



Masters in Communication & Media (MCM)

MCM Internships

Overview

The MCM internship courses provide students with a structured, supervised opportunity to apply academic knowledge in a professional setting. Through hands-on experience, mentoring, and reflective practice, students integrate theory with real-world organizational challenges. The MCM Internships emphasize the development of advanced professional competencies—including strategic communication, analytical thinking, collaborative leadership, and ethical decision-making—while offering a platform for career exploration, professional identity building and networking. Students complete a minimum number of internship hours, participate in guided reflection activities, and produce deliverables that demonstrate both learning and impact.

Intent

The intent of this course is to bridge academic learning and professional practice by immersing students in environments where they can contribute meaningfully while deepening their understanding of organizational dynamics. The internship is designed to:

- Strengthen students' capacity to solve complex, real-world problems.
- Cultivate professional habits, communication skills, and leadership behaviors expected of graduate-level practitioners.
- Foster reflective learning by connecting day-to-day experiences with disciplinary theories, frameworks, and competencies.
- Support career advancement by building a portfolio of achievements, feedback, and professional networks.

Ultimately, this course ensures that students who participate will graduate with not only academic mastery, but also demonstrable applied experience that prepares them for higher-level roles and responsibilities.

Internship Courses

MCM Internship course are Elective courses, they are not required for successful completion of the MCM degree.

MCM students are limited to a maximum of 6 Internship credits (2 courses).

17:194:525,526 Elective Internship I,II (3,3)

Recommended for students without significant experience in complex organizations; 150 hours of supervised professional practice in an approved organizational setting, with supervisor assessment and student report required.

17:194:527 Intensive Internship (6)

Recommended for students without significant experience in complex organizations; 300 hours of supervised professional practice in an approved organizational setting, with supervisor assessment and student report required.

MCM Internship Guidelines

The MCM Internship courses are offered in the Fall, Spring and Summer semesters.

Those MCM Students in the 5 Year Dual Degree program **can not** enroll in the MCM Internship courses while in their undergraduate Senior Year. If they have an internship opportunity in their Senior year, they should enroll in the Undergraduate Internship course.

All MCM students (*including the 5 Year Dual Degree students*) must have completed these MCM Courses before enrolling in a MCM Internship course. These courses are typically taken in the student's first MCM semester:

- MCM Graduate Experience Course (17:194:513)
- MCM ePortfolio Course (17:194:508)
- MCM Ethics Course (Communication Ethics 17:194:548 or Digital Media Ethics (17:194:594)

Requirements

These are the requirements for the MCM Internships:

- Internship Approval from the MCM Program Director
- Registration for the appropriate MCM Internship Course
- Completion of either 150 or 300 hours of internship service in the semester
- A Weekly Reflection posting in the MCM Internship Canvas Course Site
- An end of Internship Reflection Paper
- An end of Internship Supervisor Evaluation Report
- Internship Experience additions to the Student's ePortfolio and Resume

MCM Internship Oversight

The MCM Internship Faculty Member conducts a bi-weekly check-in with each Student through email or a phone contact. The MCM Internship Faculty Member also conducts a monthly check-in with the Student's Internship Supervisor through email or a phone contact.

ADDITIONAL DOCUMENTS

(Available from the MCM Program Director)

- MCM Internship Approval Form
- MCM Internship Weekly Reflection Postings
- MCM Internship End of Semester Reflection
- MCM Internship Evaluation Letter