JOHN VERNON PAVLIK

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ACADEMIC DEGREES

1983	Ph.D., Mass Communication, University of Minnesota
1980	M.A., Mass Communication, University of Minnesota
1978	B.A., Journalism, University of Wisconsin

PROFESSIONAL EXPERIENCE

2002-present	Professor, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, NJ
2013	Professor and Associate Dean, School of Journalism, Northwestern University (while on leave from Rutgers), Evanston, IL
2002-2012	Director, Journalism Research Institute, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, NJ
2002-2012	Chair, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University. New Brunswick, NJ
1996-2002	Professor, Graduate School of Journalism, Executive Director, The Center for New Media, Columbia University, New York, NY
1994-1995	Professor, Founding Director, School of Communication, San Diego State University, San Diego, CA
1988-1994	Associate Director for Research and Technology Studies, The Freedom Forum Media Studies Center, New York, NY
1983-1988	Assistant Professor, Department of Journalism/Communication, The Pennsylvania State University, State College, PA
1982	Instructor, Department of Journalism/Communication, The Pennsylvania State University, State College, PA
1981-1982	Research Assistant, Minnesota Heart Health Program; Instructor, Department of Marketing, School of Journalism and Mass Communication, University of Minnesota, Minneapolis, MN

HONORS, FELLOWSHIPS, AND AWARDS

Fellow (2023). International Communication Association. Fellow status is primarily a recognition of distinguished scholarly contributions to the broad field of communication.

Distinguished Achievement in Research (2023). Department of Journalism and Media Studies, School of Communication and Information, Rutgers University.

Inaugural Fulbright-Academy of Fine Arts Vienna (Austria) Distinguished Chair in Media Studies (2007). Appointments to the Fulbright Distinguished Chairs Program are among the most prestigious in the Fulbright Scholar Program. Candidates are senior scholars with a significant publication and teaching record.

Inaugural Professorship in Residence (2001). Radio Television Hong Kong, China.

Presidential Citation for Service and Dedication as an Officer (1999). The Association for Education in Journalism and Mass Communication.

Inaugural Shaw Foundation Distinguished Visiting Professor of Media Technology (2000). The School of Communication Studies, Nanyang Technological University, Singapore.

New York Press Club Annual Award for Journalistic Excellence (2000). Recognizes collaborative work published and co-produced by APBNews.com and under my supervision student reporting using an omnidirectional camera told the story of the police killing of Amadou Diallo in 1999.

Visiting Professorship (1983). Selected by the American Academy of Advertising. Backer Spielvogel, Inc., New York, NY.

Inductee, Kappa Tau Alpha (KTA) (1980). Inducted into the national journalism honor society.

BOOKS

Pavlik, J. (Forthcoming 2025). *Clum and geronimo: Power, prejudice and the press of the late 19th century american southwest*. Peter Lang.

Pavlik, J. (2024). *Journalism and the metaverse*. Anthem Press. ISBN: 9781839990120

Pavlik, J. (Ed.). (2024). *Milestones in digital journalism*. Routledge. ISBN: 9781003316152

Pavlik, J., & McIntosh, S. (2024). *Converging media: Introduction to mass communication and digital innovation* (7th ed.). Oxford University Press. ISBN: 9780190646653

Kamalipour, Y., & Pavlik, J. (Eds.). (2023). *Communicating global crisis: Media, war, climate, and politics*. Rowman & Littlefield. ISBN: 9781538181843

Pavlik, J. (2022). Disruption and digital journalism. In B. Franklin (Series Ed.), *Disruptions: Studies in digital journalism*. Routledge. ISBN: 9781003111788

Pavlik, J. (2019). *Journalism in the age of virtual reality: How experiential media are transforming news*. Columbia University Press. ISBN: 9780231184496

Pavlik, J., Dennis, E. E., Mersey, R., & Gengler, J. (2018). *Mobile disruptions in the middle east: Lessons from Qatar and the Arabian Gulf region in mobile media content innovation* (B. Franklin, Series Ed.). Routledge. ISBN: 9781315169118

Pavlik, J. (2017). *Masterful stories: Lessons from golden age radio*. Routledge. ISBN: 9781315530772

Pavlik, J. (Ed.). (2016). *Digital technology and the future of broadcasting: Global perspectives*. Routledge. ISBN: 9781315709772

Pavlik, J. (2008). *Media in the digital age*. Columbia University Press. ISBN: 9780231142090

Pavlik, J. (2001). *Journalism and new media*. Columbia University Press. ISBN: 9780231502672

Pavlik, J. (1998). *New media technology: Cultural and commercial perspectives* (1st ed.). Allyn & Bacon. ISBN-10: 020527093X

Chang, S., Anastassiou, D., Eleftheriadis, A., & Pavlik, J. (Eds.). (1997). *Video on demand systems: Technology, interoperability and trials*. Kluwer Academic Publishers. ISBN-10: 1475782810

Pavlik, J. (1996). *New media and the information superhighway*. Allyn & Bacon. ISBN-10: 0205163009

Pavlik, J. & Williams, F. (Eds.). (1994). *The people's right to know: Media, democracy and the information highway*. Lawrence Erlbaum Associates. ISBN: 9780203812044

Pavlik, J. & Dennis, E. (Eds.). (1993). *Demystifying media technology: A freedom forum center reader*. Mayfield Publishing. ISBN-10: 1559341459

Pavlik, J. (1987). *Public relations: What research tells us*. Sage. ISBN-10: 0803929501

BOOK CHAPTERS

Pavlik, J. (Accepted, 2025). Theorizing the algorithmic transformation of journalism. In A. Sarısakaloğlu & M. Loffelholz (Eds.), *The handbook of artificial intelligence and journalism.* John Wiley & Sons.

Pavlik, J. (Accepted, 2025). Considering the pedagogical benefits of generative artificial intelligence in higher education: Applying constructivist learning theory. In K. Pulk & R. Koris (Eds.), *Generative AI in higher education: The good, the bad, and the ugly.* Edward Elgar Publishing.

Pavlik, J. (2025). Global journalism in the digital age. In Y. Kamalipour (Ed.), *Global communication* (4th ed., pp. 201-229). Rowman & Littlefield.

Pavlik, J. (Accepted, 2024). Emerging media and citizen journalism: Considering how new technology may transform news engagement. In S. Allan & A. Thorsen (Eds.), *Citizen journalism: Global perspectives* (Vol. 3). Peter Lang.

Pavlik, J. (In press, 2024). Professional competencies for journalism in the fourth industrial revolution. In X. López García (Ed.), *Journalism, digital media and the fourth industrial revolution.* Palgrave Macmillan.

Pavlik, J. (2023). Automation, algorithms, artificial intelligence and cross-border journalism. In L. Rothenberger, M. Löffelholz, & D. Weaver (Eds.), *The Palgrave handbook of cross-border journalism* (pp. 537-552). Palgrave Macmillan.

Pavlik, J. (2021). How Americans see the world: What research tells us. In Y. Kamalipour (Ed.), *Global media perceptions of the United States: The Trump effect* (pp. 21-35). Rowman & Littlefield.

Laufer, P., Pavlik, J., & St. Louis, C. (2021). Slow journalism: Synthesizing digital journalism and slow news. In K. McIntyre & N. Dahmen (Eds.), *Reporting beyond the problem: From civic journalism to solutions journalism* (pp. 153-170). Peter Lang.

Pavlik, J. (2022). The moral mandate of virtual reality journalism. In L. Price, W. Wyatt, & K. Sanders (Eds.), *The Routledge companion to journalism ethics* (pp. 337-445). Routledge.

Pavlik, J. (2017). Data, algorithms and code: Implications for journalism practice in the digital age. In B. Franklin & S. Eldridge II (Eds.), *The Routledge companion to digital journalism studies* (pp. 265-273). Routledge.

Pavlik, J. V., & Pavlik, J. O. (2017). Understanding quality in digital storytelling: A theoretically based analysis of the interactive documentary. In M. Friedrichsen & Y. Kamalipour (Eds.), *Digital transformation in journalism and news media* (pp. 381-396). Springer Science+Business Media.

Pavlik, J. (2015). The role of the media in a digital world: Technological opportunities and legal challenges. In L. Castellón & A. Guillier (Eds.), *Comunicación, Redes y Poder* (pp. 55-74). RIL editors.

Pavlik, J. (2015). Understanding the popularity of social media: Flow theory, optimal experience, and public media engagement. In R. Lind (Ed.), *Produsing theory in a digital world 2.0: The intersection of audiences and production in contemporary theory* (pp. 91-106). Peter Lang.

Pavlik, J. (2014). Journalism: From delivering information to engaging citizen dialogue. In J. Danowski & L. Cantoni (Eds.), *Communication and technology in the handbooks of communication sciences series,* Vol. 5 (pp. 511-524). De Gruyter Mouton Publishers.

Pavlik, J. (2014). Mobile, networked and digital technology: Implications for journalistic work. In M. Schreiber & C. Zimmermann (Eds.), *Journalism and technological change* (pp. 185-204). Campus Verlag GmbH.

Pavlik, J. (2014). Ubiquity: The 7th principle of journalism in the digital age. In J. Canavilhas (Ed.), *Online Journalism* (pp. 159-183). LabCom IFP.

Pavlik, J. (2009). New media journalism. In W. Eadie (Ed.), *The 21st century communication: A reference handbook,* Vol. 2 (pp. 643-651). Sage.

Pavlik, J. (2009). Innovationen im redaktionsmanagment II: Vom traditionellen redaktionsburo zur digitalen nachrichtenregaktion perspektiven der forschung. In S. Fengler & S. Kretzschmar (Eds.), *Innovationen fur den Journalismus* (pp. 25-36). Springer Science & Business Media.

Pavlik, J. (2009). Innovationen in der kommunikation mit mediennutzen: Blogs. In S. Fengler & S. Kretzschmar (Eds.), Innovationen fur den Journalismus (pp. 49-57). Springer Science & Business Media.

Pavlik, J. (2009). Innovationen darstellungsformen II: Neue visualienrungsmoglichkeiten und 3-D-journalismus perspektiven der forschung. In S. Fengler & S. Kretzschmar (Eds.), *Innovationen fur den Journalismus* (pp. 70-87). Springer Science & Business Media.

Pavlik, J. (2009). Innovationen bei der rechercher I: 'Computer assisted reporting'--ein uberblick perspektiven der forschung. In S. Fengler & S. Kretzschmar (Eds.), *Innovationen fur den Journalismus* (pp. 93-100). Springer Science & Business Media.

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Pavlik, J., & McIntosh, S. (2006). Mobile news design and delivery. In J. Groebel, E. Noam, &

V. Feldmann (Eds.), *Mobile Media: Content and services for wireless communication* (pp. 87-95). Lawrence Erlbaum Associates.

Pavlik, J. (2005). Journalismus unter digitalen produktionsentwicklungen. In A. Zerdick, A. Picot, K. Schrape, J. Burgelman, R. Silverstone, V. Feldman, D. Heger, & C. Wolff (Eds.), *E-Merging media: Kommuniktion und medienwirtschaft der zukunft, A european communication council report* (pp. 125-126). Springer.

Pavlik, J. (2005). Innovationen in der kommunikation mit mediennutzern: Blogs perspektiven der forschung. In A. Zerdick, A. Picot, K. Schrape, J. Burgelman, R. Silverstone, V. Feldman, D. K. Heger, & C. Wolff (Eds.), *E-Merging media: Kommuniktion und medienwirtschaft der zukunft* (pp. 49-50). Springer.

Pavlik, J. (2003). Technology and news flows: Journalism and crisis coverage. In K. Kawamoto (Ed.), *Digital Journalism: Emerging technologies and the changing horizons of journalism* (pp. 75-89). Rowman & Littlefield.

Pavlik, J. (2001). News framing and new media: Digital tools to re-engage an alienated citizenry. In S. Reese, O. Gandy, Jr., & A. Grant (Eds.), *Framing public life: Perspectives on media and our understanding of the social world* (pp. 311-321). Lawrence Erlbaum Associates.

Pavlik, J. (2001). Transforming journalism education. In R. De Wolk (Ed.), *Introduction to online journalism: Publishing news and information* (pp. 40-44). Allyn & Bacon.Pavlik, J., & Ross, S. (2000). Journalism online: Exploring the impact of new media on news and society. In A. Albarran & D. Goff (Eds.), *Understanding the web* (pp. 117-133). Iowa State University Press.

Pavlik, J. (2000). The structure of the new media industry. In A. Greco (Ed.), *The media and entertainment industries* (pp. 214-247). Allyn & Bacon.

Pavlik, J. (1999). Content and economics in the multimedia industry: The case of New York's Silicon Alley. In H. Braczyk, G. Fuchs, & H. Wolf (Eds.), *Multimedia and regional economic restructuring* (pp. 81-96). Routledge.

Kline, F., & Pavlik, J. (1981). Adolescent health information acquisition from the broadcast media. In M. Meyer (Ed.), *Health education by television and radio*, Vol. 5 (pp. 92-117). Internationales Zentralinstitut fur das Jugend- und Bildungsfern.

Kline, F., & Pavlik, J. (1983). Les adolescents et l'acquisition des informations transmises parla radio et la television: Un apercu [Adolescents and the acquisition of information transmitted by radio and television: An overview]. In M. Meyer (Ed.), *Education pour la sante par la television et la radio,* Vol. 5 (pp. 32-56). Internationales Zentralinstitut fur das Jugend- und Bildungsfern.

*Indicates doctoral student

ENCYCLOPEDIA ENTRIES

Pavlik, J. (2019). News-gathering technologies. In T. P. Vos & F. Hanusch (Eds.), *The international encyclopedia of journalism studies* (pp. 1-6). Wiley-Blackwell.

Pavlik, J. (2016). Augmented reality. In *International encyclopedia of communication theory and philosophy* (pp. 1-5). Wiley-Blackwell and the International Communication Association.

Pavlik, J. (2009). Computers and journalism. In *Encyclopedia of journalism* (pp. 2-8). Sage.

Pavlik, J., & Powell III, A. (2003). New media. In D. Johnston (Ed.), *Encyclopedia of international media & communications* Vol. 3 (pp. 225-233). Elsevier Science.

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Pavlik, J., & Pavlik, O. (2024). Art education and generative AI: An exploratory study in constructivist learning and visualization automation for the classroom. *Creative Education, 15*(4), 601-616. https://doi.org/10.4236/ce.2024.154037

Pavlik, J., & *Iyer, S. (2023). Of media and mediums: Illusion and the roots of virtual reality in victorian era science, social change and spiritualism. *Atlantic Journal of Communication, 31*(3), 260-280. https://doi.org/10.1080/15456870.2022.2118964

*Iyer, S., **Pavlik**, J., & Jin, V. (2022). Leveraging virtual reality (VR) for sports public relations and sports journalism: Qualitative analyses of VR content productions for 'Russia2018' and 'Qatar 2022' FIFA world cups. *Journal of Sport & Tourism, 26*(4), 335-362. https://doi.org/10.1080/14775085.2022.2097942

*Iyer, S., **Pavlik, J.,** & Jin, V. (2022). Virtual tourism in the peri-and-post COVID-19 era: Understanding how experiential media are utilized in the making of 'Qatar 2022'. *Advances in Journalism and Communication, 10*(2), 81-102. https://doi.org/10.4236/ajc.2022.102007

Pavlik, J. (2021). Engaging journalism: News usage in the time of COVID-19. Special issue of *SEARCH: Journal of Media and Communication Research, 13*(1), 1-17. ISSN 2672-7080

Pavlik, J., & Kellogg, J. (2020). When radio was new: Considering the case of early austrian radio theater and its intersection with the rise of fascism in the 1930s. *The International Journal of Arts Theory and History, 15*(3), 1-12. https://doi.org/10.18848/2326-9952/CGP/v15i03/1-12

Pavlik, J, Alsaad, A., & Laufer, P. (2020). Speaking truth to power: Core principles for advancing international journalism education. *Journalism & Mass Communication Educator. Special 75th Anniversary Issue, 75*(4), 392-406. https://doi.org/10.1177/1077695820946241

Pavlik, J. (2020). Drones, augmented reality and virtual reality journalism: Mapping their role in immersive news content. *Media and Communication, 8*(3), 137-146. https://doi.org/10.17645/mac.v8i3.3031

Pavlik, J. (2019). Experiential media and transforming storytelling: A theoretical analysis. *The Journal of Creative Industries and Cultural Studies, III,* 46-67. ISSN: 5-607727-158028 00003

Pavlik, J. (2017). Austria's legacy in early radio broadcasting: Lessons for audio media in the 21st century. *Athens Journal of Mass Media and Communication, 3*(4), 273-296. https://doi.org/10.30958/ajmmc/3.4.1

Pavlik, J. (2017). Experiential media and disabilities in education: Enabling learning through immersive, interactive, and customizable digital platforms. *Ubiquitous Learning: An International Journal, 10*(1), 15-22. https://doi.org/10.18848/1835-9795/CGP/v10i01

Brasil, A., & **Pavlik, J.** (2016). Big data, computer code and television news archives: Implications of advances in audiovisual research methods for journalism auality. *Paragraph Journal* (Brazilian journal, *Revista Parágrafo*), *4*(2), 31-52. ISSN: 2317-4919 1

Pavlik, J. (2015). Transformation: Examining the implications of emerging technology for journalism, media and society. *Athens Journal of Mass Media and Communication, 1*(1), 9-24. https://doi.org/10.30958/ajmmc.1-1-1

Pavlik, J. (2015). Fueling a third paradigm of education: The pedagogical implications of digital, social and mobile media. *Contemporary Educational Technology*, *6*(2), 113-125**.** https://doi.org/10.30935/cedtech/6143

Pavlik, J. (2013). Trends in new media research: A critical review of recent scholarship. *Sociology Compass*, *7*(1), 1-12. https://doi.org/10.1111/soc4.12004

Pavlik, J., & *Bridges, F. (2013). The emergence of augmented reality (AR) as a storytelling medium in journalism. *Journalism and Communication Monographs*, *15*(1), 4-59. https://doi.org/10.1177/15226379124708

Pavlik, J. (2013). A vision for transformative leadership: Rethinking journalism and mass communication education for the 21st century. *Journalism and Mass Communication Educator, 68*(3), 277-287. https://doi.org/10.1177/1077695813499561

Pavlik, J. (2013). Innovation and the future of journalism. *Digital Journalism, 1*(2), 181-193. https://doi.org/10.1080/21670811.2012.756666

Pavlik, J., Laufer, P., Burns, D., & Ataya, R. (2012). Reforming Iraqi journalism and mass communication higher education: Applying the UNESCO model curricula for journalism education to Iraqi higher education. *Journalism & Mass Communication Educator, 67*(3), 268-285. https://doi.org/10.1177/1077695812450553

Pavlik, J., Kubey, R., & *Bridges, F. (2012). Sequencias com sonhos como recurso narrative na televisao: uma perspectiva freudiana, *Cadernos de Televisão*, 41-51. (Original work published in 2010.)

Pavlik, J. (2011). Digital technology and journalism: Implications for democracy. *Brazilian Journalism Research Journal*, *7*(2), 95-116. https://doi.org/10.25200/BJR.v7n2.2011.354

Pavlik, J., Kubey, R., & *Bridges, F. (2010). Dream sequences in television narrative: A Freudian perspective. *Television Quarterly, 39*(1), 19-27. ISSN: 0040-2796.

Pavlik, J. (2008). Video games beat Hollywood: Interactive television comes of age as they become pervasive, powerful and fantastically profitable. *Television Quarterly, 38*(3-4), 3-13. ISSN: 0040-2796

Pavlik, J. (2007). Broadband mobile media: Digital video goes wireless. *Television Quarterly, 38*(1), 7-14. ISSN: 0040-2796

Pavlik, J. (2007). Plowing the field of dreams, Part 2: The online future of television. *Television Quarterly, 37*(2), 17-26. ISSN: 0040-2796

Pavlik, J. (2006). Plowing the field of dreams: Effects of the online video explosion. *Television Quarterly, 37*(1), 15-21. ISSN: 0040-2796

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Pavlik, J. (2005). Understanding convergence and digital broadcasting technologies for the twenty-first century. *NHK Broadcasting Studies, 4*, 131-158. ISBN: 4-9901246-5-0

Pavlik, J. (2005). Fake news: One man's experience on *The Daily Show* with Jon Stewart. *Television Quarterly, 36*(1), 44-50. ISSN: 0040-2796

Pavlik, J. (2005). You've got video: Welcome to broadband internet. *Television Quarterly, 35*(2), 29-33. ISSN: 0040-2796

Pavlik, J. (2004). A sea-change in journalism: Convergence, journalists, their audiences and sources. *Convergence: The International Journal of Research into New Media Technologies*, *10*(4), 21-29. https://doi.org/10.1177/135485650401000

Pavlik, J. (2003). Covering the globe: How the communications satellite has transformed TV, *Television Quarterly, 34*(1), 4-9. ISSN: 0040-2796

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Pavlik, J., & Zhengrong, H. (2002). Transforming Chinese television: The year of the digital dragon. *Television Quarterly*, *33*(1), 16-22. ISSN: 0040-2796

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Pavlik, J., Nwosu, I., & Gonzalez, D. (1982). Why employees read company newsletters. *Public Relations Review*, *8*(3), 23-33. https://doi.org/10.1016/S0363-8111(82)80029-5

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Pavlik, J. (Accepted for presentation). Understanding bias in generative AI-produced video: An Exploratory Analysis of RunwayML. For Annual Conference of New York State Communication Association. October 2024.

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Pavlik, J. (July 2016). Mobile, wearable and social media: Technological implications for media innovation. Invited paper in *Special Conference Report: 20 Years of the Internet in China: Reform and Innovation* (pp. 159-170). Shanghai Jiao Tong University.

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BOOK REVIEWS

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Pavlik, J. (1991). Artificial experts: Social knowledge and intelligent machines. [Review of book by the same title]. *Public Relations Review, 17*(4), 413-415. https://doi.org/10.1016/0363-8111(91)90042

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Pavlik, J. (1984). Mass communication review yearbook (Vol. 4). [Review of book by the same title]. *Journal of Advertising, 13*(3), 64.

REFEREED PUBLISHED COMPUTER SOFTWARE

Pavlik, J., & Thalhimer, M. (1994). Media Technology Chronology. Freedom Forum Center software on history of media technology, developed in HyperCard for the Macintosh. Austin, TX: Wayne Danielson Software.

Pavlik, J., & Hashagen, R. (1988). Fatal! A news reporting simulation for the IBM pc. Austin, TX: Wayne Danielson Software.

Pavlik, J., & Maher, M. (1987). PR Review: A review program for public relations for the IBM or Apple microcomputer. Austin, TX: Wayne Danielson Software.

Pavlik, J. (1986). Betamag: A media evaluation program using the beta-binomial model for the IBM pc. Coral Gables, FL: The Oates Clearinghouse.

Pavlik, J. (1986). RNDMix: A media evaluation program using the random probability model, for the IBM pc. Coral Gables, FL: The Oates Clearinghouse.

Pavlik, J. (1986). Bugle PR: An interactive simulation in employee communications, for the IBM or Apple microcomputer. Coral Gables, FL: The Oates Clearinghouse.

Pavlik, J., Dulan, T. & Wood, L. (1986). Fire!: A reporting simulation, for the IBM microcomputer. Austin, TX: Wayne Danielson Software.

Pavlik, J., & Perry, K. (1986). Theory Review: A quiz on mass communication research and theory, for the IBM or Apple microcomputer. Austin, TX: Wayne Danielson Software.

OTHER SOFTWARE

Pavlik, J., & Bates, D. (1992). PR Pro™. Macintosh HyperCard stack for public relations planning and management. New York, NY: Pavlik & Bates.

REFEREED CONFERENCE PRESENTATIONS

Pavlik, J., & Pavlik, O. (2024, January 3-7). *Generative AI and art education: Considering the implications of DALL-E.* Presentation at the 9th International Academic Forum (IAFOR) International Conference on Education, Honolulu, HI, United States.

Pavlik, J. (2023, October 13-15). *Race, gender and visual art created via artificial intelligence: Assessing bias in images generated by OpenAI's DALL-E.* Presentation at the 81st New York State Communication Association (NYSCA) Conference, Callicoon, NY, United States.

Pavlik, J., Jin, V., Ahmed Gh A Lari, N., & *Iyer, S. (2023, June 26). *Virtual influencer engagement: Findings from a national survey in Qatar.* Presentation at the 2023 International Association for Media and Communication Research (IAMCR) Conference, Lyon, France, and online.

Pavlik, J. (2023, January 5-8). *Enrolling in the metaversity: A meta-analysis of virtual world university campuses in the metaverse.* Presentation at the 8th IAFOR International Conference on Education Honolulu, HI, United States.

Pavlik, J. (2022, October 14-16). *Entering the metaverse: Considering the implications of a journey into a virtual world for NYSCA at 80 Years.* Presentation at the 80th New York State Communication Association (NYSCA) Conference, Callicoon, NY, United States.

Pavlik, J., Jin, V., Ahmed Gh A Lari, N., & *Iyer, S. (2022, July 21-24). *Assessing public engagement with emerging media in Qatar.* Presentation at the 10th European Conference on Arts & Humanities (ECAH2022) and the 9th European Conference on Media, Communication & Film (EuroMedia2022). Held onsite at (and online) from Birkbeck, University of London, United Kingdom.

Pavlik, J., *Iyer, S., Jin, V., Bergida, G., Striker, S., & Gengler, J. (2021, December 14-15). *Understanding how experiential media are utilized in the making of 'Qatar 2022'.* Presentation at the 6th World Research Summit for Tourism and Hospitality, Oxford, United Kingdom.

Pavlik, J., & *Iyer, S. (2021, October 15-17). *Of media and mediums: Illusion and the roots of virtual reality in Victorian era science, social change & spiritualism.* Presentation at the 79th New York State Communication Association (NYSCA) Conference, Callicoon, NY, United States.

Pavlik, J., *Iyer, S., Jin, V., Bergida, G., Striker, S., & Gengler, J. (2021, November 9-12). *Leveraging experiential media (EM) for sports journalism and sports public eelations: Qualitative analyses of EM contents for 'Russia 2018' and 'Qatar 2022' FIFA World Cup.* Presentation at the 12th Asian Conference on Media, Communication & Film (MediAsia), Kyoto, Japan.

Pavlik, J., Jin, V., Bergida, G., Striker, S., Gengler, J. & *Iyer, S. (2021, May 10). *Engaging emerging media: Findings from a national survey of usage of augmented reality and virtual reality in Qatar.* Presentation at the 19th Athens Institute for Education and Research (ATINER) International Conference on Communication and Mass Media, Athens, Greece.

Pavlik, J. (2020, October 14). *Experiencing cinematic VR: Where theory and practice converge in the Tribeca Film Festival Cinema360.* Presentation at the 78th New York State Communication Association (NYSCA) Conference, Callicoon, NY, United States.

Pavlik, J. & Kellogg, J. (2020, June 24-26). *When radio was new: Considering the case of early Austrian radio theater and its intersection with the rise of fascism in the 1930s.* Presentation at the Media Industry Studies 2020 Conference: Global Currents and Contradictions, Galway, Ireland.

Pavlik, J. (2019, October 19). *A Journey in pursuit of truth: On the role of journalism and experiential media.* Presentation at the 77th New York State Communication Association (NYSCA) Conference, Callicoon, NY, United States.

Pavlik, J. (2017, May 8-11). *Austria's legacy in early radio broadcasting: Lessons for audio media in the 21st century.* Presentation at the 15th Athens Institute for Education and Research (ATINER) International Conference on Communication and Mass Media, Athens, Greece.

Pavlik, J. (2016, July 29). *Experiential media and disabilities in education: Enabling learning through immersive, interactive, customizable & multi-sensorial digital platforms.* Presentation at the Themed Session 2: Education and learning in a world of difference, 16th International Conference on Diversity in Organizations, Communities & Nations, Granada, Spain.

Pavlik, J., & Pavlik, J. O. (July 2015, July 16-18). *Understanding quality in digital storytelling: A theoretically based analysis of the interactive documentary.* Presentation at the 10th Global Communication Association Conference, Berlin, Germany.

Pavlik, J. (2015, May 28-29). *A mass communication of one: Reconsidering the theory and methodology of mass communication inquiry.* Presentation at the European Social Sciences (ESS) conference, Limerick, Ireland.

Pavlik, J. (2014, July 9-11). *Increasing opportunities for student engagement: Educational implications of immersive media for persons with disabilities.* Presentation at the 14th International Diversity in Organizations, Communities and Nations Conference Institute for Gender and Diversity in Organizations at Vienna University of Economics and Business, Vienna, Austria.

Pavlik, J. (2014, May 12-16). *Transformation: Examining the implications of emerging technology for journalism, media and society.* Presentation at the 12th Athens Institute for Education and Research (ATINER) International Conference on Communication and Mass Media, Athens, Greece.

Pavlik, J. (2014, April 24-26). *Fueling a third paradigm of education: The pedagogical implications of digital, social and mobile media.* Presentation at the International Conference on Communication, Media, Technology and Design (ICCMTD) Istanbul, Turkey.

Pavlik, J. (2012, April 26). *Digital technology, citizen journalists and the implications for traditional news organizations.* Presentation at the Social Media and Evolving Journalism Routines: An International Perspective, at the Eastern Communication Association (ECA) Annual Conference, Cambridge, MA, United States.

KEYNOTE/PLENARY ADDRESSES

The Transformation: How soon will a chatbot replace us in newsrooms? (2023, November). Keynote address at The Forum Media 2023, Prague, Czech Republic.

Education at the Crossroads: Facing Ten Great Challenges of the Media and Communications Field. (2022, July). Keynote address online, AQU Catalunya, the Catalan University Quality Assurance Agency, Spain.

Immersive Media in the Post-COVID World: Considering the Implications of the Metaverse. (2022, May). Keynote address at the 7th World Conference on Media and Mass Communication. Colombo, Sri Lanka.

News Media Implications of the Russian War in Ukraine. (2022, May). Keynote address at the 20th Annual International Conference on Communication and Mass Media, the Athens Institute for Education & Research, Athens, Greece

The Metaverse as Media. (2022, March). Keynote Address at 5th International Virtual Conference on Digital Culture & Politics (Beyond Identity and Power) College of Science & Humanities, SRM Institute of Science & Technology, Tamilnadu, India.

Journalism's Rebirth: News in the Time of COVID-19. (2020, October). Keynote address at the Media and Communication Online Conference 2020 (MASCOM 2020), Mumbai, India.

AR, VR and other Experiential Media: Reflections on the Role of China. (2018, May). Keynote address at the 8th Global Communication Forum, Prague, Czech, Republic.

The First Sense: Exploring the Multisensory Storytelling Frontier of Experiential Media. (2018, April). Keynote address at the 4th World Conference on Media and Mass Communication: Power of Media, Bangkok, Thailand.

The Rise of Virtuality: Transforming Cyberjournalism Through Experiential Journalism. (2016, October) Keynote address at the 7th International Congress on Cyberjournalism, Campo Grande, UFMS, Brazil.

Big Data and Experiential Media: Considering the Cultural Implications. (2016, July). Keynote address at 7th Global Communication Forum, Guiyang, Guizhou Province, China.

Drones, Phones and Algorithms: Implications of Emerging Technologies for News Reporting. (2015, March). Keynote address at the Public Opinion Program, Universidad del Rosario, Bogotá, Colombia.

The News Code: Implications of Data, Algorithms and Connectivity for Journalism Quality in the Digital Age. (2014, December). Keynote address at the 4th Annual Congress on Online Journalism, Porto, Portugal.

Quadricopters and geo-located video: Implications of drones for the broadcasting media and film industry. (2014, October). Keynote at the International Conference on Broadcasting Media & Film Industry, Baltimore, MD.

Mobile, Wearable and Social Media: Technological Implications for Media Innovation. (2014, November). Keynote address at the 6th Global Communication Forum on the *Internet with China for 20 years: Change and Innovation*, Shanghai, China.

#McLuhan in 21st Century Shanghai. (2011, June). Keynote address at *McLuhan and Global Communication: 100th anniversary of McLuhan's birth*, Shanghai, China.

Democratization of Information. (2011, February). Keynote address at the annual regional convention of the Phi Theta Kappa International Honor Society, Long Branch, NJ.

Augmented Reality and Geo-tagged Content in Online Journalism. (2010, November). Keynote address at Digital Frontiers, Moscow State University, Moscow, Russia.

Digital Television: A U.S. Perspective. (2001, September). Keynote address at the Forum on Digital Broadcasting in the 21st Century, Beijing Broadcasting Institute, Beijing, China.

Contextualized Journalism. (2001, July). Plenary address at the New Media Forum, Radio Television Hong Kong, Hong Kong, China.

Developments in DTV. (2001, July). Plenary address at the New Media Forum, Radio Television Hong Kong, Hong Kong, China.

Situated Documentaries: Journalism for the Digital Age. (2001, March). Keynote address at 1st Congress on Internet and Journalism, Coimbra, Portugal.

Broadcasting in the Digital Age. (2000, February). Keynote address at 9th international symposium of the Japan Media Communication Conference, Tokyo, Japan.

INVITED TALKS (NON-ACADEMIC VENUES)

Disrupting democracy: Considering the impact of digital technologies. (2024, February). United States Department of State's International Visitors Leadership Program, "Edward R. Murrow Program for Journalists – U.S. Foreign Policy", The United Nations via Zoom.

Artificial intelligence and journalism. (2023, October). The Applied Research Network in Journalism and Technology, Rede JorTec, Brazilian Association of Researchers in Journalism, on YouTube platform SBP Jor em Redes, Brazil via Zoom.

Journalism's role in peace: The pursuit of truth. (2023, May). Media Panel, Peace Islands Institute, Hasbrouck Heights, NJ.

Transforming journalism: How augmented and virtual reality are impacting the news. (2020, May). Public Library Workshop, Somerset Public Library System; Public Library Seminar, Rockland Library, NY; meeting of the Society of Broadcasting Engineers, Knoxville, TN. Virtual presentations.

From augmented reality to virtual reality: How experiential media are transforming journalism. (2020, April). Commerce University, Istanbul, Turkey.

Reflections on the remarkable history of Black journalists. (2020, July). Closing remarks at Black History Month Luncheon, Peace Islands Institute, Hasbrouck Heights, NJ.

Spatial computing and the future of content. (2019, October). Silicon Harlem World 4.0-Let's Get Ready: 6th Annual Next-Gen Tech Conference, Harlem, NY.

Augmented reality, the situated documentary and beyond. (2019, September). Nanjing (China) Media and News Delegation, Secaucus, NJ.

Transforming journalism: How augmented and virtual reality are impacting the news. (2019, May). Monroe Township Public Library Workshop, Monroe Township Public Library, Monroe, NJ.

Globalization, politics and media. (2019, May). Chair, refereed paper session at the 17th Athens Institute for Education and Research International Conference on Communication and Mass Media, Athens, Greece.

Media and democratic governance. (2018, November). Gershowitz Conference, Mandela Hall, Africa Union Building, NY.

Fake news, fake democracy, hate speech and data privacy: A symposium discussion. (2018, May). Chair, panel, the 16th Athens Institute for Education and Research International Conference on Communication and Mass Media, Athens, Greece.

Experiential media and the transformation of content. (2017, June). The Networking and Service Quality Management (NSQM) Organization within AT&T Labs Research at the AT&T Labs Research Offsite Meeting, Rutgers University, Piscataway, NJ.

Virtual reality and the looming transformation of democracy. (2017, July). Red Bank Humanists, Red Bank, NJ.

Journalism disrupted: Threats and opportunities on the horizon. (2017, November). The Garden State Journalists Association, Hackensack, NJ.

Experiential media and the transformation of journalism: Implications for seniors. (2016, August). Brandywine Senior Living Home, Englishtown, NJ.

Engaged journalism and media scholarship. (2016, September). The Gershowitz Conference, Newark, NJ.

From Oculus to Icaros: Virtual reality takes flight. (2016, May). The inaugural meeting of the Virtual Reality Association Austria, Vienna, Austria (Icaros is spelled as in the VR flight simulator from Samsung).

Ok, Glass: Implications of wearable computers for broadcasting and the media. (2014, April). Chair of BEA2014 Research Symposium, Digital Technology and the Future of Broadcasting, BEA2014 Annual Convention, Las Vegas, NV.

Geolocated video in Qatar: A media demonstration research project. (2013, November). With Robert Vance. The Qatar Foundation Research & Development Annual Research Conference, Doha, Qatar.

Augmented reality: How to engage mobile news consumers. (2013, June). The World News Summit hosted by the Global Editors Network (GEN), Paris, France.

Capitalizing on today, Visualizing tomorrow. (2013, April). Panelist at the Technology in Higher Education Conference, Qatar National Convention Center, Doha, Qatar.

Augmented journalism & publishing. (2013, April). The Augmented Reality Los Angeles (ARLA) group, via videoconference from Doha, Qatar, to Los Angeles.

Digital technology and journalism: Implications for democracy. (2011, November). Paper presentation at the Congress of SBPJ*,* Rio de Janeiro, Brazil. SBPJor is The Brazilian Association of Researchers on Journalism.

Digital media and democracy. T(2011, February). he Bernardsville Public Library, Bernardsville, NJ.

Freud and the interpretation of television dreams. (2009, June). With Robert Kubey. The Freud Museum, Vienna, Austria.

Traveling through time via mobile augmented reality. (2008, June). The Fulbright Commission, MuseumsQuartier, Vienna, Austria.

Journalism education in the digital age. (2007, June). Annual meeting of the New Jersey Associated Press Managing Editors, Princeton, NJ.

The new funky. (2006, November). Panelist, Technology Now, conference on technology and television at WGBH-TV, Boston, sponsored by the National Black Programming Consortium.

The transformation of journalistic work and products through new media technology. (2005, November). The Research Institute for Work and Life, Stockholm, Sweden.

Reporting science and technology in an age of convergence. (2004, July). Journalists workshop sponsored by the Southern African Large Telescope (SALT), Cape Town, South Africa.

New media and news for children. (2004, March). Conference on Many Community Voices, Children's Futures, Trenton, NJ.

US campaign 2000 & internet. (2002, August). Conference on Agenda Setting 2002: Mass Media & Public Opinion, Media Tenor, Bonn, Germany.

The virtual newsroom. (2001, January). The News Writers' luncheon series, The Writers Guild, the City of New York.

Convergence and journalism. (2000, November). Media Unconvention, Chennai, India.

Remote sensing satellite imagery and journalism education. (2000, May). Freedom Forum conference, NY.

Journalism and MPEG-21: Managing news in the global digital age. (2000, February). 104th meeting of Motion Pictures Experts Group (MPEG), Amsterdam, Netherlands.

A day in the life of a third millennium journalist. (2000, June). World Association of Newspapers & World Editors Forum, Rio de Janeiro, Brazil.

Mobile journalist workstation. (2000, February). Freedom Forum Journalism Educators conference, San Francisco, CA.

Journalism in a global online environment. (1999, October). Freedom Forum Journalism Educators conference, Buenos Aires, Argentina.

INVITED TALKS (ACADEMIC VENUES)

Artificial intelligence: The threat to journalism & democracy (2023, April). Steinhardt's Multinational Institute of American Studies (MIAS) Webinar: Threat to US Democracy, New York University.

Generative AI in journalism and media (2023, March). American University in Cairo, Egypt, via Zoom.

Yesterday's future: The centuries-long quest for virtual reality (2022, September). The Annenberg Virtual Reality Col**LAB**orative, University of Pennsylvania, via Zoom.

Mass culture, the media, and the democratic process. (2021, July). Invited virtual address at "Mass Culture, the Media, and American Politics," New York University.

Inventing your own future (2022, May). Pioneer Academy Graduation, Wayne, NJ.

Mass culture, the media, and the democratic process (2021, July). Virtual remarks at Mass Culture, the Media, and American Politics, New York University.

Fighting misinformation in the time of COVID-19: Journalism's role in democratic resistance (2021, June). Video remarks at the COMERTEC International Congress IV, Federal University of Amapá, Brazil.

Journalism content Innovation: AR, VR and the news (2020, November). Virtual guest lecture at the University of the German Armed Forces, Munich, Germany.

Artificial intelligence, virtual reality and the challenges to the creative industries and media (2019, September). Porto University, Porto, Portugal.

Drones and virtual reality: Considering their role in immersive news content (2019, September). Mid Sweden University, Sundsvall, Sweden.

Fusing new technology and slow news movement (2019, June). Via Skype at the Slow News and More Slow 2.0 Conference, University of Oregon, Eugene, OR.

Communication, convergence and new markets (2019, June). Video remarks at the COMERTEC – Communication, Market and Technology Conference, Federal University of Amapa, Brazil.

Public service media: Challenges in the 21ˢᵗ century (2019, April). Via Skype at the Creative and Cultural Industries Conference, Porto University/Nova University of Lisbon, Porto, Portugal.

New technology and slow news convergence (2019, April). At "What Is: Technology" Conference, University of Oregon, Portland, OR.

Technology and humanity: Broadcast communication in the new media era (2018, October). At the Zhejiang University of Media and Communications Conference, Hangzhou, China.

Experiential media and the transformation of storytelling (2017, October). At the Academy of Fine Arts Vienna, Vienna, Austria.

Experiential content: Implications for journalism and media (2016, June). Universidad del Rosario, Bogota, Colombia.

Cognitive computing and journalism: Implications of algorithms, artificial intelligence and data for the news media and society (2015, December). The II International Meeting Technology, Communication and Cognitive Science - II EITCCC 2015 Conference, at the Methodist University of São Paulo (UMESP), in São Bernardo do Campo, São Paulo, Brazil.

The future of communication study (2013, November). The Regional ICA Convention, Shanghai Jiao Tong University, Shanghai, China.

Mobile technology and the implications for how journalists do their work (2013, March). Saarbrücken Conference on Technologies, Media and Journalism, Saarland University, Germany.

Digital media innovation: Implications for China and beyond (2012, May). Preconference *New Media and Internet Communication and Communities in China,* International Communication Association's 62nd Annual Conference at Phoenix Sheraton Downtown Hotel, Phoenix, AZ.

Digital television and the arts (2008, June). The Academy of Fine Arts Vienna, Austria, Vienna, Austria.

Technology and journalism (2006, July). Universidad Anahuac Cancun, Mexico.

Mobile augmented reality and the future of journalism (2006, February). EdLab Seminar, Teachers College, Columbia University, NY.

Digital media during a time of crisis (2005, November). Conference on *Communications in the Age of Convergence,* Kainan University, Taipei, Taiwan.

Overcoming barriers to entry: Experiences from start-ups and alternative news organizations in the online content market (2004, April). Conference on Internet Concentration, Columbia Institute for Tele-Information (CITI), Columbia University, NY.

Mobile news design and delivery (2002, April). Conference on Media Content for Mobile Wireless, Columbia Institute for Tele-Information (CITI), Columbia University, NY.

Periodismo del futuro (2000, April). Universidad Diego Portales, Santiago, Chile.

Internet and the digital divide in Latin America (2001, February). Conference on Latin America and the Internet, SIPA, Columbia University, NY.

New technology and journalism management (2000, May). Columbia University Seminar on Organization and Management, NY.

Implications of the AOL Time Warner merger (2000, February). Columbia University Seminar on Computers, Man and Society, NY.

New media and communication (1998, November). School of Communication and the Arts, Marist College, NY.

INVITED RESEARCH PRESENTATIONS AT RUTGERS UNIVERSITY

Generative AI in libraries, education, writing and research (2023, March). Master of Information (MI) Colloquium. Rutgers University, via Zoom.

PANEL PRESENTATIONS/SESSIONS CHAIRED

Listening Session: AEJMC Research Policy for Generative AI. (2024, August). Panelist at Association for Education in Journalism and Mass Communication (AEJMC) Conference, Philadelphia, PA.

Fellows Panel (2024, June). Panelist at International Communication Association (ICA) Conference, Gold Coast, Australia (via Zoom).

Issues in Media and Communication Research (2024, May). Panel chair at 22nd ATINER International Conference on Communication and Mass Media, Athens, Greece.

ChatGPT is taking the world by storm: Between freedom and violation of privacy, what is our role as educators in this storm? (2023, November). Panelist at 109th NCA Convention, National Harbor, MD.

The cultural wars, the media, and U.S. politics (2022, July). Panel moderator at virtual seminar, New York University, NY.

Facts, journalism and the pursuit of truth (2017, July). Panelist at "Mass Culture, the Media, and American Politics," New York University, NY.

Communication Technology and Policy (2006, August). Discussant on panel at AEJMC Convention, San Francisco, CA.

Developments in American media (2006-2016, July, Annually). Panelist, Fulbright scholars program, New York University, NY.

Who is a journalist? (2006, March). Moderator, panel, "Old Media Meets New Media," Region 1 Society of Professional Journalists Annual Conference, Newark, NJ.

Media in 2100 (2001, October). Panelist at 59th New York State Communication Association Conference, New York, NY.

Issues surrounding educational use of computers, technologies and the web (2001, August). Chaired panel at AEJMC Convention, Washington, DC.

A Steven H. Chaffee retrospective (2001, August). Chaired panel at AEJMC Convention Washington, DC.

News in the future (2001, June). Panelist at Media Ecology Association Convention, New York, NY.

Task force on the future of journalism education (2000, August). Participant on panel at AEJMC Convention, Phoenix, AZ.

New media initiatives in Asia (2000, July). Chaired opening plenary at International Association of Mass Communication Researchers (IAMCR), Singapore.

New media and news (2000, July). Chaired opening day of conference sponsored by Asian business press forum (AFB), Singapore.

New media and journalism (1999, August). Presentation on Freedom Forum Panel, AEJMC Convention, New Orleans, LA.

Integrating new technology across the journalism graduate curriculum (1999, August). Communication Technology panel, AEJMC Convention, New Orleans, LA.

New media and journalism education (1999, August). Moderated Standing Committee on Research panel, AEJMC Convention, New Orleans, LA.

SELECTED MEDIA INTERVIEWS, OP-EDS, AND PROFILES

Uribe, Fernando (2023, August 21). "John Pavlik, Rutgers University Professor." *Real Talk with Fernando Uribe* YouTube video channel. https://www.facebook.com/TheViralPatriot/videos/real-talk-with-fernando-uribe-august-21-2023/295622116489864/.

Innovation Matters podcast (launched 2021, April). *Media Innovation.* https://open.spotify.com/episode/0C1P9yEmYzspnfUnGjPqGR

Sabio, Lourdes (2020, January 9). "John V. Pavlik, Professor of Journalism & Media." *Professional Confessionals* podcast. https://professionalconfessionals.com/?s=pavlik

Wang, Youran (2019, December 3). "Journalism in the Age of Virtual Reality." *Social Sciences in China Press*.

Mahendru, Puja (2019, December 2). "Virtual reality and journalism." *The Daily Targum.*

Beeksman, Inge (2017, July 26). "Be there while bombs fall into 360 degree video." Dutch newspaper *Stimuleringsfonds Voor De Journalistiek.*

Cameron J.C. (2015). *War for the Web* documentary; interviewed on camera. https://www.imdb.com/title/tt2390367/fullcredits/?ref_=tt_ql_1

Pavlik, J. (2010, December). *Civility in the digital age*. Guest on television show *Breakfast at the Barracks*, Season 2, Episode 2, http://rutgers.tv/node/52.

Pavlik, J. (2000, July 25). "How the Web is changing art and art appreciation," *Special to CNN Interactive*. http://www.cnn.com/SPECIALS/views/effect/pavlik.art.jul25/index.html

Pavlik, J. (2000, June 23). "Online travel is like real thing: Have fun but be wary," *Special to CNN Interactive.* http://www.cnn.com/SPECIALS/views/effect/pavlik.travel.jun20/index.html

Pavlik, J. (2000, May 16). "Calling all long-distance callers -- Hold the line!" *Special to CNN Interactive.* http://www.cnn.com/SPECIALS/views/effect/internet.phone.may16/index.html

Pavlik, J. (2000, April 25). "Having my own place in cyberspace" *Special to CNN Interactive.* http://www.cnn.com/SPECIALS/views/effect/pavlik.ownplace.apr25/

Weinstein, Bob (2000, April 17). "Goodbye notepad…Hello Cyclovision: Columbia University's John Pavlik points tomorrow's reporter to a brave new tech world." *E&P Interactive.*

O'Leary, Siobhan (1998, December 2). "J-School Professor debuts new camera." *Columbia Daily Spectator*. https://spectatorarchive.library.columbia.edu/?a=d&d=cs19981202-01.2.24&srpos=1&e=-------en-20--1--txt-txIN-John+pavlik------

Philips, Susan (1998, June 5). "Student journalism." *The Congressional Quarterly Researcher.*

Silicon Alley Reporter (1997). "John V. Pavlik Named #35 on the 100 top executives in Silicon Alley, NY."

GRANTS/GIFTS RECEIVED

Assessing Qatari emerging media engagement (2019-2022). (Role: Principal Investigator). Awarded a $707,000 three-year grant from the Qatar National Research Fund (QNRF) to survey public engagement and the use of emerging media, including eXtended Reality (XR), in Qatar and the United Arab Emirates.

Life on the edge: Experiences through energy efficiency, trails and monitoring (2017-2018). (Role: Co-investigator). In partnership with the Rutgers Jacques Cousteau National Estuarine Research Reserve, Tuckerton, NJ, awarded $64,017 from the National Oceanic and Atmospheric Administration (NOAA), U.S. Department of Commerce. Served as head of an exhibit experience to utilize interactive digital storytelling - commonly referred to as "augmented reality."

Content innovation strategies for mobile media in Qatar (2014-2017). (Role: Lead Principal Investigator). Awarded a $727,000 three-year grant from the Qatar National Research Fund (QNRF) to study mobile media usage and engagement in Qatar and the United Arab Emirates.

The 9/11 10th anniversary news reporting project (2010-2011). (Role: Project Lead). Awarded $50,000 from the New Jersey Press Foundation to train students to report on the long-term consequences of the 9/11 attacks.

Updating the mass communication department curriculum at Baghdad University (2010). (Role:

Co-investigator). Awarded $10,000 from the United Nations Educational, Scientific and Cultural Organization (UNESCO) to work with Iraqi journalism educators to adapt the UNESCO model journalism curriculum to update the mass communication department curriculum at Baghdad University and in Kurdistan higher education.

Merck science journalism awards program (2002-2009). (Role: Project Lead). Awarded $70,000 annually from Merck Co. Foundation for The Journalism Resources/Research Institute to review and select the top 12-13 students (undergraduate and graduate) nationwide in science journalism, including hosting a one-week conference on science journalism to which awardees travel to Rutgers and participate in conference.

Developing a science journalism network in South Africa (2004). (Role: Project Lead). Awarded a $4,000 Grant from the Rutgers Office of Global Programs to develop a network of science journalists in South Africa, including traveling to South Africa for meetings with journalists from Cape Town to Johannesburg.

Endowment for the Center for New Media and scholarships for journalism students to study new media (2001). (Role: Project Lead). Awarded $3.5 million from the Wayne and Frances Knight Parrish estate to support the activities of the Center for New Media and provide scholarships for masters students to learn new media applications for journalism.

Video as Input (1999). (Role: Lead Principal Investigator). Awarded $25,000 from Intel Corp. to research the use of video as input in storytelling for persons with severe disabilities.

New Media Design (1998). (Lead Principal Investigator). Awarded $25,000 from Viacom, Inc. to develop a conceptual framework for new media design and application to education and media industry.

Omnidirectional Imaging Research (1998-2000). (Role: Lead Principal Investigator). Awarded a $15,000 equipment grant from Cyclovision, Inc., for the study and teaching of 360-degree video in news reporting and its application to journalism curriculum.

Journalism and New Media (1997-1998). (Role: Lead Investigator). Awarded $280,000 from O Globo, Brazil to develop a new media curriculum for journalism and host visitors from *O Globo*, including journalists and news executives for training in new media application to journalism.

Advanced Computing Research (1997-1999). (Role: Co-Investigator). Awarded a $2.5 million equipment and research grant from Intel Corp. (shared with other departments on campus; $300,000 to Journalism School/CNM) to test the use of advanced computing technology in journalism.

News in the Digital Age (1997-1998). (Role: Lead Investigator). Awarded $225,000 from AT&T Foundation for a seminar series on the implications of digital technologies for journalism.

Omnidirectional Storytelling (1997). (Role: Lead Investigator). Awarded $15,000 from Viacom to develop conceptual framework for using omnidirectional, or 360-degree video cameras, to create immersive stories in journalism and media. Findings contributed to future published journal articles and books and journalism curriculum.

Journalism, AIDS and New Media (1996). (Role: Co-project Lead). Awarded $140,000 from Bristol-Myers Squibb Immunology for journalism education on AIDS reporting the implications of new media, including hosting a roundtable with leading AIDS researchers and reporters; report published.

SERVICE (External to Rutgers University)

Vice-President Elect, New York State Communication Association (2023-present).

Reviewer, *Social Grammars of Virtuality report*, The Annenberg Virtual Reality Col**LAB**orative, University of Pennsylvania (2023-present).

Judge, News and Documentaries, Emmy Awards, The National Academy of Television Arts and Sciences (1989-94, 1999-2009, 2012, 2014-present).

Reviewer, Swiss National Science Foundation (2022).

Reviewer, Anthem Press (2020-present).

Reviewer, Routledge (2019-present).

Head, Mass Media & Communication Research unit, ATINER, The Athens Institute for Education and Research, Athens, Greece (2017-present).

Reviewer, AEJMC Senior Scholars Research Awards Program (2016).

Chair, External review team, Film and Media Department, Hunter College, City University of New York (2015).

Member, Team conducting Academic Review of Media Studies MA program, University of Wisconsin-Milwaukee (2015).

Participant in "Magnanimous Mentor" program of the AEJMC (2011-present).

Member, Advisory Board, SALTS, Laboratory for the Study of Applied Language Technology and Society, Rutgers University (2011).

Referee, Israel Science Foundation (2011).

Reviewer, Research Grant Council (RGC) of Hong Kong (2011).

Elected, Standing Committee for Professional Freedom and Responsibility, Association for Education in Journalism and Mass Communication (2008-2009).

External evaluator/Letter writer for faculty under consideration for promotion at other universities, 1-3 annually (2008-present).

Reviewer, The European Research Council (2008).

Reviewer/Panelist, The Academy of Finland (2008, 2023).

Elected Representative (one of six nationally), Accrediting Council for Education in Journalism and Mass Communications (ACEJMC) (2004-2007).

Reviewer, National Institutes of Health/National Cancer Institute, Centers of Excellence in Cancer Communications Research (2001-2002).

Member, Academic Advisory Board, Center for Communication, Inc., New York (2001).

Member, Academic Advisory Committee, The Academy of Television Arts & Sciences Foundation's Archive of American Television, chaired by David L. Wolper and Grant A. Tinker (2000).

Chair, Standing Committee for Research, AEJMC (1999-2000).

Judge, The Digital Edge Awards for best newspaper web sites, Newspaper Association of America (1999, 2000).

Member of Advisory Board, Marist College School of Communication and the Arts (1998-2007).

Senior Research Associate, Institute for Learning Technologies, Teachers College (1997-2003).

Senator, Columbia University Senate, representative of Graduate School of Journalism (2000-2002).

Faculty Affiliate, The Columbia Institute for Tele-Information (CITI), Columbia University School of Business (1997-present).

Member, Advisory Board, Hampshire's Internet Journalism Project (IJP) (1997-2008).

Chair, the Columbia University Web Advisory Committee (1996-2002).

International Advisory Board, *Encyclopedia of International Media & Communications*, Academic Press (1997-2009).

Associate Editor, *Journal of Public Relations Research* (1994-2000).

Chair, Public Relations Interest Group (PRIG), International Communication Association (ICA), 1992-1993; vice-chair, 1991-1992; Secretary/Newsletter Editor, PRIG, ICA (1989-1990).

Referee, Strategic Grants Program, Social Sciences and Humanities Research Council of Canada, Ottawa (1990).

Liaison to the Committee on Technology and Policy, Communication Theory & Methodology Division, AEJMC (1990-1991).

Member, Advisory Board, A Challenge to the Calling: Public Relations Colloquium (1989-1994).

Judge, Pathfinder Award, The Institute for Public Relations Research & Education (1989).

Head, Vice-head, Public Relations Division, AEJMC (1987-1989).

Member, Task Force on the Future of Public Relations Education, AEJMC & PRSA (1987-1988).

Member, Body of Knowledge Task Force, Public Relations Society of America (PRSA) (1987-1988).

Member, Software Review Board, The Oates Clearinghouse for Computer-Based Education in Journalism and Mass Communication (1986-1988).

Assistant to the Editor, *Communication Research* (1981-1982).

Editorial Board Member: *Communication & Society / Comunicación y Sociedad* (2015-present); *Journalism & Mass Communication Educator* (2010-present); *Journalism and Mass Communication Quarterly* (2000-present); *Journalism Studies* (2000-present); *Digital Journalism* (2017-2020); *Communication and the Public* (2018-2019); *Convergence* (2014); *Asian Journal of Communication* (2014); *Mobile Media & Communication* (2013-18); Institute of Global Communication Research Institute, Shanghai Jiao Tong University, China (2010-2019); *Chinese Journal of Communication* (2008-2014); University of Asia and the Pacific (UA&P) *Communications Review* (2004); *The Journal of Communication Studies Zer* (2003); *SIMILE: Studies In Media & Information Literacy Education* (2001); *Television Quarterly*, the journal of the National Academy of Television Arts and Sciences (1996-2002), vice chair and chair, 2003-2012); *New Media & Society: An International Journal* (1998-2015); *Science Communication* (1998-2012); *Journal of Public Relations Research* (1989-1994); *The Media Studies Journal* (1988-1994); *Teaching Public Relations* (1987-1994); *Communication Quarterly International* (Cairo, Egypt) (1986-1990); *Public Relations Research & Education* (1983-1986).

Ad hoc reviewer (selected): *African Journal of Business Management, Communication Research, International Journal of Human-Computer Interaction, Journal of Advertising, Journal of Communication, Journal of Communication Inquiry, Journal of Media and Public Policy, Journal of Humanities and Social Sciences, Journal of Children and Media, Journal of Applied Journalism and Media Studies, Journal: Telematics and Informatics, Journalism Practice, Journalism and Mass Communication Quarterly, Media Studies. The Journal of Creative Industries and Cultural Studies, The Journal of Humanities and Social Sciences, The International Journal of Press/Politics.*

JOURNAL EDITOR

Pavlik, J. V. (Ed.), & Vyncke, P. (Ed.). (2019-current). *Athens Journal of Mass Media and Communications* [Refereed international academic journal]. Athens Institute for Education and Research. https://www.athensjournals.gr/ajmmc

JOURNAL, SPECIAL ISSUE EDITOR

Pavlik, J. (2019). Emerging Technologies in Journalism and Media: International Perspectives on Their Nature and Impact. *Media and Communication, 7*(1*),* 1-83. https://www.cogitatiopress.com/mediaandcommunication/issue/view/120

CONSULTING AND ADVISORY ACTIVITIES

2001-2002	Strategic Advisor, Digital Knowledge Ventures (DKV), Columbia University, New York, NY
2000	Contributor, CNN Interactive, New York, NY
1999-2000	Consulting Producer, Fathom, a Digital Learning Company, Columbia University, New York, NY
1983-1984	Research Consultant, *Centre Daily Times,* State College, PA
1981-1982	Research Consultant, St. Paul (MN) Children's Hospital, St. Paul, MN
1978	Research Consultant, American Family Insurance Group, Madison, WI

SERVICE (Rutgers University)

Faculty Evaluator, SGS Dean's Fellowship program (2024)

Chair, Faculty Council, School of Communication and Information (SC&I), Rutgers University (2016-2024)

Student Chapter Advisor, Kappa Tau Alpha (KTA), national journalism honors society (2022, 2024)

Personnel Committee, Department of Journalism and Media Studies (2002-2012, 2014-present)

Co-chair, Non-Tenure Track Faculty Search, Department of Journalism and Media Studies (2023-2024)

Chair, Peer Evaluation Committee, Faculty Compensation Program, Department of Journalism and Media Studies (2024)

Chair, A&P Committee, School of Communication and Information (2019, 2022)

Member, Research Development Committee, School of Communication and Information (2014-2017)

Member, Promotion & Tenure Committee, School of Communication and Information (2003-2012, 2015-present)

Member, Executive Committee, Digital Communication, Information and Media Minor (2019-
     2024)
Member, Building Steering Committee, School of Communication and Information, Rutgers
     University (2018)
Member, Building Steering Committee, School of Communication and Information, Rutgers
     University (2018)
Chair, Department of Journalism and Media Studies, School of Communication and Information,
     Rutgers University (2002, July-2012, June)
Faculty Marshal, University-wide Commencement, Rutgers University (2009-2012, 2014)
Senator, Rutgers University Senate, representative from the School of Communication and Infor-
     mation (2008-2010)
Member, Committee to Select Undergraduate Speaker at University-wide Commencement, Rut-
     gers University (2005, 2006)
Member, Advisory Board to Rutgers University Television (2003-2012).
Chair, Task Force on Journalism and Media Studies Masters Degree (2003-2004)
Chair, Task Force on Renaming Department from "Journalism and Mass Media" to "Journalism
     and Media Studies" (2002-2003)

COURSES TAUGHT

At Rutgers University

     Research Foundation (Doctoral)
     Experiential Media (Doctoral)
     Digital Media Innovation (Masters)
     Digital Media Ethics (Masters)
     Media Studies Theory and Practice (Masters)
     Exploring New Media (Undergraduate)
     Digital Media Lab (Undergraduate)
     Media Ethics and Law (Undergraduate)

At Columbia University

     Telecom Networks and Applications (Doctoral)
     The News Laboratory (Masters)
     Exploring New Media (Masters)

At Pennsylvania State University

     Precision Journalism (Masters)
     Media Processes and Effects (Undergraduate)
     Advertising Media Strategy (Undergraduate)
     Advertising Media Planning (Undergraduate)

Public Relations Research (Undergraduate)

COURSE DEVELOPMENT AND TEACHING INNOVATIONS

Digital Media Ethics, Faculty, designer, and instructor, online asynchronous masters course on
      Canvas, Rutgers University (2022)
*Experiential Med*ia, Faculty, designer, and instructor, Ph.D. seminar
      Rutgers University (2016, 2018; taught online, 2021)
Media Ethics and Law Faculty, designer and instructor (taught as hybrid), Rutgers University
      (2020)
Digital Media Lab, Faculty, designer, and instructor, undergraduate course on Canvas course
      management system (online), Rutgers University (2015-present)
Digital Media Innovation, Faculty, designer, and instructor, masters course on E-College, con-
      verted to Canvas course management system (online), Rutgers University (2011-present)
Media in the Digital Age, Faculty, designer, and instructor, Byrne Seminar for first-year students,
      Rutgers University (2005-present)
Exploring New Media, Faculty, designer, and instructor, course on Sakai and E-College course
      management systems (online), Rutgers University (2005-2010)
Research Foundations, Faculty, instructor, Ph.D. seminar, Rutgers University (2002-2004)
Distance Learning Project, Instructor, e-course, Teachers College, Columbia University (2003)
Missouri Direct, Developer and Instructor, distance online learning program e-course,
      University of Missouri (2003)
Journalism in the Digital Age, Faculty producer, inaugural e-seminar, Columbia University's In-
      teractive unit (2001)
News Reporting Simulation: A Fire Simulation, Faculty co-producer, original online journalism
      learning exercise, http://www.ccnmtl.columbia.edu/projects/newssim/,
      with Melvin Mencher and the Columbia Center for New Media Teaching and Learning
      (2001)
Live Test and Demonstration of the Viability of the Internet 2 as a Distance Learning Tool, at
      "Filling the Net" conference on delivering two-way MPEG-2 (broadcast quality)
      video/audio between Columbia University and Indiana University (2000)
The News Laboratory, Course developer, Instructor, Columbia Video Network (CVN), Fu Foun-
      dation School of Engineering and Applied Science; first journalism course offered in the
      CVN distance learning network (1999)
Telecom Networks and Applications, co-developed and co-taught with Mischa Schwartz, School
      of Engineering, for new interdisciplinary doctoral program (1999)
Exploring New Media, Course developer, Instructor, online Graduate School of Journalism, Co-
      lumbia University (1997, 1998)
The Future of Telecommunications, Content Expert, International University (1998)

Instructional development

Enrolled in Canvas online New Training Services Portal (2024)

Participant, the 9th International Academic Forum International Conference on Education (2024)

Participant, the 8th International Academic Forum International Conference on Education (2023)

Enrolled in Canvas online learning management training module (2011)

Enrolled in eCollege online learning management training module (2009)

Enrolled in Sakai online learning and collaboration module (2007)

Enrolled in WebCT online learning management training module (2003)

Senior Research Associate, Institute for Learning Technologies, Teachers College (1997-2003)

RESEARCH MENTORSHIP AND SUPERVISION (Rutgers University)

Undergraduate Honors Thesis Supervisor

2024 Andrew Zuppardi. SEBS Honors Thesis. "Educational video game design"
2021 Melanie Rausch. SAS Interdisciplinary Honors Thesis. "The Influence of *New York Times* Theater Criticism: Past, Present, and Future"
2008 Sushil Dayal. SAS Interdisciplinary Honors Thesis. "What Will it Take to 'Tivo' the Future? Forecasting the Television Economy Ten Years from Now"
2008 Victoria Goldenberg. Independent Study. "Understanding How People Feel Personally Connected to Others They Have Not Met, Based on Representations Through Media"

Dissertation Committee Chair

2024 Shravan Regret Iyer, "Understanding the role of VR first-person perspective in climate change knowledge outcomes and pro-climate social actions."
2024 Holly Avella, "Mood, media, and mental health: A study of therapeutic mood mediating technologies."
2022 Franklin Bridges, "Analysis of a local music scene's record labels as a network of resistance to the demise of the vinyl record."
2022 Shawn McIntosh, "Making the news: Exploring the intersection of news norms and curation on two collaborative journalism sites."
2017 Yuan Yuan, "A dynamic interplay: Theorizing the relationship between online activism and government control in China."
2016 Alyson H. Thelin, "Utilizing content analysis on theknot.com to study an online wedding planning community for New Jersey."
2016 Yu Zhang, "Digital capital and social elites in China."
2016 Nadav D. Lipkin, "Agents at work: Decision making capacity and creative labor in network society."
2012 Eunkyung Lee, "Digital diaspora on the web: The formation and role of an online community of female Korean im/migrants in the U.S."
2012 Dan Su, "The Chinese politics of communication technology: Utility, state building and control."
2011 Elena-Daniela Neacsu, "Political satire and political news: Entertaining, accidentally reporting or both? The case of 'The Daily Show with Jon Stewart' ".
2010 Mary L. Nucci, "Large format and mediation of the natural world: Vision, technology and the sublime."

2010   Kole Ade Odutola, "The cyber-framing of Nigerian nationhood: Diaspora and the imagined nation."
2009   Jinsun Lee, "Net power in action: Internet activism in the contentious politics of South Korea."
2009   Shawn P. Kildea, "A comparative analysis of student use of *The New York Times* print and digital formats."
2009   Yoonwhan Cho, "New media uses and dependency effect model: Exploring the relationship between new media use habit, dependency relation, and possible outcomes."
2007   Wei-Hsin Fu, "Framing Taiwan's independence in the coverage of Taiwan's presidential elections, 1996 to 2004: An analysis of the U.S. press."
2007   Wha In Kang, "The media-government relations: Comparative analysis of the United States, South Korea and North Korea's media coverage of foreign policy."
2005   Euichul Jung, "A critical analysis of the news media's framing of the African AIDS crisis in relation to intellectual property between 2000 and 2001."

Dissertation Committee Member

2022:   Omar Hammad, "Digital Islam: The emergence of Muslim counterpublics on social media."
2006:   Sheila McAllister-Greve, "Forming dialogic relationships via community college web sites."

SELECTED CLASS GUEST LECTURES (Rutgers University)

Globalization and Postcolonialism: Research in the Middle East. Seminar for doctoral students (2023)
Clum, Geronimo & the Tombstone Epitaph: Considering Bias in 19th Century Newspapers in the American Southwest. Undergraduate course (2023)
Ph.D. colloquium (2017-2021)
Introduction to Media, undergraduate course (2014-2020)

MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS

Association for Education in Journalism and Mass Communication (AEJMC) (1979-present)
International Communication Association (ICA) (1984-94, 1998, 2012, 2016, 2023-present)
International Association for Media and Communication Research (IAMCR, 2023)
Global Editors Network (GEN) (2012-2019)
American Academy of Advertising (AAA) (1982-87)
Institute, Academy and Foundation for High Definition Television Arts and Sciences (1990-1994)
New York State Communication Association (NYSCA) (2020-present)
National Communication Association (NCA) (2022-23)

COMMUNITY SERVICE

President, Board of Directors, The Cold Spring Film Society (2024; member since 2020)
Member, Philipstown Trails Committee, Town Advisory Committee, Philipstown, NY (2019-present)
Coach, Hudson Valley Bluefish Swimming Team (2004-2011)

CONTACT INFORMATION

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School of Communication and Information
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New Brunswick, NJ 08901-1071

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