

AMY BETH JORDAN

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ACADEMIC DEGREES

1990	Ph.D., Communication, Annenberg School for Communication University of Pennsylvania <i>The role of mass media in the family system: An ethnographic approach</i> (Committee Members: Christine Bachen (chair), Frank Furstenberg, Larry Gross, Carolyn Marvin)
1986	M.A., Communication, Annenberg School for Communication, University of Pennsylvania
1983	B.A., Communication Studies, Muhlenberg College Summa Cum Laude, Phi Beta Kappa

EMPLOYMENT HISTORY

2024 to present	Distinguished Professor, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, New Jersey
2018-2024	Professor, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, New Jersey
2020 – 2022	Chair, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, New Jersey
2016-2017	Associate Dean for Undergraduate Studies, Annenberg School for Communication, University of Pennsylvania, Philadelphia, Pennsylvania
2013-2017	Adjunct Full Professor, Annenberg School for Communication, University of Pennsylvania, Philadelphia, Pennsylvania
2014- 2016	Director of Graduate Student Professional Training, Annenberg School for Communication, University of Pennsylvania, Philadelphia, Pennsylvania
2013-2015	Associate Director for Policy Implementation, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, Pennsylvania
2008-2015	Director, Annenberg Center for the Advanced Study of Communication Fellowship Program, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, Pennsylvania
1996 -2015	Director, Media and the Developing Child Sector, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, Pennsylvania
1996-2013	Senior Research Investigator, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, Pennsylvania

EMPLOYMENT HISTORY (CONTINUED)

1995-2013	Adjunct Instructor, Annenberg School for Communication, University of Pennsylvania, Philadelphia, Pennsylvania
1993-1995	Research Associate, Public/Private Ventures, Philadelphia, Pennsylvania
1990-1992	Assistant Professor and Department Coordinator, Media Studies Department, Widener University, Chester, Pennsylvania
1989-1990	Instructor, Media Studies Department, Widener University, Chester, Pennsylvania

GRANTS

Social Media Impact Study for New Jersey Commission on the Effects of Social Media Usage on Adolescents (January – October, 2025). (Role: Co-Investigator). Awarded \$98,000 from the New Jersey Department of Education (project #839243) to conduct a scoping review and statewide survey of parents and teens to better understand opportunities for improving outcomes related to teens' use of digital and social media.

Digital disparity among college students experiencing remote instruction (2020). (Role: Co-PI with Vikki Katz). Awarded \$3,000 from the Rutgers University Research Council to support a national survey investigating the impact of remote learning during the COVID-19 crisis.

Misleading messages, ambivalent attitudes: Teens' health beliefs about sports drinks (2019-2022). (Role: Co-Investigator with Amy Bleakley, PI). Awarded \$467,250 by the National Institutes of Health (R21DE028414-01, Bleakley PI) to examine the adolescent beliefs about the healthfulness of sports and energy drinks, analyze the advertising strategies that perpetuate misinformation, and conduct an online survey to identify opportunities for messaging to encourage more healthful beverage consumption by adolescents.

Digital disparity among college students experiencing remote instruction (2020). (Role: Co-PI with Vikki Katz). Awarded \$3,000 from the Rutgers University Research Council to support a national survey investigating the impact of remote learning during the COVID-19 crisis.

University of Pennsylvania Prevention Research Center (UPenn PRC) (2014-2017). (Role: Lead, Communication and Dissemination (C&D) Core; Karen Glanz, PhD and Kevin Volpp, Co-Directors) Awarded \$4,350,000 by the Centers for Disease Control to establish the first Prevention Research Center in the Philadelphia region. The C&D Core of the UPenn PRC brought state-of-the art techniques and technologies to foster communication, forge strong connections, and disseminate innovative tools and research to the academic, scientific, local health, and local news media communities.

Reducing UV Exposure to Prevent Skin Cancer: Message Development and Testing (2014-2017). (Role: Co-Principal Investigator with Karen Glanz, PhD) Three year, \$1.5 million grant from the Centers for Disease Control and Prevention to conduct research to advance knowledge about the correlates of sun protection among 18- 49-year-olds to inform the development and testing of messages and communication strategies for two categories of skin cancer risk behaviors: indoor tanning and outdoor sun exposure.

Public Health Communications: Culturally Relevant Messages and Strategies to Promote Awareness about Alzheimer's Disease and Dementia (2014-2016). (Role: Co-Principal Investigator, with Jason Karlawish, MD) Two-year \$400,000 grant from the Centers for Disease Control and Prevention to develop messages to encourage adult children with concerns about an aging parent to see a memory specialist for a cognitive evaluation.

GRANTS (CONTINUED)

- Healthy Brain Initiative Collaborating Center (2014-2017)*. (Role: Co-Investigator, with Jason Karlawish, MD) Five-year, \$464,000 grant from the Centers for Disease Control and Prevention to participate in the Healthy Brain Research Network as a collaborating center to establish and advance a research agenda in cognitive health and healthy brain aging, and support doctoral and post-doctoral education and training.
- Testing the Effectiveness of Public Service Ads in Persuading Target Audiences to Reduce Consumption of Sugar- Sweetened Beverages (2012-2013)*. (Role: Principal Investigator). Awarded \$147,155 from the Robert Wood Johnson Foundation (Healthy Eating Research Rapid Response Round 4) to design messages related to healthier beverage consumption.
- Communities Putting Prevention to Work – Media Campaign Evaluation (2010-2012)*. (Role: Principal Investigator). Awarded \$949,000 from the City of Philadelphia with funds from the Centers for Disease Control and Prevention to provide formative, monitoring, and summative research for an obesity prevention campaign.
- Precursors and correlates of weight status in young children (2004)*. (Role: Consultant). Awarded \$5,000 from The Centers for Disease Control and Prevention to conduct a synthesis of the literature related to media use and weight status in preschool age children.
- Educational media for preschoolers: Connecting schools and families with PBS programming (2003)*. (Role: Principal Investigator). Awarded \$53,000 from the New Jersey Network Foundation to examine the role of educational media use in low-income preschool classrooms.
- Media exposure and adolescent development (2002-2009)*. (Role: Co-Investigator). Awarded \$4,382,615 from The National Institute of Child Health and Development to study the effect of exposure to sexual media content on adolescent sexual risk taking.
- Understanding the factors that influence children's television viewing time (2002-2004)*. (Role: Co-Investigator). Awarded \$445,000 from the Centers for Disease Control and Prevention to study parents' reception of American Academy of Pediatrics recommendations, home television viewing patterns, and beliefs about the role of excess TV viewing in childhood obesity.
- The implementation, availability and perception of closed captioning following the Telecommunications Act of 1996 (2002-2003)*. (Role: Principal Investigator). Awarded \$75,000 from the National Captioning Institute to assess the quality and consistency of closed captioning.
- Engaging the V-Chip: A follow-up exploration (2000-2001)*. (Role: Principal Investigator). Awarded \$25,000 from the Smith Richardson Foundation to qualitatively assess factors associated with use/non-use of TV ratings and V-chip.
- Exploring the impact of public policy initiatives on children's use of television (1999-2002)*. (Role: Principal Investigator). Awarded \$322,242 from the Smith Richardson Foundation to assess whether/how families use the V-chip, mandated by the Telecommunications Act of 1996, to limit children's viewing.
- Improving educational television opportunities for children (1997-1998)*. (Role: Principal Investigator). Awarded \$440,000 from The Robert Wood Johnson Foundation to assess the broadcasters' response to the mandates of the Children's Television Act of 1990.
- An evaluation of the Youth Education Sponsors (YES) Program in Detroit Public Middle Schools (1992-1993)*. (Role: Principal Investigator). Awarded \$40,000 from the UAW-Ford Foundation to evaluate in-school youth mentoring program.

HONORS AND AWARDS

- Barbara Reed Faculty Award* (2025). Award from the Department of Journalism and Media Studies at Rutgers University in recognition of distinguished achievement in service to the department, school, university and broader community.
- Fellow, International Communication Association* (2017). Fellow status in the International Communication Association is primarily a recognition of distinguished scholarly contributions to the broad field of communication. Secondary consideration is given to such criteria as service to ICA and socially or professionally significant service to other publics.
- Senior Scholar Award* (2016). Presented by the Children, Adolescents, and Media Division of the International Communication Association at the Annual Meeting in Fukuoka, Japan.
- Distinguished Research Fellow* (2015). Appointed Distinguished Research Fellow (DRF) of the Annenberg Public Policy Center of the University of Pennsylvania.
- Senior Fellow of the Leonard Davis Institute*. (2015-2017). Appointed Senior Fellow to the Leonard Davis Institute of Health Economics at the University of Pennsylvania. Three-year term. LDI Senior Fellows are faculty investigators who have an established or emerging track record of research on topics directly connected to LDI's health policy and health systems mission.
- Alumni Achievement Award*. (2014). Muhlenberg College, Allentown, Pennsylvania. This award is given to a graduate for distinguished and excellent attainments in a specific field which reflects substantial credit on Muhlenberg College as the recipient's alma mater.
- Provost's Award for Teaching Excellence by a Member of the Non-Standing Faculty*. (2014). Awarded to two members of the associated faculty or academic support staff who teach at Penn, one in the non-health schools and one in the health school. Teaching recognition awarded through the University of Pennsylvania's Office of the Provost.
- Distinguished Teaching Award*. (2013). Award given by the Mass Communication Division of the National Communication Association for commitment to excellence in teaching and mentoring.
- Stanley L. Saxton Applied Research Award* (2002) from the National Communication Association and the Carl R. Couch Center. Awarded for co-authored paper (with Emory Woodard, Jessica Fishman and Ronda Scantlin) entitled: "Systems theory and the evaluation of media policy: Lessons from an assessment of the V-Chip mandate."
- Most Important Applied/ Public Policy Research Program Award* (2001) from the International Communication Association. Awarded for a systematic body of research done for the betterment of society.
- The Edward L. Palmer Award* (2000) from the Annenberg School for Communication, University of Pennsylvania. Awarded for excellence in media policy research.

JOURNAL EDITOR

- Journal of Children and Media*. Refereed international academic journal. Publisher: Taylor & Francis Group of Routledge. Co-Editor with Dafna Lemish (2012-2018) and Vikki Katz (2018-2020).

JOURNAL GUEST EDITORSHIPS

- Children's media policy: An international perspective. *Journal of Children and Media*, 5(1), February, 2011.
- Overweight and obesity in America's children: Causes, consequences, solutions. *The Annals of the American Academy of Political and Social Science*, 615, January, 2008.
- Babies, toddlers, and the media. *The Zero to Three Bulletin*, (Co-edited with Emily Fenichel) 22(2) 2001.
- Children in the digital age. *Journal of Applied Developmental Psychology*, 22(3), (Co-edited with Sandra Calvert), 2001.
- Children and television. *The Annals of the American Association of Political and Social Sciences*, 557, (Co-edited with Kathleen Hall Jamieson), May 1998.

BOOKS

- Lemish, D., **Jordan, A.**, & Rideout, V. (Eds.) (2017). *Children, adolescents, and media: The future of research and action*. London: Routledge. ISBN:9781315307619, 1315307618
- Jordan, A.** & Romer, D. (Eds.) (2014). *Media and the well-being of children and adolescents*. Oxford University Press. ISBN: 9780199987467
- Strasburger, V., Wilson, B., & **Jordan, A.** (2014). *Children, adolescents, and the media*. (Third Edition) Thousand Oaks, CA: Sage Publications. ISBN: 978-1412999267
- Jordan, A.**, Kunkel, D., Manganello, J., & Fishbein, M. (Eds.) (2009). *Media messages and public health: A decisions approach to content analysis research*. New York City, NY: Routledge. (This book is also published in Korean.) ISBN 9780805860252
- Strasburger, V., Wilson, B., & **Jordan, A.** (2009). *Children, adolescents, and the media*. (Second Edition) Thousand Oaks, CA: Sage Publications. (This edition has also been published in Portuguese and Chinese.) ISBN: 1412944678
- Calvert, S., **Jordan, A.**, & Cocking, R. (Eds.) (2002). *Children in the digital age: Influences of electronic media on development*. Westport, CT: Praeger Publishers. ISBN 0275976521

BOOKS IN PROGRESS

- Jordan, A. (in progress) *From Idealism to Impact: Joan Ganz Cooney and the Street That Changed America*.

REFEREED JOURNAL ARTICLES

- Katz VS, **Jordan AB**, Ognyanova K (2025) Digital inequalities and U.S. undergraduate outcomes over the first two years of the COVID-19 pandemic. PLoS ONE 20(3): e0319000.
<https://doi.org/10.1371/journal.pone.0319000>
- Maloney, E. K., Bleakley, A., Stevens, R., Ellithorpe, M., & **Jordan, A.** (2023). Urban Youth Perceptions of Sports and Energy Drinks: Insights for Health Promotion Messaging. *Health Education Journal*, 82(3) 324–335. DOI: 10.1177/00178969231157699

REFEREED JOURNAL ARTICLES (CONTINUED)

- Pfender, E. J., Bleakley, A., Ellithorpe, M. E., Hennessey, M., Maloney, E., **Jordan, A., B.** & Stevens, R. (2023). How healthy are sports and energy drinks? Factors associated with adolescents' perceptions of sports and energy drinks. *American Journal of Health Promotion*, 37(1) 84–88. DOI: 10.1177/08901171221113521
- Holman, D.M.; Glanz, K.; **Jordan, A.**; Bleakley, A.; Dasari, S. (2022). Beliefs associated with Sunscreen use among non-Hispanic white older adults. *Journal of the Dermatology Nurses' Association* 14(3): p 107-112. DOI: 10.1097/JDN.0000000000000682
- Ellithorpe, M.E., Bleakley, A., Hennessey, M., **Jordan, A.**, Stevens, R. & Maloney, E. (2022): Athletes drink Gatorade: DMA advertising expenditures, ad recall, and athletic identity influence energy and sports drink consumption. *Health Communication*, Online ahead of print. DOI: 10.1080/10410236.2022.2131971
- Bleakley A., Ellithorpe M., **Jordan A.**, Hennessey M., Stevens R. (2022). A content analysis of sports and energy drink advertising. *Appetite*. 1;174: 1-6. DOI: 10.1016/j.appet.2022.106010
- Hennessey, M., Bleakley, A., Ellithorpe, M. E., Maloney, E., **Jordan, A. B.**, & Stevens, R. (2021). Reducing unhealthy normative behavior: the case of sports and energy drinks. *Health Education & Behavior*. DOI: 10.1177/10901981211055468
- Katz, V., **Jordan, A.**, Ognyanova, K. (2021). Digital inequality, faculty communication, and remote learning experiences during the COVID-19 pandemic: A survey of U.S. undergraduates. *PLOS ONE* (16)2: e0246641. DOI: 10.1371/journal.pone.0246641
- Jordan, A.B.**, Bleakley, A., Alber, J.M., Lazovich, D., Glanz, K. (2020). Developing and testing message strategies to reduce indoor tanning. *American Journal of Health Behavior*, 44:3, 292-301. DOI: 10.5993/AJHB.44.3.2.
- Bleakley, A., **Jordan, A.B.**, Strasser, A.A., Lazovich, D., Glanz, K. (2020). Testing general vs. specific behavioral focus in messaging for the promotion of sun protection behaviors. *Annals of Behavioral Medicine*, 54(2), 108-118. DOI: 10.1080/17482798.2019.1591662.
- Jordan, A.**, Bleakley, A., Harkins, K., Hailu, T., Cassidy, K., Hachey, S., & Karlawish, J. (2020). "Together Make a Visit; Together Make a Plan": Messaging to adult children with concerns about a parent's memory loss. *Health Communication*, 35:4, 512-523. DOI: 10.1080/10410236.2019.1570428
- Glanz, K., **Jordan, A.**, Lazovich, D., & Bleakley, A. (2019). Frequent indoor tanners' beliefs about tanning and cessation. *American Journal of Health Promotion*, 33(2), 293-299. DOI: 10.1177/0890117118784235
- Calderon, T.A., Bleakley, A., **Jordan, A.B.**, Lazovich, D., Glanz, K. (2019). Correlates of sun Protection behaviors in racially and ethnically diverse U.S. adults. *Preventive Medicine Reports*, 13, 346-353. DOI: 10.1016/j.pmedr.2018.12.006
- Bleakley A., Lazovich D., **Jordan A.**, Glanz K. (2018). Compensation beliefs and skin cancer Prevention strategies. *American Journal of Preventive Medicine*, 55(6), 848-855. DOI: 10.1016/j.amepre.2018.06.019
- Bleakley A., **Jordan A.**, Ellithorpe M., Lazovich D., Grossman S., Glanz K. (2018). A national survey of young women's beliefs about quitting indoor tanning: implications for health communication messages. *Translational Behavioral Medicine*, 8(6), 898-906. <https://doi.org/10.1093/tbm/ibx007>.
- Bleakley, A., **Jordan, A.**, Mallya, G., Hennessey, M., Piotrowski, J.T. (2018). Do you know what your kids are drinking? Evaluation of a media campaign to reduce consumption of sugar-sweetened beverages. *American Journal of Health Promotion*, 32(6), 1409-1416. DOI: 10.1177/0890117117721320

REFEREED JOURNAL ARTICLES (CONTINUED)

- Vaala, S.E., Bleakley, A., & Castonguay, J., **Jordan, A.B.** (2017). Parents' use of the V-Chip and perceptions of television ratings: The role of family characteristics and the home media environment. *Journal of Broadcasting and Electronic Media*, 61(3), 518-537. DOI: 10.1080/08838151.2017.1344668
- Vaala, S.E., Bleakley, A., Hennessy, M., & **Jordan, A.** (2016). Weight stigmatization moderates the effects of sugar-sweetened beverages-related PSAs. *Media Psychology*, 19(4), 534-560. DOI:10.1080/15213269.2015.1121826
- Jordan, A.**, Bleakley, A., Hennessy, M., & Vaala, S. (2015). Sugar-sweetened beverage-related public service advertisements and their influence on parents. *American Behavioral Scientist*, 59(14) 1847-1865. DOI: 10.1177/0002764215596556
- Hennessy, M., Bleakley, A., Piotrowski, J.P., Mallya, G., & **Jordan, A.** (2015). Sugar-sweetened beverage consumption by adult caregivers and their children: The role of drink features and advertising exposure. *Health Education & Behavior*, 42(5) 677-686. DOI: 10.1177/1090198115577379
- Bleakley, A., Hennessy, M., Vaala, S., Glanz, K., Strasser, A., **Jordan, A.** (2015). Do emotional appeals in public service advertisements influence adolescents' intention to reduce consumption of sugar-sweetened beverages? *Journal of Health Communication*, 20(8) 938-948. DOI: 10.1080/10810730.2015.1018593
- Khurana, A., Bleakley, A., **Jordan, A.**, & Romer, D. (2015). The protective effects of parental monitoring and internet restriction on adolescents' risk of online harassment. *Journal of Youth and Adolescence*, 44(5), 1039-1047. DOI: 10.1007/s10964-014-0242-4
- Piotrowski, J., **Jordan, A.**, Hennessy, M., Bleakley, A. (2015). Identifying family television practices to reduce children's television time. *Journal of Family Communication*, 15:159-174. DOI: 10.1080/15267431.2015.1013107
- Jeong, M., Gilmore, J., Bleakley, A., **Jordan, A.** (2014). Local news media framing of obesity in the context of a sugary beverage reduction campaign. *Journal of Nutrition Education and Behavior*, 46(6), 583-588. DOI: 10.1016/j.jneb.2014.04.294
- Bleakley, A., **Jordan, A.**, & Hennessy, M. (2013). The relationship between parents' and children's television viewing. *Pediatrics*, 132(2): e364-e371. DOI: 10.1542/peds.2012-3415
- Bleakley, A., Piotrowski, J., Hennessy, M., & **Jordan, A.** (2013). Predictors of parents' intention to limit children's television viewing. *Journal of Public Health*, 35(4) 525-532. DOI: 10.1093/pubmed/fds104
- Gottfried, J. A., Vaala, S. E., Bleakley, A., Hennessy, M., & **Jordan, A.** (2013). Does the effect of exposure to TV sex on adolescent sexual behavior vary by genre? *Communication Research*, 40(1), 73-95. DOI: 10.1177/0093650211415399
- Gilmore, J. & **Jordan, A.** (2012). Burgers and basketball: Race and stereotypes in food and beverage advertising aimed at children in the US. *Journal of Children and Media*, 6(3): 317-332. DOI: 10.1080/17482798.2012.673498
- Evans, C., **Jordan, A.**, Horner, J. (2011). Only two hours? A qualitative study of the challenges parents perceive in restricting child television time. *Journal of Family Issues*, 32(9): 1223-1244. DOI: 10.1177/0192513X1140055
- Bleakley, A., Hennessy, M., Fishbein, M., & **Jordan, A.** (2011). Using the Integrative Model to explain how exposure to sexual media content influences adolescent sexual behavior. *Health Education & Behavior*, 38(5): 530-540. DOI: 10.1177/1090198110385775

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- Hull, S., Hennessy, M., Bleakley, A., Fishbein, M. & **Jordan, A.** (2010). Identifying the causal pathways from religiosity to delayed adolescent sexual behavior. *Journal of Sex Research*, 48, 1-11. DOI: 10.1080/00224499.2010.521868
- Jordan A.**, Bleakley A, Manganello J, Hennessy M, Stevens R, Fishbein M. (2010). The role of television access in the viewing time of U.S. adolescents. *Journal of Children and Media*, 4(4), 355-370. DOI:10.1080/17482798.2010.510004
- Manganello, J., Henderson, V., **Jordan, A.**, Trentacoste, N., Martin, S., Hennessy, M., Fishbein, M. (2010). Adolescent judgment of sexual content on television: Implications for future content analysis research. *Journal of Sex Research*, 47(4), 364-373. DOI: 10.1080/00224490903015868
- Strasburger, V., **Jordan, A.**, & Donnerstein, E. (2010). Health effects of media on children and adolescents. *Pediatrics*, 125(4), 756-767. DOI: 10.1542/peds.2009-2563
- Hennessy, M., Bleakley, A., Fishbein, M., and **Jordan, A.** (2009). Estimating the longitudinal association between adolescent sexual behavior and exposure to sexual media content. *Journal of Sex Research*, 46(6), 586-596. DOI: 10.1080/00224490902898736
- Bleakley, A., Hennessy, M., Fishbein, M., **Jordan, A.** (2009). How sources of sexual information relate to adolescents' beliefs about sex. *American Journal of Health Behavior*, 33(1), 37-48. DOI: 10.5993/ajhb.33.1.4
- Bleakley, A., Hennessy, M., Fishbein, M., **Jordan, A.** (2008). It works both ways: The relationship between exposure to sexual content in the media and adolescent sexual behavior. *Media Psychology*, 11:443-461. DOI: 10.1080/15213260802491986
- Bleakley, A., Fishbein, M., Hennessy, M., **Jordan, A.**, Chernin, A., & Stevens, R. (2008). Developing respondent-based multi-media measures of exposure to sexual content. *Communication Methods and Measures*, 2, 43-64. DOI: 10.1080/19312450802063040
- Hennessy, M., Bleakley, A., **Jordan, A.**, Fishbein, M. (2008). Validating an index of adolescent sexual behavior using psychosocial theory and social trait correlates. *AIDS and Behavior*, 12(2), 321-31. DOI: 10.1007/s10461-007-9272-1
- Manganello, J., Franzini, A., **Jordan, A.** (2008). Sampling television programs for content analysis of sex on TV: How many episodes are enough? *Journal of Sex Research*, 45(1), 9-16. DOI: 10.1080/00224490701629514
- Jordan, A.**, Trentacoste, N., Henderson, V., Manganello, J. & Fishbein, M. (2007). Measuring the time teens spend with media: Challenges and opportunities. *Media Psychology*, 9(1), 19-42. DOI: 10.1080/15213260709336801
- Jordan, A.**, Hersey, J., McDivitt, J., Heitzler, C. (2006). Reducing children's television-viewing time: A qualitative study of parents and their children. *Pediatrics*, 118:5, e1303-1310. DOI: 10.1542/peds.2006-0732.
- Jordan, A.** (2006). Make yourself at home: The social construction of research roles in family studies. *Qualitative Research* (6)2, 169-185. DOI: 10.1177/1468794106062708
- Scantlin, R. & **Jordan, A.** (2006). Families' experiences with the V-Chip: An exploratory study. *Journal of Family Communication*, 6(2), 139-159. DOI: 10.1207/s15327698jfc0602_3
- Jordan, A.** (2005). Learning to use books and television: An exploratory study in the ecological perspective. *American Behavioral Scientist*, 48(5), 523-538. DOI:10.1177/0002764204271513
- Jordan, A.** (June, 2004). The role of media in children's development: An ecological perspective. *Journal of Developmental and Behavioral Pediatrics*, 25(3), 196-207. DOI: 10.1097/00004703-200406000-00009

REFEREED JOURNAL ARTICLES (CONTINUED)

- Jordan, A.** (2004). The Three-Hour Rule and educational television for children. *Popular Communication*, 2(2), 103-118. DOI:10.1207/s15405710pc0202_3
- Jordan, A.**, Schmitt, K., & Woodard, E. (2001). The developmental implications of commercial broadcasters' educational offerings. *Journal of Applied Developmental Psych.*, 22(1), 87-102. DOI: 10.1016/S0193-3973(00)00068-X
- Winston, F., Woolf, K., **Jordan, A.**, & Bhatia, E. (2000). Actions without consequences: Injury-Related messages in children's programs. *Archives of Pediatrics and Adolescent Medicine*, 154(May), 366-369. DOI: 10.1001/archpedi.154.4.366
- Sullivan, J., & **Jordan, A.** (1999). Playing by the rules: Impact and implementation of children's educational television regulations among local broadcasters. *Communication Law and Policy*, 4(4), 483-511. DOI: 10.1080/10811689909368687
- Jordan, A.**, & Woodard, E. (1998). Growing pains: Television for children in the new regulatory environment. *The Annals of the American Academy of Political and Social Sciences*, 557(May), 83-95. DOI: 10.1177/0002716298557000007
- Jordan, A.** (1996). The portrayal of children on prime-time situation comedies. *Journal of Popular Culture*, 29(3), 139-147. DOI: 10.1111/j.0022-3840.1995.00139.x
- Jordan, A.** (1992). Social class, temporal orientation, and mass media use within the family system. *Critical Studies in Mass Communication*, 9(4), 374-386. DOI : 10.1080/15295039209366840

NON-REFEREED JOURNAL ARTICLES

- Vaala, S.E., Bleakley, A., & **Jordan, A.** (2013). The media environments and television-viewing diets of infants and toddlers. *Zero to Three*, 33(4), 18-24.
- Strasburger, V., **Jordan, A.**, Donnerstein, E. (2012). Children, adolescents, and the media: Health effects. *Pediatric Clinics of North America*, 59(3), 533-586. DOI: 10.1016/j.pcl.2012.03.025
- Jordan A.**, Piotrowski J.T., Bleakley A., Mallya G. (2012). Developing media interventions to reduce household sugar-sweetened beverage consumption. *The Annals of the American Academy of Political and Social Science*, 640: 118-135. DOI : 10.1177/0002716211425656
- Jordan, A.** (2010). Children's television viewing and childhood obesity. *Pediatric Annals*, 39(3), 569-573. DOI: 10.3928/00904481-20100825-08
- Jordan, A.** (2008). Children's media policy. *The Future of Children*, 18(2): 235-253. DOI: 10.1353/foc.0.0003
- Jordan, A.** (2007). Television viewing and weight status in children and adolescents. *Journal of Children and Media (I)*1, 45-54. DOI: 10.1080/17482790601005124
- Jordan, A.**, Kramer-Golinkoff, E., Strasburger, V. (2008). Does adolescent media use cause obesity and eating disorders? *Adolescent Medicine: State of the Art Reviews*, 19(3), 431-449. PMID: 19227385
- Jordan, A.** & Robinson, T. (January, 2008). Children, television viewing, and weight status. *Annals of the American Academy of Political and Social Sciences*, 615 (January), 119-132. DOI: 10.1177/0002716207308681
- Jordan, A.**, & Woodard, E. (2001). Electronic childhood: The availability and use of household media by two- to three-year-olds. In A. Jordan & E. Fenichel (Eds.) Babies, toddlers and the media [Special issue]. *The Bulletin*, 22(2), 4-10.

JOURNAL COMMENTARIES

- Jordan, A., & Natarajan, N.** (2024). (Commentary) From TV to social media to “ambient” AI: Insights from 30 years of children’s media policy in the United States. *Journal of Children and Media*, 18(3), 378-385.
- Jordan, A.B.** (2021). (Commentary) Warriors and worriers. *Journal of Children and Media*, 15(1), 146-147. DOI:10.1080/17482798.2020.1861639
- Jordan, A. & Klein, N.** Branding, privacy, and identity: Growing up in surveillance capitalism. (2020). (Commentary) *Journal of Children and Media*, 14(2), 259-266. DOI : 10.1080/17482798.2020.1735148
- Jordan, A. & Prendella, K.** (2019). The invisible children of media research (commentary). *Journal of Children and Media*, 13(2), 235-240. DOI: 10.1080/17482798.2019.1591662
- Jordan, A.B.** (2016). Digital media use and the experiences(s) of childhood. *Journal of Communication*, 66(6), p. 879-887. DOI: 10.1111/jcom.12265
- Jordan, A.** (2006). Exploring the impact of media on children: The challenges that remain. (Commentary) *Archives of Pediatrics and Adolescent Medicine*, 160(4), 446-447. DOI:10.1001/archpedi.160.4.446
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- Jordan, A.** (1999). *Children and media: Image, education, participation*. [Review of book by the same title]. *Journal of International Communication*, 6(2), 148-149.
- Jordan, A.** (1991). *Watching as a unit*. [Review of the book *Television and the American family*]. *Journal of Communication*, 41(3), 135-136.

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- Jordan, A.** (forthcoming in 2025). Joan Ganz Cooney and the creation of the Children’s Television Workshop. In L. Steiner (Ed.) *Junctures in Women’s Leadership: Media and Journalism*. Rutgers University Press.
- Katz, V.S., & **Jordan, A.B.** (2023) Connectivity, connection, and care during the COVID-19 pandemic. In T. Politano (Ed.) *Rutgers and beyond: The year that changed everything*. Rutgers University Press.
- Jordan, A. & Elsper, E.** (2023). A child-centered approach to digital inclusion. In Lindley, P. (Ed.) *A child powered future* (pp. 157-159). Polity Press.
- Jordan, A.** (forthcoming 2023). Children and Media. In T.J. Billard and S. Waisbord (Eds.) *Public scholarship in communication studies* (pp. 23-37). University of Illinois Press.
- Jordan, A.** (2022). Worriers and warriors. In V. Katz, & B.J. Bond (Eds.), *Children and media research and practice during the crises of 2020*. Routledge.
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- Jordan, A.** & Walters, A. (2022). Children and advertising policies in the U.S. and beyond. In D. Lemish (Ed.) *The Routledge handbook of children, adolescents, and media* (2nd Ed., pp. 441-449). Routledge.
- Jordan, A.** & Vaala, S. (2019). Educational media for children. In M.B. Oliver, A.A. Raney, & J. Bryant (Eds.) *Media effects: Advances in theory and research* (4th Ed., pp. 290-307). Routledge.
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- Vaala, S. & **Jordan, A.** (2017). Children's learning in a mobile media environment: Policies, practices, and possibilities. In Blumberg, F. & Brooks, P. (Eds.) *Cognitive Development in Digital Contexts* (pp. 305-324). Elsevier Press.
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- Jordan, A.** & Gilmore, J. (2013). Children and advertising policies in the U.S. and beyond. In D. Lemish (Ed.) *The Routledge handbook of children, adolescents, and media* (pp. 386-394). Routledge Taylor & Francis Group.
- Jordan, A.** (2013). The impact of media policy on children's media exposure. In Erica Scharrer (Ed.), *Media Effects/Media Psychology* (pp. 742-763). Blackwell Press.
- Jordan, A.** (2012). Public policy and private practice: Government regulations and parental of children's television use in the home. In Dorothy and Jerome Singer (Eds.), *Handbook of children and the media* (pp. 649-660). Sage Publications.
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ENCYCLOPEDIA ENTRIES

Jordan, A. (1999). Children and television. In *Americana annual/Encyclopedia yearbook* (pp. 534-535). Grolier Educational.

TECHNICAL REPORTS

Jordan, A., Hennessy, M., Bleakley, A., Piotrowski, J., Kydd, S. (2012, June, 66 pages). *Philadelphians and Sugar-Sweetened Beverages: The Impact of a Media Campaign and the Context of Countervailing Forces*. Final report to The Philadelphia Department of Public Health.

Jordan, A., Hennessy, M., Bleakley, A., Piotrowski, J., Kydd, S. (2011, February, 4 pages). *Philadelphia Healthy Lifestyles Initiative Pre-Campaign Telephone Survey Summary*. Report to The Philadelphia Department of Public Health.

Jordan, A., Bleakley, A., Hennessy, M., Piotrowski, J. (2010, August, 30 pages). *Results from the Annenberg Philadelphia Healthy Lifestyles Initiative (PHLI) survey*. Report to the Philadelphia Department of Public Health.

Jordan, A., Horner, J., Stevens, R. (2007, March, page count unknown). *Ordinary children in extraordinary situations :A report on youth aging out of foster care*. Report to the Pew Charitable Trusts. (The research conducted for this report formed the basis for Aging Out And On Their Own: Time for Reform, located at: https://www.pewtrusts.org/~media/legacy/uploadedfiles/wwwpewtrustsorg/reports/foster_care_reform)

Jordan, A. (2006, November, page count not known). *Precursors and correlates of overweight in babies, toddlers, and preschoolers: a review*. Report to the Centers for Disease Control and Prevention.

Hersey, J. & **Jordan, A.** (2005, May, 42 pages). *Reducing children's TV time to reduce the risk of childhood overweight: The children's media use study highlights report*. Report to the Centers for Disease Control and Prevention, Nutrition and Physical Activity Communication Team.

Jordan, A., Albright, A., Branner, A., & Sullivan, J. (2003, December, 53 pages). *The state of closed captioning services in the United States: An assessment of quality, availability, and use*. Report to the National Captioning Institute Foundation.

Jordan, A. (2003, November, page count not known). *Realizing the potential for educational media for early childhood literacy. Evaluation of the New Jersey Network Ready-to-Learn Workshop Series*. Report to the New Jersey Network Public Television Foundation.

Jordan, A. (2000, June, 35 pages). *Is the Three-Hour Rule living up to its potential? An analysis of educational television for children in the 1999/2000 broadcast season*. (Rep. No. 34). Philadelphia: The Annenberg Public Policy Center of the University of Pennsylvania..

Jordan, A. (1999, June, 30 pages). *The Three-Hour Rule: Insiders' perspectives*. (Rep. No. 29). Philadelphia: The Annenberg Public Policy Center of the University of Pennsylvania.

Jordan, A. (1998, June, 30 pages). *The 1998 state of children's television report: Programming for children over broadcast and cable television*. (Rep. No. 23). Philadelphia: The Annenberg Public Policy Center of the University of Pennsylvania.

Jordan, A., & Woodard, E. (1997, June, 40 pages). *The 1997 state of children's television report: Programming for children over broadcast and cable television*. (Rep. No. 14). Philadelphia:

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- Jordan, A., & Sullivan, J.** (1997, June, 36 pages). *Children's educational television regulations and the local broadcaster: Impact and implementation.* (Rep. No. 13). Philadelphia: The Annenberg Public Policy Center of the University of Pennsylvania.
- Jordan, A.** (1996, June, 44 pages). *The state of children's television: An examination of quantity, quality and industry beliefs.* (Rep. No. 2). Philadelphia: The Annenberg Public Policy Center of the University of Pennsylvania.
- Jordan, A., & Roaf, P.** (1993, page count not known). *The UAW-Ford Youth Education Sponsors Program: An assessment of early progress.* Report to the UAW-Ford Foundation. Philadelphia: Public/Private Ventures.

OPINION/EDITORIALS

- Katz, V. & Jordan, A. (2020, March 15). Will the coronavirus pandemic uncover our students' digital inequality? *The Star Ledger/NJ.com*
- Jordan, A. (2014, December). When social media leads to social action. *The Hill*.
- Jordan, A. (2014, August). Why Congress needs to fund children's educational television. *The Hill*.
- Jordan, A. (2014, June). Toddlers, television, and the troubling "word gap." *The Hill*.
- Jordan, A. (2013, September). What today's youth can teach us about the power and potential of new media. *The Huffington Post*.
- Jordan, A. (2012, May). Sendak's lessons for children and their parents. *Philadelphia Inquirer*.
- Jordan, A. (2012, February). On social media, teens are the experts. *Philadelphia Inquirer*
- Jordan, A. (2011, September). Bridging the technology gaps. *Philadelphia Inquirer*
- Jordan, A. (2010, September). Vitamins + sugar + water. *Philadelphia Inquirer*
- Jordan, A., Bleakley, A., Hennessy, M. (2010, April). Media have a role in sex ed. *Philadelphia Inquirer*
- Jordan, A. (2010, March). The war on soda: the health case for it. *Philadelphia Daily News*
- Jordan, A. (2008, June). Words and acts: Why do dirty words irk regulators when violence flies under the radar? *Chicago Tribune*.
- Jordan, A. (2008, June). Tell kids about how ads affect them – then take conversations further. *Philadelphia Inquirer*.
- Jordan, A. (2007, May). Do movie smokers lead children to the habit? *Philadelphia Inquirer*.
- Jordan, A. (2006, July). Subjecting our youth to cyberspace experiments. *San Francisco Chronicle*.
- Jordan, A. (2006, July). Tough words for childhood obesity. *Philadelphia Inquirer*.
- Jordan, A. (2006, June). Toddlers at the screen: How much is too much? *Philadelphia Inquirer*.
- Jordan, A. (2005, July). On the death of a child. *Philadelphia Inquirer*.
- Jordan, A. (2003, July). Children's heavy media use: not good for their brains, not good for their bones. Syndicated in over three dozen newspapers nationwide.
- Jordan, A. (2003, February 28). Goodbye Mr. Rogers. *Philadelphia Inquirer*.
- Jordan, A. (2002, January 14). The jungle of kids' TV. *Philadelphia Inquirer*.

OPINION/EDITORIALS (CONTINUED)

- Jordan, A., & Turow, J. (2000, Summer/Fall). Parents can't do it alone. Syndicated in over two dozen newspapers nationwide.
- Jordan, A. (1999, August 13). It can happen here. *Philadelphia Inquirer*.
- Jordan, A. (1999, August 8). Limit children's TV time, but don't pull the plug. *Philadelphia Inquirer*.
- Jordan, A. (1999, July 14). Educational TV isn't kid stuff. *Philadelphia Daily News*.
- Jordan, A. (1998, March 4). Getting a lesson on television. *Philadelphia Inquirer*.

KEYNOTE/PLENARY ADDRESSES

- The politics of children's media policy* (2018, July). Keynote speaker at the Digitising Early Childhood International Conference, Perth, Australia.
- Digital media use and the experience(s) of childhood*. (2016, June). Plenary presidential address At the Annual Meeting of the International Communication Association Conference, Fukuoka, Japan.
- Do media technologies define the experience of childhood? Reflections across generations*. (2015, June). Plenary address presented at the Central and Eastern European Communication Association's 6th Annual Meeting, Zagreb, Croatia.
- The impact of new media technologies on the health and well-being of youth*. (2010, April). Keynote speaker, Pediatric Continuing Medical Education Program, Philadelphia Department of Public Health, Philadelphia, PA.
- The impact of new media technologies on youth development*. (2009, May). Keynote speaker for the New Jersey Association of Principals and Supervisors Annual Conference, Monroe Township, New Jersey.
- Media policy in the age of the internet*. (2009, March). Keynote speaker for the Society of Adolescent Medicine annual conference, Los Angeles, CA.
- Public policy and children's television*. (2000, July). Keynote speaker for The National Association for Family & Community Education, Tampa, FL.

PEER-REVIEWED CONFERENCE PRESENTATIONS

- Jordan, A. (2023, May). Burning (Out) for Academia: Mental Health Among Communication and Media Scholars. Discussant for plenary session held at the Annual Conference of the International Communication Association, Toronto, Canada.
- Jordan, A. (2018, May). The politics of children's media policy. Paper presented at the Annual Conference of the International Communication Association, Prague, The Czech Republic.
- Castonguay, J. & Jordan, A. (2015, May). Sleeping patterns, media use, and adolescent well-being: Results of the AMES Survey. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Vaala, S., Castonguay, J., Bleakley, A. & Jordan, A. (2015, May). Predictors of parents' use of the V-Chip and perceptions of television ratings utility. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.

PEER-REVIEWED CONFERENCE PRESENTATIONS (CONTINUED)

- Vaala, S.E., Bleakley, A., Hennessy, M. & Jordan, A. (2014, May). Sugar-sweetened beverage-reduction messages and parents' intentions to reduce their consumption: The moderating role of weight stigma history. Paper presented at the annual International Communication Association convention: Seattle, WA.
- Piotrowski, J., Jordan, A., Bleakley, A., & Hennessy, M. (2013, June). Identifying household Television practices to reduce children's television time. Paper presented at the annual conference of the International Communication Association, London, England.
- Khurana, A., Bleakley, A. & Jordan, A. (2013, April). Effects of parental monitoring on social networking and online bullying: A comparison of younger and older adolescents. Society for Research in Child Development, Seattle, WA.
- Jordan, A. (2013, March). Testing the effectiveness of public service ads in persuading target audiences to reduce consumption of sugar-sweetened beverages. Healthy Eating Research Grantee Meeting, New Orleans, LA.
- Gilmore, G., Jordan, A., Jeong, M., & Alade, S. (2012, May). Local news media framing of obesity before and during a public health media intervention. Paper presented at the annual conference of the International Communication Association, Phoenix, AZ.
- Jordan, A. (2011, June). Thoughts on federal funding of youth and media research. Paper presented at the Children, Adolescents and Media preconference of the annual conference of the International Communication Association, Boston, MA.
- Jordan, A. & Kotler, J. (2010, June). New perspectives on the digital divide in US homes with 6- to 9-year-old children. Paper presented at the annual conference of the International Communication Association, Singapore.
- Evans, C. & Jordan, A. (2009, May). Only two hours? A qualitative study of the challenges parents face restricting child television time. Paper presented at the annual conference of the International Communication Association, Chicago, IL.
- Jordan, A., Bleakley, A., Manganello, J., Stevens, R., Hennessey, & M., Fishbein, M. (2008, May). The home ecology of adolescents and its impact on television access and television viewing time. Paper presented at the annual conference of the International Communication Association, Montreal, Canada.
- Jordan, A. (2007, April). Food marketing on children's television: A multi-year comparison. 14. Paper presented at the biennial meeting of the Society for Research on Child Development, Boston, MA.
- Jordan, A. (2006, April). Challenges facing content analysis research in the new media environment. Biennial meeting of the Society for Research in Child Development, San Francisco, CA.
- Jordan, A. (2005, December). Reducing children's time with television: a foundations strategy approach. Paper presented at the annual meeting of the American Public Health Association, Philadelphia, PA.
- Jordan, A., Hersey, J., Branner, A., McDivitt, J., & Heitzler, C. (2005, April) The forces that shape children's television viewing. Paper presented at the biennial meeting of the Society for Research in Child Development, Atlanta, Georgia.
- Heitzler, C., Jordan, A., Branner, A., Hersey, J., Massett, H., McDivitt, J. Rojas-Smith, L., & Telleen, S. (2004, November). Incentives and barriers to reducing children's television watching: Qualitative research with children and their parents. Paper presented at the annual meeting of the American Public Health Association, Washington, DC.

PEER-REVIEWED CONFERENCE PRESENTATIONS (CONTINUED)

- Manganello, J., Trentacoste, N., Jordan, A., Henderson, V., Martin, S., Hennessy, M. & Fishbein, M. (2004, November). Audience differences in the perception of sexual content in media directed at teens. Paper presented at the annual meeting of the American Public Health Association, Washington, DC.
- Jordan, A. (2004, May). Educational media in the lives of at-risk preschoolers: An ecological perspective. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.
- Jordan, A., Trentacoste, N., Henderson, V., Manganello, J., & Fishbein, M. (2004, May). Measuring time teens spend with media: Challenges and opportunities. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.
- Jordan, A. (2004, May). Children, media, and the public interest: Assessing the role of research in the policy-making process. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.
- Jordan, A. (2003, May). Make yourself at home: The social construction of research roles in family studies. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Jordan, A. (2003, April). Using theory to inform policy evaluation: A systems approach. Paper presented at the annual meeting of the Midwest Sociological Association, Chicago, IL.
- Jordan, A. (2002, November). Systems theory and the evaluation of media policy: Lessons from an assessment of the V-Chip mandate. Paper presented at the National Communication Association Meeting, New Orleans, LA.
- Jordan, A. (2002, June). Public policy meets private practice: How families respond to the V-Chip. Paper presented at Television in the Digital Environment, Alberta, Canada.
- Jordan, A., Woodard, E., Fishman, J., & Scantlin, R. (2002, April) *V-Chip use and the family system* An APPC report to the Summit on Children's Media Policy, St. Thomas, USVI.
- Jordan, A., & Schmitt, K. (2001, May). Are broadcasters meeting their obligations to children with prosocial programming?: Multiple perspectives on "educational" television. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.
- Woodard, E., Jordan, A., & Schmitt, K. (1999, November). The changing face of children's television. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Jordan, A. (1999, April). The impact of regulation on the quantity and quality of educational programming for children. Paper presented at the biennial meeting of the Society for Research in Child Development, Albuquerque, NM.
- Jordan, A., & Holz, J. (1998, November). Public policy and private practice: Government regulation and parental mediation of children's viewing in the home. Paper presented at the annual meeting of the National Communication Association, New York City, NY. *Recipient of top paper award for Division of Mass Communication.*
- Sullivan, J., & Jordan, A. (1998, July). Playing by the rules: Impact and implementation of children's educational television regulations among local broadcasters. Paper presented at the annual meeting of the International Communication Association, Jerusalem, Israel. *Recipient of top paper award for Division of Communication Law & Policy.*

PEER-REVIEWED CONFERENCE PRESENTATIONS (CONTINUED)

- Jordan, A., & Woodard, E. (1998, July). Growing pains: Availability, quality, and parental awareness of children's television in the new regulatory environment. Paper presented at the annual meeting of the International Communication Association, Jerusalem, Israel.
- Jordan, A. (1997, May). Industry beliefs about the audience for children's television. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada. *Recipient of top paper award for Division of Mass Communication.*
- Jordan, A., & Bachen, C. (1989, November). Mass media and educational achievement in the family system. Paper presented at the annual meeting of the Speech Communication Association, San Francisco, CA.
- Jordan, A. (1989, July). The role of the mass media in family life: An ethnographic approach. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Jordan, A. (1988, May). The contribution of mass media and interpersonal sources to adolescents' images of the future. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.
- Jordan, A. (1986, October). Visions of tomorrow: The construction of beliefs about the future in 5th And 10th grade adolescents. Paper presented at the Conference on Culture and Communication, Philadelphia, PA.

INVITED TALKS (NON-ACADEMIC VENUES)

- The experience of childhood in the age of digital media.* (2017, March). Invited talk to members of the Children's Media Association, New York City, NY.
- The development of gender identity.* (2016, April). Invited presentation for panel on gender disparities in media and toys for President Obama's White House Summit. Washington, DC. entitled "Helping our Children Explore, Learn, and Dream without Limits," Washington, DC.
- The value of theory and the importance of formative research for healthy brain-related messaging.* (2015, May). Presentation at the Healthy Brain Research Network Grantee Meeting, Centers for Disease Control and Prevention, Atlanta, GA.
- What today's youth can teach us about the power and potential of new media* (2013, September). Youth Media Rise Festival, Washington, DC.
- What role do media play in girls' negative body image and disordered eating?* (2012, December). The Agnes Irwin School, Bryn Mawr, Pennsylvania.
- Healthy Beverage Campaign Monitoring Survey Findings.* (2012, June). Communities Putting Prevention to Work (CPPW) Program on Nutrition and Physical Activity Program: Presentation to Health Commissioner and Deputy Mayor Donald Schwarz; Philadelphia, PA.
- Evaluating the impact of an education campaign for Philadelphians using media.* (2012, September). Center for Disease Control and Prevention DNPAO Sugar Drink Reduction Networking Call/Webinar.
- Food and beverage marketing and the obesity crisis.* (2012, September). Food Funders Interest Group of the Delaware Valley Grant Makers. Philadelphia, PA.
- Media, cognitive development, and educational opportunity in early childhood.* (2011, October) Zero to Eight: Children's Media Use in America. Conference organized by Common Sense Media, Washington, DC.

INVITED TALKS (NON-ACADEMIC VENUES) (CONTINUED)

- Anticipating Children's Media Policy in the Obama Era.* (2011, January). Meeting convened by the Kaiser Family Foundation at the Barbara Jordan Conference Center, Washington, DC.
- Media and childhood obesity.* (2010, October). Presentation to Women in Children's Media, New York, NY.
- CPPW Nutrition and Physical Activity Program: Baseline Data from the Annenberg Survey.* (2010, August). Presentation to the Healthy Eating Active Living (HEAL) Coalition; Philadelphia, PA.
- New media technologies and the school context: Challenges and opportunities for educators.* (2010, May). Philadelphia Suburban Schools Study Council, Philadelphia, PA.
- Young minds and media technologies.* (2009, April). Association of Children's Museums annual conference, Philadelphia, PA.
- Making the most of television in your home.* (2004, April). Gladwyne Montessori School, Gladwyne, PA.
- Young children and the mass media.* (2004, March). St. Mary's Nursery School and Graduate Parents at Penn. Philadelphia, PA.
- Mass media use and its implications for the healthy development of teenage girls.* (2003, October). Police Athletic League's Rizzo Center, Philadelphia, PA.
- Making the most of television.* (2001, April). Speaker series sponsored by the Parent/Teacher Association of the Charlestown School District, Pottstown, PA.
- Children and mediated violence: New questions.* (2000, October). Speaker series sponsored by the Women's Center of Montgomery County and Bryn Mawr Presbyterian Church, Bryn Mawr, PA.
- Children's media use and its impact on literacy development.* (2000, October). Symposium sponsored by The Heinz Family Foundation, Pittsburgh, PA.
- Supervising children's media: The tools available to parents.* (2000, May). Meeting sponsored by the Parents' Association of the Torah Academy, Merion, PA.
- Research, advocacy and policy: Synergistic efforts to improve television for children.* (1999, November). Address to The Mayor's Council on the Prevention of Violence and its Causes, Chicago, IL.
- Television violence and children: Policy responses.* (1999, October). Talk at symposium organized by The Child Law and Policy Study Group, Philadelphia, PA.
- Children's use of time in the new media environment.* (1998, September). Address to The National Association of Broadcasters, Washington, D.C.
- Directing children's TV viewing: What parents know; what parents need to know.* (1997, October) Invitational address to the Annual Meeting of the National Broadcasters Association of Community Affairs Professionals, Orlando, FL.

INVITED TALKS (ACADEMIC VENUES)

- Leveraging children's media experiences.* (2019, August). Preempting Racism Workshop, New York University, New York, NY.
- From soda facts to soda tax: The evolution of messages and beliefs about sugar-sweetened Beverages.* (2018, November). Department of Communication, University of Connecticut, Storrs, CT.
- Social media use and adolescent development: What we know; what we don't know.* (2018, July). Curtin University, Perth, Australia.
- Digital natives and digital immigrants: Media use and generational identity.* (2015, November). Ben Gurion University of the Negev, Be'er Sheva, Israel.
- Digital media use and the experience of childhood in the 21st century.* (2015, October). Distinguished Lecturer, Department of Communication. Virginia Polytechnic Institute and State University, Blacksburg, VA.
- Developing an evidence base for health communication messages targeted to audiences across the lifespan.* (2015, April). Media, Technology & Society Speaker Series, Northwestern University, Evanston, Illinois.
- The value of theory in the development of culturally sensitive health communication messages.* (2015, April). Amsterdam School of Communication Research (ASCoR), The Netherlands.
- Lessons learned from a media campaign to reduce Philadelphian's sugar-sweetened beverage consumption* (2013, October). Improving oral hygiene behavior: A workshop to spark innovative ideas for research. Meeting co-sponsored by the Center for Health Incentives and Behavioral Economics at the Leonard Davis Institute and the University of Pennsylvania School of Dentistry, Philadelphia, PA.
- Can public health messages about sugar-sweetened beverages make a difference in the fight against obesity?* (2013, September). Center for Weight and Eating Disorders, Department of Psychiatry, Perelman School of Medicine, University of Pennsylvania, Philadelphia, PA.
- Testing the effectiveness of public service advertising aimed at reducing consumption of sugar-sweetened beverages.* (2012, November). The Rudd Center for Food Policy and Obesity Seminar Series. Yale University, New Haven, CT.
- Children's media use and academic achievement.* (2011, June). The 2011 Lambert Family Communication Conference on Children, Media and Race presented by Northwestern University, Washington, DC.
- Childhood obesity and the marketing and counter-marketing of sugar-sweetened beverages.* (2011, May 12). Pediatric Grand Rounds, University of New Mexico Children's Hospital, Albuquerque, New Mexico.
- Food marketing in the new media environment.* (2010, July). The Politics and Economics of Media Convergence Summer Institute. Communications University of China, Beijing, China.
- Theoretical and methodological issues in creating health communication campaigns for children and parents.* (2010, July 5-6). Summer Institute for Health Communication Studies. Renmin University, Beijing, China
- The role of television in childhood obesity: Causes, consequences, solutions.* (2010, March). Muhlenberg College. Allentown, Pennsylvania.
- The impact of new media technologies on the health and well-being of the developing child.* (2009, June). Department of Behavioral and Developmental Pediatrics, Children's Hospital of Philadelphia. Philadelphia, PA.

INVITED TALKS (ACADEMIC VENUES) (CONTINUED)

- Youth media use and the developmental process.* (2009, July). Empowering Teachers Summer Institute, Sarah Lawrence College Bronxville, NY.
- Can government funding and regulation improve the quality of children's television?* (2009, June). Media, Democratization and International Development summer course, Central European University Budapest, Hungary.
- Media use and childhood overweight.* (2009, March). Colloquium presentation for Center for Weight and Eating Disorders, University of Pennsylvania (coordinator: Myles Faith)
- The Three Hour Rule & The V-Chip Mandate: How have they been received by parents?* (2003, March). Speaker series sponsored by Penn State University, Abington, PA.
- Children and media use in the home: Influences on behavior.* (2002, June). Child and Adolescent Psychiatry Residency Didactic Program. The Children's Hospital of Philadelphia, Philadelphia, PA.
- Children's uses of electronic media: Implications for social, emotional, and intellectual development.* (2002, March). National Behavioral Pediatrics Fellowship Training Program sponsored by the Maternal Child & Health Bureau. The Children's Hospital of Philadelphia, Philadelphia, PA.
- The multi-media experience of childhood.* (2001, March). Collaborative Office Rounds sponsored by the Children's Hospital of Philadelphia, Philadelphia, PA. Jordan, A. (2000, April).
- Theoretical approaches to the long-term effects of television on children.* Symposium discussant at the biennial meeting of the Society for Research in Child Development, Minneapolis, MN.
- Children's relationship with media: Challenges and opportunities for health care providers.* (2000, April). Forum for child psychiatry residents and fellows sponsored by the psychiatry department of Thomas Jefferson University Hospital, Philadelphia, PA.
- Exploring the fit between public policy and private practice.* (2000, March). Panel discussion hosted by The Free Expression Network, Freedom Forum, Washington, D.C.
- How educational is children's educational TV?* (1997, April). Panel discussion sponsored by the Eliot Pearson School of Child Development, Tufts University, Medford, MA.

INVITED RESEARCH PRESENTATIONS AT RUTGERS UNIVERSITY

- Digital equity and remote learning experiences among Rutgers University undergraduates.* Presentation with co-investigator Vikki Katz to the Academic Continuity Working Group (May 12, 2020), The Undergraduate Education Council (2020, June) and the Strategic Enrollment Planning Committee (2020, July), Rutgers University, New Brunswick.
- Digital inequality & remote learning experiences among Rutgers University undergraduates.* (2020, May). Virtual Presentation with Vikki Katz to the Academic Continuity Work Group (Chair, Susan Lawrence). Rutgers University-New Brunswick.
- The marketing (and counter-marketing) of sugar-sweetened beverages to adolescents.* (2019, December). Institute for Food, Nutrition & Health. Rutgers University, New Brunswick, NJ.

POLICY IMPACT

- Contributor, American Academy of Pediatrics *Policy Statement on Children, Adolescents, Obesity, and the Media*. Council on Communications and the Media (Jordan listed as contributor). *Pediatrics*, 128(1): 201-208. Released 2011.
- Expert Testimony. Philadelphia City Council Hearings: The Causes and Consequences of Childhood Obesity in Philadelphia. February 24, 2010.
- Research Cited. Federal Communications Commission Report: In the Matter of the Child Safe Viewing Act; Examination of Parental Control Technologies for Video or Audio Programming. MB Docket No. 09-26. Adopted August 27, 2009.
- Research Cited. Report of the Committee on Commerce, Science, and Transportation: Child Safe Viewing Act of 2007. S. 602. March 3, 2008.
- Organizer and moderator. Policy briefing for Congressional staff on “Overweight and Obesity in America’s Children: Causes, Consequences, Solutions.” January 23, 2008. Russell Senate Office Building, Washington, DC (co-sponsored by Senators Harkin and Brownback with support from The American Academy of Political and Social Science).
- Co-chair (with Tom Robinson, M.D.). Expert Panel Meeting on *Children, Television Viewing and Weight Status* convened by the Centers for Disease Control and Prevention, Atlanta, GA. April 26-27, 2006.
- Expert panelist. *The Effects of Electronic Media on the Cognitive, Social and Emotional Development of Children and Adolescents*. Convened by the National Institutes of Health, Rockville, MD. May 15-16, 2006.
- Invited participant. *The Media Research Gap*. Meeting organized by the Children’s Digital Media Center featuring Senators Brownback and Lieberman, Washington, D.C. April 9, 2003.
- Invited participant. V-Chip Oversight Monitoring Board Meeting, July 17, 2002, Washington, D.C.
- Roundtable Discussant. *Children’s Television Policy*. Meeting convened by FCC Commissioner Kathleen Abernathy, July 15, 2002, Washington, D.C.
- Member of scientific review panel, and contributor. Media effects section of *Youth violence: A report of the Surgeon General* (Appendix 4-B, pp. 87-97). Rockville, MD: U.S. Department of Health and Human Services, (2001).
- Expert Witness. Before the House Subcommittee on Telecommunications, Trade and Commerce, on HR 2384, the Corporation for Public Broadcasting Authorization Act of 1999, July 20, 1999.
- Research cited. Federal Communications Commission Ruling: *In the matter of policies and rules concerning children’s television programming*. MM Docket No. 93-48 (Revision of Programming Policies for Television Broadcast Stations), August 8, 1996.
- Research cited in Federal Communications Commission Notice of Proposed Rulemaking: *In the matter of public interest obligations of TV broadcast licenses*. MM Docket No. 99-360, March 24, 2000.
- Quoted in more than 250 newspaper and magazine articles on the topic of children and television. including: *The New York Times*, *The Washington Post*, *The Los Angeles Times*, *The Chicago Tribune*, *The Boston Globe*, *TV Guide*, and *Time* magazine.
- Featured as expert in more than four dozen national television and radio programs, including: CNN’s *Headline News*, NBC’s *The Today Show*, CBS’s *Up-to-the Minute*, A&E’s *Biography*, WHYY’s *Voices in the Family*, *A Chef’s Table*, and *Radio Times*, NPR’s *Morning Edition* and *All Things Considered* and PRI’s *Marketplace*.
- Quoted in more than two dozen trade publication articles, including: *TV Guide*, *Broadcasting & Cable*, *Variety*, *Current*, and *Kidscreen*.

BRIEFINGS, CONFERENCES AND MEETINGS ORGANIZED

International Communication Association Regional Conference “ICAfrica.” (October 2016).

Collaborated with local organizing committee to host the first ICA regional conference on the continent of Africa. Over 250 attendees from 30 countries participated. Nairobi, Kenya.

Annenberg Public Policy Center Speaker Series. (2014-2015 academic year). Series presented at the Annenberg Public Policy Center featuring the scholarship of the APPC Distinguished Research Fellows, Philadelphia, PA.

Social Media Data Workshop. (May, 2014). Workshop convened at the Annenberg Public Policy Center to bring in experts to work with APPC researchers and distinguished research fellows to discuss the challenges and opportunities of working with social media data, Philadelphia, PA.

Teaching CAM: Pedagogical issues and practical strategies for sharing theory and research related to children, adolescents, and media. (June, 2013). Half day preconference workshop for 50 scholars and graduate students working in the field. Held in conjunction with the International Communication Association’s annual meeting, London, England.

Media and the Well-Being of Children and Adolescents. (April, 2012). Meeting convened to provide a forum for students, scholars, media practitioners, advocates, and funders to discuss cutting edge and timely issues in the field. Presenters at the meeting contributed to a book of the same title published by Oxford University Press in 2014.

Media and the Well-Being of Children and Adolescents in Changing Societies. (July, 2011). Scholars’ seminar convened to bring together U.S. and Chinese researchers working on issues related to the study of media as a context for child development. Co-organized with Xinyin Chen (Graduate School of Education, University of Pennsylvania) and Yu Guoming (School Of Communication and Journalism, Renmin University). Beijing, China.

Advancing the Science of Content Analysis. (December, 2003). Meeting convened to bring together researchers working on NIMH-funded grants examining the impact of adolescent exposure to sexual media content. The Annenberg Public Policy Center, University of Pennsylvania.

The Future of Television and Children’s Media Policy. (February, 2003). Policy briefing held with Congressman Edward Markey, author of the V-Chip legislation, and Commissioner Kathleen Abernathy. National Press Building Washington, DC.

The Summit on Children’s Media Policy. (April, 2002). A series of meetings held to discuss the state of children’s media policy and release findings from APPC’s longitudinal study of V-chip use. Representatives from industry, advocacy, academia, philanthropy, and government shared research and perspectives. St. Thomas, USVI.

The Annual APPC June Conference on Children and Television (later Children and Media). (1996, 1997, 1998, 1999, 2000) Meetings held to release APPC research reports, present awards, and convene experts in panel discussions of timely issues related to children’s media policy. Panelists and participants include children’s media experts in academia, advocacy, press, policy and industry. National Press Building, Washington, DC.

Research on Children and Media: An International Perspective. (June, 1999). Meeting convened to bring together researchers from Japan, Korea, England, Canada, Israel, Australia, and The Netherlands to set an agenda for top-priority issues and possibilities for collaboration on cross-cultural research. National Press Building, Washington, D.C.

BRIEFINGS, CONFERENCES AND MEETINGS ORGANIZED (CONTINUED)

Using Scholarly Research and Academic Consultants in Children's Educational Television. (June, 1998).

Meeting convened to release an annotated bibliography of research available on how and what children learn from television and bring together producers and scholars to discuss strategies for increasing the educational value of television made for children. National Press Building, Washington, D.C.

Challenges and Opportunities for Independent Producers in the New Economic Environment:

The "Young Heroes" Case Study. (June, 1998). Meeting held to discuss APPC's research on one producer's efforts to develop and market an educational television show under the Three-Hour Rule. Attended by television producers, academics, industry consultants and broadcast executives. National Press Building, Washington, D.C.

Thinking About Children and Television. (June, 1997). Meeting convened to discuss the role foundations can play in supporting research on and production of children's educational television. Attended by academic, foundation, and industry representatives. National Press Building, Washington, D.C.

Covering Children's Television. (October, 1997). Meeting convened with reporters from a dozen newspapers and magazines, including: *The Chicago Sun-Times*, *The Philadelphia Inquirer*, *The New York Times*, *The Dallas Morning News* and *TV Guide*. National Press Building, Washington, D.C.

Stories for Children. (October, 1997). Meeting convened with award-winning children's book authors and industry executives in charge of children's television to discuss ways to bring books to children through quality children's programming. The Morgan Library, New York City, NY.

SERVICE ACTIVITIES (External to Rutgers University)

Member, Board of Trustees, Chair, Education Committee, Sesame Workshop. Elected June 2017 to serve a four-year renewable term (2017 to present).

Fellow, Big Ten Academic Alliance (BTAA) Department Executive Officer (DEO). 2021 to present

Member, External Review Committee, Amsterdam School of Communication Research, University of Amsterdam/Department of Communication Science, Vrije University (2021).

Chair, Nominations Committee, International Communication Association (2020).

General Secretary, Chair, Regional Conference Committee, International Communication Association (2018-2019)

Immediate Past President and Member of the Executive Committee, The International Communication Association (2016 to 2018).

President and Member of the Executive Committee, The International Communication Association (2015-2016).

President Elect and Member of the Executive Committee, The International Communication Association (2014-2015).

Technical Expert Board, The Administration on Community Living, U.S. Department of Health and Human Services (2015 - 2017).

International Advisory Board, Amsterdam School of Communication Research, University of Amsterdam (2015 to present).

Advisory Board Member, Institute of Digital Media and Child Development (2014 to 2015).

President-Elect and Member of the Executive Committee, The International Communication Association (2013-2014).

SERVICE ACTIVITIES (External to Rutgers University) (CONTINUED)

Chair, Children, Adolescents and Media Division and Member of the Board of Directors, The International Communication Association (2011 – 2013).
Vice Chair, Children Adolescents and Media Interest Group/Division, The International Communication Association (2009-2011).
Chair, ICA Publications Committee (2010 to 2012); Member (2009-2010).
Member, ICA Awards Committee (2009-2010).
Consultant, The Rand Corporation (2010-2011).
Consultant, Sesame Workshop (2008).
Volunteer, The Juvenile Law Center, Foster Care Youth Summit (2008).
Consultant, The Pew Charitable Trusts (2007).
Consultant, The Centers for Disease Control and Prevention (2006).
Consultant, The Corporation for Public Broadcasting (2004).
Chair, ICA Awards Committee (2003-2004).
Grant Proposal Ad Hoc Reviewer for the National Institutes of Health (2009), National Science Foundation (2004, 2009, 2010), The Ohio State University (2007), The Smith Richardson Foundation (2004), The National Science Foundation (2011), The Templeton Foundation (2014).
Chair, ICA subcommittee for selection of recipient of *Most Important Applied/Policy Research Award* (2002, 2003).
Research Advisory Board Member, *Children's Digital Media Center*, a National Science Foundation-funded consortium of researchers and projects (2002, 2003).
Editorial Board Member: *Journal of Communication* (2015-present), *Communication Theory* (2014-2018); *Communication Yearbook* (2012 to 2016). *Journal of Children and Media* (2020-present)
Ad Hoc Reviewer (selected): *American Journal of Preventive Medicine*, *Childhood*; *Communication Law & Policy*; *Critical Studies in Mass Communication*; *Developmental Psychology*; *Human Communication Research*; *International Journal of Social Science Research Methodology*; *Journal of Applied Developmental Psychology*; *Journal of Applied Communication Research*; *Journal of Broadcasting and Electronic Media*; *Journal of Family Issues*, *Journal of Nutrition Education and Behavior*, *Pediatrics*, *Archives of Pediatrics and Adolescent Medicine*, *Popular Communication*; *Qualitative Research*, Blackwell Publishers, Sage Publications; The Rand Corporation.

SERVICE ACTIVITIES (Rutgers University)

Chair, Department of Journalism and Media Studies (2020-2022; will resume July 2023-July 2024)
Chair, Journalism and Media Studies Masters Degree Task Force (2020-2022)
Chair, Journalism and Media Studies Majors Growth Task Force (2020-2022)
Undergraduate Scholarship Committee, Journalism and Media Studies (2020-present)
Curriculum Review Committee, Journalism and Media Studies (2018-present)
Chair, Non-Tenure Track Faculty Search (2021)
Search Committee Member, Tenure Track Faculty Search (2021)
Editorial Board Member, Rutgers University Press (2018-2021)
Peer Evaluation Committee, Faculty Compensation Program, Department of Journalism and Media Studies (2020)

SERVICE ACTIVITIES (Rutgers University) (CONTINUED)

Research Development Committee, School of Communication & Information (2018-2020)
Chair, Promotion & Tenure Committee, School of Communication & Information (2019, 2022)
Member, Promotion & Tenure Committee, School of Communication & Information (2018, 2019, 2022)
Personnel Committee, Department of Journalism and Media Studies (2018-present)

COURSES TAUGHT

At Rutgers University

Media and Children (Masters)
Teens and Screens (Masters)
Children and Media (Undergraduate)
Children's Media Policy (Undergraduate)
Children, Adolescents, and Media (Doctoral)
Introduction to Media (Undergraduate)

At the University of Pennsylvania (all undergraduate)

Children and Media (previously taught as Children and Television)
Children's Media Policy
Communications Internship
Communication Research with Children and Families
Communication Research Methods
Introduction to Communication Behavior

At Widener University (all undergraduate)

Mass Media and Society
Methods of Film Analysis
Senior Honors Thesis Seminar
Social Science Research Methods

At Muhlenberg College

Communication Theory (Undergraduate)

RESEARCH MENTORSHIP AND SUPERVISION

Undergraduate Senior Honors Thesis Supervisor

Lauren Bromberg (degree expected 2024, Rutgers University)
Rhicki Santos (degree expected 2023, Rutgers University)
Michelle Jo (2017, UPenn)
Sophie Choi (2013, UPenn, winner of George Gerbner Award for outstanding honors thesis)
Anne Delmar (2013, UPenn)
Andrea Highbloom (2012, UPenn)
Elisabeth Jacknis (2012, UPenn)
Amanda Brown (2010, UPenn)
Katie Esposito (2009, UPenn)
Emily Kramer-Golinkoff (2008, UPenn)
Kimberly Rust (2007, UPenn)

Dissertation Committee Chair

Leah Cates (Rutgers University-New Brunswick, in progress, degree expected 2027)
Niki Natarajan (Rutgers University-New Brunswick, degree to be granted October 2025)
Kate Prendella (Rutgers University-New Brunswick, degree granted May 2025)
Alyvia Walters (Rutgers University-New Brunswick, degree granted May 2024)

Dissertation Committee Member

Zhouzhi Zhou (in progress, Communication, Rutgers University)
Kathleen Kellett (2023, Childhood Studies, Rutgers University-Camden)
Anneleen Meeus (2022, Communication Studies, Katholieke Universiteit Leuven, Belgium)
Sarah-Rose Marcus (2020, Communication, Rutgers University)
Deepti Chittamuru (2017, Communication, University of Pennsylvania)
Karin Fikkers (2016, Communications, University of Amsterdam)
Naomi Moland (2014, Education, New York University)
Kara Garrity Liebskind (2013, Communication, University of Pennsylvania)
Sarah Vaala (2011, Communication, University of Pennsylvania)
Deborah Wainwright (2010, Communication, University of Pennsylvania)
Jessica Taylor Piotrowski (2010, Communication, University of Pennsylvania).

Qualifying Exam Committee Chair

Niki Natarajan (2023 expected, Media Studies, Rutgers University)
Alyvia Walters (2021, Media Studies, Rutgers University)
Kate Prendella (2020, Media Studies, Rutgers University)

Qualifying Exam Committee Member

Zhouzhi Zhou (2024, Communication, Rutgers University)
Afrooz Mosallaei (2023, Media Studies, Rutgers University)
Corinne Weinstein (2022, Media Studies, Rutgers University)
Kathleen Kellett (2021, Childhood Studies, Rutgers University-Camden).

RESEARCH MENTORSHIP AND SUPERVISION (CONTINUED)

Ph.D. Practicum Supervisor

Leah Cates (Media Studies, Rutgers University, 2025)
Niki Natarajan (Media Studies, Rutgers University, 2023)
Kate Prendella (Media Studies, Rutgers University, 2020)

Post-Doctoral Trainees

Jessica Castonguay (2014-2015, Annenberg Public Policy Center, UPenn)
Sarah Vaala (2012-2014, Annenberg Public Policy Center, UPenn)
Joelle Gilmore (2010-2012, Annenberg Public Policy Center, UPenn)
Cortney Evans (2008-2010, Annenberg Public Policy Center, UPenn)
Srividya Ramasubramanian (2004-2005, Annenberg Public Policy Center, UPenn)
Jennifer Manganello (2003-2005, Annenberg Public Policy Center, UPenn)
Ronda Scantlin (2000-2002, Annenberg Public Policy Center, UPenn)
Jessica Fishman (2000-2002, Annenberg Public Policy Center, UPenn)
Emory Woodard (1998-2000, Annenberg Public Policy Center, UPenn)
Kelly Schmitt (1998-2000, Annenberg Public Policy Center, UPenn)

GUEST LECTURES IN CLASSES (SELECTED)

Media effects and the child/Adolescent audience (yearly 2018 to present). Guest lecturer in Steve Millers' Introduction to Media class, School of Communication and Information, Rutgers University, New Brunswick, NJ.

Theoretical and methodological issues in the study of children, adolescents, and media (yearly 2018 to present). Guest speaker in Jennifer Theiss' Proseminar class for doctoral students, School of Communication and Information, Rutgers University, New Brunswick, NJ.

Interpretation/misinterpretation of epidemiologic data about media, in the media. (2017, March). Guest lecturer in Jennifer Pinto-Martin's class Public Health Epidemiology course entitled Where is the Evidence? (PUBH606), School of Nursing, University of Pennsylvania, Philadelphia, PA.

Childhood obesity: The impact of food and beverage marketing. (2013, November). University of Pennsylvania School of Nursing, Obesity and Society class (Professor Tanja Kral), Philadelphia, PA.

Child health policy. (2011, June). Expert observer, Problem-based learning, Pediatric Acute Chronic NP students, University of Pennsylvania School of Nursing, Terri Lipman, professor.

Constructing an evidence-based, anti-obesity media campaign. (2010, May). PBHL 672: Theory and Practice of Health Promotion Communication. Drexel University School of Public Health. Allison Karpyn, professor.

Digital media policy for children (2009, April). Guest lecturer for Internet, Policy, and Culture University of Pennsylvania, Department of English (Professor Peter Decherney).

Media policy and the education of children and families. (2006, February). Graduate School of Education, Child Development and Social Policy, Diana Slaughter-Defoe, professor.

Children's TV and the Three-Hour Rule: The role of the academic researcher in the evaluation of a public policy initiative. (1997, November). Invited lecturer at the Graduate School of Education, Harvard University, Cambridge, MA.

PROFESSIONAL MEMBERSHIPS

Biographers International Organization
International Communication Association (life member)
National Communication Association (life member)
Society for Research in Child Development
Society for Research in Adolescence

Last updated: July 2025