

**THE PH.D. PROGRAM IN  
COMMUNICATION, INFORMATION AND MEDIA  
EVALUATION FORM FOR PRACTICUM PROJECTS**

Advisors, please complete this form upon completion of the student's practicum project and submit to Jennilee Joost for assessment purposes.

**Student:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Project Advisor:** \_\_\_\_\_

**Semester:** \_\_\_\_\_

Please rate the student's practicum project on each item using the following 1-5 scale.

- |  |           |   |   |   |   |   |      |
|--|-----------|---|---|---|---|---|------|
| 1. Project advances an original scholarly idea.  | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |
| 2. Project demonstrates student's ability to conduct independent research.   | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |
| 3. Project critically evaluates existing literature and advances research questions that make a unique contribution to it. | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |
| 4. Quality of communication skills to disseminate research findings.   | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |
| 5. Likelihood that the project will be presented/published in an academic venue  | Excellent | 5 | 4 | 3 | 2 | 1 | Poor |

6. If the project has already been accepted for a conference or publication, please indicate where it has been accepted in the space below.

7. Please describe the particular strengths of the student's practicum project.

8. Please describe any weaknesses in the student's practicum project.

9. Additional comments or recommendations:

**Signature of Advisor:** \_\_\_\_\_

**Date:** \_\_\_\_\_