

Communication Specializations At-a-Glance – Updated 2/28/17

| Health and Wellness Communication (18 credits) | Leadership in Organizations and Community (18 credits) | Relationship and Family Communication (18 credits) | Strategic Public Communication and Public Relations (18 credits) |
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| Choose at least 3 Core Courses: (Can take as many as 6) | Required Courses: (Must take both) | Choose at least 1 Core Course: (Can take as many as 2) | Choose at least 2 Core Courses: (Can take as many as 5) |
| <ul style="list-style-type: none"> • 307: Health Literacy • 359 Persuasive Communication • 407 Health Communication • 408 Health Message & Campaign Design • 446 Communication & Social Change • 459: Patient-Provider Communication • 460 Advanced Health Communication | <ul style="list-style-type: none"> • 390 Approaches to Leadership • 458 Leadership in Groups & Organizations | <ul style="list-style-type: none"> • 355 Interpersonal Communication • 478 Family Communication | <ul style="list-style-type: none"> • 357 Organizational Communication • 359 Persuasive Communication • 366 Organizational Reputation and Representation • 410 Media, Marketing & Communication • 411 Crisis Communication & Public Information |
| Choose up to 3 Elective Courses: | Choose 4 Elective Courses: | Choose up to 5 Elective Courses: | Choose up to 4 Elective Courses: (At least one NOT in Practice/Tools set) |
| <ul style="list-style-type: none"> • 346 Intercultural Communication • 404 Communicating About Relationship Challenges • 410 Media, Marketing & Communication • 478 Family Communication • Special Topics: Sexual Communication | <ul style="list-style-type: none"> • 301: Community Communication • 333: Political Communication • 346 Intercultural Communication • 347 Information Systems & Communication • 356 Group Communication • 357 Organizational Communication • 359 Persuasive Communication • 366 Organizational Reputation and Representation • 381 Argumentation • 403 Conflict Negotiation & Resolution • 405 Communication & Gender • 411 Crisis Communication & Public Information • 422 Communication & Facilitation • 432 Communication Technology & Society • 446 Communication & Social Change • Special Topics: Organizational Change • Special Topics: Organizational Integration | <ul style="list-style-type: none"> • 346 Intercultural Communication • 356 Group Communication • 360 Principles of Interviewing • 403 Conflict Negotiation & Resolution • 404 Communicating About Relationship Challenges • 405 Communication & Gender • 406 Relationships & Identities in Interaction • 422 Communication & Facilitation • 442: Supportive Communication • 443 Nonverbal Communication • 444 Language, Behavior & Communication • Special Topics: Sexual Communication | <ul style="list-style-type: none"> • 346 Intercultural Communication • 381 Argumentation • 408 Health Message & Campaign Design • 422 Communication & Facilitation • 450 Dark Side of Organizations <p>Practice/Tools Courses:</p> <ul style="list-style-type: none"> • 313 Message Design for Public Relations • 315 Professional Writing & Communication • 350 Visual Communication • 365 Principles of Public Relations • 409 Public Relations Management • 466 Audience & Market Analysis |