

YOUNGRIM KIM

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ACADEMIC APPOINTMENTS

2022 - **Rutgers, The State University of New Jersey**, New Brunswick, NJ
Assistant Professor, Department of Journalism & Media Studies
School of Communication & Information (SC&I)

EDUCATION

2022 **University of Michigan, Ann Arbor**; Ph.D. in Communication and Media
- Graduate Certificates in Science, Technology, and Society (STS) and Digital Studies
- Professional Certificate in Diversity, Equity, and Inclusion (DEI)

Dissertation: *"Pandemic Data Publics: Surveillance Culture and Civic Action in Times of Public Health Emergencies"* (Committee: Susan Douglas, Christian Sandvig, Julia Sonnevend, Aswin Punathambekar, Jan Van den Bulck)

2016 **Seoul National University, South Korea**; M.A. in Communication Studies

2012 **University of California, Berkeley**; B.A. in Media Studies

PUBLICATIONS

Peer-reviewed Journal Articles

Love, Ta'Les. & Kim, Youngrim (forthcoming). Squid Game and the imagining of Afro-Asian connections through Black Twitter memescapes. *Communication, Culture & Critique*.

Kim, Youngrim, Chen, Yuchen., & Liang, Fan. (2021). Engineering care in pandemic techno-governance: The politics of care in China and South Korea's COVID-19 tracking apps. *New Media & Society*. DOI: [10.1177/14614448211020752](https://doi.org/10.1177/14614448211020752)

* Top Student Paper Award, Communication & Technology Division, ICA

Kim, Youngrim. (2021). Tracking bodies in question: Telecom companies, mobile data, and surveillance platforms in South Korea's epidemic governance. *Information, Communication & Society*. DOI: [10.1080/1369118X.2021.1883704](https://doi.org/10.1080/1369118X.2021.1883704)

Kim, Youngrim. (2020). Outbreak news production as a site of tension: Journalists' news-making of global infectious disease. *Journalism*, 23(1), 171-188. DOI: [10.1177/1464884920940148](https://doi.org/10.1177/1464884920940148)

Sonnevend, Julia. & **Kim, Youngrim**. (2020). An unlikely seducer: Kim Jong-un's charm offensive from the PyeongChang Winter Olympics until the Trump-Kim summit. *International Journal of Communication*, 14: 1398-1420.

Public-facing Articles

Code for Korea (2021). COVID-19 and Public Mask Project in South Korea. White paper written in Korean. Available at: <https://bit.ly/3B3yEiT>

Current Projects

Acker, Amelia., Chaudhuri, Bidisha., Ellis, Ryan., Finn, Megan., Kim, Youngrim., Srinivasan, Janaki. & Wedlake, Stacey. (names in alphabetical order). COVID Data Builders: Dashboards, Publics, and the Making of Public Health Infrastructures in India and the U.S.

* Grant funded by the National Science Foundation and Ford & Sloan Foundations

Kim, Youngrim. (in preparation). Racializing Air: Anti-Chinese discourse in South Korean media representation of air pollution from yellow dust to fine dust pollution.

AWARDS, FELLOWSHIPS, AND GRANTS

2022	Digital Studies Graduate Research Awards Digital Studies Institute (DSI), University of Michigan
2021–22	AAUW International Fellowship (\$20,000) American Association of University Women (AAUW)
2021–22	Rackham Predoctoral Fellowship (one-year dissertation completion fellowship: salary, benefits, tuition) Rackham Graduate School, University of Michigan
2021–22	Humanities Institute Predoctoral Fellowship – <i>declined in favor of Rackham fellowship</i> (one-year dissertation completion fellowship: salary, benefits, tuition) Institute for Humanities, University of Michigan
2021	Top Student Paper Award (First author) International Communication Association, Communication and Technology Division
2020	Winter 2020 Research Award Digital Studies Institute (DSI), University of Michigan
2020	Rackham Graduate Student Research Grant Rackham Graduate School, University of Michigan
2020	Departmental Dissertation Research Award Department of Communication and Media, University of Michigan

- 2019 Winthrop B Chamberlain Scholarship for Graduate Student Research
Department of Communication and Media, University of Michigan
- 2017, 18, 19 Departmental Graduate Student Travel Scholarship
Department of Communication and Media, University of Michigan
- 2017, 19 Conference Travel Funds
Science, Technology, and Society Program, University of Michigan
- 2017 Rackham Conference Travel Grant
Rackham Graduate School, University of Michigan
- 2016 Travel Grant
International Communication Association (ICA)

CONFERENCE PRESENTATIONS & WORKSHOPS

- 2022 Kim, Y. "“There are too many liars”": AI contact tracing system and the culture of pandemic surveillance." Surveillance Studies Network (SSN) Biennial Conference. Rotterdam, The Netherlands.
- 2021 Finn, M., Srinivasan, J., Ellis, R., Acker, A., Chaudhuri, B., **Kim, Y.**, & Wedlake, S. "Data care during crisis: A comparative analysis of COVID data infrastructure builders in India and the U.S." Paper for a panel, *Data/Care: Relations, Affects, Practices*. Society for Social Studies of Science (4S) Annual Conference. Virtual due to COVID-19.
- Kim, Y., Chen, Y., Liang, F. "The politics and practices of care in China and South Korea's quarantine enforcement apps for COVID-19 response". International Communication Association (ICA) Annual Conference. Virtual due to COVID-19. [Top Student Paper Award, Communication & Technology Division](#).
- Kim, Y. "Data visualization and/or data obfuscation for public health: The politics of visibility in South Korea's COVID-19 digital maps." Paper for a panel, *Visualizing the 2020 Coronavirus Pandemic*. International Communication Association (ICA) Annual Conference. Virtual due to COVID-19. [Panel co-organizer \(with Julia Sonnevend\)](#).
- Kim, Y. "Negotiating transparency: Critical data designers and the making and maintenance of South Korea's COVID-19 database." *Trust and Doubt in Public Data Infrastructures Workshop*. Data & Society. New York, USA.
- 2020 Kim, Y., Chen, Y., Liang, F., & Hussain, M. "Surveillance infrastructures in and for crises: China and South Korea's data-driven quarantine measures in the 2020 Coronavirus outbreak". Association of Internet Researchers (AoIR) Annual Conference. Virtual due to COVID-19.
- Lu, J., Chen, Y., & **Kim, Y.** "Science and rumor of a virus: The politics of information legitimacy of the coronavirus in China". Society for Social Studies of Science (EASST/4S

2020) Annual Conference. Virtual due to COVID-19.

Kim, Y. "Platformizing the health of a nation: The promise of mobile data and digital infrastructure in South Korea's outbreak management". The 2nd Lisbon Winter School for the Study of Communication. Lisbon, Portugal.

2019 "Studying the other's politics in communication and cultural studies." Panel co-organized with Yuval Katz, Ta'Les Love, and Caitlin Dyche. Annual Critical Mediations Conference at the University of Southern California's Annenberg School of Communication. Los Angeles, USA.

Sonnevend, J. & **Kim, Y.** "An unlikely seducer: Kim Jong-un's charm offensive from the PyeongChang Winter Olympics until the Trump-Kim summit". Paper for a panel, *Leaders Beyond Boundaries: How National Leaders Shape Their Countries' Image*. International Communication Association (ICA) Annual Conference. Washington D.C., USA.

2018 Kim, Y. "Outbreak news: Journalists' news-making of global infectious disease". International Communication Association (ICA) Annual Conference. Prague, Czech Republic.

Katz, Y. & **Kim, Y.** "Redefining the people: The inclusive and exclusive discourse of populist politics". Paper for a pre-conference, *Global Perspectives on Populism and Media*. International Communication Association (ICA) Annual Conference. Budapest, Hungary.

2017 Kim, Y. "Live-streaming Zika: How liveness shapes outbreak news reporting during the 2016 Rio Olympic Games." Association of Internet Researchers (AoIR) Annual Conference. Tartu, Estonia.

2016 Kim, Y. & Hong, S. "Constructing the Ebola narrative: A visual analysis of the Ebola epidemic in U.S. media." International Communication Association (ICA) Annual Conference. Fukuoka, Japan.

2015 Kim, Y. "Translation of culture in Hollywood remakes of East Asian films." The 12th Cultural Studies Camp by the Korean Association for Communication and Information Studies. Seoul, Korea.

INVITED TALKS

Oct 7, 2021 "Tracking COVID with Technology in South Korea and China." *COVIDCalls*. Graduate School of Science and Technology Policy, Korean Advanced Institute of Science and Technology (KAIST). South Korea.

Jan 24, 2021 "Fieldwork in/of the pandemic: Rethinking virtual spaces as ethnographic field sites." *Being in the Field: Research Theory and Practice amid Pandemic Workshop*. Global Media Studies Initiative, University of Michigan.

TEACHING

Instructor of Record

- Fall 2022 Data in Context
School of Communication and Information, Rutgers University
- Summer 2019 Global Health Crises and Media - A Humanist Perspective
Department of Communication and Media, University of Michigan

Graduate Student Instructor

- Winter 2021 Communicating Science, Health, and Environment
Department of Communication and Media, University of Michigan
- Fall 2019 Digital Media Foundations
Department of Communication and Media, University of Michigan
- Winter 2019 Media Use and Sleep
Department of Communication and Media, University of Michigan
- Winter 2018 Understanding Media Industries
Department of Communication and Media, University of Michigan
- Fall 2017, 2018 The Mass Media
Department of Communication and Media, University of Michigan

Guest Lectures

- June 21, 2021 “Negotiating transparency: Critical data designers and the making and maintenance of South Korea’s COVID-19 database”. STS course on *Archiving for the Anthropocene*. Institute for Cultural Anthropology and European Ethnology. Goethe University Frankfurt, Germany.
- April 28, 2020 “Navigating epidemics in a digital city: South Korea’s ICT-based management of COVID-19”. Course on *Contemporary Social Theory*. The New School for Social Research.

Research Mentor

- Summer 2020 Undergraduate Research Mentor. Undergraduate Research Opportunities Program (UROP), University of Michigan

SERVICE AND LEADERSHIP

External Service

2020–2022 Elected Student/Early Career Scholar Representative of the Global Communication and Social Change (GCSC) Division, International Communication Association (ICA)

2020–2022 Project organizer of Code for Korea (NGO), Seoul, South Korea

Reviewer International Communication Association (ICA)
New Media & Society
Information, Communication, & Society
Journalism

University of Michigan

2021–2022 Diversity, Equity, Inclusion (DEI) Committee, Department of Communication and Media, University of Michigan

2020–2021 Graduate coordinator of the Infrastructure Research Lab, University of Michigan

2018–2020 Vice President of the Korean Student Association, University of Michigan

INDUSTRY EXPERIENCE

2012–2014 Assistant producer of OnStyle (Korean cable network channel)
 CJ Entertainment & Media, Seoul, South Korea

ADDITIONAL TRAINING

August 2021 2021 STS Summer School, Harvard University

July 2020 Digital Methods Summer School, Digital Methods Initiative, University of Amsterdam, The Netherlands

May 2017 Network Analysis by ICPSR summer program, Institute for Social Research, University of Michigan

August 2016 Social Network Analysis, Korea Social Science Data Archive (KOSSDA), South Korea

August 2015 Quantitative Methods of Social Science Research, Korea Social Science Data Archive (KOSSDA), South Korea

RESEARCH AFFILIATIONS

2021–2022 [Center for Ethics, Society, and Computing \(ESC\)](#), University of Michigan

2020–2022 [Tech Culture Matters](#) (PI: Silvia Lindtner), University of Michigan

2019–2022 [Infrastructure Research Lab](#) (PI: Christian Sandvig), University of Michigan

2017–2019 [Global Media Studies Institute](#) (PI: Aswin Punathambekar), University of Michigan

PROFESSIONAL MEMBERSHIPS

International Communication Association (ICA)

- Global Communication and Social Change & Communication and Technology divisions

Association of Internet Researchers (AoIR)

Society for Social Studies of Science (4S)

Korean American Communication Association (KACA)