Speaker: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Peer Reviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| **Category** | **Rating and Comments** |
| **Introduction**  Compelling opening; gained audience’s attention  Introduced topic and purpose clearly  Related topic to audience  Introduced thesis statement  Established credibility of speaker  Previewed main points (MP) | |  |  |  |  | | --- | --- | --- | --- | | Beginning | Developing | Accomplished | Exemplary |   **Comments:** |
| **Organization**  Identifiable & appropriate organizational pattern for persuasive speech and topic; consistently maintained  Flows well from introduction, through body, to conclusion  Main points are smoothly connected with transitions  All essential components are included: introduction, body, and conclusion and flow logically | |  |  |  |  | | --- | --- | --- | --- | | Beginning | Developing | Accomplished | Exemplary |   **Comments:** |
| **Content & Supporting Materials**  Content is clearly persuasive in nature  Effective use of persuasive appeals (logos, pathos, ethos) to  make an argument  Includes 3 main points (MPs) that are well-selected and clearly identifiable  Makes 3 sub-points that fully explain and support each MP   with a variety of verbally-cited credible, relevant sources  Research is evident and information is logical | |  |  |  |  | | --- | --- | --- | --- | | Beginning | Developing | Accomplished | Exemplary |   **Comments:** |
| **Audience Consideration**  Relevant topic to audience  Content is geared (or sensitive) to audience’s knowledge, interests, values, and attitudes  Includes analogies or references familiar to the audience  Sensitive to the diversity in the audience | |  |  |  |  | | --- | --- | --- | --- | | Beginning | Developing | Accomplished | Exemplary |   **Comments:** |
| **Speaker’s Delivery**  Effective use of eye contact, gestures, facial expressions, and voice expressiveness to add interest  Appropriate use of language, volume, pace, pitch, with clear pronunciation and minimal nervous mannerisms  Clear enthusiasm for topic  Confident, poised, and well-polished; professional attire  Verbal and nonverbal delivery effectively complements the persuasive content | |  |  |  |  | | --- | --- | --- | --- | | Beginning | Developing | Accomplished | Exemplary |   **Comments:** |
| **Conclusion**  Summarized key points  Reinforced central idea (thesis)  Included a clincher  Provided a sense of closure  Left a memorable impact | |  |  |  |  | | --- | --- | --- | --- | | Beginning | Developing | Accomplished | Exemplary |   **Comments:** |
| **Visual Aids**  Effective use of speaker notes (keyword outline)  Effective use of presentation visual aid(s) to create interest,   enhance message, & hold attention  Creative, visually well-designed, and aesthetically pleasing  with well-balanced use of text, visuals, and white space  Judicious use of color and animations | |  |  |  |  | | --- | --- | --- | --- | | Beginning | Developing | Accomplished | Exemplary |   **Comments:** |
| **Overall**  How would you rate the speech overall?  What was particularly effective about the speech?  Any suggested improvements? | |  |  |  |  | | --- | --- | --- | --- | | Beginning | Developing | Accomplished | Exemplary |   **Comments:** |