Speaker: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Peer Reviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- |
| **Category** | **Rating and Comments** |
| **Introduction**Compelling opening; gained audience’s attentionIntroduced topic and purpose clearlyRelated topic to audienceIntroduced thesis statement Established credibility of speakerPreviewed main points (MP) |

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| Beginning | Developing | Accomplished | Exemplary |

**Comments:** |
| **Organization**Identifiable & appropriate organizational pattern for persuasive speech and topic; consistently maintainedFlows well from introduction, through body, to conclusionMain points are smoothly connected with transitionsAll essential components are included: introduction, body, and conclusion and flow logically |

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| Beginning | Developing | Accomplished | Exemplary |

**Comments:** |
| **Content & Supporting Materials**Content is clearly persuasive in natureEffective use of persuasive appeals (logos, pathos, ethos) to make an argumentIncludes 3 main points (MPs) that are well-selected and clearly identifiableMakes 3 sub-points that fully explain and support each MP  with a variety of verbally-cited credible, relevant sourcesResearch is evident and information is logical |

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| Beginning | Developing | Accomplished | Exemplary |

**Comments:** |
| **Audience Consideration**Relevant topic to audienceContent is geared (or sensitive) to audience’s knowledge, interests, values, and attitudesIncludes analogies or references familiar to the audienceSensitive to the diversity in the audience |

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| Beginning | Developing | Accomplished | Exemplary |

**Comments:** |
| **Speaker’s Delivery**Effective use of eye contact, gestures, facial expressions, and voice expressiveness to add interestAppropriate use of language, volume, pace, pitch, with clear pronunciation and minimal nervous mannerismsClear enthusiasm for topicConfident, poised, and well-polished; professional attire Verbal and nonverbal delivery effectively complements the persuasive content |

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| Beginning | Developing | Accomplished | Exemplary |

**Comments:** |
| **Conclusion**Summarized key pointsReinforced central idea (thesis)Included a clincherProvided a sense of closureLeft a memorable impact |

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| Beginning | Developing | Accomplished | Exemplary |

**Comments:** |
| **Visual Aids**Effective use of speaker notes (keyword outline)Effective use of presentation visual aid(s) to create interest,  enhance message, & hold attentionCreative, visually well-designed, and aesthetically pleasing with well-balanced use of text, visuals, and white spaceJudicious use of color and animations |

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| Beginning | Developing | Accomplished | Exemplary |

**Comments:** |
| **Overall**How would you rate the speech overall?What was particularly effective about the speech?Any suggested improvements? |

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| Beginning | Developing | Accomplished | Exemplary |

**Comments:** |