of Communication (2018).
- Advisee (Catona) received five awards for dissertation (listed next)
- Top Paper Award, Health Communication Division, Eastern Communication Association (2016).
- Dissertation of the Year Award, Communication and Aging Division, NCA (2015).
- Top Student Paper Award, Health Communication Division, NCA (2015).
- Top Student Paper Award, Applied Communication Division, NCA (2015).
- APHA Aging Division Top Poster Award (2019).
- School of Communication and Information, "Friend of the Program" for outstanding contributions to doctoral education, Rutgers University (2013).
- Eastern Communication Association's Article of the Year Award (2011).
- National Communication Association (NCA) Applied Communication Division Distinguished Scholarship Award for Scholarly Journal Article (2009).
- School of Communication & Information, Doctoral Program Advisor of Year, Rutgers (2009).
- Nominated Research Mentor of the Year, Rutgers University Aresty Research Center (2006-2007).
- Advisee (Banerjee) received joint International Communication Association (ICA)/National Communication Association (NCA) Health Communication Dissertation of the year (2005).
- School of Communication & Information, Excellence in Research, Rutgers University (2003-04).
- Department of Communication Excellence in Research Award, Rutgers University (2003-04).
- Keynote address presented at the 2002 annual meeting of Southern States Communication Association, Winston-Salem, NC (2002).
- Spotlight Research Program (disclosure and HIV) at NCA (2001).
- East Carolina University's nominee for CSGS Achievement Award in the Social Sciences, Business and Education (1998).
- Received Early Career Research Award from SSCA (1997).
- Nominated by ECU as Fellow at Center for Advanced Study in the Behavioral Sciences (1996).
- New Professional Paper Award given by the Family Health section of the National Council on Family Relations (1994).

Recipient of the East Carolina Univ. College Research Award (94-95) (research leave Spring 1995).
Recipient of the joint Outstanding Dissertation Award for the Health Communication Divisions of ICA & NCA (1994).
Recipient of the G. R. Miller Outstanding Dissertation Award of SCA (1993).
OSCLG (Organization for the Study of Communication, Language and Gender)
Outstanding Conference Paper award (1992-93).
Recipient of the Bostrom Young Scholars Award of SSCA (Communication Theory) (1992).
University-wide Graduate Research Assistantship (competitive), UGA (1988-92).
Runner up, Kramarae Outstanding Dissertation/Thesis award of OSCLG for thesis (1990).

Conference Papers (listed at end of cv)

Manuscripts in Review or in Revision (in progress not listed)

- *Barriage, S., Choi, H. J., Ray, A. E., Hecht, M. L., **Greene, K.**, & *Glenn, S. D. *Exploring the relationship between youth information behavior, substance use, and substance use expectancies.* (revise and resubmit)
- *Glenn, S. D., **Greene, K.**, *Kramer, B. L., Choi, H. J., Ray, A. E., & Hecht, M. L. (2020). *The effects of social media use on substance use descriptive and injunctive norms: Results from the REAL media study.* (in review).
- *Lee, L. E., Greene, K., Venetis, M. K., *Bontempo, A. C., Catona, D., Buckley de Meritens, A., Devine, K. A. *"He'll make me look bad in front of the doctor": Aligned and divergent perceptions of support persons in triadic gynecologic cancer communication.* (in review, revise and resubmit pending, *QHR*)
- Wackowski, O. A., *Gratale, S. K., *Rashid, M. T., **Greene, K.**, & O'Connor, R. J. "95% less harmful"? Exploring the implications of modified risk claim placement in tobacco advertising. *Preventive Medicine Reports.* (in review)
- *Senger-Mersich, A., **Greene, K.**, Venetis, M. K., *Bontempo, A. C., Catona, D., Buckley de Meritens, A., & Devine, K. A. *Gynecologic cancer treatment appointments: Healthcare providers' assessments of the role of support persons.* Paper submitted to the Journal of Psychosocial Oncology. (in review)
- Choi, H. J., Miller-Day, M. A., Hecht, M. L., *Glenn, S. D., ^Lyons, R. E., & **Greene, K.** *A snapshot of parenting practices useful for preventing adolescent vaping.* (in review)
- Venetis, M. K., *Bontempo, A. C., Checton, M. G., *Catona, D., Buckley de Meritens, A., Devine, K., & **Greene, K.** *"Mom, you're not gonna get a trophy for saying, 'I'm fine.'" Patient and companion dilemmas with companion participation in gynecologic cancer medical interactions.* (in review).

Selected Lectures and Presentations

- Venetis, M. K., & **Greene, K.** (2021, April 8). *Sharing and withholding information among gynecologic patients and their companions*. Palliative care research group. Rutgers University Cancer Institute of New Jersey.
- Greene, K.** (2018, August). *Active involvement in intervention development: A brief media literacy approach to adolescent substance use prevention*. Presentation for Cancer Prevention and Control Program at the Rutgers Cancer Institute of New Jersey, New Brunswick, NJ.
- Greene, K.** (2018, April). *Disclosure decision making: Developing models, interventions, and engaging patients*. Presentation for the School of Communication at Chapman University, Orange, CA.
- Greene, K.** (2018, February). *Engaging communities in developing and implementing health communication interventions*. Presentation as the Spotlight Scholar for the Department of Communication Studies at the University of Georgia, Athens, GA.
- Greene, K.** (2018, February). *Building connections for health equity research*. Presentation on panel at the Institute for Health, Health Care Policy, and Aging Research, New Brunswick, NJ.
- Greene, K.** (2015, January). *Sharing health information with relational partners: Patients' strategic disclosure and avoidance*. Presentation at the Cancer Institute of New Jersey (CINJ), Cancer Prevention and Control Program, New Brunswick, NJ.
- Greene, K.** (2013, January). *Active involvement approaches: Media literacy substance use prevention*. Presentation at the School for Mass Communication Research, Katholieke Universiteit Leuven, Leuven, Belgium.
- Greene, K.** (2013, January). *Developing and testing a brief disclosure intervention to increase HIV disclosure efficacy*. Presentation at the School for Mass Communication Research, Katholieke Universiteit Leuven, Leuven, Belgium.
- Greene, K.** (2013, January). *Maximizing relationships with communities: Strategies for collaborating*. Presentation at the School for Mass Communication Research, Katholieke Universiteit Leuven, Leuven, Belgium.
- Greene, K.** (2012, April). *Active involvement: A brief media literacy approach to substance use prevention*. Paper presented on a panel highlighting the value of Communication Research at the annual meeting of the Society for Behavioral Medicine, New Orleans, LA.
- Greene, K.** (2011, April). *Grant Principal Investigator panel*. Presentation at the DC Health Communication Conference, Fairfax, VA.
- Greene, K.** (2011, April). *Triangulation and interdisciplinary teams in research with stigmatized populations*. College of Nursing, University of Utah, Salt Lake City, UT.
- Greene, K.** (2010, November). *Working with groups and building bridges*. Senior Scholar presentation at the Health Communication Division Doctoral/Early Career Preconference at the meeting of the National Communication Association, San Francisco, CA.
- Greene, K.** (2010, October 15). *Facilitating assessment of disclosure decisions: Implications for treatment and social support*. Psychiatry Grand Rounds at Memorial Sloan Kettering Cancer Center, New York, NY.
- Greene, K.** (2009, November). *Best practices for interdisciplinary doctoral programs: Shared methodology and design*. National Communication Association Doctoral Education Breakfast, Chicago, IL.
- Greene, K.** (2007, October). *Anonymity and credibility in the context of health communication*. Presentation at the Anonymity and Credibility colloquium as part of the Johnson & Johnson Blue Ribbon Series on Risk and Well-being in Everyday Life, New Brunswick, NJ.

- Greene, K.** (2003, November). *Disclosing an HIV diagnosis to partners: The contributions of gender and sexual orientation in safer sex decisions*. CLAGS Colloquium Series in LGBTQ Studies, New York, NY.
- Greene, K.** (2003, June). *Relational and social profiles of women of African descent at risk for HIV/AIDS*. Session presented at the Symposium of HIV/AIDS Intervention for Women with Multiple Sexual Partners Living in Impoverished Housing, University of Wisconsin-Milwaukee, Milwaukee, WI.
- Greene, K.** (2002, April). *Health communication research making a difference in our community: The example of HIV/AIDS*. Keynote address presented at the annual meeting of the Southern States Communication Association, Winston-Salem, NC.
- Greene, K.** (2002, March). *Disclosing an HIV diagnosis: Features of the message*. Presentation at the 5th annual Johnson & Johnson SC&I Research Day, New Brunswick, NJ.
- Greene, K.** (2000, November). *Disclosure of intimate health information: Perceptions of stigma and boundaries in relationships*. Presentation to colloquium series of Department of Speech Communication, Pennsylvania State University, State College, PA.
- Greene, K.** (2000, October). *Disclosure of HIV/AIDS diagnosis*. Presentation to colloquium series of Department of Communication Processes, University of Connecticut, Storrs, CT.
- Greene, K.** (1999, October). *Adolescent risk taking message design*. Presentation to colloquium series of Departments of Communication Arts and Journalism, University of Wisconsin, Madison, WI.
- Greene, K.** (1999, February.). *Privacy issues in living with HIV/AIDS*. Presentation to joint colloquium series of Departments of Communication and Psychology, Old Dominion University, Norfolk, VA.
- Greene, K.** (1995, March). *Disclosure and health*. Presentation to colloquium series of Department of Speech Communication, University of Georgia, Athens, GA (also Visiting Assistant Professor, Spring, 1995).

Editorships and Reviews

- Senior Editor for *Health Communication* (2015 - 2018); assign reviewers through acceptance decisions
- Co-editor (with M. L. Hecht) of symposium in *Health Communication* on engaging youth in prevention message creation (2013, Volume 28, Issue 7).
- Co-editor (with V. J. Derlega & L. R. Frey) of special issue of *Journal of Social and Personal Relationships* on relationships of individuals with HIV and/or AIDS (2002, Volume 19, Issue 1).
- Book review of Perloff's *Persuading people to have safer sex: Applications of social science to the AIDS crisis* (Erlbaum), *Journal of Health Communication*, 6, 359-362.
- Guest reviewer for journals in communication, public health, social psychology (1990 to present)
- Guest editorial board member of several special issues of journals and books such as *Routledge Handbook of Applied Communication Research* (won 2010 National Communication Association outstanding book award).
- Reviewer for NIH study sections 2004 to present (also occasionally served as Chair)
- Reviewer for foundations (e.g., Research Foundation Flanders)
- Member of Editorial Board (current):
Health Communication (2001 to present; Senior Editor, 2015 to 2018)

*Nursing Communication
Journal of Communication*

Former member of Editorial Board:

*Human Communication Research
Communication Studies
Communication Education
Communication Quarterly
Journal of Applied Communication Research*

Teaching

Undergraduate

Introduction to Interpersonal Communication (introductory)
Health Message Design
Persuasion Theory (large lecture and seminar)
Interpersonal Communication Theory (advanced undergraduate)
Advanced Interpersonal Communication
Communication Research Methods (small and large lecture)
Health Communication
Research Methods in Social Work
Independent Study I and II
Directed Readings
Honors Thesis I and II
Public Speaking
Business and Professional Communication

Graduate

Interpersonal/Relational Facets of Health Communication
Interpersonal Communication Theory
Health Message Design
Health Communication
Persuasion
Research Foundations and Methods (Design)
Advanced Research Methods/Data Analyses
Measurement and Psychometrics

Teaching Awards and Honors (selected)

School of Communication and Information (SC&I) Doctoral Program “Friend of the Program” for outstanding contributions to doctoral education (2013)
School of Communication and Information (SC&I) Doctoral Program Advisor of the Year (Inaugural Recipient) (2009)
Nominated Research Mentor of the Year, Rutgers University Aresty Research Center (2006-07)
AIDS Quilt Display Committee (won Rutgers College Alegria Collaborative Program of the Year Award & the ACPA Conference Program of Year Award); mentored students coordinating program evaluation (2005)
Outstanding teacher in Department, ECU (\$1000 stipend) (1998)
Selected for New Faculty Seminar on Exemplary Teaching (ECU, 1994)
Recipient of the Outstanding Graduate Teaching Award at The University of Georgia (1991)
Recipient of the ICA Award for recognition of excellence in graduate student teaching (1990-91)

Directed Research Practica

Zhanna Bagdasarov, Maria Checton, Soe Yoon Choi, Kate Masgamen-Conrad, Carey Curry, Dovile Ruginyte, Maria Venetis, Teresa Keeler, Danielle Catona, Amanda Carpenter.
Current: Lauren Lee

Advisees (graduate/doctoral, Fall 2000 to present)

Advisee, Smita C. Banerjee. Dissertation directed: *Anti-smoking initiative: Examining effects of Analysis versus Production interventions on smoking-related comprehension and behavioral intention* (January, 2005). **Recipient of ICA/NCA 2005 Outstanding Health Communication Dissertation Award**. Currently Associate Attending Behavioral Scientist, Memorial Sloan Kettering Cancer Center, NYC.

Advisee, Zhanna Bagdasarov. Dissertation directed: *Developing and validating a measure of cognitive complexity: The role of cognitive complexity in processing of health messages* (October, 2009). Awarded **post doctoral fellowship** at University of Pennsylvania (2010).

Advisee, Maria G. Checton. Dissertation directed: *Health disclosure decision-making: The role of prognosis and symptom uncertainty in ongoing disclosure to a spouse about a heart-related condition* (May, 2010). Associate Professor, College of St. Elizabeth [retired].

Advisee Maria Koskan Venetis (acting advisor). Dissertation: *Communication-participation behavior during the delivery of breast-cancer care* (October 2010). Associate Professor, Purdue University.

Advisee, Kate Magsamen-Conrad. *Sharing personal information in relationships: The implications of anticipated response for information management theory and measurement* (May, 2012); funded on Greene's NIDA grant 2010-12. Associate Professor, University of Iowa.

Advisee, Teresa Luetjen Keeler. *Problematic integration and information management: The communicative behaviors of adult siblings during elder care* (October, 2014).

Advisee, Danielle Catona. *Active involvement: Developing an intervention that engages older adults in fall prevention* (December, 2014). **Recipient of five awards for dissertation** (NCA: outstanding dissertation award for communication and aging division, top applied communication paper panel, and top student health communication paper; ECA top health communication paper; APHA). Currently Faculty, George Mason University (public health).

Advisee, Amanda Carpenter, interpersonal health communication (supervised from program entry to dissertation data collection: 2012-2017); currently employed at research firm

Advisee, Lauren Lee, interpersonal health communication; entering second year ('21-22)

Temporary Advisees in health communication (for first year):

Former: S. Zhao, A. Cunningham, N. Gesualdo, A. Bontempo,

Current: Stacy Welk ('21), Liesl Broadbridge ('21)

MCM capstone or IS supervision:

Angela Singer-Mersich ('20-21), Allyson Bontempo ('17-18), Shannon Glenn ('19)

Advisor for Humphrey Fellows program (predominantly in health message design)

2005-06, one Fellow; 2004-05, two Fellows; 2003-04, two Fellows

Qualifying Exam Committees

Dina Nekrosova
Carey Curry
Zhanna Bagdasarov (chair)
Maria Checton (chair)
Maria Venetis
Kate Magsamen-Conrad (chair)
Shuktara Das
Mary Nagy
Roi Estlein
Soe Yoon Choi (chair)
Danielle Catona (chair)
Amanda Carpenter (chair)
Rannie Teodoro
Marie Haverfield
Si Sun
Katie Kang
Kathryn Noguiera
John Leustek
Nicole Gesualdo
Deborah Yoon
William Bejarano
Taylor White-Welchen
Hannah Jones

Dissertation Committees

Smita Chaturvedi Banerjee (chair)
Zhanna Bagdasarov (chair)
Maria Checton (chair)
Kate Magsamen-Conrad (chair)
Shuktara Das
Roi Estlein
Mary Nagy
Maria Venetis (acting advisor)
Teresa Keeler (chair)
Danielle Catona (chair)
Marie Haverfield
Rannie Teodoro
Amanda Carpenter (chair for 6 years)
John Leustek
Deborah Yoon

Selected Service

Professional Activities

NIH/CDC grant reviewer (2004 - present)
Tenure/reappointment/promotion letters, multiple letters yearly (1998- present)
(includes letters written in communication and also public health or health affiliated fields)
Paper reader, panel chair, panel respondent for multiple divisions and conferences (1991- present)
Guest reviewer for a variety of health and communication journals (1990- present), 1-5 per month

Chair, Health Communication Division Nominating Committee Committees, ICA (2017)
Member of the Outstanding Health Communication Scholar Award Committee for ICA
Health Communication Division (2017)
Member of the joint Outstanding Health Communication Dissertation Award Committee
for ICA/NCA Health Communication Divisions award (2017)
Member (and Chair) of the Outstanding Dissertation Award Committee for the NCA
Communication and Aging Division Award (2016)
NCA Outreach Committee for Promoting Communication Research to the Society for
Behavioral Medicine (2011)
Nominating Committee for the Health Communication Division ICA (2011)
Awards Committee for the Applied Communication Division of NCA (2011)
Member of the NCA Gerald Miller Outstanding Dissertation Award Committee (2009)
Chair, Nominating Committee of the Interpersonal Communication Division NCA (2008)
Chair, Health Communication Division Award Committees, NCA (2005)
Chair, Health Communication Division, NCA (2003-04)
Program Planner, Health Communication Division, NCA (2002-03)
Immediate Past Chair, Health Communication Division, NCA (2004-05)
Member of NCA Legislative Assembly and Nominating Committee (2003-05)
SSCA Early Career Research Award Committee 1997-2001 (Chair 2000-01)
Nominating Committee for awards for NCA Gender Studies Division (1997 & 1998)
Nominating/Search Committee for SSCA Journal Advertising Manager (1995-96)
FWS Division Representative to the SCA Publications Board (1994-96)
New Professional Representative for Family Commission of SCA (1992-94)

Professional Memberships

National Communication Association (member)
International Communication Association (member)
Southern States Communication Association (former member)
Society for Prevention Research (member)
American Public Health Association (member)
International Association of Relationship Researchers
Southeastern Women's Studies Association (former member)
Organization for the Study of Communication, Language and Gender (former member)

Rutgers University Service (selected)

NJ Community Service (selected)

The New Jersey AIDS Partnership, advisory committee member 2009 to 2016; Vice President for several years
Member of AIDS service organizations (consult on grant applications/programs) (1992-present)
Consult with local organizations on health communication grants (Johnson & Johnson, Hyacinth)
Assist with research and programming planning for NJ Pride Center (2002-06)

Rutgers Department of Communication Service (selected, 2000-present)

Department of Communication Search Committee, Chair (2021)
Department of Communication Personnel Committee (2003 - present)
Department of Communication Bylaws Revision Committee (2008-09, 2020, 2021-Chair)
Department of Communication Research Committee (2007-09, 2012-2015, 2018)
Department of Communication Curriculum Committee (2005-06, 2016-2017)
Department of Communication Search Committee, Chair (2005-06), for 7 positions, member 2018
Department of Communication Search Committee, Chair (Spring 2005), for three one-year positions
Department of Communication Scheduling/Undergraduate Coordinator (2003-06)
Department of Communication Basic Interpersonal Course Co-Coordinator (2003-06)
Department of Communication Search Committee Member (many years all faculty were members)

Rutgers University Service (selected, 2000-present)

Mentoring Committees at Rutgers CINJ (two, 2014-present)
Search Committee Member, Director of Regulatory Affairs (2012)
Member of Rutgers Institutional Review Board (Human Subject Review Committee) (2007 - present)
IRB Executive Committee Member (2008 - present)
IRB Advisor, educational program for ORSP/Vice President for Research (Fall 2008 – Fall 2012)
Chair, Ad hoc Committee for Research and Sponsored Programs, Human Subject Payment Issues (2009-2013); produced modified University policy
Chair, Ad hoc Committee for Research and Sponsored Programs, Emerging Internet Research Issues (2010); produced revised policies, procedures, forms, and FAQs
SAS Affiliate (2007- present)
LGBT Liaison (2003- present)
Rutgers Aikido Club, Faculty Advisor (2001- present)
Douglass Faculty Affiliate (2000- present)
AIDS Quilt Display Committee 2005 (won both Rutgers College Alegria Collaborative Program of the Year Award and the ACPA Conference Program of the Year Award)

Rutgers SC&I Service (selected, 2000-present)

SC&I Faculty Council Chair (2006-07) (2008-13) (2015-16)
SC&I Reappointment and Promotion Committees (2004 -present) (and Chair multiple times)
SC&I LGBT Liaison (2003-2015)
SC&I Diversity Committee (2003- 2016), and Chair (2008-09)
SC&I Research Development Committee (2006-10), and Chair (2010-11); 2020-
SC&I Health and Safety Committee, Chair (2003-05)
SC&I Rules & Procedures Committee (2000-01)

Service: East Carolina University (1992-2000)

ECU Department of Communication

Department Search Committee Member (and chair of several) (1994-00)
Department of Communication Personnel Committee (1995-99)
Department of Communication Acting Chair (temporary, several times 1994-1999)
Department of Communication Advisory Committee (1993-99) [an Executive Committee]
Department of Communication Curriculum Committee (1992-99)
Basic Speech Course Coordinator/Director (1994-96)
Department of Communication Code Committee (and Chair) (1992-96)
Department of Communication Faculty Senate Alternate

East Carolina University and College of Arts and Sciences

Faculty Welfare Committee, Chair (1998-99), member (1997-99)
Chancellor's Affirmative Action Committee (1998-99)
Assistant Director, Women's Studies Program (1995-98)
Chair, Women's Studies Curriculum Committee (1995-98)
Women's Studies Program Executive Committee (1993-98)
Arts and Sciences Curriculum Committee (1994)

NC Community Service (selected)

Member, local AIDS service organizations (grant applications/programs) (1992-2000)
Speaker for Community Magazine (WCZI), Pitt County Health Department, ECU School of
Medicine, local schools (1993-1998)
Pitt County Coalition on Adolescent Pregnancy, Research Committee (NC) (1993-96)

Conference Papers/Panels

* indicates student or former student co-author

^ indicates community partner co-author

Choi, H. J., Miller-Day, M. A., Hecht, M. L., *Glenn, S. D., ^Lyons, R. E., & **Greene, K.** (2021, April). *General parental monitoring and parental media monitoring: Implications for adolescent vaping*. Poster presented [virtually] at the annual meeting of the Society for Prevention Research, Washington, D.C.

*Senger-Mersich, A., **Greene, K.**, Venetis, M. K., *Bontempo, A. C., *Catona, D., Buckley de Meritens, A., & Devine, K. A. (2021, April). *Gynecologic cancer treatment appointments: Healthcare providers' assessments of the role of support persons*. Poster presented [virtually] at the biennial D.C. Health Communication Conference (DCHC), Fairfax, VA.

*Lee, L. E., **Greene, K.**, Venetis, M. K., *Bontempo, A. C., *Catona, D., Buckley de Meritens, A., & Devine, K. A. (2020, April). *"If I need your help, I'll include you in the conversation": Aligning and diverging perceptions in triadic cancer communication*. Paper presented [virtually] at the biennial D.C. Health Communication Conference, Washington, D.C.

Choi, H. J., Miller-Day, M., Hecht, M. L., *Glenn, S. D., ^Lyons, R. E., & **Greene, K.** (2021, April). *Exploring adolescent vaping: The influences of parental monitoring and parental media monitoring*. Paper presented [virtually] at the biennial DC Health Communication Conference (DCHC), Fairfax, VA.

Venetis, M. K., *Bontempo, A. C., Checton, M. G., *Catona, D., **Greene, K.**, Buckley de Meritens, A., & Devine, K. (2020, November). *"Mom, you're not gonna get a trophy for saying, 'I'm fine.'" Patient and companions' dilemmas during companion participation in the gynecologic cancer medical interaction*. Paper presented [virtually] at the Health Communication Division of the National Communication Association Conference, Indianapolis, IN.

Greene, K., Choi, H. J., *Glenn, S. D., Ray, A. E., & Hecht, M. L. (2020, July). *The role of engagement in effective, digital prevention interventions: An evaluation of the REAL media substance use prevention curriculum*. Paper presented [virtually] at the meeting of the Society for Prevention Research, Washington, D.C.

*Shirley, H. M., *Glenn, S. D., Ray, A. E., **Greene, K.**, & Hecht, M. L. (2020, April). *Barriers to the implementation of the REAL media program to prevent substance use in the youth 4-H organization*. Poster accepted to be presented at the annual meeting of the Society of Behavioral Medicine Conference, San Francisco, CA.

*Barriage, S., Choi, H. J., Ray, A. E., Hecht, M. L., **Greene, K.**, & *Glenn, S. D. (2020, April). *Exploring the relationship between youth information behavior, substance use, and substance use expectancies*. Paper presented [virtually] at the annual Kentucky Conference on Health Communication (KCHC), Lexington, KY.

Ray, A. E., **Greene, K.**, Choi, H. J., *Glenn, S. D., & Hecht, M. L. (2020, April). *The role of engagement in effective digital prevention interventions: The function of engagement in the*

REAL media substance use prevention curriculum. Paper presented [virtually] at the annual Kentucky Conference on Health Communication (KCHC), Lexington, KY.

- *Glenn, S. D., Choi, H. J., *Shirley, H. M., **Greene, K.**, Hecht, M. L., & Ray, A. E. (2019, December). *Implementation of an e-learning intervention to prevent youth substance use in the 4-H organization: Does leader involvement influence club member engagement?* Poster presented at the annual Dissemination and Implementation Conference, Arlington, VA.
- *Catona, D., & **Greene, K.** (2019, November). *Stay independent as long as you can: An analysis of the social influence strategies used by older adults to promote strength and balance exercise among peers*. Poster presented at the annual conference of the American Public Health Association, Philadelphia, PA.
- *Catona, D., *Bontempo, A. C., Checton, M. G., Venetis, M. K., **Greene, K.**, Devine, K. D., & Buckley de Meritens, A. (2019, November). *Conflicting views during gynecologic cancer care: A comparison of patients' and caregivers' perceptions of caregiver burden*. Poster presented at the annual conference of the American Public Health Association, Philadelphia, PA.
- Greene, K.**, Choi, H. J., Ray, A. E., Hecht, M. L., *Glenn, S. D., *Barriage, S., ^Lyons, R. E., Miller-Day, M., & Banerjee, S. C. (2019, May). *Short-term effects of the REAL media curriculum in a sample of 4-H youth*. Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.
- Greene, K.**, Choi, H. J., Ray, A. E., Hecht, M. L., *Glenn, S. D., *Kramer, B. L., *Peña-Alves, S., ^Lyons, R. E., Miller-Day, M., & Banerjee, S. C. (2019, May). *Short-term effects of the REAL media curriculum in a sample of 4-H youth*. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.
- Venetis, M. K., *Bontempo, A. C., *Catona, D., Checton, M. G., **Greene, K.**, Buckley de Meritens, A., & Devine, K. (2019, May). *Support provider caregiving dilemmas during treatment of gynecological cancer*. Paper presented at the annual meeting of International Communication Association, Washington, D.C.
- *Catona, D., *Bontempo, A. C., **Greene, K.**, Checton, M. G., Venetis, M. K., Devine, K., & Buckley de Meritens, A. B. (2019, April). *Cancer caregiving: A comparison of patients' and support persons' perceptions of caregiver burden*. Poster presented at the D.C. Health Communication Conference, Fairfax, VA.
- Checton, M. G., **Greene, K.**, Venetis, M. K., Catona, D., Devine, K., Buckley de Meritens, A. B., & Bontempo, A. C. (2019, April). *Gynecologic cancer patients' and supporters' reports of sharing (and holding back) cancer-related information during oncology visits*. Paper presented at the D.C. Health Communication Conference, Fairfax, VA.
- Stapleton, J. L., Parmar, V., Niu, Z., Ray, A. E., & **Greene, K.** (2019, March). *Perceptions of the college experience impact the healthy lifestyle behaviors of college students*. Poster presented at the Annual Society of Behavioral Medicine Meeting & Scientific Sessions Conference, Washington, DC.

- Greene, K.**, Ray, A. E., Hecht, M. L., *Glenn, S., *Kramer, B. L., *Peña-Alves, S., Banerjee, S. C., Choi, H. J., ^Lyons, R., & Miller-Day, M. (2018, December). *Implementing and disseminating REAL media through 4-H clubs and D.A.R.E.: Peer-to-peer delivery of messages through websites and social media*. Presentation at Annual Conference on Dissemination and Implementation, Washington, D.C.
- *Catona, D., **Greene, K.**, & *Checton, M. G. (2018, November). *Predictors of cardiac information seeking among older adults: The role of cardiac efficacy and perceived illness severity*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Greene, K.**, Ray, A. E., Hecht, M. L., *Banerjee, S. C., ^Lyons, R. E., & Miller-Day, M. A., (2018, May). *Youth Message Development: Using the Theory of Active Involvement to develop a media literacy-based substance use prevention curriculum*. Paper presented at the annual meeting of the Society for Prevention Research, Washington, DC.
- Greene, K.**, Ray, A. E., Hecht, M. L., *Pristavec, T., Miller-Day, M. A., & *Banerjee, S. C. (2018, May). *Comparing self-report data and program analytic data as measures of engagement in an active involvement intervention to reduce substance use among adolescents*. Paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic.
- *Magsamen-Conrad, K., *Venetis, M. K., *Checton, M. G., & **Greene, K.** (2018, April). *Examining an extended conceptualization of partners' reported response patterns in ongoing disclosure*. Paper presented at the biennial Kentucky Conference on Health Communication, Lexington, KY.
- Hecht, M. L., **Greene, K.**, Miller-Day, M. A., Ray, A. E., *Banerjee, S. C., Evans, D., & Shah, C. (2018, February). *Engaging youth in prevention: Using social media to disseminate peer-generated prevention messages*. Paper presented at the 28th Community Anti-Drug Coalitions of America (CADCA) National Leadership Forum (NLF), National Harbor, MD. [1.5 hour presentation]
- *Checton, M. G., **Greene, K.**, & *Catona, D. (2017, November). *Disclosing health information to my spouse versus my doctor: What's the difference?* Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- *Catona, D., & **Greene, K.** (2017, November). *"Enjoying the here and now": A content analysis of older adult-generated messages to promote strength and balance exercise among peers*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- *Venetis, M., *Magsamen-Conrad, K., *Checton, M. G., **Greene, K.** (2017, May). *Ongoing disclosure in cancer communication: The role of perceived response*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA. **Top paper panel award for the Health Communication Division of ICA.**
- Stapleton, J. L., Manne, S. L., Greene, K., & *Levonyan-Radloff, K. (2017, May). *Feasibility of using Facebook secret groups to deliver an indoor tanning intervention promoting healthy*

body image to young adult females. Presentation at the Annual Retreat on Cancer Research in New Jersey, New Brunswick, NJ.

Greene, K., Ray, A. E., *Bontempo, A. C., Hecht, M. L., Miller-Day, M. A., *Carpenter, A., & *Banerjee, S. C. (2017, May). *The role of engagement in active involvement interventions to prevent teen substance use: Comparisons of self-report and program analytic data.* Poster presented at the Society for Prevention Research, Washington, DC.

Greene, K., Ray, A. E., *Bontempo, A. C., Hecht, M. L., Miller-Day, M. A., *Carpenter, A., & *Banerjee, S. C. (2017, April). *Measuring engagement in active involvement interventions to reduce substance use among adolescents.* Poster presented at the DC Conference on Health Communication (DCHC), Fairfax, VA.

Ray, A. E., **Greene, K.,** Hecht, M. L., Miller-Day, M. A., *Carpenter, A., & *Banerjee, S. C. (2017, April). *Adapting an evidence--based media literacy curriculum to prevent youth substance use for community groups.* Poster presented at the DC Conference on Health Communication (DCHC), Fairfax, VA.

Ray, A. E., **Greene, K.,** Hecht, M. L., Miller-Day, M. A., *Carpenter, A., & *Banerjee, S. C. (2016, December). *Adapting an evidence--based media literacy curriculum to prevent youth substance use for dissemination in community groups: The development of real media with 4-H as a community and research partner.* Poster presented at the 9th Annual Conference on the Science of Dissemination and Implementation, Washington, DC.

*Magsamen-Conrad, K., *Venetis, M., *Checton, M. G., **Greene, K.** (2016, November). *Couples managing cancer and other health conditions: The role of relational quality and perceived response in predicting disclosure.* Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.

Magsamen-Conrad, K., Dillon, J., Billotte Verhoff, C., Greene, K., Venetis, M., & Checton, M. (2016, November). *Privacy turbulence in health and technology: A lifespan perspective.* Paper presented on the "Many Faces of Privacy Turbulence" panel at the annual meeting of the National Communication Association, Philadelphia, PA.

Greene, K. (2016, November). *Integrating teaching, research, and service into a civic calling.* Presentation for the Doctoral and Early Career Health Communication Scholars Preconference at the National Communication Association Conference, Philadelphia, PA.

Greene, K. (2016, November). *Publishing tips: How to respond to Reviewer 2.* Presentation for the Doctoral and Early Career Health Communication Scholars Preconference at the National Communication Association Conference, Philadelphia, PA.

Greene, K. (2016, November). *Grant funding: Mentoring, mechanisms and midnight oil.* Presentation for the Doctoral and Early Career Health Communication Scholars Preconference at the National Communication Association Conference, Philadelphia, PA.

Greene, K. (2016, November). *Pursuing grant-funded research in communication: Challenges and opportunities across the discipline.* Presentation for the Research Board of the National Communication Association Conference, Philadelphia, PA.

*Catona, D., **Greene, K.,** *Checton, M. G., & *Carpenter, A. (2016, November). *Matters of the heart: An analysis of strategies for disclosing cardiovascular health updates in established*

- romantic relationships*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- *Magsamen-Conrad, K., **Greene, K.**, *Checton, M. G., *Dillon, J. M., *Cramer, L. M., & *Largent, J. (2016, April). *Information management: A multi-theoretical approach to anticipated responses and outcomes*. Paper presented at the annual meeting of the Central States Communication Association, Grand Rapids, MI.
- Stapleton, J. L., Manne, S. L., **Greene, K.**, & Coups, E. J. (2016, April). *Sociocultural experiences, body image, and indoor tanning among young adult women*. Paper presented at the annual meeting of the Society of Behavioral Medicine Conference, Washington, DC.
- *Banerjee, S. C., Shen, M. J., **Greene, K.**, & Ostroff, J. S. (2016, March). *Content analysis of unique selling propositions in tobacco ads: Cigarettes vs. non-cigarette tobacco products*. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Conference, Chicago, IL.
- *Checton, M. G., **Greene, K.**, *Carpenter, A., & *Catona, D. (2015, November). *An organizational framework of patients' health information seeking, health information management, and cardiovascular health indicators in the context of a cardiology office visit*. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- *Banerjee, S. C., Shuk, E., **Greene, K.**, & Ostroff, J. S. (2015, May). *Content analysis of trends in print magazine tobacco advertisements*. Paper presented at the annual meeting of the Society of Prevention Research, Washington, DC.
- Stapleton, J. L., Darabos, K., Hudson, S. V., **Greene, K.**, & Manne, S. L. (2015, April). "OMG I'm so pale. Is everyone going to think I look weird?": *A focus group study of social influences and body image on indoor tanning*. Poster presented at the Annual Society of Behavioral Medicine Conference, San Antonio, TX.
- Stapleton, J. L., Turner, A. L., Manne, S. L., *Darabos, K. J., **Greene, K.**, Coups, E. J., & Ray, A. E. (2015, March). *Pilot trial of a web-based intervention for indoor tanning bed users: Acceptability and preliminary outcomes*. Poster presented at the meeting of the American Society of Preventive Oncology, Birmingham, Alabama.
- Stapleton, J. L., Manne, S. L., *O'Neill, K., **Greene, K.**, Ray, A. E., & Turner, A. L. (2014, November). *Testing a dissonance-based online intervention to reduce the use of indoor artificial ultraviolet tanning beds*. Presentation presented at the annual meeting of the American Public Health Association, New Orleans, LA.
- Greene, K.** (2014, November). *Post award grant management*. Presentation at the Health Communication Preconference at the annual meeting of the National Communication Association, Chicago, IL.
- Greene, K.** (2014, April). *Healthy information sharing in LGBT relationships*. Paper presented at the Northeast LGBT Conference, New Brunswick, NJ.
- *Banerjee, S. C., **Greene, K.**, *Magsamen-Conrad, K., Elek, E., & Hecht, M. L. (2013, November). *Interpersonal communication outcomes of a media literacy alcohol prevention curriculum*. Paper presented at the annual meeting of the National Communication

Association, Washington, DC.

- Greene, K.** (2013, November). *Interpersonal communication is “Fund”amental: Strategies for attracting agencies to fund research on interpersonal communication*. Panel member for the annual meeting of the National Communication Association, Washington, DC.
- *Checton, M. G., *Magsamen-Conrad, K., *Venetis, M. K., & **Greene, K.** (2013, November). *A dyadic approach: Applying a developmental-conceptual model to couples coping with chronic illness*. Paper presented at the annual meeting of the National Communication Association, Washington, DC.
- *Carpenter, A., **Greene, K.**, *Magsamen-Conrad, K., & *Catona, D. (2013, November). *Informational support and people living with HIV/AIDS: An application of sensitive interaction systems theory*. Paper presented at the annual meeting of the National Communication Association, Washington, DC.
- *Catona, D., **Greene, K.**, & *Magsamen-Conrad, K. (2013, November). *Disclosure message choices: An analysis of strategies for disclosing HIV+ status*. Paper presented at the annual conference of the National Communication Association, Washington, DC.
- *Catona, D., **Greene, K.**, *Magsamen-Conrad, K., & *Carpenter, A. (2013, November). *Perceived and experienced stigma among people living with HIV/AIDS: Examining the role of HIV stigma on disclosure decision-making*. Paper presented at the annual conference of the National Communication Association, Washington, DC.
- *Magsamen-Conrad, K., *Checton, M. G., *Venetis, M. K., & **Greene, K.** (2013, November). *Couples managing cancer through communication: Applying a dyadic model*. Paper presented at the annual meeting of the National Communication Association, Washington, DC.
- *Checton, M. G., & **Greene, K.** (2013, June). *‘I tell my partner everything . . . (or Not)’: Patients’ perceptions of sharing heart-related information with their partner*. Paper presented at the annual meeting of the International Communication Association, London, England.
- O’Neill, K. J., Stapleton, J. L., Manne, S. L., Hudson, S. V., & **Greene, K.** (2013, May). *Indoor tanners’ experiences with marketing practices of indoor tanning salons*. Poster presented at the 2013 Annual Retreat on Cancer Research in New Jersey, Piscataway, NJ.
- Greene, K.**, Yanovitzky, I., *Magsamen-Conrad, K., Elek, E., *Banerjee, S. C., Hecht, M. L., & *Carpenter, A. (2012, November). *A theory-grounded measure of target audiences’ motivations to process media literacy interventions*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- *Venetis, M. K., **Greene, K.**, *Checton, M. G., & *Magsamen-Conrad, K. (2012, November). *Patient and partner topic avoidance in the cancer recovery continuum: Application of the disclosure decision-making model*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- *Checton, M. G., **Greene, K.**, *Magsamen-Conrad, K., & *Venetis, M. K. (2012, November). *Patients’ and partners’ perspectives of chronic illness and its management*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- *Banerjee, S. C., Hay, J. L., & **Greene, K.** (2012, November). *“I only use tanning beds*

occasionally, so there's no risk": Exploring the rationalizations offered for tanning bed use. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.

Greene, K., Elek, E., *Magsamen-Conrad, K., *Banerjee, S. C., Hecht, M. L., Yanovitzky, I., & *Catona, D. (2012, November). *Formative research impact on the development of a brief media literacy intervention targeting adolescent alcohol use.* Paper presented at the annual conference of the National Communication Association, Orlando, FL.

*Catona, D., *Magsamen-Conrad, K., **Greene, K.**, *Carpenter, A., & Theiss, J. (2012, July). *The effect of relational uncertainty of a "central" relationship on HIV+ individuals' perceptions of HIV disclosure.* Paper presented at the annual meeting of the International Association of Relationship Research, Chicago, IL.

*Carpenter, A., *Magsamen-Conrad, K., **Greene, K.**, & *Catona, D. (2012, July). *A brief disclosure intervention to increase HIV disclosure efficacy and access to social support.* Paper presented at the annual meeting of the International Association of Relationship Research, Chicago, IL.

Greene, K. (2012, May). *Health communication interventions addressing health disparities: New media approaches.* Leader of a workshop preconference at the annual meeting of the International Communication Association, Phoenix, AZ.

*Venetis, M. K., *Magsamen-Conrad, K., *Checton, M. G., & **Greene, K.** (2012, May). *Cancer communication and caregiver burden: An exploratory study.* Paper presented at the meeting of the International Communication Association, Phoenix, AZ.

*Banerjee, S. C., **Greene, K.**, Hecht, M. L., *Magsamen-Conrad, K., & Elek, E. (2012, May). *"You're not cute when you're about to puke": A content analysis of print alcohol counter-advertisements created by adolescents.* Poster presented at the annual meeting of the Society of Prevention Research, Washington, DC.

*Magsamen-Conrad, K., **Greene, K.**, & *Catona, D. (2012, May). *Perceptions and effects of a brief HIV disclosure intervention (BDI): Exploring the moderating factors of intervention efficacy.* Poster presented at the annual meeting of the Society of Prevention Research, Washington, DC.

*Magsamen-Conrad, K., **Greene, K.**, *Catona, D., & Theiss, J. (2012, May). *The effect of healthy relationships on the disclosure process for individuals managing HIV.* Poster presented at the annual meeting of the Society of Prevention Research, Washington, DC.

*Catona, D., *Magsamen-Conrad, K., **Greene, K.**, & *Carpenter, A. (2012, April). *The impact of HIV stigma on disclosure efficacy for individuals managing HIV.* Paper presented at the meeting of the Kentucky Conference on Health Communication, Lexington, KY.

*Banerjee, S. C., **Greene, K.**, Hecht, M., *Magsamen-Conrad, K., Elek, E., *Catona, D., & *Carpenter, A. (2012, April). *"You booze, you lose." Adolescent created print alcohol counter-advertisements.* Paper presented at the meeting of the Kentucky Conference on Health Communication, Lexington, KY.

- Greene, K.** (2012, April). *Active involvement: A brief media literacy approach to substance use prevention*. Paper presented on a panel highlighting the value of Communication Research at the annual meeting of the Society for Behavioral Medicine, New Orleans, LA.
- *Banerjee, S. B., Hay, J. L., & **Greene, K.** (2012, April). *College students' cognitive rationalizations for indoor tanning: An exploration*. Poster presented at the annual meeting of the Society for Behavioral Medicine, New Orleans, LA.
- *Banerjee, S. C., **Greene, K.**, Yanovitzky, I., *Bagdasarov, Z., *Choi, S. Y., & *Magsamen-Conrad, K. (2011, November). *Adolescent egocentrism and tanning bed use: Is the relationship direct or mediated?* Poster presented at the meeting of the National Communication Association Conference, New Orleans, LA.
- Greene, K.**, *Magsamen-Conrad, K., & Catona, D. (2011, November). *Promoting healthy minds and bodies of HIV+ individuals through disclosure and social support: An experiment testing the Brief Disclosure Intervention*. Poster presented at the annual meeting of the American Public Health Association, Washington, DC.
- Greene, K.**, Elek, E., *Magsamen-Conrad, K., *Banerjee, S. C., Hecht, M. L., & Yanovitzky, I. (2011, October). *Developing a brief media literacy intervention targeting adolescent alcohol use: The impact of formative research*. Poster presented at the annual meeting of the American Public Health Association, Washington, DC.
- Elek, E., **Greene, K.**, *Magsamen-Conrad, K., *Banerjee, S. C., Hecht, M., & Yanovitzky, I. (2011, October). *Perceptions and effects of a brief media literacy intervention targeting adolescent alcohol use: Differences by gender and sensation seeking tendency*. Poster presented at the annual meeting of the American Public Health Association, Washington, DC.
- Greene, K.**, & *Magsamen-Conrad, K. (2011, May). *Increasing efficacy regarding HIV disclosure decision-making: Nuanced approaches considering gender and sexual orientation*. Paper presented at the Institute for Research on Women conference on Future Directions for the Study of Gender and Sexuality, New Brunswick, NJ.
- Greene, K.**, *Magsamen-Conrad, K., Yanovitzky, I., Elek, E., *Banerjee, S. C., & Hecht, M. (2011, May). *Measurement issues in media literacy research: Development of measures grounded in behavior change and persuasion theory*. Poster presented at the annual meeting of the Society of Prevention Research, Washington, DC.
- Greene, K.**, & *Banerjee, S. C. (2011, May). *"I quit" versus "I'm sorry I used": Variations in narrative ending and transportation*. Paper presented at the Health Communication Division of the International Communication Association Conference, Boston, MA.
- *Banerjee, S. C., & **Greene, K.** (2011, May). *It destroyed me/It destroyed my partner: Examining narrative transportation to anti-alcohol narratives*. Paper presented at the Health Communication division of the International Communication Association Conference, Boston, MA.
- *Magsamen-Conrad, K., **Greene, K.**, *Venetis, M. K., *Checton, M. G., *Bagdasarov, Z., & *Banerjee, S. C. (2011, May). *How does disclosure affect relationships, anyway?: Longitudinal investigation of a model of disclosure effects*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.

- Greene, K.** (2011, May). *Health communication interventions addressing health disparities*. Leader of a workshop preconference at the annual meeting of the International Communication Association, Boston, MA.
- Greene, K.**, Elek, E., *Magsamen-Conrad, K., *Banerjee, S. C., Hecht, M. L., & Yanovitzky, I. (2011, April). *Developing a brief media literacy intervention targeting adolescent alcohol use: The impact of formative research*. Paper presented at the DC Health Communication Conference, Fairfax, VA.
- *Banerjee, S. C., & **Greene, K.** (2011, April). *Role of transportation in the persuasion of anti-drug narratives*. Poster presented at the Society of Behavioral Medicine Annual Conference, Washington, DC.
- *Banerjee, S. C., & **Greene, K.** (2011, April). *Anti-smoking message generation by adolescents: A content analysis of anti-smoking posters*. Poster presented at the Society of Behavioral Medicine Annual Conference, Washington, DC.
- *Banerjee, S. C., & **Greene, K.** (2011, April). *Framing and dosage effects: Examining efficacy of anti-cocaine visual messages*. Poster presented at the Society of Behavioral Medicine Annual Conference, Washington, DC.
- *Venetis, M. K., **Greene, K.**, *Magsamen-Conrad, K. C., *Banerjee, S. C., *Checton, M. G., & *Bagdasarov, Z. (2010, November). *Exploring the use of privacy rules and boundary management*. Paper presented at the National Communication Association Conference, San Francisco, CA.
- *Choi, S. Y., **Greene, K.**, *Magsamen-Conrad, K. C., *Banerjee, S. C., *Checton, M. G., *Venetis, M. K., & *Bagdasarov, Z. (2010, November). *Planning for self-disclosure: Applying the disclosure decision-making model (DD-MM) framework*. Paper presented at the National Communication Association Conference, San Francisco, CA.
- Greene, K.**, *Magsamen-Conrad, K. C., *Venetis, M. K., *Checton, M. G., *Bagdasarov, Z., & *Banerjee, S. C. (2010, November). *Assessing health information disclosure decisions in relationships: Testing the disclosure decision-making model*. Paper presented at the National Communication Association Conference, San Francisco, CA.
- *Magsamen-Conrad, K. C., **Greene, K.**, *Venetis, M. K., *Checton, M. G., *Bagdasarov, Z., & *Banerjee, S. C. (2010, November). *Model of disclosure effect: General and health-related disclosure in existing relationships*. Paper presented at the National Communication Association Conference, San Francisco, CA.
- Derlega, V. J., Ferrer, R., Pearson, M., Winstead, B., Dutton, L., Janda, L., Lewis, R., & **Greene, K.** (2010, July). *Experiences of unwanted pursuit in intimate relationships among individuals with a minority sexual orientation*. Paper presented at the International Association for Relationship Research, Herzliya, Israel.
- Greene, K.**, *Checton, M. G., *Banerjee, S. C., *Magsamen-Conrad, K. C., *Venetis, M. K., *Bagdasarov, Z. (2009, November). *Assessing information and relationships in disclosure decisions: Testing an integrated model of disclosure decision-making*. Paper presented at the National Communication Association Conference, Chicago, IL. **Top paper award for the Interpersonal Communication Division of NCA.**

- Greene, K., *Banerjee, S. C., *Bagdasarov, Z., & Krcmar, M.** (2009, November). *Do certain television programs appeal to high sensation seekers? An examination of message sensation value of popular television programs.* Paper presented at the National Communication Association Conference, Chicago, IL.
- ***Banerjee, S. C., & Greene, K.** (2009, November). *Sensation seeking, dosage effect, and message effectiveness: An exploration of the role of surprise in anti-cocaine messages.* Paper presented at the National Communication Association Conference, Chicago, IL.
- Greene, K.** (2009, November). *Interdisciplinary doctoral programs.* Panel presented to the Doctoral Chairs breakfast at the National Communication Association Conference, Chicago, IL.
- Greene, K.** (2009, November). *Beyond the digital divide: New research directions to meet the challenges of a diverse information society.* Paper presented at the National Communication Association Conference, Chicago, IL.
- Greene, K.** (2009, May). *An integrated model of health disclosure decision-making.* Paper presented at the International Communication Association Conference, Chicago, IL.
- ***Magsamen-Conrad, K. C., Greene, K., *Banerjee, S. C., & *Bagdasarov, Z.** (2008, November). *Self-disclosure in existing relationships: Response and relational closeness.* Paper presented at the National Communication Association Conference, San Diego, CA.
- ***Venetis, M. K., Greene, K., *Banerjee, S. C., & *Bagdasarov, Z.** (2008, November). *Exploring explicitly and implicitly stated privacy rules used in third party disclosure and gossip.* Paper presented at the National Communication Association Conference, San Diego, CA.
- ***Banerjee, S. C., Greene, K., Krcmar, M., & *Bagdasarov, Z.** (2008, November). *The role of gender and sensation seeking in film choice: Exploring mood and arousal.* Paper presented at the Mass Communication Division of the National Communication Association Conference, San Diego, CA.
- ***Banerjee, S. C., Greene, K., Krcmar, M., & *Bagdasarov, Z.** (2008, November). *Who watches verbally aggressive shows? An examination of personality and other individual difference factors in predicting viewership.* Paper presented at the Mass Communication Division of the National Communication Association Conference, San Diego, CA.
- Greene, K., & *Banerjee, S. C.** (2008, November). *Examining unsupervised time with peers and the mediating role of association with delinquent peers on adolescent smoking.* Paper presented at the National Communication Association Conference, San Diego, CA.
- ***Bagdasarov, Z., Greene, K., *Banerjee, S. C., Krcmar, M., & *Ruginyte, D.** (2008, November). *I am what I watch: Voyeurism, sensation seeking and television viewing patterns.* Paper presented at ECREA's European Communication Conference, Barcelona, Spain.
- ***Banerjee, S. C., Greene, K., *Bagdasarov, Z., & Campo, S.** (2008, October). *"My friends love to tan": Examining sensation seeking and the mediating role of association with friends who use tanning beds.* Paper presented at the National Cancer Research Institute Cancer Conference, Birmingham, UK.
- ***Magsamen-Conrad, K. C., Greene, K., *Banerjee, S., & *Bagdasarov, Z.** (2008, July). *Timing of self-disclosure in existing relationships.* Paper presented at the meeting of the International

Association for Relationship Research, Providence, RI.

Greene, K., & *Banerjee, S. C. (2008, May). *Prior smoking experience and association with deviant peers influencing smoking intentions of early adolescents*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.

***Banerjee, S. C., & Greene, K.** (2008, May). *Adolescent cigarette smoking: An application of problem behavior theory to examine systems of influence*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.

Krcmar, M., **Greene, K., *Banerjee, S. C., & *Bagdasarov, Z.** (2008, May). *Exploring movie choice: An examination of uses and gratifications, mood management, and mood adjustment*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.

***Venetis, M. K., Greene, K., *Banerjee, S. C., & *Bagdasarov, Z.** (2008, May). *Comparing private and secrete information in disclosure decisions*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada. **Top paper award for the Interpersonal Communication Division of ICA.**

Greene, K. (2008, April). *Conceptualizing time and development in health communication research design*. Paper presented at the Kentucky Health Communication Conference, Lexington, KY.

***Ruginyte, D., Greene, K., *Banerjee, S. C., *Bagdasarov, Z., & Krcmar, M.** (2007, November). *Sexual content on reality and fictional television shows*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

***Bagdasarov, Z., Greene, K., *Banerjee, S. C., Krcmar, M., & *Ruginyte, D.** (2007, November). *Predictors of reality TV use: A uses and gratification approach*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

***Checton, M. G., Greene, K., *Banerjee, S. C., & *Bagdasarov, Z.** (2007, November). *Non face-to-face self-disclosure in everyday interpersonal relationships: Motivations, attributions, and communication channel choices*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

***Magsamen-Conrad, K. C., Greene, K., *Banerjee, S. C., & *Bagdasarov, Z.** (2007, November). *Non face-to-face self-disclosure, self-concealment, and distress disclosure*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Campo, S., **Greene, K., Askelson, N. M., & *Banerjee, S. C.** (2007, November). *Faking the rays: Gender, social norms, and tanning bed use*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

***Bagdasarov, Z., *Banerjee, S. C., Greene, K., & Campo, S.** (2007, May). *Indoor tanning and problem behavior theory: Systems of influence*. Paper presented at the meeting of the International Communication Association, San Francisco, CA.

- Greene, K.**, Campo, S., & *Banerjee, S. (2006, November). *Comparing normative, anecdotal, and scientific risk evidence to discourage tanning bed use*. Paper presented at the meeting of the National Communication Association, San Antonio, Texas.
- Greene, K.**, & *Banerjee, S. C. (2006, November). *Adolescents' responses to peer smoking offers: The role of sensation seeking and self esteem*. Paper presented at the meeting of the National Communication Association, San Antonio, Texas.
- Derlega, V. J., **Greene, K.**, Winstead, B. A., & Henson, J. M. (2006, November). *Social comparison processes in coping with HIV: Evidence for upward affiliation and downward evaluation*. Paper presented at the meeting of the National Communication Association, San Antonio, Texas.
- Greene, K.** (2006, November). *Making it matter: Research projects that improved our communities (and those that failed)*. Panel presented at the meeting of the National Communication Association, San Antonio, Texas.
- Campo, S., **Greene, K.**, *Banerjee, S. C., & *Zhao, S. (2005, November). *Normative, anecdotal and scientific risk messages: Comparing the effects for tanning beds*. Paper presented at the meeting of the National Communication Association, Boston, MA.
- Greene, K.**, Derlega, V. J., & *Mathews, A. (2005, November). *Self-disclosure in personal relationships*. Paper presented at the meeting of the National Communication Association, Boston, MA.
- Greene, K.** (2005, July). *Discussion about implications of research (mostly) on HIV*. Panel presented at the Health Relationship Conference of IARR, Indianapolis, IN.
- Greene, K.**, *Zhao, S., & *Banerjee, S. (2005, July). *Strategies for information sharing: Choices in non-face-to-face disclosure*. Panel presented at the Health Relationship Conference of IARR, Indianapolis, IN.
- Greene, K.**, & Derlega, V. J. (2005, May). *Motivations for self-disclosure in personal relationships: An application for people with HIV*. Paper presented at the meeting of the International Communication Association, New York, New York.
- *Banerjee, S. C., & **Greene, K.** (2005, May). *TRA revisited: Exploring antecedents of smoking attitudes and subjective norms*. Paper presented at the meeting of the International Communication Association, New York, New York.
- *Zhao, S., *Banerjee, S. C., **Greene, K.**, & Campo, S. (2005, April). *Affecting students' intention to use tanning beds*. Paper presented at the meeting of the New Jersey Communication Association, Trenton, New Jersey.
- Greene, K.**, & Faulkner, S. L. (2004, November). *Gender, attitudes about sexuality, and sexual talk in heterosexual dating relationships*. Paper presented at the meeting of the National Communication Association, Chicago, IL.
- Greene, K.**, & Krcmar, M. (2003, November). *The impact of egocentrism and sensation seeking on adolescents' processing of alcohol messages*. Paper presented at the meeting of the National Communication Association, Miami, FL.

- Greene, K.**, Derlega, V. J., Yep, G. A., & Petronio, S. (2003, November). *Privacy and disclosure of HIV in interpersonal relationships*. Paper presented at the meeting of the National Communication Association, Miami, FL.
- *Banerjee, S. C., & **Greene, K.** (2003, November). *Comparing predictors of AIDS and cancer stigma*. Paper presented at the meeting of the National Communication Association, Miami, FL.
- Elwood, W. N., & **Greene, K.** (2003, November). *Associations of mental and physical health with longevity in treatment: Characteristics of homeless substance abusers presenting for the Safeport residential treatment program*. Paper presented at the meeting of the American Public Health Association, San Francisco, CA.
- Greene, K.**, & *Banerjee, S. C. (2003, May). *Predicting outgroup homogeneity effects: Factors contributing to perceived similarities in attitudes toward people with AIDS and by gender and sexual orientation*. Paper presented at the meeting of the International Communication Association, San Diego, CA. **Top paper award for Health Communication Division of ICA.**
- Greene, K.** (2002, November). *Sharing information about an HIV diagnosis*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Greene, K.** (2002, November). *Communication and sexuality changes in women after an HIV-positive diagnosis*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Krcmar, M., & **Greene, K.** (2002, November). *Predicting exposure to and liking of television violence: A uses and gratifications approach*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Elwood, W. N., **Greene, K.**, & Carter, K. K. (2002, November). *Gentlemen don't speak: Communication rules, condom use, and the theory of reasoned action*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- *Sawyer, L. M., & **Greene, K.** (2002, November). *Messages influencing the use of tanning beds by college women: Statistical versus narrative evidence and a self-assessment to increase perceived susceptibility*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Faulkner, S. L., & **Greene, K.** (2002, November). *Sexual self-disclosure in heterosexual dating relationships*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Elwood, W. N., & **Greene, K.** (2002, November). *"Risks both known and unknown": Bathhouse policies, cultural mores, and issues of sexual risk behavior and prevention*. Paper presented at the meeting of the American Public Health Association, Philadelphia, PA.
- Greene, K.** (2002, April). *Health communication research making a difference in our community: The example of HIV/AIDS*. Keynote address presented at the annual meeting of the Southern States Communication Association, Winston-Salem, NC.
- Greene, K.** (2002, April) *Designing campaigns to encourage adolescents' processing of health risk messages*. Paper presented at the annual meeting of the Eastern Communication Association, New York.

- Greene, K.** (2001, October). *Disclosure processes surrounding HIV diagnoses*. Paper presented on a **spotlight research program** at the meeting of the National Communication Association, Atlanta, GA.
- Elwood, W. N., & **Greene, K.** (2001, October). *Fostering drug-free, self-sufficient lives: A report on the first graduating class of the Campus South program*. Paper presented at the annual meeting of APHA, Atlanta, GA.
- Elwood, W. N., & **Greene, K.** (2001, October). *Safeport: Results of providing drug treatment to clients and families in public housing*. Paper presented at the annual meeting of APHA, Atlanta, GA.
- Derlega, V. J., Winstead, B. A., **Greene, K.**, Serovich, J., & Elwood, W. N. (2001, July). *Stigma and HIV disclosure with friends, intimate partners, and parents*. Paper presented at the NIMH conference on the role of families in preventing and adapting to HIV/AIDS, Los Angeles, CA.
- Greene, K.**, Krcmar, M., Rubin, D. L., Walters, L. H., & Hale, J. L. (2001, May). *Elaboration demand in the processing of adolescent health messages*. Paper presented at the meeting of the International Communication Association, Washington, DC. **Top paper award for the Health Communication Division of ICA.**
- Greene, K.** (2001, May). *Seeking information about potential response: Applications to disclosure of HIV infection*. Paper presented at the meeting of the International Communication Association, Washington, DC.
- Greene, K.**, & Faulkner, S. (2001, May). *Self-disclosure in relationships of HIV-positive African American adolescent females*. Paper presented at the meeting of the International Communication Association, Washington, DC.
- Greene, K.** (2000, November). *Communication boundary management: Applications for HIV-positive African American teenage girls*. Paper presented at the National Communication Association, Seattle, WA.
- Greene, K.** (2000, April). *The effects of relational quality on disclosure of HIV infection*. Paper presented at the annual meeting of the Southern States Communication Association, New Orleans. **Top paper award for Applied Communication Division of SSCA.**
- Greene, K.** (1999, April). *Variables affecting self-disclosure: The case of HIV/AIDS*. Paper presented at the meeting of the Southern States Communication Association, St. Louis, MO.
- Greene, K.**, Miller, D. H., & Causby, V. (1999, March). *The nature of fusion in the dynamics of women's relationships*. Paper presented at the meeting of the Southeastern Women's Studies Association, Raleigh, NC.
- Greene, K.**, Krcmar, M., Rubin, D. L., Walters, L. H., & Hale, J. L. (1998, November). *Elaboration in processing adolescent health messages: The relative contributions of egocentrism and sensation seeking*. Paper presented at the National Communication Association, New York. **Top paper award for Health Communication Division of NCA.**
- Greene, K.** (1998, November). *Disclosure of chronic illness varies by topic and target: The role of stigma and boundaries in willingness to disclose*. Paper presented at the National Communication Association, New York.

- Greene, K.**, Causby, V., & Miller, D. H. (1998, November). *The nature and function of fusion in the dynamics of lesbian family relationships*. Paper presented at the National Communication Association, New York.
- Greene, K.**, Krcmar, M., Rubin, D. L., Walters, L. H., & Hale, J. L. (1997, November). *Developing campaigns targeting adolescent risk taking behaviors: The contributions of egocentrism and sensation seeking*. Paper presented at the meeting of the National Communication Association, Chicago, IL.
- Serovich, J. M., Kimberly, J. A., & **Greene, K.** (1997, November). *Perceived family member reaction to women's disclosure of HIV-positive information*. Paper presented at the meeting of the National Council on Family Relations, Crystal City, VA.
- Greene, K.** (1997, April). *The role of topic and target in disclosure of disease to family members*. Paper presented at the meeting of the Southern States Communication Association, Savannah, GA.
- Greene, K.** (1997, April). *Ethical constraints in HIV prevention message research*. Paper presented at the meeting of the Southern States Communication Association, Savannah, GA.
- Greene, K.** (1997, April). *Women living with HIV: Implications for feminism*. Paper presented at the Southeastern Women's Studies Association, Athens, GA.
- Greene, K.**, Hale, J. L., & Rubin, D. L. (1996, November). *A test of the theory of reasoned action in the context of AIDS messages*. Paper presented at the Speech Communication Association Meeting, San Diego, CA. **Top paper award for the Health Communication Division of NCA.**
- *Rose, H. A., **Greene, K.**, & Murry, V. M. (1996, November). *Stereotypes of gay and lesbian families*. Paper presented at the National Council on Family Relations, Kansas City, MO.
- Greene, K.**, Rubin, D. L., Walters, L. H., & Hale, J. L. (1996, May). *The utility of understanding adolescent egocentrism in designing health promotion messages*. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.
- *Rose, H. A., Murry, V. M., **Greene, K.**, & *Tighe, M. R. (1996, April). *Naive theories about the development of homosexuality*. Paper presented at the Southwest Society for Research in Human Development, Park City, UT.
- Greene, K.** (1996, April). *Differences in designing health messages directed toward adolescent boys and girls*. Paper presented at the Southeastern Women's Studies Association, Richmond, VA.
- Greene, K.**, & Serovich, J. M. (1995, November). *Predictors of willingness to disclose HIV infection to nuclear family members*. Paper presented at the annual meeting of the Speech Communication Association, San Antonio, TX.
- Kimberly, J. A., Serovich, J. M., & **Greene, K.** (1995, November). *Revealing disease in families: Information versus target*. Paper presented at the annual meeting of the National Council on Family Relations, Portland, OR.
- Kimberly, J. A., **Greene, K.**, & Serovich, J. M. (1995, April). *The process of women's disclosure of HIV-positive status*. Paper presented at the meeting of the Southern States

Communication Association, New Orleans, LA. **Top paper award for the Gender Studies Division of SSCA.**

Greene, K. (1995, March). *Developing health messages targeting female adolescents*. Paper presented at the meeting of the Southeastern Women's Studies Association, Tuscaloosa, AL.

Greene, K., & Tighe, R. (1995, March). *The utility of policies promoting gender inclusive language use in the classroom*. Paper presented at the meeting of the Southeastern Women's Studies Association, Tuscaloosa, AL.

Serovich, J. M., **Greene, K.**, & Kimberly, J. A. (1994, November). *Behavioral intention as a modifier of adolescent sexual risk taking behavior for reducing HIV exposure*. Paper presented at the meeting of the National Council on Family Relations, Minneapolis, MN. **New Professional paper award for the Family Health Section of NCFR.**

Kimberly, J. A., Serovich, J. M., & **Greene, K.** (1994, November). *The forgotten many: Women and HIV*. Paper presented at the meeting of the National Council on Family Relations, Minneapolis, MN.

Greene, K. (1994, May). *The undergraduate research methods course: Curricular centrality, instructional effectiveness and student attitudes*. Paper presented at the meeting of the Eastern Communication Association, Washington, DC.

Greene, K., & Serovich, J. (1994, April). *HIV-positive women: Innovations in addressing their gender-specific needs*. Paper presented at the meeting of the Southeastern Women's Studies Association, Greenville, NC.

Lemieux, R., Tighe, M. R., Daniels, M. J., Hocking, J. E., **Greene, K.**, & Cairns, A. B. (1994, April). *The persuasive effect of the AIDS NAMES quilt on behavioral intention*. Paper presented at the meeting of the Southern States Communication Association, Norfolk, VA.

Greene, K., Rubin, D. L., & Hale, J. L. (1993, November). *Egocentrism, message explicitness, and AIDS messages directed toward adolescents: A test of the theory of reasoned action*. Paper presented at the meeting of the Speech Communication Association, Miami, FL. **Top paper award for the Health Communication Division of NCA.**

Greene, K., & Serovich, J. M. (1993, November). *Appropriateness of disclosure of HIV-testing information: The perspective of PLWAs*. Paper presented at the meeting of the Speech Communication Association, Miami, FL.

Parker, R. G., **Greene, K.**, & Serovich, J. M. (1993, November). *Mothers, fathers, and daughters: Parental involvement and conflict styles in the launching stage of the family life cycle*. Paper presented at the meeting of the Speech Communication Association, Miami, FL.

Lindsey, A. E., Greene, J. O., **Greene, K.**, & Parker, R. (1993, May). *Detrimental effects of intense emotional states during message production*. Paper presented at the meeting of the International Communication Association, Washington, DC.

Greene, K., & Serovich, J. M. (1993, April). *Appropriateness of disclosure of HIV testing information to family members*. Paper presented at the meeting of the Southern States Communication Association, Lexington, KY.

- Rubin, D., **Greene, K.**, & Schneider, D. (1993, April). *Diachronic and synchronic variation in the adoption of gender-inclusive/exclusive language reforms*. Paper presented at the meeting of the Southern States Communication Association, Lexington, KY. **Top paper award for the Gender Studies Division of SSCA/CSCA.**
- Parrott, R., **Greene, K.**, & Serovich, J. M. (1992, November). *Access to information about HIV: Risk communication and health care providers*. Paper presented at the meeting of the Speech Communication Association, Chicago, IL
- Rubin, D., **Greene, K.**, & Schneider, D. (1992, March). *Gender-exclusive language in public discourse and student writing*. Paper presented at the meeting of the Conference on College Composition and Communication, Cincinnati, OH. **Outstanding Conference paper award for OSCLG.**
- Parker, R. G., & **Greene, K.** (1992, April). *Family triads in conflict: The case for symmetry of communication styles*. Paper presented for the Bostrom Young Scholars Panel of the Southern States Communication Association, San Antonio, TX.
- Greene, K.**, Parker, R. G., & Serovich, J. M. (1991, November). *Predictors of young adults' use of conflict styles in the launching stage of the family life cycle*. Paper presented at the meeting of the Speech Communication Association, Atlanta, GA.
- Rubin, D., & **Greene, K.** (1991, November). *Gender-typical style in written language*. Paper presented at the meeting of the Speech Communication Association, Atlanta, GA.
- Serovich, J. M., **Greene, K.**, & Parrott, R. (1991, November). *Boundaries and AIDS testing: Privacy and the family system*. Paper presented at the meeting of the National Council on Family Relations, Denver, CO.
- Lindsey, A. O., Greene, J., **Greene, K.**, & Parker, R. G. (1991, August). *I'm all choked-up: The effects of arousal on single versus multiple-goal messages*. Paper presented at the meeting of the International Conference on Social Psychology and Language, Santa Barbara, CA.
- Greene, K.**, & Serovich, J. M. (1991, April). *Privacy and AIDS testing*. Paper presented at the meeting of the Southern States Communication Association, Tampa, FL. **Top paper award for the Communication Theory Division of SSCA; top three paper award for Bostrom Young Scholars Award, SSCA.**
- Parrott, R., **Greene, K.**, & Parker, R. G. (1991, April). *Pediatrician-parent conversation: A case of mutual influence*. Paper presented at the meeting of the Southern States Communication Association, Tampa, FL.
- Parrott, R., & **Greene, K.** (1990, November). *The reliability of measuring verbal behavior*. Paper presented at the meeting of the Speech Communication Association, Chicago, IL.
- Greene, K.**, & Rubin, D. (1990, November). *Effects of gender inclusive/exclusive language in religious discourse*. Paper presented at the meeting of the Speech Communication Association, Chicago, IL. **Runner up for 1990 Kramarae Outstanding Dissertation/Thesis award of OSCLG for thesis.**

- Rubin, D., & **Greene, K.** (1990, November). *Factors affecting attitudes toward gender-inclusive/exclusive language*. Paper presented at the meeting of the Speech Communication Association, Chicago, IL.
- Rubin, D., & **Greene, K.** (1989, December). *Gender and genre in written language*. Paper presented at the National Writing and Culture Conference, Atlanta, GA.
- Greene, K.**, & Serovich, J. M. (1989, October). *Gender construction in the language of the marriage ceremony*. Paper presented at the Conference of the Organization for the Study of Communication, Language and Gender, Cincinnati, OH.