

**Course developers and instructors
 for a new Masters Program and Online Professional Certificate Program
 in Health Communication and Information**

To see the full advertisement and to apply, visit:

<https://jobs.rutgers.edu/postings/110431>

<p align="center">Overview</p>	<p>Rutgers, The State University of New Jersey, is a leading national research university and the state of New Jersey’s preeminent, comprehensive public institution of higher education. Established in 1766, the university is the eighth oldest higher education institution in the United States. More than 70,000 students and 23,000 full- and part-time faculty and staff learn, work, and serve the public at Rutgers locations across New Jersey and around the world. For more information see http://www.rutgers.edu.</p> <p>The School of Communication and Information (SC&I) on the Rutgers-New Brunswick campus houses a dynamic community of scholars who conduct engaged research and teach in the areas of communication, information science, media studies, information technology, journalism, librarianship, organizational and health communication, public relations, and other professional practice areas. SC&I has about 2,500 enrolled students and teaches thousands of other Rutgers students in our five undergraduate programs, two masters degrees, interdisciplinary doctoral program, and non-degree continuing education programs. We value our culture of collegiality and work hard to support the success of our full- and part-time faculty, staff, and students. For more about the school and its activities, see: http://comminfo.rutgers.edu.</p>
<p align="center">Posting Summary</p>	<p>The School of Communication and Information seeks individuals to develop and teach courses in its new Masters Program and non-credit online Professional Certificate program in health communication and information.</p> <p>These interdisciplinary programs will focus on how people, individually and collectively, understand and manage the role of communication, information, media, and technology in professional health care, and the communicative and informational determinants of health and wellness.</p> <p>The programs will include instruction in the development and use of health-related and care-related messages and media, communication, information, and interaction in provider-patient contexts; the goals and strategies of health care promotion; relationships, roles, situations, and social structures in the context of</p>

	<p>health maintenance; designing communication and informational structures to manage health provision; applications to disease prevention and crisis communication preparedness; health advocacy, and communications concerning treatments; and creation, storage, retrieval, and management of information resources in the service of the health professions.</p> <p>Topics of courses will include, as examples, health communication campaigns, interpersonal aspects of health communication, health sciences information, mediated health communication, patient-provider communication and health sciences information.</p> <p>The school's aim is to create a generation of professionals in government, research, and medicine who have a multidisciplinary perspective on how communication and information affect outcomes for illness and disease, and who are equipped with tools to facilitate effective advocacy for improving public health.</p>
<p>Minimum Education and Experience</p>	<p>Master's degree required; doctorate welcome. Significant professional experience in positions related to health communication or information. Experience teaching at the college or graduate level, both on-campus and online. Related course development experience preferred.</p>
<p>Required Knowledge, Skills, and Abilities</p>	<p>The school particularly welcomes candidates with both professional and academic experience in one or more of the following areas: how individuals' identities (e.g., racial, ethnic, gender, sexuality, religious) shape their interpersonal communication and health outcomes, how relational dynamics influence health contexts, how interpersonal and health variables influence communicative outcomes, and how patients search, use, and share health information and information networks, including social and digital networks, to improve their health outcomes.</p> <p>Additional experience in how the often conflicting perspectives of different interest groups (i.e., government, business, and science) affect healthcare both nationally and globally.</p> <p>Experience in the development and use of health-related and care-related messages and media, communication, information, and interaction in provider-patient contexts is desired.</p> <p>Ideally, candidates should have a wide range of related professional experiences in leading or implementing health communication or information programs that influenced public health issues in the health, media, and political spheres.</p>